

JULY 2007

VOLUME XVII, ISSUE 7

## Monthly Statistical Report

# JAMAICA TOURIST BOARD

### IN JULY 2007.....

- Stopover arrivals increased by 8.6%
- US Market increased by 3.1%
- Canada increased by 17.4%
- Europe increased by 30.2%
- Cruise Passenger arrivals down by 11.3%

## TOURIST (Stopover Arrivals)

Stopover arrivals in July 2007 were **195,409**, an increase of **8.6%** over the **180,015** recorded in July 2006.

For the cumulative period of 2007 January to July, arrivals declined by **1%** with **1,061,716** compared to **1,072,176** in 2006. When compared to the same period in 2005, there was an increase of **18.8%** with an additional **148,349** arrivals.

### United States

Stopover arrivals from the United States market increased by **3.1%** in July with a total of **136,946** visitors compared to the **132,835** visitors who came in July 2006. The marketing regions recorded mixed results. The South and the Northeast increased by **6.3%** and **8.6%**. The West and the Midwest declined by **4.7%** and **5.9%**.

For the January to July period, the US market recorded a decline of **8.4%**. Total visitors from this market was **720,164** compared to **786,407** in 2006 a reduction of **66,243** visitors. All marketing regions recorded decreases during this period. The Northeast declined by **5.6%**, the Midwest declined by **14.2%**, the West by **10%**, and the South by **7.8%**.

### Canada

In July, the Canadian market recorded an increase of **17.4%**. Total stopovers from the Canadian market in July were **14,440** compared to **12,295** in 2006.

The leading province of Ontario increased by **16.8%**, while the second most important visitor-producing province of Quebec increased by **6.1%**. Other notable increases were recorded by Alberta up **68.7%** and British Columbia up **13.7%**.

Cumulatively, the Canadian market has generated **25,572** additional arrivals for first seven months of 2007, with a total of **122,407** stopovers compared to **96,835** in

2006. The main provinces of Ontario with **78,470** and Quebec with **16,358** increased by **16.9%** and **27.7%** respectively. The provinces of Alberta, British Columbia and Saskatchewan increased by **84.5%**, **91.2%**, and **180.9%**, respectively.

### Europe

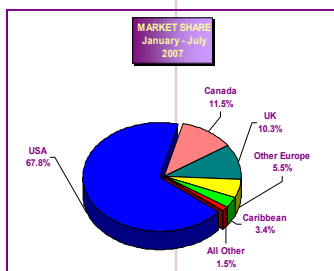
The European market recorded a **30.2%** increase in July 2007. The market provided a total of **33,640** stopover visitors compared to the **25,847** recorded in July 2006. In the Northern European market region the main visitor producing country, United Kingdom with **20,602** arrivals increased by **11.5%**, while Ireland with **484** visitors decreased by **14.3%**. In the South/Western Europe region the main visitor producing countries, Portugal and Spain with **3,099** and **3,942** increased by **237.9%** and **227.1%** respectively. Germany with **1,247**, and Italy with **1,210** increased by **18.5%**, and **9.8%** respectively. In the third market region, Central/East Europe with **371** arrivals, increased by **72.6%**.

For the January to July period, the European market increased by **16.6%**. Total stopovers was **167,620** compared to **143,796** in 2006. In Northern Europe, the United Kingdom with **109,200** arrivals increased by **12.1%**. In South/Western Europe, Germany with **11,972** arrivals increased by **0.3%** and Italy with **9,279** declined by **10.5%**. Spain with **8,972** and Portugal with **6,169** increased by **148.6%** and **342.5%** respectively. In Central/East Europe **3,255** arrivals increased by **43.6%**.

### Latin America

The Latin American market increased by **25.5%** in July with a total of **1,513** stopovers compared to **1,206** in July 2006. From the Central American region a total of **566** arrivals up by **1.4%**. From South America, **947** arrivals up by **46.1%**.

For the January to July period, The Latin American market grew by **5%** with a total of **6,823** visitors compared to **6,496** for the corresponding period in 2006.



## The Caribbean

Visitors to Jamaica from the Caribbean region increased by **13.3%** in July with a total of **7,807** visitors, compared to **6,890** in July 2006.

The major Caribbean countries which provided visitors to Jamaica in July were: the Cayman Islands (**2,053**), Trinidad and Tobago (**1,127**), the Bahamas Is. (**864**), and Barbados (**594**).

Cumulatively, the Caribbean stopover arrivals to Jamaica in the January to July period increased by **14.3%**, moving from **31,520** in 2006 to **36,022** in 2007. The Cayman Islands is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **11,144** visitors followed by Trinidad & Tobago with **5,929**, Barbados with **3,164** and the Bahamas Is. with **2,978** visitors.

## Other Countries

Of the other countries, Japan with **191** stopovers in July declined by **35.9%** against the **298** who came in 2006. Australia with **165** up by **18.7%** compared to the **135** who came in 2006. India with **122** up by **369.2%** compared to the **26** who came in 2006.

## Market Share

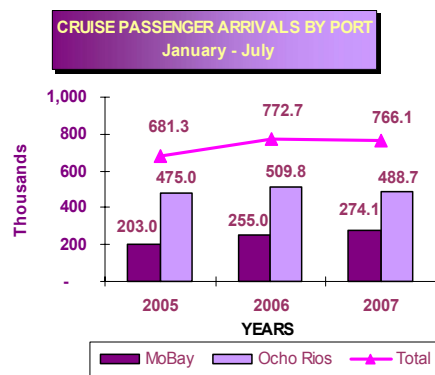
The market share of stopover visitors for the January to July period was as follows:

USA **67.8%**; Canada **11.5%**; UK **10.3%**; Continental Europe **5.5%**, the Caribbean **3.4%**; and Other Countries **1.5%**.

## Cruise Passengers

A total of **76,231** cruise passengers visited Jamaica in July 2007. This represented a **11.3%** decrease against the **85,935** recorded for July 2006.

Cumulatively, a total of **766,073** cruise passengers visited our shores in the January to July period, a decrease of less than **1%** against the **772,709** recorded for the corresponding period in 2006.



A total of **44,639** cruise passengers visited the port of Ocho Rios in July, this was down **13.9%** over the **51,840** recorded for July 2006.

For the January to July period, cruise passenger arrivals to the port of Ocho Rios was **488,700**, a decrease of **4.1%** against the **509,757** recorded for the corresponding period in 2006.

Montego Bay recorded a total of **31,592** cruise passengers for the month, a decline of **7.3%** against the **34,095** recorded for 2006.

Cumulatively, for the January to July period, cruise passenger arrivals to the port of Montego Bay was **274,147**, an increase of **7.5%** against the **254,953** recorded for the corresponding period in 2006.

## Length of Stay

The average length of stay of **Foreign Nationals** in July was **10.3** nights compared to **10.8** nights in July 2006. The average length of stay in hotels was **7.3** nights compared to **7.1** nights in July 2006.

Cumulatively, the average length of stay for the January to July period was **9.4** nights as against the **9.3** nights recorded in 2006. In hotels the average length of stay during the pe-

riod under review was **7** nights compared to **6.7** nights during 2006.

The average length of stay of **Non-Resident Jamaican** arrivals in July was **18.3** nights compared to the **19.9** nights in July 2006. The average length of stay in hotels was **9.1** nights compared to **8.1** nights in July 2006.

Cumulatively, the average length of stay for the January to July period was **17.1** nights as against the **16.7** nights recorded in 2006. In hotels the average length of stay during the period under review was **8.4** nights compared to **7.6** nights during 2006.

## Purpose of Visit

During the period under review, January to July 2007, **79.9%** or **796,126** of the **996,558** Foreign Nationals who visited Jamaica were visiting for the purpose of Leisure, **6%** were on Business, **7.5%** were Visiting Friends & Relatives, and the remaining **6.6%** were on Other purposes of travel.

A total of **28,010** or **43%** of the **65,158** Non-Resident Jamaicans who travelled to Jamaica in July 2007 were visiting for Leisure, **26.8%** were visiting Friends & Relatives, **8.5%** were on Business and the remaining **21.7%** were on Other purposes of travel.

## Intended Resort Area of Stay

Of the **1,061,716** stopover arrivals visiting Jamaica during January to July 2007, the resort area of Ocho Rios surpassed Montego Bay by **3,150** arrivals to welcome **276,714** arrivals or **26.1%**. Montego Bay received **273,564** or **25.8%**, Negril got **220,497** or **20.8%**, and Kingston got **136,083** or **12.8%**. The remaining **14.6%** stayed in the Mandeville/Southcoast, Port Antonio resort regions and Other areas in Jamaica.

**TABLE 1**  
**TOURIST ARRIVALS**  
January - July  
2007

Month	Foreign Nationals	<----- Stopovers ----->				Total Stopover Arrivals			
		+/- 2007/06	+/- 2007/05	Non-Resident Jamaicans	+/- 2007/06		+/- 2007/05	+/- 2007/06	+/- 2007/05
January	124,199	-0.5%	10.9%	5,557	-5.8%	15.5%	<b>129,756</b>	<b>-0.7%</b>	11.1%
February	127,541	-3.9%	8.2%	5,408	-5.4%	4.1%	<b>132,949</b>	<b>-4.0%</b>	8.1%
March	157,193	-1.9%	6.8%	7,354	2.5%	-7.2%	<b>164,547</b>	<b>-1.7%</b>	6.1%
April	142,520	-7.5%	21.7%	8,041	-11.9%	24.1%	<b>150,561</b>	<b>-7.8%</b>	21.8%
<b>Jan.-Apr.</b>	<b>551,453</b>	<b>-3.6%</b>	<b>11.6%</b>	<b>26,360</b>	<b>-5.6%</b>	<b>8.0%</b>	<b>577,813</b>	<b>-3.7%</b>	<b>11.4%</b>
May	124,301	-2.1%	18.0%	7,743	12.2%	40.7%	<b>132,044</b>	<b>-1.4%</b>	19.2%
June	143,501	-3.3%	14.9%	12,949	29.1%	65.0%	<b>156,450</b>	<b>-1.2%</b>	17.9%
July	177,303	6.0%	26.1%	18,106	42.3%	69.2%	<b>195,409</b>	<b>8.6%</b>	29.2%
<b>May - Jul.</b>	<b>445,105</b>	<b>0.5%</b>	<b>20.0%</b>	<b>38,798</b>	<b>30.8%</b>	<b>61.3%</b>	<b>483,903</b>	<b>2.4%</b>	<b>22.6%</b>
<b>Jan.- Jul.</b>	<b>996,558</b>	<b>-1.8%</b>	<b>15.2%</b>	<b>65,158</b>	<b>13.2%</b>	<b>34.5%</b>	<b>1,061,716</b>	<b>-1.0%</b>	<b>16.2%</b>

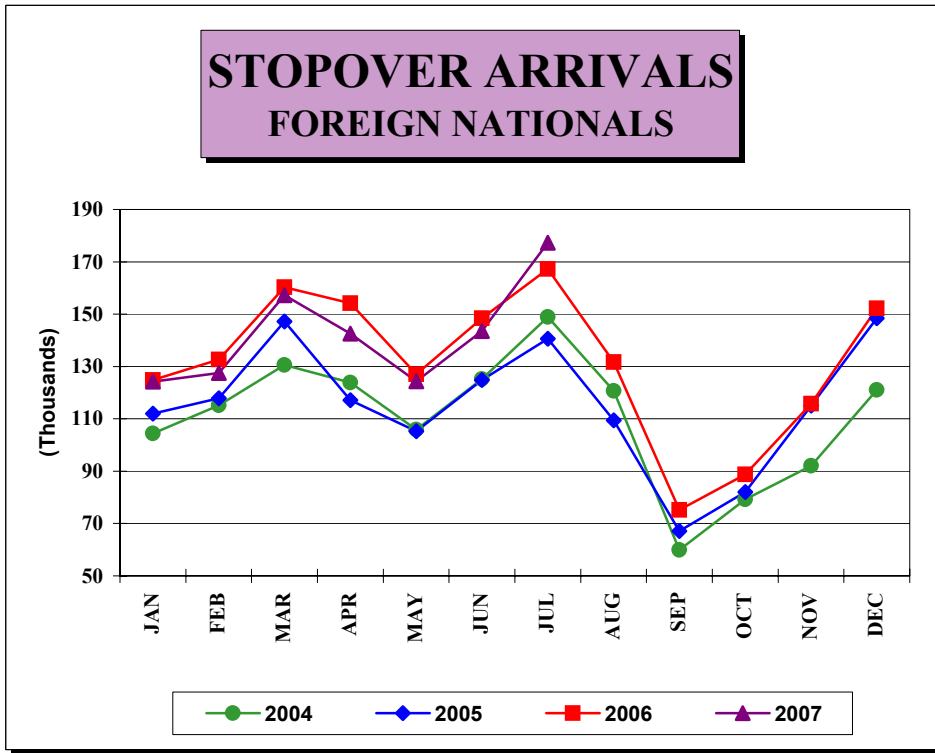


FIG. 1

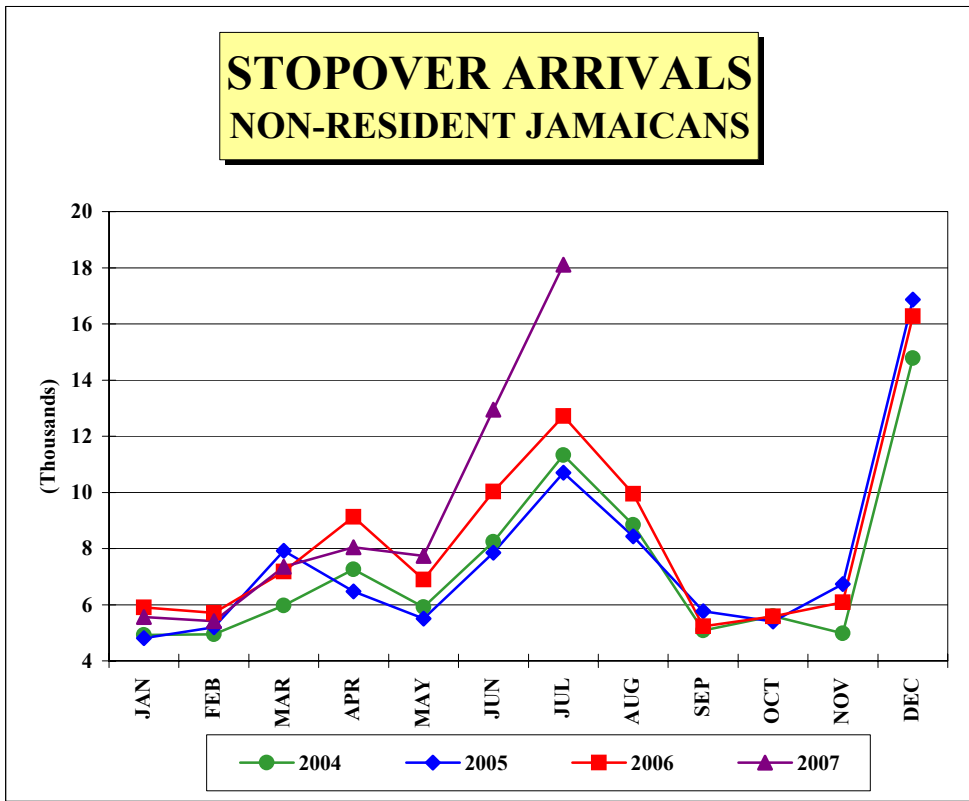
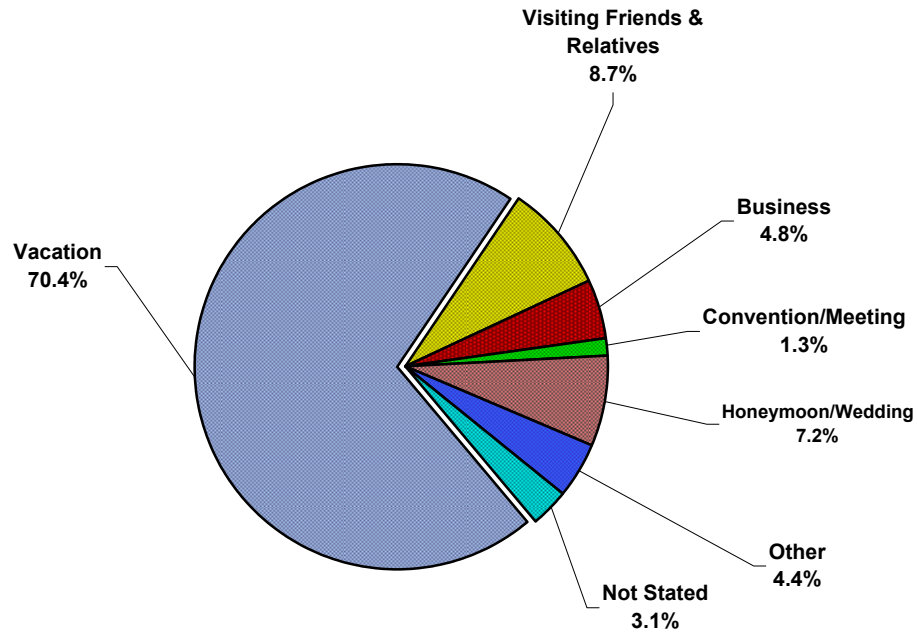


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT  
JANUARY - JULY 2007**



**Fig. 1b**

<b>STOPOVER ARRIVALS BY PURPOSE OF VISIT</b>						
<b>January - July 2007</b>	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	<b>Total</b>	<b>% Share</b>
Vacation	721,239	72.4%	26,454	40.6%	747,693	70.4%
Visiting Friends & Relatives	74,775	7.5%	17,462	26.8%	92,237	8.7%
Business	46,865	4.7%	4,583	7.0%	51,448	4.8%
Convention/Meeting	12,551	1.3%	968	1.5%	13,519	1.3%
Honeymoon/Wedding	74,888	7.5%	1,556	2.4%	76,443	7.2%
Other	41,235	4.1%	5,857	9.0%	47,092	4.4%
Not Stated	25,006	2.5%	8,277	12.7%	33,283	3.1%
<b>TOTAL</b>	<b>996,558</b>	<b>100.0%</b>	<b>65,158</b>	<b>100.0%</b>	<b>1,061,716</b>	<b>100.0%</b>

**TABLE 1.2**

**STOPOVER ARRIVALS BY MARKET REGION  
AND MONTH OF ARRIVAL 2007**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
<b>January</b>	33,147	21,956	18,627	5,351	79,081	22,843	22,166	1,116	3,712	385	453	129,756
<b>February</b>	37,442	23,135	17,477	4,605	82,659	23,144	22,214	587	3,550	464	331	132,949
<b>March</b>	45,085	28,439	28,251	6,672	108,447	24,991	24,597	721	4,344	749	698	164,547
<b>April</b>	47,523	18,963	28,335	7,688	102,509	18,092	21,490	758	5,327	606	1,779	150,561
<b>Jan.-Apr.</b>	<b>163,197</b>	<b>92,493</b>	<b>92,690</b>	<b>24,316</b>	<b>372,696</b>	<b>89,070</b>	<b>90,467</b>	<b>3,182</b>	<b>16,933</b>	<b>2,204</b>	<b>3,261</b>	<b>577,813</b>
<b>May</b>	37,525	14,981	33,287	7,539	93,332	10,031	21,013	964	5,474	696	534	132,044
<b>June</b>	43,668	17,520	45,987	10,015	117,190	8,866	22,500	1,164	5,808	545	377	156,450
<b>July</b>	59,825	17,100	49,590	10,431	136,946	14,440	33,640	1,513	7,807	513	550	195,409
<b>May - Jul.</b>	<b>141,018</b>	<b>49,601</b>	<b>128,864</b>	<b>27,985</b>	<b>347,468</b>	<b>33,337</b>	<b>77,153</b>	<b>3,641</b>	<b>19,089</b>	<b>1,754</b>	<b>1,461</b>	<b>483,903</b>
<b>Jan. - Jul.</b>	<b>304,215</b>	<b>142,094</b>	<b>221,554</b>	<b>52,301</b>	<b>720,164</b>	<b>122,407</b>	<b>167,620</b>	<b>6,823</b>	<b>36,022</b>	<b>3,958</b>	<b>4,722</b>	<b>1,061,716</b>
<b>+/- %</b>	<b>-5.6%</b>	<b>-14.2%</b>	<b>-7.8%</b>	<b>-10.0%</b>	<b>-8.4%</b>	<b>26.4%</b>	<b>16.6%</b>	<b>5.0%</b>	<b>14.3%</b>	<b>0.7%</b>	<b>54.0%</b>	<b>-1.0%</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JULY</u>						<u>JANUARY - JULY</u>							
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>			<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
<b>U.S.A.</b>														
<b><u>NORTHEAST (NEW YORK)</u></b>														
Connecticut	3,498	3,087	3,749	3,870	3.2	25.4	10.6	17,325	17,458	19,639	18,851	-4.0	8.0	8.8
Delaware	597	430	604	549	-9.1	27.7	-8.0	3,580	3,282	3,767	3,717	-1.3	13.3	3.8
Maine	120	180	107	146	36.4	-18.9	21.7	2,358	2,540	2,769	2,289	-17.3	-9.9	-2.9
Maryland	5,162	4,810	5,809	5,881	1.2	22.3	13.9	25,269	25,193	30,477	28,536	-6.4	13.3	12.9
Massachusetts	2,509	2,375	2,083	2,448	17.5	3.1	-2.4	22,629	21,207	20,204	18,973	-6.1	-10.5	-16.2
New Hampshire	261	274	201	257	27.9	-6.2	-1.5	3,513	3,573	3,345	3,255	-2.7	-8.9	-7.3
New Jersey	8,070	7,416	8,206	8,659	5.5	16.8	7.3	41,581	41,253	47,096	42,578	-9.6	3.2	2.4
New York	23,499	22,697	25,380	27,333	7.7	20.4	16.3	108,274	108,399	125,502	121,983	-2.8	12.5	12.7
Pennsylvania	6,556	5,827	6,438	6,333	-1.6	8.7	-3.4	38,296	37,595	40,219	38,030	-5.4	1.2	-0.7
Rhode Island	384	267	222	268	20.7	0.4	-30.2	2,832	2,724	2,633	2,437	-7.4	-10.5	-13.9
Vermont	70	72	47	62	31.9	-13.9	-11.4	1,411	1,463	1,490	1,395	-6.4	-4.6	-1.1
Virginia	2,479	2,714	3,230	3,004	-7.0	10.7	21.2	14,413	15,549	19,045	16,747	-12.1	7.7	16.2
Washington D.C.	677	524	742	764	3.0	45.8	12.9	3,298	3,321	4,247	3,864	-9.0	16.4	17.2
West Virginia	240	238	253	251	-0.8	5.5	4.6	1,531	1,529	1,791	1,560	-12.9	2.0	1.9
<b>Total</b>	<b>54,122</b>	<b>50,911</b>	<b>57,071</b>	<b>59,825</b>	<b>4.8</b>	<b>17.5</b>	<b>10.5</b>	<b>286,310</b>	<b>285,086</b>	<b>322,224</b>	<b>304,215</b>	<b>-5.6</b>	<b>6.7</b>	<b>6.3</b>
<b><u>MIDWEST (CHICAGO)</u></b>														
Illinois	4,303	4,204	4,604	4,382	-4.8	4.2	1.8	34,326	31,737	36,866	32,358	-12.2	2.0	-5.7
Indiana	1,330	1,419	1,859	1,473	-20.8	3.8	10.8	9,176	10,118	11,843	10,355	-12.6	2.3	12.8
Iowa	389	455	442	638	44.3	40.2	64.0	5,820	5,553	6,835	6,137	-10.2	10.5	5.4
Kansas	587	601	571	670	17.3	11.5	14.1	3,606	3,811	3,970	3,735	-5.9	-2.0	3.6
Kentucky	844	969	1,159	925	-20.2	-4.5	9.6	4,145	4,486	6,132	4,852	-20.9	8.2	17.1
Michigan	1,872	1,733	2,169	1,658	-23.6	-4.3	-11.4	20,333	18,906	21,869	17,297	-20.9	-8.5	-14.9
Minnesota	585	468	726	657	-9.5	40.4	12.3	15,077	17,601	17,599	14,356	-18.4	-18.4	-4.8
Missouri	2,423	2,808	2,480	2,462	-0.7	-12.3	1.6	14,731	15,268	13,925	13,655	-1.9	-10.6	-7.3
Nebraska	381	468	563	590	4.8	26.1	54.9	3,159	3,344	3,963	3,897	-1.7	16.5	23.4
North Dakota	50	58	56	125	123.2	115.5	150.0	1,307	1,231	1,673	1,771	5.9	43.9	35.5
Ohio	1,995	2,180	2,501	2,464	-1.5	13.0	23.5	13,444	13,796	17,670	14,130	-20.0	2.4	5.1
South Dakota	107	86	127	131	3.1	52.3	22.4	1,348	1,462	1,831	1,656	-9.6	13.3	22.8
Wisconsin	833	942	922	925	0.3	-1.8	11.0	20,830	20,590	21,498	17,895	-16.8	-13.1	-14.1
<b>Total</b>	<b>15,699</b>	<b>16,391</b>	<b>18,179</b>	<b>17,100</b>	<b>-5.9</b>	<b>4.3</b>	<b>8.9</b>	<b>147,302</b>	<b>147,903</b>	<b>165,674</b>	<b>142,094</b>	<b>-14.2</b>	<b>-3.9</b>	<b>-3.5</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JULY</u>							<u>JANUARY - JULY</u>						
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>			<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
<b><u>SOUTH (MIAMI)</u></b>														
Alabama	879	993	1,153	1,166	1.1	17.4	32.7	4,831	4,850	5,870	5,158	-12.1	6.4	6.8
Arkansas	384	539	532	539	1.3	0.0	40.4	2,134	2,616	2,936	2,628	-10.5	0.5	23.1
Florida	15,593	16,630	22,361	24,500	9.6	47.3	57.1	76,180	82,609	119,926	113,335	-5.5	37.2	48.8
Georgia	6,457	5,754	7,078	7,457	5.4	29.6	15.5	28,521	27,008	35,815	33,605	-6.2	24.4	17.8
Louisiana	1,111	896	1,250	1,269	1.5	41.6	14.2	4,128	4,231	5,758	5,025	-12.7	18.8	21.7
Mississippi	432	519	548	473	-13.7	-8.9	9.5	2,224	2,317	3,018	2,297	-23.9	-0.9	3.3
North Carolina	2,516	2,233	2,690	2,940	9.3	31.7	16.9	12,893	13,807	15,606	14,288	-8.4	3.5	10.8
Oklahoma	772	849	916	1,032	12.7	21.6	33.7	3,212	4,222	4,651	3,740	-19.6	-11.4	16.4
South Carolina	1,131	955	1,069	1,227	14.8	28.5	8.5	5,535	5,650	6,733	6,319	-6.1	11.8	14.2
Tennessee	1,647	1,757	1,928	1,797	-6.8	2.3	9.1	8,359	8,580	10,165	8,720	-14.2	1.6	4.3
Texas	7,801	5,883	7,117	7,190	1.0	22.2	-7.8	25,970	27,668	29,897	26,439	-11.6	-4.4	1.8
<b>Total</b>	<b>38,723</b>	<b>37,008</b>	<b>46,642</b>	<b>49,590</b>	<b>6.3</b>	<b>34.0</b>	<b>28.1</b>	<b>173,987</b>	<b>183,558</b>	<b>240,375</b>	<b>221,554</b>	<b>-7.8</b>	<b>20.7</b>	<b>27.3</b>
<b><u>WEST (LOS ANGELES)</u></b>														
Alaska	26	36	27	19	-29.6	-47.2	-26.9	230	261	251	253	0.8	-3.1	10.0
Arizona	599	828	875	874	-0.1	5.6	45.9	3,281	3,883	4,849	4,378	-9.7	12.7	33.4
California	6,425	6,571	7,476	6,814	-8.9	3.7	6.1	27,638	28,453	33,129	30,118	-9.1	5.9	9.0
Colorado	678	725	783	898	14.7	23.9	32.4	5,189	4,907	6,209	5,667	-8.7	15.5	9.2
Hawaii	28	46	41	25	-39.0	-45.7	-10.7	180	181	193	177	-8.3	-2.2	-1.7
Idaho	51	90	71	72	1.4	-20.0	41.2	570	746	933	785	-15.9	5.2	37.7
Montana	56	45	57	52	-8.8	15.6	-7.1	586	498	819	639	-22.0	28.3	9.0
Nevada	294	393	427	322	-24.6	-18.1	9.5	1,568	2,113	2,367	1,970	-16.8	-6.8	25.6
New Mexico	121	152	126	212	68.3	39.5	75.2	711	780	968	950	-1.9	21.8	33.6
Oregon	271	332	280	310	10.7	-6.6	14.4	1,430	1,640	1,946	1,817	-6.6	10.8	27.1
Utah	153	128	180	172	-4.4	34.4	12.4	931	1,064	1,711	1,316	-23.1	23.7	41.4
Washington	427	589	555	576	3.8	-2.2	34.9	2,496	3,471	4,170	3,713	-11.0	7.0	48.8
Wyoming	55	26	45	85	88.9	226.9	54.5	319	293	589	518	-12.1	76.8	62.4
<b>Total</b>	<b>9,184</b>	<b>9,961</b>	<b>10,943</b>	<b>10,431</b>	<b>-4.7</b>	<b>4.7</b>	<b>13.6</b>	<b>45,129</b>	<b>48,290</b>	<b>58,134</b>	<b>52,301</b>	<b>-10.0</b>	<b>8.3</b>	<b>15.9</b>
<b>TOTAL U.S.A.</b>	<b>117,728</b>	<b>114,271</b>	<b>132,835</b>	<b>136,946</b>	<b>3.1</b>	<b>19.8</b>	<b>16.3</b>	<b>652,728</b>	<b>664,837</b>	<b>786,407</b>	<b>720,164</b>	<b>-8.4</b>	<b>8.3</b>	<b>10.3</b>



TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JULY</u>							<u>JANUARY - JULY</u>						
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>			<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
<b><u>LATIN AMERICA</u></b>														
<b><u>CENTRAL AMERICA</u></b>														
Mexico	668	184	206	274	33.0	48.9	-59.0	1,693	971	1,259	1,291	2.5	33.0	-23.7
Belize	68	71	118	90	-23.7	26.8	32.4	321	313	392	332	-15.3	6.1	3.4
Costa Rica	43	48	72	61	-15.3	27.1	41.9	361	365	389	451	15.9	23.6	24.9
El Salvador	5	11	10	17	70.0	54.5	240.0	120	72	57	112	96.5	55.6	-6.7
Guatemala	11	14	22	24	9.1	71.4	118.2	260	159	190	176	-7.4	10.7	-32.3
Honduras	13	10	17	11	-35.3	10.0	-15.4	165	104	93	81	-12.9	-22.1	-50.9
Nicaragua	6	3	2	6	200.0	100.0	0.0	43	26	34	34	0.0	30.8	-20.9
Panama	79	60	111	83	-25.2	38.3	5.1	586	521	720	678	-5.8	30.1	15.7
<b>Total</b>	<b>893</b>	<b>401</b>	<b>558</b>	<b>566</b>	<b>1.4</b>	<b>41.1</b>	<b>-36.6</b>	<b>3,549</b>	<b>2,531</b>	<b>3,134</b>	<b>3,155</b>	<b>0.7</b>	<b>24.7</b>	<b>-11.1</b>
<b><u>SOUTH AMERICA</u></b>														
Argentina	41	71	98	118	20.4	66.2	187.8	316	397	666	664	-0.3	67.3	110.1
Bolivia	0	6	6	1	-83.3	-83.3	-	26	28	46	23	-50.0	-17.9	-11.5
Brazil	76	90	142	168	18.3	86.7	121.1	540	590	848	839	-1.1	42.2	55.4
Chile	33	29	57	65	14.0	124.1	97.0	289	242	300	314	4.7	29.8	8.7
Colombia	30	37	203	410	102.0	1008.1	1266.7	184	224	677	967	42.8	331.7	425.5
Ecuador	10	5	16	28	75.0	460.0	180.0	59	100	63	95	50.8	-5.0	61.0
Paraguay	2	1	2	12	500.0	1100.0	500.0	13	11	9	21	133.3	90.9	61.5
Peru	27	22	33	53	60.6	140.9	96.3	174	168	239	176	-26.4	4.8	1.1
Uruguay	19	4	16	12	-25.0	200.0	-36.8	72	28	50	54	8.0	92.9	-25.0
Venezuela	79	53	74	80	8.1	50.9	1.3	410	378	462	513	11.0	35.7	25.1
Other South America	0	0	1	0	-	-	-	1	7	2	2	0.0	-71.4	100.0
<b>Total</b>	<b>317</b>	<b>318</b>	<b>648</b>	<b>947</b>	<b>46.1</b>	<b>197.8</b>	<b>198.7</b>	<b>2,084</b>	<b>2,173</b>	<b>3,362</b>	<b>3,668</b>	<b>9.1</b>	<b>68.8</b>	<b>76.0</b>
<b>Total Latin America</b>	<b>1,210</b>	<b>719</b>	<b>1,206</b>	<b>1,513</b>	<b>25.5</b>	<b>110.4</b>	<b>25.0</b>	<b>5,633</b>	<b>4,704</b>	<b>6,496</b>	<b>6,823</b>	<b>5.0</b>	<b>45.0</b>	<b>21.1</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JULY</u>							<u>JANUARY - JULY</u>						
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>			<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
<b>CARIBBEAN</b>														
Antigua	274	267	316	423	33.9	58.4	54.4	1,116	1,148	1,372	1,280	-6.7	11.5	14.7
Bahamas	403	395	533	864	62.1	118.7	114.4	1,777	1,547	2,087	2,978	42.7	92.5	67.6
Barbados	845	487	671	594	-11.5	22.0	-29.7	3,495	3,045	3,501	3,164	-9.6	3.9	-9.5
Bermuda	300	255	475	429	-9.7	68.2	43.0	1,259	1,261	1,734	1,768	2.0	40.2	40.4
British Virgin Is.	126	120	154	105	-31.8	-12.5	-16.7	499	445	549	442	-19.5	-0.7	-11.4
Cayman Is.	1,558	1,667	1,882	2,053	9.1	23.2	31.8	8,003	9,186	9,192	11,144	21.2	21.3	39.2
Dominica	62	55	49	61	24.5	10.9	-1.6	204	243	277	235	-15.2	-3.3	15.2
Grenada	76	118	61	91	49.2	-22.9	19.7	346	518	346	423	22.3	-18.3	22.3
Guyana	190	215	282	345	22.3	60.5	81.6	1,002	1,017	1,196	1,306	9.2	28.4	30.3
Monsterrat	26	11	17	22	29.4	100.0	-15.4	79	49	90	75	-16.7	53.1	-5.1
St. Kitts/Nevis/Anguilla	158	92	111	125	12.6	35.9	-20.9	600	494	552	511	-7.4	3.4	-14.8
St. Lucia	346	106	167	223	33.5	110.4	-35.5	1,156	829	770	814	5.7	-1.8	-29.6
St. Vincent	128	71	101	75	-25.7	5.6	-41.4	405	319	403	318	-21.1	-0.3	-21.5
Turks & Caicos Is.	147	78	211	264	25.1	238.5	79.6	610	434	717	943	31.5	117.3	54.6
Trinidad & Tobago	1,103	792	1,006	1,127	12.0	42.3	2.2	4,632	4,541	4,948	5,929	19.8	30.6	28.0
<b>Comm. Caribbean</b>	<b>5,742</b>	<b>4,729</b>	<b>6,036</b>	<b>6,801</b>	<b>12.7</b>	<b>43.8</b>	<b>18.4</b>	<b>25,183</b>	<b>25,076</b>	<b>27,734</b>	<b>31,330</b>	<b>13.0</b>	<b>24.9</b>	<b>24.4</b>
Aruba	116	74	96	87	-9.4	17.6	-25.0	325	243	228	218	-4.4	-10.3	-32.9
Bonaire	24	5	10	3	-70.0	-40.0	-87.5	49	36	16	19	18.8	-47.2	-61.2
Cuba	37	25	28	107	282.1	328.0	189.2	236	241	118	599	407.6	148.5	153.8
Curacao	279	115	169	174	3.0	51.3	-37.6	739	606	560	606	8.2	0.0	-18.0
Dominican Rep.	137	92	122	147	20.5	59.8	7.3	681	808	610	892	46.2	10.4	31.0
Guadelope	17	7	13	34	161.5	385.7	100.0	110	48	50	112	124.0	133.3	1.8
Haiti	48	2	21	30	42.9	1400.0	-37.5	285	130	77	144	87.0	10.8	-49.5
Puerto Rico	225	94	144	166	15.3	76.6	-26.2	1,068	749	967	903	-6.6	20.6	-15.4
St. Maarten	200	119	154	116	-24.7	-2.5	-42.0	471	392	434	444	2.3	13.3	-5.7
Surinam	73	21	27	55	103.7	161.9	-24.7	190	231	316	291	-7.9	26.0	53.2
All other Caribbean	86	49	70	87	24.3	77.6	1.2	455	293	410	464	13.2	58.4	2.0
<b>Other Caribbean</b>	<b>1,242</b>	<b>603</b>	<b>854</b>	<b>1,006</b>	<b>17.8</b>	<b>66.8</b>	<b>-19.0</b>	<b>4,609</b>	<b>3,777</b>	<b>3,786</b>	<b>4,692</b>	<b>23.9</b>	<b>24.2</b>	<b>1.8</b>
<b>TOTAL CARIBBEAN</b>	<b>6,984</b>	<b>5,332</b>	<b>6,890</b>	<b>7,807</b>	<b>13.3</b>	<b>46.4</b>	<b>11.8</b>	<b>29,792</b>	<b>28,853</b>	<b>31,520</b>	<b>36,022</b>	<b>14.3</b>	<b>24.8</b>	<b>20.9</b>
<b>OTHER COUNTRIES</b>														
African Countries	244	83	98	127	29.6	53.0	-48.0	769	501	554	911	64.4	81.8	18.5
Israel	70	56	89	111	24.7	98.2	58.6	496	504	545	606	11.2	20.2	22.2
Saudi Arabia	9	6	2	2	0.0	-66.7	-77.8	22	11	18	7	-61.1	-36.4	-68.2
Turkey	21	7	7	19	171.4	171.4	-9.5	113	73	113	139	23.0	90.4	23.0
Other Middle East	39	59	61	86	41.0	45.8	120.5	190	195	202	309	53.0	58.5	62.6
India	68	25	26	122	369.2	388.0	79.4	366	293	338	1,008	198.2	244.0	175.4
Pakistan	0	0	2	5	150.0	-	-	7	1	11	71	545.5	7000.0	914.3
Japan	376	353	298	191	-35.9	-45.9	-49.2	2,789	2,732	2,507	1,871	-25.4	-31.5	-32.9
China	51	74	98	85	-13.3	14.9	66.7	306	442	507	553	9.1	25.1	80.7
Taiwan	4	1	7	2	-71.4	100.0	-50.0	30	50	50	22	-56.0	-56.0	-26.7
Korea	20	16	5	34	580.0	112.5	70.0	136	118	127	123	-3.1	4.2	-9.6
Philippines	52	40	47	17	-63.8	-57.5	-67.3	328	339	421	214	-49.2	-36.9	-34.8
Singapore	14	3	3	7	133.3	133.3	-50.0	68	90	73	97	32.9	7.8	42.6
Other Asia	18	26	30	50	66.7	92.3	177.8	203	181	261	367	40.6	102.8	80.8
Australia	160	137	139	165	18.7	20.4	3.1	890	932	1,154	2,023	75.3	117.1	127.3
New Zealand	24	21	28	40	42.9	90.5	66.7	166	133	196	334	70.4	151.1	101.2
All Other Ctries	0	8	2	0	-	-	-	20	22	45	25	-44.4	13.6	25.0
<b>Total</b>	<b>1,170</b>	<b>915</b>	<b>942</b>	<b>1,063</b>	<b>12.8</b>	<b>16.2</b>	<b>-9.1</b>	<b>6,899</b>	<b>6,617</b>	<b>7,122</b>	<b>8,680</b>	<b>21.9</b>	<b>31.2</b>	<b>25.8</b>
<b>GRAND TOTAL</b>	<b>160,231</b>	<b>151,289</b>	<b>180,015</b>	<b>195,409</b>	<b>8.6</b>	<b>29.2</b>	<b>22.0</b>	<b>902,569</b>	<b>913,367</b>	<b>1,072,176</b>	<b>1,061,716</b>	<b>-1.0</b>	<b>16.2</b>	<b>17.6</b>

## STOPOVER VISITORS BY MARKET SHARE

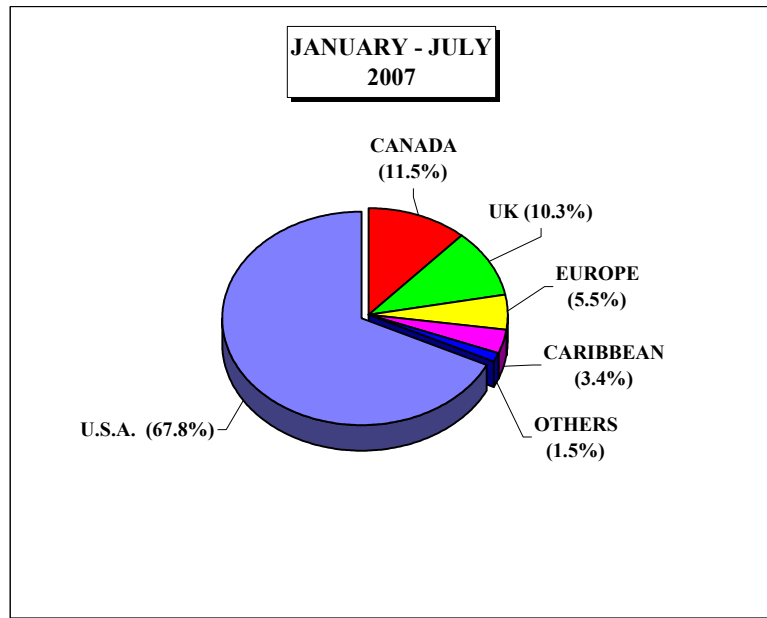


Fig. 2

Country	July 2007	% Share	Jan.-Jul. 2007	% Share	Jan.-Jul. 2006	% Share	%Change 2007/06
U.S.A	136,946	70.1%	720,164	67.8%	786,407	73.3%	-8.4%
CANADA	14,440	7.4%	122,407	11.5%	96,835	9.0%	26.4%
U.K.	20,602	10.5%	109,200	10.3%	97,406	9.1%	12.1%
EUROPE	13,038	6.7%	58,420	5.5%	46,390	4.3%	25.9%
CARIBBEAN	7,807	4.0%	36,022	3.4%	31,520	2.9%	14.3%
OTHERS	2,576	1.3%	15,503	1.5%	13,618	1.3%	13.8%
<b>Total</b>	<b>195,409</b>	<b>100.0%</b>	<b>1,061,716</b>	<b>100.0%</b>	<b>1,072,176</b>	<b>100.0%</b>	<b>-1.0%</b>

**TABLE 3**

<b>AVERAGE LENGTH OF STAY (Nights)</b>								
	<b><u>FOREIGN NATIONALS</u></b>				<b><u>NON-RESIDENT JAMAICANS</u></b>			
	<b>All Types of Accommodation</b>		<b>Hotel</b>		<b>All Types of Accommodation</b>		<b>Hotel</b>	
	2006	2007	2006	2007	2006	2007	2006	2007
	<b>January</b>	9.5	10.2	7.2	7.4	18.1	17.1	8.1
<b>February</b>	9.0	9.2	6.9	7.3	16.6	15.0	7.3	7.7
<b>March</b>	8.5	8.8	6.6	6.8	15.5	16.9	7.2	8.5
<b>April</b>	8.6	8.4	6.6	6.6	14.5	14.2	8.8	6.8
<b>May</b>	8.6	8.6	6.3	6.6	14.0	14.9	6.9	7.3
<b>June</b>	10.2	10.0	6.5	7.0	16.5	19.6	6.8	9.0
<b>July</b>	10.8	10.3	7.1	7.3	19.9	18.3	8.1	9.1
<b>Jan - Jul.</b>	9.3	9.4	6.7	7.0	16.7	17.1	7.6	8.4

**Note:** LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

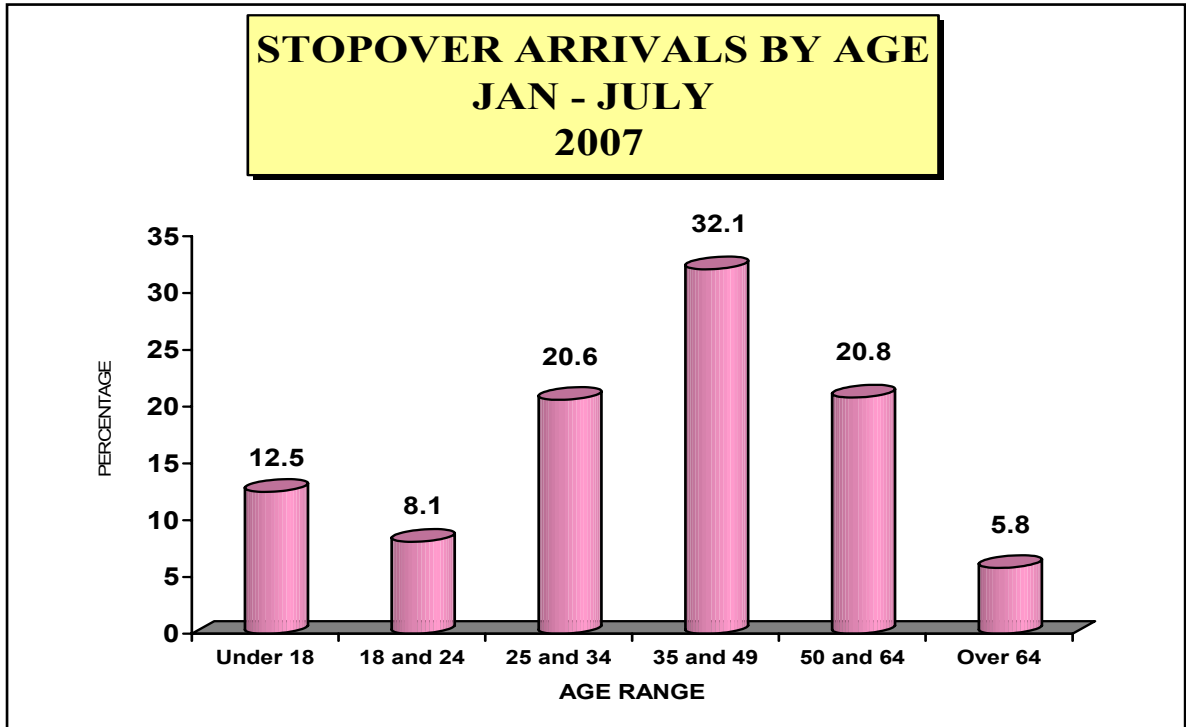


Fig. 3

**AGE DISTRIBUTION OF STOPOVER ARRIVALS**

Age	JULY		JAN - JUL.		JAN - JUL.		%Change 2007/06
	2007	% Share	2007	% Share	2006	% Share	
Under 18	37,076	19.0	133,145	12.5	141,846	13.2	-6.1%
18 and 24	18,866	9.7	86,388	8.1	93,114	8.7	-7.2%
25 and 34	41,178	21.1	218,194	20.6	225,220	21.0	-3.1%
35 and 49	57,324	29.3	341,023	32.1	347,137	32.4	-1.8%
50 and 64	31,674	16.2	220,870	20.8	207,734	19.4	6.3%
Over 64	9,291	4.8	62,096	5.8	57,125	5.3	8.7%
<b>Total</b>	<b>195,409</b>	<b>100.0</b>	<b>1,061,716</b>	<b>100.0</b>	<b>1,072,176</b>	<b>100.0</b>	<b>-1.0%</b>

**TABLE 4**

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL  
JANUARY - JULY 2007**

	MONTEGO BAY		% Change 2007/06		OCHO RIOS		% Change 2007/06		2007 TOTAL		2006 TOTAL		% Change 2007/06	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	21	51,363	-22.2%	12.8%	37	90,958	2.8%	5.2%	60	143,728	67	134,279	-10.4%	7.0%
February	19	43,921	-9.5%	21.6%	31	78,104	-3.1%	-2.8%	52	123,130	56	118,051	-7.1%	4.3%
March	21	51,773	-22.2%	0.6%	36	92,991	-7.7%	-6.8%	57	144,764	70	153,972	-18.6%	-6.0%
April	12	37,084	-33.3%	14.5%	29	75,726	0.0%	0.6%	43	113,524	49	109,074	-12.2%	4.1%
Jan. - Apr.	<b>73</b>	<b>184,141</b>	<b>-21.5%</b>	<b>11.3%</b>	<b>133</b>	<b>337,779</b>	<b>-2.2%</b>	<b>-1.2%</b>	<b>212</b>	<b>525,146</b>	<b>242</b>	<b>515,376</b>	<b>-12.4%</b>	<b>1.9%</b>
May	10	31,282	-9.1%	44.7%	21	61,869	-8.7%	0.3%	31	93,151	34	83,311	-8.8%	11.8%
June	8	27,132	-38.5%	-19.5%	14	44,413	-22.2%	-18.3%	22	71,545	31	88,087	-29.0%	-18.8%
July	9	31,592	-25.0%	-7.3%	14	44,639	-17.6%	-13.9%	23	76,231	29	85,935	-20.7%	-11.3%
May - Jul.	<b>27</b>	<b>90,006</b>	<b>-25.0%</b>	<b>0.6%</b>	<b>49</b>	<b>150,921</b>	<b>-15.5%</b>	<b>-10.1%</b>	<b>76</b>	<b>240,927</b>	<b>94</b>	<b>257,333</b>	<b>-19.1%</b>	<b>-6.4%</b>
Jan. - Jul.	<b>100</b>	<b>274,147</b>	<b>-22.5%</b>	<b>7.5%</b>	<b>182</b>	<b>488,700</b>	<b>-6.2%</b>	<b>-4.1%</b>	<b>288</b>	<b>766,073</b>	<b>336</b>	<b>772,709</b>	<b>-14.3%</b>	<b>-0.9%</b>

- \* Note:
1. During the month of January two Cruise Ship calls with 2,484 Cruise passengers visited two ports.
  2. Included in the total Cruise passengers for the month of January, 2 calls with 1,407 passengers visited Port Antonio.
  3. Included in the total Cruise passengers for the month of February, 2 calls with 1,105 passengers visited Port Antonio.
  4. During the month of March two Cruise Ship calls with 2,479 Cruise passengers visited two ports.
  5. Included in the total Cruise passengers for the month of April, 2 calls with 714 passengers visited Port Antonio.

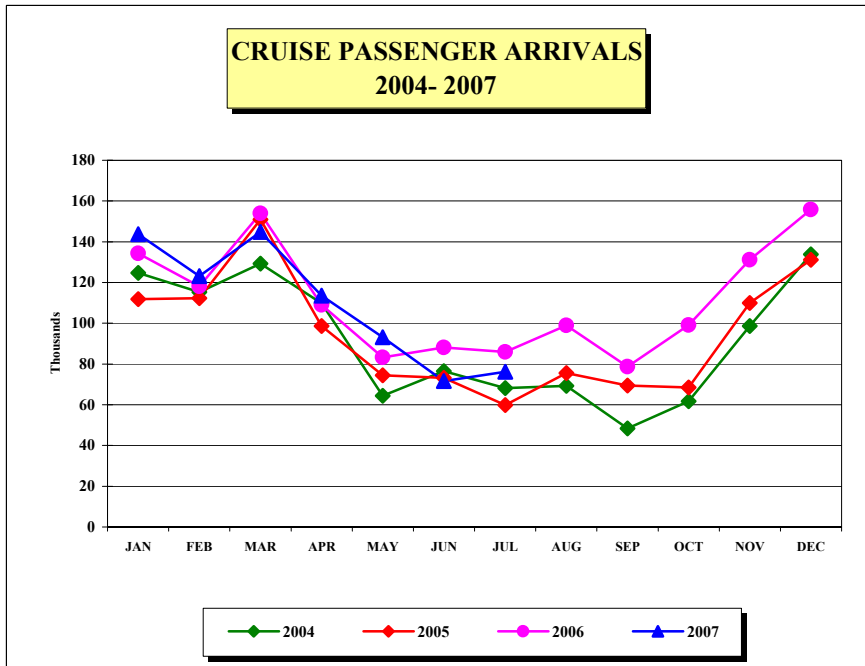


FIG. 4

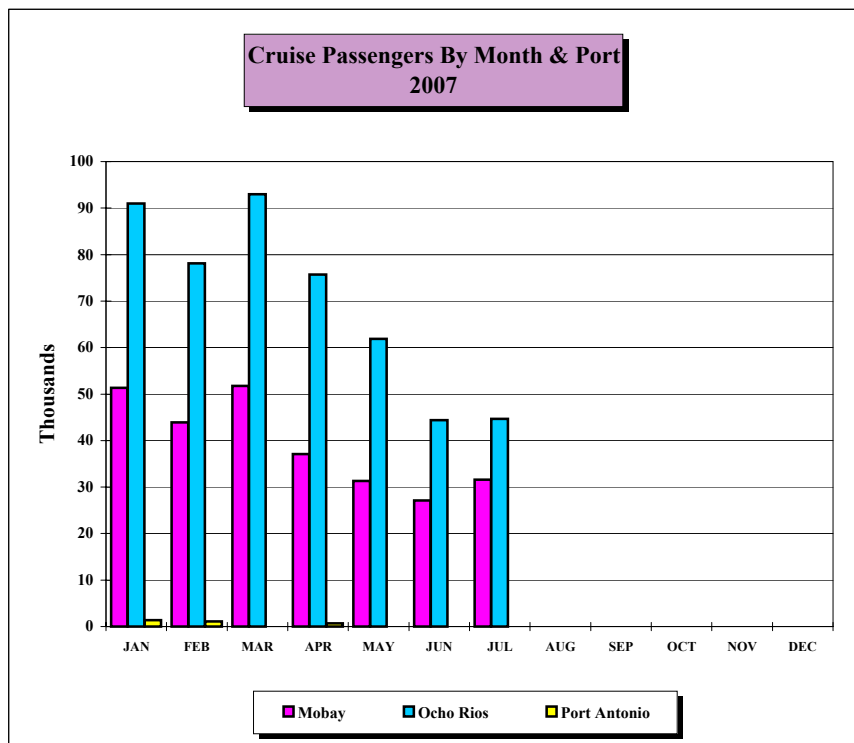


FIG. 4a

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	JULY 2007			JANUARY - JULY 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>U.S.A.</b>						
<b><u>NORTHEAST (NEW YORK)</u></b>						
Connecticut	3,868	2	3,870	18,791	60	18,851
Delaware	548	1	549	3,712	5	3,717
Maine	146	0	146	2,147	142	2,289
Maryland	5,878	3	5,881	28,496	39	28,535
Massachusetts	2,447	1	2,448	17,878	1,095	18,973
New Hampshire	256	1	257	2,997	259	3,256
New Jersey	8,654	5	8,659	42,547	31	42,578
New York	27,319	14	27,333	121,555	428	121,983
Pennsylvania	6,330	3	6,333	38,005	25	38,030
Rhode Island	268	0	268	2,374	63	2,437
Vermont	62	0	62	1,369	26	1,395
Virginia	3,002	2	3,004	16,737	10	16,747
Washington D.C.	763	1	764	3,862	2	3,864
West Virginia	251	0	251	1,555	5	1,560
<b>Total</b>	<b>59,792</b>	<b>33</b>	<b>59,825</b>	<b>302,025</b>	<b>2,190</b>	<b>304,215</b>

**MIDWEST (CHICAGO)**

Illinois	3,770	612	4,382	26,692	5,666	32,358
Indiana	1,443	30	1,473	9,880	475	10,355
Iowa	602	36	638	5,358	779	6,137
Kansas	645	25	670	3,553	158	3,711
Kentucky	910	15	925	4,765	111	4,876
Michigan	1,654	4	1,658	14,559	2,738	17,297
Minnesota	655	2	657	11,020	3,336	14,356
Missouri	998	1,464	2,462	5,584	8,071	13,655
Nebraska	588	2	590	3,861	160	4,021
North Dakota	125	0	125	1,600	47	1,647
Ohio	2,375	89	2,464	13,712	418	14,130
South Dakota	131	0	131	1,587	69	1,656
Wisconsin	922	3	925	11,097	6,798	17,895
<b>Total</b>	<b>14,818</b>	<b>2,282</b>	<b>17,100</b>	<b>113,268</b>	<b>28,826</b>	<b>142,094</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	JULY 2007			JANUARY - JULY 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b><u>SOUTH (MIAMI)</u></b>						
Alabama	1,161	5	1,166	5,148	10	5,158
Arkansas	489	50	539	2,482	146	2,628
Florida	24,466	34	24,500	113,108	227	113,335
Georgia	7,443	14	7,457	33,566	39	33,605
Louisiana	1,235	34	1,269	4,942	83	5,025
Mississippi	472	1	473	2,286	11	2,297
North Carolina	2,935	5	2,940	14,269	19	14,288
Oklahoma	589	443	1,032	2,706	1,034	3,740
South Carolina	1,223	4	1,227	6,309	10	6,319
Tennessee	1,780	17	1,797	8,681	39	8,720
Texas	4,962	2,228	7,190	21,920	4,519	26,439
<b>Total</b>	<b>46,755</b>	<b>2,835</b>	<b>49,590</b>	<b>215,417</b>	<b>6,137</b>	<b>221,554</b>
<b><u>WEST (LOS ANGELES)</u></b>						
Alaska	19	0	19	242	11	253
Arizona	869	5	874	4,352	26	4,378
California	6,804	10	6,814	30,056	62	30,118
Colorado	894	4	898	5,633	34	5,667
Hawaii	25	0	25	177	0	177
Idaho	72	0	72	781	4	785
Montana	52	0	52	632	7	639
Nevada	319	3	322	1,960	10	1,970
New Mexico	208	4	212	942	8	950
Oregon	308	2	310	1,811	6	1,817
Utah	172	0	172	1,308	8	1,316
Washington	572	4	576	3,691	22	3,713
Wyoming	85	0	85	514	4	518
<b>Total</b>	<b>10,399</b>	<b>32</b>	<b>10,431</b>	<b>52,099</b>	<b>202</b>	<b>52,301</b>
<b>TOTAL U.S.A.</b>	<b>131,764</b>	<b>5,182</b>	<b>136,946</b>	<b>682,809</b>	<b>37,355</b>	<b>720,164</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	JULY 2007			JANUARY - JULY 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::						
<b><u>CANADA (TORONTO)</u></b>						
Alberta	617	24	641	6,623	3,854	10,477
British Columbia	353	5	358	3,019	2,366	5,385
Manitoba	114	3	117	1,651	1,462	3,113
New Brunswick	29	5	34	840	876	1,716
Newfoundland	25	4	29	384	164	548
Nova Scotia	60	9	69	1,391	1,536	2,927
Ontario	8,211	3,533	11,744	44,645	33,825	78,470
P.E. Island	7	0	7	144	150	294
Quebec	633	726	1,359	5,869	10,489	16,358
Saskatchewan	66	5	71	966	1,961	2,927
Other Canada	8	3	11	138	54	192
<b>Total</b>	<b>10,123</b>	<b>4,317</b>	<b>14,440</b>	<b>65,670</b>	<b>56,737</b>	<b>122,407</b>
<b><u>EUROPE</u></b>						
<b><u>LONDON OFFICE</u></b>						
<b><u>Northern Europe</u></b>						
U.K.	12,955	7,647	20,602	65,423	43,777	109,200
Denmark	145	9	154	690	31	721
Finland	16	0	16	156	7	163
Ireland	301	183	484	1,810	848	2,658
Norway	90	3	93	522	31	553
Sweden	77	5	82	700	27	727
<b>Sub-Total</b>	<b>13,584</b>	<b>7,847</b>	<b>21,431</b>	<b>69,301</b>	<b>44,721</b>	<b>114,022</b>
<b><u>GERMAN OFFICE</u></b>						
<b><u>Southern Europe</u></b>						
Greece	13	3	16	103	7	110
Italy	473	737	1,210	2,165	7,114	9,279
Portugal	32	3,067	3,099	215	5,954	6,169
Spain	197	3,745	3,942	1,138	7,834	8,972
<b><u>Western Europe</u></b>						
Austria	178	6	184	1,374	332	1,706
Belgium	109	590	699	650	3,044	3,694
France	205	51	256	1,549	879	2,428
Germany	1,208	39	1,247	11,682	290	11,972
Luxemburg	10	7	17	68	65	133
Netherlands	500	438	938	1,755	2,747	4,502
Switzerland	223	7	230	1,116	262	1,378
<b>Sub-Total</b>	<b>3,148</b>	<b>8,690</b>	<b>11,838</b>	<b>21,815</b>	<b>28,528</b>	<b>50,343</b>
<b><u>Central/East Europe</u></b>						
Czechoslovakia	30	0	30	188	326	514
Hungary	18	0	18	185	46	231
Poland	109	5	114	409	25	434
Russia	84	9	93	613	22	635
Ukraine	5	18	23	126	18	144
Other Europe	74	19	93	742	555	1,297
<b>Sub-Total</b>	<b>320</b>	<b>51</b>	<b>371</b>	<b>2,263</b>	<b>992</b>	<b>3,255</b>
<b>Total</b>	<b>17,052</b>	<b>16,588</b>	<b>33,640</b>	<b>93,379</b>	<b>74,241</b>	<b>167,620</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

JULY 2007			JANUARY - JULY 2007		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

::

**OTHER COUNTRIES**

**CENTRAL AMERICA**

Mexico	268	6	274	1,276	15	1,291
Belize	90	0	90	332	0	332
Costa Rica	61	0	61	450	1	451
El Salvador	17	0	17	112	0	112
Guatemala	24	0	24	176	0	176
Honduras	11	0	11	80	1	81
Nicaragua	6	0	6	34	0	34
Panama	77	6	83	669	9	678
<b>Total</b>	<b>554</b>	<b>12</b>	<b>566</b>	<b>3,129</b>	<b>26</b>	<b>3,155</b>

**SOUTH AMERICA**

Argentina	114	4	118	659	5	664
Bolivia	1	0	1	23	0	23
Brazil	163	5	168	819	20	839
Chile	63	2	65	312	2	314
Colombia	111	299	410	382	585	967
Ecuador	28	0	28	93	2	95
Paraguay	12	0	12	21	0	21
Peru	53	0	53	175	1	176
Uruguay	12	0	12	53	1	54
Venezuela	69	11	80	382	131	513
Other South America	0	0	0	2	0	2
<b>Total</b>	<b>626</b>	<b>321</b>	<b>947</b>	<b>2,921</b>	<b>747</b>	<b>3,668</b>
<b>Total Latin America</b>	<b>1,180</b>	<b>333</b>	<b>1,513</b>	<b>6,050</b>	<b>773</b>	<b>6,823</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	JULY 2007			JANUARY - JULY 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::						
<b>CARIBBEAN</b>						
Antigua	423	0	423	1,272	8	1,280
Bahamas	862	2	864	2,970	8	2,978
Barbados	591	3	594	3,153	11	3,164
Bermuda	427	2	429	1,763	5	1,768
British Virgin Is.	105	0	105	442	0	442
Cayman Is.	2,053	0	2,053	11,122	22	11,144
Dominica	61	0	61	219	16	235
Grenada	90	1	91	421	2	423
Guyana	319	26	345	1,241	65	1,306
Montserrat	22	0	22	75	0	75
St. Kitts/Nevis/Anguilla	125	0	125	510	1	511
St. Lucia	212	11	223	793	21	814
St. Vincent	74	1	75	315	3	318
Turks & Caicos Is.	157	107	264	525	418	943
Trinidad & Tobago	1,114	13	1,127	5,896	33	5,929
<b>Comm. Caribbean</b>	<b>6,635</b>	<b>166</b>	<b>6,801</b>	<b>30,717</b>	<b>613</b>	<b>31,330</b>
Aruba	87	0	87	218	0	218
Bonaire	3	0	3	19	0	19
Cuba	101	6	107	429	170	599
Curacao	174	0	174	588	18	606
Dominican Republic	97	50	147	512	380	892
Guadelope	34	0	34	111	1	112
Haiti	29	1	30	112	32	144
Puerto Rico	166	0	166	900	3	903
St. Maarten	116	0	116	442	2	444
Surinam	55	0	55	291	0	291
All other Caribbean	87	0	87	460	4	464
<b>Other Caribbean</b>	<b>949</b>	<b>57</b>	<b>1,006</b>	<b>4,082</b>	<b>610</b>	<b>4,692</b>
<b>TOTAL CARIBBEAN</b>	<b>7,584</b>	<b>223</b>	<b>7,807</b>	<b>34,799</b>	<b>1,223</b>	<b>36,022</b>
<b>OTHER COUNTRIES</b>						
African Countries	126	1	127	862	49	911
Israel	108	3	111	593	13	606
Saudi Arabia	2	0	2	7	0	7
Turkey	18	1	19	132	7	139
Other Middle East	80	6	86	286	23	309
India	121	1	122	1,001	7	1,008
Pakistan	5	0	5	70	1	71
Japan	189	2	191	1,858	13	1,871
China	85	0	85	553	0	553
Taiwan	2	0	2	21	1	22
Korea	34	0	34	121	2	123
Philippines	15	2	17	211	3	214
Singapore	6	1	7	96	1	97
Other Asia	48	2	50	360	7	367
Australia	163	2	165	2,008	15	2,023
New Zealand	38	2	40	331	3	334
All Other Ctries	0	0	0	24	1	25
<b>Total</b>	<b>1,040</b>	<b>23</b>	<b>1,063</b>	<b>8,534</b>	<b>146</b>	<b>8,680</b>
<b>GRAND TOTAL</b>	<b>168,743</b>	<b>26,666</b>	<b>195,409</b>	<b>891,241</b>	<b>170,475</b>	<b>1,061,716</b>

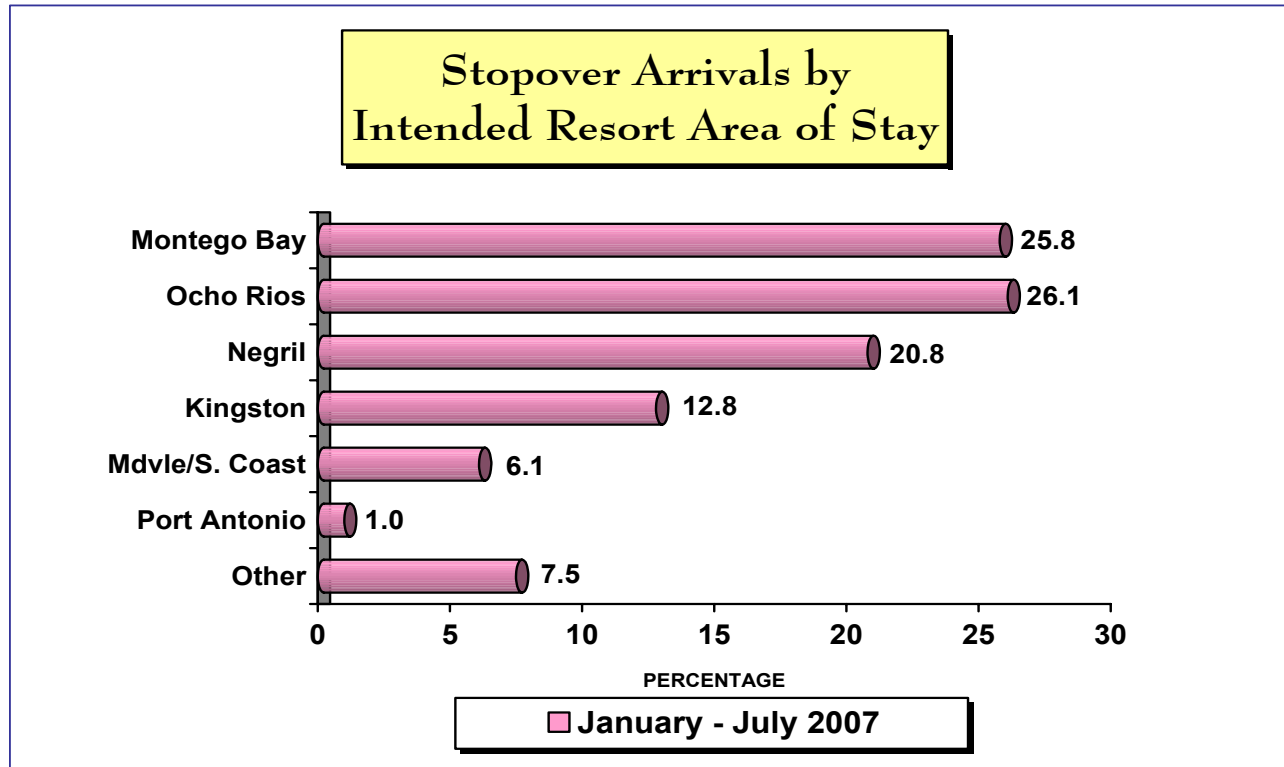


Fig. 5

**STOPOVER ARRIVALS BY INTENDED AREA OF STAY**

Area	JULY			JANUARY - JULY			JANUARY - JULY			%Change 2007/06 ARRIVALS
	2007	%Share	LENGTH OF STAY	2007	%Share	LENGTH OF STAY	2006	%Share	LENGTH OF STAY	
Montego Bay	45,903	23.5%	8.9	273,564	25.8%	7.9	298,419	27.8%	7.5	-8.3%
Ocho Rios	51,639	26.4%	9.1	276,714	26.1%	8.4	257,816	24.0%	8.2	7.3%
Negril	33,502	17.1%	8.9	220,497	20.8%	8.3	228,877	21.3%	8.0	-3.7%
Kingston	27,582	14.1%	13.6	136,083	12.8%	12.5	133,000	12.4%	13.6	2.3%
Mdvle/S. Coast	14,878	7.6%	14.7	64,653	6.1%	13.8	64,650	6.0%	13.6	0.0%
Port Antonio	2,406	1.2%	18.4	10,641	1.0%	16.5	11,480	1.1%	16.8	-7.3%
Other	19,499	10.0%	17.8	79,564	7.5%	17.0	77,934	7.3%	17.6	2.1%
<b>Total</b>	<b>195,409</b>	<b>100.0%</b>	<b>11.1</b>	<b>1,061,716</b>	<b>100.0%</b>	<b>9.9</b>	<b>1,072,176</b>	<b>100.0%</b>	<b>9.7</b>	<b>-1.0%</b>

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS