

JAMAICA TOURIST BOARD

IN JULY 2011....

- Stopover arrivals down by 1.0%
- US Market down by 2.4%
- Canada up by 8.5%
- Europe down by 9.0%
- Cruise Passenger up by 9.7%

TOURIST (Stopover Arrivals)

Stopover arrivals in July 2011 were **202,493**, a decrease of **1.0%** over the **204,526** recorded in July 2010.

For the first three months of summer 2011, May to July, arrivals declined by **0.6%**, with **515,621** compared to **518,506** in 2010.

Year to date 2011, January to July, arrivals to Jamaica increased by **2.7%** with **1,248,369** compared to **1,215,395** in 2010

Cumulatively, the Canadian market continued to grow in the January to July 2011 period with **21.2%** more visitors than in the corresponding period of 2010. Between January and July 2011, **255,177** Canadian visitors stayed in Jamaica, while **210,474** stayed during the same period in 2010. The top visitor producing provinces of Ontario and Quebec, with **151,079** and **37,452** visitors in 2011, increased by **18.7%** and **17.9%**, respectively.

United States

Stopover arrivals from the United States market recorded a **2.4%** decrease in July 2011 with a total of **144,855** arrivals compared to the **148,366** arrivals who visited in July 2010. The marketing regions recorded mixed results in arrivals during July. The Mid-west with **18,588** stopovers increased by **4.7%**, the West with **18,181** increased by **3.6%**, while the Northeast and the South regions recorded declines in arrivals of **5.1%** and **3.2%**, respectively.

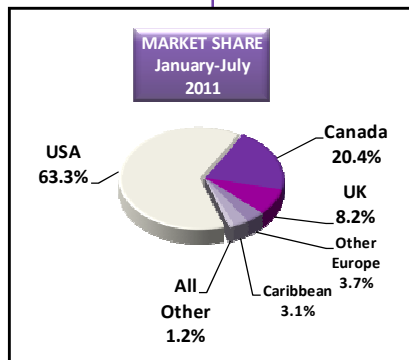
For the January to July period, the US market recorded a **1.5%** decrease, with **790,459** visitors in 2011 compared to **802,599** in 2010. The Mid-West increased by **4.6%**, while the South, West and North-East decreased by **0.2%**, **0.7%** and **5.0%**, respectively.

Canada

In July 2011, the Canadian market recorded an increase of **8.5%**, with **22,106** stopover arrivals compared to **20,370** in July 2010.

Stopover arrivals from the leading province of Ontario increased by **10.2%**, over July 2010 while those from the second most important visitor-producing province of Quebec declined by **3.2%**. All other provinces had positive growth in tourist stopover arrivals during July 2011.

For the first three months of Summer in 2011 May to July, Canadian arrivals to Jamaica increased by **8.5%** with **55,390** compared to **51,046** in 2010.



Europe

The European market recorded a decrease of **9.0%** in July 2011. This market provided **24,469** stopover arrivals in 2011 compared to the **26,877** recorded in July 2010.

In the Northern market, the main visitor-producing country, United Kingdom, with **17,241** visitors, arrivals fell by **3.2%**. In the South-Western region, visitor arrivals fell by **23.5%** and those from Central-East Europe grew by **24.6%**.

For the January to July 2011 period, arrivals from the European market fell by **4.9%**. Total stopover arrivals were **148,569** compared to **156,269** in 2010. The Northern European market decreased by **2.1%**, moving from **108,334** in 2010 to **106,061** in 2011. From the South/Western region, arrivals declined by **13.0%** and those from the Central/East region rose by **7.2%**.

Latin America

Arrivals from Latin America increased by **36.9%** in July 2011, with a total of **1,801** stopovers compared to **1,316** in July 2010. From the Central American region, stopover arrivals grew by **63.6%** and from the South American region they increased by **24.4%**.

Between January and July 2011, stopover arrivals from Latin America increased by **12.3%**. Central American stopovers increased by **18.3%** and those from South America also increased by **8.4%**.

The Caribbean

Stopover arrivals to Jamaica from the Caribbean region rose by **21.2%** in July 2011 with a total of **8,191** visitors, compared to **6,758** in July 2010.

The Cayman Islands and Trinidad and Tobago continued to be the major visitor producing Caribbean countries in July 2011 with **2,051** and **1,569** stopover arrivals, respectively.

Cumulatively, stopovers for January to July 2011 increased by **20.1%**, moving from **32,438** in 2010 to **38,942** in 2011.

Asia

The Asian market improved by **35.4%** in July 2011 with a total of **543** stopovers compared to **401** in July 2010. Japan, China, and India continued to be the major visitor-producing countries with **170**, **141** and **93** stopovers arriving from each country, respectively.

For the January to July 2011 period, stopovers from Asia increased by **18.6%**, with **3,883** arrivals in 2011 compared to **3,273** in 2010.

Other Countries

Overall, stopover arrivals from other countries rose by **20.5%** in July 2011, with **528** arrivals in 2011 compared to **438** in 2010. Of the Other Countries, Australia provided the majority of stopover arrivals to Jamaica, with **193** visitors in July 2011 compared to **149** in July 2010. This represents a **29.5%** increase over July 2010.

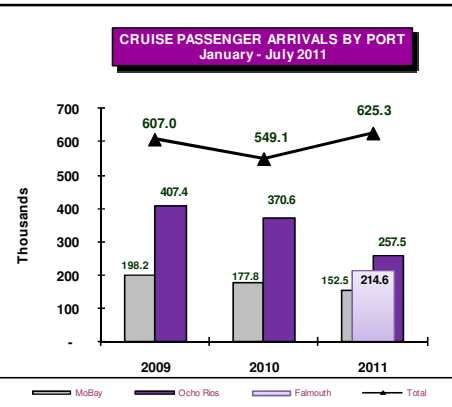
For the January to July 2011 period, arrivals from other countries grew by **2.4%**, from **2,797** in 2010 to **2,865** in 2011.

Market Share

The market share of stopover visitors for January to July 2011 was as follows: USA **63.3%**; Canada **20.4%**; UK **8.2%**; Continental Europe **3.7%**, the Caribbean **3.1%**; and the others, including Latin America and Asia **1.2%**.

Cruise Passengers

A total of **71,228** cruise passengers visited Jamaica in July 2011. This represents an increase of **9.7%** over the **64,904** passengers recorded for July 2010.



For July 2011, Cruise passengers visiting the port of Ocho Rios decreased by **55.9%** and those visiting Montego Bay increased by **1.0%**. During the month of July, the Falmouth port received **33,348** arrivals from **6** calls.

The January to July 2011 period saw **625,334** cruise passenger arrivals at the three major ports, a **13.9%** increase over 2010.

Length of Stay

The average length of stay of **Foreign National** arrivals during the period of January to July 2011 was **8.6** nights, compared to **8.7** nights recorded in 2010. The average length of stay in hotels during the same period was **6.8** nights in 2011, which was the same level recorded during the period of January to July 2010.

The average length of stay of **Non-Resident Jamaican** arrivals between January and July 2011 was **15.5** nights compared to **16** nights in the corresponding period of 2010. The average length of stay in hotels during January to July 2011 was **8.2**. The figure recorded for January to July 2010 was also **8.2%**.

Non-Resident Jamaicans spent more time in all types of accommodation (including hotels) than Foreign nationals.

Purpose of Visit

In the January to July 2011 period, **88.9%** or **1,033,278** of the **1,161,104** **Foreign Nationals** visited Jamaica for Leisure, **5.2%** were on Business, **4.1%** were on Other purposes of travel and **1.7%** did not state their purpose of travel.

A total of **59,571** or **68.3%** of the **87,265** **Non-Resident Jamaicans** were visiting for Leisure, **6.0%** were on Business, **10.4%** were on Other purposes of travel and **15.2%** failed to provide a reason for travel.

Intended Resort Area of Stay

Of the **202,493** stopover arrivals visiting Jamaica in July 2011, the resort area of Montego Bay welcomed **59,980** arrivals or **29.6%**; Ocho Rios welcomed **43,405** or **21.4%**; Negril received **34,485** or **17.0%**, and **26,735** or **13.2%** visited Kingston. The remaining **18.7%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Between January and July 2011, the pattern remained the same. Montego Bay, Ocho Rios, Negril and Kingston welcomed **1,074,975** (**86.1%**) stopover arrivals. While the remaining **13.9%** visited the Mandeville/South Coast, Port Antonio and other regions.

Type of Airlines used

Of the **1,248,369** stopover visitors to Jamaica in January to July 2011, **1,144,810** or **91.7%** used scheduled airlines, while **103,559** or **8.3%** used chartered flights.

During the corresponding period in 2010 the percentage distribution was: Scheduled flights— **87.5%** and Chartered flights— **12.5%**.

TABLE 1
TOURIST ARRIVALS
January - July
2011

| Month | Foreign Nationals | Stopovers | | | Non-Resident Jamaicans | +/- 2011/10 | +/- 2011/09 | Total Stopover Arrivals | +/- 2011/10 | +/- 2011/09 |
|--------------------|-------------------|--------------|--------------|---------------|------------------------|-------------|------------------|-------------------------|--------------|-------------|
| | | +/- 2011/10 | +/- 2011/09 | | | | | | | |
| January | 164,155 | 8.2% | 17.7% | 9,989 | 6.1% | 6.2% | 174,144 | 8.1% | 17.0% | |
| February | 165,528 | 4.6% | 9.9% | 9,586 | 4.0% | -0.9% | 175,114 | 4.6% | 9.3% | |
| March | 192,313 | 2.2% | 16.6% | 11,733 | -11.5% | 7.3% | 204,046 | 1.3% | 16.0% | |
| April | 166,037 | 6.8% | 9.8% | 13,407 | 17.2% | 4.3% | 179,444 | 7.5% | 9.4% | |
| Jan.-Apr. | 688,033 | 5.3% | 13.5% | 44,715 | 3.2% | 4.3% | 732,748 | 5.1% | 12.9% | |
| May | 137,005 | -2.6% | -4.4% | 9,578 | 5.7% | -6.1% | 146,583 | -2.1% | -4.5% | |
| June | 153,015 | 1.5% | -1.3% | 13,530 | 0.7% | 0.0% | 166,545 | 1.4% | -1.2% | |
| July | 183,051 | -1.1% | 3.0% | 19,442 | 0.0% | 6.7% | 202,493 | -1.0% | 3.3% | |
| May - Jul. | 473,071 | -0.7% | -0.6% | 42,550 | 1.5% | 1.4% | 515,621 | -0.6% | -0.4% | |
| Jan. - Jul. | 1,161,104 | 2.7% | 7.3% | 87,265 | 2.3% | 2.9% | 1,248,369 | 2.7% | 7.0% | |

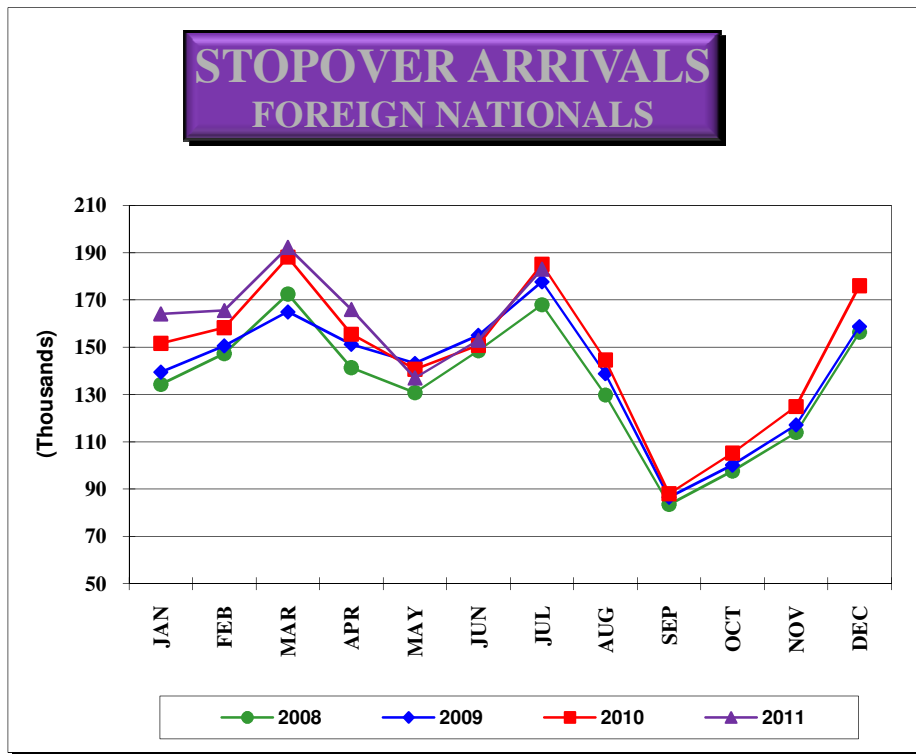


FIG. 1

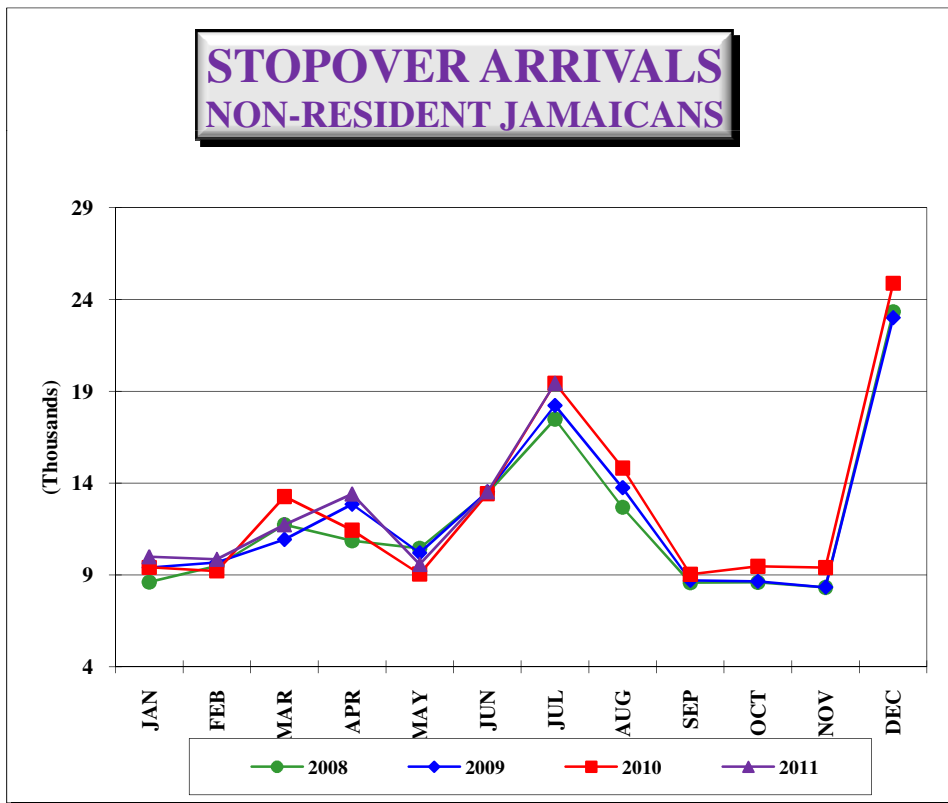


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT
JANUARY - JULY
2011**

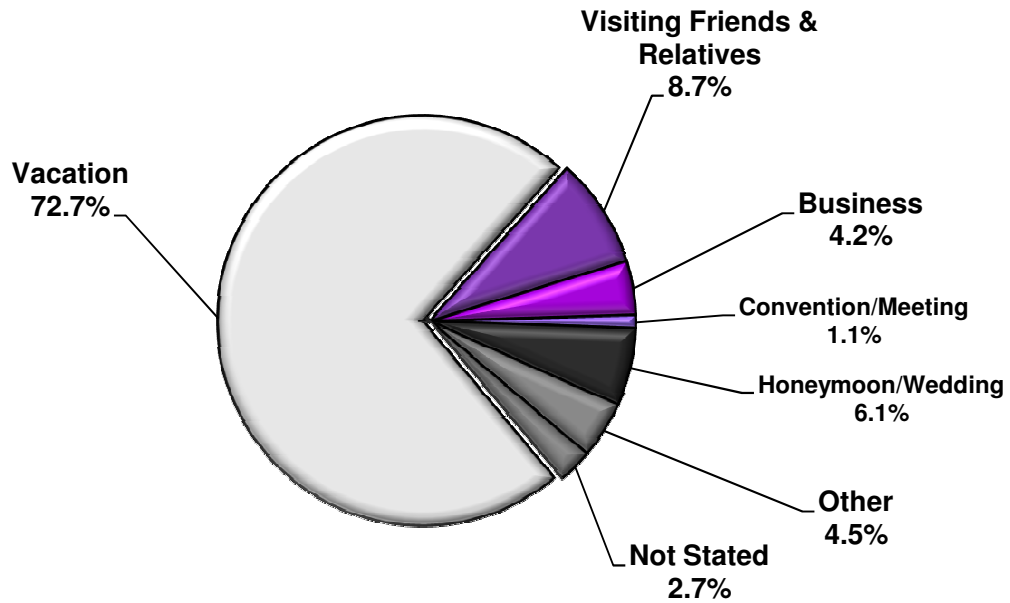


Fig. 1b

| STOPOVER ARRIVALS BY PURPOSE OF VISIT | | | | | | |
|--|----------------------|---------------|---------------------------|---------------|------------------|----------------|
| January - July 2011 | Foreign Nationals | % Share | Non Resident Jamaicans | % Share | Total | % Share |
| Vacation | 874,855 | 75.3% | 33,142 | 38.0% | 907,997 | 72.7% |
| Visiting Friends & Relatives | 83,587 | 7.2% | 24,782 | 28.4% | 108,369 | 8.7% |
| Business | 48,101 | 4.1% | 4,573 | 5.2% | 52,674 | 4.2% |
| Convention/Meeting | 12,399 | 1.1% | 725 | 0.8% | 13,124 | 1.1% |
| Honeymoon/Wedding | 74,836 | 6.4% | 1,647 | 1.9% | 76,483 | 6.1% |
| Other | 47,252 | 4.1% | 9,103 | 10.4% | 56,355 | 4.5% |
| Not Stated | 20,074 | 1.7% | 13,293 | 15.2% | 33,367 | 2.7% |
| TOTAL | 1,161,104 | 100.0% | 87,265 | 100.0% | 1,248,369 | 100.0% |

TABLE 1.2
STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2011

| | U.S.A. | | | | | Canada | U.K. Europe | Latin America | Caribbean | Asia | Other Countries | Total |
|-------------|----------------|----------------|----------------|---------------|----------------|----------------|----------------|------------------|---------------|--------------|--------------------|------------------|
| | Northeast | Mid-West | South | West | Total | | | | | | | |
| January | 41,141 | 24,801 | 18,173 | 6,804 | 90,919 | 55,488 | 20,907 | 1,372 | 4,625 | 407 | 426 | 174,144 |
| February | 45,402 | 27,737 | 17,940 | 5,526 | 96,605 | 52,799 | 19,840 | 1,073 | 3,992 | 504 | 301 | 175,114 |
| March | 50,329 | 31,446 | 29,584 | 10,237 | 121,596 | 53,856 | 21,802 | 1,096 | 4,686 | 688 | 322 | 204,046 |
| April | 55,613 | 20,354 | 26,461 | 9,302 | 111,730 | 37,644 | 21,558 | 1,070 | 6,528 | 526 | 388 | 179,444 |
| Jan.-Apr. | 192,485 | 104,338 | 92,158 | 31,869 | 420,850 | 199,787 | 84,107 | 4,611 | 19,831 | 2,125 | 1,437 | 732,748 |
| May | 43,311 | 18,540 | 28,211 | 12,354 | 102,416 | 17,733 | 19,118 | 1,133 | 5,119 | 609 | 455 | 146,583 |
| June | 46,217 | 20,102 | 38,979 | 17,040 | 122,338 | 15,551 | 20,875 | 929 | 5,801 | 606 | 445 | 166,545 |
| July | 66,298 | 18,588 | 41,788 | 18,181 | 144,855 | 22,106 | 24,469 | 1,801 | 8,191 | 543 | 528 | 202,493 |
| May - Jul. | 155,826 | 57,230 | 108,978 | 47,575 | 369,609 | 55,390 | 64,462 | 3,863 | 19,111 | 1,758 | 1,428 | 515,621 |
| Jan. - Jul. | 348,311 | 161,568 | 201,136 | 79,444 | 790,459 | 255,177 | 148,569 | 8,474 | 38,942 | 3,883 | 2,865 | 1,248,369 |
| +/- % | -5.0% | 4.6% | -0.2% | -0.7% | -1.5% | 21.2% | -4.9% | 12.3% | 20.1% | 18.6% | 2.4% | 2.7% |

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

| | JULY | | | % Change | | | | JANUARY - JULY | | | % Change | | | |
|-----------------------------|---------------|---------------|---------------|---------------|-------------|-------------|-------------|----------------|----------------|----------------|----------------|-------------|------------|-------------|
| | 2008 | 2009 | 2010 | 2011 | 2011/10 | 2011/09 | 2011/08 | 2008 | 2009 | 2010 | 2011 | 2011/10 | 2011/09 | 2011/08 |
| U.S.A. | | | | | | | | | | | | | | |
| NORTHEAST (NEW YORK) | | | | | | | | | | | | | | |
| Connecticut | 3,465 | 3,837 | 4,252 | 4,017 | -5.5 | 4.7 | 15.9 | 20,173 | 18,823 | 21,945 | 20,968 | -4.5 | 11.4 | 3.9 |
| Delaware | 557 | 555 | 743 | 698 | -6.1 | 25.8 | 25.3 | 3,458 | 3,603 | 4,054 | 3,911 | -3.5 | 8.5 | 13.1 |
| Maine | 112 | 138 | 139 | 185 | 33.1 | 34.1 | 65.2 | 2,352 | 2,650 | 3,392 | 3,158 | -6.9 | 19.2 | 34.3 |
| Maryland | 5,327 | 5,311 | 6,009 | 6,095 | 1.4 | 14.8 | 14.4 | 28,288 | 27,718 | 30,717 | 29,413 | -4.2 | 6.1 | 4.0 |
| Massachusetts | 2,381 | 3,269 | 3,187 | 2,866 | -10.1 | -12.3 | 20.4 | 19,675 | 22,613 | 24,938 | 23,610 | -5.3 | 4.4 | 20.0 |
| New Hampshire | 187 | 271 | 329 | 292 | -11.2 | 7.7 | 56.1 | 3,267 | 3,589 | 4,348 | 3,715 | -14.6 | 3.5 | 13.7 |
| New Jersey | 7,949 | 8,978 | 9,479 | 9,415 | -0.7 | 4.9 | 18.4 | 42,317 | 42,368 | 46,433 | 44,286 | -4.6 | 4.5 | 4.7 |
| New York | 25,998 | 29,420 | 32,339 | 29,341 | -9.3 | -0.3 | 12.9 | 129,385 | 131,475 | 150,442 | 141,721 | -5.8 | 7.8 | 9.5 |
| Pennsylvania | 6,574 | 7,034 | 8,418 | 8,300 | -1.4 | 18.0 | 26.3 | 41,283 | 45,502 | 49,597 | 47,771 | -3.7 | 5.0 | 15.7 |
| Rhode Island | 261 | 344 | 326 | 295 | -9.5 | -14.2 | 13.0 | 2,254 | 2,663 | 2,853 | 2,690 | -5.7 | 1.0 | 19.3 |
| Vermont | 90 | 85 | 82 | 88 | 7.3 | 3.5 | -2.2 | 1,434 | 1,390 | 1,860 | 1,815 | -2.4 | 30.6 | 26.6 |
| Virginia | 3,037 | 3,483 | 3,479 | 3,622 | 4.1 | 4.0 | 19.3 | 17,922 | 17,653 | 19,742 | 19,284 | -2.3 | 9.2 | 7.6 |
| Washington D.C. | 582 | 690 | 694 | 641 | -7.6 | -7.1 | 10.1 | 3,590 | 3,882 | 3,892 | 3,731 | -4.1 | -3.9 | 3.9 |
| West Virginia | 304 | 422 | 414 | 443 | 7.0 | 5.0 | 45.7 | 1,776 | 2,163 | 2,449 | 2,238 | -8.6 | 3.5 | 26.0 |
| Total | 56,824 | 63,837 | 69,890 | 66,298 | -5.1 | 3.9 | 16.7 | 317,174 | 326,092 | 366,662 | 348,311 | -5.0 | 6.8 | 9.8 |
| MIDWEST (CHICAGO) | | | | | | | | | | | | | | |
| Illinois | 4,002 | 4,298 | 4,752 | 4,578 | -3.7 | 6.5 | 14.4 | 33,275 | 33,236 | 33,733 | 33,796 | 0.2 | 1.7 | 1.6 |
| Indiana | 1,512 | 1,458 | 1,777 | 1,773 | -0.2 | 21.6 | 17.3 | 10,279 | 10,151 | 10,851 | 12,162 | 12.1 | 19.8 | 18.3 |
| Iowa | 567 | 549 | 504 | 714 | 41.7 | 30.1 | 25.9 | 6,905 | 8,030 | 7,888 | 8,679 | 10.0 | 8.1 | 25.7 |
| Kansas | 611 | 711 | 707 | 801 | 13.3 | 12.7 | 31.1 | 3,788 | 4,524 | 4,442 | 4,948 | 11.4 | 9.4 | 30.6 |
| Kentucky | 847 | 876 | 883 | 989 | 12.0 | 12.9 | 16.8 | 4,760 | 5,046 | 5,023 | 5,501 | 9.5 | 9.0 | 15.6 |
| Michigan | 1,496 | 1,749 | 2,040 | 1,952 | -4.3 | 11.6 | 30.5 | 18,888 | 20,220 | 22,100 | 20,929 | -5.3 | 3.5 | 10.8 |
| Minnesota | 599 | 594 | 703 | 753 | 7.1 | 26.8 | 25.7 | 14,780 | 14,641 | 15,395 | 15,870 | 3.1 | 8.4 | 7.4 |
| Missouri | 1,686 | 2,443 | 2,383 | 2,492 | 4.6 | 2.0 | 47.8 | 11,181 | 13,684 | 12,339 | 13,396 | 8.6 | -2.1 | 19.8 |
| Nebraska | 534 | 548 | 478 | 500 | 4.6 | -8.8 | -6.4 | 4,015 | 4,497 | 3,847 | 4,098 | 6.5 | -8.9 | 2.1 |
| North Dakota | 55 | 71 | 74 | 61 | -17.6 | -14.1 | 10.9 | 1,829 | 1,895 | 1,858 | 2,153 | 15.9 | 13.6 | 17.7 |
| Ohio | 2,334 | 2,399 | 2,394 | 2,766 | 15.5 | 15.3 | 18.5 | 15,272 | 16,290 | 16,368 | 17,623 | 7.7 | 8.2 | 15.4 |
| South Dakota | 99 | 86 | 82 | 103 | 25.6 | 19.8 | 4.0 | 1,770 | 1,990 | 1,952 | 2,170 | 11.2 | 9.0 | 22.6 |
| Wisconsin | 768 | 729 | 983 | 1,106 | 12.5 | 51.7 | 44.0 | 19,122 | 18,231 | 18,603 | 20,243 | 8.8 | 11.0 | 5.9 |
| Total | 15,110 | 16,511 | 17,760 | 18,588 | 4.7 | 12.6 | 23.0 | 145,864 | 152,435 | 154,399 | 161,568 | 4.6 | 6.0 | 10.8 |

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

| | JULY | | | % Change | | | JANUARY - JULY | | | % Change | | | | |
|---------------------------|----------------|----------------|----------------|----------------|-------------|------------|----------------|----------------|----------------|----------------|----------------|-------------|-------------|-------------|
| | 2008 | 2009 | 2010 | 2011 | 2011/10 | 2011/09 | 2011/08 | 2008 | 2009 | 2010 | 2011 | 2011/10 | 2011/09 | 2011/08 |
| SOUTH (MIAMI) | | | | | | | | | | | | | | |
| Alabama | 1,175 | 1,075 | 1,085 | 1,185 | 9.2 | 10.2 | 0.9 | 5,393 | 5,657 | 5,362 | 5,538 | 3.3 | -2.1 | 2.7 |
| Arkansas | 520 | 538 | 641 | 544 | -15.1 | 1.1 | 4.6 | 2,868 | 3,083 | 2,844 | 2,720 | -4.4 | -11.8 | -5.2 |
| Florida | 22,661 | 22,722 | 24,095 | 22,974 | -4.7 | 1.1 | 1.4 | 116,640 | 113,770 | 111,801 | 112,759 | 0.9 | -0.9 | -3.3 |
| Georgia | 7,499 | 7,515 | 8,268 | 8,104 | -2.0 | 7.8 | 8.1 | 36,642 | 34,193 | 35,497 | 36,148 | 1.8 | 5.7 | -1.3 |
| Louisiana | 1,159 | 1,118 | 1,134 | 1,036 | -8.6 | -7.3 | -10.6 | 4,605 | 5,048 | 4,792 | 4,898 | 2.2 | -3.0 | 6.4 |
| Mississippi | 413 | 519 | 572 | 476 | -16.8 | -8.3 | 15.3 | 2,369 | 2,557 | 2,736 | 2,564 | -6.3 | 0.3 | 8.2 |
| North Carolina | 2,921 | 3,310 | 3,378 | 3,281 | -2.9 | -0.9 | 12.3 | 15,568 | 16,512 | 17,409 | 15,840 | -9.0 | -4.1 | 1.7 |
| Oklahoma | 786 | 902 | 710 | 835 | 17.6 | -7.4 | 6.2 | 3,592 | 4,130 | 3,632 | 3,871 | 6.6 | -6.3 | 7.8 |
| South Carolina | 1,265 | 1,494 | 1,344 | 1,494 | 11.2 | 0.0 | 18.1 | 7,717 | 7,621 | 7,590 | 7,372 | -2.9 | -3.3 | -4.5 |
| Tennessee | 1,946 | 1,874 | 1,943 | 1,859 | -4.3 | -0.8 | -4.5 | 10,370 | 9,718 | 9,904 | 9,426 | -4.8 | -3.0 | -9.1 |
| Total | 40,345 | 41,067 | 43,170 | 41,788 | -3.2 | 1.8 | 3.6 | 205,764 | 202,289 | 201,567 | 201,136 | -0.2 | -0.6 | -2.2 |
| WEST (LOS ANGELES) | | | | | | | | | | | | | | |
| Alaska | 31 | 25 | 24 | 54 | 125.0 | 116.0 | 74.2 | 343 | 278 | 359 | 404 | 12.5 | 45.3 | 17.8 |
| Arizona | 864 | 732 | 962 | 884 | -8.1 | 20.8 | 2.3 | 4,623 | 4,146 | 5,531 | 4,364 | -21.1 | 5.3 | -5.6 |
| California | 6,118 | 6,045 | 6,048 | 6,198 | 2.5 | 2.5 | 1.3 | 29,457 | 25,461 | 25,553 | 25,174 | -1.5 | -1.1 | -14.5 |
| Colorado | 636 | 968 | 877 | 895 | 2.1 | -7.5 | 40.7 | 5,852 | 5,837 | 6,341 | 6,257 | -1.3 | 7.2 | 6.9 |
| Hawaii | 46 | 44 | 39 | 26 | -33.3 | -40.9 | -43.5 | 235 | 198 | 230 | 186 | -19.1 | -6.1 | -20.9 |
| Idaho | 68 | 92 | 103 | 87 | -15.5 | -5.4 | 27.9 | 886 | 677 | 763 | 658 | -13.8 | -2.8 | -25.7 |
| Montana | 64 | 45 | 97 | 44 | -54.6 | -2.2 | -31.3 | 567 | 682 | 801 | 650 | -18.9 | -4.7 | 14.6 |
| Nevada | 406 | 536 | 466 | 464 | -0.4 | -13.4 | 14.3 | 2,235 | 2,454 | 2,461 | 2,100 | -14.7 | -14.4 | -6.0 |
| New Mexico | 174 | 211 | 178 | 209 | 17.4 | -0.9 | 20.1 | 1,026 | 1,070 | 1,058 | 1,055 | -0.3 | -1.4 | 2.8 |
| Oregon | 296 | 221 | 224 | 262 | 17.0 | 18.6 | -11.5 | 1,815 | 1,605 | 1,804 | 1,650 | -8.5 | 2.8 | -9.1 |
| Texas | 6,712 | 7,722 | 7,532 | 8,153 | 8.2 | 5.6 | 21.5 | 26,762 | 28,713 | 28,545 | 30,670 | 7.4 | 6.8 | 14.6 |
| Utah | 196 | 306 | 236 | 162 | -31.4 | -47.1 | -17.3 | 1,719 | 1,718 | 1,727 | 1,534 | -11.2 | -10.7 | -10.8 |
| Washington | 617 | 549 | 698 | 682 | -2.3 | 24.2 | 10.5 | 4,001 | 3,768 | 4,221 | 4,119 | -2.4 | 9.3 | 2.9 |
| Wyoming | 42 | 54 | 62 | 61 | -1.6 | 13.0 | 45.2 | 553 | 612 | 577 | 623 | 8.0 | 1.8 | 12.7 |
| Total | 16,270 | 17,550 | 17,546 | 18,181 | 3.6 | 3.6 | 11.7 | 80,074 | 77,219 | 79,971 | 79,444 | -0.7 | 2.9 | -0.8 |
| TOTAL U.S.A. | 128,549 | 138,965 | 148,366 | 144,855 | -2.4 | 4.2 | 12.7 | 748,876 | 758,035 | 802,599 | 790,459 | -1.5 | 4.3 | 5.6 |

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

| | JULY | | | % Change | | | JANUARY - JULY | | | % Change | | | | |
|----------------------------|---------------|---------------|---------------|---------------|--------------|--------------|----------------|----------------|----------------|----------------|----------------|--------------|--------------|--------------|
| | 2008 | 2009 | 2010 | 2011 | 2011/10 | 2011/09 | 2011/08 | 2008 | 2009 | 2010 | 2011 | 2011/10 | 2011/09 | 2011/08 |
| CANADA (TORONTO) | | | | | | | | | | | | | | |
| Alberta | 665 | 1,021 | 882 | 924 | 4.8 | -9.5 | 38.9 | 13,119 | 18,348 | 17,772 | 20,636 | 16.1 | 12.5 | 57.3 |
| British Columbia | 397 | 537 | 449 | 557 | 24.1 | 3.7 | 40.3 | 6,215 | 10,417 | 8,462 | 10,080 | 19.1 | -3.2 | 62.2 |
| Manitoba | 135 | 205 | 170 | 181 | 6.5 | -11.7 | 34.1 | 3,923 | 5,114 | 5,130 | 7,867 | 53.4 | 53.8 | 100.5 |
| New Brunswick | 43 | 52 | 36 | 47 | 30.6 | -9.6 | 9.3 | 2,507 | 2,987 | 3,914 | 6,000 | 53.3 | 100.9 | 139.3 |
| Newfoundland | 77 | 91 | 82 | 120 | 46.3 | 31.9 | 55.8 | 1,100 | 1,597 | 2,372 | 2,598 | 9.5 | 62.7 | 136.2 |
| Nova Scotia | 86 | 99 | 79 | 109 | 38.0 | 10.1 | 26.7 | 3,666 | 4,509 | 6,696 | 8,637 | 29.0 | 91.6 | 135.6 |
| Ontario | 12,361 | 13,895 | 15,174 | 16,724 | 10.2 | 20.4 | 35.3 | 94,188 | 114,296 | 127,311 | 151,079 | 18.7 | 32.2 | 60.4 |
| P.E. Island | 3 | 2 | 4 | 18 | 350.0 | 800.0 | 500.0 | 277 | 440 | 558 | 831 | 48.9 | 88.9 | 200.0 |
| Quebec | 1,661 | 2,890 | 3,412 | 3,304 | -3.2 | 14.3 | 98.9 | 21,566 | 30,796 | 31,779 | 37,452 | 17.9 | 21.6 | 73.7 |
| Saskatchewan | 89 | 142 | 72 | 106 | 47.2 | -25.4 | 19.1 | 5,353 | 5,476 | 6,172 | 9,645 | 56.3 | 76.1 | 80.2 |
| Northwest Territories | 8 | 27 | 10 | 16 | 60.0 | -40.7 | 100.0 | 246 | 346 | 308 | 352 | 14.3 | 1.7 | 43.1 |
| Total | 15,525 | 18,961 | 20,370 | 22,106 | 8.5 | 16.6 | 42.4 | 152,160 | 194,326 | 210,474 | 255,177 | 21.2 | 31.3 | 67.7 |
| LONDON OFFICE | | | | | | | | | | | | | | |
| Northern Europe | | | | | | | | | | | | | | |
| U.K. | 18,894 | 17,466 | 17,806 | 17,241 | -3.2 | -1.3 | -8.7 | 111,108 | 108,047 | 104,056 | 101,972 | -2.0 | -5.6 | -8.2 |
| Denmark | 80 | 76 | 78 | 100 | 28.2 | 31.6 | 25.0 | 517 | 515 | 519 | 469 | -9.6 | -8.9 | -9.3 |
| Finland | 32 | 102 | 37 | 28 | -24.3 | -72.5 | -12.5 | 216 | 369 | 287 | 255 | -11.1 | -30.9 | 18.1 |
| Ireland | 479 | 266 | 275 | 236 | -14.2 | -11.3 | -50.7 | 2,204 | 1,809 | 1,756 | 1,625 | -7.5 | -10.2 | -26.3 |
| Norway | 148 | 109 | 106 | 154 | 45.3 | 41.3 | 4.1 | 737 | 638 | 683 | 730 | 6.9 | 14.4 | -0.9 |
| Sweden | 143 | 115 | 122 | 82 | -32.8 | -28.7 | -42.7 | 1,105 | 987 | 1,033 | 1,010 | -2.2 | 2.3 | -8.6 |
| Total | 19,776 | 18,134 | 18,424 | 17,841 | -3.2 | -1.6 | -9.8 | 115,887 | 112,365 | 108,334 | 106,061 | -2.1 | -5.6 | -8.5 |
| Southern Europe | | | | | | | | | | | | | | |
| Greece | 45 | 37 | 25 | 16 | -36.0 | -56.8 | -64.4 | 223 | 193 | 172 | 140 | -18.6 | -27.5 | -37.2 |
| Italy | 1,227 | 1,051 | 995 | 820 | -17.6 | -22.0 | -33.2 | 9,016 | 8,615 | 8,917 | 6,914 | -22.5 | -19.7 | -23.3 |
| Portugal | 2,615 | 1,089 | 1,529 | 755 | -50.6 | -30.7 | -71.1 | 5,087 | 3,662 | 5,823 | 3,024 | -48.1 | -17.4 | -40.6 |
| Spain | 2,012 | 2,642 | 2,132 | 1,316 | -38.3 | -50.2 | -34.6 | 7,556 | 6,020 | 5,070 | 3,479 | -31.4 | -42.2 | -54.0 |
| Western Europe | | | | | | | | | | | | | | |
| Austria | 184 | 206 | 183 | 222 | 21.3 | 7.8 | 20.7 | 1,425 | 1,586 | 1,752 | 1,512 | -13.7 | -4.7 | 6.1 |
| Belgium | 729 | 604 | 551 | 509 | -7.6 | -15.7 | -30.2 | 4,066 | 4,026 | 3,133 | 3,159 | 0.8 | -21.5 | -22.3 |
| France | 301 | 351 | 257 | 272 | 5.8 | -22.5 | -9.6 | 2,295 | 2,428 | 2,407 | 2,498 | 3.8 | 2.9 | 8.8 |
| Germany | 1,237 | 1,527 | 1,295 | 1,226 | -5.3 | -19.7 | -0.9 | 11,126 | 11,813 | 11,108 | 11,442 | 3.0 | -3.1 | 2.8 |
| Luxemburg | 13 | 27 | 14 | 13 | -7.1 | -51.9 | 0.0 | 107 | 146 | 116 | 116 | 0.0 | -20.5 | 8.4 |
| Netherlands | 925 | 803 | 827 | 684 | -17.3 | -14.8 | -26.1 | 4,554 | 4,168 | 3,957 | 4,169 | 5.4 | 0.0 | -8.5 |
| Switzerland | 227 | 253 | 303 | 369 | 21.8 | 45.8 | 62.6 | 1,341 | 1,402 | 1,598 | 1,893 | 18.5 | 35.0 | 41.2 |
| Total | 9,515 | 8,590 | 8,111 | 6,202 | -23.5 | -27.8 | -34.8 | 46,796 | 44,059 | 44,053 | 38,346 | -13.0 | -13.0 | -18.1 |
| Central/East Europe | | | | | | | | | | | | | | |
| Czech Republic | 24 | 24 | 13 | 24 | 84.6 | 0.0 | 0.0 | 478 | 367 | 269 | 562 | 108.9 | 53.1 | 17.6 |
| Hungary | 31 | 11 | 7 | 14 | 100.0 | 27.3 | -54.8 | 592 | 182 | 298 | 204 | -31.5 | 12.1 | -65.5 |
| Poland | 152 | 104 | 100 | 127 | 27.0 | 22.1 | -16.4 | 687 | 675 | 844 | 928 | 10.0 | 37.5 | 35.1 |
| Russia | 127 | 75 | 87 | 100 | 14.9 | 33.3 | -21.3 | 1,160 | 1,085 | 1,264 | 1,078 | -14.7 | -0.6 | -7.1 |
| Ukraine | 32 | 18 | 33 | 42 | 27.3 | 133.3 | 31.3 | 268 | 281 | 243 | 268 | 10.3 | -4.6 | 0.0 |
| Other Europe | 160 | 149 | 102 | 119 | 16.7 | -20.1 | -25.6 | 1,544 | 1,020 | 964 | 1,122 | 16.4 | 10.0 | -27.3 |
| Total | 526 | 381 | 342 | 426 | 24.6 | 11.8 | -19.0 | 4,729 | 3,610 | 3,882 | 4,162 | 7.2 | 15.3 | -12.0 |
| Total | 29,817 | 27,105 | 26,877 | 24,469 | -9.0 | -9.7 | -17.9 | 167,412 | 160,034 | 156,269 | 148,569 | -4.9 | -7.2 | -11.3 |

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

| | JULY | | | % Change | | | | JANUARY - JULY | | | % Change | | | |
|----------------------------|--------------|--------------|--------------|--------------|-------------|-------------|-------------|----------------|--------------|--------------|--------------|-------------|-------------|--------------|
| | 2008 | 2009 | 2010 | 2011 | 2011/10 | 2011/09 | 2011/08 | 2008 | 2009 | 2010 | 2011 | 2011/10 | 2011/09 | 2011/08 |
| LATIN AMERICA | | | | | | | | | | | | | | |
| CENTRAL AMERICA | | | | | | | | | | | | | | |
| Mexico | 242 | 222 | 159 | 236 | 48.4 | 6.3 | -2.5 | 1,923 | 1,223 | 1,171 | 1,220 | 4.2 | -0.2 | -36.6 |
| Belize | 82 | 98 | 59 | 147 | 149.2 | 50.0 | 79.3 | 362 | 366 | 289 | 373 | 29.1 | 1.9 | 3.0 |
| Costa Rica | 68 | 73 | 55 | 77 | 40.0 | 5.5 | 13.2 | 511 | 476 | 412 | 503 | 22.1 | 5.7 | -1.6 |
| El Salvador | 10 | 13 | 8 | 16 | 100.0 | 23.1 | 60.0 | 143 | 88 | 72 | 123 | 70.8 | 39.8 | -14.0 |
| Guatemala | 24 | 25 | 45 | 62 | 37.8 | 148.0 | 158.3 | 157 | 209 | 260 | 350 | 34.6 | 67.5 | 122.9 |
| Honduras | 36 | 11 | 7 | 9 | 28.6 | -18.2 | -75.0 | 151 | 92 | 68 | 155 | 127.9 | 68.5 | 2.6 |
| Nicaragua | 3 | 15 | 5 | 3 | -40.0 | -80.0 | 0.0 | 53 | 53 | 46 | 79 | 71.7 | 49.1 | 49.1 |
| Panama | 74 | 92 | 80 | 134 | 67.5 | 45.7 | 81.1 | 653 | 703 | 656 | 715 | 9.0 | 1.7 | 9.5 |
| Total | 539 | 549 | 418 | 684 | 63.6 | 24.6 | 26.9 | 3,953 | 3,210 | 2,974 | 3,518 | 18.3 | 9.6 | -11.0 |
| SOUTH AMERICA | | | | | | | | | | | | | | |
| Argentina | 191 | 195 | 158 | 227 | 43.7 | 16.4 | 18.8 | 1,143 | 1,184 | 1,193 | 1,459 | 22.3 | 23.2 | 27.6 |
| Bolivia | 5 | 0 | 6 | 8 | 33.3 | - | 60.0 | 43 | 27 | 34 | 48 | 41.2 | 77.8 | 11.6 |
| Brazil | 147 | 115 | 143 | 193 | 35.0 | 67.8 | 31.3 | 1,031 | 877 | 1,031 | 947 | -8.1 | 8.0 | -8.1 |
| Chile | 137 | 71 | 68 | 91 | 33.8 | 28.2 | -33.6 | 496 | 624 | 400 | 485 | 21.3 | -22.3 | -2.2 |
| Colombia | 31 | 105 | 62 | 73 | 17.7 | -30.5 | 135.5 | 652 | 605 | 599 | 669 | 11.7 | 10.6 | 2.6 |
| Ecuador | 367 | 409 | 318 | 321 | 0.9 | -21.5 | -12.5 | 776 | 878 | 576 | 422 | -26.7 | -51.9 | -45.6 |
| Paraguay | 0 | 2 | 0 | 3 | - | 50.0 | - | 7 | 18 | 14 | 39 | 178.6 | 116.7 | 457.1 |
| Peru | 63 | 60 | 29 | 103 | 255.2 | 71.7 | 63.5 | 268 | 317 | 230 | 309 | 34.3 | -2.5 | 15.3 |
| Uruguay | 17 | 28 | 9 | 25 | 177.8 | -10.7 | 47.1 | 92 | 117 | 82 | 102 | 24.4 | -12.8 | 10.9 |
| Venezuela | 69 | 103 | 96 | 69 | -28.1 | -33.0 | 0.0 | 470 | 675 | 399 | 460 | 15.3 | -31.9 | -2.1 |
| Other South America | 2 | 8 | 9 | 4 | -55.6 | - | 100.0 | 7 | 10 | 13 | 16 | 23.1 | 60.0 | 128.6 |
| Total | 1,029 | 1,096 | 898 | 1,117 | 24.4 | 1.9 | 8.6 | 4,985 | 5,332 | 4,571 | 4,956 | 8.4 | -7.1 | -0.6 |
| Total Latin America | 1,568 | 1,645 | 1,316 | 1,801 | 36.9 | 9.5 | 14.9 | 8,938 | 8,542 | 7,545 | 8,474 | 12.3 | -0.8 | -5.2 |

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

| | JULY | | | % Change | | | JANUARY - JULY | | | % Change | | | | |
|--------------------------|----------------|----------------|----------------|----------------|-------------|-------------|----------------|------------------|------------------|------------------|------------------|-------------|-------------|--------------|
| | 2008 | 2009 | 2010 | 2011 | 2011/10 | 2011/09 | 2011/08 | 2008 | 2009 | 2010 | 2011 | 2011/10 | 2011/09 | 2011/08 |
| | | | | | | | | | | | | | | |
| CARIBBEAN | | | | | | | | | | | | | | |
| Antigua | 410 | 344 | 305 | 327 | 7.2 | -4.9 | -20.2 | 1,481 | 1,419 | 1,266 | 1,310 | 3.5 | -7.7 | -11.5 |
| Bahamas | 551 | 727 | 591 | 781 | 32.1 | 7.4 | 41.7 | 2,667 | 3,158 | 2,579 | 3,615 | 40.2 | 14.5 | 35.5 |
| Barbados | 970 | 599 | 455 | 676 | 48.6 | 12.9 | -30.3 | 3,634 | 3,062 | 2,538 | 3,083 | 21.5 | 0.7 | -15.2 |
| Bermuda | 367 | 404 | 381 | 400 | 5.0 | -1.0 | 9.0 | 1,962 | 1,781 | 1,592 | 1,580 | -0.8 | -11.3 | -19.5 |
| British Virgin Is. | 141 | 121 | 137 | 163 | 19.0 | 34.7 | 15.6 | 545 | 497 | 526 | 522 | -0.8 | 5.0 | -4.2 |
| Cayman Is. | 2,244 | 2,705 | 2,225 | 2,051 | -7.8 | -24.2 | -8.6 | 11,789 | 14,105 | 10,409 | 10,742 | 3.2 | -23.8 | -8.9 |
| Dominica | 54 | 95 | 38 | 68 | 78.9 | -28.4 | 25.9 | 313 | 339 | 204 | 248 | 21.6 | -26.8 | -20.8 |
| Grenada | 183 | 94 | 32 | 54 | 68.8 | -42.6 | -70.5 | 569 | 430 | 258 | 344 | 33.3 | -20.0 | -39.5 |
| Guyana | 292 | 276 | 188 | 422 | 124.5 | 52.9 | 44.5 | 1,308 | 1,256 | 1,003 | 1,443 | 43.9 | 14.9 | 10.3 |
| Monsterrat | 17 | 16 | 14 | 18 | 28.6 | 12.5 | 5.9 | 89 | 81 | 70 | 88 | 25.7 | 8.6 | -1.1 |
| St. Kitts/Nevis/Anguilla | 119 | 130 | 107 | 109 | 1.9 | -16.2 | -8.4 | 533 | 612 | 517 | 514 | -0.6 | -16.0 | -3.6 |
| St. Lucia | 227 | 184 | 118 | 109 | -7.6 | -40.8 | -52.0 | 1,059 | 767 | 558 | 600 | 7.5 | -21.8 | -43.3 |
| St. Vincent | 90 | 85 | 30 | 80 | 166.7 | -5.9 | -11.1 | 446 | 330 | 250 | 376 | 50.4 | 13.9 | -15.7 |
| Turks & Caicos Is. | 280 | 221 | 265 | 228 | -14.0 | 3.2 | -18.6 | 939 | 766 | 867 | 802 | -7.5 | 4.7 | -14.6 |
| Trinidad & Tobago | 1,348 | 1,095 | 1,140 | 1,569 | 37.6 | 43.3 | 16.4 | 6,602 | 5,617 | 5,759 | 9,078 | 57.6 | 61.6 | 37.5 |
| Comm. Caribbean | 7,293 | 7,096 | 6,026 | 7,055 | 17.1 | -0.6 | -3.3 | 33,936 | 34,220 | 28,396 | 34,345 | 21.0 | 0.4 | 1.2 |
| Aruba | 137 | 109 | 64 | 75 | 17.2 | -31.2 | -45.3 | 301 | 245 | 223 | 253 | 13.5 | 3.3 | -15.9 |
| Cuba | 52 | 80 | 41 | 75 | 82.9 | -6.3 | 44.2 | 524 | 710 | 308 | 398 | 29.2 | -43.9 | -24.0 |
| Curacao | 441 | 229 | 101 | 165 | 63.4 | -27.9 | -62.6 | 1,177 | 838 | 429 | 553 | 28.9 | -34.0 | -53.0 |
| Dominican Rep. | 161 | 140 | 63 | 108 | 71.4 | -22.9 | -32.9 | 1,096 | 781 | 561 | 784 | 39.8 | 0.4 | -28.5 |
| Guadelope | 40 | 44 | 33 | 220 | 566.7 | 400.0 | 450.0 | 116 | 82 | 121 | 289 | 138.8 | 252.4 | 149.1 |
| Haiti | 49 | 26 | 16 | 30 | 87.5 | 15.4 | -38.8 | 172 | 176 | 313 | 221 | -29.4 | 25.6 | 28.5 |
| Puerto Rico | 273 | 233 | 153 | 117 | -23.5 | -49.8 | -57.1 | 1,058 | 871 | 791 | 887 | 12.1 | 1.8 | -16.2 |
| St. Maarten | 225 | 147 | 167 | 220 | 31.7 | 49.7 | -2.2 | 565 | 444 | 511 | 585 | 14.5 | 31.8 | 3.5 |
| Surinam | 76 | 76 | 36 | 30 | -16.7 | -60.5 | -60.5 | 298 | 274 | 259 | 270 | 4.2 | -1.5 | -9.4 |
| All other Caribbean | 180 | 122 | 58 | 96 | 65.5 | -21.3 | -46.7 | 532 | 406 | 526 | 357 | -32.1 | -12.1 | -32.9 |
| Other Caribbean | 1,634 | 1,206 | 732 | 1,136 | 55.2 | -5.8 | -30.5 | 5,839 | 4,827 | 4,042 | 4,597 | 13.7 | -4.8 | -21.3 |
| TOTAL CARIBBEAN | 8,927 | 8,302 | 6,758 | 8,191 | 21.2 | -1.3 | -8.2 | 39,775 | 39,047 | 32,438 | 38,942 | 20.1 | -0.3 | -2.1 |
| ASIA | | | | | | | | | | | | | | |
| India | 60 | 86 | 65 | 93 | 43.1 | 8.1 | 55.0 | 604 | 822 | 603 | 794 | 31.7 | -3.4 | 31.5 |
| Pakistan | 2 | 1 | 3 | 2 | -33.3 | 100.0 | 0.0 | 12 | 13 | 13 | 17 | 30.8 | 30.8 | 41.7 |
| Japan | 194 | 164 | 131 | 170 | 29.8 | 3.7 | -12.4 | 1,829 | 1,488 | 1,223 | 1,283 | 4.9 | -13.8 | -29.9 |
| China | 90 | 111 | 122 | 141 | 15.6 | 27.0 | 56.7 | 621 | 838 | 660 | 948 | 43.6 | 13.1 | 52.7 |
| Taiwan | 22 | 7 | 4 | 1 | -75.0 | -85.7 | -95.5 | 79 | 42 | 62 | 57 | -8.1 | 35.7 | -27.8 |
| Korea | 32 | 27 | 16 | 45 | 181.3 | 66.7 | 40.6 | 167 | 189 | 143 | 255 | 78.3 | 34.9 | 52.7 |
| Philippines | 40 | 23 | 31 | 31 | 0.0 | 34.8 | -22.5 | 275 | 230 | 317 | 203 | -36.0 | -11.7 | -26.2 |
| Singapore | 10 | 19 | 8 | 7 | -12.5 | -63.2 | -30.0 | 90 | 96 | 63 | 69 | 9.5 | -28.1 | -23.3 |
| Other Asia | 34 | 36 | 21 | 53 | 152.4 | 47.2 | 55.9 | 271 | 328 | 189 | 257 | 36.0 | -21.6 | -5.2 |
| | 484 | 474 | 401 | 543 | 35.4 | 14.6 | 12.2 | 3,948 | 4,046 | 3,273 | 3,883 | 18.6 | -4.0 | -1.6 |
| OTHER COUNTRIES | | | | | | | | | | | | | | |
| African Countries | 116 | 108 | 96 | 116 | 20.8 | 7.4 | 0.0 | 661 | 728 | 668 | 757 | 13.3 | 4.0 | 14.5 |
| Israel | 81 | 95 | 55 | 72 | 30.9 | -24.2 | -11.1 | 627 | 532 | 389 | 321 | -17.5 | -39.7 | -48.8 |
| Saudi Arabia | 10 | 0 | 0 | 2 | - | - | -80.0 | 18 | 12 | 6 | 18 | 200.0 | 50.0 | 0.0 |
| Turkey | 36 | 19 | 16 | 8 | -50.0 | -57.9 | -77.8 | 186 | 194 | 90 | 61 | -32.2 | -68.6 | -67.2 |
| Other Middle East | 93 | 97 | 80 | 107 | 33.8 | 10.3 | 15.1 | 302 | 326 | 339 | 378 | 11.5 | 16.0 | 25.2 |
| Australia | 188 | 137 | 149 | 193 | 29.5 | 40.9 | 2.7 | 1,651 | 1,147 | 1,139 | 1,155 | 1.4 | 0.7 | -30.0 |
| New Zealand | 47 | 32 | 35 | 19 | -45.7 | -40.6 | -59.6 | 208 | 144 | 141 | 144 | 2.1 | 0.0 | -30.8 |
| All Other Ctries | 6 | 0 | 7 | 11 | 57.1 | - | 83.3 | 37 | 18 | 25 | 31 | 24.0 | 72.2 | -16.2 |
| Total | 577 | 488 | 438 | 528 | 20.5 | 8.2 | -8.5 | 3,690 | 3,101 | 2,797 | 2,865 | 2.4 | -7.6 | -22.4 |
| GRAND TOTAL | 185,447 | 195,940 | 204,526 | 202,493 | -1.0 | 3.3 | 9.2 | 1,124,799 | 1,167,131 | 1,215,395 | 1,248,369 | 2.7 | 7.0 | 11.0 |

STOPOVER VISITORS BY MARKET SHARE

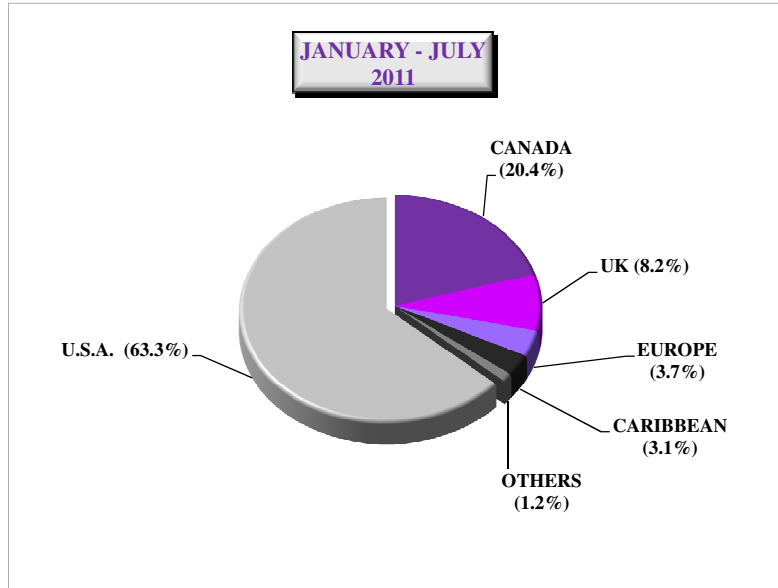


Fig. 2

| Country | July 2011 | % Share | Jan. - Jul. 2011 | % Share | Jan. - Jul. 2010 | % Share | % Change 2011/10 |
|--------------|----------------|---------------|------------------|---------------|------------------|---------------|------------------|
| U.S.A | 144,855 | 71.5% | 790,459 | 63.3% | 802,599 | 66.0% | -1.5% |
| CANADA | 22,106 | 10.9% | 255,177 | 20.4% | 210,474 | 17.3% | 21.2% |
| U.K. | 17,241 | 8.5% | 101,972 | 8.2% | 104,056 | 8.6% | -2.0% |
| EUROPE | 7,228 | 3.6% | 46,597 | 3.7% | 52,213 | 4.3% | -10.8% |
| CARIBBEAN | 8,191 | 4.0% | 38,942 | 3.1% | 32,438 | 2.7% | 20.1% |
| OTHERS | 2,872 | 1.4% | 15,222 | 1.2% | 13,615 | 1.1% | 11.8% |
| Total | 202,493 | 100.0% | 1,248,369 | 100.0% | 1,215,395 | 100.0% | 2.7% |

TABLE 3

| AVERAGE LENGTH OF STAY (Nights) | | | | | | | | |
|--|-----------------------------------|------|--------------|------|-----------------------------------|------|--------------|------|
| | FOREIGN NATIONALS | | | | NON-RESIDENT JAMAICANS | | | |
| | All Types of Accommodation | | Hotel | | All Types of Accommodation | | Hotel | |
| | 2010 | 2011 | 2010 | 2011 | 2010 | 2011 | 2010 | 2011 |
| January | 9.4 | 8.8 | 7.3 | 7.2 | 17.4 | 15.9 | 8.9 | 8.1 |
| February | 8.3 | 8.2 | 7.0 | 7.1 | 14.4 | 13.9 | 7.3 | 7.7 |
| March | 8.2 | 7.8 | 6.7 | 6.7 | 14.2 | 13.5 | 7.6 | 7.4 |
| April | 7.8 | 8.0 | 6.6 | 6.7 | 13.5 | 13.7 | 7.2 | 7.8 |
| May | 8.1 | 8.1 | 6.6 | 6.5 | 15.4 | 16.0 | 8.1 | 7.8 |
| June | 9.5 | 9.3 | 6.7 | 6.7 | 18.3 | 17.9 | 9.2 | 8.7 |
| July | 9.8 | 9.8 | 6.9 | 7.0 | 17.4 | 16.7 | 8.4 | 9.1 |
| Jan.-Jul. | 8.7 | 8.6 | 6.8 | 6.8 | 16.0 | 15.5 | 8.2 | 8.2 |

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

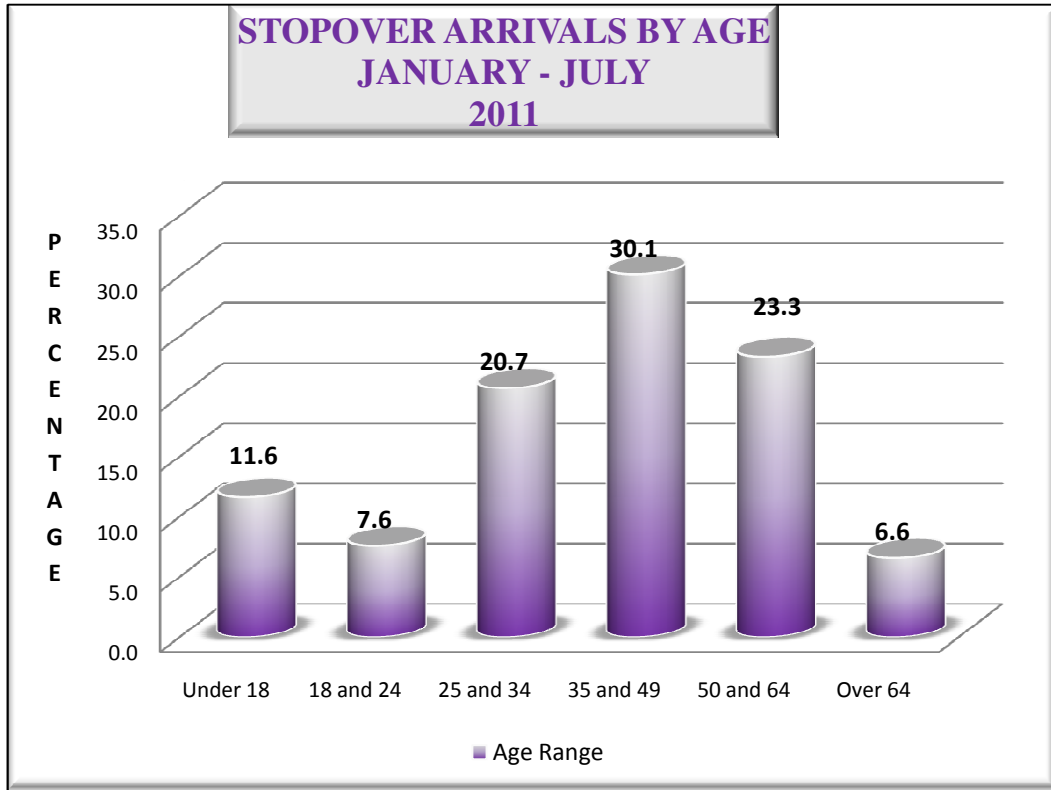


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

| Age Range | JULY | | JAN. - JUL. | | JAN. - JUL. | | % Change 2011/10 |
|--------------|----------------|--------------|------------------|--------------|------------------|--------------|---------------------|
| | 2011 | % Share | 2011 | % Share | 2010 | % Share | |
| Under 18 | 36,999 | 18.3 | 145,393 | 11.6 | 145,574 | 12.0 | -0.1% |
| 18 and 24 | 18,868 | 9.3 | 94,959 | 7.6 | 94,839 | 7.8 | 0.1% |
| 25 and 34 | 41,620 | 20.6 | 258,419 | 20.7 | 255,787 | 21.0 | 1.0% |
| 35 and 49 | 57,594 | 28.4 | 376,128 | 30.1 | 370,643 | 30.5 | 1.5% |
| 50 and 64 | 36,601 | 18.1 | 291,176 | 23.3 | 272,803 | 22.4 | 6.7% |
| Over 64 | 10,811 | 5.3 | 82,294 | 6.6 | 75,749 | 6.2 | 8.6% |
| Total | 202,493 | 100.0 | 1,248,369 | 100.0 | 1,215,395 | 100.0 | 2.7% |

TABLE 4**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL****JANUARY - JULY 2011**

| | MONTEGO BAY | | % Change 2011/10 | | FALMOUTH | | OCHO RIOS | | % Change 2011/10 | | 2011 TOTAL | | 2010 TOTAL | | % Change 2011/10 | |
|-------------|-------------|----------------|---------------------|---------------|-----------|----------------|-----------|----------------|---------------------|---------------|---------------|----------------|---------------|----------------|---------------------|--------------|
| | CALLS | PAX | CALLS | PAX | CALLS | PAX | CALLS | PAX | CALLS | PAX | CALLS | PAX | CALLS | PAX | CALLS | PAX |
| January | 16 | 42,339 | 23.1% | 39.1% | - | - | 22 | 53,684 | 4.8% | -5.2% | 39 | 96,323 | 35 | 87,136 | 11.4% | 10.5% |
| February | 13 | 23,381 | 18.2% | -7.3% | 3 | 10,365 | 22 | 55,237 | 15.8% | 3.6% | 38 | 88,983 | 31 | 78,805 | 22.6% | 12.9% |
| March | 13 | 22,569 | -18.8% | -43.0% | 10 | 36,444 | 18 | 46,866 | -28.0% | -34.3% | 42 | 106,247 | 42 | 111,356 | 0.0% | -4.6% |
| April | 6 | 15,221 | -57.1% | -47.9% | 14 | 50,836 | 13 | 34,920 | -23.5% | -31.4% | 33 | 100,977 | 31 | 80,116 | 6.5% | 26.0% |
| Jan. - Apr. | 48 | 103,510 | -11.1% | -16.9% | 27 | 97,645 | 75 | 190,707 | -8.5% | -17.9% | 152 | 392,530 | 139 | 357,413 | 9.4% | 9.8% |
| May | 7 | 14,911 | -30.0% | -23.5% | 11 | 42,088 | 7 | 20,580 | -41.7% | -49.6% | 25 | 77,579 | 22 | 60,304 | 13.6% | 28.6% |
| June | 5 | 17,719 | -28.6% | 0.9% | 10 | 41,503 | 7 | 24,775 | -46.2% | -49.4% | 22 | 83,997 | 20 | 66,517 | 10.0% | 26.3% |
| July | 5 | 16,397 | 0.0% | 1.0% | 6 | 33,348 | 6 | 21,483 | -53.8% | -55.9% | 17 | 71,228 | 18 | 64,904 | -5.6% | 9.7% |
| May - Jul. | 17 | 49,027 | -22.7% | -8.0% | 27 | 116,939 | 20 | 66,838 | -47.4% | -51.7% | 64 | 232,804 | 60 | 191,725 | 6.7% | 21.4% |
| Jan. - Jul. | 65 | 152,537 | -14.5% | -14.2% | 54 | 214,584 | 95 | 257,545 | -20.8% | -30.5% | 216 | 625,334 | 199 | 549,138 | 8.5% | 13.9% |

* Note:
1. During the month of January one Cruise Ship called with 300 Cruise passengers visited Port Antonio.
2. During the month of March one Cruise Ship called with 368 Cruise passengers visited Port Antonio.

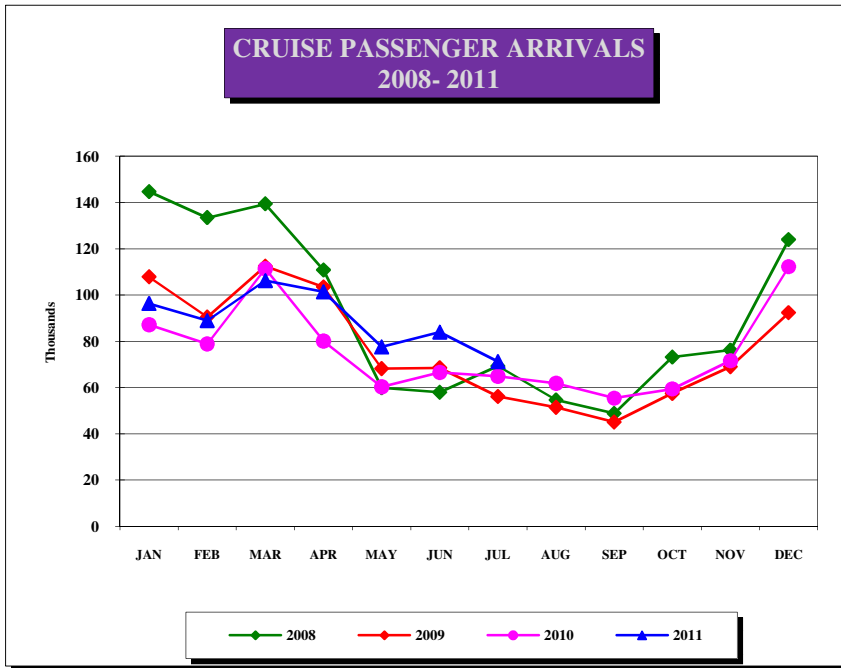


FIG. 4

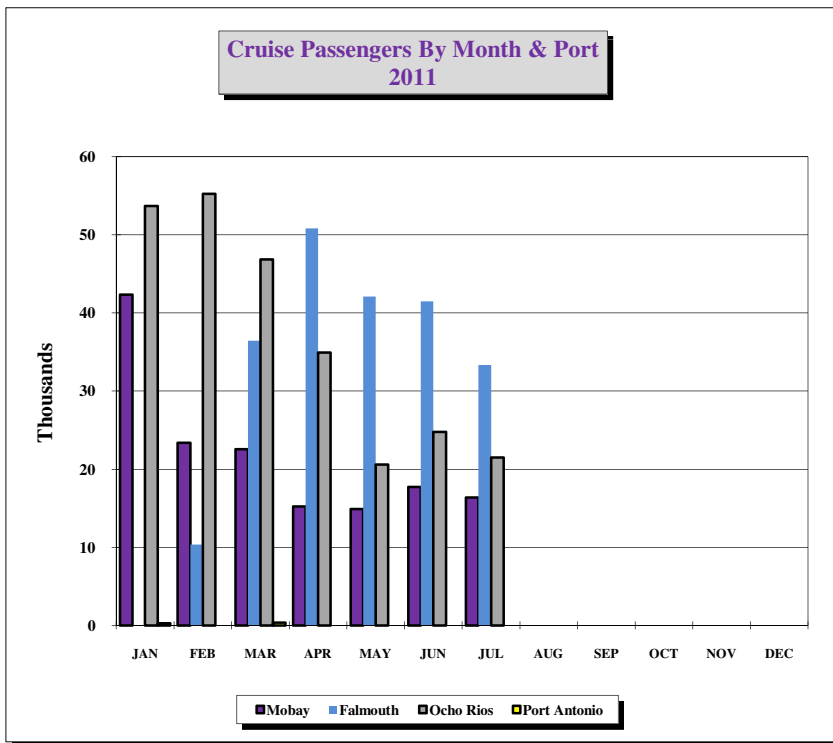


FIG. 4a

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

| | JULY 2011 | | | JANUARY - JULY 2011 | | |
|------------------------------------|--------------------|--------------------|-----------------|---------------------|--------------------|-----------------|
| | SCHEDULED AIRLINES | CHARTERED AIRLINES | TOTAL STOPOVERS | SCHEDULED AIRLINES | CHARTERED AIRLINES | TOTAL STOPOVERS |
| U.S.A. | | | | | | |
| <u>NORTHEAST (NEW YORK)</u> | | | | | | |
| Connecticut | 4,016 | 1 | 4,017 | 20,965 | 3 | 20,968 |
| Delaware | 698 | 0 | 698 | 3,910 | 1 | 3,911 |
| Maine | 185 | 0 | 185 | 3,155 | 3 | 3,158 |
| Maryland | 6,091 | 4 | 6,095 | 29,400 | 13 | 29,413 |
| Massachusetts | 2,865 | 1 | 2,866 | 23,606 | 4 | 23,610 |
| New Hampshire | 292 | 0 | 292 | 3,711 | 4 | 3,715 |
| New Jersey | 9,415 | 0 | 9,415 | 44,277 | 9 | 44,286 |
| New York | 29,327 | 14 | 29,341 | 141,569 | 152 | 141,721 |
| Pennsylvania | 8,296 | 4 | 8,300 | 47,754 | 17 | 47,771 |
| Rhode Island | 295 | 0 | 295 | 2,690 | 0 | 2,690 |
| Vermont | 87 | 1 | 88 | 1,813 | 2 | 1,815 |
| Virginia | 3,620 | 2 | 3,622 | 19,276 | 8 | 19,284 |
| Washington D.C. | 640 | 1 | 641 | 3,725 | 6 | 3,731 |
| West Virginia | 443 | 0 | 443 | 2,234 | 4 | 2,238 |
| Total | 66,270 | 28 | 66,298 | 348,085 | 226 | 348,311 |

MIDWEST (CHICAGO)

| | | | | | | |
|--------------|---------------|------------|---------------|----------------|--------------|----------------|
| Illinois | 4,408 | 170 | 4,578 | 32,631 | 1,165 | 33,796 |
| Indiana | 1,736 | 37 | 1,773 | 12,023 | 139 | 12,162 |
| Iowa | 703 | 11 | 714 | 8,175 | 504 | 8,679 |
| Kansas | 792 | 9 | 801 | 4,926 | 22 | 4,948 |
| Kentucky | 985 | 4 | 989 | 5,472 | 29 | 5,501 |
| Michigan | 1,952 | 0 | 1,952 | 19,109 | 1,820 | 20,929 |
| Minnesota | 753 | 0 | 753 | 12,936 | 2,934 | 15,870 |
| Missouri | 2,086 | 406 | 2,492 | 11,477 | 1,919 | 13,396 |
| Nebraska | 498 | 2 | 500 | 4,089 | 9 | 4,098 |
| North Dakota | 61 | 0 | 61 | 1,938 | 215 | 2,153 |
| Ohio | 2,765 | 1 | 2,766 | 17,594 | 29 | 17,623 |
| South Dakota | 103 | 0 | 103 | 2,085 | 85 | 2,170 |
| Wisconsin | 1,105 | 1 | 1,106 | 19,397 | 846 | 20,243 |
| Total | 17,947 | 641 | 18,588 | 151,852 | 9,716 | 161,568 |

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

| | JULY 2011 | | | JANUARY - JULY 2011 | | |
|----------------------------------|--------------------|--------------------|-----------------|---------------------|--------------------|-----------------|
| | SCHEDULED AIRLINES | CHARTERED AIRLINES | TOTAL STOPOVERS | SCHEDULED AIRLINES | CHARTERED AIRLINES | TOTAL STOPOVERS |
| <u>SOUTH (MIAMI)</u> | | | | | | |
| Alabama | 1,185 | 0 | 1,185 | 5,537 | 1 | 5,538 |
| Arkansas | 543 | 1 | 544 | 2,705 | 15 | 2,720 |
| Florida | 22,945 | 29 | 22,974 | 112,549 | 210 | 112,759 |
| Georgia | 8,103 | 1 | 8,104 | 36,104 | 44 | 36,148 |
| Louisiana | 1,035 | 1 | 1,036 | 4,891 | 7 | 4,898 |
| Mississippi | 476 | 0 | 476 | 2,561 | 3 | 2,564 |
| North Carolina | 3,278 | 3 | 3,281 | 15,820 | 20 | 15,840 |
| Oklahoma | 833 | 2 | 835 | 3,859 | 12 | 3,871 |
| South Carolina | 1,494 | 0 | 1,494 | 7,371 | 1 | 7,372 |
| Tennessee | 1,855 | 4 | 1,859 | 9,414 | 12 | 9,426 |
| Total | 41,747 | 41 | 41,788 | 200,811 | 325 | 201,136 |
| <u>WEST (LOS ANGELES)</u> | | | | | | |
| Alaska | 54 | 0 | 54 | 404 | 0 | 404 |
| Arizona | 883 | 1 | 884 | 4,360 | 4 | 4,364 |
| California | 6,190 | 8 | 6,198 | 25,136 | 28 | 25,164 |
| Colorado | 893 | 2 | 895 | 6,244 | 23 | 6,267 |
| Hawaii | 26 | 0 | 26 | 185 | 1 | 186 |
| Idaho | 87 | 0 | 87 | 658 | 0 | 658 |
| Montana | 44 | 0 | 44 | 648 | 2 | 650 |
| Nevada | 464 | 0 | 464 | 2,100 | 0 | 2,100 |
| New Mexico | 209 | 0 | 209 | 1,054 | 1 | 1,055 |
| Oregon | 261 | 1 | 262 | 1,647 | 3 | 1,650 |
| Texas | 8,138 | 15 | 8,153 | 30,637 | 33 | 30,670 |
| Utah | 162 | 0 | 162 | 1,533 | 1 | 1,534 |
| Washington | 682 | 0 | 682 | 4,112 | 7 | 4,119 |
| Wyoming | 61 | 0 | 61 | 623 | 0 | 623 |
| Total | 18,154 | 27 | 18,181 | 79,341 | 103 | 79,444 |
| TOTAL U.S.A. | 144,118 | 737 | 144,855 | 780,089 | 10,370 | 790,459 |

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

| | JULY 2011 | | | JANUARY - JULY 2011 | | |
|-----------------------------------|--------------------|--------------------|-----------------|---------------------|--------------------|-----------------|
| | SCHEDULED AIRLINES | CHARTERED AIRLINES | TOTAL STOPOVERS | SCHEDULED AIRLINES | CHARTERED AIRLINES | TOTAL STOPOVERS |
| :: | | | | | | |
| <u>CANADA (TORONTO)</u> | | | | | | |
| Alberta | 924 | 0 | 924 | 20,556 | 80 | 20,636 |
| British Columbia | 553 | 4 | 557 | 10,025 | 55 | 10,080 |
| Manitoba | 180 | 1 | 181 | 7,811 | 56 | 7,867 |
| New Brunswick | 47 | 0 | 47 | 4,724 | 1,276 | 6,000 |
| Newfoundland | 116 | 4 | 120 | 2,501 | 97 | 2,598 |
| Nova Scotia | 93 | 16 | 109 | 6,030 | 2,607 | 8,637 |
| Ontario | 15,979 | 745 | 16,724 | 123,258 | 27,821 | 151,079 |
| P.E. Island | 18 | 0 | 18 | 606 | 225 | 831 |
| Quebec | 2,362 | 942 | 3,304 | 25,200 | 12,252 | 37,452 |
| Saskatchewan | 106 | 0 | 106 | 9,611 | 34 | 9,645 |
| Other Canada | 16 | 0 | 16 | 340 | 12 | 352 |
| Total | 20,394 | 1,712 | 22,106 | 210,662 | 44,515 | 255,177 |
| <u>EUROPE</u> | | | | | | |
| <u>LONDON OFFICE</u> | | | | | | |
| <u>Northern Europe</u> | | | | | | |
| U.K. | 11,176 | 6,065 | 17,241 | 64,461 | 37,511 | 101,972 |
| Denmark | 98 | 2 | 100 | 451 | 18 | 469 |
| Finland | 25 | 3 | 28 | 235 | 20 | 255 |
| Ireland | 179 | 57 | 236 | 1,368 | 257 | 1,625 |
| Norway | 143 | 11 | 154 | 691 | 39 | 730 |
| Sweden | 80 | 2 | 82 | 990 | 20 | 1,010 |
| Sub-Total | 11,701 | 6,140 | 17,841 | 68,196 | 37,865 | 106,061 |
| <u>GERMAN OFFICE</u> | | | | | | |
| <u>Southern Europe</u> | | | | | | |
| Greece | 15 | 1 | 16 | 137 | 3 | 140 |
| Italy | 580 | 240 | 820 | 4,908 | 2,006 | 6,914 |
| Portugal | 27 | 728 | 755 | 150 | 2,874 | 3,024 |
| Spain | 125 | 1,191 | 1,316 | 869 | 2,610 | 3,479 |
| <u>Western Europe</u> | | | | | | |
| Austria | 222 | 0 | 222 | 1,500 | 12 | 1,512 |
| Belgium | 505 | 4 | 509 | 3,130 | 29 | 3,159 |
| France | 264 | 8 | 272 | 2,434 | 64 | 2,498 |
| Germany | 1,217 | 9 | 1,226 | 11,403 | 39 | 11,442 |
| Luxemburg | 13 | 0 | 13 | 114 | 2 | 116 |
| Netherlands | 667 | 17 | 684 | 4,073 | 96 | 4,169 |
| Switzerland | 360 | 9 | 369 | 1,838 | 55 | 1,893 |
| Sub-Total | 3,995 | 2,207 | 6,202 | 30,556 | 7,790 | 38,346 |
| <u>Central/East Europe</u> | | | | | | |
| Czechoslovakia | 24 | 0 | 24 | 402 | 160 | 562 |
| Hungary | 14 | 0 | 14 | 186 | 19 | 205 |
| Poland | 123 | 4 | 127 | 882 | 46 | 928 |
| Russia | 100 | 0 | 100 | 1,030 | 48 | 1,078 |
| Ukraine | 42 | 0 | 42 | 173 | 94 | 267 |
| Other Europe | 116 | 3 | 119 | 944 | 178 | 1,122 |
| Sub-Total | 419 | 7 | 426 | 3,617 | 545 | 4,162 |
| Total | 16,115 | 8,354 | 24,469 | 102,369 | 46,200 | 148,569 |

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

| JULY 2011 | | | JANUARY - JULY 2011 | | |
|--------------------|--------------------|-----------------|---------------------|--------------------|-----------------|
| SCHEDULED AIRLINES | CHARTERED AIRLINES | TOTAL STOPOVERS | SCHEDULED AIRLINES | CHARTERED AIRLINES | TOTAL STOPOVERS |

::

OTHER COUNTRIES

CENTRAL AMERICA

| | | | | | | |
|--------------|------------|----------|------------|--------------|-----------|--------------|
| Mexico | 232 | 4 | 236 | 1,214 | 6 | 1,220 |
| Belize | 147 | 0 | 147 | 372 | 1 | 373 |
| Costa Rica | 77 | 0 | 77 | 489 | 14 | 503 |
| El Salvador | 16 | 0 | 16 | 123 | 0 | 123 |
| Guatemala | 61 | 1 | 62 | 325 | 25 | 350 |
| Honduras | 9 | 0 | 9 | 155 | 0 | 155 |
| Nicaragua | 3 | 0 | 3 | 77 | 2 | 79 |
| Panama | 134 | 0 | 134 | 710 | 5 | 715 |
| Total | 679 | 5 | 684 | 3,465 | 53 | 3,518 |

SOUTH AMERICA

| | | | | | | |
|----------------------------|--------------|------------|--------------|--------------|------------|--------------|
| Argentina | 225 | 2 | 227 | 1,431 | 28 | 1,459 |
| Bolivia | 8 | 0 | 8 | 48 | 0 | 48 |
| Brazil | 189 | 4 | 193 | 931 | 16 | 947 |
| Chile | 91 | 1 | 92 | 485 | 1 | 486 |
| Colombia | 72 | 0 | 72 | 657 | 11 | 668 |
| Ecuador | 21 | 300 | 321 | 122 | 300 | 422 |
| Paraguay | 3 | 0 | 3 | 39 | 0 | 39 |
| Peru | 100 | 3 | 103 | 306 | 3 | 309 |
| Uruguay | 25 | 0 | 25 | 102 | 0 | 102 |
| Venezuela | 60 | 9 | 69 | 420 | 40 | 460 |
| Other South America | 1 | 3 | 4 | 9 | 7 | 16 |
| Total | 795 | 322 | 1,117 | 4,550 | 406 | 4,956 |
| Total Latin America | 1,474 | 327 | 1,801 | 8,015 | 459 | 8,474 |

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

| | JULY 2011 | | | JANUARY - JULY 2011 | | |
|--------------------------|--------------------|--------------------|-----------------|---------------------|--------------------|------------------|
| | SCHEDULED AIRLINES | CHARTERED AIRLINES | TOTAL STOPOVERS | SCHEDULED AIRLINES | CHARTERED AIRLINES | TOTAL STOPOVERS |
| :: | | | | | | |
| CARIBBEAN | | | | | | |
| Antigua | 326 | 1 | 327 | 1,291 | 19 | 1,310 |
| Bahamas | 778 | 3 | 781 | 3,347 | 268 | 3,615 |
| Barbados | 668 | 8 | 676 | 3,044 | 39 | 3,083 |
| Bermuda | 400 | 0 | 400 | 1,578 | 2 | 1,580 |
| British Virgin Is. | 163 | 0 | 163 | 521 | 1 | 522 |
| Cayman Is. | 2,048 | 3 | 2,051 | 10,700 | 42 | 10,742 |
| Dominica | 64 | 4 | 68 | 241 | 7 | 248 |
| Grenada | 54 | 0 | 54 | 321 | 23 | 344 |
| Guyana | 411 | 11 | 422 | 1,404 | 39 | 1,443 |
| Montserrat | 18 | 0 | 18 | 88 | 0 | 88 |
| St. Kitts/Nevis/Anguilla | 109 | 0 | 109 | 511 | 3 | 514 |
| St. Lucia | 107 | 2 | 109 | 595 | 5 | 600 |
| St. Vincent | 78 | 2 | 80 | 369 | 7 | 376 |
| Turks & Caicos Is. | 228 | 0 | 228 | 802 | 0 | 802 |
| Trinidad & Tobago | 1,565 | 4 | 1,569 | 8,931 | 147 | 9,078 |
| Comm. Caribbean | 7,017 | 38 | 7,055 | 33,743 | 602 | 34,345 |
| Aruba | 6 | 69 | 75 | 54 | 199 | 253 |
| Bonaire | 0 | 0 | 0 | 0 | 0 | 0 |
| Cuba | 34 | 29 | 63 | 216 | 161 | 377 |
| Curacao | 11 | 154 | 165 | 93 | 460 | 553 |
| Dominican Republic | 108 | 0 | 108 | 778 | 6 | 784 |
| Guadelope | 68 | 152 | 220 | 137 | 152 | 289 |
| Haiti | 15 | 15 | 30 | 166 | 55 | 221 |
| Puerto Rico | 115 | 2 | 117 | 884 | 3 | 887 |
| St. Maarten | 219 | 1 | 220 | 577 | 8 | 585 |
| Surinam | 15 | 15 | 30 | 170 | 100 | 270 |
| All other Caribbean | 96 | 12 | 108 | 341 | 37 | 378 |
| Other Caribbean | 687 | 449 | 1,136 | 3,416 | 1,181 | 4,597 |
| TOTAL CARIBBEAN | 7,704 | 487 | 8,191 | 37,159 | 1,783 | 38,942 |
| OTHER COUNTRIES | | | | | | |
| India | 88 | 5 | 93 | 719 | 75 | 794 |
| Pakistan | 2 | 0 | 2 | 17 | 0 | 17 |
| Japan | 170 | 0 | 170 | 1,279 | 4 | 1,283 |
| China | 119 | 22 | 141 | 876 | 72 | 948 |
| Taiwan | 1 | 0 | 1 | 57 | 0 | 57 |
| Korea | 45 | 0 | 45 | 251 | 4 | 255 |
| Philippines | 28 | 3 | 31 | 198 | 5 | 203 |
| Singapore | 7 | 0 | 7 | 68 | 1 | 69 |
| Other Asia | 53 | 0 | 53 | 252 | 5 | 257 |
| Asia | 513 | 30 | 543 | 3,717 | 166 | 3,883 |
| African Countries | 108 | 8 | 116 | 728 | 29 | 757 |
| Israel | 72 | 0 | 72 | 315 | 6 | 321 |
| Saudi Arabia | 1 | 1 | 2 | 17 | 1 | 18 |
| Turkey | 8 | 0 | 8 | 61 | 0 | 61 |
| Other Middle East | 106 | 1 | 107 | 367 | 11 | 378 |
| Australia | 192 | 1 | 193 | 1,138 | 17 | 1,155 |
| New Zealand | 18 | 1 | 19 | 142 | 2 | 144 |
| All Other Ctries | 11 | 0 | 11 | 31 | 0 | 31 |
| Total | 516 | 12 | 528 | 2,799 | 66 | 2,865 |
| GRAND TOTAL | 190,834 | 11,659 | 202,493 | 1,144,810 | 103,559 | 1,248,369 |

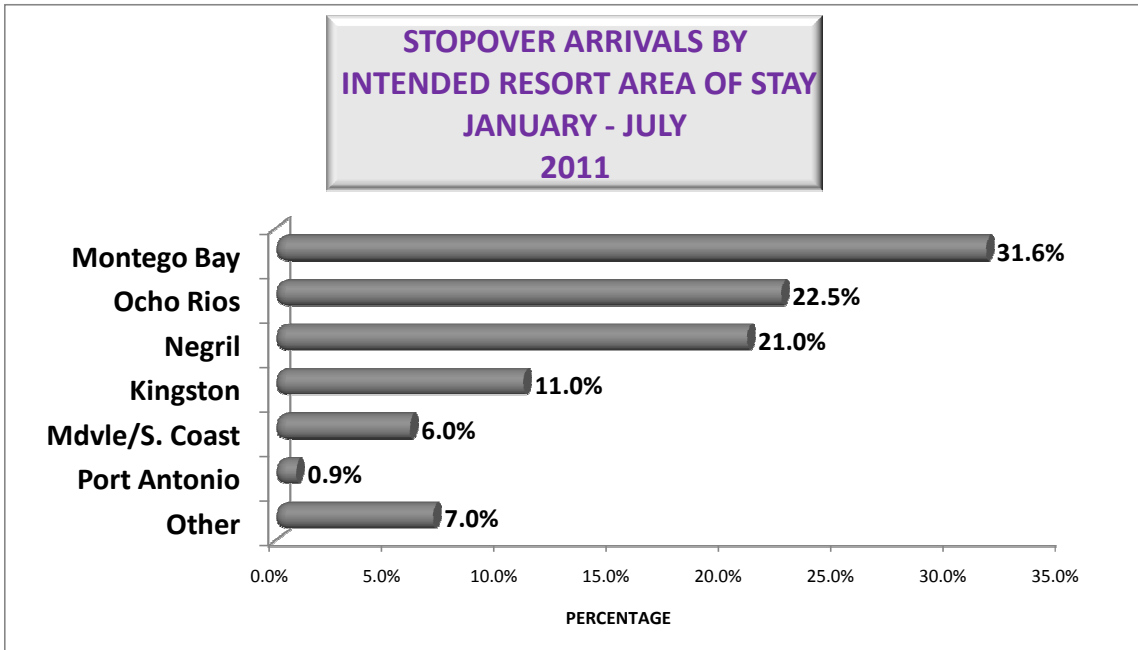


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

| Area | JULY | | | JAN. - JULY | | | JAN. - JULY | | | % Change 2011/10 ARRIVALS |
|----------------|----------------|---------------|-------------------|------------------|---------------|-------------------|------------------|---------------|-------------------|---------------------------------|
| | 2011 | %Share | LENGTH OF STAY | 2011 | %Share | LENGTH OF STAY | 2010 | %Share | LENGTH OF STAY | |
| Montego Bay | 59,980 | 29.6% | 8.2 | 394,551 | 31.6% | 7.4 | 367,492 | 30.2% | 7.5 | 7.4% |
| Ocho Rios | 43,405 | 21.4% | 9.2 | 280,843 | 22.5% | 8.4 | 276,712 | 22.8% | 8.5 | 1.5% |
| Negril | 34,485 | 17.0% | 8.4 | 261,838 | 21.0% | 8.0 | 273,044 | 22.5% | 7.9 | -4.1% |
| Kingston | 26,735 | 13.2% | 12.8 | 137,743 | 11.0% | 11.2 | 129,614 | 10.7% | 11.7 | 6.3% |
| Mdvle/S. Coast | 15,512 | 7.7% | 14.4 | 74,636 | 6.0% | 12.8 | 71,864 | 5.9% | 13.5 | 3.9% |
| Port Antonio | 2,529 | 1.2% | 16.4 | 11,390 | 0.9% | 14.9 | 11,455 | 0.9% | 15.6 | -0.6% |
| Other | 19,847 | 9.8% | 16.3 | 87,368 | 7.0% | 14.9 | 85,214 | 7.0% | 15.3 | 2.5% |
| Total | 202,493 | 100.0% | 10.4 | 1,248,369 | 100.0% | 9.1 | 1,215,395 | 100.0% | 9.3 | 2.7% |