

JUNE 2007

VOLUME XVII, ISSUE 6

## Monthly Statistical Report

# JAMAICA TOURIST BOARD

### IN JUNE 2007.....

- Stopover arrivals down by 1.2%
- US Market down by 6%
- Canada increased by 12.9%
- Europe increased by 17.4%
- Cruise Passenger arrivals down by 18.8%

### TOURIST (Stopover Arrivals)

Stopover arrivals in June 2007 were **156,450**, a decrease of **1.2%** over the **158,425** recorded in June 2006.

For the first six months of 2007 January to June, arrivals declined by **2.9%** with **866,307** compared to **892,161** in 2006. When compared to the same period in 2005, there was an increase of **13.7%** with an additional **104,229** arrivals.

### United States

Stopover arrivals from the United States market decreased by **6%** in June with a total of **117,190** visitors compared to the **124,710** visitors who came in June 2006. All marketing regions recorded decreases. The Midwest decreased by **14.1%**, the West by **8.6%**, the South by **4.6%** and the Northeast by **3.3%**.

For the January to June period, the US market has recorded a decline of **10.8%**. Total visitors from this market was **583,218** compared to **653,573** in 2006 a reduction of **70,355** visitors. All marketing regions recorded declines. The Midwest declined by **15.3%**, the West by **11.3%**, the South by **11.2%**, and the Northeast by **7.8%**.

### Canada

In June, the Canadian market recorded an increase of **12.9%**. Total stopovers from the Canadian market in June were **8,866** compared to **7,855** in 2006.

The leading province of Ontario increased by **13.4%**, while the second most important visitor-producing province of Quebec increased by **10.5%**. Other notable increases were recorded by Alberta up **7.4%** and British Columbia up **13.4%**.

Cumulatively, the Canadian market has generated **23,427** additional arrivals for first six months of 2007, with a total of **107,967** stopovers compared to **84,540** in 2006. The main provinces of Ontario with **66,726** and

Quebec with **14,999** increased by **16.9%** and **30.2%** respectively. The provinces of Alberta, British Columbia and Saskatchewan increased by **85.6%**, **101.0%**, and **185.3%**, respectively.

### Europe

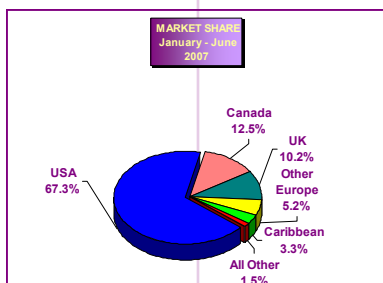
The European market recorded a **17.4%** increase in June 2007. The market provided a total of **22,500** stopover visitors compared to the **19,158** recorded in June 2006. In the Northern European market region the main visitor producing country, United Kingdom with **14,590** arrivals increased by **3.9%**, while Ireland with **321** visitors decreased by **27.9%**. In the South/Western Europe region the main visitor producing countries, Portugal and Spain with **1,644** and **1,640** increased by **839.4%** and **96.6%** respectively. Germany with **1,252**, and Italy with **798** increased by **32.9%**, and **13.8%** respectively. In the third market region, Central/East Europe with **261** arrivals, increased by **45.8%**.

For the January to June period, the European market increased by **13.6%**. Total stopovers was **133,980** compared to **117,949** in 2006. In Northern Europe, the United Kingdom with **88,598** arrivals increased by **12.2%**. In South/Western Europe, Germany with **10,725** arrivals declined by **1.4%** and Italy with **8,069** declined by **12.9%**. Spain with **5,030** and Portugal with **3,070** increased by **109.2%** and **543.6%** respectively. In Central/East Europe **2,884** arrivals increased by **40.6%**.

### Latin America

The Latin American market increased by **42%** in June with a total of **1,164** stopovers compared to **820** in June 2006. From the Central American region a total of **503** arrivals up by **24.5%**. From South America, **661** arrivals up by **58.9%**.

For the January to June period, The Latin American market grew by less than **1%** with a total of **5,310** visitors compared to **5,290** for the corresponding period in 2006.



## The Caribbean

Visitors to Jamaica from the Caribbean region increased by **20.4%** in June with a total of **5,808** visitors, compared to **4,822** in June 2006.

The major Caribbean countries which provided visitors to Jamaica in June were: the Cayman Islands (**1,913**), Trinidad and Tobago (**800**), the Bahamas Is. (**581**), and Barbados (**450**).

Cumulatively, the Caribbean stopover arrivals to Jamaica in the January to June period increased by **14.6%**, moving from **24,630** in 2006 to **28,215** in 2007. The Cayman Islands is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **9,091** visitors followed by Trinidad & Tobago with **4,802**, Barbados with **2,570** and the Bahamas Is. with **2,114** visitors.

## Other Countries

Of the other countries, Japan with **200** stopovers in June declined by **29.8%** against the **285** who came in 2006. India with **137** up by **136.2%** compared to the **58** who came in 2006.

## Market Share

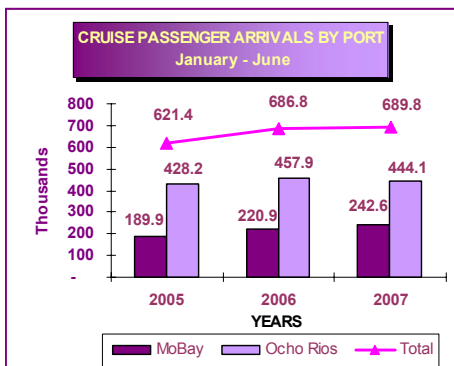
The market share of stopover visitors for the January to June period was as follows:

USA **67.3%**; Canada **12.5%**; UK **10.2%**; Continental Europe **5.2%**, the Caribbean **3.3%**; and Other Countries **1.5%**.

## Cruise Passengers

A total of **71,545** cruise passengers visited Jamaica in June 2007. This represented an **18.8%** decrease against the **88,087** recorded for June 2006.

Cumulatively, a total of **689,842** cruise passengers visited our shores in the January to June period, an increase of less than **1%** against the **686,774** recorded for the corresponding period in 2006.



A total of **44,413** cruise passengers visited the port of Ocho Rios in June, this was down **18.3%** over the **54,369** recorded for June 2006.

For the January to June period, cruise passenger arrivals to the port of Ocho Rios was **444,061**, a decrease of **3%** against the **457,917** recorded for the corresponding period in 2006.

Montego Bay recorded a total of **27,132** cruise passengers for the month, a decline of **19.5%** against the **33,718** recorded for 2006.

Cumulatively, for the January to June period, cruise passenger arrivals to the port of Montego Bay was **242,555**, an increase of **9.8%** against the **220,858** recorded for the corresponding period in 2006.

## Length of Stay

The average length of stay of **Foreign Nationals** in June was **10** nights compared to **10.2** nights in June 2006. The average length of stay in hotels was **7** nights compared to **6.5** nights in June 2006.

Cumulatively, the average length of stay for the January to June period was **9.1** nights as against the **9** nights recorded in 2006. In hotels the average length of stay during the period

under review was **6.9** nights compared to **6.7** nights during 2006.

The average length of stay of **Non-Resident Jamaican** arrivals in June was **19.6** nights compared to the **16.5** nights in June 2006. The average length of stay in hotels was **9** nights compared to **6.8** nights in June 2006.

Cumulatively, the average length of stay for the January to June period was **16.7** nights as against the **15.8** nights recorded in 2006. In hotels the average length of stay during the period under review was **8** nights compared to **7.5** nights during 2006.

## Purpose of Visit

During the period under review, January to June 2007, **80.3%** or **657,573** of the **819,255** Foreign Nationals who visited Jamaica were visiting for the purpose of Leisure, **6.3%** were on Business, **6.9%** were Visiting Friends & Relatives, and the remaining **6.5%** were on Other purposes of travel.

A total of **18,992** or **40.4%** of the **47,052** Non-Resident Jamaicans who travelled to Jamaica in June 2007 were visiting for Leisure, **26.7%** were visiting Friends & Relatives, **9.8%** were on Business and the remaining **23.1%** were on Other purposes of travel.

## Intended Resort Area of Stay

Of the **866,307** stopover arrivals visiting Jamaica during January to June 2007, the resort area of Montego Bay welcomed **227,661** arrivals or **26.3%**. Ocho Rios received **225,075** or **26%**, Negril got **186,995** or **21.6%**, and Kingston got **108,501** or **12.5%**. The remaining **13.6%** stayed in the Mandeville/Southcoast, Port Antonio resort regions and Other areas in Jamaica.

**TABLE 1**  
**TOURIST ARRIVALS**  
January - June  
**2007**

Month	Foreign Nationals	<----- Stopovers ----->				Total Stopover Arrivals	+/-		
		+/- 2007/06	+/- 2007/05	Non-Resident Jamaicans	+/- 2007/06		+/- 2007/05	+/- 2007/06	+/- 2007/05
January	124,199	-0.5%	10.9%	5,557	-5.8%	15.5%	<b>129,756</b>	-0.7%	11.1%
February	127,541	-3.9%	8.2%	5,408	-5.4%	4.1%	<b>132,949</b>	-4.0%	8.1%
March	157,193	-1.9%	6.8%	7,354	2.5%	-7.2%	<b>164,547</b>	-1.7%	6.1%
April	142,520	-7.5%	21.7%	8,041	-11.9%	24.1%	<b>150,561</b>	-7.8%	21.8%
<b>Jan.-Apr.</b>	<b>551,453</b>	<b>-3.6%</b>	<b>11.6%</b>	<b>26,360</b>	<b>-5.6%</b>	<b>8.0%</b>	<b>577,813</b>	<b>-3.7%</b>	<b>11.4%</b>
May	124,301	-2.1%	18.0%	7,743	12.2%	40.7%	<b>132,044</b>	-1.4%	19.2%
June	143,501	-3.3%	14.9%	12,949	29.1%	65.0%	<b>156,450</b>	-1.2%	17.9%
<b>May - Jun.</b>	<b>267,802</b>	<b>-2.8%</b>	<b>16.3%</b>	<b>20,692</b>	<b>22.2%</b>	<b>55.0%</b>	<b>288,494</b>	<b>-1.3%</b>	<b>18.5%</b>
<b>Jan.- Jun.</b>	<b>819,255</b>	<b>-3.3%</b>	<b>13.1%</b>	<b>47,052</b>	<b>4.9%</b>	<b>24.6%</b>	<b>866,307</b>	<b>-2.9%</b>	<b>13.7%</b>

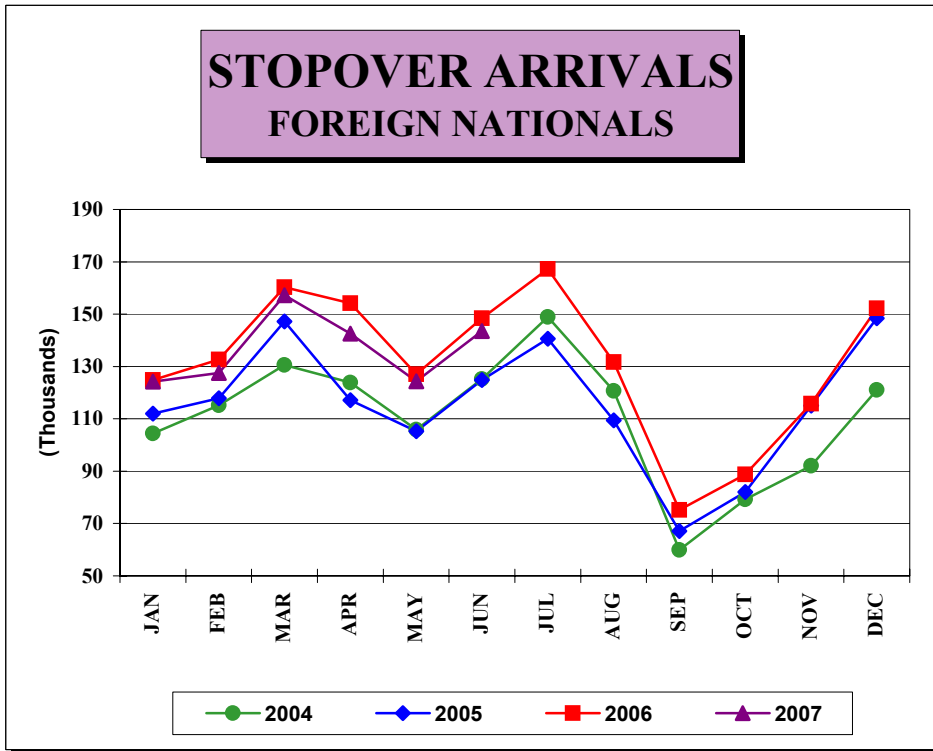


FIG. 1

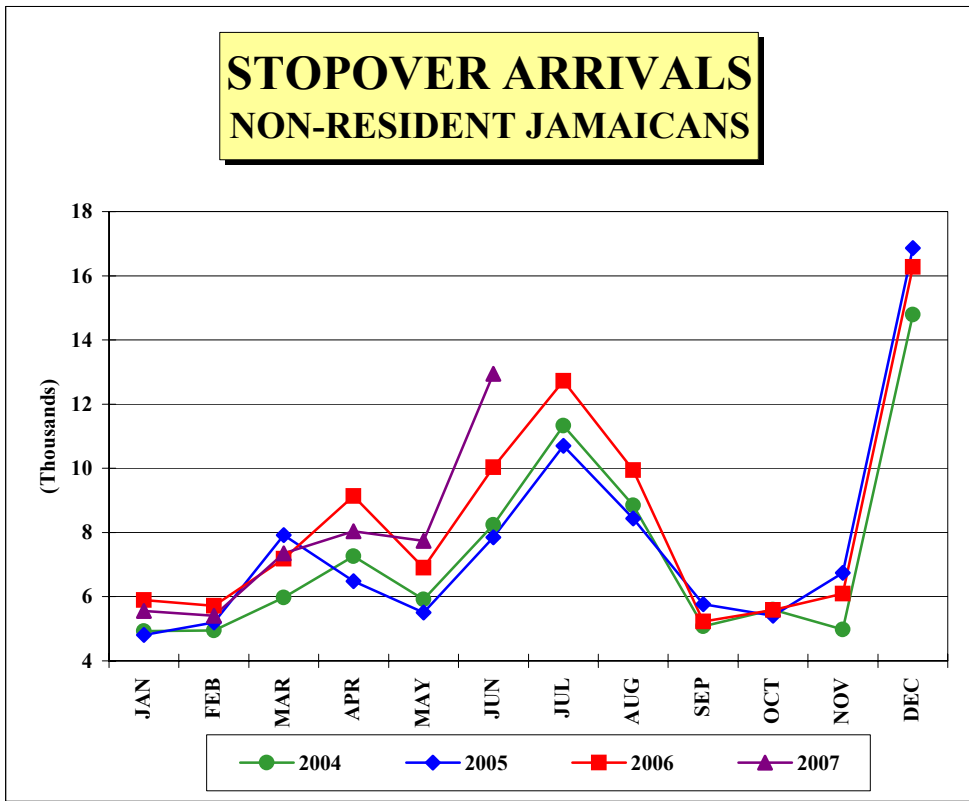
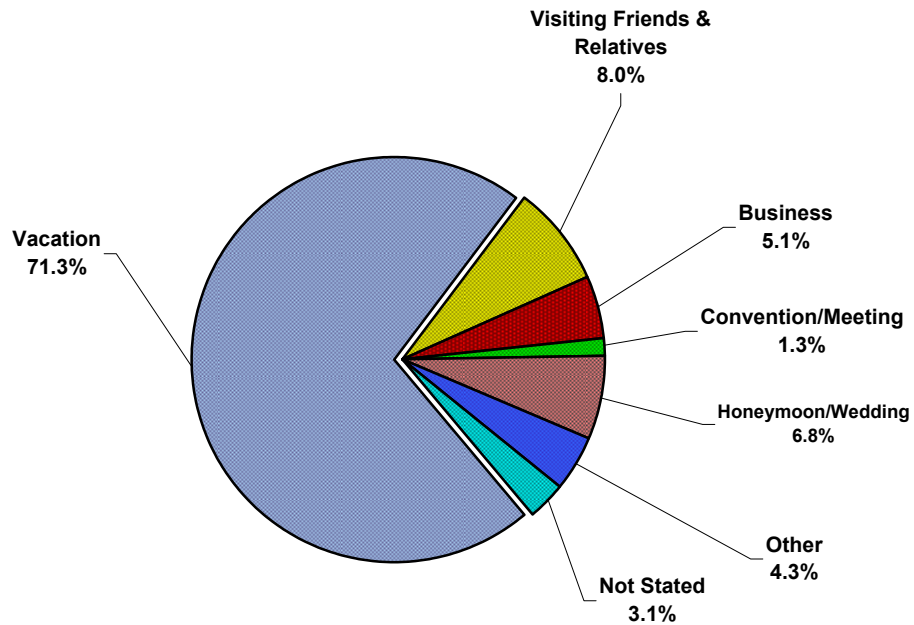


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT  
JANUARY - JUNE 2007**



**Fig. 1b**

<b>STOPOVER ARRIVALS BY PURPOSE OF VISIT</b>						
<b>January - June 2007</b>	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	<b>Total</b>	<b>% Share</b>
Vacation	599,862	73.2%	17,948	38.1%	617,810	71.3%
Visiting Friends & Relatives	56,652	6.9%	12,588	26.8%	69,240	8.0%
Business	40,538	4.9%	3,789	8.1%	44,327	5.1%
Convention/Meeting	10,741	1.3%	815	1.7%	11,556	1.3%
Honeymoon/Wedding	57,712	7.0%	1,044	2.2%	58,755	6.8%
Other	32,906	4.0%	4,689	10.0%	37,595	4.3%
Not Stated	20,845	2.5%	6,178	13.1%	27,023	3.1%
<b>TOTAL</b>	<b>819,255</b>	<b>100.0%</b>	<b>47,052</b>	<b>100.0%</b>	<b>866,307</b>	<b>100.0%</b>

**TABLE 1.2**  
**STOPOVER ARRIVALS BY MARKET REGION**  
**AND MONTH OF ARRIVAL 2007**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
<b>January</b>	33,147	21,956	18,627	5,351	79,081	22,843	22,166	1,116	3,712	385	453	129,756
<b>February</b>	37,442	23,135	17,477	4,605	82,659	23,144	22,214	587	3,550	464	331	132,949
<b>March</b>	45,085	28,439	28,251	6,672	108,447	24,991	24,597	721	4,344	749	698	164,547
<b>April</b>	47,523	18,963	28,335	7,688	102,509	18,092	21,490	758	5,327	606	1,779	150,561
<b>Jan.-Apr.</b>	<b>163,197</b>	<b>92,493</b>	<b>92,690</b>	<b>24,316</b>	<b>372,696</b>	<b>89,070</b>	<b>90,467</b>	<b>3,182</b>	<b>16,933</b>	<b>2,204</b>	<b>3,261</b>	<b>577,813</b>
<b>May</b>	37,525	14,981	33,287	7,539	93,332	10,031	21,013	964	5,474	696	534	132,044
<b>June</b>	43,668	17,520	45,987	10,015	117,190	8,866	22,500	1,164	5,808	545	377	156,450
<b>May - Jun.</b>	<b>81,193</b>	<b>32,501</b>	<b>79,274</b>	<b>17,554</b>	<b>210,522</b>	<b>18,897</b>	<b>43,513</b>	<b>2,128</b>	<b>11,282</b>	<b>1,241</b>	<b>911</b>	<b>288,494</b>
<b>Jan. - Jun.</b>	<b>244,390</b>	<b>124,994</b>	<b>171,964</b>	<b>41,870</b>	<b>583,218</b>	<b>107,967</b>	<b>133,980</b>	<b>5,310</b>	<b>28,215</b>	<b>3,445</b>	<b>4,172</b>	<b>866,307</b>
<b>+/- %</b>	<b>-7.8%</b>	<b>-15.3%</b>	<b>-11.2%</b>	<b>-11.3%</b>	<b>-10.8%</b>	<b>27.7%</b>	<b>13.6%</b>	<b>0.4%</b>	<b>14.6%</b>	<b>-8.8%</b>	<b>73.8%</b>	<b>-2.9%</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>			<u>% Change</u>				<u>JANUARY - JUNE</u>			<u>% Change</u>			
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	2007/06	2007/05	2007/04	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	2007/06	2007/05	2007/04
<b>U.S.A.</b>														
<b><u>NORTHEAST (NEW YORK)</u></b>														
Connecticut	2,186	2,180	2,558	2,472	-3.4	13.4	13.1	13,827	14,371	15,890	14,981	-5.7	4.2	8.3
Delaware	539	556	586	704	20.1	26.6	30.6	2,983	2,852	3,163	3,168	0.2	11.1	6.2
Maine	244	169	140	142	1.4	-16.0	-41.8	2,238	2,360	2,662	2,143	-19.5	-9.2	-4.2
Maryland	4,346	4,241	5,549	5,046	-9.1	19.0	16.1	20,107	20,383	24,668	22,655	-8.2	11.1	12.7
Massachusetts	2,382	1,937	1,934	2,006	3.7	3.6	-15.8	20,120	18,832	18,121	16,525	-8.8	-12.3	-17.9
New Hampshire	267	263	188	225	19.7	-14.4	-15.7	3,252	3,299	3,144	2,998	-4.6	-9.1	-7.8
New Jersey	5,547	5,493	6,571	6,202	-5.6	12.9	11.8	33,511	33,837	38,890	33,919	-12.8	0.2	1.2
New York	14,267	13,348	17,111	16,594	-3.0	24.3	16.3	84,775	85,702	100,122	94,650	-5.5	10.4	11.6
Pennsylvania	5,931	5,922	6,298	6,377	1.3	7.7	7.5	31,740	31,768	33,781	31,697	-6.2	-0.2	-0.1
Rhode Island	354	269	178	257	44.4	-4.5	-27.4	2,448	2,457	2,411	2,169	-10.0	-11.7	-11.4
Vermont	89	90	104	79	-24.0	-12.2	-11.2	1,341	1,391	1,443	1,333	-7.6	-4.2	-0.6
Virginia	2,234	2,259	2,881	2,691	-6.6	19.1	20.5	11,934	12,835	15,815	13,743	-13.1	7.1	15.2
Washington D.C.	584	541	727	586	-19.4	8.3	0.3	2,621	2,797	3,505	3,100	-11.6	10.8	18.3
West Virginia	265	230	356	287	-19.4	24.8	8.3	1,291	1,291	1,538	1,309	-14.9	1.4	1.4
<b>Total</b>	<b>39,235</b>	<b>37,498</b>	<b>45,181</b>	<b>43,668</b>	<b>-3.3</b>	<b>16.5</b>	<b>11.3</b>	<b>232,188</b>	<b>234,175</b>	<b>265,153</b>	<b>244,390</b>	<b>-7.8</b>	<b>4.4</b>	<b>5.3</b>
<b><u>MIDWEST (CHICAGO)</u></b>														
Illinois	4,490	4,892	5,517	4,841	-12.3	-1.0	7.8	30,023	27,533	32,262	27,976	-13.3	1.6	-6.8
Indiana	1,337	1,785	1,829	1,744	-4.6	-2.3	30.4	7,846	8,699	9,984	8,882	-11.0	2.1	13.2
Iowa	580	516	647	629	-2.8	21.9	8.4	5,431	5,098	6,393	5,499	-14.0	7.9	1.3
Kansas	608	659	754	593	-21.4	-10.0	-2.5	3,019	3,210	3,399	3,065	-9.8	-4.5	1.5
Kentucky	785	1,042	1,225	877	-28.4	-15.8	11.7	3,301	3,517	4,973	3,927	-21.0	11.7	19.0
Michigan	1,862	1,731	1,929	1,508	-21.8	-12.9	-19.0	18,461	17,173	19,700	15,639	-20.6	-8.9	-15.3
Minnesota	785	748	967	865	-10.5	15.6	10.2	14,492	17,133	16,873	13,699	-18.8	-20.0	-5.5
Missouri	2,250	2,796	2,487	2,304	-7.4	-17.6	2.4	12,308	12,460	11,445	11,193	-2.2	-10.2	-9.1
Nebraska	479	602	492	431	-12.4	-28.4	-10.0	2,778	2,876	3,401	3,307	-2.8	15.0	19.0
North Dakota	162	59	257	84	-67.3	42.4	-48.1	1,257	1,173	1,617	1,646	1.8	40.3	30.9
Ohio	2,187	2,393	2,822	2,296	-18.6	-4.1	5.0	11,449	11,616	15,169	11,666	-23.1	0.4	1.9
South Dakota	120	153	125	182	45.6	19.0	51.7	1,241	1,376	1,704	1,525	-10.5	10.8	22.9
Wisconsin	1,206	1,339	1,340	1,166	-13.0	-12.9	-3.3	19,997	19,648	20,576	16,970	-17.5	-13.6	-15.1
<b>Total</b>	<b>16,851</b>	<b>18,715</b>	<b>20,391</b>	<b>17,520</b>	<b>-14.1</b>	<b>-6.4</b>	<b>4.0</b>	<b>131,603</b>	<b>131,512</b>	<b>147,496</b>	<b>124,994</b>	<b>-15.3</b>	<b>-5.0</b>	<b>-5.0</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>			<u>% Change</u>			<u>JANUARY - JUNE</u>			<u>% Change</u>				
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	2007/06	2007/05	2007/04	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	2007/06	2007/05	2007/04
<b><u>SOUTH (MIAMI)</u></b>														
Alabama	955	1,037	1,299	1,020	-21.5	-1.6	6.8	3,952	3,857	4,717	3,992	-15.4	3.5	1.0
Arkansas	460	543	642	560	-12.8	3.1	21.7	1,750	2,077	2,404	2,089	-13.1	0.6	19.4
Florida	14,928	16,391	22,630	22,189	-1.9	35.4	48.6	60,587	65,979	97,565	88,835	-8.9	34.6	46.6
Georgia	5,932	5,726	7,801	7,054	-9.6	23.2	18.9	22,064	21,254	28,737	26,148	-9.0	23.0	18.5
Louisiana	940	1,004	1,320	1,184	-10.3	17.9	26.0	3,017	3,335	4,508	3,756	-16.7	12.6	24.5
Mississippi	457	597	728	593	-18.5	-0.7	29.8	1,792	1,798	2,470	1,824	-26.2	1.4	1.8
North Carolina	2,522	2,758	2,816	2,835	0.7	2.8	12.4	10,377	11,574	12,916	11,348	-12.1	-2.0	9.4
Oklahoma	838	914	977	1,017	4.1	11.3	21.4	2,440	3,373	3,735	2,708	-27.5	-19.7	11.0
South Carolina	1,179	1,242	1,389	1,196	-13.9	-3.7	1.4	4,404	4,695	5,664	5,092	-10.1	8.5	15.6
Tennessee	1,622	1,632	1,917	1,885	-1.7	15.5	16.2	6,712	6,823	8,237	6,923	-16.0	1.5	3.1
Texas	6,613	6,650	6,662	6,454	-3.1	-2.9	-2.4	18,169	21,785	22,780	19,249	-15.5	-11.6	5.9
<b>Total</b>	<b>36,446</b>	<b>38,494</b>	<b>48,181</b>	<b>45,987</b>	<b>-4.6</b>	<b>19.5</b>	<b>26.2</b>	<b>135,264</b>	<b>146,550</b>	<b>193,733</b>	<b>171,964</b>	<b>-11.2</b>	<b>17.3</b>	<b>27.1</b>
<b><u>WEST (LOS ANGELES)</u></b>														
Alaska	26	44	36	29	-19.4	-34.1	11.5	204	225	224	234	4.5	4.0	14.7
Arizona	720	778	970	855	-11.9	9.9	18.8	2,682	3,055	3,974	3,504	-11.8	14.7	30.6
California	5,513	5,927	6,803	6,320	-7.1	6.6	14.6	21,213	21,882	25,653	23,304	-9.2	6.5	9.9
Colorado	913	873	1,029	951	-7.6	8.9	4.2	4,511	4,182	5,426	4,769	-12.1	14.0	5.7
Hawaii	31	55	34	33	-2.9	-40.0	6.5	152	135	152	152	0.0	12.6	0.0
Idaho	116	98	132	97	-26.5	-1.0	-16.4	519	656	862	713	-17.3	8.7	37.4
Montana	79	42	101	56	-44.6	33.3	-29.1	530	453	762	587	-23.0	29.6	10.8
Nevada	333	416	480	383	-20.2	-7.9	15.0	1,274	1,720	1,940	1,648	-15.1	-4.2	29.4
New Mexico	143	147	209	165	-21.1	12.2	15.4	590	628	842	738	-12.4	17.5	25.1
Oregon	185	225	296	274	-7.4	21.8	48.1	1,159	1,308	1,666	1,507	-9.5	15.2	30.0
Utah	175	165	234	239	2.1	44.8	36.6	778	936	1,531	1,144	-25.3	22.2	47.0
Washington	368	571	538	556	3.3	-2.6	51.1	2,069	2,882	3,615	3,137	-13.2	8.8	51.6
Wyoming	34	49	95	57	-40.0	16.3	67.6	264	267	544	433	-20.4	62.2	64.0
<b>Total</b>	<b>8,636</b>	<b>9,390</b>	<b>10,957</b>	<b>10,015</b>	<b>-8.6</b>	<b>6.7</b>	<b>16.0</b>	<b>35,945</b>	<b>38,329</b>	<b>47,191</b>	<b>41,870</b>	<b>-11.3</b>	<b>9.2</b>	<b>16.5</b>
<b>TOTAL U.S.A.</b>	<b>101,168</b>	<b>104,097</b>	<b>124,710</b>	<b>117,190</b>	<b>-6.0</b>	<b>12.6</b>	<b>15.8</b>	<b>535,000</b>	<b>550,566</b>	<b>653,573</b>	<b>583,218</b>	<b>-10.8</b>	<b>5.9</b>	<b>9.0</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>							<u>JANUARY - JUNE</u>						
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>			<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
<b><u>CANADA (TORONTO)</u></b>														
Alberta	198	204	326	350	7.4	71.6	76.8	3,813	4,572	5,300	9,836	85.6	115.1	158.0
British Columbia	154	126	202	229	13.4	81.7	48.7	1,851	2,307	2,501	5,027	101.0	117.9	171.6
Manitoba	43	46	56	68	21.4	47.8	58.1	1,754	1,486	1,899	2,996	57.8	101.6	70.8
New Brunswick	24	27	25	33	32.0	22.2	37.5	783	911	1,663	1,682	1.1	84.6	114.8
Newfoundland	52	43	50	35	-30.0	-18.6	-32.7	363	460	610	519	-14.9	12.8	43.0
Nova Scotia	43	50	25	48	92.0	-4.0	11.6	1,384	1,478	2,564	2,858	11.5	93.4	106.5
Ontario	5,018	4,646	6,306	7,153	13.4	54.0	42.5	40,560	44,436	57,079	66,726	16.9	50.2	64.5
P.E. Island	0	3	3	1	-66.7	-	#DIV/0!	143	113	198	287	44.9	154.0	100.7
Quebec	376	709	818	904	10.5	27.5	140.4	6,932	10,000	11,524	14,999	30.2	50.0	116.4
Saskatchewan	28	30	27	32	18.5	6.7	14.3	823	955	1,001	2,856	185.3	199.1	247.0
Other Canada	21	8	17	13	-23.5	62.5	-38.1	133	121	201	181	-10.0	49.6	36.1
<b>Total</b>	<b>5,957</b>	<b>5,892</b>	<b>7,855</b>	<b>8,866</b>	<b>12.9</b>	<b>50.5</b>	<b>48.8</b>	<b>58,539</b>	<b>66,839</b>	<b>84,540</b>	<b>107,967</b>	<b>27.7</b>	<b>61.5</b>	<b>84.4</b>
<b><u>LONDON OFFICE</u></b>														
<b><u>Northern Europe</u></b>														
U.K.	13,730	12,131	14,041	14,590	3.9	20.3	6.3	76,019	69,847	78,934	88,598	12.2	26.8	16.5
Denmark	46	51	116	48	-58.6	-5.9	4.3	334	325	558	567	1.6	74.5	69.8
Finland	17	12	38	34	-10.5	183.3	100.0	243	158	209	147	-29.7	-7.0	-39.5
Ireland	485	267	445	321	-27.9	20.2	-33.8	1,444	1,279	1,362	2,174	59.6	70.0	50.6
Norway	81	67	74	70	-5.4	4.5	-13.6	388	402	421	460	9.3	14.4	18.6
Sweden	97	83	103	77	-25.2	-7.2	-20.6	628	602	629	645	2.5	7.1	2.7
<b>Total</b>	<b>14,456</b>	<b>12,611</b>	<b>14,817</b>	<b>15,140</b>	<b>2.2</b>	<b>20.1</b>	<b>4.7</b>	<b>79,056</b>	<b>72,613</b>	<b>82,113</b>	<b>92,591</b>	<b>12.8</b>	<b>27.5</b>	<b>17.1</b>
<b><u>Southern Europe</u></b>														
Greece	31	25	16	14	-12.5	-44.0	-54.8	102	143	106	94	-11.3	-34.3	-7.8
Italy	1,257	1,108	701	798	13.8	-28.0	-36.5	11,754	12,810	9,265	8,069	-12.9	-37.0	-31.4
Portugal	151	83	175	1,644	839.4	1880.7	988.7	460	362	477	3,070	543.6	748.1	567.4
Spain	1,894	943	834	1,640	96.6	73.9	-13.4	3,703	2,322	2,404	5,030	109.2	116.6	35.8
<b>Total</b>	<b>5,486</b>	<b>4,387</b>	<b>4,162</b>	<b>7,099</b>	<b>70.6</b>	<b>61.8</b>	<b>29.4</b>	<b>34,620</b>	<b>36,708</b>	<b>33,785</b>	<b>38,505</b>	<b>14.0</b>	<b>4.9</b>	<b>11.2</b>
<b><u>Western Europe</u></b>														
Austria	94	137	117	160	36.8	16.8	70.2	1,535	1,487	1,681	1,522	-9.5	2.4	-0.8
Belgium	539	303	433	617	42.5	103.6	14.5	1,935	2,744	2,063	2,995	45.2	9.1	54.8
France	222	142	196	206	5.1	45.1	-7.2	1,523	2,132	1,780	2,172	22.0	1.9	42.6
Germany	848	1,071	942	1,252	32.9	16.9	47.6	9,670	9,935	10,879	10,725	-1.4	8.0	10.9
Luxemburg	18	7	8	13	62.5	85.7	-27.8	70	91	107	116	8.4	27.5	65.7
Netherlands	292	426	623	649	4.2	52.3	122.3	1,715	2,937	3,370	3,564	5.8	21.3	107.8
Switzerland	140	142	117	106	-9.4	-25.4	-24.3	2,153	1,745	1,653	1,148	-30.6	-34.2	-46.7
<b>Total</b>	<b>5,486</b>	<b>4,387</b>	<b>4,162</b>	<b>7,099</b>	<b>70.6</b>	<b>61.8</b>	<b>29.4</b>	<b>34,620</b>	<b>36,708</b>	<b>33,785</b>	<b>38,505</b>	<b>14.0</b>	<b>4.9</b>	<b>11.2</b>
<b><u>Central/East Europe</u></b>														
Czechoslovakia	27	18	29	13	-55.2	-27.8	-51.9	245	199	181	484	167.4	143.2	97.6
Hungary	20	17	6	14	133.3	-17.6	-30.0	115	162	118	213	80.5	31.5	85.2
Poland	30	67	47	52	10.6	-22.4	73.3	448	375	321	320	-0.3	-14.7	-28.6
Russia	27	44	26	94	261.5	113.6	248.1	574	693	565	542	-4.1	-21.8	-5.6
Ukraine	0	0	7	14	100.0	-	-	0	0	57	121	112.3	-	-
Other Europe	56	82	64	74	15.6	-9.8	32.1	781	715	809	1,204	48.8	68.4	54.2
<b>Total</b>	<b>160</b>	<b>228</b>	<b>179</b>	<b>261</b>	<b>45.8</b>	<b>14.5</b>	<b>63.1</b>	<b>2,163</b>	<b>2,144</b>	<b>2,051</b>	<b>2,884</b>	<b>40.6</b>	<b>34.5</b>	<b>33.3</b>
<b>Total</b>	<b>20,102</b>	<b>17,226</b>	<b>19,158</b>	<b>22,500</b>	<b>17.4</b>	<b>30.6</b>	<b>11.9</b>	<b>115,839</b>	<b>111,465</b>	<b>117,949</b>	<b>133,980</b>	<b>13.6</b>	<b>20.2</b>	<b>15.7</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>			<u>% Change</u>			<u>JANUARY - JUNE</u>			<u>% Change</u>				
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2007/06</u>	<u>2007/05</u>	<u>2007/04</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2007/06</u>	<u>2007/05</u>	<u>2007/04</u>
<b><u>LATIN AMERICA</u></b>														
<b><u>CENTRAL AMERICA</u></b>														
Mexico	129	125	160	178	11.3	42.4	38.0	1,025	787	1,053	1,017	-3.4	29.2	-0.8
Belize	50	39	34	53	55.9	35.9	6.0	253	242	274	242	-11.7	0.0	-4.3
Costa Rica	38	67	54	93	72.2	38.8	144.7	318	317	317	390	23.0	23.0	22.6
El Salvador	9	9	9	22	144.4	144.4	144.4	115	61	47	95	102.1	55.7	-17.4
Guatemala	24	23	26	30	15.4	30.4	25.0	249	145	168	152	-9.5	4.8	-39.0
Honduras	17	21	23	12	-47.8	-42.9	-29.4	152	94	76	70	-7.9	-25.5	-53.9
Nicaragua	3	1	6	2	-66.7	100.0	-33.3	37	23	32	28	-12.5	21.7	-24.3
Panama	64	59	92	113	22.8	91.5	76.6	507	461	609	595	-2.3	29.1	17.4
<b>Total</b>	<b>334</b>	<b>344</b>	<b>404</b>	<b>503</b>	<b>24.5</b>	<b>46.2</b>	<b>50.6</b>	<b>2,656</b>	<b>2,130</b>	<b>2,576</b>	<b>2,589</b>	<b>0.5</b>	<b>21.5</b>	<b>-2.5</b>
<b><u>SOUTH AMERICA</u></b>														
Argentina	44	63	63	95	50.8	50.8	115.9	275	326	568	546	-3.9	67.5	98.5
Bolivia	6	3	22	3	-86.4	0.0	-50.0	26	22	40	22	-45.0	0.0	-15.4
Brazil	74	82	110	125	13.6	52.4	68.9	464	500	706	671	-5.0	34.2	44.6
Chile	30	42	33	89	169.7	111.9	196.7	256	213	243	249	2.5	16.9	-2.7
Colombia	24	27	81	251	209.9	829.6	945.8	154	187	474	557	17.5	197.9	261.7
Ecuador	6	3	4	15	275.0	400.0	150.0	49	95	47	67	42.6	-29.5	36.7
Paraguay	2	4	6	1	-83.3	-75.0	-50.0	11	10	7	9	28.6	-10.0	-18.2
Peru	12	18	39	20	-48.7	11.1	66.7	147	146	206	123	-40.3	-15.8	-16.3
Uruguay	6	7	5	5	0.0	-28.6	-16.7	53	24	34	42	23.5	75.0	-20.8
Venezuela	54	46	53	57	7.5	23.9	5.6	331	325	388	433	11.6	33.2	30.8
Other South America	0	0	0	0	-	-	-	1	7	1	2	100.0	-71.4	100.0
<b>Total</b>	<b>258</b>	<b>295</b>	<b>416</b>	<b>661</b>	<b>58.9</b>	<b>124.1</b>	<b>156.2</b>	<b>1,767</b>	<b>1,855</b>	<b>2,714</b>	<b>2,721</b>	<b>0.3</b>	<b>46.7</b>	<b>54.0</b>
<b>Total Latin America</b>	<b>592</b>	<b>639</b>	<b>820</b>	<b>1,164</b>	<b>42.0</b>	<b>82.2</b>	<b>96.6</b>	<b>4,423</b>	<b>3,985</b>	<b>5,290</b>	<b>5,310</b>	<b>0.4</b>	<b>33.2</b>	<b>20.1</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JUNE</u>							<u>JANUARY - JUNE</u>						
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>			<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
<b>CARIBBEAN</b>														
Antigua	157	164	264	185	-29.9	12.8	17.8	842	881	1,056	857	-18.8	-2.7	1.8
Bahamas	279	198	370	581	57.0	193.4	108.2	1,374	1,152	1,554	2,114	36.0	83.5	53.9
Barbados	587	448	510	450	-11.8	0.4	-23.3	2,650	2,558	2,830	2,570	-9.2	0.5	-3.0
Bermuda	176	172	238	247	3.8	43.6	40.3	959	1,006	1,259	1,339	6.4	33.1	39.6
British Virgin Is.	63	75	97	87	-10.3	16.0	38.1	373	325	395	337	-14.7	3.7	-9.7
Cayman Is.	1,177	1,330	1,481	1,913	29.2	43.8	62.5	6,445	7,519	7,310	9,091	24.4	20.9	41.1
Dominica	41	35	46	28	-39.1	-20.0	-31.7	142	188	228	174	-23.7	-7.4	22.5
Grenada	54	78	59	68	15.3	-12.8	25.9	270	400	285	332	16.5	-17.0	23.0
Guyana	164	162	191	197	3.1	21.6	20.1	812	802	914	961	5.1	19.8	18.3
Monsterrat	5	7	15	14	-6.7	100.0	180.0	53	38	73	53	-27.4	39.5	0.0
St. Kitts/Nevis/Anguilla	59	61	93	80	-14.0	31.1	35.6	442	402	441	386	-12.5	-4.0	-12.7
St. Lucia	169	107	113	117	3.5	9.3	-30.8	810	723	603	591	-2.0	-18.3	-27.0
St. Vincent	77	33	59	35	-40.7	6.1	-54.5	277	248	302	243	-19.5	-2.0	-12.3
Turks & Caicos Is.	60	23	87	120	37.9	421.7	100.0	463	356	506	679	34.2	90.7	46.7
Trinidad & Tobago	773	586	633	800	26.4	36.5	3.5	3,529	3,749	3,942	4,802	21.8	28.1	36.1
<b>Comm. Caribbean</b>	<b>3,841</b>	<b>3,479</b>	<b>4,256</b>	<b>4,922</b>	<b>15.6</b>	<b>41.5</b>	<b>28.1</b>	<b>19,441</b>	<b>20,347</b>	<b>21,698</b>	<b>24,529</b>	<b>13.0</b>	<b>20.6</b>	<b>26.2</b>
Aruba	90	24	33	29	-12.1	20.8	-67.8	209	169	132	131	-0.8	-22.5	-37.3
Bonaire	5	5	3	5	66.7	0.0	-	25	31	6	16	166.7	-48.4	-36.0
Cuba	20	24	18	214	1088.9	791.7	970.0	199	216	90	492	446.7	127.8	147.2
Curacao	90	69	72	82	13.9	18.8	-8.9	460	491	391	432	10.5	-12.0	-6.1
Dominican Rep.	141	125	133	179	34.6	43.2	27.0	544	716	488	745	52.7	4.1	36.9
Guadeloupe	14	5	5	19	280.0	280.0	35.7	93	41	37	78	110.8	90.2	-16.1
Haiti	91	17	8	20	150.0	17.6	-78.0	237	128	56	114	103.6	-10.9	-51.9
Puerto Rico	244	114	131	157	19.8	37.7	-35.7	843	655	823	737	-10.4	12.5	-12.6
St. Maarten	63	69	50	104	108.0	50.7	65.1	271	273	280	328	17.1	20.1	21.0
Surinam	26	20	38	38	0.0	90.0	46.2	117	210	289	236	-18.3	12.4	101.7
All other Caribbean	75	45	75	39	-48.0	-13.3	-48.0	369	244	340	377	10.9	54.5	2.2
<b>Other Caribbean</b>	<b>859</b>	<b>517</b>	<b>566</b>	<b>886</b>	<b>56.5</b>	<b>71.4</b>	<b>3.1</b>	<b>3,367</b>	<b>3,174</b>	<b>2,932</b>	<b>3,686</b>	<b>25.7</b>	<b>16.1</b>	<b>9.5</b>
<b>TOTAL CARIBBEAN</b>	<b>4,700</b>	<b>3,996</b>	<b>4,822</b>	<b>5,808</b>	<b>20.4</b>	<b>45.3</b>	<b>23.6</b>	<b>22,808</b>	<b>23,521</b>	<b>24,630</b>	<b>28,215</b>	<b>14.6</b>	<b>20.0</b>	<b>23.7</b>
<b>OTHER COUNTRIES</b>														
African Countries	106	87	117	83	-29.1	-4.6	-21.7	525	418	456	784	71.9	87.6	49.3
Israel	54	64	46	73	58.7	14.1	35.2	426	448	456	495	8.6	10.5	16.2
Saudi Arabia	0	2	6	3	-50.0	50.0	-	13	5	16	5	-68.8	0.0	-61.5
Turkey	3	2	3	9	200.0	350.0	200.0	92	66	106	120	13.2	81.8	30.4
Other Middle East	51	37	48	62	29.2	67.6	21.6	151	136	141	223	58.2	64.0	47.7
India	37	34	58	137	136.2	302.9	270.3	298	268	312	886	184.0	230.6	197.3
Pakistan	0	0	0	3	-	-	-	7	1	9	66	633.3	6500.0	842.9
Japan	334	342	285	200	-29.8	-41.5	-40.1	2,413	2,379	2,209	1,680	-23.9	-29.4	-30.4
China	51	77	52	106	103.8	37.7	107.8	255	368	409	468	14.4	27.2	83.5
Taiwan	11	12	22	8	-63.6	-33.3	-27.3	26	49	43	20	-53.5	-59.2	-23.1
Korea	7	22	14	22	57.1	0.0	214.3	116	102	122	89	-27.0	-12.7	-23.3
Philippines	19	32	48	32	-33.3	0.0	68.4	276	299	374	197	-47.3	-34.1	-28.6
Singapore	6	8	21	9	-57.1	12.5	50.0	54	87	70	90	28.6	3.4	66.7
Other Asia	37	18	45	28	-37.8	55.6	-24.3	185	155	231	317	37.2	104.5	71.4
Australia	142	109	212	130	-38.7	19.3	-8.5	730	795	1,015	1,858	83.1	133.7	154.5
New Zealand	10	11	63	13	-79.4	18.2	30.0	142	112	168	294	75.0	162.5	107.0
All Other Ctries	6	3	21	4	-81.0	33.3	-33.3	20	14	43	25	-41.9	78.6	25.0
<b>Total</b>	<b>874</b>	<b>860</b>	<b>1,061</b>	<b>922</b>	<b>-13.1</b>	<b>7.2</b>	<b>5.5</b>	<b>5,729</b>	<b>5,702</b>	<b>6,180</b>	<b>7,617</b>	<b>23.3</b>	<b>33.6</b>	<b>33.0</b>
<b>GRAND TOTAL</b>	<b>133,393</b>	<b>132,710</b>	<b>158,426</b>	<b>156,450</b>	<b>-1.2</b>	<b>17.9</b>	<b>17.3</b>	<b>742,338</b>	<b>762,078</b>	<b>892,162</b>	<b>866,307</b>	<b>-2.9</b>	<b>13.7</b>	<b>16.7</b>

## STOPOVER VISITORS BY MARKET SHARE

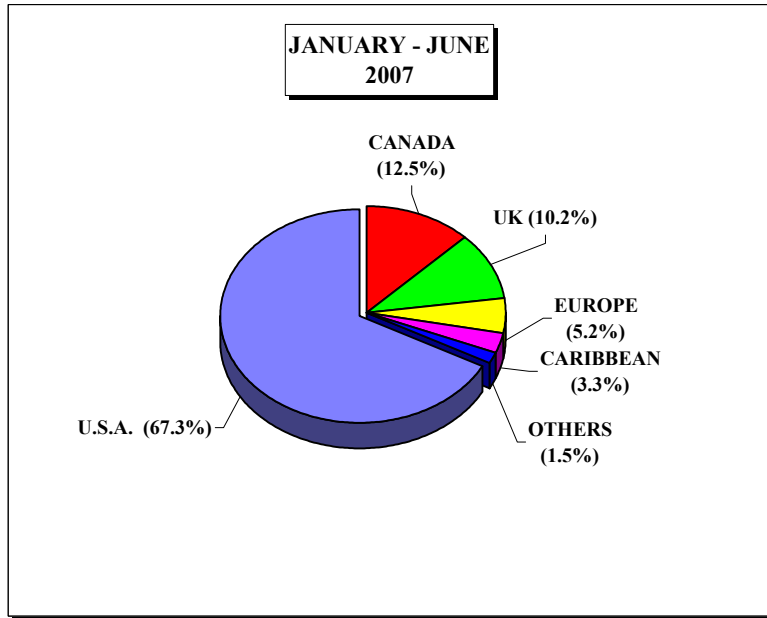


Fig. 2

Country	June 2007	% Share	Jan.-Jun. 2007	% Share	Jan.-Jun. 2006	% Share	%Change 2007/06
U.S.A	117,190	74.9%	583,218	67.3%	653,573	73.3%	-10.8%
CANADA	8,866	5.7%	107,967	12.5%	84,540	9.5%	27.7%
U.K.	14,590	9.3%	88,598	10.2%	78,934	8.8%	12.2%
EUROPE	7,910	5.1%	45,382	5.2%	39,015	4.4%	16.3%
CARIBBEAN	5,808	3.7%	28,215	3.3%	24,630	2.8%	14.6%
OTHERS	2,086	1.3%	12,927	1.5%	11,470	1.3%	12.7%
<b>Total</b>	<b>156,450</b>	<b>100.0%</b>	<b>866,307</b>	<b>100.0%</b>	<b>892,162</b>	<b>100.0%</b>	<b>-2.9%</b>

**TABLE 3**

<b>AVERAGE LENGTH OF STAY (Nights)</b>								
	<b><u>FOREIGN NATIONALS</u></b>				<b><u>NON-RESIDENT JAMAICANS</u></b>			
	<b>All Types of Accommodation</b>		<b>Hotel</b>		<b>All Types of Accommodation</b>		<b>Hotel</b>	
	2006	2007	2006	2007	2006	2007	2006	2007
	<b>January</b>	9.5	10.2	7.2	7.4	18.1	17.1	8.1
<b>February</b>	9.0	9.2	6.9	7.3	16.6	15.0	7.3	7.7
<b>March</b>	8.5	8.8	6.6	6.8	15.5	16.9	7.2	8.5
<b>April</b>	8.6	8.4	6.6	6.6	14.5	14.2	8.8	6.8
<b>May</b>	8.6	8.6	6.3	6.6	14.0	14.9	6.9	7.3
<b>June</b>	10.2	10	6.5	7.0	16.5	19.6	6.8	9.0
<b>Jan - Jun.</b>	9.0	9.1	6.7	6.9	15.8	16.7	7.5	8.0

**Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY**

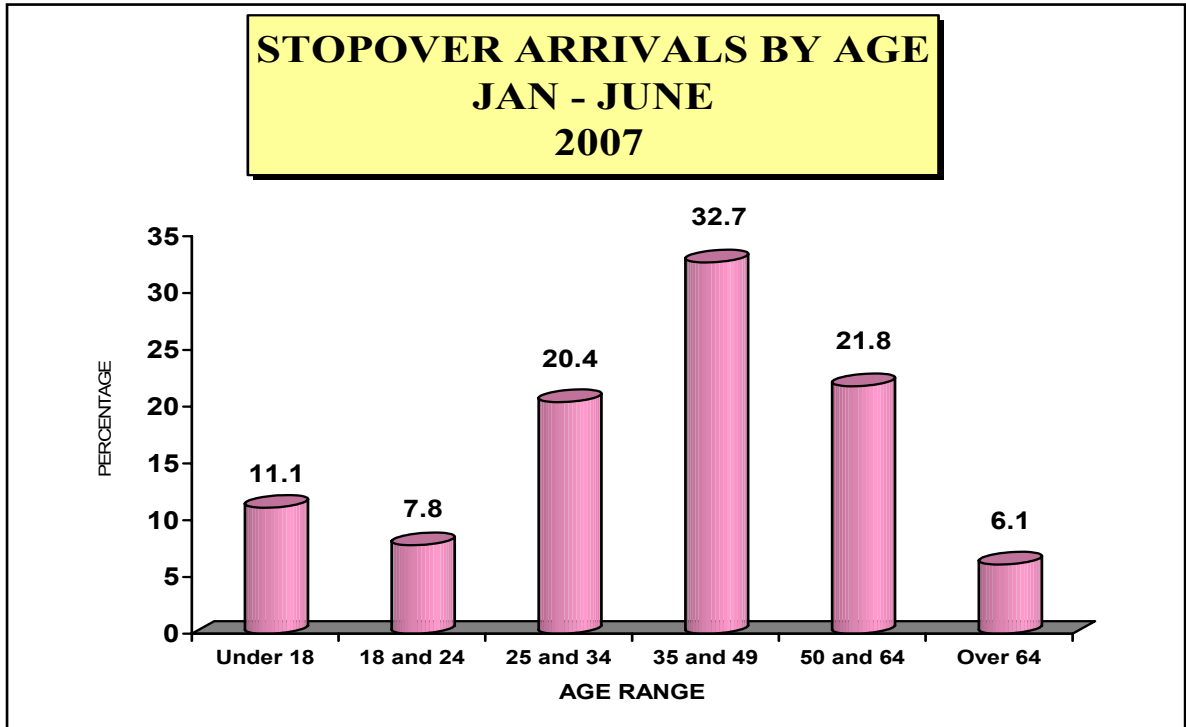


Fig. 3

**AGE DISTRIBUTION OF STOPOVER ARRIVALS**

Age	JUNE		JAN - JUN.		JAN - JUN.		%Change
	2007	% Share	2007	% Share	2006	% Share	2007/06
Under 18	23,785	15.2	96,069	11.1	105,215	11.8	-8.7%
18 and 24	15,097	9.6	67,522	7.8	75,263	8.4	-10.3%
25 and 34	35,392	22.6	177,016	20.4	187,925	21.1	-5.8%
35 and 49	46,963	30.0	283,699	32.7	294,074	33.0	-3.5%
50 and 64	27,188	17.4	189,196	21.8	180,318	20.2	4.9%
Over 64	8,025	5.1	52,805	6.1	49,367	5.5	7.0%
<b>Total</b>	<b>156,450</b>	<b>100.0</b>	<b>866,307</b>	<b>100.0</b>	<b>892,162</b>	<b>100.0</b>	<b>-2.9%</b>

**TABLE 4**

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL  
JANUARY - JUNE 2007**

	MONTEGO BAY		% Change 2007/06		OCHO RIOS		% Change 2007/06		2007 TOTAL		2006 TOTAL		% Change 2007/06	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	21	51,363	-22.2%	12.8%	37	90,958	2.8%	5.2%	60	143,728	67	134,279	-10.4%	7.0%
February	19	43,921	-9.5%	21.6%	31	78,104	-3.1%	-2.8%	52	123,130	56	118,051	-7.1%	4.3%
March	21	51,773	-22.2%	0.6%	36	92,991	-7.7%	-6.8%	57	144,764	70	153,972	-18.6%	-6.0%
April	12	37,084	-33.3%	14.5%	29	75,726	0.0%	0.6%	43	113,524	49	109,074	-12.2%	4.1%
Jan. - Apr.	<b>73</b>	<b>184,141</b>	<b>-21.5%</b>	<b>11.3%</b>	<b>133</b>	<b>337,779</b>	<b>-2.2%</b>	<b>-1.2%</b>	<b>212</b>	<b>525,146</b>	<b>242</b>	<b>515,376</b>	<b>-12.4%</b>	<b>1.9%</b>
May	10	31,282	-9.1%	44.7%	21	61,869	-8.7%	0.3%	31	93,151	34	83,311	-8.8%	11.8%
June	8	27,132	-38.5%	-19.5%	14	44,413	-22.2%	-18.3%	22	71,545	31	88,087	-29.0%	-18.8%
May - Jun.	<b>18</b>	<b>58,414</b>	<b>-25.0%</b>	<b>5.6%</b>	<b>35</b>	<b>106,282</b>	<b>-14.6%</b>	<b>-8.4%</b>	<b>53</b>	<b>164,696</b>	<b>65</b>	<b>171,398</b>	<b>-18.5%</b>	<b>-3.9%</b>
Jan. - Jun.	<b>91</b>	<b>242,555</b>	<b>-22.2%</b>	<b>9.8%</b>	<b>168</b>	<b>444,061</b>	<b>-5.1%</b>	<b>-3.0%</b>	<b>265</b>	<b>689,842</b>	<b>307</b>	<b>686,774</b>	<b>-13.7%</b>	<b>0.4%</b>

- \* Note:
1. During the month of January two Cruise Ship calls with 2,484 Cruise passengers visited two ports.
  2. Included in the total Cruise passengers for the month of January, 2 calls with 1,407 passengers visited Port Antonio.
  3. Included in the total Cruise passengers for the month of February, 2 calls with 1,105 passengers visited Port Antonio.
  4. During the month of March two Cruise Ship calls with 2,479 Cruise passengers visited two ports.
  5. Included in the total Cruise passengers for the month of April, 2 calls with 714 passengers visited Port Antonio.

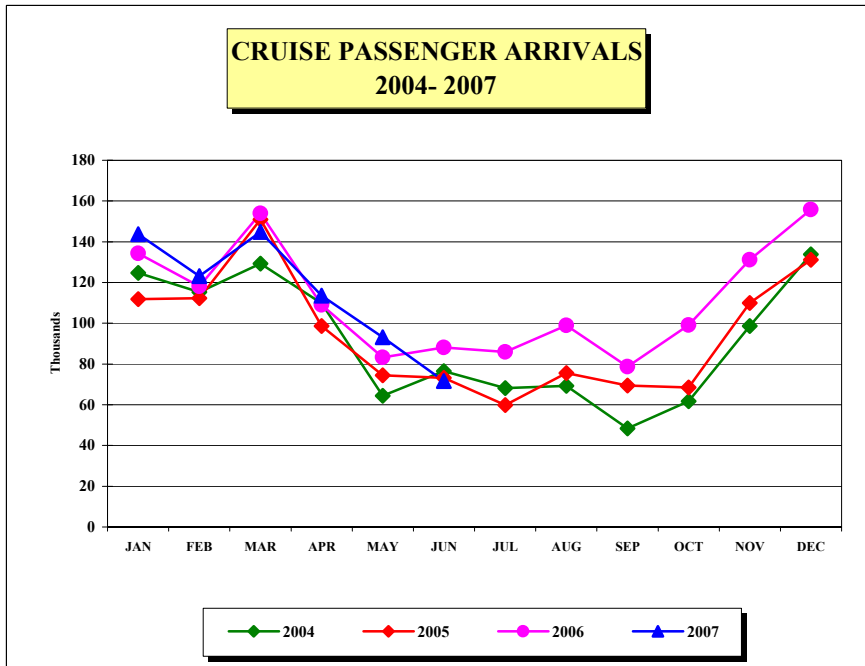


FIG. 4

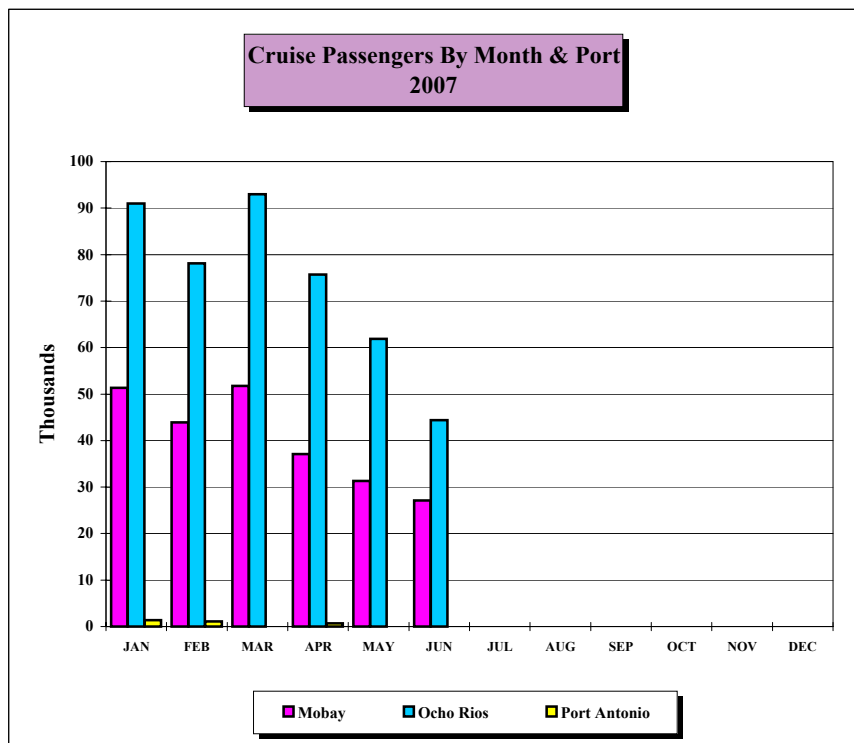


FIG. 4a

**TABLE 5A  
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	JUNE 2007			JANUARY - JUNE 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>U.S.A.</b>						
<b><u>NORTHEAST (NEW YORK)</u></b>						
Connecticut	2,472	0	2,472	14,923	58	14,981
Delaware	704	0	704	3,164	4	3,168
Maine	142	0	142	2,001	142	2,143
Maryland	5,033	13	5,046	22,618	36	22,654
Massachusetts	2,005	1	2,006	15,431	1,094	16,525
New Hampshire	225	0	225	2,741	258	2,999
New Jersey	6,201	1	6,202	33,893	26	33,919
New York	16,582	12	16,594	94,236	414	94,650
Pennsylvania	6,375	2	6,377	31,675	22	31,697
Rhode Island	256	1	257	2,106	63	2,169
Vermont	79	0	79	1,307	26	1,333
Virginia	2,691	0	2,691	13,735	8	13,743
Washington D.C.	586	0	586	3,099	1	3,100
West Virginia	287	0	287	1,304	5	1,309
<b>Total</b>	<b>43,638</b>	<b>30</b>	<b>43,668</b>	<b>242,233</b>	<b>2,157</b>	<b>244,390</b>

**MIDWEST (CHICAGO)**

Illinois	4,311	530	4,841	22,922	5,054	27,976
Indiana	1,699	45	1,744	8,437	445	8,882
Iowa	604	25	629	4,756	743	5,499
Kansas	580	13	593	2,908	133	3,041
Kentucky	863	14	877	3,855	96	3,951
Michigan	1,503	5	1,508	12,905	2,734	15,639
Minnesota	856	9	865	10,365	3,334	13,699
Missouri	1,001	1,303	2,304	4,586	6,607	11,193
Nebraska	429	2	431	3,273	158	3,431
North Dakota	84	0	84	1,475	47	1,522
Ohio	2,291	5	2,296	11,337	329	11,666
South Dakota	182	0	182	1,456	69	1,525
Wisconsin	1,160	6	1,166	10,175	6,795	16,970
<b>Total</b>	<b>15,563</b>	<b>1,957</b>	<b>17,520</b>	<b>98,450</b>	<b>26,544</b>	<b>124,994</b>

**TABLE 5A  
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	JUNE 2007			JANUARY - JUNE 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b><u>SOUTH (MIAMI)</u></b>						
Alabama	1,018	2	1,020	3,987	5	3,992
Arkansas	512	48	560	1,993	96	2,089
Florida	22,139	50	22,189	88,642	193	88,835
Georgia	7,052	2	7,054	26,123	25	26,148
Louisiana	1,145	39	1,184	3,707	49	3,756
Mississippi	590	3	593	1,814	10	1,824
North Carolina	2,831	4	2,835	11,334	14	11,348
Oklahoma	549	468	1,017	2,117	591	2,708
South Carolina	1,192	4	1,196	5,086	6	5,092
Tennessee	1,881	4	1,885	6,901	22	6,923
Texas	4,729	1,725	6,454	16,958	2,291	19,249
<b>Total</b>	<b>43,638</b>	<b>2,349</b>	<b>45,987</b>	<b>168,662</b>	<b>3,302</b>	<b>171,964</b>
<b><u>WEST (LOS ANGELES)</u></b>						
Alaska	29	0	29	223	11	234
Arizona	854	1	855	3,483	21	3,504
California	6,306	14	6,320	23,252	52	23,304
Colorado	947	4	951	4,739	30	4,769
Hawaii	33	0	33	152	0	152
Idaho	97	0	97	709	4	713
Montana	56	0	56	580	7	587
Nevada	382	1	383	1,641	7	1,648
New Mexico	165	0	165	734	4	738
Oregon	273	1	274	1,503	4	1,507
Utah	239	0	239	1,136	8	1,144
Washington	556	0	556	3,119	18	3,137
Wyoming	57	0	57	429	4	433
<b>Total</b>	<b>9,994</b>	<b>21</b>	<b>10,015</b>	<b>41,700</b>	<b>170</b>	<b>41,870</b>
<b>TOTAL U.S.A.</b>	<b>112,833</b>	<b>4,357</b>	<b>117,190</b>	<b>551,045</b>	<b>32,173</b>	<b>583,218</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	JUNE 2007			JANUARY - JUNE 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::						
<b><u>CANADA (TORONTO)</u></b>						
Alberta	340	10	350	6,006	3,830	9,836
British Columbia	216	13	229	2,666	2,361	5,027
Manitoba	56	12	68	1,537	1,459	2,996
New Brunswick	29	4	33	811	871	1,682
Newfoundland	33	2	35	359	160	519
Nova Scotia	41	7	48	1,331	1,527	2,858
Ontario	4,745	2,408	7,153	36,434	30,292	66,726
P.E. Island	1	0	1	137	150	287
Quebec	415	489	904	5,236	9,763	14,999
Saskatchewan	30	2	32	900	1,956	2,856
Other Canada	10	3	13	130	51	181
<b>Total</b>	<b>5,916</b>	<b>2,950</b>	<b>8,866</b>	<b>55,547</b>	<b>52,420</b>	<b>107,967</b>
<b><u>EUROPE</u></b>						
<b><u>LONDON OFFICE</u></b>						
<b><u>Northern Europe</u></b>						
U.K.	8,619	5,971	14,590	52,468	36,130	88,598
Denmark	48	0	48	545	22	567
Finland	31	3	34	140	7	147
Ireland	230	91	321	1,509	665	2,174
Norway	64	6	70	432	28	460
Sweden	72	5	77	623	22	645
<b>Sub-Total</b>	<b>9,064</b>	<b>6,076</b>	<b>15,140</b>	<b>55,717</b>	<b>36,874</b>	<b>92,591</b>
<b><u>GERMAN OFFICE</u></b>						
<b><u>Southern Europe</u></b>						
Greece	11	3	14	90	4	94
Italy	375	423	798	1,692	6,377	8,069
Portugal	19	1,625	1,644	183	2,887	3,070
Spain	162	1,478	1,640	941	4,089	5,030
<b><u>Western Europe</u></b>						
Austria	157	3	160	1,196	326	1,522
Belgium	56	561	617	541	2,454	2,995
France	147	59	206	1,344	828	2,172
Germany	1,216	36	1,252	10,474	251	10,725
Luxemburg	2	11	13	58	58	116
Netherlands	211	438	649	1,255	2,309	3,564
Switzerland	100	6	106	893	255	1,148
<b>Sub-Total</b>	<b>2,456</b>	<b>4,643</b>	<b>7,099</b>	<b>18,667</b>	<b>19,838</b>	<b>38,505</b>
<b><u>Central/East Europe</u></b>						
Czechoslovakia	13	0	13	158	326	484
Hungary	14	0	14	167	46	213
Poland	47	5	52	300	20	320
Russia	93	1	94	529	13	542
Ukraine	14	0	14	121	0	121
Other Europe	74	0	74	668	536	1,204
<b>Sub-Total</b>	<b>255</b>	<b>6</b>	<b>261</b>	<b>1,943</b>	<b>941</b>	<b>2,884</b>
<b>Total</b>	<b>11,775</b>	<b>10,725</b>	<b>22,500</b>	<b>76,327</b>	<b>57,653</b>	<b>133,980</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

JUNE 2007			JANUARY - JUNE 2007		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

**OTHER COUNTRIES**

**CENTRAL AMERICA**

Mexico	172	6	178	1,008	9	1,017
Belize	53	0	53	242	0	242
Costa Rica	93	0	93	389	1	390
El Salvador	22	0	22	95	0	95
Guatemala	30	0	30	152	0	152
Honduras	12	0	12	69	1	70
Nicaragua	2	0	2	28	0	28
Panama	110	3	113	592	3	595
<b>Total</b>	<b>494</b>	<b>9</b>	<b>503</b>	<b>2,575</b>	<b>14</b>	<b>2,589</b>

**SOUTH AMERICA**

Argentina	95	0	95	545	1	546
Bolivia	3	0	3	22	0	22
Brazil	114	11	125	656	15	671
Chile	89	0	89	249	0	249
Colombia	84	167	251	271	286	557
Ecuador	13	2	15	65	2	67
Paraguay	1	0	1	9	0	9
Peru	19	1	20	122	1	123
Uruguay	4	1	5	41	1	42
Venezuela	56	1	57	313	120	433
Other South America	0	0	0	2	0	2
<b>Total</b>	<b>478</b>	<b>183</b>	<b>661</b>	<b>2,295</b>	<b>426</b>	<b>2,721</b>
<b>Total Latin America</b>	<b>972</b>	<b>192</b>	<b>1,164</b>	<b>4,870</b>	<b>440</b>	<b>5,310</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	JUNE 2007			JANUARY - JUNE 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>CARIBBEAN</b>						
Antigua	185	0	185	849	8	857
Bahamas	580	1	581	2,108	6	2,114
Barbados	448	2	450	2,562	8	2,570
Bermuda	247	0	247	1,336	3	1,339
British Virgin Is.	87	0	87	337	0	337
Cayman Is.	1,908	5	1,913	9,069	22	9,091
Dominica	28	0	28	158	16	174
Grenada	68	0	68	331	1	332
Guyana	189	8	197	922	39	961
Montserrat	14	0	14	53	0	53
St. Kitts/Nevis/Anguilla	80	0	80	385	1	386
St. Lucia	115	2	117	581	10	591
St. Vincent	34	1	35	241	2	243
Turks & Caicos Is.	73	47	120	368	311	679
Trinidad & Tobago	787	13	800	4,782	20	4,802
<b>Comm. Caribbean</b>	<b>4,843</b>	<b>79</b>	<b>4,922</b>	<b>24,082</b>	<b>447</b>	<b>24,529</b>
Aruba	29	0	29	131	0	131
Bonaire	5	0	5	16	0	16
Cuba	150	64	214	328	164	492
Curacao	82	0	82	414	18	432
Dominican Republic	107	72	179	415	330	745
Guadelope	19	0	19	77	1	78
Haiti	15	5	20	83	31	114
Puerto Rico	157	0	157	734	3	737
St. Maarten	104	0	104	326	2	328
Surinam	38	0	38	236	0	236
All other Caribbean	39	0	39	373	4	377
<b>Other Caribbean</b>	<b>745</b>	<b>141</b>	<b>886</b>	<b>3,133</b>	<b>553</b>	<b>3,686</b>
<b>TOTAL CARIBBEAN</b>	<b>5,588</b>	<b>220</b>	<b>5,808</b>	<b>27,215</b>	<b>1,000</b>	<b>28,215</b>
<b>OTHER COUNTRIES</b>						
African Countries	79	4	83	736	48	784
Israel	73	0	73	485	10	495
Saudi Arabia	3	0	3	5	0	5
Turkey	9	0	9	114	6	120
Other Middle East	61	1	62	206	17	223
India	132	5	137	880	6	886
Pakistan	3	0	3	65	1	66
Japan	199	1	200	1,669	11	1,680
China	106	0	106	468	0	468
Taiwan	7	1	8	19	1	20
Korea	22	0	22	87	2	89
Philippines	32	0	32	196	1	197
Singapore	9	0	9	90	0	90
Other Asia	26	2	28	312	5	317
Australia	126	4	130	1,845	13	1,858
New Zealand	13	0	13	293	1	294
All Other Ctries	4	0	4	24	1	25
<b>Total</b>	<b>904</b>	<b>18</b>	<b>922</b>	<b>7,494</b>	<b>123</b>	<b>7,617</b>
<b>GRAND TOTAL</b>	<b>137,988</b>	<b>18,462</b>	<b>156,450</b>	<b>722,498</b>	<b>143,809</b>	<b>866,307</b>

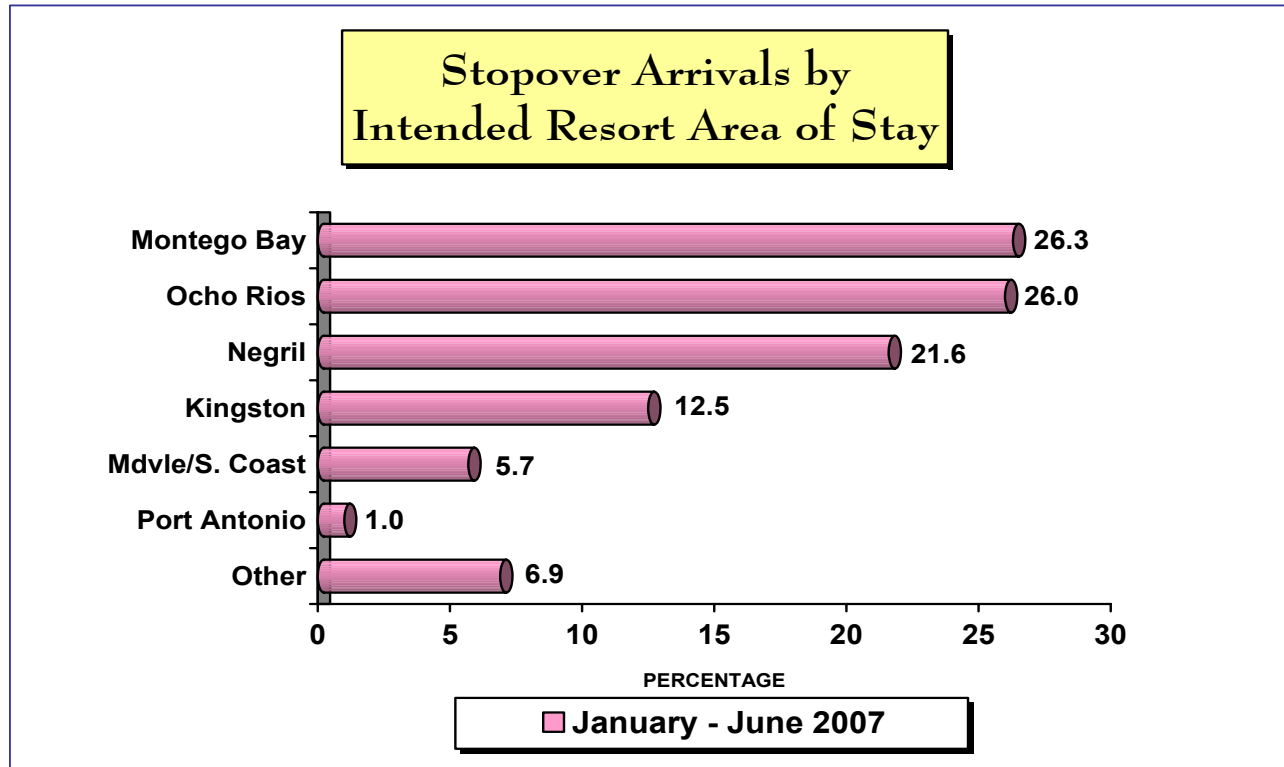


Fig. 5

**STOPOVER ARRIVALS BY INTENDED AREA OF STAY**

Area	JUNE			JANUARY - JUNE			JANUARY - JUNE			%Change 2007/06 ARRIVALS
	2007	%Share	LENGTH OF STAY	2007	%Share	LENGTH OF STAY	2006	%Share	LENGTH OF STAY	
Montego Bay	39,169	25.0%	8.7	227,661	26.3%	7.7	253,498	28.4%	7.2	-10.2%
Ocho Rios	41,477	26.5%	8.8	225,075	26.0%	8.3	215,044	24.1%	8.0	4.7%
Negril	30,108	19.2%	8.5	186,995	21.6%	8.2	196,285	22.0%	7.9	-4.7%
Kingston	21,356	13.7%	13.9	108,501	12.5%	12.3	107,051	12.0%	13.3	1.4%
Mdvle/S. Coast	9,960	6.4%	15.5	49,775	5.7%	13.6	51,253	5.7%	13.1	-2.9%
Port Antonio	1,498	1.0%	19.4	8,235	1.0%	16.0	8,927	1.0%	16.4	-7.8%
Other	12,882	8.2%	19.4	60,065	6.9%	16.8	60,103	6.7%	17.2	-0.1%
<b>Total</b>	<b>156,450</b>	<b>100.0%</b>	<b>10.8</b>	<b>866,307</b>	<b>100.0%</b>	<b>9.6</b>	<b>892,161</b>	<b>100.0%</b>	<b>9.4</b>	<b>-2.9%</b>

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS