

# JAMAICA TOURIST BOARD

**IN MARCH 2007.....**

- **Stopover arrivals down by 1.7%**
- **US Market down by 12.5%**
- **Canada increased by 41.5%**
- **Europe increased by 21.9%**
- **Cruise Passenger arrivals down by 6%**

## TOURIST (Stopover Arrivals)

Stopover arrivals in March 2007 were **164,547**, a decrease of **1.7%** over the **167,439** recorded in March 2006.

For the January to March period, arrivals declined by **2.1%** with **427,252** compared to **436,562** in 2006.

### United States

Stopover arrivals from the United States market decreased by **12.5%** in March with a total of **108,447** visitors compared to the **123,934** visitors who came in March 2006. All marketing regions recorded decreases. The West decreased by **17.2%**, the South by **16.3%**, the Midwest by **13.8%** and the Northeast by **8.3%**.

For the January to March period, the US market has recorded a decline of **12.1%**. This is against the **11.5%** increase in visitors recorded during the same period in 2006. Total visitors from that market was **270,187** compared to **307,532** in 2006 and **275,774** in 2005. All marketing regions recorded declines. The West declined by **14.3%**, the South by **14.2%**, the Midwest by **14.1%**, and the Northeast by **9.3%**.

### Canada

In March, the Canadian market has continued on its positive trend with an impressive increase of **41.5%**. Total stopovers from the Canadian market in March were **24,991** compared to **17,657** in 2006.

The leading province of Ontario increased by **24.7%**, while the second most important visitor-producing province of Quebec increased by **66.4%**. Other notable increases were British Columbia up **188%**, Alberta up **106.6%**, and Manitoba up **82.4%**.

Cumulatively, the Canadian market increased by **32.8%** in the January to March period with a total of **70,978**

stopovers compared to **53,432** in 2006. The main provinces of Ontario with **40,731** and Quebec with **10,962** increased by **15.7%** and **41.2%** respectively. The provinces of Alberta, British Columbia and Saskatchewan increased by **106.7%**, **132.6%**, and **217.3%**, respectively.

### Europe

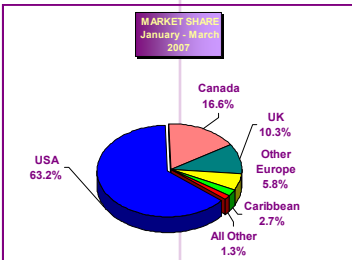
The European market recorded a **21.9%** increase in March 2007. The market provided a total of **24,597** stopover visitors compared to the **20,173** recorded in March 2006. In the Northern European market region the main visitor producing country, United Kingdom with **16,781** arrivals increased by **23.4%**. In the South/Western Europe region the main visitor producing countries, Germany with **2,326** increased by **20%**, Italy with **1,484** declined by **26.8%**, the Netherlands with **545**, France with **380**, and Spain with **574** increased by **5.6%**, **56.4%** and **322.1%** respectively. In the third market region, Central/East Europe with **328** arrivals, increased by **20.1%**.

For the three-month period, January to March, the European market increased by **15.7%**. Total stopovers was **68,977** compared to **59,616** in 2006. In Northern Europe, the United Kingdom with **44,038** arrivals increased by **18.2%**. In South/Western Europe, Germany with **6,721** arrivals declined by **3.1%** and Italy with **5,266** declined by **10.9%**. In Central/East Europe **2,120** arrivals increased by **60.2%**.

### Latin America

The Latin American market declined by **4.5%** in March with a total of **721** stopovers compared to **755** in March 2006. From the Central American region a total of **335** arrivals declined by **18.1%**. From South America, **386** arrivals increased by **11.6%**.

For the January to March period, The Latin American market declined by **6.7%** with a total of **2,424** visitors compared to **2,598** for the corresponding period in 2006.



## The Caribbean

Visitors to Jamaica from the Caribbean region increased by **14.1%** in March with a total of **4,344** visitors, compared to **3,808** in March 2006.

The major Caribbean countries which provided visitors to Jamaica in March were: the Cayman Islands (**1,469**), Trinidad and Tobago (**916**), Barbados (**434**), the Bahamas (**207**) and Bermuda (**232**).

Cumulatively, the Caribbean stopover arrivals to Jamaica in the January to March period increased by **12.9%**, moving from **10,283** in 2006 to **11,606** in 2007. The Cayman Islands is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **3,857** visitors followed by Trinidad & Tobago with **2,015**, Barbados with **1,127** and Bermuda with **657** visitors.

## Other Countries

Of the other countries, Japan with **392** decreased by **15%**, and Australia with **341** stopovers in March increased by **94.9%** against the **175** who came in 2006.

## Market Share

The market share of stopover visitors for the January to March were as follows:

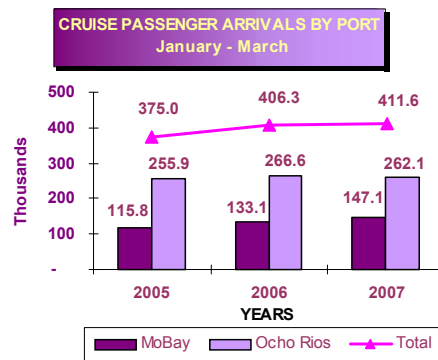
USA **63.2%**; Canada **16.6%**; UK **10.3%**; Continental Europe **5.8%**, the Caribbean **2.7%**; and Other Countries **1.3%**.

## Cruise Passengers

A total of **144,764** cruise passengers visited Jamaica in March 2007. This represented a **6%** decrease against the **153,972** recorded for March 2006.

Cumulatively, a total of **411,622** cruise passengers visited our shores

in the January to March period, an increase of **1.3%** against the **252,330** recorded for the corresponding period in 2006.



A total of **92,991** cruise passengers visited the port of Ocho Rios in March, a decrease of **6.8%** over the **99,773** recorded for March 2006.

For the January to March period, cruise passenger arrivals to the port of Ocho Rios was **262,053**, a decrease of **1.7%** against the **266,586** recorded for the corresponding period in 2006.

Montego Bay recorded a total of **51,773** cruise passengers for the month, an increase of **0.6%** against the **51,461** recorded for 2006.

Cumulatively, for the January to March period, cruise passenger arrivals to the port of Montego bay was **147,057**, an increase of **10.5%** against the **133,133** recorded for the corresponding period in 2006.

## Length of Stay

The average length of stay of **Foreign National** arrivals in March was **8.8** nights compared to the **8.5** nights in March 2006. The average length of stay in hotels was **6.8** nights compared to **6.6** nights in March 2006.

Cumulatively, the average length of stay for the January to March period was **9.3** nights as against the **9** nights recorded in 2006. In hotels the average length of stay during the period under review was **7.1** nights compared to **6.9** nights during 2006.

The average length of stay of **Non-Resident Jamaican** arrivals in March was **16.9** nights compared to the **15.5** nights in March 2006. The average length of stay in hotels was **8.5** nights compared to **7.2** nights in March 2006.

Cumulatively, the average length of stay for the January to March period was **16.4** nights as against the **16.6** nights recorded in 2006. In hotels the average length of stay during the period under review was **8** nights compared to **7.5** nights during 2006.

## Purpose of Visit

During the period under review, January to March 2007, **82.5%** or **337,454** of the **408,933** Foreign Nationals who visited Jamaica were visiting for the purpose of Leisure, **6%** were on Business, **5.5%** were Visiting Friends & Relatives, and the remaining **6%** were on Other purposes of travel.

A total of **7,823** or **42.7%** of the **18,319** Non-Resident Jamaicans who travelled to Jamaica in March 2007 were visiting for Leisure, **22.9%** were visiting Friends & Relatives, **11.9%** were on Business and the remaining **22.5%** were on Other purposes of travel.

## Intended Resort Area of Stay

Of the **427,252** stopover arrivals visiting Jamaica during January to March 2007, the resort area of Montego Bay welcomed **114,428** arrivals or **26.8%**. Ocho Rios received **110,499** or **25.9%**, Negril got **97,895** or **22.9%**, and Kingston got **48,818** or **11.4%**. The remaining **13%** stayed in the Mandeville/Southcoast, Port Antonio resort regions and Other areas in Jamaica.

**TABLE 1**  
**TOURIST ARRIVALS**  
 January - March  
 2007

Month	Foreign Nationals	<----- Stopovers ----->			Non-Resident Jamaicans	Total Stopover Arrivals		2007/06	2007/05
		+/- 2007/06	+/- 2007/05	+/- 2007/06		+/- 2007/05			
January	124,199	-0.5%	10.9%	5,557	-5.8%	15.5%	129,756	-0.7%	11.1%
February	127,541	-3.9%	8.2%	5,408	-5.4%	4.1%	132,949	-4.0%	8.1%
March	157,193	-1.9%	6.8%	7,354	2.5%	-7.2%	164,547	-1.7%	6.1%
<b>Jan.-Mar.</b>	<b>408,933</b>	<b>-2.1%</b>	<b>8.5%</b>	<b>18,319</b>	<b>-2.5%</b>	<b>2.2%</b>	<b>427,252</b>	<b>-2.1%</b>	<b>8.2%</b>

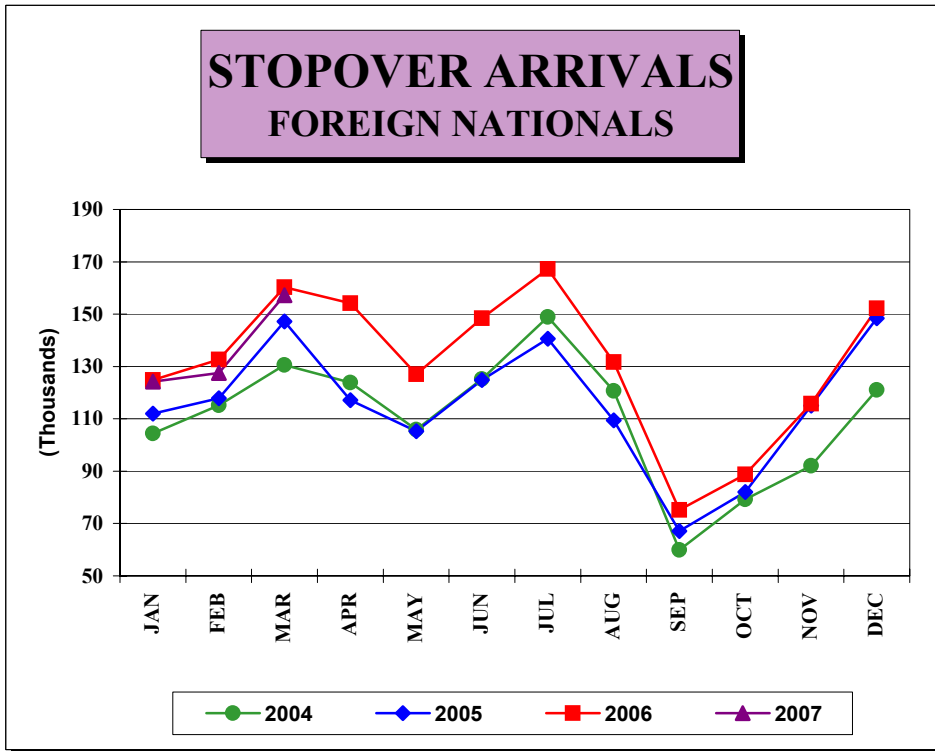


FIG. 1

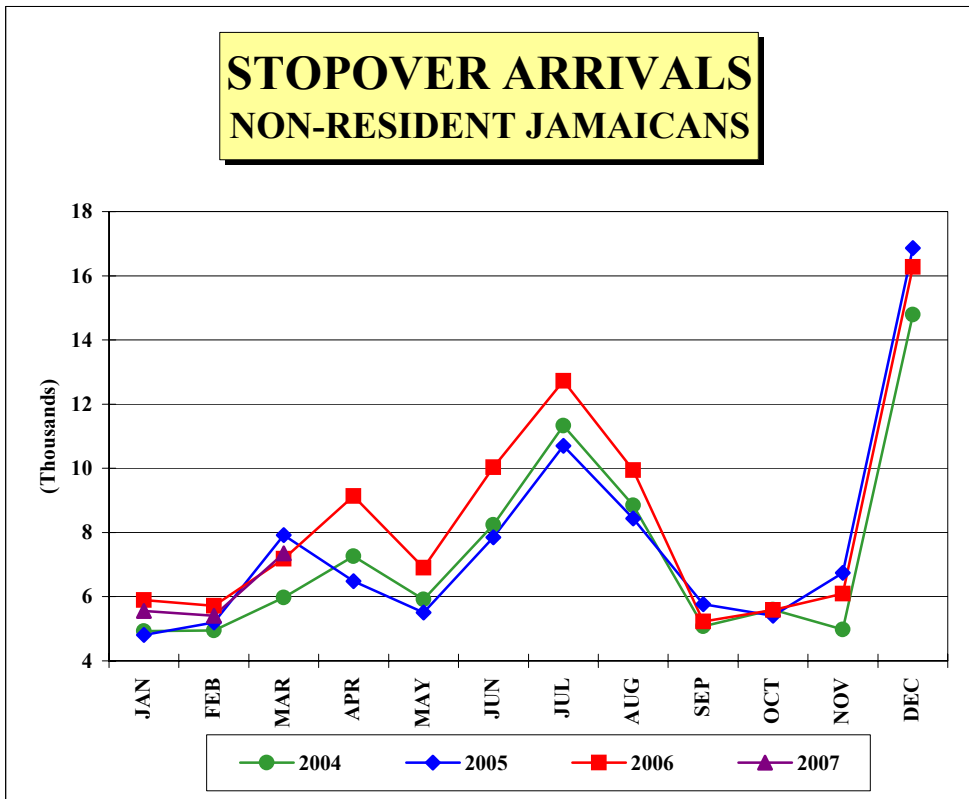
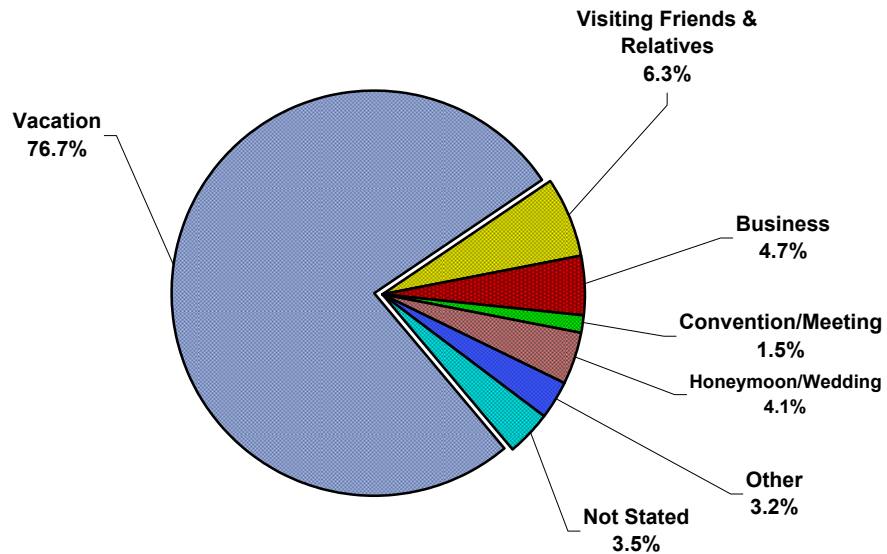


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT  
MARCH 2007**



**Fig. 1b**

<b>STOPOVER ARRIVALS BY PURPOSE OF VISIT</b>						
<b>January - March 2007</b>	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	<b>Total</b>	<b>% Share</b>
Vacation	320,345	78.3%	7,448	40.7%	327,793	76.7%
Visiting Friends & Relatives	22,539	5.5%	4,193	22.9%	26,732	6.3%
Business	18,581	4.5%	1,608	8.8%	20,189	4.7%
Convention/Meeting	5,798	1.4%	581	3.2%	6,379	1.5%
Honeymoon/Wedding	17,109	4.2%	375	2.0%	17,484	4.1%
Other	12,055	2.9%	1,459	8.0%	13,514	3.2%
Not Stated	12,506	3.1%	2,655	14.5%	15,161	3.5%
<b>TOTAL</b>	<b>408,933</b>	<b>100.0%</b>	<b>18,319</b>	<b>100.0%</b>	<b>427,252</b>	<b>100.0%</b>

**TABLE 1.2**

**STOPOVER ARRIVALS BY MARKET REGION  
AND MONTH OF ARRIVAL 2007**

	U.S.A.				Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West							
<b>January</b>	33,147	21,956	18,627	5,351	22,843	22,166	1,116	3,712	385	453	129,756
<b>February</b>	37,442	23,135	17,477	4,605	23,144	22,214	587	3,550	464	331	132,949
<b>March</b>	45,085	28,439	28,251	6,672	24,991	24,597	721	4,344	749	698	164,547
<b>Jan. - Mar.</b>	<b>115,674</b>	<b>73,530</b>	<b>64,355</b>	<b>16,628</b>	<b>70,978</b>	<b>68,977</b>	<b>2,424</b>	<b>11,606</b>	<b>1,598</b>	<b>1,482</b>	<b>427,252</b>
<b>+/- %</b>	<b>-9.3%</b>	<b>-14.1%</b>	<b>-14.2%</b>	<b>-14.3%</b>	<b>32.8%</b>	<b>15.7%</b>	<b>-6.7%</b>	<b>12.9%</b>	<b>-19.7%</b>	<b>33.4%</b>	<b>-2.1%</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<b>MARCH</b>			<b>% Change</b>			<b>JANUARY - MARCH</b>			<b>% Change</b>				
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	2007/06	2007/05	2007/04	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	2007/06	2007/05	2007/04
<b>U.S.A.</b>														
<b><u>NORTHEAST (NEW YORK)</u></b>														
Connecticut	2,848	3,294	3,449	2,992	-13.3	-9.2	5.1	6,858	7,750	8,132	7,287	-10.4	-6.0	6.3
Delaware	453	638	506	522	3.2	-18.2	15.2	1,292	1,405	1,427	1,261	-11.6	-10.2	-2.4
Maine	521	516	678	498	-26.5	-3.5	-4.4	1,223	1,239	1,615	1,189	-26.4	-4.0	-2.8
Maryland	3,412	4,335	3,958	3,825	-3.4	-11.8	12.1	8,721	9,855	10,328	9,832	-4.8	-0.2	12.7
Massachusetts	4,586	3,856	4,173	3,690	-11.6	-4.3	-19.5	11,263	10,453	10,572	9,012	-14.8	-13.8	-20.0
New Hampshire	726	643	677	618	-8.7	-3.9	-14.9	1,930	1,809	2,024	1,741	-14.0	-3.8	-9.8
New Jersey	6,024	7,651	6,842	5,821	-14.9	-23.9	-3.4	15,252	17,493	17,660	14,943	-15.4	-14.6	-2.0
New York	14,465	17,769	17,406	17,287	-0.7	-2.7	19.5	40,463	44,826	47,924	45,630	-4.8	1.8	12.8
Pennsylvania	6,083	7,131	6,615	5,638	-14.8	-20.9	-7.3	15,529	16,089	16,213	14,789	-8.8	-8.1	-4.8
Rhode Island	531	417	577	402	-30.3	-3.6	-24.3	1,256	1,321	1,401	1,175	-16.1	-11.1	-6.4
Vermont	286	329	365	245	-32.9	-25.5	-14.3	785	798	932	760	-18.5	-4.8	-3.2
Virginia	2,249	3,129	2,892	2,684	-7.2	-14.2	19.3	5,454	6,544	7,084	6,012	-15.1	-8.1	10.2
Washington D.C.	480	650	732	612	-16.4	-5.8	27.5	1,165	1,387	1,654	1,416	-14.4	2.1	21.5
West Virginia	244	287	269	251	-6.7	-12.5	2.9	606	604	616	627	1.8	3.8	3.5
<b>Total</b>	<b>42,908</b>	<b>50,645</b>	<b>49,139</b>	<b>45,085</b>	<b>-8.3</b>	<b>-11.0</b>	<b>5.1</b>	<b>111,797</b>	<b>121,573</b>	<b>127,582</b>	<b>115,674</b>	<b>-9.3</b>	<b>-4.9</b>	<b>3.5</b>
<b><u>MIDWEST (CHICAGO)</u></b>														
Illinois	6,823	6,307	7,107	6,204	-12.7	-1.6	-9.1	16,959	15,006	16,789	14,776	-12.0	-1.5	-12.9
Indiana	1,870	1,743	2,207	1,925	-12.8	10.4	2.9	4,226	4,367	5,074	4,895	-3.5	12.1	15.8
Iowa	1,020	1,243	1,469	1,193	-18.8	-4.0	17.0	3,859	3,623	4,471	3,693	-17.4	1.9	-4.3
Kansas	650	702	705	729	3.4	3.8	12.2	1,580	1,714	1,627	1,558	-4.2	-9.1	-1.4
Kentucky	653	515	886	662	-25.3	28.5	1.4	1,532	1,310	2,042	1,742	-14.7	33.0	13.7
Michigan	3,730	4,293	4,384	4,163	-5.0	-3.0	11.6	10,955	10,611	11,537	9,803	-15.0	-7.6	-10.5
Minnesota	3,986	5,123	4,684	4,062	-13.3	-20.7	1.9	11,003	13,545	12,455	10,379	-16.7	-23.4	-5.7
Missouri	2,493	2,462	2,197	2,092	-4.8	-15.0	-16.1	6,393	6,092	5,669	5,211	-8.1	-14.5	-18.5
Nebraska	453	459	576	580	0.7	26.4	28.0	1,536	1,341	1,868	1,878	0.5	40.0	22.3
North Dakota	299	258	329	315	-4.3	22.1	5.4	922	872	1,084	1,261	16.3	44.6	36.8
Ohio	2,483	2,742	3,002	2,241	-25.3	-18.3	-9.7	5,782	6,013	7,476	5,616	-24.9	-6.6	-2.9
South Dakota	265	285	337	337	0.0	18.2	27.2	934	1,001	1,280	1,113	-13.0	11.2	19.2
Wisconsin	4,668	5,345	5,117	3,936	-23.1	-26.4	-15.7	14,276	14,091	14,214	11,605	-18.4	-17.6	-18.7
<b>Total</b>	<b>29,393</b>	<b>31,477</b>	<b>33,000</b>	<b>28,439</b>	<b>-13.8</b>	<b>-9.7</b>	<b>-3.2</b>	<b>79,957</b>	<b>79,586</b>	<b>85,586</b>	<b>73,530</b>	<b>-14.1</b>	<b>-7.6</b>	<b>-8.0</b>

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>MARCH</u>			<u>% Change</u>			<u>JANUARY - MARCH</u>			<u>% Change</u>				
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2007/06</u>	<u>2007/05</u>	<u>2007/04</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2007/06</u>	<u>2007/05</u>	<u>2007/04</u>
<b><u>SOUTH (MIAMI)</u></b>														
Alabama	837	721	813	750	-7.7	4.0	-10.4	1,507	1,474	1,653	1,383	-16.3	-6.2	-8.2
Arkansas	331	361	456	345	-24.3	-4.4	4.2	774	794	921	800	-13.1	0.8	3.4
Florida	9,407	13,504	16,442	14,636	-11.0	8.4	55.6	23,853	28,620	38,987	34,596	-11.3	20.9	45.0
Georgia	3,125	3,236	4,351	4,291	-1.4	32.6	37.3	7,485	7,303	10,191	9,700	-4.8	32.8	29.6
Louisiana	266	463	480	387	-19.4	-16.4	45.5	872	1,062	1,313	1,032	-21.4	-2.8	18.3
Mississippi	277	296	392	308	-21.4	4.1	11.2	498	557	759	553	-27.1	-0.7	11.0
North Carolina	1,644	2,144	2,611	1,782	-31.8	-16.9	8.4	4,176	5,201	5,858	4,403	-24.8	-15.3	5.4
Oklahoma	310	584	799	347	-56.6	-40.6	11.9	792	1,152	1,386	803	-42.1	-30.3	1.4
South Carolina	582	732	896	829	-7.5	13.3	42.4	1,627	1,857	2,173	1,915	-11.9	3.1	17.7
Tennessee	1,307	1,447	1,896	1,339	-29.4	-7.5	2.4	2,703	2,815	3,602	2,699	-25.1	-4.1	-0.1
Texas	2,703	3,982	4,597	3,237	-29.6	-18.7	19.8	5,594	7,887	8,120	6,471	-20.3	-18.0	15.7
<b>Total</b>	<b>20,789</b>	<b>27,470</b>	<b>33,733</b>	<b>28,251</b>	<b>-16.3</b>	<b>2.8</b>	<b>35.9</b>	<b>49,881</b>	<b>58,722</b>	<b>74,963</b>	<b>64,355</b>	<b>-14.2</b>	<b>9.6</b>	<b>29.0</b>
<b><u>WEST (LOS ANGELES)</u></b>														
Alaska	43	38	38	39	2.6	2.6	-9.3	130	132	135	141	4.4	6.8	8.5
Arizona	435	554	757	615	-18.8	11.0	41.4	1,072	1,189	1,589	1,349	-15.1	13.5	25.8
California	2,940	3,760	3,617	3,221	-10.9	-14.3	9.6	7,511	8,595	9,292	8,224	-11.5	-4.3	9.5
Colorado	924	861	1,345	1,059	-21.3	23.0	14.6	2,214	1,901	2,657	2,205	-17.0	16.0	-0.4
Hawaii	30	20	26	33	26.9	65.0	10.0	81	48	66	59	-10.6	22.9	-27.2
Idaho	64	132	211	119	-43.6	-9.8	85.9	247	346	512	403	-21.3	16.5	63.2
Montana	86	94	179	137	-23.5	45.7	59.3	304	293	507	368	-27.4	25.6	21.1
Nevada	122	308	279	288	3.2	-6.5	136.1	408	685	709	622	-12.3	-9.2	52.5
New Mexico	89	127	158	138	-12.7	8.7	55.1	238	244	391	328	-16.1	34.4	37.8
Oregon	237	283	395	268	-32.2	-5.3	13.1	583	634	851	764	-10.2	20.5	31.0
Utah	131	130	259	170	-34.4	30.8	29.8	362	449	774	502	-35.1	11.8	38.7
Washington	353	468	687	482	-29.8	3.0	36.5	939	1,242	1,675	1,426	-14.9	14.8	51.9
Wyoming	41	68	111	103	-7.2	51.5	151.2	131	135	243	237	-2.5	75.6	80.9
<b>Total</b>	<b>5,495</b>	<b>6,843</b>	<b>8,062</b>	<b>6,672</b>	<b>-17.2</b>	<b>-2.5</b>	<b>21.4</b>	<b>14,220</b>	<b>15,893</b>	<b>19,401</b>	<b>16,628</b>	<b>-14.3</b>	<b>4.6</b>	<b>16.9</b>
<b>TOTAL U.S.A.</b>	<b>98,585</b>	<b>116,435</b>	<b>123,934</b>	<b>108,447</b>	<b>-12.5</b>	<b>-6.9</b>	<b>10.0</b>	<b>255,855</b>	<b>275,774</b>	<b>307,532</b>	<b>270,187</b>	<b>-12.1</b>	<b>-2.0</b>	<b>5.6</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>MARCH</u>							<u>JANUARY - MARCH</u>						
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>			<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
<b>CANADA (TORONTO)</b>														
Alberta	662	915	1,132	2,339	106.6	155.6	253.3	2,589	3,388	3,481	7,196	106.7	112.4	177.9
British Columbia	407	465	485	1,397	188.0	200.4	243.2	1,181	1,588	1,534	3,568	132.6	124.7	202.1
Manitoba	354	347	494	901	82.4	159.7	154.5	1,521	1,291	1,642	2,739	66.8	112.2	80.1
New Brunswick	169	260	525	538	2.5	106.9	218.3	482	516	1,001	988	-1.3	91.5	105.0
Newfoundland	50	53	86	68	-20.9	28.3	36.0	129	174	269	235	-12.6	35.1	82.2
Nova Scotia	397	362	641	894	39.5	147.0	125.2	860	894	1,488	1,684	13.2	88.4	95.8
Ontario	7,666	8,955	11,625	14,493	24.7	61.8	89.1	23,317	27,853	35,194	40,731	15.7	46.2	74.7
P.E. Island	59	22	92	116	26.1	427.3	96.6	101	78	135	166	23.0	112.8	64.4
Quebec	1,375	1,478	2,357	3,923	66.4	165.4	185.3	5,202	7,125	7,761	10,962	41.2	53.9	110.7
Saskatchewan	78	128	170	278	63.5	117.2	256.4	633	741	815	2,586	217.3	249.0	308.5
Other Canada	22	23	50	44	-12.0	91.3	100.0	89	80	112	123	9.8	53.8	38.2
<b>Total</b>	<b>11,239</b>	<b>13,008</b>	<b>17,657</b>	<b>24,991</b>	<b>41.5</b>	<b>92.1</b>	<b>122.4</b>	<b>36,104</b>	<b>43,728</b>	<b>53,432</b>	<b>70,978</b>	<b>32.8</b>	<b>62.3</b>	<b>96.6</b>
<b>LONDON OFFICE</b>														
<b>Northern Europe</b>														
U.K.	14,598	12,556	13,598	16,781	23.4	33.6	15.0	37,104	34,585	37,252	44,038	18.2	27.3	18.7
Denmark	38	49	59	79	33.9	61.2	107.9	210	178	277	348	25.6	95.5	65.7
Finland	23	39	44	15	-65.9	-61.5	-34.8	188	119	139	68	-51.1	-42.9	-63.8
Ireland	201	190	189	866	358.2	355.8	330.8	514	571	623	1,363	118.8	138.7	165.2
Norway	58	75	98	51	-48.0	-32.0	-12.1	221	250	250	282	12.8	12.8	27.6
Sweden	78	169	117	113	-3.4	-33.1	44.9	376	409	393	451	14.8	10.3	19.9
	<b>14,996</b>	<b>13,078</b>	<b>14,105</b>	<b>17,905</b>	<b>26.9</b>	<b>36.9</b>	<b>19.4</b>	<b>38,613</b>	<b>36,112</b>	<b>38,934</b>	<b>46,550</b>	<b>19.6</b>	<b>28.9</b>	<b>20.6</b>
<b>Southern Europe</b>														
Greece	14	42	15	18	20.0	-57.1	28.6	37	85	64	59	-7.8	-30.6	59.5
Italy	2,194	2,218	2,027	1,484	-26.8	-33.1	-32.4	7,669	8,047	5,909	5,266	-10.9	-34.6	-31.3
Portugal	46	26	70	233	232.9	796.2	406.5	126	69	107	487	355.1	605.8	286.5
Spain	104	149	136	574	322.1	285.2	451.9	264	327	458	1,611	251.7	392.7	510.2
<b>Western Europe</b>														
Austria	252	171	231	271	17.3	58.5	7.5	1,104	1,067	1,235	1,058	-14.3	-0.8	-4.2
Belgium	154	316	342	350	2.3	10.8	127.3	486	1,189	836	1,297	55.1	9.1	166.9
France	246	229	243	380	56.4	65.9	54.5	860	1,273	1,020	1,205	18.1	-5.3	40.1
Germany	1,981	2,190	1,939	2,326	20.0	6.2	17.4	5,934	6,453	6,933	6,721	-3.1	4.2	13.3
Luxemburg	4	5	25	19	-24.0	280.0	375.0	33	33	58	70	20.7	112.1	112.1
Netherlands	250	441	516	545	5.6	23.6	118.0	880	1,609	1,711	1,832	7.1	13.9	108.2
Switzerland	426	298	251	164	-34.7	-45.0	-61.5	1,427	1,202	1,028	701	-31.8	-41.7	-50.9
	<b>5,671</b>	<b>6,085</b>	<b>5,795</b>	<b>6,364</b>	<b>9.8</b>	<b>4.6</b>	<b>12.2</b>	<b>18,820</b>	<b>21,354</b>	<b>19,359</b>	<b>20,307</b>	<b>4.9</b>	<b>-4.9</b>	<b>7.9</b>
<b>Central/East Europe</b>														
Czechoslovakia	57	63	18	53	194.4	-15.9	-7.0	166	129	111	438	294.6	239.5	163.9
Hungary	15	13	8	15	87.5	15.4	0.0	86	132	93	171	83.9	29.5	98.8
Poland	62	66	42	25	-40.5	-62.1	-59.7	341	254	209	182	-12.9	-28.3	-46.6
Russia	82	92	71	47	-33.8	-48.9	-42.7	354	464	363	296	-18.5	-36.2	-16.4
Ukraine	0	0	25	20	-20.0	-	-	0	0	36	75	108.3	-	-
Other Europe	126	142	109	168	54.1	18.3	33.3	596	498	511	958	87.5	92.4	60.7
	<b>342</b>	<b>376</b>	<b>273</b>	<b>328</b>	<b>20.1</b>	<b>-12.8</b>	<b>-4.1</b>	<b>1,543</b>	<b>1,477</b>	<b>1,323</b>	<b>2,120</b>	<b>60.2</b>	<b>43.5</b>	<b>37.4</b>
<b>Total</b>	<b>21,009</b>	<b>19,539</b>	<b>20,173</b>	<b>24,597</b>	<b>21.9</b>	<b>25.9</b>	<b>17.1</b>	<b>58,976</b>	<b>58,943</b>	<b>59,616</b>	<b>68,977</b>	<b>15.7</b>	<b>17.0</b>	<b>17.0</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>MARCH</u>			<u>% Change</u>			<u>JANUARY - MARCH</u>			<u>% Change</u>				
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2007/06</u>	<u>2007/05</u>	<u>2007/04</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2007/06</u>	<u>2007/05</u>	<u>2007/04</u>
<b><u>LATIN AMERICA</u></b>														
<b><u>CENTRAL AMERICA</u></b>														
Mexico	389	135	161	135	-16.1	0.0	-65.3	620	373	460	525	14.1	40.8	-15.3
Belize	46	48	65	23	-64.6	-52.1	-50.0	108	135	150	104	-30.7	-23.0	-3.7
Costa Rica	60	57	41	53	29.3	-7.0	-11.7	143	173	159	159	0.0	-8.1	11.2
El Salvador	9	11	3	11	266.7	0.0	22.2	20	38	21	48	128.6	26.3	140.0
Guatemala	22	27	21	15	-28.6	-44.4	-31.8	74	69	79	71	-10.1	2.9	-4.1
Honduras	49	15	13	7	-46.2	-53.3	-85.7	73	45	28	28	0.0	-37.8	-61.6
Nicaragua	7	2	5	1	-80.0	-50.0	-85.7	16	11	18	10	-44.4	-9.1	-37.5
Panama	96	78	100	90	-10.0	15.4	-6.3	308	226	319	269	-15.7	19.0	-12.7
<b>Total</b>	<b>678</b>	<b>373</b>	<b>409</b>	<b>335</b>	<b>-18.1</b>	<b>-10.2</b>	<b>-50.6</b>	<b>1,362</b>	<b>1,070</b>	<b>1,234</b>	<b>1,214</b>	<b>-1.6</b>	<b>13.5</b>	<b>-10.9</b>
<b><u>SOUTH AMERICA</u></b>														
Argentina	29	35	53	61	15.1	74.3	110.3	148	143	311	269	-13.5	88.1	81.8
Bolivia	3	2	1	10	900.0	400.0	233.3	11	9	6	13	116.7	44.4	18.2
Brazil	157	75	116	89	-23.3	18.7	-43.3	287	243	357	307	-14.0	26.3	7.0
Chile	53	18	37	13	-64.9	-27.8	-75.5	168	95	152	101	-33.6	6.3	-39.9
Colombia	22	45	35	22	-37.1	-51.1	0.0	82	85	200	184	-8.0	116.5	124.4
Ecuador	4	5	3	1	-66.7	-80.0	-75.0	31	57	23	8	-65.2	-86.0	-74.2
Paraguay	3	1	0	0	-	-	-	9	1	1	6	500.0	500.0	-33.3
Peru	42	21	25	11	-56.0	-47.6	-73.8	82	74	84	51	-39.3	-31.1	-37.8
Uruguay	8	3	8	5	-37.5	66.7	-37.5	35	11	19	18	-5.3	63.6	-48.6
Venezuela	60	55	68	174	155.9	216.4	190.0	159	159	211	253	19.9	59.1	59.1
Other South America	0	1	0	0	-	-	-	0	7	0	0	-	-	-
<b>Total</b>	<b>381</b>	<b>261</b>	<b>346</b>	<b>386</b>	<b>11.6</b>	<b>47.9</b>	<b>1.3</b>	<b>1,012</b>	<b>884</b>	<b>1,364</b>	<b>1,210</b>	<b>-11.3</b>	<b>36.9</b>	<b>19.6</b>
<b>Total Latin America</b>	<b>1,059</b>	<b>634</b>	<b>755</b>	<b>721</b>	<b>-4.5</b>	<b>13.7</b>	<b>-31.9</b>	<b>2,374</b>	<b>1,954</b>	<b>2,598</b>	<b>2,424</b>	<b>-6.7</b>	<b>24.1</b>	<b>2.1</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>MARCH</u>							<u>JANUARY - MARCH</u>						
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>			<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
<b>CARIBBEAN</b>														
Antigua	167	142	133	120	-9.8	-15.5	-28.1	432	416	382	394	3.1	-5.3	-8.8
Bahamas	202	246	207	207	0.0	-15.9	2.5	554	604	552	615	11.4	1.8	11.0
Barbados	470	519	369	434	17.6	-16.4	-7.7	1,075	1,191	1,071	1,127	5.2	-5.4	4.8
Bermuda	209	125	366	232	-36.6	85.6	11.0	463	376	671	657	-2.1	74.7	41.9
British Virgin Is.	77	65	53	43	-18.9	-33.8	-44.2	156	149	150	140	-6.7	-6.0	-10.3
Cayman Is.	958	1,393	1,139	1,469	29.0	5.5	53.3	2,735	3,603	2,990	3,857	29.0	7.0	41.0
Dominica	24	32	19	50	163.2	56.3	108.3	56	108	102	88	-13.7	-18.5	57.1
Grenada	46	52	45	45	0.0	-13.5	-2.2	120	189	145	136	-6.2	-28.0	13.3
Guyana	135	121	117	173	47.9	43.0	28.1	382	392	444	435	-2.0	11.0	13.9
Monsterrat	10	7	11	7	-36.4	0.0	-30.0	25	19	33	24	-27.3	26.3	-4.0
St. Kitts/Nevis/Anguilla	65	73	63	60	-4.8	-17.8	-7.7	171	183	175	178	1.7	-2.7	4.1
St. Lucia	123	109	93	88	-5.4	-19.3	-28.5	334	428	283	267	-5.7	-37.6	-20.1
St. Vincent	36	41	50	40	-20.0	-2.4	11.1	124	133	130	112	-13.8	-15.8	-9.7
Turks & Caicos Is.	69	121	68	98	44.1	-19.0	42.0	226	216	199	274	37.7	26.9	21.2
Trinidad & Tobago	656	778	580	916	57.9	17.7	39.6	1,603	1,756	1,652	2,015	22.0	14.7	25.7
<b>Comm. Caribbean</b>	<b>3,247</b>	<b>3,824</b>	<b>3,313</b>	<b>3,982</b>	<b>20.2</b>	<b>4.1</b>	<b>22.6</b>	<b>8,456</b>	<b>9,763</b>	<b>8,979</b>	<b>10,319</b>	<b>14.9</b>	<b>5.7</b>	<b>22.0</b>
Aruba	28	28	23	12	-47.8	-57.1	-57.1	62	94	50	53	6.0	-43.6	-14.5
Bonaire	3	5	0	4	-	-20.0	33.3	4	16	1	8	700.0	-50.0	100.0
Cuba	35	31	15	22	46.7	-29.0	-37.1	132	150	44	64	45.5	-57.3	-51.5
Curacao	61	92	54	48	-11.1	-47.8	-21.3	182	257	194	173	-10.8	-32.7	-4.9
Dominican Rep.	72	143	38	64	68.4	-55.2	-11.1	222	391	157	307	95.5	-21.5	38.3
Guadelope	30	18	5	9	80.0	-50.0	-70.0	38	25	19	20	5.3	-20.0	-47.4
Haiti	21	23	8	9	12.5	-60.9	-57.1	90	55	28	29	3.6	-47.3	-67.8
Puerto Rico	162	112	221	97	-56.1	-13.4	-40.1	375	319	397	321	-19.1	0.6	-14.4
St. Maarten	35	50	41	32	-22.0	-36.0	-8.6	115	120	136	118	-13.2	-1.7	2.6
Surinam	15	44	48	26	-45.8	-40.9	73.3	60	147	128	83	-35.2	-43.5	38.3
All other Caribbean	26	25	42	39	-7.1	56.0	50.0	93	128	150	111	-26.0	-13.3	19.4
<b>Other Caribbean</b>	<b>488</b>	<b>571</b>	<b>495</b>	<b>362</b>	<b>-26.9</b>	<b>-36.6</b>	<b>-25.8</b>	<b>1,373</b>	<b>1,702</b>	<b>1,304</b>	<b>1,287</b>	<b>-1.3</b>	<b>-24.4</b>	<b>-6.3</b>
<b>TOTAL CARIBBEAN</b>	<b>3,735</b>	<b>4,395</b>	<b>3,808</b>	<b>4,344</b>	<b>14.1</b>	<b>-1.2</b>	<b>16.3</b>	<b>9,829</b>	<b>11,465</b>	<b>10,283</b>	<b>11,606</b>	<b>12.9</b>	<b>1.2</b>	<b>18.1</b>
<b>OTHER COUNTRIES</b>														
African Countries	76	81	89	195	119.1	140.7	156.6	248	184	191	268	40.3	45.7	8.1
Israel	48	71	62	54	-12.9	-23.9	12.5	229	260	243	251	3.3	-3.5	9.6
Saudi Arabia	1	2	4	0	-100.0	-100.0	-100.0	3	2	6	2	-66.7	0.0	-33.3
Turkey	19	20	11	15	36.4	-25.0	-21.1	53	44	67	97	44.8	120.5	83.0
Other Middle East	7	26	14	36	157.1	38.5	414.3	50	60	51	86	68.6	43.3	72.0
India	62	64	65	108	66.2	68.8	74.2	137	130	136	189	39.0	45.4	38.0
Pakistan	2	1	3	24	700.0	2300.0	1100.0	2	1	5	25	400.0	2400.0	1150.0
Japan	472	470	461	392	-15.0	-16.6	-16.9	1,358	1,320	1,294	950	-26.6	-28.0	-30.0
China	39	39	54	60	11.1	53.8	53.8	98	198	170	139	-18.2	-29.8	41.8
Taiwan	8	10	8	4	-50.0	-60.0	-50.0	12	23	14	8	-42.9	-65.2	-33.3
Korea	14	14	14	9	-35.7	-35.7	-35.7	69	44	81	21	-74.1	-52.3	-69.6
Philippines	42	65	87	47	-46.0	-27.7	11.9	163	207	186	97	-47.8	-53.1	-40.5
Singapore	13	38	10	14	40.0	-63.2	7.7	35	66	31	32	3.2	-51.5	-8.6
Other Asia	34	24	38	91	139.5	279.2	167.6	73	92	73	137	87.7	48.9	87.7
Australia	119	149	175	341	94.9	128.9	186.6	352	413	477	666	39.6	61.3	89.2
New Zealand	21	17	11	52	372.7	205.9	147.6	56	56	62	98	58.1	75.0	75.0
All Other Ctries	2	1	6	5	-16.7	400.0	150.0	9	5	14	14	0.0	180.0	55.6
<b>Total</b>	<b>979</b>	<b>1,092</b>	<b>1,112</b>	<b>1,447</b>	<b>30.1</b>	<b>32.5</b>	<b>47.8</b>	<b>2,947</b>	<b>3,105</b>	<b>3,101</b>	<b>3,080</b>	<b>-0.7</b>	<b>-0.8</b>	<b>4.5</b>
<b>GRAND TOTAL</b>	<b>136,606</b>	<b>155,103</b>	<b>167,439</b>	<b>164,547</b>	<b>-1.7</b>	<b>6.1</b>	<b>20.5</b>	<b>366,085</b>	<b>394,969</b>	<b>436,562</b>	<b>427,252</b>	<b>-2.1</b>	<b>8.2</b>	<b>16.7</b>

## STOPOVER VISITORS BY MARKET SHARE

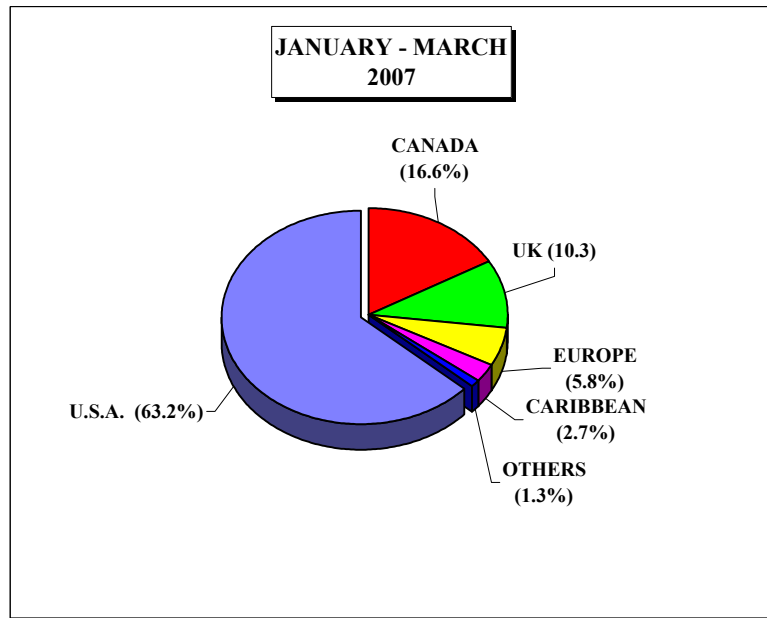


Fig. 2

Country	March 2007	% Share	Jan.-Mar. 2007	% Share	Jan.-Feb. 2006	% Share	%Change 2007/06
U.S.A	108,447	65.9%	270,187	63.2%	183,598	68.2%	47.2%
CANADA	24,991	15.2%	70,978	16.6%	35,775	13.3%	98.4%
U.K.	16,781	10.2%	44,038	10.3%	23,654	8.8%	86.2%
EUROPE	7,816	4.8%	24,939	5.8%	15,789	5.9%	58.0%
CARIBBEAN	4,344	2.6%	11,606	2.7%	6,475	2.4%	79.2%
OTHERS	2,168	1.3%	5,504	1.3%	3,832	1.4%	43.6%
<b>Total</b>	<b>164,547</b>	<b>100.0%</b>	<b>427,252</b>	<b>100.0%</b>	<b>269,123</b>	<b>100.0%</b>	<b>58.8%</b>

**TABLE 3**

<b>AVERAGE LENGTH OF STAY (Nights)</b>								
<b><u>FOREIGN NATIONALS</u></b>					<b><u>NON-RESIDENT JAMAICANS</u></b>			
	<b>All Types of Accommodation</b>		<b>Hotel</b>		<b>All Types of Accommodation</b>		<b>Hotel</b>	
	2006	2007	2006	2007	2006	2007	2006	2007
	<b>January</b>	9.5	10.2	7.2	7.4	18.1	17.1	8.1
<b>February</b>	9.0	9.2	6.9	7.3	16.6	15.0	7.3	7.7
<b>March</b>	8.5	8.8	6.6	6.8	15.5	16.9	7.2	8.5
<b>Jan - Mar.</b>	9.0	9.3	6.9	7.1	16.6	16.4	7.5	8.0

**Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY**

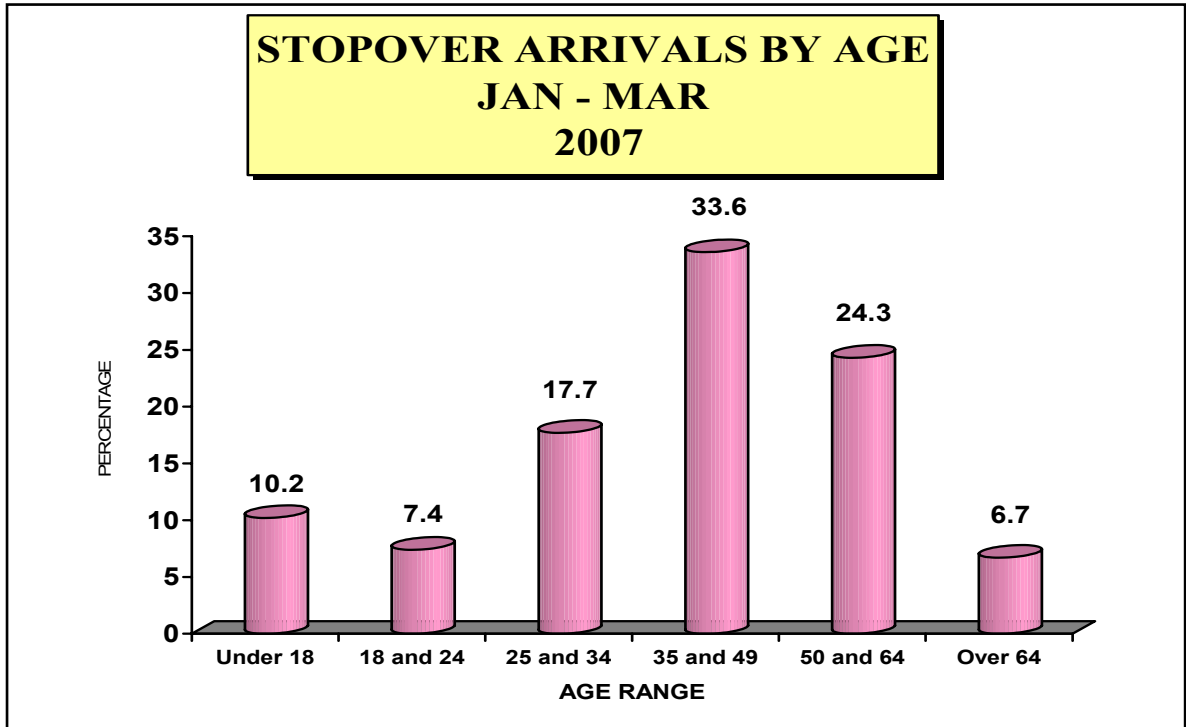


Fig. 3

**AGE DISTRIBUTION OF STOPOVER ARRIVALS**

Age	MARCH		JAN - MAR		JAN - MAR		%Change 2007/06
	2007	% Share	2007	% Share	2006	% Share	
Under 18	20,608	12.5	43,668	10.2	45,166	10.3	-3.3%
18 and 24	17,386	10.6	31,755	7.4	36,852	8.4	-13.8%
25 and 34	29,485	17.9	75,762	17.7	81,691	18.7	-7.3%
35 and 49	53,674	32.6	143,754	33.6	148,817	34.1	-3.4%
50 and 64	34,486	21.0	103,610	24.3	97,818	22.4	5.9%
Over 64	8,908	5.4	28,703	6.7	26,218	6.0	9.5%
<b>Total</b>	<b>164,547</b>	<b>100.0</b>	<b>427,252</b>	<b>100.0</b>	<b>436,562</b>	<b>100.0</b>	<b>-2.1%</b>

**TABLE 4**

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL  
JANUARY - MARCH 2007**

	MONTEGO BAY		% Change 2007/06		OCHO RIOS		% Change 2007/06		2007 TOTAL		2006 TOTAL		% Change 2007/06	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	21	51,363	-22.2%	12.8%	37	90,958	2.8%	5.2%	60	143,728	67	134,279	-10.4%	7.0%
February	19	43,921	-9.5%	21.6%	31	78,104	-3.1%	-2.8%	52	123,130	56	118,051	-7.1%	4.3%
March	21	51,773	-22.2%	0.6%	36	92,991	-7.7%	-6.8%	57	144,764	70	153,972	-18.6%	-6.0%
Jan. - Mar.	<b>61</b>	<b>147,057</b>	<b>-18.7%</b>	<b>10.5%</b>	<b>104</b>	<b>262,053</b>	<b>-2.8%</b>	<b>-1.7%</b>	<b>169</b>	<b>411,622</b>	<b>193</b>	<b>406,302</b>	<b>-12.4%</b>	<b>1.3%</b>

- \* Note:
1. During the month of January two Cruise Ship calls with 2,484 Cruise passengers visited two ports.
  2. Included in the total Cruise passengers for the month of January, 2 calls with 1,407 passengers visited Port Antonio.
  3. Included in the total Cruise passengers for the month of February, 2 calls with 1,105 passengers visited Port Antonio.
  4. During the month of March two Cruise Ship calls with 2,479 Cruise passengers visited two ports.

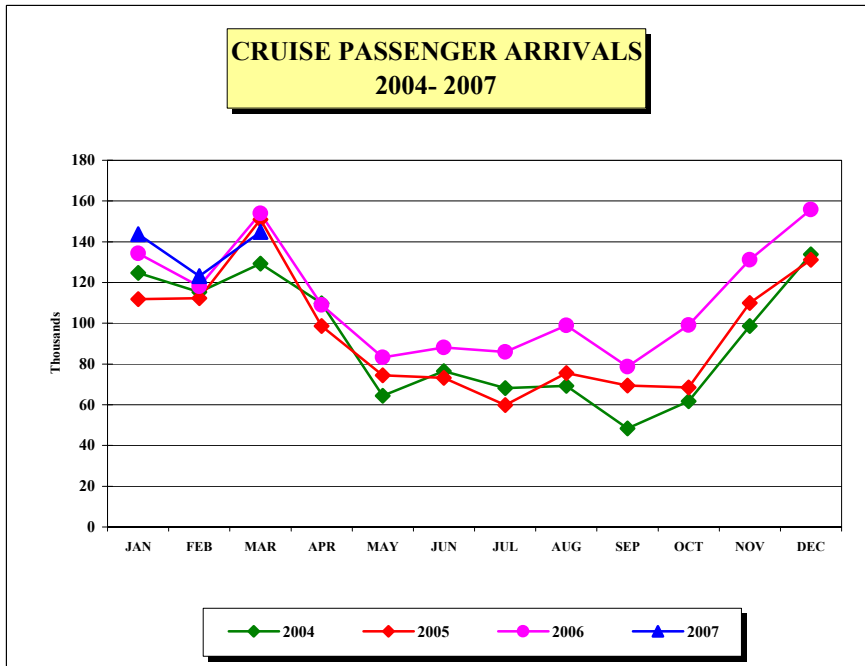


FIG. 4

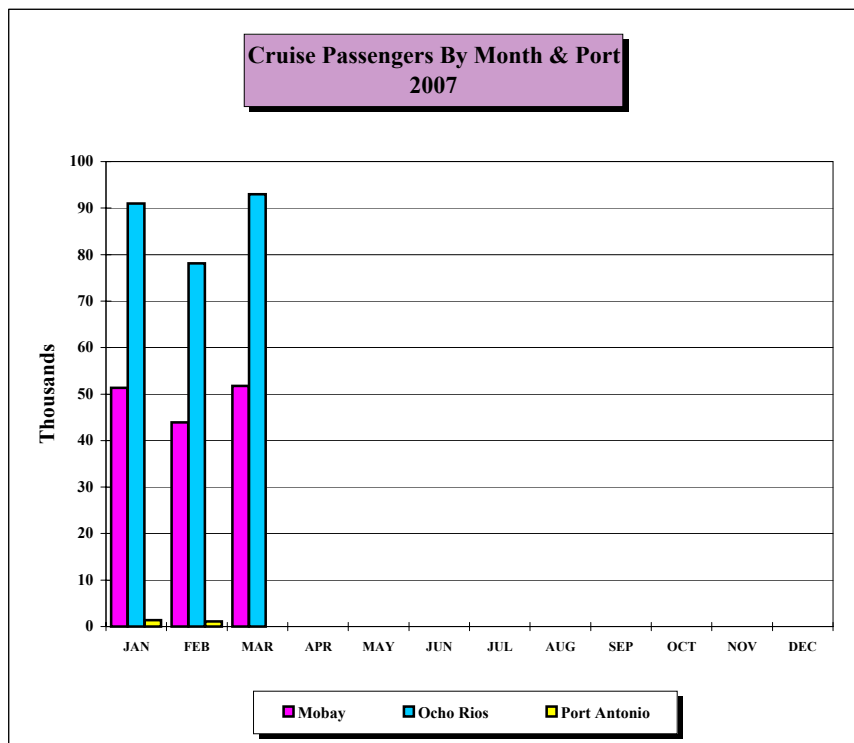


FIG. 4a

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	MARCH 2007			JANUARY - MARCH 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>U.S.A.</b>						
<b><u>NORTHEAST (NEW YORK)</u></b>						
Connecticut	2,954	38	2,992	7,234	53	7,287
Delaware	521	1	522	1,257	4	1,261
Maine	451	47	498	1,096	93	1,189
Maryland	3,813	12	3,825	9,816	15	9,831
Massachusetts	3,266	424	3,690	8,236	776	9,012
New Hampshire	529	89	618	1,531	211	1,742
New Jersey	5,802	19	5,821	14,922	21	14,943
New York	17,199	88	17,287	45,385	245	45,630
Pennsylvania	5,627	11	5,638	14,772	17	14,789
Rhode Island	367	35	402	1,123	52	1,175
Vermont	230	15	245	738	22	760
Virginia	2,681	3	2,684	6,009	3	6,012
Washington D.C.	611	1	612	1,415	1	1,416
West Virginia	247	4	251	622	5	627
<b>Total</b>	<b>44,298</b>	<b>787</b>	<b>45,085</b>	<b>114,156</b>	<b>1,518</b>	<b>115,674</b>
<b><u>MIDWEST (CHICAGO)</u></b>						
Illinois	5,110	1,094	6,204	11,746	3,030	14,776
Indiana	1,787	138	1,925	4,583	312	4,895
Iowa	1,077	116	1,193	3,076	617	3,693
Kansas	654	51	705	1,455	79	1,534
Kentucky	637	49	686	1,708	58	1,766
Michigan	3,088	1,075	4,163	7,397	2,406	9,803
Minnesota	2,594	1,468	4,062	7,220	3,159	10,379
Missouri	799	1,293	2,092	2,107	3,104	5,211
Nebraska	575	5	580	1,854	148	2,002
North Dakota	294	21	315	1,092	45	1,137
Ohio	2,145	96	2,241	5,356	260	5,616
South Dakota	308	29	337	1,046	67	1,113
Wisconsin	1,752	2,184	3,936	5,777	5,828	11,605
<b>Total</b>	<b>20,820</b>	<b>7,619</b>	<b>28,439</b>	<b>54,417</b>	<b>19,113</b>	<b>73,530</b>

**TABLE 5A  
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	MARCH 2007			JANUARY - MARCH 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b><u>SOUTH (MIAMI)</u></b>						
Alabama	750	0	750	1,382	1	1,383
Arkansas	337	8	345	777	23	800
Florida	14,623	13	14,636	34,537	59	34,596
Georgia	4,288	3	4,291	9,684	16	9,700
Louisiana	387	0	387	1,032	0	1,032
Mississippi	308	0	308	549	4	553
North Carolina	1,781	1	1,782	4,399	4	4,403
Oklahoma	334	13	347	780	23	803
South Carolina	829	0	829	1,913	2	1,915
Tennessee	1,337	2	1,339	2,694	5	2,699
Texas	3,228	9	3,237	6,449	22	6,471
<b>Total</b>	<b>28,202</b>	<b>49</b>	<b>28,251</b>	<b>64,196</b>	<b>159</b>	<b>64,355</b>
<b><u>WEST (LOS ANGELES)</u></b>						
Alaska	39	0	39	133	8	141
Arizona	614	1	615	1,342	7	1,349
California	3,204	17	3,221	8,201	23	8,224
Colorado	1,045	14	1,059	2,186	19	2,205
Hawaii	33	0	33	59	0	59
Idaho	117	2	119	401	2	403
Montana	134	3	137	362	6	368
Nevada	287	1	288	616	6	622
New Mexico	137	1	138	327	1	328
Oregon	266	2	268	761	3	764
Utah	168	2	170	498	4	502
Washington	478	4	482	1,413	13	1,426
Wyoming	102	1	103	233	4	237
<b>Total</b>	<b>6,624</b>	<b>48</b>	<b>6,672</b>	<b>16,532</b>	<b>96</b>	<b>16,628</b>
<b>TOTAL U.S.A.</b>	<b>99,944</b>	<b>8,503</b>	<b>108,447</b>	<b>249,301</b>	<b>20,886</b>	<b>270,187</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	MARCH 2007			JANUARY - MARCH 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>CANADA (TORONTO)</b>						
Alberta	1,325	1,014	2,339	3,938	3,258	7,196
British Columbia	513	884	1,397	1,523	2,045	3,568
Manitoba	444	457	901	1,316	1,423	2,739
New Brunswick	244	294	538	484	504	988
Newfoundland	47	21	68	153	82	235
Nova Scotia	327	567	894	863	821	1,684
Ontario	7,821	6,672	14,493	20,511	20,220	40,731
P.E. Island	38	78	116	64	102	166
Quebec	1,338	2,585	3,923	3,641	7,321	10,962
Saskatchewan	136	142	278	699	1,887	2,586
Other Canada	23	21	44	89	34	123
<b>Total</b>	<b>12,256</b>	<b>12,735</b>	<b>24,991</b>	<b>33,281</b>	<b>37,697</b>	<b>70,978</b>
<b>EUROPE</b>						
<b>LONDON OFFICE</b>						
<b>Northern Europe</b>						
U.K.	10,660	6,121	16,781	27,189	16,849	44,038
Denmark	75	4	79	333	15	348
Finland	15	0	15	66	2	68
Ireland	566	300	866	933	430	1,363
Norway	49	2	51	272	10	282
Sweden	112	1	113	440	11	451
<b>Sub-Total</b>	<b>11,477</b>	<b>6,428</b>	<b>17,905</b>	<b>29,233</b>	<b>17,317</b>	<b>46,550</b>
<b>GERMAN OFFICE</b>						
<b>Southern Europe</b>						
Greece	18	0	18	59	0	59
Italy	211	1,273	1,484	865	4,401	5,266
Portugal	56	177	233	90	397	487
Spain	169	405	574	425	1,186	1,611
<b>Western Europe</b>						
Austria	212	59	271	756	302	1,058
Belgium	82	268	350	356	941	1,297
France	214	166	380	788	417	1,205
Germany	2,232	94	2,326	6,575	146	6,721
Luxemburg	11	8	19	35	35	70
Netherlands	198	347	545	728	1,104	1,832
Switzerland	155	9	164	463	238	701
<b>Sub-Total</b>	<b>3,558</b>	<b>2,806</b>	<b>6,364</b>	<b>11,140</b>	<b>9,167</b>	<b>20,307</b>
<b>Central/East Europe</b>						
Czechoslovakia	46	7	53	116	322	438
Hungary	9	6	15	131	40	171
Poland	25	0	25	169	13	182
Russia	47	0	47	293	3	296
Ukraine	20	0	20	75	0	75
Other Europe	98	70	168	446	512	958
<b>Sub-Total</b>	<b>245</b>	<b>83</b>	<b>328</b>	<b>1,230</b>	<b>890</b>	<b>2,120</b>
<b>Total</b>	<b>15,280</b>	<b>9,317</b>	<b>24,597</b>	<b>41,603</b>	<b>27,374</b>	<b>68,977</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	MARCH 2007			JANUARY - MARCH 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b><u>OTHER COUNTRIES</u></b>						
<b><u>CENTRAL AMERICA</u></b>						
Mexico	135	0	135	522	3	525
Belize	23	0	23	104	0	104
Costa Rica	53	0	53	159	0	159
El Salvador	11	0	11	48	0	48
Guatemala	15	0	15	71	0	71
Honduras	7	0	7	28	0	28
Nicaragua	1	0	1	10	0	10
Panama	90	0	90	269	0	269
<b>Total</b>	<b>335</b>	<b>0</b>	<b>335</b>	<b>1,211</b>	<b>3</b>	<b>1,214</b>
<b><u>SOUTH AMERICA</u></b>						
Argentina	61	0	61	268	1	269
Bolivia	10	0	10	13	0	13
Brazil	88	1	89	305	2	307
Chile	13	0	13	101	0	101
Colombia	22	0	22	67	117	184
Ecuador	1	0	1	8	0	8
Paraguay	0	0	0	6	0	6
Peru	11	0	11	51	0	51
Uruguay	5	0	5	18	0	18
Venezuela	62	112	174	139	114	253
Other South America	0	0	0	0	0	0
<b>Total</b>	<b>273</b>	<b>113</b>	<b>386</b>	<b>976</b>	<b>234</b>	<b>1,210</b>
<b>Total Latin America</b>	<b>608</b>	<b>113</b>	<b>721</b>	<b>2,187</b>	<b>237</b>	<b>2,424</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	MARCH 2007			JANUARY - MARCH 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>CARIBBEAN</b>						
Antigua	120	0	120	390	4	394
Bahamas	207	0	207	615	0	615
Barbados	434	0	434	1,125	2	1,127
Bermuda	232	0	232	655	2	657
British Virgin Is.	43	0	43	140	0	140
Cayman Is.	1,467	2	1,469	3,853	4	3,857
Dominica	37	13	50	72	16	88
Grenada	45	0	45	136	0	136
Guyana	171	2	173	425	10	435
Montserrat	7	0	7	24	0	24
St. Kitts/Nevis/Anguilla	60	0	60	178	0	178
St. Lucia	88	0	88	261	6	267
St. Vincent	40	0	40	112	0	112
Turks & Caicos Is.	37	61	98	148	126	274
Trinidad & Tobago	915	1	916	2,013	2	2,015
<b>Comm. Caribbean</b>	<b>3,903</b>	<b>79</b>	<b>3,982</b>	<b>10,147</b>	<b>172</b>	<b>10,319</b>
Aruba	12	0	12	53	0	53
Bonaire	4	0	4	8	0	8
Cuba	22	0	22	64	0	64
Curacao	42	6	48	155	18	173
Dominican Republic	41	23	64	109	198	307
Guadelope	8	1	9	19	1	20
Haiti	9	0	9	22	7	29
Puerto Rico	97	0	97	321	0	321
St. Maarten	32	0	32	117	1	118
Surinam	26	0	26	83	0	83
All other Caribbean	38	1	39	110	1	111
<b>Other Caribbean</b>	<b>331</b>	<b>31</b>	<b>362</b>	<b>1,061</b>	<b>226</b>	<b>1,287</b>
<b>TOTAL CARIBBEAN</b>	<b>4,234</b>	<b>110</b>	<b>4,344</b>	<b>11,208</b>	<b>398</b>	<b>11,606</b>
<b>OTHER COUNTRIES</b>						
African Countries	192	3	195	264	4	268
Israel	54	0	54	243	8	251
Saudi Arabia	0	0	0	2	0	2
Turkey	14	1	15	95	2	97
Other Middle East	34	2	36	74	12	86
India	107	1	108	188	1	189
Pakistan	23	1	24	24	1	25
Japan	387	5	392	940	10	950
China	60	0	60	139	0	139
Taiwan	4	0	4	8	0	8
Korea	9	0	9	21	0	21
Philippines	47	0	47	97	0	97
Singapore	14	0	14	32	0	32
Other Asia	90	1	91	136	1	137
Australia	340	1	341	659	7	666
New Zealand	52	0	52	98	0	98
All Other Ctries	4	1	5	13	1	14
<b>Total</b>	<b>1,431</b>	<b>16</b>	<b>1,447</b>	<b>3,033</b>	<b>47</b>	<b>3,080</b>
<b>GRAND TOTAL</b>	<b>133,753</b>	<b>30,794</b>	<b>164,547</b>	<b>340,613</b>	<b>86,639</b>	<b>427,252</b>

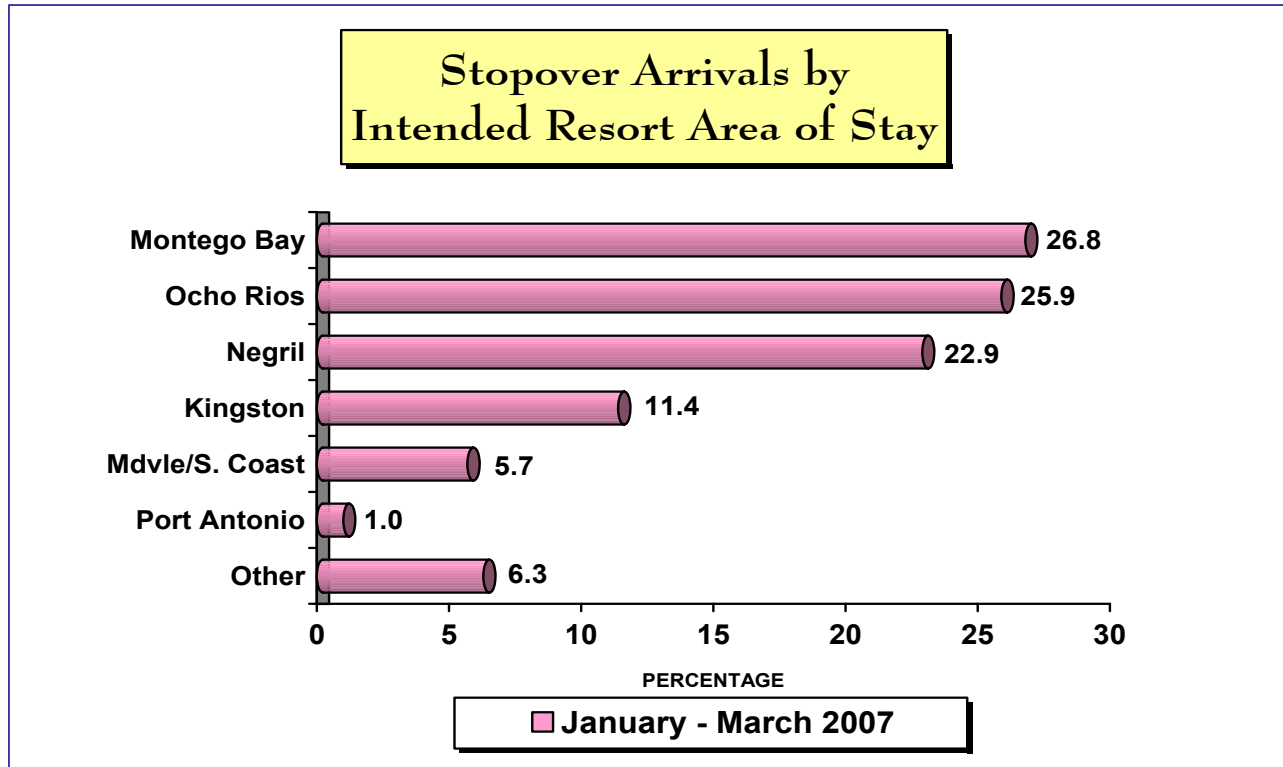


Fig. 5

**STOPOVER ARRIVALS BY INTENDED AREA OF STAY**

Area	MARCH			JANUARY - MARCH			JANUARY - MARCH			%Change 2007/06 ARRIVALS
	2007	%Share	LENGTH OF STAY	2007	%Share	LENGTH OF STAY	2006	%Share	LENGTH OF STAY	
Montego Bay	45,647	27.7%	7.3	114,428	26.8%	7.8	128,554	29.4%	7.2	-11.0%
Ocho Rios	40,897	24.9%	8.1	110,499	25.9%	8.5	106,258	24.3%	8.0	4.0%
Negril	37,143	22.6%	7.7	97,895	22.9%	8.4	100,293	23.0%	8.2	-2.4%
Kingston	19,287	11.7%	12.3	48,818	11.4%	12.7	47,685	10.9%	13.5	2.4%
Mdvle/S. Coast	9,144	5.6%	12.7	24,297	5.7%	13.6	24,122	5.5%	12.7	0.7%
Port Antonio	1,693	1.0%	13.1	4,327	1.0%	15.6	4,129	0.9%	16.3	4.8%
Other	10,736	6.5%	16.3	26,988	6.3%	16.9	25,521	5.8%	17.4	5.7%
<b>Total</b>	<b>164,547</b>	<b>100.0%</b>	<b>9.6</b>	<b>427,252</b>	<b>100.0%</b>	<b>9.6</b>	<b>436,562</b>	<b>100.0%</b>	<b>9.3</b>	<b>-2.1%</b>

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS