

TABLE 1

TOURIST ARRIVALS

January
2004

| Month | Foreign Nationals | <----- Stopovers -----> | | | | | Total Stopover Arrivals | +/- 2004/03 | +/- 2004/02 |
|---------|----------------------|-------------------------|----------------|---------------------------|----------------|----------------|-------------------------------|----------------|----------------|
| | | +/- 2004/03 | +/- 2004/02 | Non-Resident Jamaicans | +/- 2004/03 | +/- 2004/02 | | | |
| January | 104,425 | 8.9% | 22.7% | 4,925 | -9.3% | -1.2% | 109,350 | 7.9% | 21.4% |

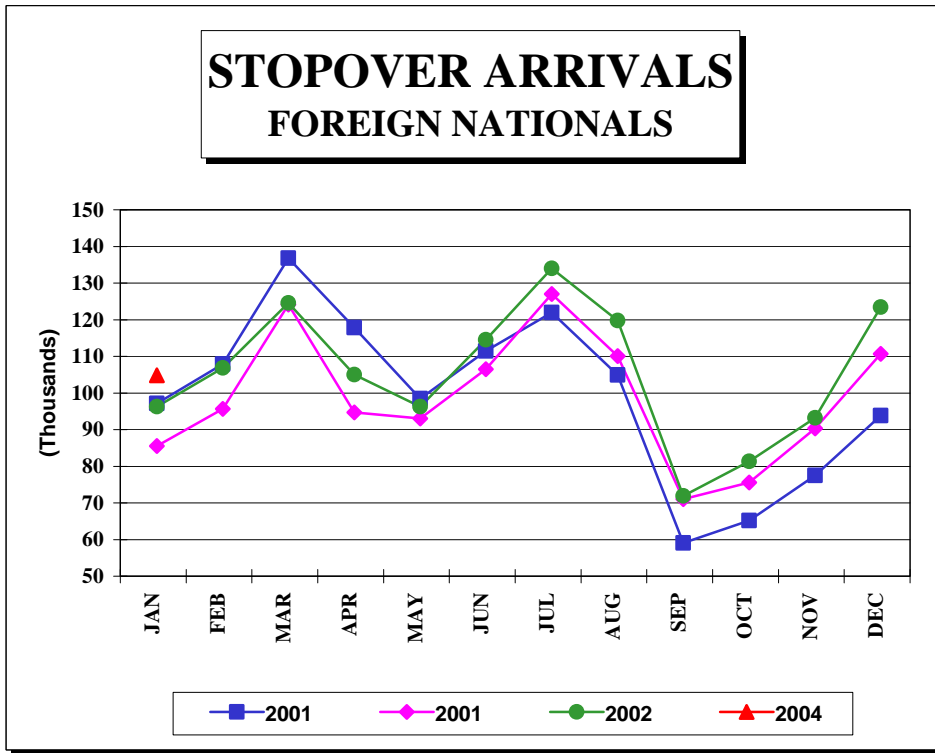


FIG. 1

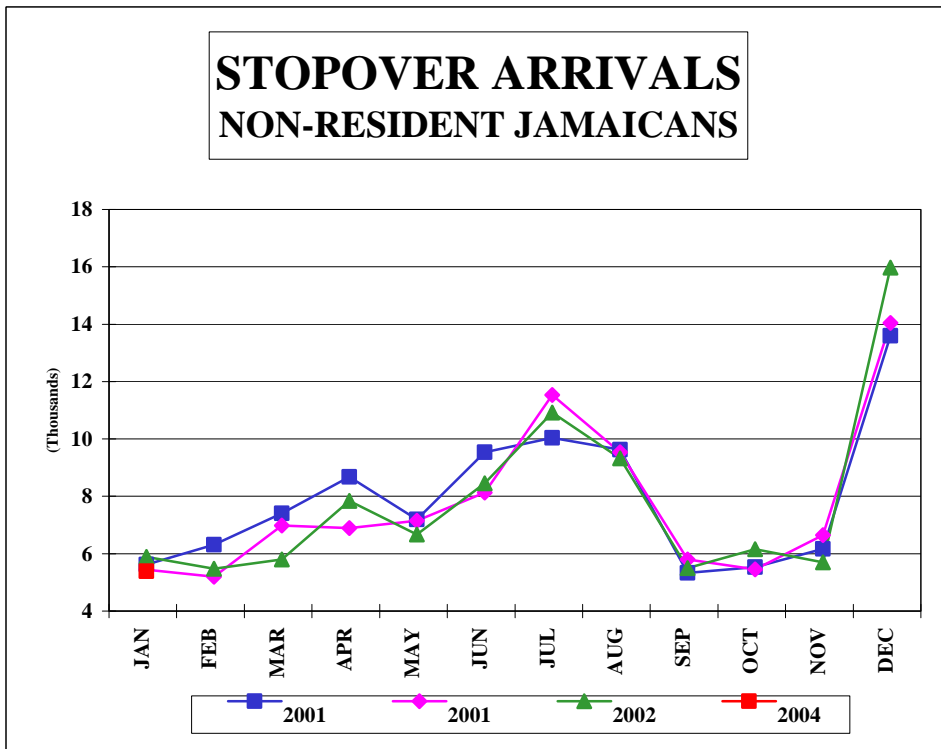


FIG. 1a

TABLE 1.1

First & Repeat Visit to Jamaica

FOREIGN NATIONALS

2004

| | Arrivals | | | | TOTAL | % SHARE | |
|------|-------------|-----|--------------|------|---------|-------------|--------------|
| | First Visit | +/- | Repeat Visit | +/- | | First Visit | Repeat Visit |
| Jan. | 54,608 | 6.3 | 49,817 | 12.0 | 104,425 | 52.3 | 47.7 |

TABLE 1.2

**STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2004**

| | U.S.A. | | | Canada | U.K. Europe | Latin America | Caribbean | Asia | Other Countries | Total |
|----------------|-------------|--------------|--------------|--------------|----------------|------------------|-------------|---------------|--------------------|-------------|
| | Northeast | Mid-West | South | | | | | | | |
| January | 31,236 | 23,510 | 14,108 | 4,542 | 18,959 | 766 | 2,980 | 521 | 392 | 109,350 |
| +/- % | 9.6% | 10.1% | -3.1% | 10.5% | 16.4% | -29.5% | 2.7% | -18.0% | 34.3% | 7.9% |

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

| | <u>JANUARY</u> | | | | <u>% C h a n g e</u> | | |
|------------------------------------|----------------|-------------|-------------|-------------|----------------------|---------|---------|
| | <u>2001</u> | <u>2002</u> | <u>2003</u> | <u>2004</u> | 2004/03 | 2004/02 | 2004/01 |
| U.S.A. | | | | | | | |
| <u>NORTHEAST (NEW YORK)</u> | | | | | | | |
| Connecticut | 1,333 | 1,255 | 1,525 | 1,775 | 16.4 | 41.4 | 33.2 |
| Delaware | 384 | 311 | 377 | 400 | 6.1 | 28.6 | 4.2 |
| Maine | 229 | 204 | 217 | 259 | 19.4 | 27.0 | 13.1 |
| Maryland | 2,376 | 2,377 | 2,426 | 2,734 | 12.7 | 15.0 | 15.1 |
| Massachusetts | 2,729 | 2,551 | 2,620 | 2,760 | 5.3 | 8.2 | 1.1 |
| New Hampshire | 476 | 382 | 314 | 429 | 36.6 | 12.3 | -9.9 |
| New Jersey | 3,831 | 3,713 | 4,012 | 4,110 | 2.4 | 10.7 | 7.3 |
| New York | 10,197 | 9,384 | 10,537 | 11,268 | 6.9 | 20.1 | 10.5 |
| Pennsylvania | 4,199 | 3,505 | 4,372 | 4,928 | 12.7 | 40.6 | 17.4 |
| Rhode Island | 233 | 260 | 322 | 321 | -0.3 | 23.5 | 37.8 |
| Vermont | 139 | 95 | 100 | 164 | 64.0 | 72.6 | 18.0 |
| Virginia | 1,484 | 1,298 | 1,255 | 1,597 | 27.3 | 23.0 | 7.6 |
| Washington D.C. | 347 | 308 | 346 | 342 | -1.2 | 11.0 | -1.4 |
| West Virginia | 116 | 79 | 74 | 149 | 101.4 | 88.6 | 28.4 |
| Total | 28,073 | 25,722 | 28,497 | 31,236 | 9.6 | 21.4 | 11.3 |
| <u>MIDWEST (CHICAGO)</u> | | | | | | | |
| Illinois | 4,974 | 4,745 | 5,017 | 5,001 | -0.3 | 5.4 | 0.5 |
| Indiana | 1,170 | 1,003 | 1,101 | 1,107 | 0.5 | 10.4 | -5.4 |
| Iowa | 1,148 | 1,184 | 1,100 | 1,370 | 24.5 | 15.7 | 19.3 |
| Kansas | 436 | 280 | 326 | 455 | 39.6 | 62.5 | 4.4 |
| Kentucky | 321 | 300 | 355 | 366 | 3.1 | 22.0 | 14.0 |
| Michigan | 2,464 | 2,117 | 2,076 | 2,606 | 25.5 | 23.1 | 5.8 |
| Minnesota | 3,127 | 2,835 | 2,959 | 3,115 | 5.3 | 9.9 | -0.4 |
| Missouri | 1,613 | 1,394 | 1,534 | 1,768 | 15.3 | 26.8 | 9.6 |
| Nebraska | 711 | 376 | 568 | 556 | -2.1 | 47.9 | -21.8 |
| North Dakota | 189 | 154 | 166 | 329 | 98.2 | 113.6 | 74.1 |
| Ohio | 1,785 | 1,330 | 1,392 | 1,582 | 13.6 | 18.9 | -11.4 |
| South Dakota | 197 | 189 | 253 | 353 | 39.5 | 86.8 | 79.2 |
| Wisconsin | 4,618 | 4,005 | 4,504 | 4,902 | 8.8 | 22.4 | 6.1 |
| Total | 22,753 | 19,912 | 21,351 | 23,510 | 10.1 | 18.1 | 3.3 |

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

| | <u>JANUARY</u> | | | | <u>% C h a n g e</u> | | |
|----------------------------------|----------------|---------------|---------------|---------------|----------------------|-------------|------------|
| | <u>2001</u> | <u>2002</u> | <u>2003</u> | <u>2004</u> | 2004/03 | 2004/02 | 2004/01 |
| <u>SOUTH (MIAMI)</u> | | | | | | | |
| Alabama | 314 | 280 | 358 | 311 | -13.1 | 11.1 | -1.0 |
| Arkansas | 147 | 157 | 201 | 217 | 8.0 | 38.2 | 47.6 |
| Florida | 6,415 | 6,709 | 6,803 | 6,966 | 2.4 | 3.8 | 8.6 |
| Georgia | 2,123 | 1,896 | 2,654 | 1,949 | -26.6 | 2.8 | -8.2 |
| Louisiana | 295 | 279 | 287 | 262 | -8.7 | -6.1 | -11.2 |
| Mississippi | 104 | 113 | 136 | 110 | -19.1 | -2.7 | 5.8 |
| North Carolina | 1,011 | 1,063 | 1,268 | 1,442 | 13.7 | 35.7 | 42.6 |
| Oklahoma | 190 | 190 | 216 | 240 | 11.1 | 26.3 | 26.3 |
| South Carolina | 477 | 394 | 478 | 479 | 0.2 | 21.6 | 0.4 |
| Tennessee | 536 | 599 | 797 | 704 | -11.7 | 17.5 | 31.3 |
| Texas | 1,169 | 1,521 | 1,358 | 1,428 | 5.2 | -6.1 | 22.2 |
| Total | 12,781 | 13,201 | 14,556 | 14,108 | -3.1 | 6.9 | 10.4 |
| <u>WEST (LOS ANGELES)</u> | | | | | | | |
| Alaska | 32 | 30 | 38 | 50 | 31.6 | 66.7 | 56.3 |
| Arizona | 464 | 311 | 261 | 329 | 26.1 | 5.8 | -29.1 |
| California | 2,580 | 2,065 | 2,226 | 2,410 | 8.3 | 16.7 | -6.6 |
| Colorado | 566 | 467 | 508 | 680 | 33.9 | 45.6 | 20.1 |
| Hawaii | 17 | 11 | 9 | 21 | 133.3 | 90.9 | 23.5 |
| Idaho | 201 | 89 | 169 | 97 | -42.6 | 9.0 | -51.7 |
| Montana | 85 | 77 | 77 | 111 | 44.2 | 44.2 | 30.6 |
| Nevada | 140 | 124 | 139 | 140 | 0.7 | 12.9 | 0.0 |
| New Mexico | 130 | 46 | 58 | 94 | 62.1 | 104.3 | -27.7 |
| Oregon | 184 | 145 | 142 | 181 | 27.5 | 24.8 | -1.6 |
| Utah | 97 | 126 | 172 | 101 | -41.3 | -19.8 | 4.1 |
| Washington | 303 | 280 | 277 | 273 | -1.4 | -2.5 | -9.9 |
| Wyoming | 27 | 32 | 34 | 55 | 61.8 | 71.9 | 103.7 |
| Total | 4,826 | 3,803 | 4,110 | 4,542 | 10.5 | 19.4 | -5.9 |
| TOTAL U.S.A. | 68,433 | 62,638 | 68,514 | 73,396 | 7.1 | 17.2 | 7.3 |

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

| | <u>JANUARY</u> | | | | <u>% C h a n g e</u> | | |
|-----------------------------------|----------------|-------------|-------------|-------------|----------------------|---------|---------|
| | <u>2001</u> | <u>2002</u> | <u>2003</u> | <u>2004</u> | 2004/03 | 2004/02 | 2004/01 |
| <u>CANADA (TORONTO)</u> | | | | | | | |
| Alberta | 604 | 468 | 609 | 1,040 | 70.8 | 122.2 | 72.2 |
| British Columbia | 395 | 354 | 363 | 378 | 4.1 | 6.8 | -4.3 |
| Manitoba | 576 | 291 | 606 | 628 | 3.6 | 115.8 | 9.0 |
| New Brunswick | 129 | 119 | 99 | 93 | -6.1 | -21.8 | -27.9 |
| Newfoundland | 31 | 53 | 23 | 29 | 26.1 | -45.3 | -6.5 |
| Nova Scotia | 123 | 152 | 110 | 118 | 7.3 | -22.4 | -4.1 |
| Ontario | 9,614 | 7,866 | 7,873 | 7,858 | -0.2 | -0.1 | -18.3 |
| P.E. Island | 17 | 17 | 4 | 10 | 150.0 | -41.2 | -41.2 |
| Quebec | 2,152 | 1,671 | 1,621 | 1,838 | 13.4 | 10.0 | -14.6 |
| Saskatchewan | 258 | 151 | 255 | 302 | 18.4 | 100.0 | 17.1 |
| Other Canada | 55 | 39 | 26 | 42 | 61.5 | 7.7 | -23.6 |
| Total | 13,954 | 11,181 | 11,589 | 12,336 | 6.4 | 10.3 | -11.6 |
| <u>LONDON OFFICE</u> | | | | | | | |
| <u>Northern Europe</u> | | | | | | | |
| U.K. | 9,156 | 8,286 | 9,525 | 10,969 | 15.2 | 32.4 | 19.8 |
| Denmark | 61 | 56 | 44 | 81 | 84.1 | 44.6 | 32.8 |
| Finland | 48 | 44 | 74 | 106 | 43.2 | 140.9 | 120.8 |
| Norway | 120 | 57 | 71 | 88 | 23.9 | 54.4 | -26.7 |
| Sweden | 136 | 94 | 103 | 151 | 46.6 | 60.6 | 11.0 |
| <u>Southern Europe</u> | | | | | | | |
| Greece | 22 | 19 | 17 | 6 | -64.7 | -68.4 | -72.7 |
| Italy | 1,476 | 1,181 | 3,129 | 3,050 | -2.5 | 158.3 | 106.6 |
| Portugal | 13 | 11 | 30 | 12 | -60.0 | 9.1 | -7.7 |
| Spain | 153 | 154 | 97 | 80 | -17.5 | -48.1 | -47.7 |
| <u>Western Europe</u> | | | | | | | |
| Austria | 294 | 224 | 277 | 516 | 86.3 | 130.4 | 75.5 |
| Belgium | 76 | 75 | 94 | 152 | 61.7 | 102.7 | 100.0 |
| France | 194 | 230 | 246 | 274 | 11.4 | 19.1 | 41.2 |
| Germany | 1,818 | 1,267 | 1,672 | 2,076 | 24.2 | 63.9 | 14.2 |
| Luxemburg | 9 | 2 | 8 | 11 | 37.5 | 450.0 | 22.2 |
| Netherlands | 208 | 144 | 231 | 306 | 32.5 | 112.5 | 47.1 |
| Switzerland | 300 | 143 | 199 | 530 | 166.3 | 270.6 | 76.7 |
| <u>Central/East Europe</u> | | | | | | | |
| Czechoslovakia | 52 | 8 | 25 | 44 | 76.0 | 450.0 | -15.4 |
| Hungary | 23 | 34 | 29 | 52 | 79.3 | 52.9 | 126.1 |
| Poland | 65 | 38 | 114 | 117 | 2.6 | 207.9 | 80.0 |
| Russia | 162 | 177 | 202 | 182 | -9.9 | 2.8 | 12.3 |
| Other Europe | 102 | 76 | 99 | 156 | 57.6 | 105.3 | 52.9 |
| Total | 14,488 | 12,320 | 16,286 | 18,959 | 16.4 | 53.9 | 30.9 |

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

| | <u>JANUARY</u> | | | | <u>% C h a n g e</u> | | |
|-------------------------------|----------------|-------------|-------------|-------------|----------------------|----------------|----------------|
| | <u>2001</u> | <u>2002</u> | <u>2003</u> | <u>2004</u> | <u>2004/03</u> | <u>2004/02</u> | <u>2004/01</u> |
| <u>LATIN AMERICA</u> | | | | | | | |
| <u>CENTRAL AMERICA</u> | | | | | | | |
| Mexico | 163 | 94 | 112 | 120 | 7.1 | 27.7 | -26.4 |
| Belize | 39 | 35 | 127 | 35 | -72.4 | 0.0 | -10.3 |
| Costa Rica | 42 | 87 | 50 | 43 | -14.0 | -50.6 | 2.4 |
| El Salvador | 8 | 30 | 10 | 4 | -60.0 | -86.7 | -50.0 |
| Guatemala | 25 | 27 | 18 | 29 | 61.1 | 7.4 | 16.0 |
| Honduras | 8 | 16 | 17 | 7 | -58.8 | -56.3 | -12.5 |
| Nicaragua | 5 | 13 | 3 | 4 | 33.3 | -69.2 | -20.0 |
| Panama | 93 | 86 | 98 | 89 | -9.2 | 3.5 | -4.3 |
| Total | 383 | 388 | 435 | 331 | -23.9 | -14.7 | -13.6 |
| <u>SOUTH AMERICA</u> | | | | | | | |
| Argentina | 177 | 62 | 69 | 70 | 1.4 | 12.9 | -60.5 |
| Bolivia | 17 | 5 | 6 | 4 | -33.3 | -20.0 | -76.5 |
| Brazil | 102 | 73 | 60 | 62 | 3.3 | -15.1 | -39.2 |
| Chile | 77 | 63 | 27 | 49 | 81.5 | -22.2 | -36.4 |
| Colombia | 142 | 76 | 197 | 38 | -80.7 | -50.0 | -73.2 |
| Ecuador | 12 | 19 | 6 | 9 | 50.0 | -52.6 | -25.0 |
| Guyana | 128 | 110 | 154 | 127 | -17.5 | 15.5 | -0.8 |
| Paraguay | 6 | 1 | 3 | 0 | -100.0 | -100.0 | -100.0 |
| Peru | 19 | 22 | 30 | 9 | -70.0 | -59.1 | -52.6 |
| Surinam | 34 | 2 | 25 | 23 | -8.0 | 1050.0 | -32.4 |
| Uruguay | 3 | 10 | 2 | 2 | 0.0 | -80.0 | -33.3 |
| Venezuela | 84 | 94 | 73 | 42 | -42.5 | -55.3 | -50.0 |
| Other South America | 0 | 0 | 0 | 0 | ERR | ERR | ERR |
| Total | 801 | 537 | 652 | 435 | -33.3 | -19.0 | -45.7 |
| Total Latin America | 1,184 | 925 | 1,087 | 766 | -29.5 | -17.2 | -35.3 |

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

| | JANUARY | | | | % Change | | |
|--------------------------|----------------|---------------|----------------|----------------|------------|-------------|-------------|
| | 2001 | 2002 | 2003 | 2004 | 2004/03 | 2004/02 | 2004/01 |
| CARIBBEAN | | | | | | | |
| Antigua | 83 | 90 | 110 | 103 | -6.4 | 14.4 | 24.1 |
| Bahamas | 388 | 231 | 196 | 186 | -5.1 | -19.5 | -52.1 |
| Barbados | 279 | 322 | 353 | 300 | -15.0 | -6.8 | 7.5 |
| Bermuda | 106 | 99 | 148 | 121 | -18.2 | 22.2 | 14.2 |
| British Virgin Is. | 35 | 16 | 41 | 45 | 9.8 | 181.3 | 28.6 |
| Cayman Is. | 687 | 552 | 763 | 941 | 23.3 | 70.5 | 37.0 |
| Dominica | 28 | 15 | 23 | 17 | -26.1 | 13.3 | -39.3 |
| Grenada | 45 | 46 | 41 | 44 | 7.3 | -4.3 | -2.2 |
| Monsterrat | 11 | 6 | 7 | 4 | -42.9 | -33.3 | -63.6 |
| St. Kitts/Nevis/Anguilla | 32 | 38 | 61 | 51 | -16.4 | 34.2 | 59.4 |
| St. Lucia | 82 | 102 | 140 | 121 | -13.6 | 18.6 | 47.6 |
| St. Vincent | 26 | 53 | 37 | 44 | 18.9 | -17.0 | 69.2 |
| Turks & Caicos Is. | 42 | 26 | 49 | 94 | 91.8 | 261.5 | 123.8 |
| Trinidad & Tobago | 420 | 425 | 519 | 485 | -6.6 | 14.1 | 15.5 |
| Comm. Caribbean | 2,264 | 2,021 | 2,488 | 2,556 | 2.7 | 26.5 | 12.9 |
| Aruba | 18 | 18 | 31 | 17 | -45.2 | -5.6 | -5.6 |
| Bonaire | 0 | 0 | 0 | 0 | ERR | ERR | ERR |
| Cuba | 56 | 33 | 77 | 58 | -24.7 | 75.8 | 3.6 |
| Curacao | 30 | 43 | 82 | 56 | -31.7 | 30.2 | 86.7 |
| Dominican Republic | 79 | 45 | 45 | 72 | 60.0 | 60.0 | -8.9 |
| Guadelope | 1 | 15 | 3 | 0 | -100.0 | -100.0 | -100.0 |
| Haiti | 34 | 42 | 47 | 42 | -10.6 | 0.0 | 23.5 |
| Puerto Rico | 135 | 119 | 82 | 108 | 31.7 | -9.2 | -20.0 |
| St. Maarten | 27 | 22 | 21 | 35 | 66.7 | 59.1 | 29.6 |
| All other Caribbean | 22 | 26 | 27 | 36 | 33.3 | 38.5 | 63.6 |
| Other Caribbean | 402 | 363 | 415 | 424 | 2.2 | 16.8 | 5.5 |
| TOTAL CARIBBEAN | 2,666 | 2,384 | 2,903 | 2,980 | 2.7 | 25.0 | 11.8 |
| OTHER COUNTRIES | | | | | | | |
| African Countries | 95 | 68 | 68 | 90 | 32.4 | 32.4 | -5.3 |
| Isreal | 102 | 58 | 46 | 95 | 106.5 | 63.8 | -6.9 |
| Saudi Arabia | 9 | 0 | 0 | 1 | ERR | ERR | -88.9 |
| Turkey | 24 | 12 | 16 | 20 | 25.0 | 66.7 | -16.7 |
| Other Middle East | 34 | 14 | 13 | 25 | 92.3 | 78.6 | -26.5 |
| India & Pakistan | 52 | 31 | 24 | 34 | 41.7 | 9.7 | -34.6 |
| Japan | 495 | 244 | 318 | 344 | 8.2 | 41.0 | -30.5 |
| China | 33 | 28 | 91 | 24 | -73.6 | -14.3 | -27.3 |
| Taiwan | 12 | 7 | 6 | 3 | -50.0 | -57.1 | -75.0 |
| Korea | 28 | 10 | 20 | 32 | 60.0 | 220.0 | 14.3 |
| Philippines | 42 | 28 | 151 | 51 | -66.2 | 82.1 | 21.4 |
| Singapore | 16 | 2 | 10 | 6 | -40.0 | 200.0 | -62.5 |
| Other Asia | 27 | 10 | 15 | 27 | 80.0 | 170.0 | 0.0 |
| Australia | 158 | 123 | 134 | 126 | -6.0 | 2.4 | -20.3 |
| New Zealand | 20 | 13 | 13 | 29 | 123.1 | 123.1 | 45.0 |
| All Other Ctries | 4 | 1 | 2 | 6 | 200.0 | 500.0 | 50.0 |
| Total | 1,151 | 649 | 927 | 913 | -1.5 | 40.7 | -20.7 |
| GRAND TOTAL | 101,876 | 90,097 | 101,306 | 109,350 | 7.9 | 21.4 | 7.3 |

TABLE 3

| <u>AVERAGE LENGTH OF STAY (Nights)</u> | | | | | |
|---|-----------------------------------|------|--|--------------|------|
| <u>FOREIGN NATIONALS</u> | | | | | |
| | All Types of Accommodation | | | Hotel | |
| | 2003 | 2004 | | 2003 | 2004 |
| January | 10.1 | 9.8 | | 6.6 | 6.7 |

Note: LENGTH OF STAY IS BASED ON INTENDED LENGTH OF STAY

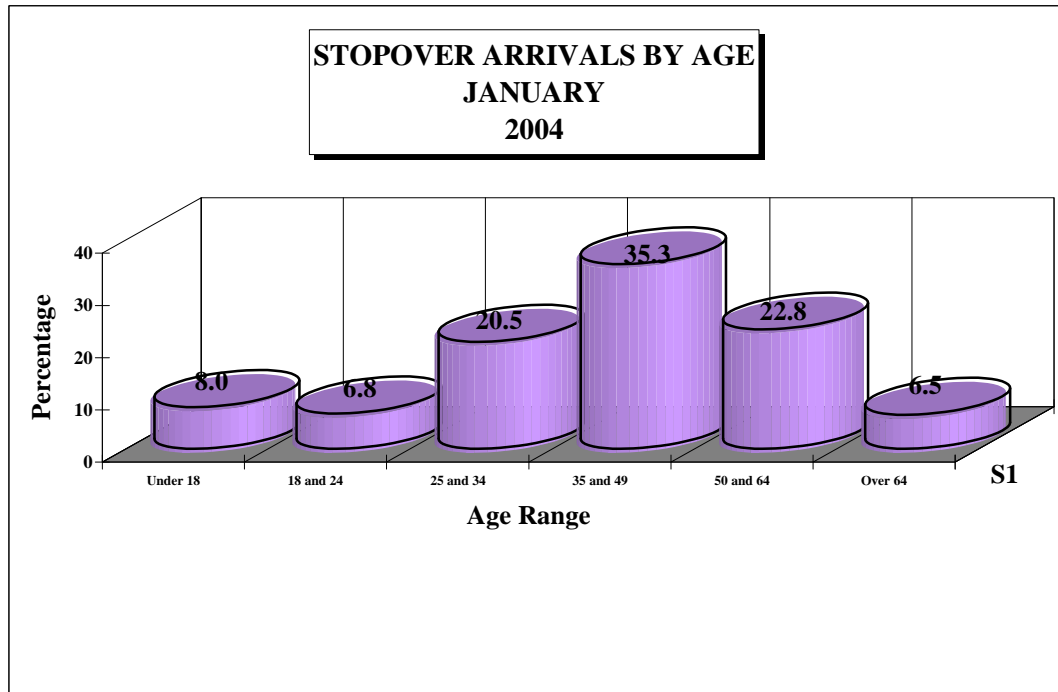


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

| Age | JANUARY 2004 | | JANUARY 2003 | | JANUARY 2002 | | %Change 2004/03 |
|--------------|----------------|--------------|----------------|--------------|---------------|--------------|-----------------|
| | Count | % Share | Count | % Share | Count | % Share | |
| Under 18 | 8,750 | 8.0 | 7,996 | 7.9 | 7,203 | 8.0 | 9.4% |
| 18 and 24 | 7,426 | 6.8 | 6,934 | 6.8 | 5,999 | 6.7 | 7.1% |
| 25 and 34 | 22,422 | 20.5 | 20,860 | 20.6 | 18,999 | 21.1 | 7.5% |
| 35 and 49 | 38,649 | 35.3 | 36,155 | 35.7 | 32,517 | 36.1 | 6.9% |
| 50 and 64 | 24,985 | 22.8 | 23,007 | 22.7 | 19,671 | 21.8 | 8.6% |
| Over 64 | 7,118 | 6.5 | 6,354 | 6.3 | 5,708 | 6.3 | 12.0% |
| Total | 109,350 | 100.0 | 101,306 | 100.0 | 90,097 | 100.0 | 7.9% |

TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY 2004**

| | MONTEGO BAY | | % Change 2004/03 | | OCHO RIOS | | % Change 2004/03 | | 2004 TOTAL | | 2003 TOTAL | | % Change 2004/03 | |
|---------|-------------|--------|---------------------|--------|-----------|--------|---------------------|-------|---------------|---------|---------------|---------|---------------------|------|
| | CALLS | PAX | CALLS | PAX | CALLS | PAX | CALLS | PAX | CALLS | PAX | CALLS | PAX | CALLS | PAX |
| January | 22 | 34,283 | -12.0% | -21.8% | 42 | 89,072 | 20.0% | 18.8% | 67 | 124,650 | 60 | 118,834 | 11.7% | 4.9% |

* Note: 1. During the month of January three Cruise Ship calls with 1,668 Cruise passengers visited two ports.
2. Included in the total Cruise passengers for the month of January, 3 calls with 1,295 passengers visited Port Antoinio.

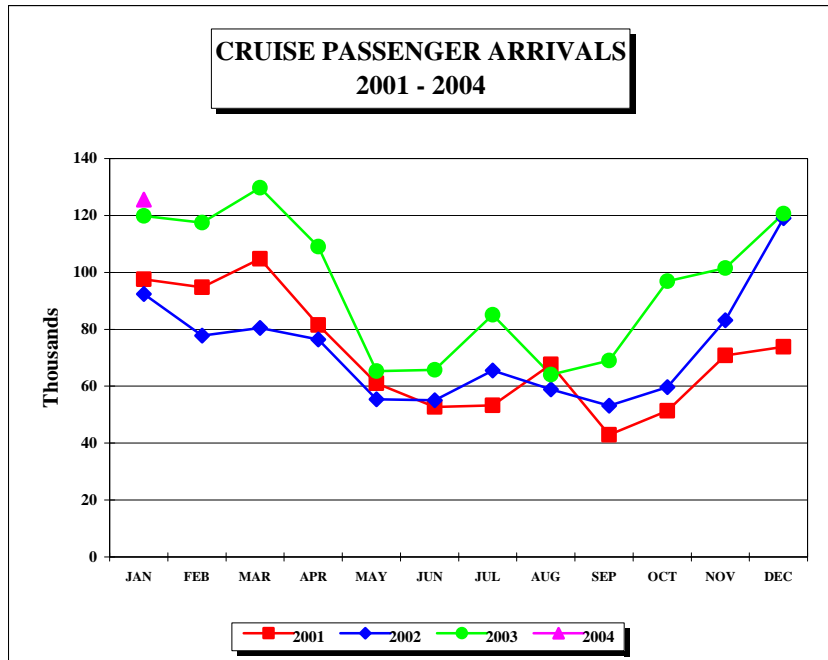


FIG. 4

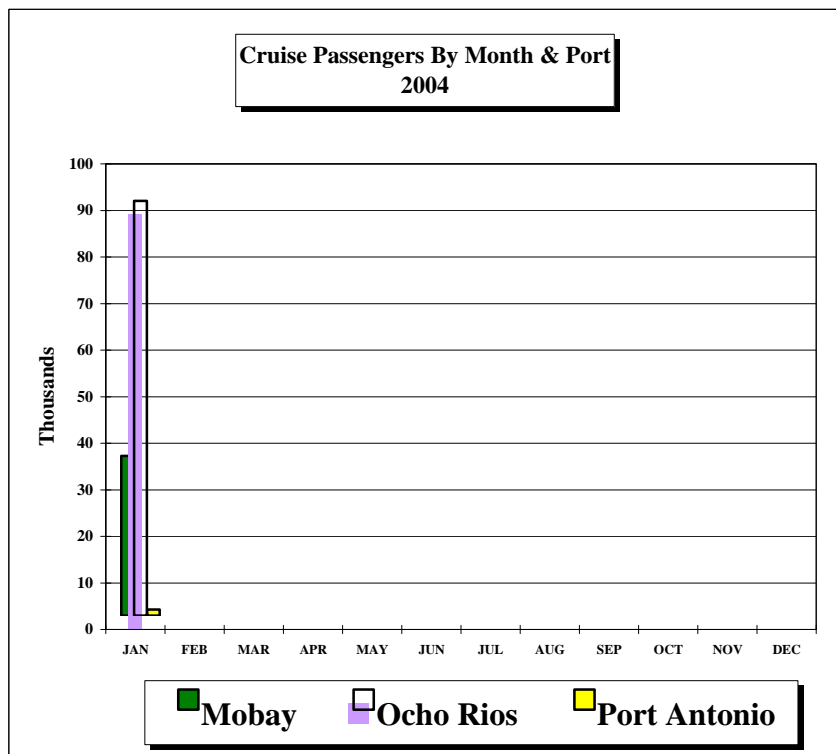


FIG. 4a

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

JANUARY 2004

| | <u>SCHEDULED AIRLINES</u> | <u>CHARTERED AIRLINES</u> | <u>TOTAL STOPOVERS</u> |
|------------------------------------|-------------------------------|-------------------------------|----------------------------|
| U.S.A. | | | |
| <u>NORTHEAST (NEW YORK)</u> | | | |
| Connecticut | 1,771 | 4 | 1,775 |
| Delaware | 400 | 0 | 400 |
| Maine | 258 | 1 | 259 |
| Maryland | 2,729 | 5 | 2,734 |
| Massachusetts | 2,757 | 3 | 2,760 |
| New Hampshire | 429 | 0 | 429 |
| New Jersey | 4,104 | 6 | 4,110 |
| New York | 11,215 | 53 | 11,268 |
| Pennsylvania | 4,903 | 25 | 4,928 |
| Rhode Island | 321 | 0 | 321 |
| Vermont | 162 | 2 | 164 |
| Virginia | 1,595 | 2 | 1,597 |
| Washington D.C. | 341 | 0 | 341 |
| West Virginia | 148 | 2 | 150 |
| Total | <u>31,133</u> | <u>103</u> | <u>31,236</u> |

MIDWEST (CHICAGO)

| | | | |
|--------------|---------------|--------------|---------------|
| Illinois | 2,490 | 2,511 | 5,001 |
| Indiana | 861 | 246 | 1,107 |
| Iowa | 881 | 489 | 1,370 |
| Kansas | 402 | 53 | 455 |
| Kentucky | 359 | 7 | 366 |
| Michigan | 2,025 | 581 | 2,606 |
| Minnesota | 1,621 | 1,494 | 3,115 |
| Missouri | 588 | 1,180 | 1,768 |
| Nebraska | 529 | 27 | 556 |
| North Dakota | 227 | 102 | 329 |
| Ohio | 1,459 | 123 | 1,582 |
| South Dakota | 314 | 39 | 353 |
| Wisconsin | 2,899 | 2,003 | 4,902 |
| Total | <u>14,655</u> | <u>8,855</u> | <u>23,510</u> |

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

JANUARY 2004

| | <u>SCHEDULED AIRLINES</u> | <u>CHARTERED AIRLINES</u> | <u>TOTAL STOPOVERS</u> |
|----------------------------------|-------------------------------|-------------------------------|----------------------------|
| <u>SOUTH (MIAMI)</u> | | | |
| Alabama | 309 | 2 | 311 |
| Arkansas | 201 | 16 | 217 |
| Florida | 6,951 | 15 | 6,966 |
| Georgia | 1,948 | 1 | 1,949 |
| Louisiana | 261 | 1 | 262 |
| Mississippi | 109 | 1 | 110 |
| North Carolina | 1,437 | 5 | 1,442 |
| Oklahoma | 233 | 7 | 240 |
| South Carolina | 478 | 1 | 479 |
| Tennessee | 701 | 3 | 704 |
| Texas | 1,416 | 12 | 1,428 |
| Total | 14,044 | 64 | 14,108 |
| <u>WEST (LOS ANGELES)</u> | | | |
| Alaska | 46 | 4 | 50 |
| Arizona | 319 | 10 | 329 |
| California | 2,390 | 20 | 2,410 |
| Colorado | 382 | 298 | 680 |
| Hawaii | 20 | 1 | 21 |
| Idaho | 97 | 0 | 97 |
| Montana | 108 | 3 | 111 |
| Nevada | 135 | 5 | 140 |
| New Mexico | 90 | 4 | 94 |
| Oregon | 177 | 4 | 181 |
| Utah | 100 | 1 | 101 |
| Washington | 264 | 9 | 273 |
| Wyoming | 34 | 21 | 55 |
| Total | 4,162 | 380 | 4,542 |
| TOTAL U.S.A. | 63,994 | 9,402 | 73,396 |

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

JANUARY 2004

| | SCHEDULED AIRLINES | CHARTERED AIRLINES | TOTAL STOPOVERS |
|-----------------------------------|-------------------------------|-------------------------------|----------------------------|
| <u>CANADA (TORONTO)</u> | | | |
| Alberta | 1,026 | 14 | 1,040 |
| British Columbia | 368 | 10 | 378 |
| Manitoba | 608 | 20 | 628 |
| New Brunswick | 83 | 10 | 93 |
| Newfoundland | 25 | 4 | 29 |
| Nova Scotia | 104 | 14 | 118 |
| Ontario | 4,823 | 3,035 | 7,858 |
| P.E. Island | 10 | 0 | 10 |
| Quebec | 1,284 | 554 | 1,838 |
| Saskatchewan | 299 | 3 | 302 |
| Other Canada | 32 | 10 | 42 |
| Total | <u>8,662</u> | <u>3,674</u> | <u>12,336</u> |
| <u>LONDON OFFICE</u> | | | |
| <u>Northern Europe</u> | | | |
| U.K. | 6,481 | 4,488 | 10,969 |
| Denmark | 79 | 2 | 81 |
| Finland | 103 | 3 | 106 |
| Norway | 87 | 1 | 88 |
| Sweden | 149 | 2 | 151 |
| <u>Southern Europe</u> | | | |
| Greece | 5 | 1 | 6 |
| Italy | 985 | 2,065 | 3,050 |
| Portugal | 10 | 2 | 12 |
| Spain | 71 | 9 | 80 |
| <u>Western Europe</u> | | | |
| Austria | 158 | 358 | 516 |
| Belgium | 149 | 3 | 152 |
| France | 257 | 17 | 274 |
| Germany | 2,032 | 44 | 2,076 |
| Luxemburg | 11 | 0 | 11 |
| Netherlands | 305 | 1 | 306 |
| Switzerland | 151 | 379 | 530 |
| <u>Central/East Europe</u> | | | |
| Czechoslovakia | 43 | 1 | 44 |
| Hungary | 46 | 6 | 52 |
| Poland | 115 | 2 | 117 |
| Russia | 173 | 9 | 182 |
| Other Europe | 144 | 12 | 156 |
| Total | <u>11,554</u> | <u>7,405</u> | <u>18,959</u> |

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

JANUARY 2004

| | SCHEDULED AIRLINES | CHARTERED AIRLINES | TOTAL STOPOVERS |
|-------------------------------|-------------------------------|-------------------------------|----------------------------|
| <u>OTHER COUNTRIES</u> | | | |
| <u>CENTRAL AMERICA</u> | | | |
| Mexico | 120 | 0 | 120 |
| Belize | 35 | 0 | 35 |
| Costa Rica | 43 | 0 | 43 |
| El Salvador | 4 | 0 | 4 |
| Guatemala | 29 | 0 | 29 |
| Honduras | 7 | 0 | 7 |
| Nicaragua | 4 | 0 | 4 |
| Panama | 89 | 0 | 89 |
| Total | 331 | 0 | 331 |
| <u>SOUTH AMERICA</u> | | | |
| Argentina | 69 | 1 | 70 |
| Bolivia | 4 | 0 | 4 |
| Brazil | 59 | 3 | 62 |
| Chile | 48 | 1 | 49 |
| Colombia | 38 | 0 | 38 |
| Ecuador | 9 | 0 | 9 |
| Guyana | 127 | 0 | 127 |
| Paraguay | 0 | 0 | 0 |
| Peru | 9 | 0 | 9 |
| Surinam | 23 | 0 | 23 |
| Uruguay | 2 | 0 | 2 |
| Venezuela | 42 | 0 | 42 |
| Other South America | 0 | 0 | 0 |
| Total | 430 | 5 | 435 |
| Total Latin America | 761 | 5 | 766 |

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

JANUARY 2004

| | <u>SCHEDULED AIRLINES</u> | <u>CHARTERED AIRLINES</u> | <u>TOTAL STOPOVERS</u> |
|-------------------------------|-------------------------------|-------------------------------|----------------------------|
| <u>CARIBBEAN</u> | | | |
| Antigua | 102 | 1 | 103 |
| Bahamas | 186 | 0 | 186 |
| Barbados | 300 | 0 | 300 |
| Bermuda | 121 | 0 | 121 |
| British Virgin Is. | 45 | 0 | 45 |
| Cayman Is. | 941 | 0 | 941 |
| Dominica | 17 | 0 | 17 |
| Grenada | 44 | 0 | 44 |
| Monsterrat | 4 | 0 | 4 |
| St. Kitts/Nevis/Anguilla | 51 | 0 | 51 |
| St. Lucia | 121 | 0 | 121 |
| St. Vincent | 44 | 0 | 44 |
| Turks & Caicos Is. | 94 | 0 | 94 |
| Trinidad & Tobago | 484 | 1 | 485 |
| Comm. Caribbean | 2,554 | 2 | 2,556 |
| Aruba | 17 | 0 | 17 |
| Bonaire | 0 | 0 | 0 |
| Cuba | 58 | 0 | 58 |
| Curacao | 56 | 0 | 56 |
| Dominican Republic | 72 | 0 | 72 |
| Guadelope | 0 | 0 | 0 |
| Haiti | 42 | 0 | 42 |
| Puerto Rico | 107 | 1 | 108 |
| St. Maarten | 35 | 0 | 35 |
| All other Caribbean | 36 | 0 | 36 |
| Other Caribbean | 423 | 1 | 424 |
| TOTAL CARIBBEAN | 2,977 | 3 | 2,980 |
| <u>OTHER COUNTRIES</u> | | | |
| African Countries | 86 | 4 | 90 |
| Isreal | 95 | 0 | 95 |
| Saudi Arabia | 1 | 0 | 1 |
| Turkey | 18 | 2 | 20 |
| Other Middle East | 19 | 6 | 25 |
| India & Pakistan | 34 | 0 | 34 |
| Japan | 342 | 2 | 344 |
| China | 24 | 0 | 24 |
| Taiwan | 3 | 0 | 3 |
| Korea | 30 | 2 | 32 |
| Philippines | 51 | 0 | 51 |
| Singapore | 6 | 0 | 6 |
| Other Asia | 26 | 1 | 27 |
| Australia | 125 | 1 | 126 |
| New Zealand | 28 | 1 | 29 |
| All Other Ctries | 6 | 0 | 6 |
| Total | 894 | 19 | 913 |
| GRAND TOTAL | 88,842 | 20,508 | 109,350 |

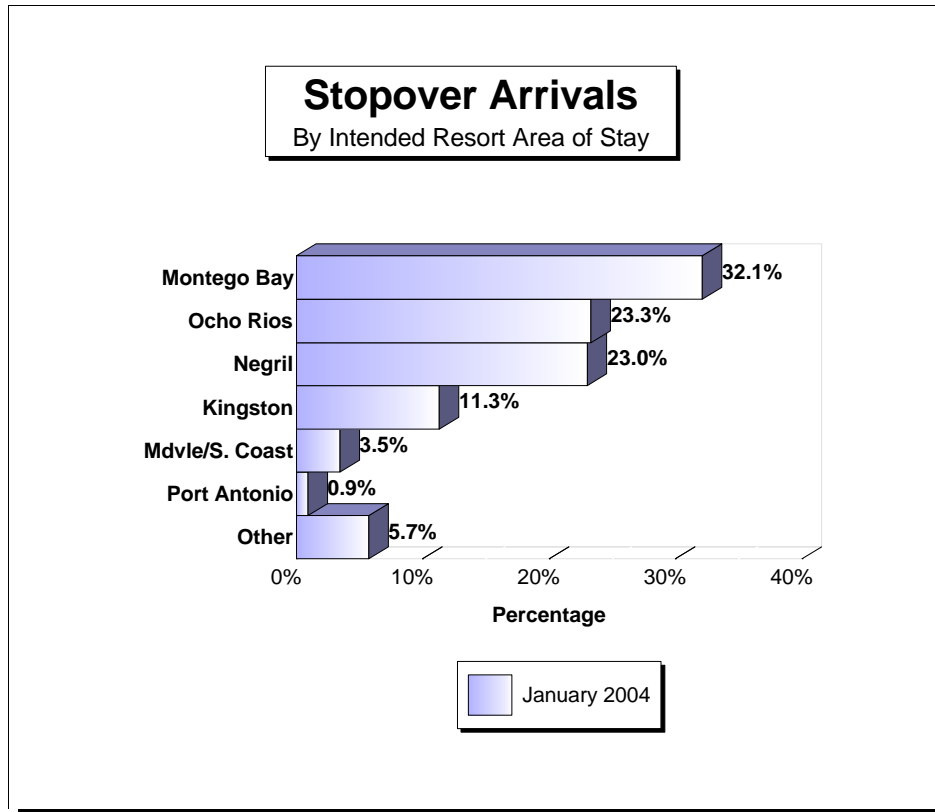


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

| Area | JANUARY | | JANUARY | | JANUARY | | %Change 2003/02 |
|----------------|----------------|---------------|----------------|---------------|---------------|---------------|--------------------|
| | 2004 | %Share | 2003 | %Share | 2002 | %Share | |
| Montego Bay | 35,131 | 32.1% | 34,034 | 33.6% | 28,067 | 31.2% | 3.2% |
| Ocho Rios | 25,503 | 23.3% | 21,266 | 21.0% | 19,431 | 21.6% | 19.9% |
| Negril | 25,205 | 23.0% | 22,728 | 22.4% | 20,403 | 22.6% | 10.9% |
| Kingston | 12,389 | 11.3% | 12,997 | 12.8% | 12,309 | 13.7% | -4.7% |
| Mdvle/S. Coast | 3,820 | 3.5% | 3,356 | 3.3% | 3,202 | 3.6% | 13.8% |
| Port Antonio | 1,019 | 0.9% | 749 | 0.7% | 936 | 1.0% | 36.0% |
| Other | 6,283 | 5.7% | 6,177 | 6.1% | 5,749 | 6.4% | 1.7% |
| Total | 109,350 | 100.0% | 101,307 | 100.0% | 90,097 | 100.0% | 7.9% |