

JUNE 2009

VOLUME XIX, ISSUE 6

Monthly Statistical Report

JAMAICA TOURIST BOARD

IN JUNE 2009.....

- Stopover arrivals up by 4.1%
- US Market up by 3.6%
- Canada increased by 24%
- Europe down by 0.1%
- Cruise Passenger increased by 18.2%

TOURIST (Stopover Arrivals)

Stopover arrivals in June 2009 were **168,561** an increase of **4.1%** over the **161,958** recorded in June 2008.

For the January to June period, arrivals increased by **3.4%** with **971,191** compared to **939,352** in 2008.

United States

Stopover arrivals from the United States market increased by **3.6%** in June with a total of **122,688** visitors compared to the **118,376** visitors who came in June 2008. The Midwest and the Northeast both recorded increases of **21.4%** and **7.7%** respectively. All other marketing regions recorded decreases, the West by **0.6%**, the South by **6.3%**.

For the January to June period, the US market recorded a decrease of **0.2%**. Total visitors from this market was **619,070** compared to **620,327** in 2008. The Midwest and the Northeast both recorded increases of **4.0%** and **0.7%** respectively. All other marketing regions recorded decreases, the South by **2.5%**, the West by **6.5%**.

Canada

In June, the Canadian market grew by an outstanding **24%**. Total stopovers from the Canadian market were **13,219** compared to **10,658** in June 2008.

The leading province of Ontario increased by **13.6%**, while the second most important visitor-producing province of Quebec increased by **34%**. Other notable performances came from the provinces of Alberta up by **126.2%**, British Columbia up by **76.4%**, and Manitoba up by **47.6%**.

Cumulatively, the Canadian market continued on its exceptional growth trend recording an increase of **28.3%** in

the January to June period with a total of **175,365** stopover compared to **136,635** in 2008. The top visitor producing provinces of Ontario with **100,401** and Quebec with **27,906** increase by **22.7%** and **40.2%** respectively. The provinces of Alberta, British Columbia, Saskatchewan and Manitoba increased by **39.1%**, **69.8%**, **1.3%** and **29.6%** respectively.

Europe

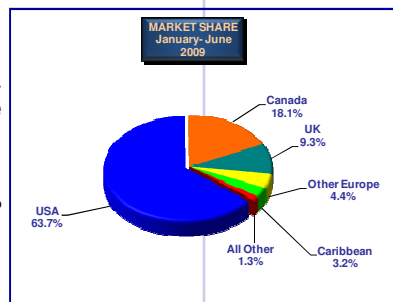
The European market recorded a **0.1%** decrease in June 2009. The market provided a total of **24,916** stopover visitors compared to the **24,932** recorded in June 2008. In the Northern European market region the main visitor producing country, United Kingdom with **16,925** arrivals decreased by **0.3%**. In the South/Western Europe region the main visitor producing countries, Portugal with **1,678** increased by **17.8%**, Spain with **1,615** decreased by **19.7%**, and Germany with **1,211** increased by **5.7%**. In the third market region, Central/East Europe with **276** arrivals, decreased by **33%**.

For January to June period, the European market declined by **3.4%**, Total stopovers was **132,929** compared to **137,595** in 2008. From the Northern European market region arrivals decreased by **2%** with a total of **94,231**. From South/Western Europe region, **35,469** arrivals declined by **4.9%**. From the third market region, Central/East Europe **3,229** arrivals declined by **23.2%**

Latin America

The Latin American market decreased by **8.2%** in June 2009, with a total of **1,024** stopovers compared to **1,116** in June 2008. From the Central American region a total of **506** arrivals decreased by **16.6%**. From South America, **518** arrivals increased by **1.8%**.

Cumulatively, for the January to June period, the Latin American market decreased by **6.4%** with a total of **6,897** visitors compared to **7,370** for the corresponding period in 2008.



The Caribbean

Visitors to Jamaica from the Caribbean region decreased by **2.8%** in June with a total of **5,798** visitors, compared to **5,962** in June 2008.

The major Caribbean countries which provided visitors to Jamaica in June were: the Cayman Islands (**1,918**), Trinidad and Tobago (**910**), Bahamas Is. (**530**), Barbados (**442**), Bermuda (**246**), Antigua (**244**) Guyana (**242**), and Puerto Rico (**137**)

Cumulatively the Caribbean stopover arrivals in the January to June period decreased by **0.3%**, moving from **30,848** in 2008 to **30,745** in 2009. The Cayman Island is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **11,400** visitors followed by Trinidad and Tobago **4,522**, Barbados with **2,463**, and Bahamas Is. with **2,431** visitors.

Asia

The Asian market increased by **23.4%** in June with a total of **511** stopovers compared to **414** in June 2008.

The major Asian countries which provided visitors to Jamaica in June were: Japan (**158**) down **19.4%**; India (**115**) up **66.7%**, and China (**90**) up **18.4%**, compared to June 2008

Year-to-date, January to June the Asian market grew by **3.1%** with **3,572** arrivals compared to **3,464** arrivals in 2008.

Other Countries

Of the other countries, Australia with **166** decreased by **35.2%** and Israel increased by **22.2%** with **66** stopovers in June 2009 against the **256** and **54** respectively who came in June 2008.

Collectively, January to June other countries recorded a decline of **16.1%** with **2,613** arrivals in 2009 compared to **3,113** in 2008.

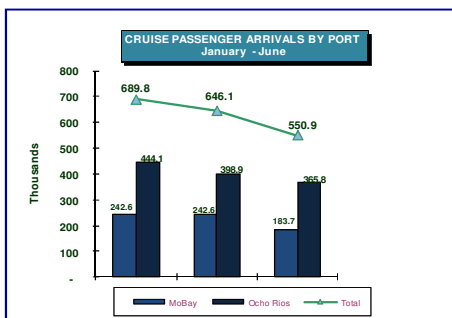
Market Share

The market share of stopover visitors for year-to-date January to June were as follows: USA **63.7%**; Canada **18.1%**; UK **9.3%**; Continental Europe **4.4%**, the Caribbean **3.2%**; Latin America **0.7%**; Asia **0.3%** and Other Countries **0.3%**.

Cruise Passengers

A total of **68,539** cruise passengers visited Jamaica in June 2009. This represented a **18.2%** increase against the **57,962** recorded for June 2008.

Cumulatively, a total of **550,924** cruise passengers visited our shores in January to June 2009 period, a decrease of **14.7%** against the **646,081**, recorded for the corresponding period 2008.



A total of **52,153** cruise passengers visited the port of Ocho Rios in June, an increase of **48.7%** over the **35,078** recorded for June 2008.

Year-to-date cruise passenger arrivals visiting the port of Ocho Rios decreased by **8.3%** with **365,795** passengers compared to the **398,888** during the corresponding period in 2008

The port in Montego Bay recorded a total of **16,386** cruise passengers for June a decrease of **28.4%** against the **22,884** recorded in 2008.

Cumulatively, a total of **183,678** passengers visited Montego Bay a decrease of **24.3%** compared to the **242,628** recorded in 2008.

Length of Stay

The average length of stay of **Foreign National** arrivals in June was **9.6** nights compared to **9.7** in June 2008. The average length of stay in hotels was **6.8** nights the same level recorded in June 2008.

Cumulatively, the average length of stay for the January to June period was at the same level as recorded in 2008, **8.7** nights for total accommodations. The average length of stay in hotels was **6.9** nights compared to **6.8** nights in 2008.

The average length of stay of **Non-Resident Jamaican** arrivals in June

2009 was **18.1** nights compared to the **19.6** nights in June 2008. The average length of stay in hotels was **8.3** nights compared to **8.5** nights in June 2008.

Cumulatively, the average length of stay for January to June period was **15.5** nights as against the **16.8** nights recorded for all accommodations in 2008. In hotels the average length of stay during the period under review was **7.8** nights compared to **8.6** nights during 2008

Purpose of Visit

Year-to-date January to June 2009, **81.1%** or **733,997** of the **904,604 Foreign Nationals** who visited Jamaica were visiting for the purpose of Leisure, **7.5%** were Visiting Friends & Relatives, **5.5%** were on Business, and the remaining **5.9%** were on Other purposes of travel.

A total of **24,977** or **37.5%** of the **66,587 Non-Resident Jamaicans** who travelled to Jamaica during January and June 2009 were visiting for Leisure, **29.8%** were visiting Friends & Relatives, **7.3%** were on Business and the remaining **25.3%** were on Other purposes of travel.

Intended Resort Area of Stay

Of the **971,191** stopover arrivals visiting Jamaica year-to-date, January to June 2009, the resort area of Montego Bay welcomed **278,276** arrivals or **28.7%**. Negril got **226,865** or **23.4%**, Ocho Rios received **224,329** or **23.1%**, and Kingston got **111,256** or **11.5%**. The remaining **13.4%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Type of Airlines used

Of the **971,191** stopovers arrivals visiting Jamaica during January and June 2009, **787,296** or **81.1%** used scheduled airlines, while **183,895** or **18.9%** used chartered flights.

During the corresponding period in 2008 the percentage distribution was **83.2%** scheduled airlines and **16.8%** chartered airlines.

TABLE 1

TOURIST ARRIVALS

January - June

2009

Month	<----- Stopovers ----->						Total Stopover Arrivals	+/- 2009/08	+/- 2009/07
	Foreign Nationals	+/- 2009/08	+/- 2009/07	Non-Resident Jamaicans	+/- 2009/08	+/- 2009/07			
January	139,481	3.9%	12.3%	9,405	9.2%	69.2%	148,886	4.2%	14.7%
February	150,608	2.2%	18.1%	9,674	2.0%	78.9%	160,282	2.2%	20.6%
March	164,997	-4.4%	5.0%	10,932	-6.8%	48.7%	175,929	-4.5%	6.9%
April	151,241	7.0%	6.1%	12,849	18.3%	59.8%	164,090	7.8%	9.0%
Jan.-Apr.	606,327	1.8%	10.0%	42,860	5.3%	62.6%	649,187	2.0%	12.4%
May	143,241	9.5%	15.2%	10,202	-2.4%	31.8%	153,443	8.6%	16.2%
June	155,036	4.4%	8.0%	13,525	0.4%	4.4%	168,561	4.1%	7.7%
May - Jun.	298,277	6.8%	11.4%	23,727	-0.8%	14.7%	322,004	6.2%	11.6%
Jan.- Jun.	904,604	3.4%	10.4%	66,587	3.1%	41.5%	971,191	3.4%	12.1%

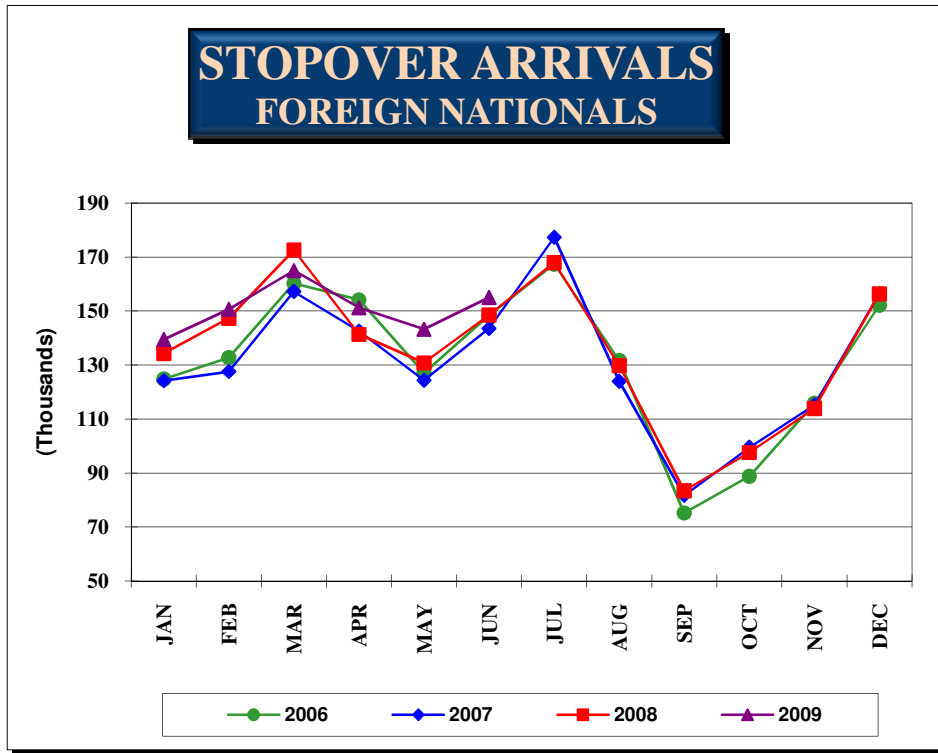


FIG. 1

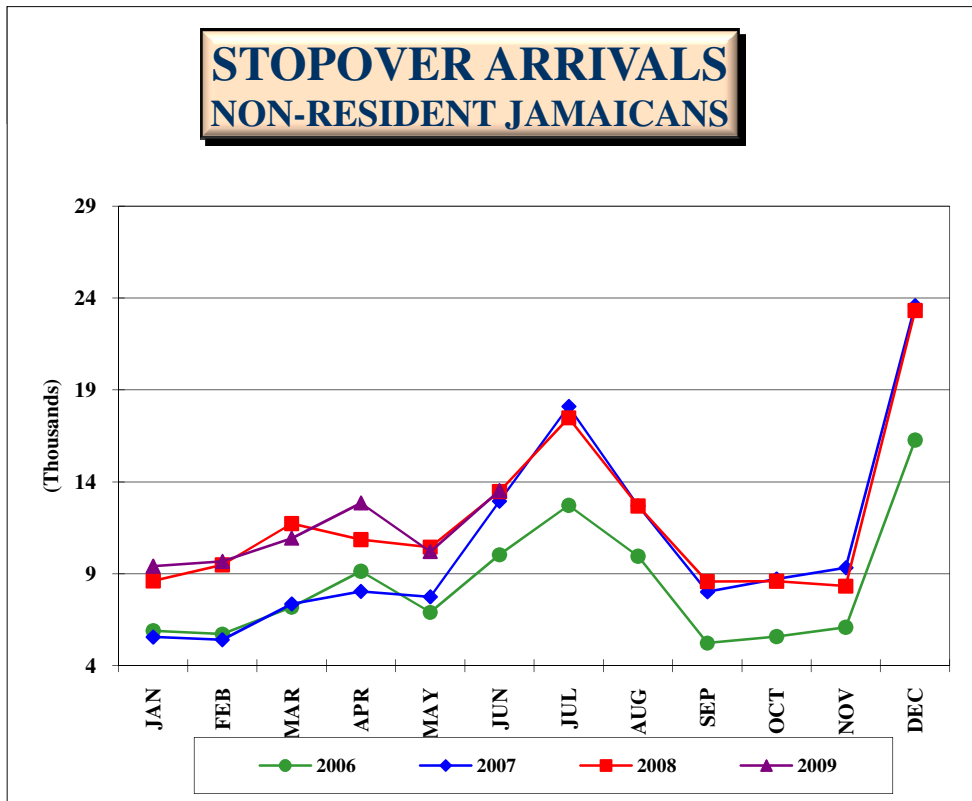


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT
JANUARY - JUNE
2009**

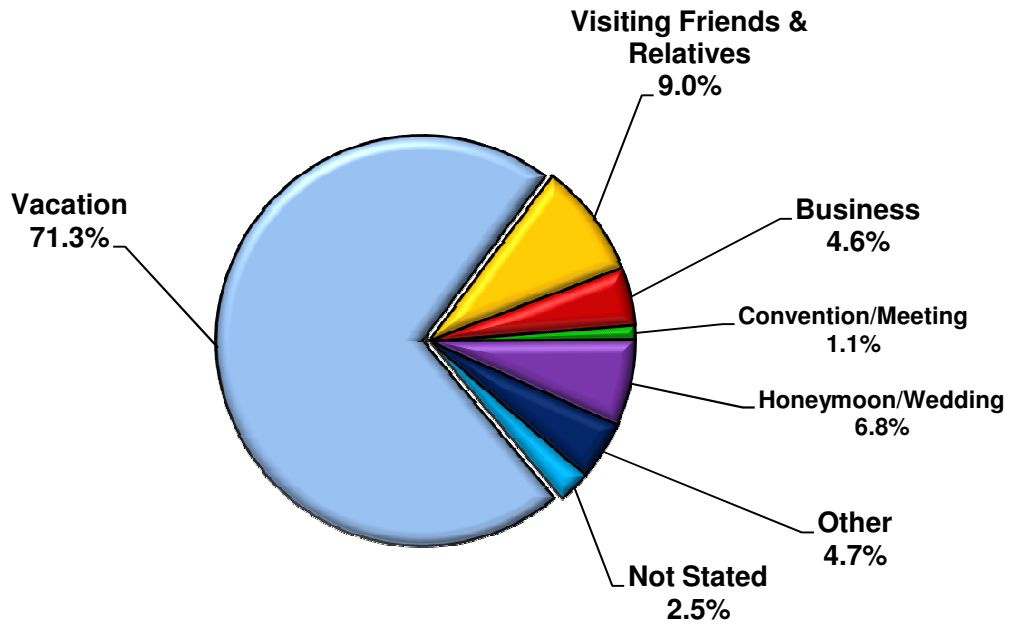


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - June 2009	Foreign Nationals		Non Resident Jamaicans		Total	% Share
		% Share		% Share		
Vacation	668,667	73.9%	23,863	35.8%	692,530	71.3%
Visiting Friends & Relatives	67,874	7.5%	19,856	29.8%	87,730	9.0%
Business	40,136	4.4%	4,268	6.4%	44,404	4.6%
Convention/Meeting	9,809	1.1%	600	0.9%	10,409	1.1%
Honeymoon/Wedding	65,330	7.2%	1,114	1.7%	66,444	6.8%
Other	37,730	4.2%	7,472	11.2%	45,202	4.7%
Not Stated	15,058	1.7%	9,414	14.1%	24,472	2.5%
TOTAL	904,604	100.0%	66,587	100.0%	971,191	100.0%

TABLE 1.2
STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2009

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	33,915	21,529	17,900	6,846	80,190	39,960	21,594	1,334	4,746	540	522	148,886
February	42,160	25,479	19,686	5,977	93,302	39,244	20,403	1,246	4,863	844	380	160,282
March	44,518	29,094	24,359	9,969	107,940	39,170	22,247	915	4,529	629	499	175,929
April	51,537	19,751	28,875	9,250	109,413	25,797	20,722	1,310	5,913	558	377	164,090
Jan.-Apr.	172,130	95,853	90,820	32,042	390,845	144,171	84,966	4,805	20,051	2,571	1,778	649,187
May	43,701	19,002	31,037	11,797	105,537	17,975	23,047	1,068	4,896	490	430	153,443
June	46,424	21,069	39,365	15,830	122,688	13,219	24,916	1,024	5,798	511	405	168,561
May - Jun.	90,125	40,071	70,402	27,627	228,225	31,194	47,963	2,092	10,694	1,001	835	322,004
Jan. - Jun.	262,255	135,924	161,222	59,669	619,070	175,365	132,929	6,897	30,745	3,572	2,613	971,191
+/- %	0.7%	4.0%	-2.5%	-6.5%	-0.2%	28.3%	-3.4%	-6.4%	-0.3%	3.1%	-16.1%	3.4%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>			<u>% Change</u>				<u>JANUARY - JUNE</u>			<u>% Change</u>			
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	2009/08	2009/07	2009/06	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	2009/08	2009/07	2009/06
U.S.A.														
<u>NORTHEAST (NEW YORK)</u>														
Connecticut	2,558	2,472	2,845	2,538	-10.8	2.7	-0.8	15,890	14,981	16,708	14,986	-10.3	0.0	-5.7
Delaware	586	704	605	576	-4.8	-18.2	-1.7	3,163	3,168	2,901	3,048	5.1	-3.8	-3.6
Maine	140	142	148	193	30.4	35.9	37.9	2,662	2,143	2,240	2,512	12.1	17.2	-5.6
Maryland	5,549	5,046	4,999	4,867	-2.6	-3.5	-12.3	24,668	22,655	22,961	22,407	-2.4	-1.1	-9.2
Massachusetts	1,934	2,006	2,043	2,213	8.3	10.3	14.4	18,121	16,525	17,294	19,344	11.9	17.1	6.7
New Hampshire	188	225	175	210	20.0	-6.7	11.7	3,144	2,998	3,080	3,318	7.7	10.7	5.5
New Jersey	6,571	6,202	5,494	5,860	6.7	-5.5	-10.8	38,890	33,919	34,368	33,390	-2.8	-1.6	-14.1
New York	17,111	16,594	15,930	18,215	14.3	9.8	6.5	100,122	94,650	103,387	102,055	-1.3	7.8	1.9
Pennsylvania	6,298	6,377	6,825	7,490	9.7	17.5	18.9	33,781	31,697	34,709	38,468	10.8	21.4	13.9
Rhode Island	178	257	255	270	5.9	5.1	51.7	2,411	2,169	1,993	2,319	16.4	6.9	-3.8
Vermont	104	79	95	109	14.7	38.0	4.8	1,443	1,333	1,344	1,305	-2.9	-2.1	-9.6
Virginia	2,881	2,691	2,743	2,918	6.4	8.4	1.3	15,815	13,743	14,885	14,170	-4.8	3.1	-10.4
Washington D.C.	727	586	549	574	4.6	-2.0	-21.0	3,505	3,100	3,008	3,192	6.1	3.0	-8.9
West Virginia	356	287	380	391	2.9	36.2	9.8	1,538	1,309	1,472	1,741	18.3	33.0	13.2
Total	45,181	43,668	43,086	46,424	7.7	6.3	2.8	265,153	244,390	260,350	262,255	0.7	7.3	-1.1
<u>MIDWEST (CHICAGO)</u>														
Illinois	5,517	4,841	4,330	5,274	21.8	8.9	-4.4	32,262	27,976	29,273	28,938	-1.1	3.4	-10.3
Indiana	1,829	1,744	1,532	1,798	17.4	3.1	-1.7	9,984	8,882	8,767	8,693	-0.8	-2.1	-12.9
Iowa	647	629	613	941	53.5	49.6	45.4	6,393	5,499	6,338	7,481	18.0	36.0	17.0
Kansas	754	593	717	741	3.3	25.0	-1.7	3,399	3,065	3,177	3,813	20.0	24.4	12.2
Kentucky	1,225	877	1,039	1,165	12.1	32.8	-4.9	4,973	3,927	3,913	4,170	6.6	6.2	-16.1
Michigan	1,929	1,508	1,948	2,304	18.3	52.8	19.4	19,700	15,639	17,392	18,471	6.2	18.1	-6.2
Minnesota	967	865	747	883	18.2	2.1	-8.7	16,873	13,699	14,181	14,047	-0.9	2.5	-16.7
Missouri	2,487	2,304	1,993	2,860	43.5	24.1	15.0	11,445	11,193	9,495	11,241	18.4	0.4	-1.8
Nebraska	491	431	531	654	23.2	51.7	33.2	3,400	3,307	3,481	3,949	13.4	19.4	16.1
North Dakota	257	84	148	98	-33.8	16.7	-61.9	1,617	1,646	1,774	1,824	2.8	10.8	12.8
Ohio	2,822	2,296	2,680	3,011	12.4	31.1	6.7	15,169	11,666	12,938	13,891	7.4	19.1	-8.4
South Dakota	125	182	145	145	0.0	-20.3	16.0	1,704	1,525	1,671	1,904	13.9	24.9	11.7
Wisconsin	1,340	1,166	925	1,195	29.2	2.5	-10.8	20,576	16,970	18,354	17,502	-4.6	3.1	-14.9
Total	20,390	17,520	17,348	21,069	21.4	20.3	3.3	147,495	124,994	130,754	135,924	4.0	8.7	-7.8

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>			<u>% Change</u>			<u>JANUARY - JUNE</u>			<u>% Change</u>				
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	2009/08	2009/07	2009/06	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	2009/08	2009/07	2009/06
<u>SOUTH (MIAMI)</u>														
Alabama	1,299	1,020	1,172	1,191	1.6	16.8	-8.3	4,717	3,992	4,218	4,582	8.6	14.8	-2.9
Arkansas	642	560	579	739	27.6	32.0	15.1	2,404	2,089	2,348	2,545	8.4	21.8	5.9
Florida	22,630	22,189	22,665	20,500	-9.6	-7.6	-9.4	97,565	88,835	93,979	91,048	-3.1	2.5	-6.7
Georgia	7,801	7,054	7,587	7,221	-4.8	2.4	-7.4	28,737	26,148	29,143	26,678	-8.5	2.0	-7.2
Louisiana	1,320	1,184	1,146	1,160	1.2	-2.0	-12.1	4,508	3,756	3,446	3,930	14.0	4.6	-12.8
Mississippi	728	593	495	504	1.8	-15.0	-30.8	2,470	1,824	1,956	2,038	4.2	11.7	-17.5
North Carolina	2,816	2,835	3,149	3,315	5.3	16.9	17.7	12,916	11,348	12,647	13,202	4.4	16.3	2.2
Oklahoma	977	1,017	886	872	-1.6	-14.3	-10.7	3,735	2,708	2,806	3,228	15.0	19.2	-13.6
South Carolina	1,389	1,196	2,006	1,736	-13.5	45.2	25.0	5,664	5,092	6,452	6,127	-5.0	20.3	8.2
Tennessee	1,917	1,885	2,332	2,127	-8.8	12.8	11.0	8,237	6,923	8,424	7,844	-6.9	13.3	-4.8
Total	41,519	39,533	42,017	39,365	-6.3	-0.4	-5.2	170,953	152,715	165,419	161,222	-2.5	5.6	-5.7
<u>WEST (LOS ANGELES)</u>														
Alaska	36	29	45	37	-17.8	27.6	2.8	224	234	312	253	-18.9	8.1	12.9
Arizona	970	855	835	819	-1.9	-4.2	-15.6	3,974	3,504	3,759	3,414	-9.2	-2.6	-14.1
California	6,803	6,320	5,626	5,338	-5.1	-15.5	-21.5	25,653	23,304	23,339	19,416	-16.8	-16.7	-24.3
Colorado	1,029	951	860	989	15.0	4.0	-3.9	5,426	4,769	5,216	4,869	-6.7	2.1	-10.3
Hawaii	34	33	40	30	-25.0	-9.1	-11.8	152	152	189	154	-18.5	1.3	1.3
Idaho	132	97	149	89	-40.3	-8.2	-32.6	862	713	818	585	-28.5	-18.0	-32.1
Montana	101	56	67	66	-1.5	17.9	-34.7	762	587	503	637	26.6	8.5	-16.4
Nevada	480	383	505	509	0.8	32.9	6.0	1,940	1,648	1,829	1,918	4.9	16.4	-1.1
New Mexico	209	165	194	232	19.6	40.6	11.0	842	738	852	859	0.8	16.4	2.0
Oregon	296	274	283	329	16.3	20.1	11.1	1,666	1,507	1,519	1,384	-8.9	-8.2	-16.9
Texas	6,662	6,454	6,489	6,470	-0.3	0.2	-2.9	22,780	19,249	20,050	20,991	4.7	9.0	-7.9
Utah	234	239	230	238	3.5	-0.4	1.7	1,531	1,144	1,523	1,412	-7.3	23.4	-7.8
Washington	538	556	556	600	7.9	7.9	11.5	3,615	3,137	3,384	3,219	-4.9	2.6	-11.0
Wyoming	95	57	46	84	82.6	47.4	-11.6	544	433	511	558	9.2	28.9	2.6
Total	17,619	16,469	15,925	15,830	-0.6	-3.9	-10.2	69,971	61,119	63,804	59,669	-6.5	-2.4	-14.7
TOTAL U.S.A.	124,709	117,190	118,376	122,688	3.6	4.7	-1.6	653,572	583,218	620,327	619,070	-0.2	6.1	-5.3

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>							<u>JANUARY - JUNE</u>						
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>			<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
CANADA (TORONTO)														
Alberta	326	350	443	1,002	126.2	186.3	207.4	5,300	9,836	12,454	17,327	39.1	76.2	226.9
British Columbia	202	229	330	582	76.4	154.1	188.1	2,501	5,027	5,818	9,880	69.8	96.5	295.0
Manitoba	56	68	84	124	47.6	82.4	121.4	1,899	2,996	3,788	4,909	29.6	63.9	158.5
New Brunswick	25	33	44	57	29.5	72.7	128.0	1,663	1,682	2,464	2,935	19.1	74.5	76.5
Newfoundland	50	35	64	99	54.7	182.9	98.0	610	519	1,023	1,506	47.2	190.2	146.9
Nova Scotia	25	48	87	104	19.5	116.7	316.0	2,564	2,858	3,580	4,410	23.2	54.3	72.0
Ontario	6,306	7,153	8,207	9,326	13.6	30.4	47.9	57,079	66,726	81,827	100,401	22.7	50.5	75.9
P.E. Island	3	1	2	9	350.0	800.0	200.0	198	287	274	438	59.9	52.6	121.2
Quebec	818	904	1,342	1,798	34.0	98.9	119.8	11,524	14,999	19,905	27,906	40.2	86.1	142.2
Saskatchewan	27	32	49	103	110.2	221.9	281.5	1,001	2,856	5,264	5,334	1.3	86.8	432.9
Other Canada	17	13	6	15	150.0	15.4	-11.8	201	181	238	319	34.0	76.2	58.7
Total	7,855	8,866	10,658	13,219	24.0	49.1	68.3	84,540	107,967	136,635	175,365	28.3	62.4	107.4
LONDON OFFICE														
Northern Europe														
U.K.	14,041	14,590	16,976	16,925	-0.3	16.0	20.5	78,934	88,598	92,214	90,581	-1.8	2.2	14.8
Denmark	116	48	60	69	15.0	43.8	-40.5	558	567	437	439	0.5	-22.6	-21.3
Finland	38	34	29	21	-27.6	-38.2	-44.7	209	147	184	267	45.1	81.6	27.8
Ireland	445	321	392	394	0.5	22.7	-11.5	1,362	2,174	1,725	1,543	-10.6	-29.0	13.3
Norway	74	70	119	89	-25.2	27.1	20.3	421	460	589	529	-10.2	15.0	25.7
Sweden	103	77	119	115	-3.4	49.4	11.7	629	645	962	872	-9.4	35.2	38.6
	14,817	15,140	17,695	17,613	-0.5	16.3	18.9	82,113	92,591	96,111	94,231	-2.0	1.8	14.8
Southern Europe														
Greece	16	14	31	26	-16.1	85.7	62.5	106	94	178	156	-12.4	66.0	47.2
Italy	701	798	690	940	36.2	17.8	34.1	9,265	8,069	7,789	7,564	-2.9	-6.3	-18.4
Portugal	175	1,644	1,425	1,678	17.8	2.1	858.9	477	3,070	2,472	2,573	4.1	-16.2	439.4
Spain	834	1,640	2,011	1,615	-19.7	-1.5	93.6	2,404	5,030	5,544	3,378	-39.1	-32.8	40.5
Western Europe														
Austria	117	160	101	103	2.0	-35.6	-12.0	1,681	1,522	1,241	1,380	11.2	-9.3	-17.9
Belgium	433	617	522	558	6.9	-9.6	28.9	2,063	2,995	3,337	3,422	2.5	14.3	65.9
France	196	206	204	199	-2.5	-3.4	1.5	1,780	2,172	1,994	2,077	4.2	-4.4	16.7
Germany	942	1,252	1,146	1,211	5.7	-3.3	28.6	10,879	10,725	9,889	10,286	4.0	-4.1	-5.5
Luxemburg	8	13	11	7	-36.4	-46.2	-12.5	107	116	94	119	26.6	2.6	11.2
Netherlands	623	649	549	529	-3.6	-18.5	-15.1	3,370	3,564	3,629	3,365	-7.3	-5.6	-0.1
Switzerland	117	106	135	161	19.3	51.9	37.6	1,653	1,148	1,114	1,149	3.1	0.1	-30.5
	4,162	7,099	6,825	7,027	3.0	-1.0	68.8	33,785	38,505	37,281	35,469	-4.9	-7.9	5.0
Central/East Europe														
Czech Republic	29	13	48	24	-50.0	84.6	-17.2	181	484	454	343	-24.4	-29.1	89.5
Hungary	6	14	12	5	-58.3	-64.3	-16.7	118	213	561	171	-69.5	-19.7	44.9
Poland	47	52	117	88	-24.8	69.2	87.2	321	320	535	571	6.7	78.4	77.9
Russia	26	94	94	54	-42.6	-42.6	107.7	565	542	1,033	1,010	-2.2	86.3	78.8
Ukraine	7	14	23	18	-21.7	28.6	-	57	121	236	263	11.4	117.4	-
Other Europe	64	74	118	87	-26.3	17.6	35.9	809	1,204	1,384	871	-37.1	-27.7	7.7
	179	261	412	276	-33.0	5.7	54.2	2,051	2,884	4,203	3,229	-23.2	12.0	57.4
Total	19,158	22,500	24,932	24,916	-0.1	10.7	30.1	117,949	133,980	137,595	132,929	-3.4	-0.8	12.7

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>			<u>% Change</u>			<u>JANUARY - JUNE</u>			<u>% Change</u>				
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	2009/08	2009/07	2009/06	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	2009/08	2009/07	2009/06
<u>LATIN AMERICA</u>														
<u>CENTRAL AMERICA</u>														
Mexico	160	178	282	181	-35.8	1.7	13.1	1,053	1,017	1,681	1,001	-40.5	-1.6	-4.9
Belize	34	53	73	48	-34.2	-9.4	41.2	274	242	280	268	-4.3	10.7	-2.2
Costa Rica	54	93	68	63	-7.4	-32.3	16.7	317	390	443	403	-9.0	3.3	27.1
El Salvador	9	22	29	12	-58.6	-45.5	33.3	47	95	133	75	-43.6	-21.1	59.6
Guatemala	26	30	22	44	100.0	46.7	69.2	168	152	133	184	38.3	21.1	9.5
Honduras	23	12	20	12	-40.0	0.0	-47.8	76	70	115	81	-29.6	15.7	6.6
Nicaragua	6	2	8	8	0.0	300.0	33.3	32	28	50	38	-24.0	35.7	18.8
Panama	92	113	105	138	31.4	22.1	50.0	609	595	579	611	5.5	2.7	0.3
Total	404	503	607	506	-16.6	0.6	25.2	2,576	2,589	3,414	2,661	-22.1	2.8	3.3
<u>SOUTH AMERICA</u>														
Argentina	63	95	157	102	-35.0	7.4	61.9	568	546	952	989	3.9	81.1	74.1
Bolivia	22	3	7	3	-57.1	0.0	-86.4	40	22	38	27	-28.9	22.7	-32.5
Brazil	110	125	146	126	-13.7	0.8	14.5	706	671	884	762	-13.8	13.6	7.9
Chile	33	89	62	57	-8.1	-36.0	72.7	243	249	359	553	54.0	122.1	127.6
Colombia	81	251	33	90	172.7	-64.1	11.1	474	557	621	500	-19.5	-10.2	5.5
Ecuador	4	15	7	10	42.9	-33.3	150.0	47	67	409	469	14.7	600.0	897.9
Paraguay	6	1	0	1	-	-	-	7	9	7	16	128.6	77.8	128.6
Peru	39	20	12	24	100.0	20.0	-38.5	206	123	205	257	25.4	108.9	24.8
Uruguay	5	5	13	26	100.0	420.0	420.0	34	42	75	89	18.7	111.9	161.8
Venezuela	53	57	72	79	9.7	38.6	49.1	388	433	401	572	42.6	32.1	47.4
Other South America	0	0	0	0	-	-	-	1	2	5	2	-60.0	0.0	100.0
Total	416	661	509	518	1.8	-21.6	24.5	2,714	2,721	3,956	4,236	7.1	55.7	56.1
Total Latin America	820	1,164	1,116	1,024	-8.2	-12.0	24.9	5,290	5,310	7,370	6,897	-6.4	29.9	30.4

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>							<u>JANUARY - JUNE</u>						
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>			<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
CARIBBEAN														
Antigua	264	185	265	244	-7.9	31.9	-7.6	1,056	857	1,071	1,075	0.4	25.4	1.8
Bahamas	370	581	473	530	12.1	-8.8	43.2	1,554	2,114	2,116	2,431	14.9	15.0	56.4
Barbados	510	450	556	442	-20.5	-1.8	-13.3	2,830	2,570	2,664	2,463	-7.5	-4.2	-13.0
Bermuda	238	247	220	246	11.8	-0.4	3.4	1,259	1,339	1,595	1,377	-13.7	2.8	9.4
British Virgin Is.	97	87	71	79	11.3	-9.2	-18.6	395	337	404	376	-6.9	11.6	-4.8
Cayman Is.	1,481	1,913	1,628	1,918	17.8	0.3	29.5	7,310	9,091	9,545	11,400	19.4	25.4	56.0
Dominica	46	28	81	52	-35.8	85.7	13.0	228	174	259	244	-5.8	40.2	7.0
Grenada	59	68	117	41	-65.0	-39.7	-30.5	285	332	386	336	-13.0	1.2	17.9
Guyana	191	197	209	242	15.8	22.8	26.7	914	961	1,016	980	-3.5	2.0	7.2
Monsterrat	15	14	16	12	-25.0	-14.3	-20.0	73	53	72	65	-9.7	22.6	-11.0
St. Kitts/Nevis/Anguilla	93	80	107	107	0.0	33.8	15.1	441	386	414	482	16.4	24.9	9.3
St. Lucia	113	117	173	117	-32.4	0.0	3.5	603	591	832	583	-29.9	-1.4	-3.3
St. Vincent	59	35	125	49	-60.8	40.0	-16.9	302	243	356	245	-31.2	0.8	-18.9
Turks & Caicos Is.	87	120	118	129	9.3	7.5	48.3	506	679	659	545	-17.3	-19.7	7.7
Trinidad & Tobago	633	800	1,060	910	-14.2	13.8	43.8	3,942	4,802	5,254	4,522	-13.9	-5.8	14.7
Comm. Caribbean	4,256	4,922	5,219	5,118	-1.9	4.0	20.3	21,698	24,529	26,643	27,124	1.8	10.6	25.0
Aruba	33	29	32	30	-6.3	3.4	-9.1	132	131	164	136	-17.1	3.8	3.0
Bonaire	3	5	0	0	-	-	-	6	16	0	0	#DIV/0!	-100.0	-100.0
Cuba	18	214	45	78	73.3	-63.6	333.3	90	492	472	630	33.5	28.0	600.0
Curacao	72	82	153	98	-35.9	19.5	36.1	391	432	736	609	-17.3	41.0	55.8
Dominican Rep.	133	179	121	109	-9.9	-39.1	-18.0	488	745	935	641	-31.4	-14.0	31.4
Guadeloupe	5	19	11	8	-27.3	-57.9	60.0	37	78	76	38	-50.0	-51.3	2.7
Haiti	8	20	31	37	19.4	85.0	362.5	56	114	123	150	22.0	31.6	167.9
Puerto Rico	131	157	138	137	-0.7	-12.7	4.6	823	737	785	638	-18.7	-13.4	-22.5
St. Maarten	50	104	69	58	-15.9	-44.2	16.0	280	328	340	297	-12.6	-9.5	6.1
Surinam	38	38	40	37	-7.5	-2.6	-2.6	289	236	222	198	-10.8	-16.1	-31.5
All other Caribbean	75	39	103	88	-14.6	125.6	17.3	340	377	352	284	-19.3	-24.7	-16.5
Other Caribbean	566	886	743	680	-8.5	-23.3	20.1	2,932	3,686	4,205	3,621	-13.9	-1.8	23.5
TOTAL CARIBBEAN	4,822	5,808	5,962	5,798	-2.8	-0.2	20.2	24,630	28,215	30,848	30,745	-0.3	9.0	24.8
ASIA														
India	58	137	69	115	66.7	-16.1	98.3	312	886	544	736	35.3	-16.9	135.9
Pakistan	0	3	0	1	-	-66.7	-	9	66	10	12	20.0	-81.8	33.3
Japan	285	200	196	158	-19.4	-21.0	-44.6	2,209	1,680	1,635	1,324	-19.0	-21.2	-40.1
China	52	106	76	90	18.4	-15.1	73.1	409	468	531	727	36.9	55.3	77.8
Taiwan	22	8	7	15	114.3	87.5	-31.8	43	20	57	35	-38.6	75.0	-18.6
Korea	14	22	9	20	122.2	-9.1	42.9	122	89	135	162	20.0	82.0	32.8
Philippines	48	32	21	24	14.3	-25.0	-50.0	374	197	235	207	-11.9	5.1	-44.7
Singapore	21	9	5	5	0.0	-44.4	-76.2	70	90	80	77	-3.8	-14.4	10.0
Other Asia	45	28	31	83	167.7	196.4	84.4	231	317	237	292	23.2	-7.9	26.4
	545	545	414	511	23.4	-6.2	-6.2	3,779	3,813	3,464	3,572	3.1	-6.3	-5.5
OTHER COUNTRIES														
African Countries	117	83	92	86	-6.5	3.6	-26.5	456	784	545	620	13.8	-20.9	36.0
Israel	46	73	54	66	22.2	-9.6	43.5	456	495	546	437	-20.0	-11.7	-4.2
Saudi Arabia	6	3	2	1	-50.0	-66.7	-83.3	16	5	8	12	50.0	140.0	-25.0
Turkey	3	9	20	26	30.0	188.9	766.7	106	120	150	175	16.7	45.8	65.1
Other Middle East	48	62	46	44	-4.3	-29.0	-8.3	141	223	209	229	9.6	2.7	62.4
Australia	212	130	256	166	-35.2	27.7	-21.7	1,015	1,858	1,463	1,010	-31.0	-45.6	-0.5
New Zealand	63	13	27	13	-51.9	0.0	-79.4	168	294	161	112	-30.4	-61.9	-33.3
All Other Ctries	21	4	3	3	0.0	-25.0	-85.7	43	25	31	18	-41.9	-28.0	-58.1
Total	516	377	500	405	-19.0	7.4	-21.5	2,401	3,804	3,113	2,613	-16.1	-31.3	8.8
GRAND TOTAL	158,425	156,450	161,958	168,561	4.1	7.7	6.4	892,161	866,307	939,352	971,191	3.4	12.1	8.9

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>							<u>JANUARY - JUNE</u>						
	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>% Change</u>			<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>% Change</u>		
					2008/07	2008/06	2008/05					2008/07	2008/06	2008/05
CARIBBEAN														
Antigua	264	185	265	244	-7.9	31.9	-7.6	1,056	857	1,071	1,075	0.4	25.4	1.8
Bahamas	370	581	473	530	12.1	-8.8	43.2	1,554	2,114	2,116	2,431	14.9	15.0	56.4
Barbados	510	450	556	442	-20.5	-1.8	-13.3	2,830	2,570	2,664	2,463	-7.5	-4.2	-13.0
Bermuda	238	247	220	246	11.8	-0.4	3.4	1,259	1,339	1,595	1,377	-13.7	2.8	9.4
British Virgin Is.	97	87	71	79	11.3	-9.2	-18.6	395	337	404	376	-6.9	11.6	-4.8
Cayman Is.	1,481	1,913	1,628	1,918	17.8	0.3	29.5	7,310	9,091	9,545	11,400	19.4	25.4	56.0
Dominica	46	28	81	52	-35.8	85.7	13.0	228	174	259	244	-5.8	40.2	7.0
Grenada	59	68	117	41	-65.0	-39.7	-30.5	285	332	386	336	-13.0	1.2	17.9
Guyana	191	197	209	242	15.8	22.8	26.7	914	961	1,016	980	-3.5	2.0	7.2
Monsterrat	15	14	16	12	-25.0	-14.3	-20.0	73	53	72	65	-9.7	22.6	-11.0
St. Kitts/Nevis/Anguilla	93	80	107	107	0.0	33.8	15.1	441	386	414	482	16.4	24.9	9.3
St. Lucia	113	117	173	117	-32.4	0.0	3.5	603	591	832	583	-29.9	-1.4	-3.3
St. Vincent	59	35	125	49	-60.8	40.0	-16.9	302	243	356	245	-31.2	0.8	-18.9
Turks & Caicos Is.	87	120	118	129	9.3	7.5	48.3	506	679	659	545	-17.3	-19.7	7.7
Trinidad & Tobago	633	800	1,060	910	-14.2	13.8	43.8	3,942	4,802	5,254	4,522	-13.9	-5.8	14.7
Comm. Caribbean	4,256	4,922	5,219	5,118	-1.9	4.0	20.3	21,698	24,529	26,643	27,124	1.8	10.6	25.0
Aruba	33	29	32	30	-6.3	3.4	-9.1	132	131	164	136	-17.1	3.8	3.0
Bonaire	3	5	0	0	-	-	-	6	16	0	0	#DIV/0!	-100.0	-100.0
Cuba	18	214	45	78	73.3	-63.6	333.3	90	492	472	630	33.5	28.0	600.0
Curacao	72	82	153	98	-35.9	19.5	36.1	391	432	736	609	-17.3	41.0	55.8
Dominican Rep.	133	179	121	109	-9.9	-39.1	-18.0	488	745	935	641	-31.4	-14.0	31.4
Guadeloupe	5	19	11	8	-27.3	-57.9	60.0	37	78	76	38	-50.0	-51.3	2.7
Haiti	8	20	31	37	19.4	85.0	362.5	56	114	123	150	22.0	31.6	167.9
Puerto Rico	131	157	138	137	-0.7	-12.7	4.6	823	737	785	638	-18.7	-13.4	-22.5
St. Maarten	50	104	69	58	-15.9	-44.2	16.0	280	328	340	297	-12.6	-9.5	6.1
Surinam	38	38	40	37	-7.5	-2.6	-2.6	289	236	222	198	-10.8	-16.1	-31.5
All other Caribbean	75	39	103	88	-14.6	125.6	17.3	340	377	352	284	-19.3	-24.7	-16.5
Other Caribbean	566	886	743	680	-8.5	-23.3	20.1	2,932	3,686	4,205	3,621	-13.9	-1.8	23.5
TOTAL CARIBBEAN	4,822	5,808	5,962	5,798	-2.8	-0.2	20.2	24,630	28,215	30,848	30,745	-0.3	9.0	24.8
ASIA														
India	58	137	69	115	66.7	-16.1	98.3	312	886	544	736	35.3	-16.9	135.9
Pakistan	0	3	0	1	-	-66.7	-	9	66	10	12	20.0	-81.8	33.3
Japan	285	200	196	158	-19.4	-21.0	-44.6	2,209	1,680	1,635	1,324	-19.0	-21.2	-40.1
China	52	106	76	90	18.4	-15.1	73.1	409	468	531	727	36.9	55.3	77.8
Taiwan	22	8	7	15	114.3	87.5	-31.8	43	20	57	35	-38.6	75.0	-18.6
Korea	14	22	9	20	122.2	-9.1	42.9	122	89	135	162	20.0	82.0	32.8
Philippines	48	32	21	24	14.3	-25.0	-50.0	374	197	235	207	-11.9	5.1	-44.7
Singapore	21	9	5	5	0.0	-44.4	-76.2	70	90	80	77	-3.8	-14.4	10.0
Other Asia	45	28	31	83	167.7	196.4	84.4	231	317	237	292	23.2	-7.9	26.4
	545	545	414	511	23.4	-6.2	-6.2	3,779	3,813	3,464	3,572	3.1	-6.3	-5.5
OTHER COUNTRIES														
African Countries	117	83	92	86	-6.5	3.6	-26.5	456	784	545	620	13.8	-20.9	36.0
Israel	46	73	54	66	22.2	-9.6	43.5	456	495	546	437	-20.0	-11.7	-4.2
Saudi Arabia	6	3	2	1	-50.0	-66.7	-83.3	16	5	8	12	50.0	140.0	-25.0
Turkey	3	9	20	26	30.0	188.9	766.7	106	120	150	175	16.7	45.8	65.1
Other Middle East	48	62	46	44	-4.3	-29.0	-8.3	141	223	209	229	9.6	2.7	62.4
Australia	212	130	256	166	-35.2	27.7	-21.7	1,015	1,858	1,463	1,010	-31.0	-45.6	-0.5
New Zealand	63	13	27	13	-51.9	0.0	-79.4	168	294	161	112	-30.4	-61.9	-33.3
All Other Ctries	21	4	3	3	0.0	-25.0	-85.7	43	25	31	18	-41.9	-28.0	-58.1
Total	516	377	500	405	-19.0	7.4	-21.5	2,401	3,804	3,113	2,613	-16.1	-31.3	8.8
GRAND TOTAL	158,425	156,450	161,958	168,561	4.1	7.7	6.4	892,161	866,307	939,352	971,191	3.4	12.1	8.9

STOPOVER VISITORS BY MARKET SHARE

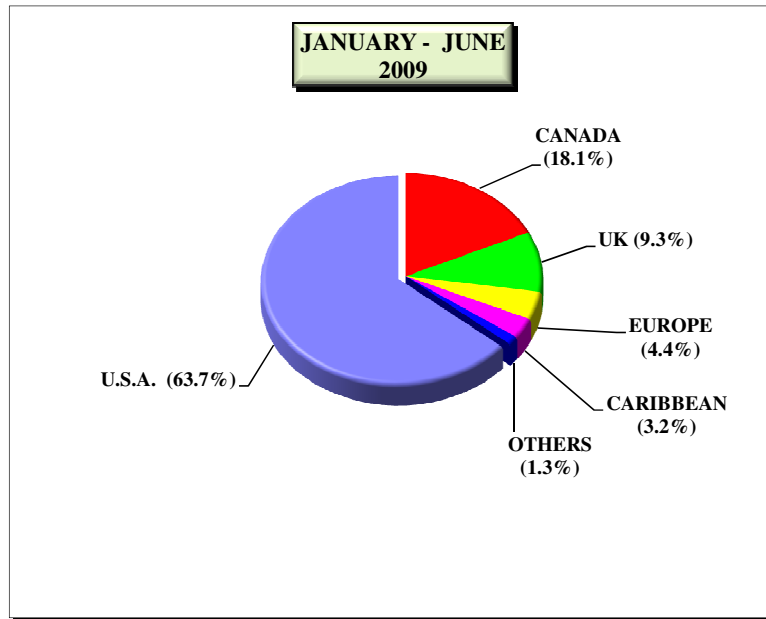


Fig. 2

Country	June 2009	% Share	Jan.-June 2009	% Share	Jan.-June 2008	% Share	% Change 2009/08
U.S.A	122,688	72.8%	619,070	63.7%	620,327	66.0%	-0.2%
CANADA	13,219	7.8%	175,365	18.1%	136,635	14.5%	28.3%
U.K.	16,925	10.0%	90,581	9.3%	92,214	9.8%	-1.8%
EUROPE	7,991	4.7%	42,348	4.4%	45,381	4.8%	-6.7%
CARIBBEAN	5,798	3.4%	30,745	3.2%	30,848	3.3%	-0.3%
OTHERS	1,940	1.2%	13,082	1.3%	13,947	1.5%	-6.2%
Total	168,561	100.0%	971,191	100.0%	939,352	100.0%	3.4%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)								
	<u>FOREIGN NATIONALS</u>				<u>NON-RESIDENT JAMAICANS</u>			
	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2008	2009	2008	2009	2008	2009	2008	2009
January	9.5	9.5	7.3	7.3	17.7	16.1	8.2	8.2
February	8.5	8.4	7.0	7.0	16.1	14.2	8.5	7.4
March	8.2	8.3	6.8	6.8	16.1	14.7	8.5	7.2
April	8.1	8.3	6.6	6.7	15.6	14.3	9.1	7.6
May	8.4	8.3	6.5	6.8	15.1	15.2	8.3	7.8
June	9.7	9.6	6.8	6.8	19.6	18.1	8.5	8.3
Jan - Jun	8.7	8.7	6.8	6.9	16.8	15.5	8.6	7.8

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

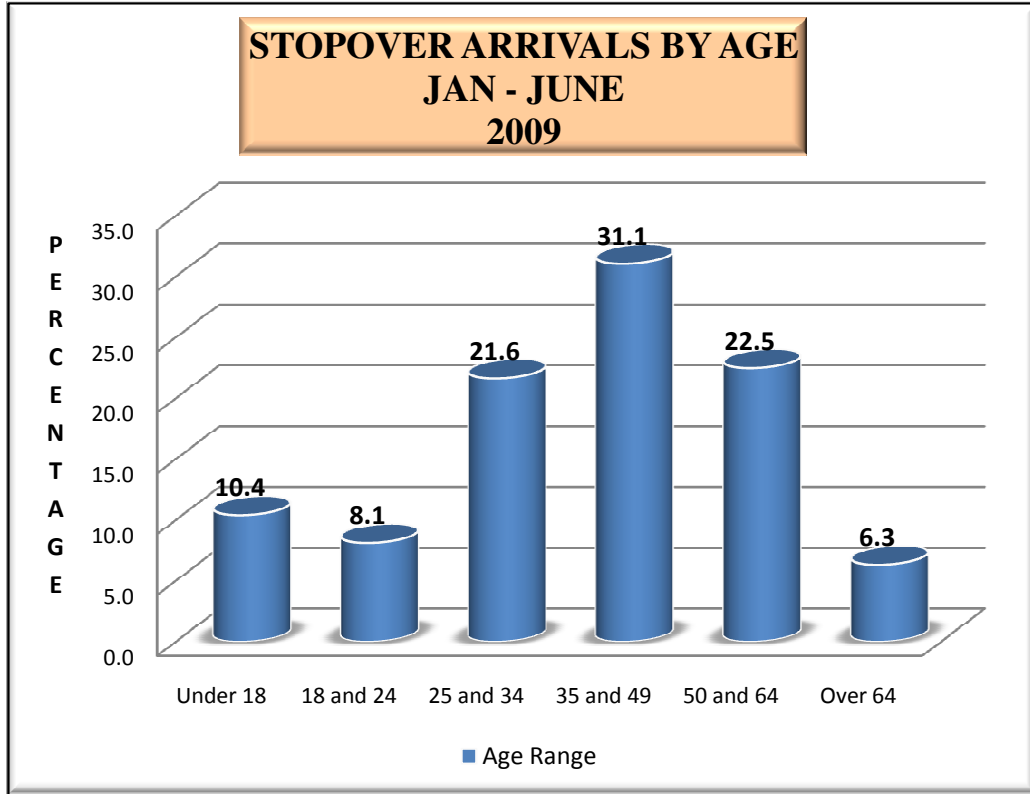


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age Range	JUNE		JAN - JUNE		JAN - JUNE		% Change 2009/08
	2009	% Share	2009	% Share	2008	% Share	
Under 18	24,024	14.3	100,911	10.4	104,050	11.1	-3.0%
18 and 24	17,623	10.5	78,854	8.1	74,221	7.9	6.2%
25 and 34	41,828	24.8	210,221	21.6	194,117	20.7	8.3%
35 and 49	46,972	27.9	301,695	31.1	301,263	32.1	0.1%
50 and 64	29,203	17.3	218,200	22.5	207,405	22.1	5.2%
Over 64	8,911	5.3	61,310	6.3	58,296	6.2	5.2%
Total	168,561	100.0	971,191	100.0	939,352	100.0	3.4%

TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - JUNE 2009**

	MONTEGO BAY		% Change 2009/08		OCHO RIOS		% Change 2009/08		2009 TOTAL		2008 TOTAL		% Change 2009/08	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	16	33,958	-38.5%	-45.6%	26	73,813	-10.3%	-8.3%	43	107,827	58	144,671	-25.9%	-25.5%
February	15	34,071	-25.0%	-28.5%	21	55,536	-34.4%	-35.0%	38	90,477	53	133,403	-28.3%	-32.2%
March	15	34,727	-25.0%	-23.9%	27	77,164	-20.6%	-16.4%	44	112,416	56	139,347	-21.4%	-19.3%
April	12	36,638	-33.3%	-13.2%	24	66,846	-4.0%	-0.9%	36	103,484	46	110,838	-21.7%	-6.6%
Jan. - Apr.	58	139,394	-31.0%	-29.6%	98	273,359	-18.3%	-16.1%	161	414,204	213	528,259	-24.4%	-21.6%
May	11	27,898	57.1%	28.2%	12	40,283	0.0%	5.7%	23	68,181	19	59,860	21.1%	13.9%
June	6	16,386	-14.3%	-28.4%	15	52,153	50.0%	48.7%	21	68,539	17	57,962	23.5%	18.2%
May - Jun.	17	44,284	21.4%	-0.8%	27	92,436	22.7%	26.3%	44	136,720	36	117,822	22.2%	16.0%
Jan. - Jun.	75	183,678	-23.5%	-24.3%	125	365,795	-12.0%	-8.3%	205	550,924	249	646,081	-17.7%	-14.7%

- * Note:
1. During the month of January two Cruise Ship calls with 3,195 Cruise passengers visited two ports.
 2. During the month of January one Cruise Ship calls with 56 Cruise passengers visited Port Antonio.
 3. During the month of February 2 Cruise Ship calls with 870 Cruise passengers visited Kingston.
 4. During the month of March 2 Cruise Ship calls with 525 Cruise passengers visited Port Antonio.

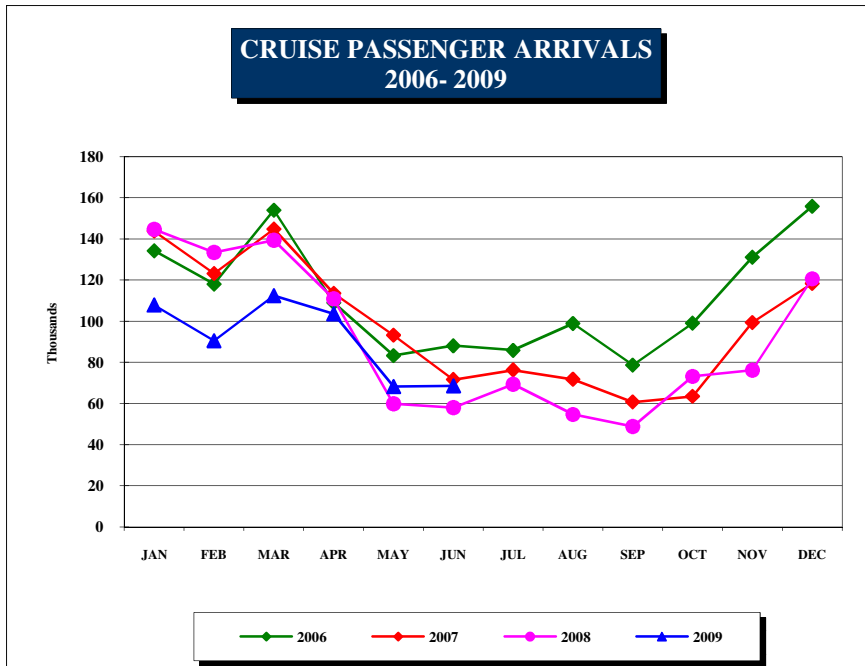


FIG. 4

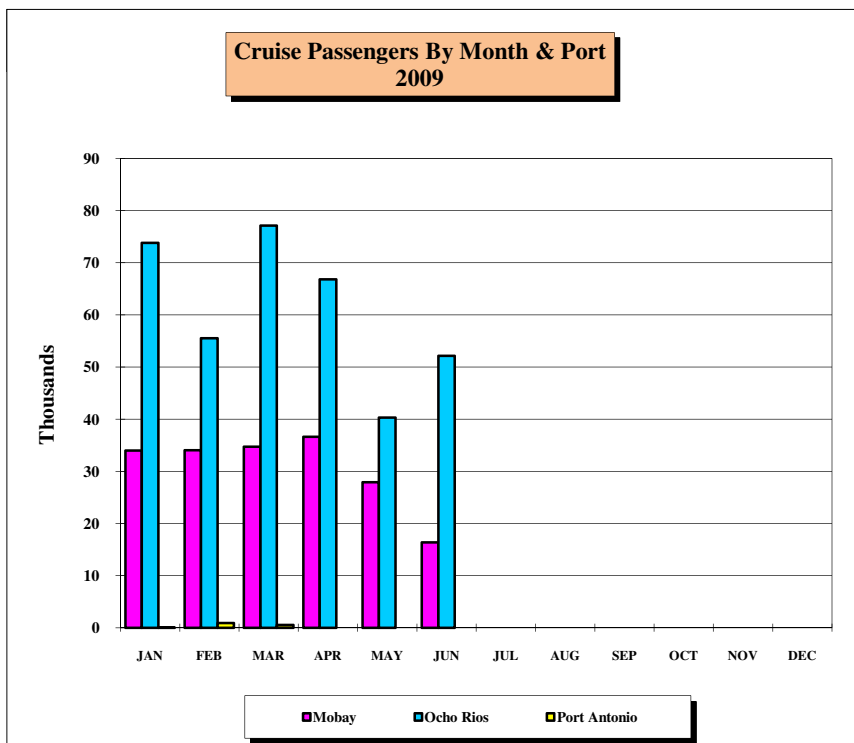


FIG. 4a

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	JUNE 2009			JANUARY - JUNE 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST (NEW YORK)</u>						
Connecticut	2,536	2	2,538	14,977	9	14,986
Delaware	576	0	576	3,046	2	3,048
Maine	193	0	193	2,512	0	2,512
Maryland	4,865	2	4,867	22,389	18	22,407
Massachusetts	2,212	1	2,213	19,335	9	19,344
New Hampshire	210	0	210	3,313	5	3,318
New Jersey	5,858	2	5,860	33,366	24	33,390
New York	18,192	23	18,215	101,405	650	102,055
Pennsylvania	7,489	1	7,490	37,201	1,267	38,468
Rhode Island	270	0	270	2,317	2	2,319
Vermont	109	0	109	1,300	5	1,305
Virginia	2,913	5	2,918	14,155	15	14,170
Washington D.C.	574	0	574	3,174	18	3,192
West Virginia	391	0	391	1,620	121	1,741
Total	46,388	36	46,424	260,110	2,145	262,255
<u>MIDWEST (CHICAGO)</u>						
Illinois	4,297	977	5,274	24,939	3,999	28,938
Indiana	1,738	60	1,798	8,452	241	8,693
Iowa	911	30	941	7,063	418	7,481
Kansas	729	12	741	3,739	74	3,813
Kentucky	1,151	14	1,165	4,109	61	4,170
Michigan	2,263	41	2,304	17,928	543	18,471
Minnesota	878	5	883	12,006	2,041	14,047
Missouri	1,710	1,150	2,860	7,505	3,736	11,241
Nebraska	635	19	654	3,925	24	3,949
North Dakota	98	0	98	1,767	57	1,824
Ohio	2,995	16	3,011	13,379	512	13,891
South Dakota	145	0	145	1,885	19	1,904
Wisconsin	1,124	71	1,195	12,245	5,257	17,502
Total	18,674	2,395	21,069	118,942	16,982	135,924

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	JUNE 2009			JANUARY - JUNE 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
SOUTH (MIAMI)						
Alabama	1,189	2	1,191	4,573	9	4,582
Arkansas	716	23	739	2,511	34	2,545
Florida	20,459	41	20,500	90,858	190	91,048
Georgia	7,215	6	7,221	26,642	36	26,678
Louisiana	1,156	4	1,160	3,919	11	3,930
Mississippi	502	2	504	2,030	8	2,038
North Carolina	3,314	1	3,315	13,191	11	13,202
Oklahoma	853	19	872	3,183	45	3,228
South Carolina	1,735	1	1,736	6,121	6	6,127
Tennessee	2,126	1	2,127	7,825	19	7,844
Total	39,265	100	39,365	160,853	369	161,222

WEST (LOS ANGELES)

Alaska	37	0	37	240	13	253
Arizona	800	19	819	3,389	25	3,414
California	5,225	113	5,338	19,267	149	19,416
Colorado	974	15	989	4,843	26	4,869
Hawaii	30	0	30	153	1	154
Idaho	89	0	89	584	1	585
Montana	66	0	66	633	4	637
Nevada	503	6	509	1,909	9	1,918
New Mexico	232	0	232	854	5	859
Oregon	327	2	329	1,363	21	1,384
Texas	6,457	13	6,470	20,961	30	20,991
Utah	238	0	238	1,399	13	1,412
Washington	598	2	600	3,185	34	3,219
Wyoming	84	0	84	553	5	558
Total	15,660	170	15,830	59,333	336	59,669
TOTAL U.S.A.	119,987	2,701	122,688	599,238	19,832	619,070

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	JUNE 2009			JANUARY - JUNE 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::						
<u>CANADA (TORONTO)</u>						
Alberta	567	435	1,002	7,965	9,362	17,327
British Columbia	432	150	582	4,684	5,196	9,880
Manitoba	95	29	124	2,075	2,834	4,909
New Brunswick	49	8	57	1,412	1,523	2,935
Newfoundland	43	56	99	773	733	1,506
Nova Scotia	81	23	104	1,953	2,457	4,410
Ontario	5,577	3,749	9,326	37,879	62,522	100,401
P.E. Island	8	1	9	155	283	438
Quebec	828	970	1,798	7,903	20,003	27,906
Saskatchewan	70	33	103	1,591	3,743	5,334
Other Canada	14	1	15	178	141	319
Total	7,764	5,455	13,219	66,568	108,797	175,365
<u>EUROPE</u>						
<u>LONDON OFFICE</u>						
<u>Northern Europe</u>						
U.K.	9,595	7,330	16,925	53,978	36,603	90,581
Denmark	64	5	69	401	38	439
Finland	21	0	21	255	12	267
Ireland	307	87	394	1,101	442	1,543
Norway	69	20	89	455	74	529
Sweden	108	7	115	803	69	872
Sub-Total	10,164	7,449	17,613	56,993	37,238	94,231
<u>GERMAN OFFICE</u>						
<u>Southern Europe</u>						
Greece	26	0	26	147	9	156
Italy	465	475	940	2,457	5,107	7,564
Portugal	68	1,610	1,678	179	2,394	2,573
Spain	183	1,432	1,615	1,051	2,327	3,378
<u>Western Europe</u>						
Austria	102	1	103	1,363	17	1,380
Belgium	42	516	558	331	3,091	3,422
France	149	50	199	1,544	533	2,077
Germany	1,195	16	1,211	10,120	166	10,286
Luxemburg	5	2	7	69	50	119
Netherlands	137	392	529	803	2,562	3,365
Switzerland	158	3	161	1,090	59	1,149
Sub-Total	2,530	4,497	7,027	19,154	16,315	35,469
<u>Central/East Europe</u>						
Czechoslovakia	21	3	24	324	19	343
Hungary	5	0	5	159	12	171
Poland	73	15	88	517	54	571
Russia	54	0	54	995	15	1,010
Ukraine	8	10	18	213	50	263
Other Europe	64	23	87	787	84	871
Sub-Total	225	51	276	2,995	234	3,229
Total	12,919	11,997	24,916	79,142	53,787	132,929

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

JUNE 2009			JANUARY - JUNE 2009		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

OTHER COUNTRIES

CENTRAL AMERICA

Mexico	176	5	181	986	15	1,001
Belize	48	0	48	259	9	268
Costa Rica	63	0	63	400	3	403
El Salvador	12	0	12	75	0	75
Guatemala	44	0	44	184	0	184
Honduras	12	0	12	81	0	81
Nicaragua	8	0	8	36	2	38
Panama	138	0	138	607	4	611
Total	501	5	506	2,628	33	2,661

SOUTH AMERICA

Argentina	102	0	102	989	0	989
Bolivia	3	0	3	27	0	27
Brazil	123	3	126	748	14	762
Chile	57	0	57	549	4	553
Colombia	90	0	90	451	49	500
Ecuador	10	0	10	92	377	469
Paraguay	1	0	1	16	0	16
Peru	24	0	24	251	6	257
Uruguay	26	0	26	89	0	89
Venezuela	76	3	79	370	202	572
Other South America	0	0	0	2	0	2
Total	512	6	518	3,584	652	4,236
Total Latin America	1,013	11	1,024	6,212	685	6,897

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	JUNE 2009			JANUARY - JUNE 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CARIBBEAN						
Antigua	244	0	244	1,075	0	1,075
Bahamas	520	10	530	2,411	20	2,431
Barbados	418	24	442	2,429	34	2,463
Bermuda	246	0	246	1,376	1	1,377
British Virgin Is.	79	0	79	376	0	376
Cayman Is.	1,911	7	1,918	11,320	80	11,400
Dominica	52	0	52	243	1	244
Grenada	37	4	41	332	4	336
Guyana	240	2	242	978	2	980
Montserrat	12	0	12	65	0	65
St. Kitts/Nevis/Anguilla	107	0	107	482	0	482
St. Lucia	113	4	117	578	5	583
St. Vincent	45	4	49	241	4	245
Turks & Caicos Is.	129	0	129	529	17	546
Trinidad & Tobago	801	109	910	4,246	275	4,521
Comm. Caribbean	4,954	164	5,118	26,681	443	27,124
Aruba	30	0	30	135	1	136
Bonaire	0	0	0	0	0	0
Cuba	74	0	74	594	11	605
Curacao	98	0	98	609	0	609
Dominican Republic	94	15	109	560	81	641
Guadelope	8	0	8	37	1	38
Haiti	23	14	37	116	34	150
Puerto Rico	136	1	137	626	12	638
St. Maarten	58	0	58	297	0	297
Surinam	37	0	37	198	0	198
All other Caribbean	92	0	92	306	3	309
Other Caribbean	650	30	680	3,478	143	3,621
TOTAL CARIBBEAN	5,604	194	5,798	30,159	586	30,745
OTHER COUNTRIES						
India	115	0	115	735	1	736
Pakistan	1	0	1	12	0	12
Japan	158	0	158	1,317	7	1,324
China	90	0	90	642	85	727
Taiwan	15	0	15	35	0	35
Korea	20	0	20	162	0	162
Philippines	24	0	24	205	2	207
Singapore	5	0	5	68	9	77
Other Asia	67	16	83	267	25	292
Asia	495	16	511	3,443	129	3,572
African Countries	85	1	86	522	13	535
Israel	66	0	66	442	11	453
Saudi Arabia	1	0	1	75	4	79
Turkey	26	0	26	149	4	153
Other Middle East	43	1	44	207	9	216
Australia	158	8	166	872	34	906
New Zealand	13	0	13	225	4	229
All Other Ctries	3	0	3	42	0	42
Total	395	10	405	2,534	79	2,613
GRAND TOTAL	148,177	20,384	168,561	787,296	183,895	971,191

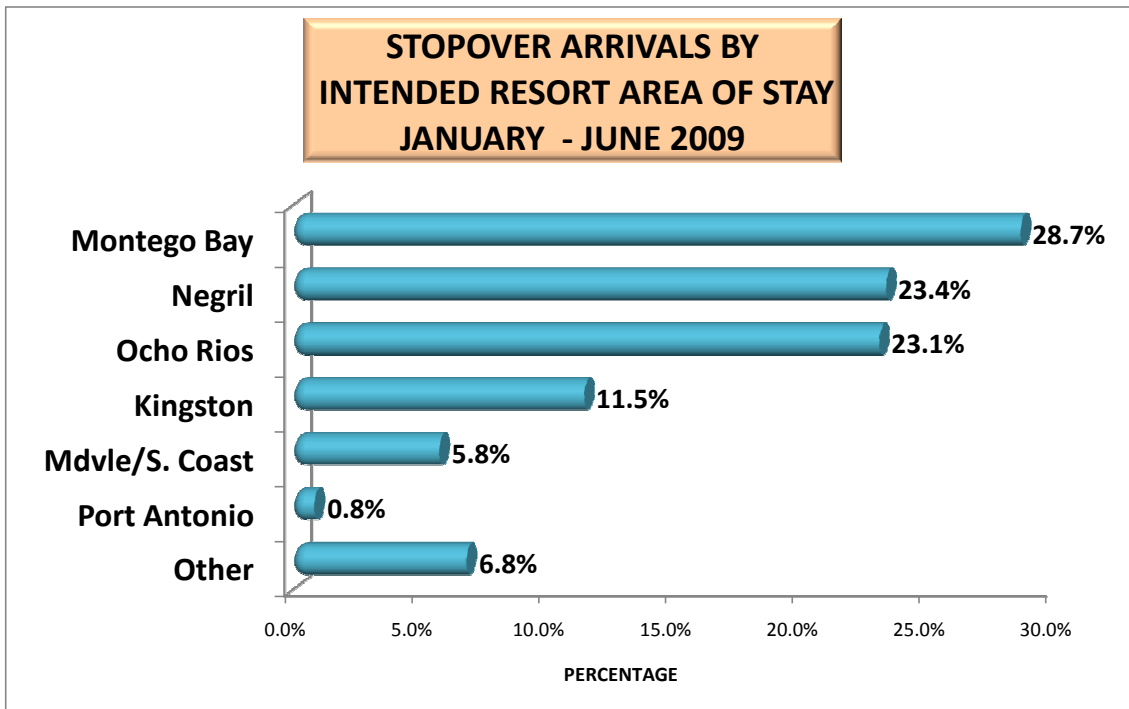


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	JUNE			JANUARY - JUNE			JANUARY - JUNE			%Change 2009/08 ARRIVALS
	2009	%Share	LENGTH OF STAY	2009	%Share	LENGTH OF STAY	2008	%Share	LENGTH OF STAY	
Montego Bay	45,917	27.2%	8.1	278,276	28.7%	7.5	257,601	27.4%	7.5	8.0%
Ocho Rios	39,036	23.2%	8.9	224,329	23.1%	8.4	244,122	26.0%	8.2	-8.1%
Negril	34,971	20.7%	7.8	226,865	23.4%	7.9	192,537	20.5%	8.2	17.8%
Kingston	21,995	13.0%	13.1	111,256	11.5%	11.4	113,635	12.1%	11.6	-2.1%
Mdvle/S. Coast	10,698	6.3%	15.2	55,892	5.8%	13.2	59,987	6.4%	12.9	-6.8%
Port Antonio	1,661	1.0%	17.6	8,224	0.8%	15.9	8,829	0.9%	16.1	-6.9%
Other	14,283	8.5%	18.0	66,349	6.8%	15.5	62,641	6.7%	16.0	5.9%
Total	168,561	100.0%	10.3	971,191	100.0%	9.2	939,352	100.0%	9.3	3.4%

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS