

JAMAICA TOURIST BOARD

IN JANUARY 2006.....

- Stopover arrivals up by 11.9%
- US Market increased by 17.9%
- Canada increased by 9.7%
- Europe decreased by 5.1%
- Cruise Passenger arrivals up by 20.1%

TOURIST (Stopover Arrivals)

Stopover arrivals in January 2006 were a record level of **130,695**, an increase of **11.9%** over the **116,844** recorded in January 2005.

United States

Stopover arrivals from the United States market increased by **17.9%** in January with a total of **87,526** visitors compared to the **74,215** visitors who came in January 2005. All marketing regions recorded increases. The South increased by **39.1%**, the West by **31.7%**, the Northeast by **11.6%** and the Midwest by **10.4%**.

Canada

In January, the Canadian market increased by **9.7%**. Total stopovers from the Canadian market in January were **17,793** compared to **16,220** in 2005.

The leading province of Ontario increased by **24.1%**, while the second most important visitor-producing province of Quebec decreased by **7.3%**.

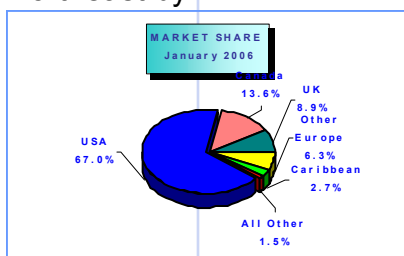
Europe

The European market recorded a **5.1%** decrease in January 2006. The market provided a total of **19,908** stopover visitors compared to the **20,985** recorded in January 2005. The European market region has been divided into three marketing regions. In the Northern

Europe region the main visitor producing country, United Kingdom with **11,659** arrivals increased by **5.3%**. In the South/Western Europe region the main visitor producing countries, Germany with **2,661** increased by **11.6%** and Italy with **1,856** declined by **43.3%**. In the third market region, Central/East Europe with **649** arrivals, declined by **4.1%**.

Latin America

The Latin American market increased by **49%** in January with a total of **998** stopovers compared to **670** in January 2005. From the Central American region, Mexico with **129** arrivals decreased by **4.4%** and Panama with **112** increased by **77.8%**. From South America, Argentina with **148** arrivals increased by **89.7%** and Brazil with **151** increased by **125.4%**.



The Caribbean

Visitors to Jamaica from the Caribbean region decreased by **6.9%** in January with a total of **3,493** visitors, compared to **3,750** in January 2005.

The major Caribbean countries which provided visitors to Jamaica in January were: the Cayman Islands (**917**), Trinidad and Tobago (**658**), Barbados (**394**), Guyana (**189**), Bermuda (**181**), the Bahamas (**172**) and Antigua (**127**).

Japan

The Japanese market increased by **23.9%** in January with a total of **399** stopovers compared to **322** in January 2005.

Other Countries

Of the other countries, Australia with **176** and Israel with **94** stopovers in January increased by **15%** and **4.4%** respectively against the **153** and **90** who came in 2005.

Market Share

The market share of stopover visitors for January were as follows:

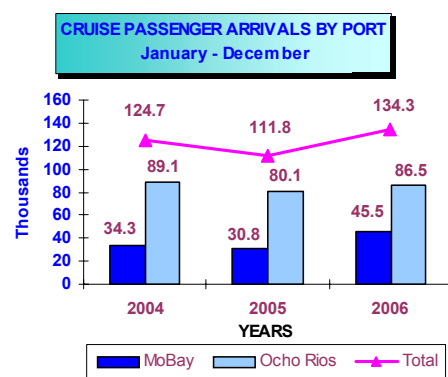
USA **67.0%**; Canada **13.6%**; UK **9.4%**; Continental Europe **5.8%**, the Caribbean **2.7%**; Latin America **0.8%**; Japan **0.3%** and Other Countries **0.4%**.

Cruise Passengers

A total of **134,279** cruise passengers visited Jamaica in January 2006. This represents a **20.1%** increase against the **111,841** recorded for January 2005.

A total of **86,498** cruise passengers visited the port of Ocho Rios in January, an increase of **8%** over the **80,084** recorded for January 2005.

Montego Bay recorded a total of **45,538** cruise passengers for the month, an increase of **47.8%** against the **30,817** recorded for 2005.



Length of Stay

The average length of stay of **Foreign National** arrivals in January was **9.5** nights compared to the **9.8** nights in January 2005. The average length of stay in hotels was **7.2** nights compared to **6.9** nights in January 2005.

The average length of stay of **Non-Resident Jamaican** arrivals in January was **18.1** nights compared to the **21.8** nights in January 2005. The average length of stay in hotels was **8.1** nights compared to **7.8** nights in January 2005.

Purpose of Visit

During January 2006, **82.3%** or **102,773** of the **124,796** Foreign Nationals who visited Jamaica were visiting for the purpose of Leisure, **6.7%** were on Business, **4.9%** were Visiting Friends & Relatives, and the remaining **6.1%** were on Other purposes of travel.

A total of **2,476** or **42%** of the **5,899** Non-Resident Jamaicans who travelled to Jamaica in January 2006 were visiting for Leisure, **21.5%** were visiting Friends & Relatives, **11.9%** were on Business and the remaining **24.6%** were on Other purposes of travel.

Intended Resort Area of Stay

Of the **130,695** stopover arrivals visiting Jamaica in January 2006, the resort area of Montego Bay welcomed **37,390** arrivals or **28.6%**. Ocho Rios received **32,273** or **24.7%**, Negril got **29,815** or **22.8%**, and Kingston got **15,125** or **11.6%**. The remaining **12.3%** stayed in the Mandeville/Southcoast, Port Antonio resort regions and Other areas in Jamaica.

TABLE 1

TOURIST ARRIVALS

January
2006

Month	<----- Stopovers ----->						Total		
	Foreign Nationals	+/- 2006/05	+/- 2006/04	Non-Resident Jamaicans	+/- 2006/05	+/- 2006/04	Stopover Arrivals	+/- 2006/05	+/- 2006/04
January	124,796	11.4%	19.5%	5,899	22.6%	19.8%	130,695	11.9%	19.5%

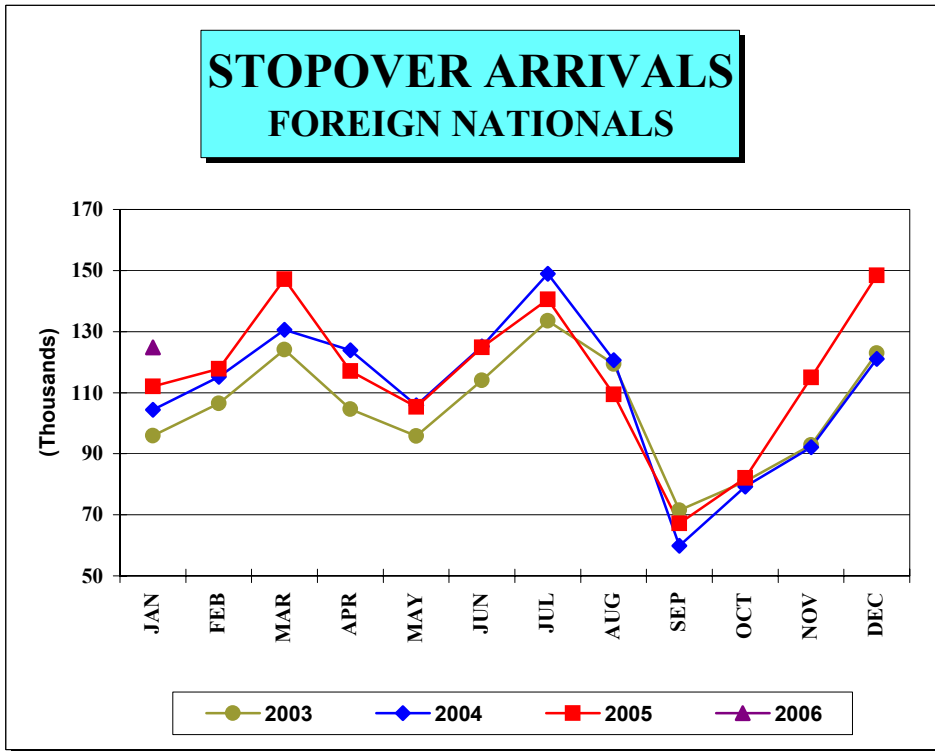


FIG. 1

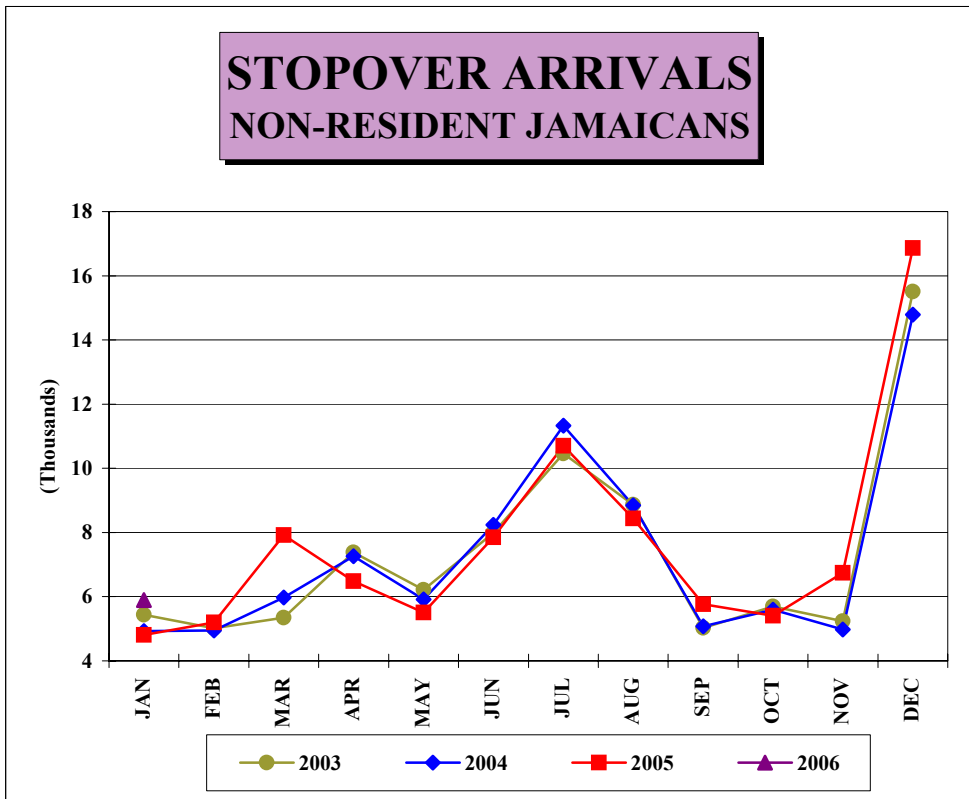


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT
JANUARY 2006**

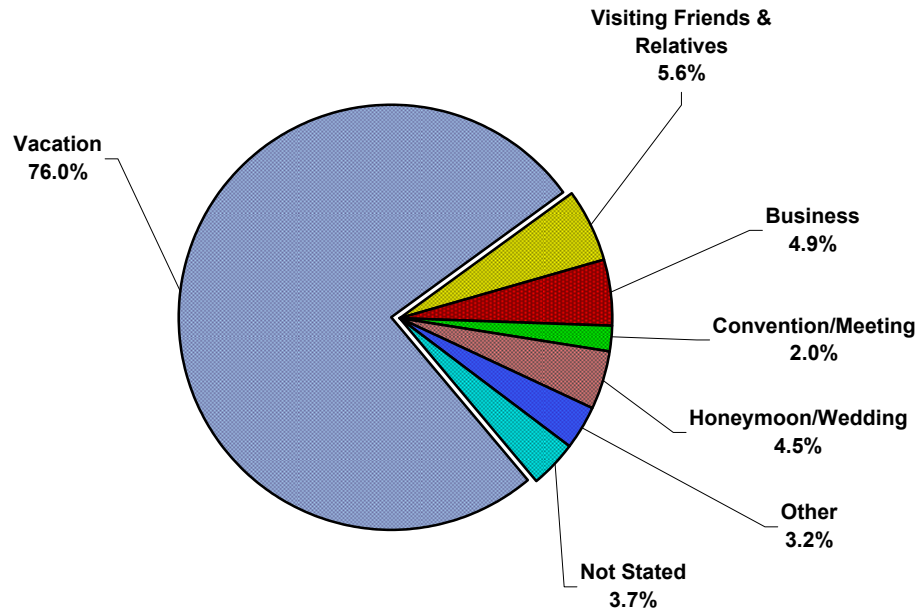


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January 2006	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	96,921	77.7%	2,387	40.5%	99,308	76.0%
Visiting Friends & Relatives	6,080	4.9%	1,269	21.5%	7,349	5.6%
Business	5,944	4.8%	504	8.5%	6,448	4.9%
Convention/Meeting	2,422	1.9%	197	3.3%	2,619	2.0%
Honeymoon/Wedding	5,852	4.7%	89	1.5%	5,941	4.5%
Other	3,695	3.0%	543	9.2%	4,238	3.2%
Not Stated	3,882	3.1%	910	15.4%	4,792	3.7%
TOTAL	124,796	100.0%	5,899	100.0%	130,695	100.0%

TABLE 1.2
STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2006

	U.S.A.				Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West							
January	35,696	25,337	20,466	6,027	17,793	19,908	998	3,493	549	428	130,695
+/- %	11.6%	10.4%	39.1%	31.7%	9.7%	-5.1%	49.0%	-6.9%	-15.8%	21.6%	11.9%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>JANUARY</u>				<u>% Change</u>		
	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	2006/05	2006/04	2006/03
U.S.A.							
<u>NORTHEAST (NEW YORK)</u>							
Connecticut	1,525	1,775	1,772	1,910	7.8	7.6	25.2
Delaware	377	400	376	441	17.3	10.3	17.0
Maine	217	259	267	366	37.1	41.3	68.7
Maryland	2,426	2,734	2,823	3,182	12.7	16.4	31.2
Massachusetts	2,620	2,760	2,989	2,742	-8.3	-0.7	4.7
New Hampshire	314	429	481	445	-7.5	3.7	41.7
New Jersey	4,012	4,110	4,454	4,866	9.3	18.4	21.3
New York	10,537	11,268	11,648	13,737	17.9	21.9	30.4
Pennsylvania	4,372	4,928	4,445	4,599	3.5	-6.7	5.2
Rhode Island	322	321	282	401	42.2	24.9	24.5
Vermont	100	164	156	185	18.6	12.8	85.0
Virginia	1,255	1,597	1,833	2,194	19.7	37.4	74.8
Washington D.C.	346	342	336	463	37.8	35.4	33.8
West Virginia	74	149	123	165	34.1	10.7	123.0
Total	28,497	31,236	31,985	35,696	11.6	14.3	25.3
<u>MIDWEST (CHICAGO)</u>							
Illinois	5,017	5,001	4,205	5,015	19.3	0.3	0.0
Indiana	1,101	1,107	1,250	1,335	6.8	20.6	21.3
Iowa	1,100	1,370	1,122	1,543	37.5	12.6	40.3
Kansas	326	455	445	576	29.4	26.6	76.7
Kentucky	355	366	393	548	39.4	49.7	54.4
Michigan	2,076	2,606	2,569	2,757	7.3	5.8	32.8
Minnesota	2,959	3,115	4,223	3,503	-17.0	12.5	18.4
Missouri	1,534	1,768	1,741	1,845	6.0	4.4	20.3
Nebraska	568	556	353	706	100.0	27.0	24.3
North Dakota	166	329	322	371	15.2	12.8	123.5
Ohio	1,392	1,582	1,624	2,199	35.4	39.0	58.0
South Dakota	253	353	398	473	18.8	34.0	87.0
Wisconsin	4,504	4,902	4,297	4,466	3.9	-8.9	-0.8
Total	21,351	23,510	22,942	25,337	10.4	7.8	18.7

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	<u>JANUARY</u>				<u>% C h a n g e</u>		
	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	2006/05	2006/04	2006/03
<u>SOUTH (MIAMI)</u>							
Alabama	358	311	391	375	-4.1	20.6	4.7
Arkansas	201	217	199	268	34.7	23.5	33.3
Florida	6,803	6,966	7,113	11,529	62.1	65.5	69.5
Georgia	2,654	1,949	1,866	2,662	42.7	36.6	0.3
Louisiana	287	262	230	439	90.9	67.6	53.0
Mississippi	136	110	120	170	41.7	54.5	25.0
North Carolina	1,268	1,442	1,543	1,622	5.1	12.5	27.9
Oklahoma	216	240	148	282	90.5	17.5	30.6
South Carolina	478	479	613	603	-1.6	25.9	26.2
Tennessee	797	704	686	811	18.2	15.2	1.8
Texas	1,358	1,428	1,802	1,705	-5.4	19.4	25.6
Total	14,556	14,108	14,711	20,466	39.1	45.1	40.6
<u>WEST (LOS ANGELES)</u>							
Alaska	38	50	43	58	34.9	16.0	52.6
Arizona	261	329	324	405	25.0	23.1	55.2
California	2,226	2,410	2,621	3,253	24.1	35.0	46.1
Colorado	508	680	418	638	52.6	-6.2	25.6
Hawaii	9	21	13	24	84.6	14.3	166.7
Idaho	169	97	103	144	39.8	48.5	-14.8
Montana	77	111	103	172	67.0	55.0	123.4
Nevada	139	140	210	212	1.0	51.4	52.5
New Mexico	58	94	47	110	134.0	17.0	89.7
Oregon	142	181	171	236	38.0	30.4	66.2
Utah	172	101	182	288	58.2	185.1	67.4
Washington	277	273	321	425	32.4	55.7	53.4
Wyoming	34	55	21	62	195.2	12.7	82.4
Total	4,110	4,542	4,577	6,027	31.7	32.7	46.6
TOTAL U.S.A.	68,514	73,396	74,215	87,526	17.9	19.3	27.7

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	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	2006/05	2006/04	2006/03
<u>CANADA (TORONTO)</u>							
Alberta	609	1,040	1,521	1,189	-21.8	14.3	95.2
British Columbia	363	378	803	543	-32.4	43.7	49.6
Manitoba	606	628	504	577	14.5	-8.1	-4.8
New Brunswick	99	93	85	125	47.1	34.4	26.3
Newfoundland	23	29	75	44	-41.3	51.7	91.3
Nova Scotia	110	118	112	122	8.9	3.4	10.9
Ontario	7,873	7,858	9,713	12,050	24.1	53.3	53.1
P.E. Island	4	10	13	6	-53.8	-40.0	50.0
Quebec	1,621	1,838	3,080	2,856	-7.3	55.4	76.2
Saskatchewan	255	302	286	240	-16.1	-20.5	-5.9
Other Canada	26	42	28	41	46.4	-2.4	57.7
Total	11,589	12,336	16,220	17,793	9.7	44.2	53.5
<u>LONDON OFFICE</u>							
<u>Northern Europe</u>							
U.K.	9,375	10,804	11,076	11,659	5.3	7.9	24.4
Denmark	44	81	50	88	76.0	8.6	100.0
Finland	74	106	47	54	14.9	-49.1	-27.0
Ireland	150	165	206	279	35.4	69.1	86.0
Norway	71	88	84	81	-3.6	-8.0	14.1
Sweden	103	151	141	110	-22.0	-27.2	6.8
	9,817	11,395	11,604	12,271	5.7	7.7	25.0
<u>Southern Europe</u>							
Greece	17	6	24	31	29.2	416.7	82.4
Italy	3,129	3,050	3,273	1,856	-43.3	-39.1	-40.7
Portugal	30	12	34	18	-47.1	50.0	-40.0
Spain	97	80	104	179	72.1	123.8	84.5
<u>Western Europe</u>							
Austria	277	516	593	519	-12.5	0.6	87.4
Belgium	94	152	618	311	-49.7	104.6	230.9
France	246	274	485	364	-24.9	32.8	48.0
Germany	1,672	2,076	2,384	2,661	11.6	28.2	59.2
Luxemburg	8	11	12	23	91.7	109.1	187.5
Netherlands	231	306	617	627	1.6	104.9	171.4
Switzerland	199	530	560	399	-28.8	-24.7	100.5
	6,000	7,013	8,704	6,988	-19.7	-0.4	16.5
<u>Central/East Europe</u>							
Czechoslovakia	25	44	43	55	27.9	25.0	120.0
Hungary	29	52	95	41	-56.8	-21.2	41.4
Poland	114	117	66	83	25.8	-29.1	-27.2
Russia	202	182	251	225	-10.4	23.6	11.4
Other Europe	99	156	222	245	10.4	57.1	147.5
	469	551	677	649	-4.1	17.8	38.4
Total	16,286	18,959	20,985	19,908	-5.1	5.0	22.2

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	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	2006/05	2006/04	2006/03
<u>LATIN AMERICA</u>							
<u>CENTRAL AMERICA</u>							
Mexico	112	120	135	129	-4.4	7.5	15.2
Belize	127	35	53	41	-22.6	17.1	-67.7
Costa Rica	50	43	61	51	-16.4	18.6	2.0
El Salvador	10	4	11	12	9.1	200.0	20.0
Guatemala	18	29	17	26	52.9	-10.3	44.4
Honduras	17	7	13	3	-76.9	-57.1	-82.4
Nicaragua	3	4	3	6	100.0	50.0	100.0
Panama	98	89	63	112	77.8	25.8	14.3
Total	435	331	356	380	6.7	14.8	-12.6
<u>SOUTH AMERICA</u>							
Argentina	69	70	78	148	89.7	111.4	114.5
Bolivia	6	4	3	2	-33.3	-50.0	-66.7
Brazil	60	62	67	151	125.4	143.5	151.7
Chile	27	49	30	46	53.3	-6.1	70.4
Colombia	197	38	16	145	806.3	281.6	-26.4
Ecuador	6	9	34	6	-82.4	-33.3	0.0
Paraguay	3	0	0	1	-	-	-66.7
Peru	30	9	20	39	95.0	333.3	30.0
Uruguay	2	2	3	5	66.7	150.0	150.0
Venezuela	73	42	58	75	29.3	78.6	2.7
Other South America	0	0	5	0	-	-	-
Total	473	285	314	618	96.8	116.8	30.7
Total Latin America	908	616	670	998	49.0	62.0	9.9

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	JANUARY				% Change		
	2003	2004	2005	2006	2006/05	2006/04	2006/03
CARIBBEAN							
Antigua	110	103	131	127	-3.1	23.3	15.5
Bahamas	196	186	196	172	-12.2	-7.5	-12.2
Barbados	353	300	385	394	2.3	31.3	11.6
Bermuda	148	121	153	181	18.3	49.6	22.3
British Virgin Is.	41	45	41	46	12.2	2.2	12.2
Cayman Is.	763	941	1,135	917	-19.2	-2.6	20.2
Dominica	23	17	42	43	2.4	152.9	87.0
Grenada	41	44	83	68	-18.1	54.5	65.9
Guyana	154	127	130	189	45.4	48.8	22.7
Monsterrat	7	4	8	9	12.5	125.0	28.6
St. Kitts/Nevis/Anguilla	61	51	60	68	13.3	33.3	11.5
St. Lucia	140	121	181	107	-40.9	-11.6	-23.6
St. Vincent	37	44	48	52	8.3	18.2	40.5
Turks & Caicos Is.	49	94	56	63	12.5	-33.0	28.6
Trinidad & Tobago	519	485	472	658	39.4	35.7	26.8
Comm. Caribbean	2,642	2,683	3,121	3,094	-0.9	15.3	17.1
Aruba	31	17	50	22	-56.0	29.4	-29.0
Bonaire	0	0	8	0	-	-	-
Cuba	77	58	70	21	-70.0	-63.8	-72.7
Curacao	82	56	79	53	-32.9	-5.4	-35.4
Dominican Republic	45	72	131	55	-58.0	-23.6	22.2
Guadelope	3	0	3	10	233.3	-	233.3
Haiti	47	42	12	13	8.3	-69.0	-72.3
Puerto Rico	82	108	119	62	-47.9	-42.6	-24.4
St. Maarten	21	35	52	53	1.9	51.4	152.4
Surinam	25	23	27	40	48.1	73.9	60.0
All other Caribbean	27	36	78	70	-10.3	94.4	159.3
Other Caribbean	440	447	629	399	-36.6	-10.7	-9.3
TOTAL CARIBBEAN	3,082	3,130	3,750	3,493	-6.9	11.6	13.3
OTHER COUNTRIES							
African Countries	68	90	62	57	-8.1	-36.7	-16.2
Israel	46	95	90	94	4.4	-1.1	104.3
Saudi Arabia	0	1	0	1	-	0.0	-
Turkey	16	20	18	39	116.7	95.0	143.8
Other Middle East	13	25	10	21	110.0	-16.0	61.5
India & Pakistan	24	34	31	27	-12.9	-20.6	12.5
Japan	318	344	322	399	23.9	16.0	25.5
China	91	24	122	33	-73.0	37.5	-63.7
Taiwan	6	3	8	1	-87.5	-66.7	-83.3
Korea	20	32	16	35	118.8	9.4	75.0
Philippines	151	51	91	26	-71.4	-49.0	-82.8
Singapore	10	6	19	9	-52.6	50.0	-10.0
Other Asia	15	27	43	19	-55.8	-29.6	26.7
Australia	134	126	153	176	15.0	39.7	31.3
New Zealand	13	29	18	36	100.0	24.1	176.9
All Other Ctries	2	6	1	4	300.0	-33.3	100.0
Total	927	913	1,004	977	-2.7	7.0	5.4
GRAND TOTAL	101,306	109,350	116,844	130,695	11.9	19.5	29.0

STOPOVER VISITORS BY MARKET SHARE

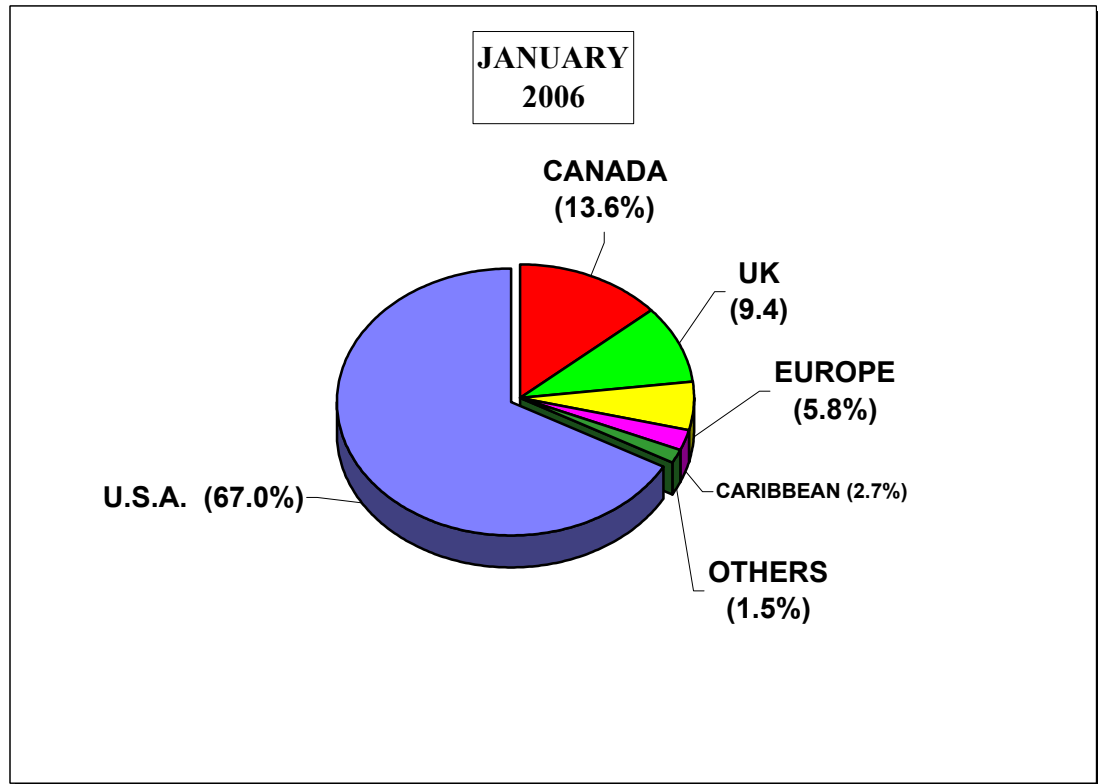


Fig. 2

Country	January 2006	% Share	January 2005	% Share	%Change 2006/05	January 2004	% Share
U.S.A	87,526	67.0%	74,215	63.5%	17.9%	73,396	67.1%
CANADA	17,793	13.6%	16,220	13.9%	9.7%	12,336	11.3%
U.K.	12,271	9.4%	11,604	9.9%	5.7%	11,395	10.4%
EUROPE	7,637	5.8%	9,381	8.0%	-18.6%	7,564	6.9%
CARIBBEAN	3,493	2.7%	3,750	3.2%	-6.9%	3,130	2.9%
OTHERS	1,975	1.5%	1,674	1.4%	18.0%	1,529	1.4%
Total	130,695	100.0%	116,844	100.0%	11.9%	109,350	100.0%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)								
<u>FOREIGN NATIONALS</u>					<u>NON-RESIDENT JAMAICANS</u>			
January	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2005	2006	2005	2006	2005	2006	2005	2006
	9.8	9.5	6.9	7.2	21.8	18.1	7.8	8.1

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

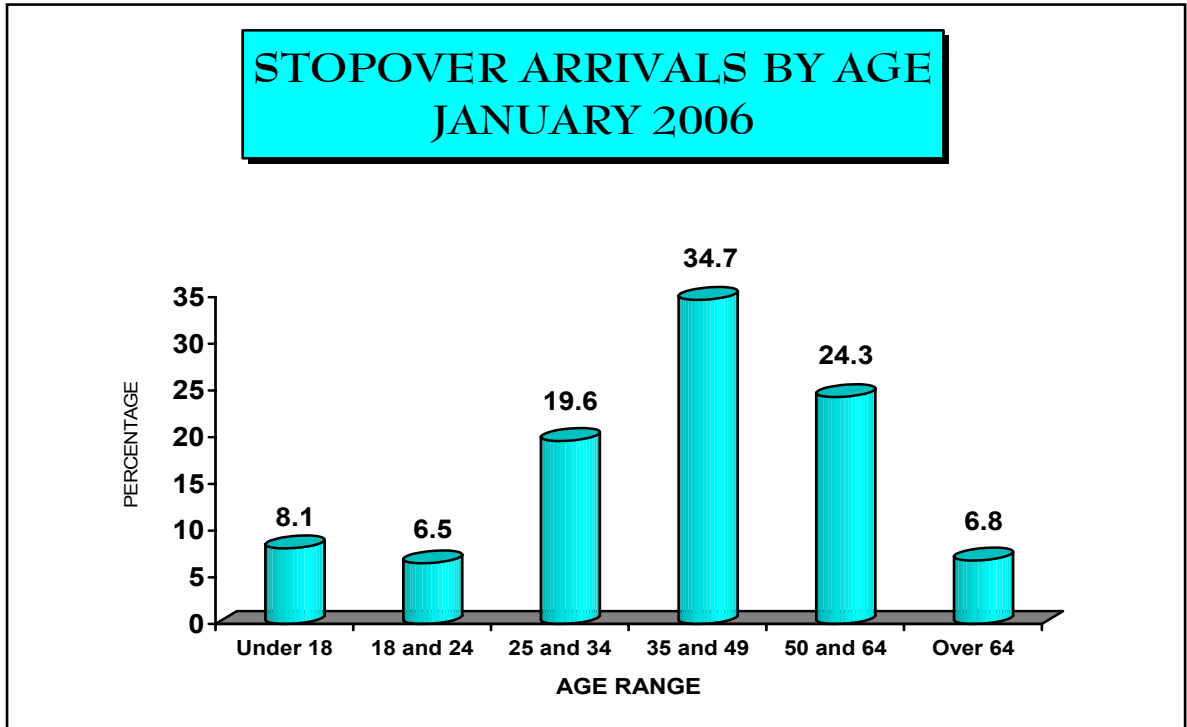


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age	JANUARY		JANUARY		JANUARY		%Change 2006/05
	2005	% Share	2004	% Share	2003	% Share	
Under 18	10,576	8.1	9,200	7.9	7,996	7.9	15.0%
18 and 24	8,484	6.5	7,298	6.2	6,934	6.8	16.3%
25 and 34	25,606	19.6	22,832	19.5	20,860	20.6	12.1%
35 and 49	45,326	34.7	41,787	35.8	36,155	35.7	8.5%
50 and 64	31,815	24.3	27,736	23.7	23,007	22.7	14.7%
Over 64	8,888	6.8	7,991	6.8	6,354	6.3	11.2%
Total	130,695	100.0	116,844	100.0	101,306	100.0	11.9%

TABLE 4

CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY 2006

	MONTEGO BAY		% Change 2006/05		OCHO RIOS		% Change 2006/05		2006 TOTAL		2005 TOTAL		% Change 2006/05	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	27	45,538	28.6%	47.8%	36	86,498	5.9%	8.0%	67	134,279	57	111,841	17.5%	20.1%

- * Note:
1. During the month of January two Cruise Ship calls with 2,440 Cruise passengers visited two ports.
 2. Included in the total Cruise passengers for the month of January, 3 calls with 1,831 passengers visited Port Antonio.
 3. Included in the total Cruise passengers for the month of January, 1 call with 412 passengers visited Kingston.

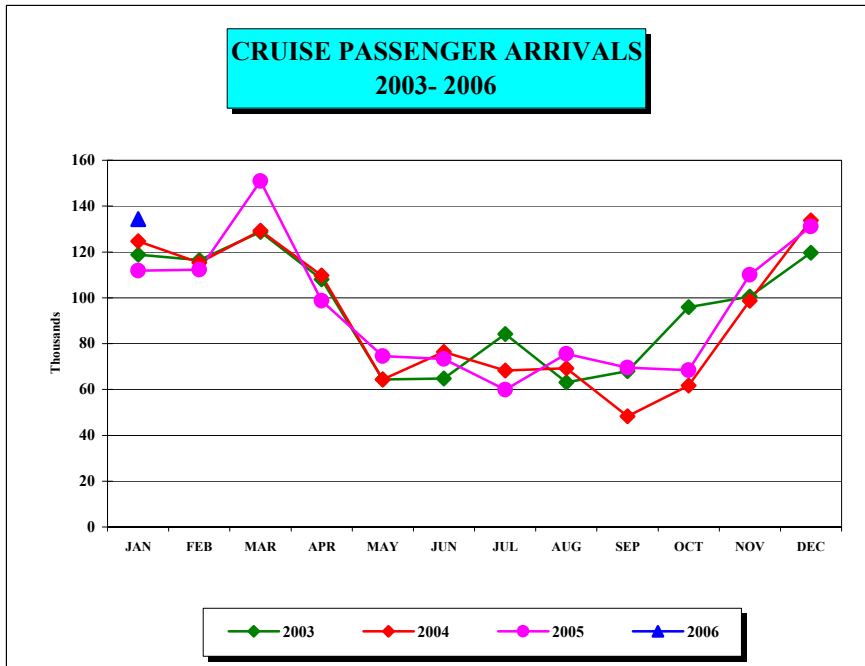


FIG. 4

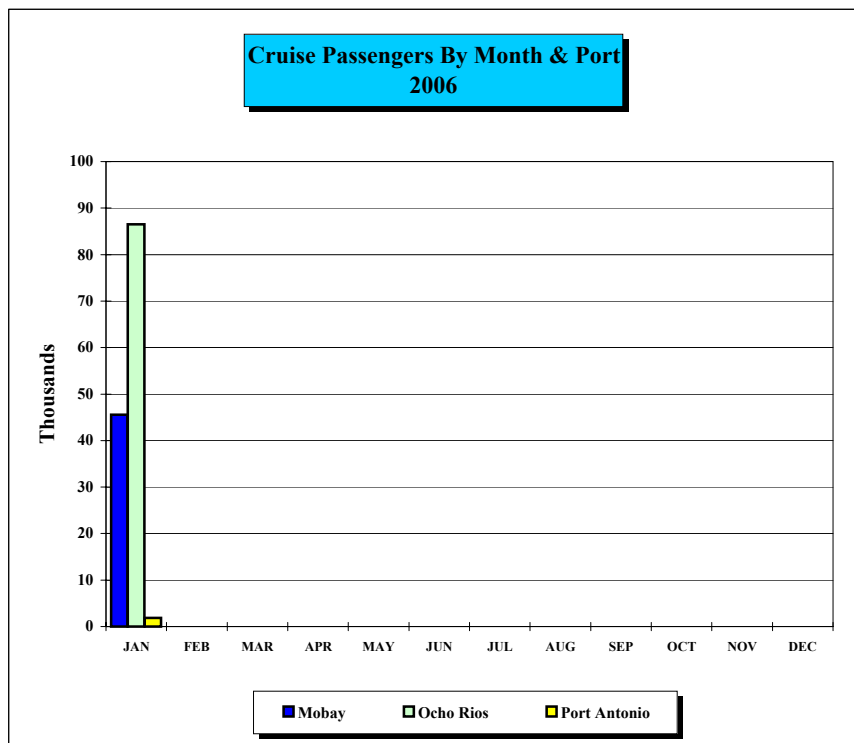


FIG. 4a

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

JANUARY 2006			
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.			
<u>NORTHEAST (NEW YORK)</u>			
Connecticut	1,900	9	1,909
Delaware	441	0	441
Maine	348	18	366
Maryland	3,181	1	3,182
Massachusetts	2,635	107	2,742
New Hampshire	393	52	445
New Jersey	4,865	1	4,866
New York	13,712	25	13,737
Pennsylvania	4,487	112	4,599
Rhode Island	390	11	401
Vermont	181	4	185
Virginia	2,189	5	2,194
Washington D.C.	462	2	464
West Virginia	164	1	165
Total	35,348	348	35,696
<u>MIDWEST (CHICAGO)</u>			
Illinois	3,825	1,190	5,015
Indiana	1,219	116	1,335
Iowa	1,062	481	1,543
Kansas	560	16	576
Kentucky	546	2	548
Michigan	2,123	634	2,757
Minnesota	1,694	1,809	3,503
Missouri	1,090	755	1,845
Nebraska	680	26	706
North Dakota	332	39	371
Ohio	2,002	197	2,199
South Dakota	370	103	473
Wisconsin	2,050	2,416	4,466
Total	17,553	7,784	25,337

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

JANUARY 2006			
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>SOUTH (MIAMI)</u>			
Alabama	375	0	375
Arkansas	262	6	268
Florida	11,518	11	11,529
Georgia	2,661	1	2,662
Louisiana	437	2	439
Mississippi	169	1	170
North Carolina	1,512	110	1,622
Oklahoma	271	11	282
South Carolina	603	0	603
Tennessee	805	6	811
Texas	1,704	1	1,705
Total	20,317	149	20,466
<u>WEST (LOS ANGELES)</u>			
Alaska	46	8	54
Arizona	408	1	409
California	3,246	7	3,253
Colorado	631	7	638
Hawaii	24	0	24
Idaho	143	1	144
Montana	167	5	172
Nevada	212	0	212
New Mexico	110	0	110
Oregon	236	0	236
Utah	288	0	288
Washington	421	4	425
Wyoming	61	1	62
Total	5,993	34	6,027
TOTAL U.S.A.	79,211	8,315	87,526

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

JANUARY 2006			
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>CANADA (TORONTO)</u>			
Alberta	1,148	41	1,189
British Columbia	521	22	543
Manitoba	558	19	577
New Brunswick	119	6	125
Newfoundland	35	9	44
Nova Scotia	104	18	122
Ontario	6,159	5,891	12,050
P.E. Island	6	0	6
Quebec	1,419	1,437	2,856
Saskatchewan	219	21	240
Other Canada	38	3	41
Total	10,326	7,467	17,793
<u>EUROPE</u>			
<u>LONDON OFFICE</u>			
<u>Northern Europe</u>			
U.K.	6,141	5,518	11,659
Denmark	87	1	88
Finland	52	2	54
Ireland	209	70	279
Norway	77	4	81
Sweden	104	6	110
Sub-Total	6,670	5,601	12,271
<u>GERMAN OFFICE</u>			
<u>Southern Europe</u>			
Greece	30	1	31
Italy	353	1,503	1,856
Portugal	15	3	18
Spain	170	9	179
<u>Western Europe</u>			
Austria	305	214	519
Belgium	74	237	311
France	260	104	364
Germany	2,648	13	2,661
Luxemburg	20	3	23
Netherlands	219	408	627
Switzerland	167	232	399
Sub-Total	4,261	2,727	6,988
<u>Central/East Europe</u>			
Czechoslovakia	45	10	55
Hungary	31	10	41
Poland	74	9	83
Russia	213	12	225
Other Europe	218	27	245
Sub-Total	581	68	649
Total	11,512	8,396	19,908

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

JANUARY 2006			
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

OTHER COUNTRIES

CENTRAL AMERICA

Mexico	129	0	129
Belize	41	0	41
Costa Rica	51	0	51
El Salvador	12	0	12
Guatemala	26	0	26
Honduras	3	0	3
Nicaragua	6	0	6
Panama	111	1	112
Sub-Total	379	1	380

SOUTH AMERICA

Argentina	148	0	148
Bolivia	2	0	2
Brazil	151	0	151
Chile	46	0	46
Colombia	30	115	145
Ecuador	6	0	6
Paraguay	1	0	1
Peru	39	0	39
Uruguay	5	0	5
Venezuela	75	0	75
Other South America	0	0	0
Sub-Total	503	115	618
Total Latin America	882	116	998

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

JANUARY 2006			
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>CARIBBEAN</u>			
Antigua	127	0	127
Bahamas	172	0	172
Barbados	394	0	394
Bermuda	178	3	181
British Virgin Is.	46	0	46
Cayman Is.	911	6	917
Dominica	42	1	43
Grenada	68	0	68
Guyana	188	1	189
Monsterrat	9	0	9
St. Kitts/Nevis/Anguilla	68	0	68
St. Lucia	107	0	107
St. Vincent	52	0	52
Turks & Caicos Is.	24	39	63
Trinidad & Tobago	651	7	658
Comm. Caribbean	3,037	57	3,094
Aruba	22	0	22
Bonaire	0	0	0
Cuba	21	0	21
Curacao	53	0	53
Dominican Republic	29	26	55
Guadelope	10	0	10
Haiti	3	10	13
Puerto Rico	62	0	62
St. Maarten	53	0	53
Surinam	40	0	40
All other Caribbean	70	0	70
Other Caribbean	363	36	399
TOTAL CARIBBEAN	3,400	93	3,493
<u>OTHER COUNTRIES</u>			
African Countries	56	1	57
Israel	88	6	94
Saudi Arabia	1	0	1
Turkey	38	1	39
Other Middle East	21	0	21
India & Pakistan	27	0	27
Japan	398	1	399
China	33	0	33
Taiwan	1	0	1
Korea	35	0	35
Philippines	26	0	26
Singapore	9	0	9
Other Asia	17	2	19
Australia	176	0	176
New Zealand	36	0	36
All Other Ctries	4	0	4
Total	966	11	977
GRAND TOTAL	106,297	24,398	130,695

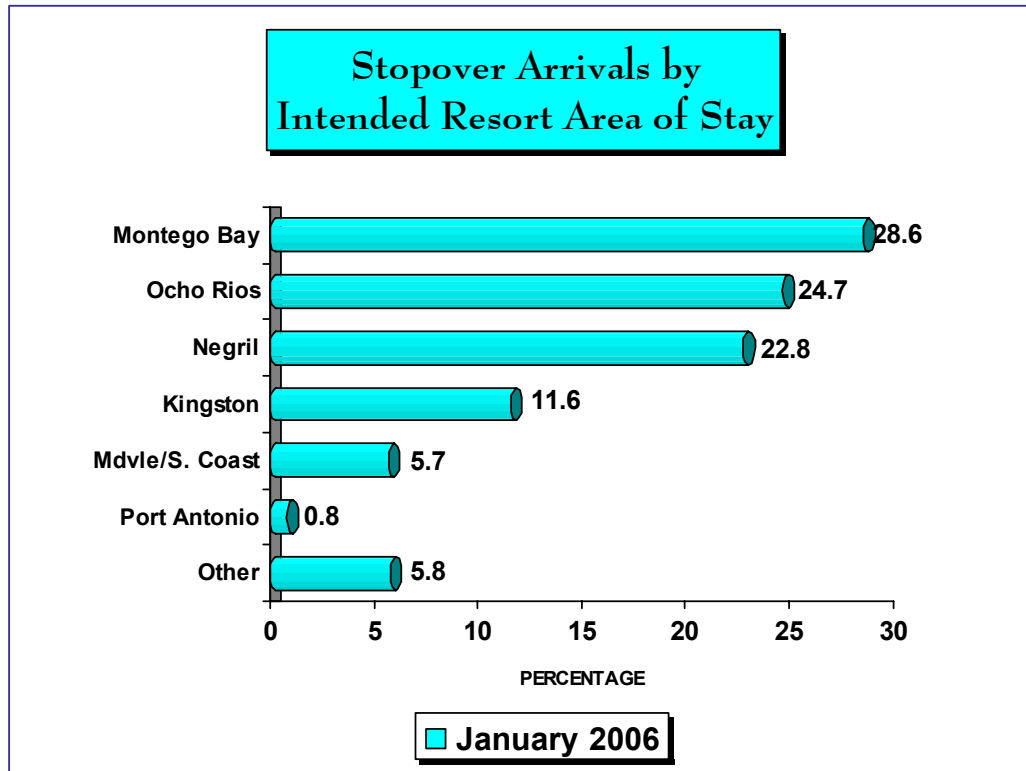


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	JANUARY			JANUARY			%Change 2006/05 ARRIVALS
	2006	%Share	LENGTH OF STAY	2005	%Share	LENGTH OF STAY	
Montego Bay	37,390	28.6%	7.4	37,293	31.9%	7.3	0.3%
Ocho Rios	32,273	24.7%	8.3	23,231	19.9%	8.7	38.9%
Negril	29,815	22.8%	8.9	31,592	27.0%	8.7	-5.6%
Kingston	15,125	11.6%	14.9	13,093	11.2%	16.8	15.5%
Mdvle/S. Coast	7,484	5.7%	13.3	3,917	3.4%	17.7	91.1%
Port Antonio	1,015	0.8%	18.1	936	0.8%	20.1	8.4%
Other	7,593	5.8%	18.8	6,782	5.8%	21.0	12.0%
Total	130,695	100.0%	9.9	116,844	100.0%	10.3	11.9%

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS