

JAMAICA TOURIST BOARD

IN JUNE 2010.....

- Stopover arrivals down by 2.6%
- US Market up by 0.1%
- Canada decreased by 3.0%
- Europe decreased by 10.9%
- Cruise Passenger decrease by 3.0%

TOURIST (Stopover Arrivals)

Stopover arrivals in June 2010 were **164,205** a decrease of **2.6%** over the **168,561** recorded in June 2009.

For the first half of 2010 January to June, arrivals to Jamaica increased by **4.1%** with **1,010,869** compared to **971,191** in 2009.

United States

Stopover arrivals from the United States market flat recording a **0.1%** increase in June with a total of **122,793** visitors compared to the **122,688** visitors who came in June 2009. The marketing regions recorded mixed results in arrivals during June. The Northeast with **49,258** stopovers increased by **6.1%**, the West with **16,288** increased by **2.9%**, while the Mid-west with **19,742** and the South with **37,505** declined by **6.3%** and **4.7%** respectively.

Year to date 2010, January to June, the US market has recorded an increase of **5.7%**. Total visitors from this market was **654,233** compared to **619,070** in 2009. The Northeast increased by **13.2%**, the West by **4.6%** the Midwest by **0.5%** and South declined by **1.8%**.

Canada

In June, the Canadian market recorded it's second month of decline in 2010 of **3.0%**. Stopovers arrivals from the Canadian market were **12,829** compared to **13,219** in June 2009.

The leading province of Ontario increased by **3.4%**, while the second most important visitor-producing province of Quebec decreased by **7.2%**. Other notable performances came from the provinces of Alberta down **41.3%** and British Columbia down **27.5%**.

Cumulatively, the Canadian market has generated **15,639** additional arrivals for the first six months of 2010,

with a total of **190,104** stopovers compared to **175,365** in 2009. The top visitor producing provinces of Ontario with **112,137** and Quebec with **28,367** increased by **11.7%** and **1.7%** respectively. While the province of Nova Scotia increased by **50.0%**, Alberta and British Columbia declined by **2.5%** and **18.9%** respectively.

Europe

The European market recorded a **10.9%** decrease in June 2010. The market provided a total of **22,209** stopover arrivals compared to the **24,916** recorded in June 2009.

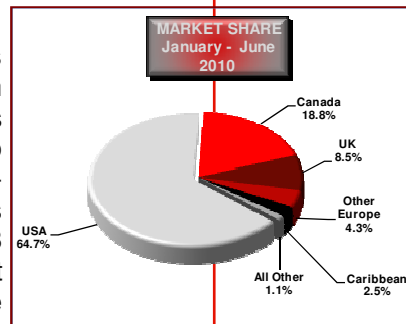
In the Northern European market region the main visitor producing country, United Kingdom with **15,383** arrivals decreased by **9.1%**. In the South/Western European region the main visitor producing countries, Portugal with **1,357** declined by **19.1%**, while Germany with **1,257** increased by **3.8%**. In the third market region, Central/East Europe with **341** arrivals, increased by **23.6%**.

Year to date 2010, January to June, the European market decreased by **2.7%**. Total stopovers were **129,392** compared to **132,929** in 2009. Northern European market region arrivals decreased by **4.6%** to **89,910**. From the South/Western Europe region, **35,942** arrivals increased by **1.3%**. From the third market region, Central/East Europe **3,540** arrivals, increased by **9.6%**.

Latin America

The Latin American market declined by **11.5%** in June 2010, with a total of **906** stopovers compared to **1,024** in June 2009. From the Central American region a total of **366** arrivals, a decrease of **27.7%**. From South America, **540** arrivals increased by **4.2%**

Cumulatively, for the January to June period, the Latin American market decreased by **9.7%** with a total of **6,229** visitors compared to **6,897** for the corresponding period 2009.



The Caribbean

Visitors to Jamaica from the Caribbean region decreased by **20.3%** in June 2010 with a total of **4,620** visitors, compared to **5,798** in June 2009.

The major Caribbean countries which provided visitors to Jamaica in June were: the Cayman Islands (**1,379**), Trinidad and Tobago (**827**), the Bahamas (**407**), Barbados (**356**) Bermuda (**193**), Guyana (**187**) and Antigua (**178**).

Cumulatively the Caribbean stopover arrivals in the January to June period decreased by **16.5%**, moving down from **30,745** in 2009 to **25,680** in the 2010. The Cayman Island is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **8,184** visitors followed by Trinidad and Tobago **4,619**, Barbados **2,083** and Bahamas Island with **1,988** visitors.

Asia

The Asian market decreased by **5.5%** in June with a total of **483** stopovers compared to **511** in June 2009.

The major Asian countries which provided visitors to Jamaica in June were: Japan (**142**) down **10.1%**, China (**122**) up **35.6%**, and India (**100**) down **13.0%**.

Year-to-date, January to June the Asian market declined by **19.6%** with **2,872** arrivals compared to **3,572** arrivals in 2009 respectively.

Other Countries

Of the other countries, Australia with **112** decreased by **32.5%** and Israel with **45** decreased by **31.8%** stopovers in June against the **166** and **66** who came in 2009 respectively.

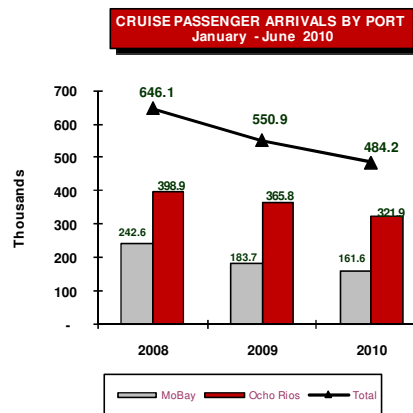
Collectively, January to June Other Countries recorded a decline of **9.7%** with **2,359** arrivals in 2010 compared to **2,613** in 2009.

Market Share

The market share of stopover visitors for January to June were as follows: USA **64.7%**; Canada **18.8%**; UK **8.5%**; Continental Europe **4.3%**, the Caribbean **2.5%**; Latin America **0.6%**; Asia **0.3%** and Other Countries **0.2%**.

Cruise Passengers

A total of **66,517** cruise passengers visited Jamaica in June 2010. This represented a **3.0%** decrease against the **68,539** recorded for June 2009.



Cumulatively, for January to June 2010 period, total cruise passengers to the Island was **484,234** a decrease of **12.1%**.

A total of **48,955** cruise passengers visited the port of Ocho Rios in June, a decrease of **6.1%** over the **52,153** recorded for June 2009.

Year-to-date cruise passenger arrivals visiting the port of Ocho Rios decreased by **12.0%** with **321,904** passengers compared to the **365,795** recorded for the corresponding period in 2009.

The port in Montego Bay recorded a total of **17,562** cruise passengers for the June, an increase of **7.2%** against the **16,386** recorded for 2009.

Year-to-date cruise passenger arrivals visiting the port of Montego Bay decreased by **12.0%** with **161,562** passengers compared to the **183,678** recorded for the corresponding period in 2009.

Length of Stay

The average length of stay of **Foreign National** arrivals in June was **9.5** nights compared to the **9.6** nights in June 2009. The average length of stay in hotels was **6.7** nights compared to the **6.8** nights in June 2009.

Cumulatively, the average length of stay for the January to June period was **8.5** nights compared to **8.7** nights in 2009. In hotels the average length of stay during the period under review was **6.8** nights compared to the **6.9** nights in 2009.

The average length of stay of **Non-Resident Jamaican** arrivals in June 2010 was **18.3** nights compared to the **18.1** nights in June 2009. The average length of stay in hotels was **9.2** nights compared to **8.3** in June 2009.

Cumulatively, the average length of stay for the January to June period was **15.5** nights which was the same level as in 2009. In hotels the average length of stay during the period under review was **8.1** as against the **7.8** nights recorded in 2009.

Purpose of Visit

Year-to-date January to June 2010, **82.1%** or **776,137** of the **945,044** Foreign Nationals who visited Jamaica were visiting for the purpose of Leisure, **5.1%** were on Business, **7.2%** were Visiting Friends & Relatives, and the remaining **5.6%** were on Other purposes of travel.

A total of **24,040** or **36.5%** of the **65,825** **Non-Resident Jamaicans** who travelled to Jamaica in January to June 2010 were visiting for Leisure, **29.6%** were visiting Friends & Relatives, **6.9%** were on Business and the remaining **26.9%** were on Other purposes of travel.

Intended Resort Area of Stay

Of the **1,010,869** stopover arrivals visiting Jamaica year-to-date, January to June 2010, the resort area of Montego Bay welcomed **308,442** arrivals or **30.5%**. Negril got **233,903** or **23.1%**, Ocho Rios received **232,833** or **23.0%**, and Kingston got **104,502** or **10.3%**. The remaining **13.0%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Type of Airlines used

Of the **1,010,869** stopovers arrivals visiting Jamaica in January to June 2010, **874,428** or **86.5%** used scheduled airlines, while **136,441** or **13.5%** used chartered flights

During the corresponding period in 2009 the percentage distribution was **81.1%** used scheduled airlines, while **18.9%** used chartered flights..

TABLE 1
TOURIST ARRIVALS
January - June
2010

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans	+/-		Total Stopover Arrivals	+/-	
		+/- 2010/09	+/- 2010/08		+/- 2010/09	+/- 2010/08		+/- 2010/09	+/- 2010/08
January	151,681	8.7%	13.0%	9,413	0.1%	9.3%	161,094	8.2%	12.8%
February	158,243	5.1%	7.4%	9,219	-4.7%	-2.8%	167,462	4.5%	6.8%
March	188,113	14.0%	9.0%	13,265	21.3%	13.0%	201,378	14.5%	9.3%
April	155,515	2.8%	10.0%	11,440	-11.0%	5.4%	166,955	1.7%	9.7%
Jan.-Apr.	653,552	7.8%	9.8%	43,337	1.1%	6.5%	696,889	7.3%	9.5%
May	140,717	-1.8%	7.6%	9,058	-11.2%	-13.3%	149,775	-2.4%	6.0%
June	150,775	-2.7%	1.5%	13,430	-0.7%	-0.3%	164,205	-2.6%	1.4%
May - Jun.	291,492	-2.3%	4.4%	22,488	-5.2%	-6.0%	313,980	-2.5%	3.6%
Jan. - Jun.	945,044	4.5%	8.0%	65,825	-1.1%	1.9%	1,010,869	4.1%	7.6%

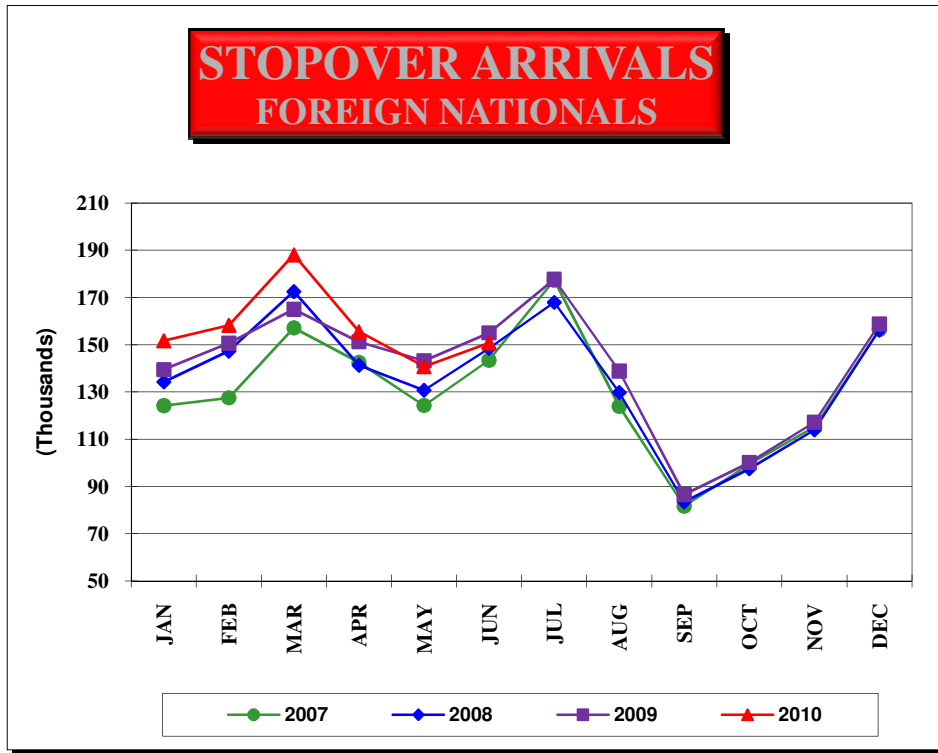


FIG. 1

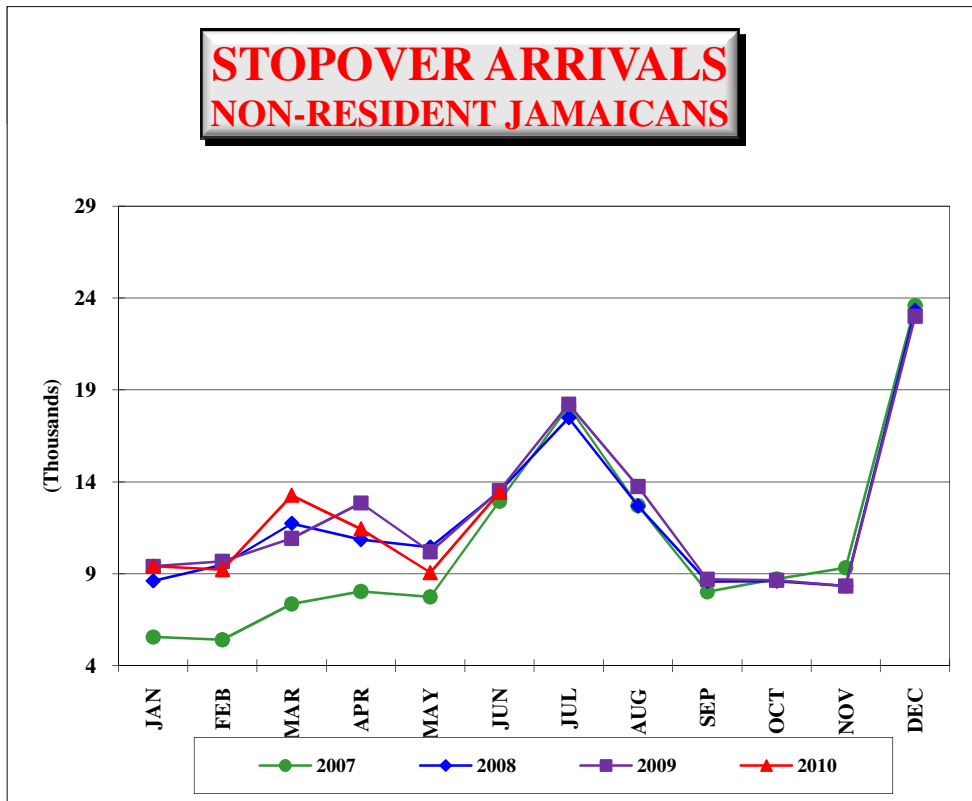


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT
JANUARY - JUNE
2010**

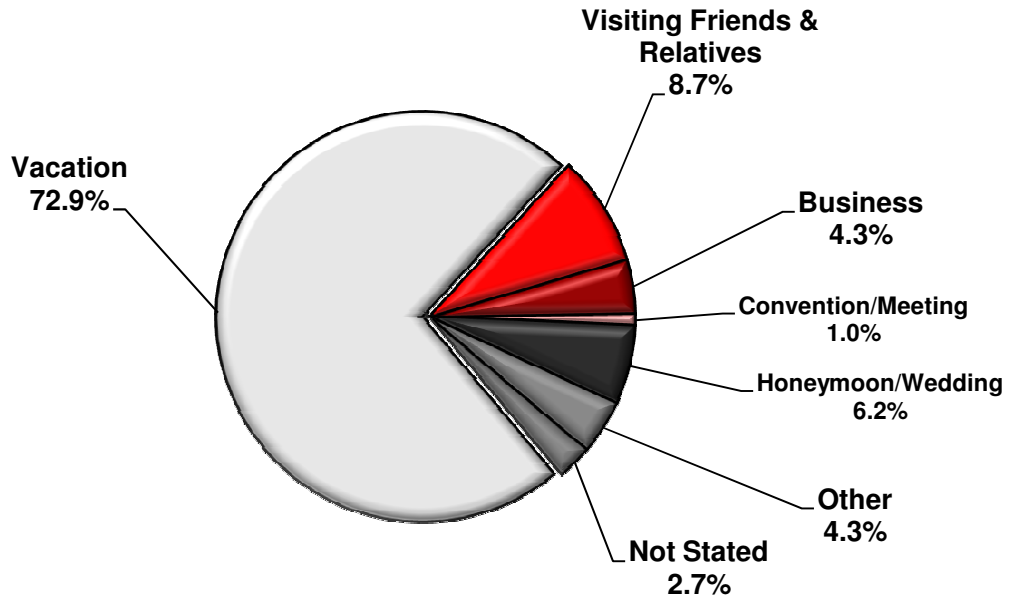


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - June 2010	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	714,501	75.6%	22,864	34.7%	737,365	72.9%
Visiting Friends & Relatives	67,947	7.2%	19,495	29.6%	87,442	8.7%
Business	39,022	4.1%	3,948	6.0%	42,970	4.3%
Convention/Meeting	8,999	1.0%	622	0.9%	9,621	1.0%
Honeymoon/Wedding	61,636	6.5%	1,176	1.8%	62,812	6.2%
Other	36,087	3.8%	7,310	11.1%	43,397	4.3%
Not Stated	16,852	1.8%	10,410	15.8%	27,262	2.7%
TOTAL	945,044	100.0%	65,825	100.0%	1,010,869	100.0%

TABLE 1.2

**STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2010**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	40,019	21,900	17,145	6,929	85,993	46,573	22,193	1,208	4,223	438	466	161,094
February	46,318	25,930	18,433	6,162	96,843	43,814	21,247	1,198	3,616	471	273	167,462
March	59,789	30,059	28,693	10,627	129,168	40,962	24,826	969	4,463	528	462	201,378
April	54,905	21,707	28,801	9,903	115,316	28,079	17,037	921	4,748	494	360	166,955
Jan.-Apr.	201,031	99,596	93,072	33,621	427,320	159,428	85,303	4,296	17,050	1,931	1,561	696,889
May	46,483	17,301	27,820	12,516	104,120	17,847	21,880	1,027	4,010	458	433	149,775
June	49,258	19,742	37,505	16,288	122,793	12,829	22,209	906	4,620	483	365	164,205
May - Jun.	95,741	37,043	65,325	28,804	226,913	30,676	44,089	1,933	8,630	941	798	313,980
Jan. - Jun.	296,772	136,639	158,397	62,425	654,233	190,104	129,392	6,229	25,680	2,872	2,359	1,010,869
+/- %	13.2%	0.5%	-1.8%	4.6%	5.7%	8.4%	-2.7%	-9.7%	-16.5%	-19.6%	-9.7%	4.1%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>							<u>JANUARY - JUNE</u>						
	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>% Change</u>			<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>% Change</u>		
					2010/09	2010/08	2010/07					2010/09	2010/08	2010/07
U.S.A.														
<u>NORTHEAST (NEW YORK)</u>														
Connecticut	2,472	2,845	2,538	3,001	18.2	5.5	21.4	14,981	16,708	14,986	17,693	18.1	5.9	18.1
Delaware	704	605	576	604	4.9	-0.2	-14.2	3,168	2,901	3,048	3,311	8.6	14.1	4.5
Maine	142	148	193	223	15.5	50.7	57.0	2,143	2,240	2,512	3,253	29.5	45.2	51.8
Maryland	5,046	4,999	4,867	5,206	7.0	4.1	3.2	22,655	22,961	22,407	24,708	10.3	7.6	9.1
Massachusetts	2,006	2,043	2,213	2,346	6.0	14.8	16.9	16,525	17,294	19,344	21,751	12.4	25.8	31.6
New Hampshire	225	175	210	221	5.2	26.3	-1.8	2,998	3,080	3,318	4,019	21.1	30.5	34.1
New Jersey	6,202	5,494	5,860	6,116	4.4	11.3	-1.4	33,919	34,368	33,390	36,954	10.7	7.5	8.9
New York	16,594	15,930	18,215	18,875	3.6	18.5	13.7	94,650	103,387	102,055	118,103	15.7	14.2	24.8
Pennsylvania	6,377	6,825	7,490	7,981	6.6	16.9	25.2	31,697	34,709	38,468	41,179	7.0	18.6	29.9
Rhode Island	257	255	270	349	29.3	36.9	35.8	2,169	1,993	2,319	2,527	9.0	26.8	16.5
Vermont	79	95	109	71	-34.9	-25.3	-10.1	1,333	1,344	1,305	1,778	36.2	32.3	33.4
Virginia	2,691	2,743	2,918	3,217	10.2	17.3	19.5	13,743	14,885	14,170	16,263	14.8	9.3	18.3
Washington D.C.	586	549	574	631	9.9	14.9	7.7	3,100	3,008	3,192	3,198	0.2	6.3	3.2
West Virginia	287	380	391	417	6.6	9.7	45.3	1,309	1,472	1,741	2,035	16.9	38.2	55.5
Total	43,668	43,086	46,424	49,258	6.1	14.3	12.8	244,390	260,350	262,255	296,772	13.2	14.0	21.4
<u>MIDWEST (CHICAGO)</u>														
Illinois	4,841	4,330	5,274	4,853	-8.0	12.1	0.2	27,976	29,273	28,938	28,981	0.1	-1.0	3.6
Indiana	1,744	1,532	1,798	1,857	3.3	21.2	6.5	8,882	8,767	8,693	9,074	4.4	3.5	2.2
Iowa	629	613	941	757	-19.6	23.5	20.3	5,499	6,338	7,481	7,384	-1.3	16.5	34.3
Kansas	593	717	741	826	11.5	15.2	39.3	3,065	3,177	3,813	3,735	-2.0	17.6	21.9
Kentucky	877	1,039	1,165	1,059	-9.1	1.9	20.8	3,927	3,913	4,170	4,140	-0.7	5.8	5.4
Michigan	1,508	1,948	2,304	2,041	-11.4	4.8	35.3	15,639	17,392	18,471	20,060	8.6	15.3	28.3
Minnesota	865	747	883	880	-0.3	17.8	1.7	13,699	14,181	14,047	14,692	4.6	3.6	7.2
Missouri	2,304	1,993	2,860	2,337	-18.3	17.3	1.4	11,193	9,495	11,241	9,956	-11.4	4.9	-11.1
Nebraska	431	531	654	466	-28.7	-12.2	8.1	3,307	3,481	3,949	3,369	-14.7	-3.2	1.9
North Dakota	84	148	98	117	19.4	-20.9	39.3	1,646	1,774	1,824	1,784	-2.2	0.6	8.4
Ohio	2,296	2,680	3,011	3,046	1.2	13.7	32.7	11,666	12,938	13,891	13,974	0.6	8.0	19.8
South Dakota	182	145	145	177	22.1	22.1	-2.7	1,525	1,671	1,904	1,870	-1.8	11.9	22.6
Wisconsin	1,166	925	1,195	1,326	11.0	43.4	13.7	16,970	18,354	17,502	17,620	0.7	-4.0	3.8
Total	17,520	17,348	21,069	19,742	-6.3	13.8	12.7	124,994	130,754	135,924	136,639	0.5	4.5	9.3

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>							<u>JANUARY - JUNE</u>						
	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>% Change</u>			<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>% Change</u>		
					2010/09	2010/08	2010/07					2010/09	2010/08	2010/07
<u>SOUTH (MIAMI)</u>														
Alabama	1,020	1,172	1,191	1,230	3.3	4.9	20.6	3,992	4,218	4,582	4,277	-6.7	1.4	7.1
Arkansas	560	579	739	486	-34.2	-16.1	-13.2	2,089	2,348	2,545	2,203	-13.4	-6.2	5.5
Florida	22,189	22,665	20,500	19,081	-6.9	-15.8	-14.0	88,835	93,979	91,048	87,706	-3.7	-6.7	-1.3
Georgia	7,054	7,587	7,221	7,292	1.0	-3.9	3.4	26,148	29,143	26,678	27,229	2.1	-6.6	4.1
Louisiana	1,184	1,146	1,160	1,236	6.6	7.9	4.4	3,756	3,446	3,930	3,658	-6.9	6.2	-2.6
Mississippi	593	495	504	593	17.7	19.8	0.0	1,824	1,956	2,038	2,164	6.2	10.6	18.6
North Carolina	2,835	3,149	3,315	3,165	-4.5	0.5	11.6	11,348	12,647	13,202	14,031	6.3	10.9	23.6
Oklahoma	1,017	886	872	824	-5.5	-7.0	-19.0	2,708	2,806	3,228	2,922	-9.5	4.1	7.9
South Carolina	1,196	2,006	1,736	1,597	-8.0	-20.4	33.5	5,092	6,452	6,127	6,246	1.9	-3.2	22.7
Tennessee	1,885	2,332	2,127	2,001	-5.9	-14.2	6.2	6,923	8,424	7,844	7,961	1.5	-5.5	15.0
Total	39,533	42,017	39,365	37,505	-4.7	-10.7	-5.1	152,715	165,419	161,222	158,397	-1.8	-4.2	3.7
<u>WEST (LOS ANGELES)</u>														
Alaska	29	45	37	41	10.8	-8.9	41.4	234	312	253	335	32.4	7.4	43.2
Arizona	855	835	819	1,042	27.2	24.8	21.9	3,504	3,759	3,414	4,569	33.8	21.5	30.4
California	6,320	5,626	5,338	5,106	-4.3	-9.2	-19.2	23,304	23,339	19,416	19,505	0.5	-16.4	-16.3
Colorado	951	860	989	1,085	9.7	26.2	14.1	4,769	5,216	4,869	5,464	12.2	4.8	14.6
Hawaii	33	40	30	35	16.7	-12.5	6.1	152	189	154	191	24.0	1.1	25.7
Idaho	97	149	89	120	34.8	-19.5	23.7	713	818	585	660	12.8	-19.3	-7.4
Montana	56	67	66	113	71.2	68.7	101.8	587	503	637	704	10.5	40.0	19.9
Nevada	383	505	509	504	-1.0	-0.2	31.6	1,648	1,829	1,918	1,995	4.0	9.1	21.1
New Mexico	165	194	232	221	-4.7	13.9	33.9	738	852	859	880	2.4	3.3	19.2
Oregon	274	283	329	300	-8.8	6.0	9.5	1,507	1,519	1,384	1,580	14.2	4.0	4.8
Texas	6,454	6,489	6,470	6,711	3.7	3.4	4.0	19,249	20,050	20,991	21,013	0.1	4.8	9.2
Utah	239	230	238	292	22.7	27.0	22.2	1,144	1,523	1,412	1,491	5.6	-2.1	30.3
Washington	556	556	600	643	7.2	15.6	15.6	3,137	3,384	3,219	3,523	9.4	4.1	12.3
Wyoming	57	46	84	75	-10.7	63.0	31.6	433	511	558	515	-7.7	0.8	18.9
Total	16,469	15,925	15,830	16,288	2.9	2.3	-1.1	61,119	63,804	59,669	62,425	4.6	-2.2	2.1
TOTAL U.S.A.	117,190	118,376	122,688	122,793	0.1	3.7	4.8	583,218	620,327	619,070	654,233	5.7	5.5	12.2

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>			% Change			<u>JANUARY - JUNE</u>			% Change				
	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	2010/09	2010/08	2010/07	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	2010/09	2010/08	2010/07
<u>CANADA (TORONTO)</u>														
Alberta	350	443	1,002	588	-41.3	32.7	68.0	9,836	12,454	17,327	16,890	-2.5	35.6	71.7
British Columbia	229	330	582	422	-27.5	27.9	84.3	5,027	5,818	9,880	8,013	-18.9	37.7	59.4
Manitoba	68	84	124	119	-4.0	41.7	75.0	2,996	3,788	4,909	4,960	1.0	30.9	65.6
New Brunswick	33	44	57	70	22.8	59.1	112.1	1,682	2,464	2,935	3,878	32.1	57.4	130.6
Newfoundland	35	64	99	104	5.1	62.5	197.1	519	1,023	1,506	2,290	52.1	123.9	341.2
Nova Scotia	48	87	104	99	-4.8	13.8	106.3	2,858	3,580	4,410	6,617	50.0	84.8	131.5
Ontario	7,153	8,207	9,326	9,644	3.4	17.5	34.8	66,726	81,827	100,401	112,137	11.7	37.0	68.1
P.E. Island	1	2	9	10	11.1	400.0	900.0	287	274	438	554	26.5	102.2	93.0
Quebec	904	1,342	1,798	1,668	-7.2	24.3	84.5	14,999	19,905	27,906	28,367	1.7	42.5	89.1
Saskatchewan	32	49	103	92	-10.7	87.8	187.5	2,856	5,264	5,334	6,100	14.4	15.9	113.6
Northwest Territories	13	6	15	13	-13.3	116.7	0.0	181	238	319	298	-6.6	25.2	64.6
Total	8,866	10,658	13,219	12,829	-3.0	20.4	44.7	107,967	136,635	175,365	190,104	8.4	39.1	76.1
<u>LONDON OFFICE</u>														
<u>Northern Europe</u>														
U.K.	14,590	16,976	16,925	15,383	-9.1	-9.4	5.4	88,598	92,214	90,581	86,250	-4.8	-6.5	-2.7
Denmark	48	60	69	46	-33.3	-23.3	-4.2	567	437	439	441	0.5	0.9	-22.2
Finland	34	29	21	41	95.2	41.4	20.6	147	184	267	250	-6.4	35.9	70.1
Ireland	321	392	394	346	-12.2	-11.7	7.8	2,174	1,725	1,543	1,481	-4.0	-14.1	-31.9
Norway	70	119	89	82	-7.9	-31.1	17.1	460	589	529	577	9.1	-2.0	25.4
Sweden	77	119	115	105	-8.7	-11.8	36.4	645	962	872	911	4.5	-5.3	41.2
Total	15,140	17,695	17,613	16,003	-9.1	-9.6	5.7	92,591	96,111	94,231	89,910	-4.6	-6.5	-2.9
<u>Southern Europe</u>														
Greece	14	31	26	16	-38.5	-48.4	14.3	94	178	156	147	-5.8	-17.4	56.4
Italy	798	690	940	657	-30.1	-4.8	-17.7	8,069	7,789	7,564	7,922	4.7	1.7	-1.8
Portugal	1,644	1,425	1,678	1,357	-19.1	-4.8	-17.5	3,070	2,472	2,573	4,294	66.9	73.7	39.9
Spain	1,640	2,011	1,615	1,053	-34.8	-47.6	-35.8	5,030	5,544	3,378	2,938	-13.0	-47.0	-41.6
Total	4,116	4,157	4,507	3,286	-30.9	-25.6	-26.2	16,203	16,945	15,667	15,901	1.4	-15.7	-17.7
<u>Western Europe</u>														
Austria	160	101	103	145	40.8	43.6	-9.4	1,522	1,241	1,380	1,569	13.7	26.4	3.1
Belgium	617	522	558	511	-8.4	-2.1	-17.2	2,995	3,337	3,422	2,582	-24.5	-22.6	-13.8
France	206	204	199	193	-3.0	-5.4	-6.3	2,172	1,994	2,077	2,150	3.5	7.8	-1.0
Germany	1,252	1,146	1,211	1,257	3.8	9.7	0.4	10,725	9,889	10,286	9,813	-4.6	-0.8	-8.5
Luxemburg	13	11	7	10	42.9	-9.1	-23.1	116	94	119	102	-14.3	8.5	-12.1
Netherlands	649	549	529	505	-4.5	-8.0	-22.2	3,564	3,629	3,365	3,130	-7.0	-13.8	-12.2
Switzerland	106	135	161	161	0.0	19.3	51.9	1,148	1,114	1,149	1,295	12.7	16.2	12.8
Total	7,099	6,825	7,027	5,865	-16.5	-14.1	-17.4	38,505	37,281	35,469	35,942	1.3	-3.6	-6.7
<u>Central/East Europe</u>														
Czech Republic	13	48	24	27	12.5	-43.8	107.7	484	454	343	256	-25.4	-43.6	-47.1
Hungary	14	12	5	19	280.0	58.3	35.7	213	561	171	291	70.2	-48.1	36.6
Poland	52	117	88	87	-1.1	-25.6	67.3	320	535	571	744	30.3	39.1	132.5
Russia	94	94	54	83	53.7	-11.7	-11.7	542	1,033	1,010	1,177	16.5	13.9	117.2
Ukraine	14	23	18	17	-5.6	-26.1	21.4	121	236	263	210	-20.2	-11.0	73.6
Other Europe	74	118	87	108	24.1	-8.5	45.9	1,204	1,384	871	862	-1.0	-37.7	-28.4
Total	261	412	276	341	23.6	-17.2	30.7	2,884	4,203	3,229	3,540	9.6	-15.8	22.7
Total	22,500	24,932	24,916	22,209	-10.9	-10.9	-1.3	133,980	137,595	132,929	129,392	-2.7	-6.0	-3.4

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>			<u>% Change</u>				<u>JANUARY - JUNE</u>			<u>% Change</u>			
	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	2010/09	2010/08	2010/07	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	2010/09	2010/08	2010/07
<u>LATIN AMERICA</u>														
<u>CENTRAL AMERICA</u>														
Mexico	178	282	181	128	-29.3	-54.6	-28.1	1,017	1,681	1,001	1,012	1.1	-39.8	-0.5
Belize	53	73	48	37	-22.9	-49.3	-30.2	242	280	268	230	-14.2	-17.9	-5.0
Costa Rica	93	68	63	56	-11.1	-17.6	-39.8	390	443	403	357	-11.4	-19.4	-8.5
El Salvador	22	29	12	9	-25.0	-69.0	-59.1	95	133	75	64	-14.7	-51.9	-32.6
Guatemala	30	22	44	40	-9.1	81.8	33.3	152	133	184	215	16.8	61.7	41.4
Honduras	12	20	12	16	33.3	-20.0	33.3	70	115	81	61	-24.7	-47.0	-12.9
Nicaragua	2	8	8	7	-12.5	-12.5	250.0	28	50	38	41	7.9	-18.0	46.4
Panama	113	105	138	73	-47.1	-30.5	-35.4	595	579	611	576	-5.7	-0.5	-3.2
Total	503	607	506	366	-27.7	-39.7	-27.2	2,589	3,414	2,661	2,556	-3.9	-25.1	-1.3
<u>SOUTH AMERICA</u>														
Argentina	95	157	102	109	6.9	-30.6	14.7	546	952	989	1,035	4.7	8.7	89.6
Bolivia	3	7	3	15	400.0	114.3	400.0	22	38	27	28	3.7	-26.3	27.3
Brazil	125	146	126	110	-12.7	-24.7	-12.0	671	884	762	888	16.5	0.5	32.3
Chile	89	62	57	56	-1.8	-9.7	-37.1	249	359	553	332	-40.0	-7.5	33.3
Colombia	251	33	90	146	62.2	342.4	-41.8	557	621	500	537	7.4	-13.5	-3.6
Ecuador	15	7	10	12	20.0	71.4	-20.0	67	409	469	258	-45.0	-36.9	285.1
Paraguay	1	0	1	5	400.0	-	-	9	7	16	14	-12.5	100.0	55.6
Peru	20	12	24	18	-25.0	50.0	-10.0	123	205	257	201	-21.8	-2.0	63.4
Uruguay	5	13	26	27	3.8	107.7	440.0	42	75	89	73	-18.0	-2.7	73.8
Venezuela	57	72	79	41	-48.1	-43.1	-28.1	433	401	572	303	-47.0	-24.4	-30.0
Other South America	0	0	0	1	-	-	-	2	5	2	4	100.0	-20.0	100.0
Total	661	509	518	540	4.2	6.1	-18.3	2,721	3,956	4,236	3,673	-13.3	-7.2	35.0
Total Latin America	1,164	1,116	1,024	906	-11.5	-18.8	-22.2	5,310	7,370	6,897	6,229	-9.7	-15.5	17.3

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>							<u>JANUARY - JUNE</u>						
	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>% Change</u>			<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>% Change</u>		
					2010/09	2010/08	2010/07					2010/09	2010/08	2010/07
CARIBBEAN														
Antigua	185	265	244	178	-27.0	-32.8	-3.8	857	1,071	1,075	961	-10.6	-10.3	12.1
Bahamas	581	473	530	407	-23.2	-14.0	-29.9	2,114	2,116	2,431	1,988	-18.2	-6.0	-6.0
Barbados	450	556	442	356	-19.5	-36.0	-20.9	2,570	2,664	2,463	2,083	-15.4	-21.8	-18.9
Bermuda	247	220	246	193	-21.5	-12.3	-21.9	1,339	1,595	1,377	1,211	-12.1	-24.1	-9.6
British Virgin Is.	87	71	79	75	-5.1	5.6	-13.8	337	404	376	389	3.5	-3.7	15.4
Cayman Is.	1,913	1,628	1,918	1,379	-28.1	-15.3	-27.9	9,091	9,545	11,400	8,184	-28.2	-14.3	-10.0
Dominica	28	81	52	17	-67.3	-79.0	-39.3	174	259	244	166	-32.0	-35.9	-4.6
Grenada	68	117	41	43	4.9	-63.2	-36.8	332	386	336	226	-32.7	-41.5	-31.9
Guyana	197	209	242	187	-22.7	-10.5	-5.1	961	1,016	980	815	-16.8	-19.8	-15.2
Monsterrat	14	16	12	11	-8.3	-31.3	-21.4	53	72	65	56	-13.8	-22.2	5.7
St. Kitts/Nevis/Anguilla	80	107	107	93	-13.1	-13.1	16.3	386	414	482	410	-14.9	-1.0	6.2
St. Lucia	117	173	117	100	-14.5	-42.2	-14.5	591	832	583	440	-24.5	-47.1	-25.5
St. Vincent	35	125	49	33	-32.7	-73.6	-5.7	243	356	245	220	-10.2	-38.2	-9.5
Turks & Caicos Is.	120	118	129	110	-14.7	-6.8	-8.3	679	659	545	602	10.5	-8.6	-11.3
Trinidad & Tobago	800	1,060	910	827	-9.1	-22.0	3.4	4,802	5,254	4,522	4,619	2.1	-12.1	-3.8
Comm. Caribbean	4,922	5,219	5,118	4,009	-21.7	-23.2	-18.5	24,529	26,643	27,124	22,370	-17.5	-16.0	-8.8
Aruba	29	32	30	35	16.7	9.4	20.7	131	164	136	159	16.9	-3.0	21.4
Cuba	214	45	78	44	-43.6	-2.2	-79.4	492	472	630	267	-57.6	-43.4	-45.7
Curacao	82	153	98	81	-17.3	-47.1	-1.2	432	736	609	328	-46.1	-55.4	-24.1
Dominican Rep.	179	121	109	121	11.0	0.0	-32.4	745	935	641	498	-22.3	-46.7	-33.2
Guadeloupe	19	11	8	5	-37.5	-54.5	-73.7	78	76	38	88	131.6	15.8	12.8
Haiti	20	31	37	23	-37.8	-25.8	15.0	114	123	150	297	98.0	141.5	160.5
Puerto Rico	157	138	137	91	-33.6	-34.1	-42.0	737	785	638	638	0.0	-18.7	-13.4
St. Maarten	104	69	58	86	48.3	24.6	-17.3	328	340	297	344	15.8	1.2	4.9
Surinam	38	40	37	47	27.0	17.5	23.7	236	222	198	223	12.6	0.5	-5.5
All other Caribbean	44	103	88	78	-11.4	-24.3	77.3	393	352	284	468	64.8	33.0	19.1
Other Caribbean	886	743	680	611	-10.1	-17.8	-31.0	3,686	4,205	3,621	3,310	-8.6	-21.3	-10.2
TOTAL CARIBBEAN	5,808	5,962	5,798	4,620	-20.3	-22.5	-20.5	28,215	30,848	30,745	25,680	-16.5	-16.8	-9.0
ASIA														
India	137	69	115	100	-13.0	44.9	-27.0	886	544	736	538	-26.9	-1.1	-39.3
Pakistan	3	0	1	4	300.0	-	33.3	66	10	12	10	-16.7	0.0	-84.8
Japan	200	196	158	142	-10.1	-27.6	-29.0	1,680	1,635	1,324	1,092	-17.5	-33.2	-35.0
China	106	76	90	122	35.6	60.5	15.1	468	531	727	538	-26.0	1.3	15.0
Taiwan	8	7	15	2	-86.7	-71.4	-75.0	20	57	35	58	65.7	1.8	190.0
Korea	22	9	20	40	100.0	344.4	81.8	89	135	162	127	-21.6	-5.9	42.7
Philippines	32	21	24	31	29.2	47.6	-3.1	197	235	207	286	38.2	21.7	45.2
Singapore	9	5	5	14	180.0	180.0	55.6	90	80	77	55	-28.6	-31.3	-38.9
Other Asia	28	31	83	28	-66.3	-9.7	0.0	317	237	292	168	-42.5	-29.1	-47.0
	545	414	511	483	-5.5	16.7	-11.4	3,813	3,464	3,572	2,872	-19.6	-17.1	-24.7
OTHER COUNTRIES														
African Countries	83	92	86	112	30.2	21.7	34.9	784	545	620	572	-7.7	5.0	-27.0
Israel	73	54	66	45	-31.8	-16.7	-38.4	495	546	437	334	-23.6	-38.8	-32.5
Saudi Arabia	3	2	1	0	-	-	-	5	8	12	6	-50.0	-25.0	20.0
Turkey	9	20	26	7	-73.1	-65.0	-22.2	120	150	175	74	-57.7	-50.7	-38.3
Other Middle East	62	46	44	69	56.8	50.0	11.3	223	209	229	259	13.1	23.9	16.1
Australia	130	256	166	112	-32.5	-56.3	-13.8	1,858	1,463	1,010	990	-2.0	-32.3	-46.7
New Zealand	13	27	13	14	7.7	-48.1	7.7	294	161	112	106	-5.4	-34.2	-63.9
All Other Ctries	4	3	3	6	100.0	100.0	50.0	25	31	18	18	0.0	-41.9	-28.0
Total	377	500	405	365	-9.9	-27.0	-3.2	3,804	3,113	2,613	2,359	-9.7	-24.2	-38.0
GRAND TOTAL	156,450	161,958	168,561	164,205	-2.6	1.4	5.0	866,307	939,352	971,191	1,010,869	4.1	7.6	16.7

STOPOVER VISITORS BY MARKET SHARE

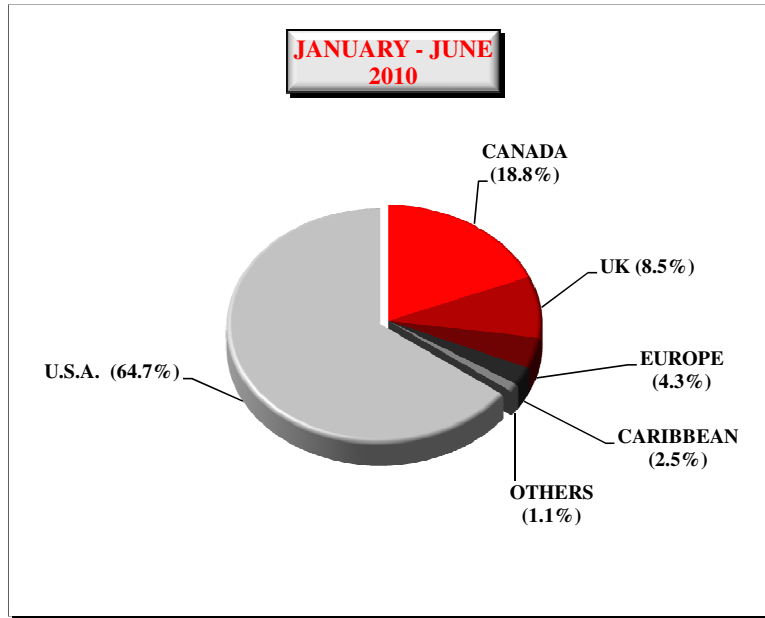


Fig. 2

Country	June 2010	% Share	Jan. - Jun. 2010	% Share	Jan. - Jun. 2009	% Share	% Change 2010/09
U.S.A	122,793	74.8%	654,233	64.7%	619,070	63.7%	5.7%
CANADA	12,829	7.8%	190,104	18.8%	175,365	18.1%	8.4%
U.K.	15,383	9.4%	86,250	8.5%	90,581	9.3%	-4.8%
EUROPE	6,826	4.2%	43,142	4.3%	42,348	4.4%	1.9%
CARIBBEAN	4,620	2.8%	25,680	2.5%	30,745	3.2%	-16.5%
OTHERS	1,754	1.1%	11,460	1.1%	13,082	1.3%	-12.4%
Total	164,205	100.0%	1,010,869	100.0%	971,191	100.0%	4.1%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)								
	<u>FOREIGN NATIONALS</u>				<u>NON-RESIDENT JAMAICANS</u>			
	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2009	2010	2009	2010	2009	2010	2009	2010
	January	9.5	9.4	7.3	7.3	16.1	17.4	8.2
February	8.4	8.3	7.0	7.0	14.2	14.4	7.4	7.3
March	8.3	8.2	6.8	6.7	14.7	14.2	7.2	7.6
April	8.3	7.8	6.7	6.6	14.3	13.5	7.6	7.2
May	8.3	8.1	6.8	6.6	15.2	15.4	7.8	8.1
June	9.6	9.5	6.8	6.7	18.1	18.3	8.3	9.2
Jan.-Jun.	8.7	8.5	6.9	6.8	15.5	15.5	7.8	8.1

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

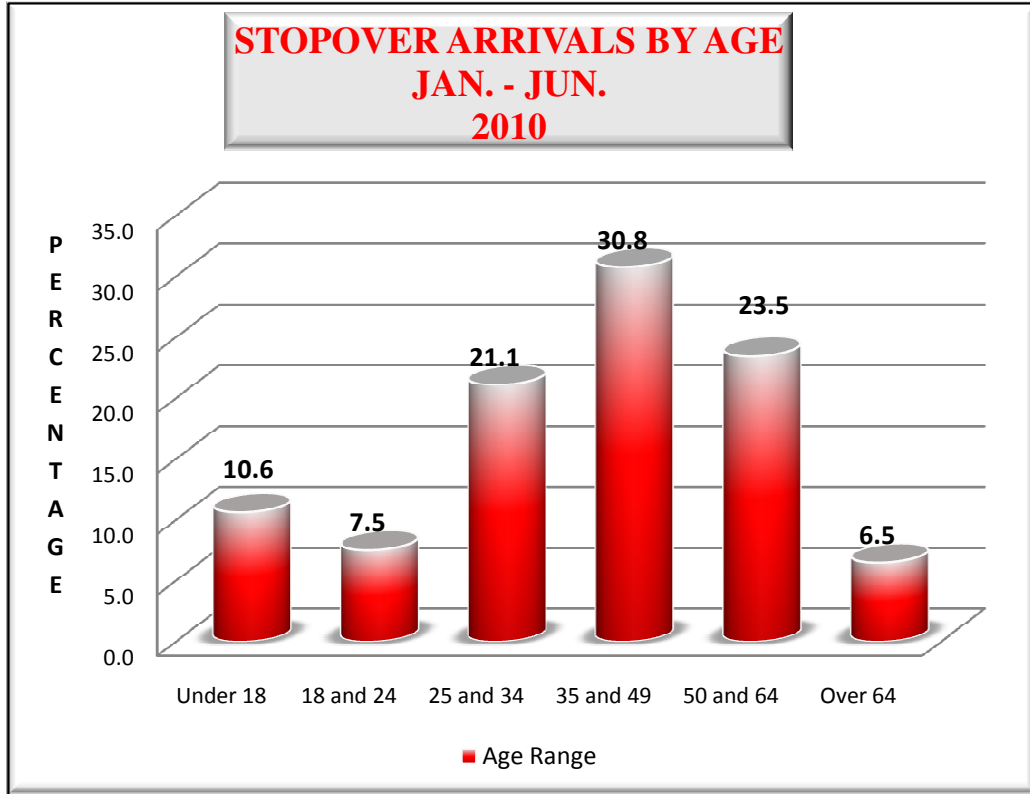


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age Range	JUNE		JAN. - JUN.		JAN. - JUN.		% Change 2010/09
	2010	% Share	2010	% Share	2009	% Share	
Under 18	23,934	14.6	107,346	10.6	100,911	10.4	6.4%
18 and 24	16,375	10.0	76,259	7.5	78,854	8.1	-3.3%
25 and 34	39,261	23.9	213,501	21.1	210,221	21.6	1.6%
35 and 49	46,232	28.2	310,997	30.8	301,695	31.1	3.1%
50 and 64	29,629	18.0	237,175	23.5	218,200	22.5	8.7%
Over 64	8,774	5.3	65,591	6.5	61,310	6.3	7.0%
Total	164,205	100.0	1,010,869	100.0	971,191	100.0	4.1%

TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - JUNE 2010**

	MONTEGO BAY		% Change 2010/09		OCHO RIOS		% Change 2010/09		2010 TOTAL		2009 TOTAL		% Change 2010/09	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	13	30,439	-18.8%	-10.4%	21	56,637	-19.2%	-23.3%	35	87,136	43	107,827	-18.6%	-19.2%
February	11	25,235	-26.7%	-25.9%	19	53,295	-9.5%	-4.0%	31	78,805	38	90,477	-18.4%	-12.9%
March	16	39,606	6.7%	14.0%	25	71,317	-7.4%	-7.6%	42	111,356	44	112,416	-4.5%	-0.9%
April	14	29,220	16.7%	-20.2%	17	50,896	-29.2%	-23.9%	31	80,116	36	103,484	-13.9%	-22.6%
Jan. - Apr.	54	124,500	-6.9%	-10.7%	82	232,145	-16.3%	-15.1%	139	357,413	161	414,204	-13.7%	-13.7%
May	10	19,500	-9.1%	-30.1%	12	40,804	0.0%	1.3%	22	60,304	23	68,181	-4.3%	-11.6%
June	7	17,562	16.7%	7.2%	13	48,955	-13.3%	-6.1%	20	66,517	21	68,539	-4.8%	-3.0%
May - Jun.	17	37,062	0.0%	-16.3%	25	89,759	-7.4%	-2.9%	42	126,821	44	136,720	-4.5%	-7.2%
Jan. - Jun.	71	161,562	-5.3%	-12.0%	107	321,904	-14.4%	-12.0%	181	484,234	205	550,924	-11.7%	-12.1%

* Note:

1. During the month of January one Cruise Ship called with 60 Cruise passengers visited Port Antonio.
2. During the month of February one Cruise Ship called with 275 Cruise passengers visited Port Antonio.
3. During the month of March one Cruise Ship called with 433 Cruise passengers visited Port Antonio.

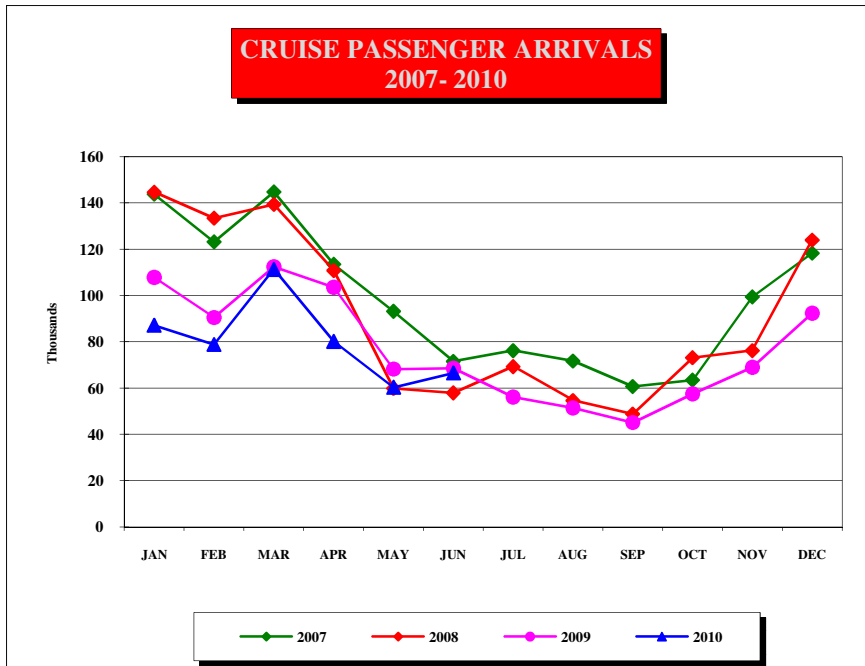


FIG. 4

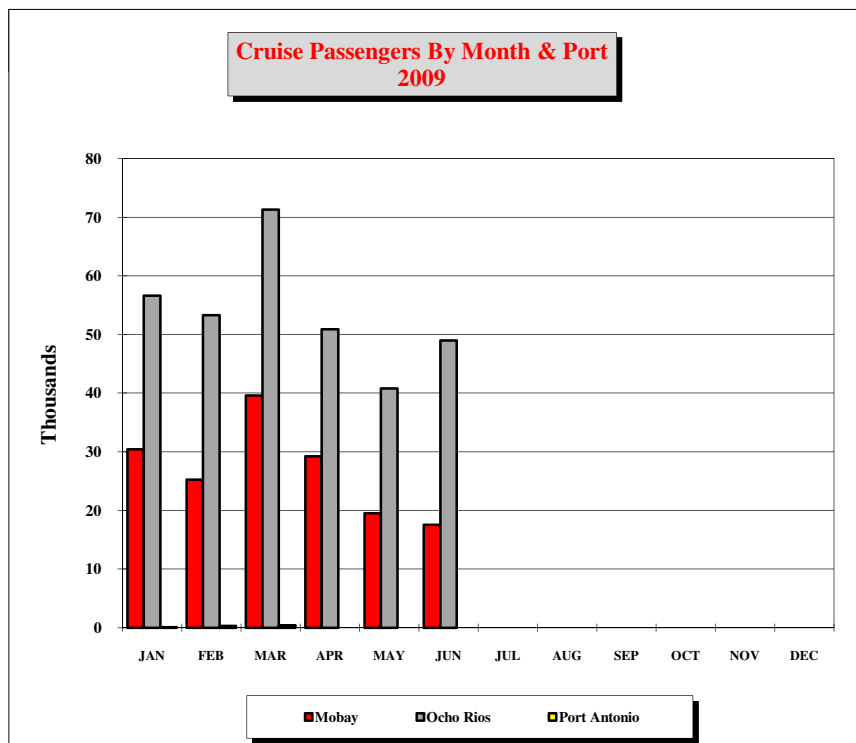


FIG. 4a

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	JUNE 2010			JANUARY - JUNE 2010		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST (NEW YORK)</u>						
Connecticut	3,000	1	3,001	17,682	11	17,693
Delaware	604	0	604	3,311	0	3,311
Maine	223	0	223	3,061	192	3,253
Maryland	5,206	0	5,206	24,695	13	24,708
Massachusetts	2,344	2	2,346	21,730	21	21,751
New Hampshire	221	0	221	4,017	2	4,019
New Jersey	6,116	0	6,116	36,939	15	36,954
New York	18,857	18	18,875	117,615	486	118,101
Pennsylvania	7,980	1	7,981	41,153	27	41,180
Rhode Island	349	0	349	2,528	0	2,528
Vermont	71	0	71	1,772	6	1,778
Virginia	3,216	1	3,217	16,249	14	16,263
Washington D.C.	631	0	631	3,194	4	3,198
West Virginia	417	0	417	2,035	0	2,035
Total	49,235	23	49,258	295,981	791	296,772

MIDWEST (CHICAGO)

Illinois	4,758	95	4,853	28,293	688	28,981
Indiana	1,849	8	1,857	9,055	19	9,074
Iowa	752	5	757	7,093	291	7,384
Kansas	822	4	826	3,715	20	3,735
Kentucky	1,052	7	1,059	4,127	13	4,140
Michigan	2,036	5	2,041	20,018	42	20,060
Minnesota	880	0	880	12,767	1,925	14,692
Missouri	2,106	231	2,337	8,682	1,274	9,956
Nebraska	466	0	466	3,357	12	3,369
North Dakota	117	0	117	1,734	50	1,784
Ohio	3,046	0	3,046	13,962	12	13,974
South Dakota	177	0	177	1,798	72	1,870
Wisconsin	1,326	0	1,326	15,807	1,813	17,620
Total	19,387	355	19,742	130,408	6,231	136,639

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	JUNE 2010			JANUARY - JUNE 2010		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
SOUTH (MIAMI)						
Alabama	1,230	0	1,230	4,274	3	4,277
Arkansas	485	1	486	2,201	2	2,203
Florida	19,033	48	19,081	87,440	266	87,706
Georgia	7,283	9	7,292	27,172	57	27,229
Louisiana	1,236	0	1,236	3,658	0	3,658
Mississippi	591	2	593	2,157	7	2,164
North Carolina	3,165	0	3,165	14,004	27	14,031
Oklahoma	821	3	824	2,914	8	2,922
South Carolina	1,595	2	1,597	6,242	4	6,246
Tennessee	2,001	0	2,001	7,959	2	7,961
Total	37,440	65	37,505	158,021	376	158,397

WEST (LOS ANGELES)

Alaska	41	0	41	335	0	335
Arizona	1,042	0	1,042	4,568	1	4,569
California	5,104	2	5,106	19,460	45	19,505
Colorado	1,085	0	1,085	5,446	18	5,464
Hawaii	35	0	35	191	0	191
Idaho	120	0	120	660	0	660
Montana	113	0	113	701	3	704
Nevada	504	0	504	1,993	2	1,995
New Mexico	221	0	221	879	1	880
Oregon	296	4	300	1,569	11	1,580
Texas	6,710	1	6,711	20,960	53	21,013
Utah	292	0	292	1,489	2	1,491
Washington	643	0	643	3,512	11	3,523
Wyoming	75	0	75	513	2	515
Total	16,281	7	16,288	62,276	149	62,425
TOTAL U.S.A.	122,343	450	122,793	646,686	7,547	654,233

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	JUNE 2010			JANUARY - JUNE 2010		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::						
<u>CANADA (TORONTO)</u>						
Alberta	582	6	588	10,983	5,907	16,890
British Columbia	421	1	422	6,332	1,681	8,013
Manitoba	119	0	119	2,739	2,221	4,960
New Brunswick	69	1	70	1,944	1,934	3,878
Newfoundland	101	3	104	1,920	370	2,290
Nova Scotia	97	2	99	2,408	4,209	6,617
Ontario	8,231	1,413	9,644	63,669	48,468	112,137
P.E. Island	9	1	10	163	391	554
Quebec	995	673	1,668	9,000	19,367	28,367
Saskatchewan	92	0	92	1,918	4,182	6,100
Other Canada	11	2	13	210	88	298
Total	10,727	2,102	12,829	101,286	88,818	190,104
<u>EUROPE</u>						
<u>LONDON OFFICE</u>						
<u>Northern Europe</u>						
U.K.	9,273	6,110	15,383	55,432	30,818	86,250
Denmark	46	0	46	423	18	441
Finland	39	2	41	245	5	250
Ireland	263	83	346	1,180	301	1,481
Norway	76	6	82	560	17	577
Sweden	91	14	105	873	38	911
Sub-Total	9,788	6,215	16,003	58,713	31,197	89,910
<u>GERMAN OFFICE</u>						
<u>Southern Europe</u>						
Greece	16	0	16	145	2	147
Italy	657	0	657	7,868	54	7,922
Portugal	16	1,341	1,357	165	4,129	4,294
Spain	113	940	1,053	904	2,034	2,938
<u>Western Europe</u>						
Austria	145	0	145	1,563	6	1,569
Belgium	511	0	511	2,573	9	2,582
France	187	6	193	2,076	74	2,150
Germany	1,255	2	1,257	9,752	61	9,813
Luxemburg	9	1	10	100	2	102
Netherlands	503	2	505	3,103	27	3,130
Switzerland	160	1	161	1,272	23	1,295
Sub-Total	3,572	2,293	5,865	29,521	6,421	35,942
<u>Central/East Europe</u>						
Czechoslovakia	24	3	27	250	6	256
Hungary	19	0	19	287	4	291
Poland	72	15	87	666	78	744
Russia	83	0	83	910	267	1,177
Ukraine	5	12	17	198	12	210
Other Europe	70	38	108	716	146	862
Sub-Total	273	68	341	3,027	513	3,540
Total	13,633	8,576	22,209	91,261	38,131	129,392

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

JUNE 2010			JANUARY - JUNE 2010		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

OTHER COUNTRIES

CENTRAL AMERICA

Mexico	127	1	128	1,002	10	1,012
Belize	37	0	37	230	0	230
Costa Rica	56	0	56	354	3	357
El Salvador	9	0	9	64	0	64
Guatemala	38	2	40	197	18	215
Honduras	16	0	16	61	0	61
Nicaragua	7	0	7	39	2	41
Panama	72	1	73	575	1	576
Total	362	4	366	2,522	34	2,556

SOUTH AMERICA

Argentina	109	0	109	1,032	3	1,035
Bolivia	15	0	15	28	0	28
Brazil	110	0	110	886	2	888
Chile	56	0	56	332	0	332
Colombia	145	1	146	423	114	537
Ecuador	12	0	12	56	202	258
Paraguay	5	0	5	14	0	14
Peru	18	0	18	200	1	201
Uruguay	27	0	27	73	0	73
Venezuela	39	2	41	240	60	300
Other South America	1	0	1	7	0	7
Total	537	3	540	3,291	382	3,673
Total Latin America	899	7	906	5,813	416	6,229

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	JUNE 2010			JANUARY - JUNE 2010		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CARIBBEAN						
Antigua	177	1	178	949	12	961
Bahamas	193	214	407	1,523	465	1,988
Barbados	339	17	356	1,963	120	2,083
Bermuda	192	1	193	1,208	3	1,211
British Virgin Is.	75	0	75	388	1	389
Cayman Is.	1,377	2	1,379	8,149	35	8,184
Dominica	17	0	17	161	5	166
Grenada	40	3	43	223	3	226
Guyana	160	27	187	771	44	815
Montserrat	11	0	11	56	0	56
St. Kitts/Nevis/Anguilla	93	0	93	403	7	410
St. Lucia	98	2	100	420	20	440
St. Vincent	30	3	33	215	5	220
Turks & Caicos Is.	105	5	110	588	14	602
Trinidad & Tobago	737	90	827	4,390	229	4,619
Comm. Caribbean	3,644	365	4,009	21,407	963	22,370
Aruba	3	32	35	127	32	159
Bonaire	0	0	0	0	0	0
Cuba	24	19	43	214	43	257
Curacao	29	52	81	275	53	328
Dominican Republic	119	2	121	485	13	498
Guadelope	5	0	5	88	0	88
Haiti	21	2	23	94	203	297
Puerto Rico	91	0	91	637	1	638
St. Maarten	86	0	86	344	0	344
Surinam	21	26	47	196	27	223
All other Caribbean	79	0	79	383	95	478
Other Caribbean	478	133	611	2,843	467	3,310
TOTAL CARIBBEAN	4,122	498	4,620	24,250	1,430	25,680
OTHER COUNTRIES						
India	99	1	100	535	3	538
Pakistan	4	0	4	10	0	10
Japan	142	0	142	1,091	1	1,092
China	121	1	122	535	3	538
Taiwan	2	0	2	57	1	58
Korea	40	0	40	124	3	127
Philippines	31	0	31	283	3	286
Singapore	14	0	14	55	0	55
Other Asia	28	0	28	159	9	168
Asia	481	2	483	2,849	23	2,872
African Countries	111	1	112	550	22	572
Israel	45	0	45	322	12	334
Saudi Arabia	0	0	0	6	0	6
Turkey	7	0	7	72	2	74
Other Middle East	65	4	69	245	14	259
Australia	112	0	112	964	26	990
New Zealand	14	0	14	106	0	106
All Other Ctries	6	0	6	18	0	18
Total	360	5	365	2,283	76	2,359
GRAND TOTAL	152,565	11,640	164,205	874,428	136,441	1,010,869

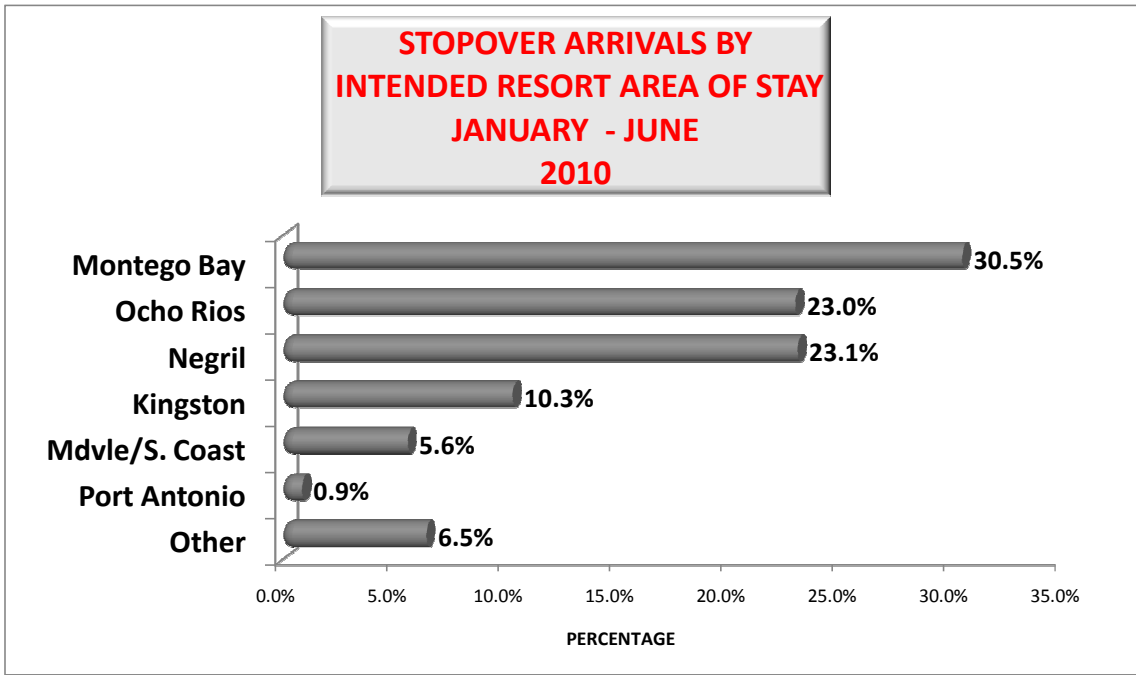


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	JUNE			JANUARY - JUNE			JANUARY - JUNE			% Change 2010/09 ARRIVALS
	2010	%Share	LENGTH OF STAY	2010	%Share	LENGTH OF STAY	2009	%Share	LENGTH OF STAY	
Montego Bay	50,116	30.5%	7.9	308,442	30.5%	7.3	278,276	28.7%	7.5	10.8%
Ocho Rios	36,048	22.0%	9.0	232,833	23.0%	8.4	224,329	23.1%	8.4	3.8%
Negril	34,563	21.0%	8.0	233,903	23.1%	8.0	226,865	23.4%	7.9	3.1%
Kingston	17,655	10.8%	14.1	104,502	10.3%	11.3	111,256	11.5%	11.4	-6.1%
Mdvle/S. Coast	10,565	6.4%	15.2	56,838	5.6%	13.1	55,892	5.8%	13.2	1.7%
Port Antonio	1,624	1.0%	18.3	8,974	0.9%	15.2	8,224	0.8%	15.9	9.1%
Other	13,634	8.3%	17.4	65,377	6.5%	15.0	66,349	6.8%	15.5	-1.5%
Total	164,205	100.0%	10.2	1,010,869	100.0%	9.0	971,191	100.0%	9.2	4.1%