

# JAMAICA TOURIST BOARD

**IN February 2009.....**

- Stopover arrivals up by 2.2 %
- US Market down by 3.5%
- Canada increased by 28.1%
- Europe decreased by 10.8%
- Cruise Passenger decreased by 32.2%

## TOURIST (Stopover Arrivals)

Stopover arrivals in February 2009 were **160,282** an increase of **2.2%** over the **156,831** recorded in February 2008.

For the January to February period, arrivals increased by **3.2%** with **309,168** compared to **262,705** in 2007.

### United States

Stopover arrivals from the United States market decreased by **3.5%** in February with a total of **93,302** visitors compared to the **96,732** visitors who came in February 2008. All marketing regions recorded decreases. The South decreased by **1.2%**, the Midwest by **3.1%**, the Northeast by **2.5%**, and the West by **18.1%**.

For the January to February period, the US market has recorded a decrease of **3.9%**. Total visitors from this market was **173,492** compared to **180,545** in 2008. The South decreased by **2.7%**, the Midwest by **3.0%**, the Northeast by **3.4%** and the West by **13.1%**.

### Canada

In February, the Canadian market grew by an outstanding **28.1%**. Total stopovers from the Canadian market were **39,244** compared to **30,646** in February 2008.

The leading province of Ontario increased by **24.8%**, while the second most important visitor-producing province of Quebec increased by **42.3%**. Increases were also recorded for the provinces of British Columbia up by **98.6%**, New Brunswick **39.2%**, Newfoundland **37.8%** Alberta up by **30.8%**, and Manitoba up by **10.5%**.

Cumulatively, the Canadian market continued on its exceptional growth trend recording an increase of **32.7%** in the January to February period with a total of **79,304**

stopover compared to **59,671** in 2008. The top visitor producing provinces of Ontario with **42,423** and Quebec with **14,481** increase by **26.7%** and **54.7%** respectively. The provinces of Alberta, British Columbia, Saskatchewan and Manitoba increased by **31%**, **92%**, **2.6%** and **30.6%** respectively.

### Europe

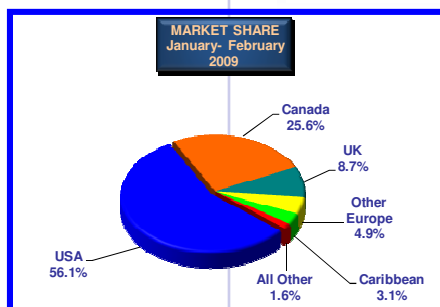
The European market recorded a **10.8%** decrease in February 2009. The market provided a total of **20,403** stopover visitors compared to the **22,872** recorded in February 2008. In the Northern European market region the main visitor producing country, United Kingdom with **13,524** arrivals decreased by **6.9%**. In the South/Western Europe region the main visitor producing countries, Germany with **1,776** decrease by **8.3%**, Italy with **1,526** declined by **21.1%**. In the third market region, Central/East Europe with **657** arrivals, decreased by **31.8%**.

For January to February period, the European market decreased by **8.3%**, Total stopovers was **41,997** compared to **45,799** in 2008. Northern European market region arrivals decrease by **6.0%** to **28,377**. From South/Western Europe region, **11,937** arrivals a decrease of **12.2%**. From the third market region, Central/East Europe **1,683** arrivals decreased by **16.5**

### Latin America

The Latin American market increased by **16.2%** in February 2009, with a total of **1,246** stopovers compared to **1,072** in February 2008. From the Central American region a total of **472** arrivals decrease of **4.5%**. From South America, **774** arrivals increased by **33.9%**.

Cumulatively, for the January to February period, the Latin American market increased by **4.5%** with a total of **2,580** visitors compared to **2,470** for the corresponding period 2008.



## The Caribbean

Visitors to Jamaica from the Caribbean region increased by **11.4%** in February with a total of **4,863** visitors, compared to **4,366** in February 2009.

The major Caribbean countries which provided visitors to Jamaica in February were: the Cayman Islands (**2,008**), Trinidad and Tobago (**595**), the Bahamas (**378**) Barbados (**468**), Bermuda (**199**), Antigua (**141**), Guyana (**123**), Puerto Rico (**118**)

Cumulatively the Caribbean stopover arrivals in the January to February period increased by **7.3%**, moving from **8,953** in 2008 to **9,609** in 2009. The Cayman Island is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **3,679** visitors followed by Trinidad and Tobago **1,245**, Barbados with **854**, and Bahamas Island with **798** visitors.

## Asia

The Asian market increased by **22.3%** in February with a total of **844** stopovers compared to **690** in February 2008.

The major Asian countries which provided visitors to Jamaica in February were: Japan (**311**) down **10.4%**, China (**220**) up **165.1%**, and India (**168**) up **60%**.

Year-to-date, January to February the Asian market grew by **5.5%** with **1,384** arrivals compared to **1,312** arrivals in 2008.

## Other Countries

Of the other countries, Australia with **145** decreased by **16.2%** and Israel declined by **40%** with **66** stopovers in February against the **173** and **110** who came in 2008.

Collectively January to February other countries recorded a decline of **4.2%** with **902** arrivals in 2009 compared to **942** in 2008

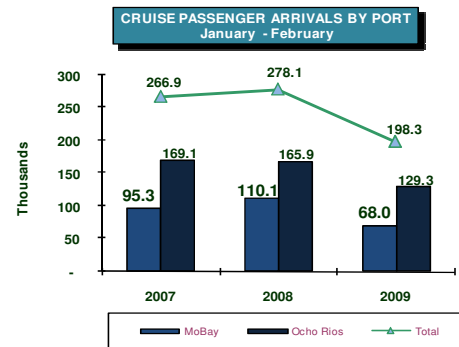
## Market Share

The market share of stopover visitors for year-to-date January to February were as follows: USA **56.1%**; Canada **25.6%**; UK **8.7%**; Continental Europe **4.9%**, the Caribbean **3.1%**; Latin America **0.8%**; Asia **0.5%** and Other Countries **0.3%**.

## Cruise Passengers

A total of **90,477** cruise passengers visited Jamaica in February 2009. This represented a **32.2%** decrease against the **133,403** recorded for February 2008.

Cumulatively, for January to February 2009 period, total cruise passengers to the Island of **198,304**, decreased by **28.7%**.



A total of **55,536** cruise passengers visited the port of Ocho Rios in February, a decrease of **35%** over the **85,393** recorded for February 2008.

Year-to-date cruise passenger arrivals visiting the port of Ocho Rios decreased by **22%** with **129,349** passengers compared to the corresponding period in 2008

The port in Montego Bay recorded a total of **34,071** cruise passengers for February, a decrease of **28.5%** against the **47,632** recorded in 2008.

Cumulatively, a total of **68,029** passengers visited Montego Bay a decrease of **38.2%** compared to the **110,104** recorded in 2008.

## Length of Stay

The average length of stay of **Foreign National** arrivals in February was **8.4** nights compared to **8.5** nights in 2008. The average length of stay in hotels was **7.0** nights which is the same level as in February 2008.

Cumulatively, the average length of stay for January to February period was **8.9** night as against **9** nights recorded in 2008. In hotels the average length of stay during the period under review was **7.1** nights which was the same level recorded in 2008.

The average length of stay of **Non-Resident Jamaican** arrivals in February 2009 was **14.2** nights compared to the **16.1** nights in February 2008. The average length of stay in hotels was **7.4** nights compared to **8.5%** in February 2008.

Cumulatively, the average length of stay for January to February period was **15.1** nights as against the **16.9** nights recorded in 2008. In hotels the average length of stay during the period under review was **7.8** nights compared to **8.3** nights during 2008

## Purpose of Visit

Year-to-date January to February 2009, **80.8%** or **223,609** of the **290,089** Foreign Nationals who visited Jamaica were visiting for the purpose of Leisure, **6.1%** were on Business, **7%** were Visiting Friends & Relatives, and the remaining **6.1%** were on Other purposes of travel.

A total of **6,359** or **33.3%** of the **19,079** **Non-Resident Jamaicans** who travelled to Jamaica during January and February 2009 were visiting for Leisure, **30.2%** were visiting Friends & Relatives, **8.2%** were on Business and the remaining **28.2%** were on Other purposes of travel.

## Intended Resort Area of Stay

Of the **309,168** stopover arrivals visiting Jamaica year-to-date, January to February 2009, the resort area of Montego Bay welcomed **89,535** arrivals or **29%**. Negril got **76,177** or **24.6%**, Ocho Rios received **71,507** or **23.1%**, and Kingston got **33,025** or **10.7%**. The remaining **12.5%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

## Type of Airlines used

Of the **309,168** stopovers arrivals visiting Jamaica during January and February 2009, **233,858** or **75.6%** used scheduled airlines, while **75,310** or **24.4%** used chartered flights.

During the corresponding period in 2008 the percentage distribution was **79.1%** scheduled airlines and **20.9%** chartered airlines.

**TABLE 1**  
**TOURIST ARRIVALS**  
 January - February  
2009

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans	+/- 2009/08	+/- 2009/07	Total Stopover Arrivals	+/- 2009/08	+/- 2009/07
		+/- 2009/08	+/- 2009/07						
January	139,481	3.9%	12.3%	9,405	9.2%	69.2%	<b>148,886</b>	<b>4.2%</b>	<b>14.7%</b>
February	150,608	2.2%	18.1%	9,674	2.0%	78.9%			
<b>Jan.-Feb.</b>	<b>290,089</b>	<b>3.0%</b>	<b>15.2%</b>	<b>19,079</b>	<b>5.4%</b>	<b>74.0%</b>	<b>309,168</b>	<b>3.2%</b>	<b>17.7%</b>

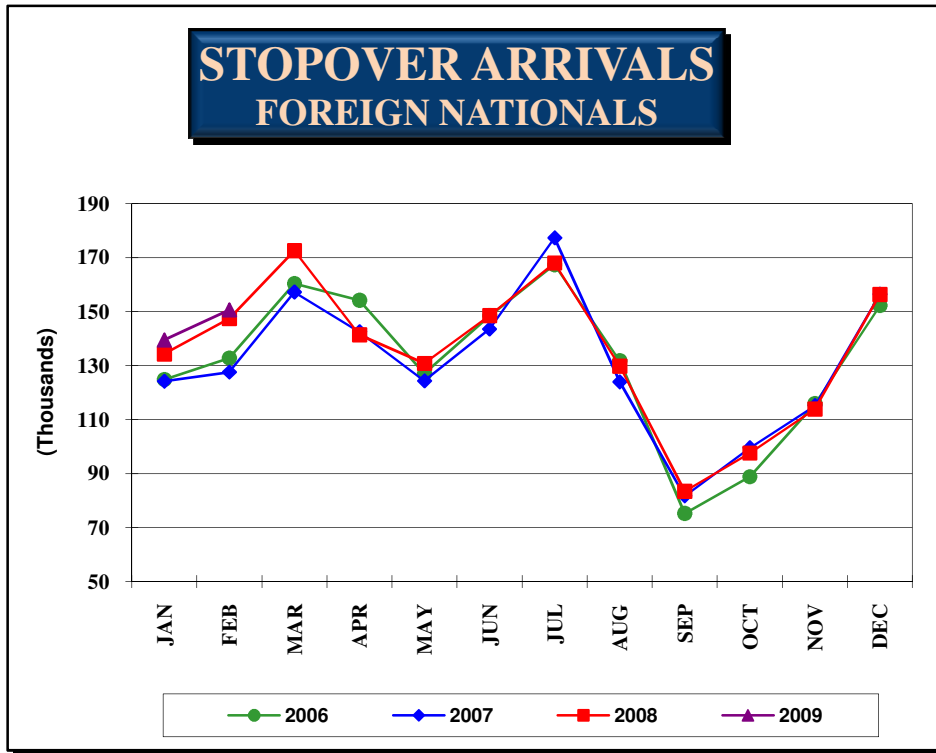


FIG. 1

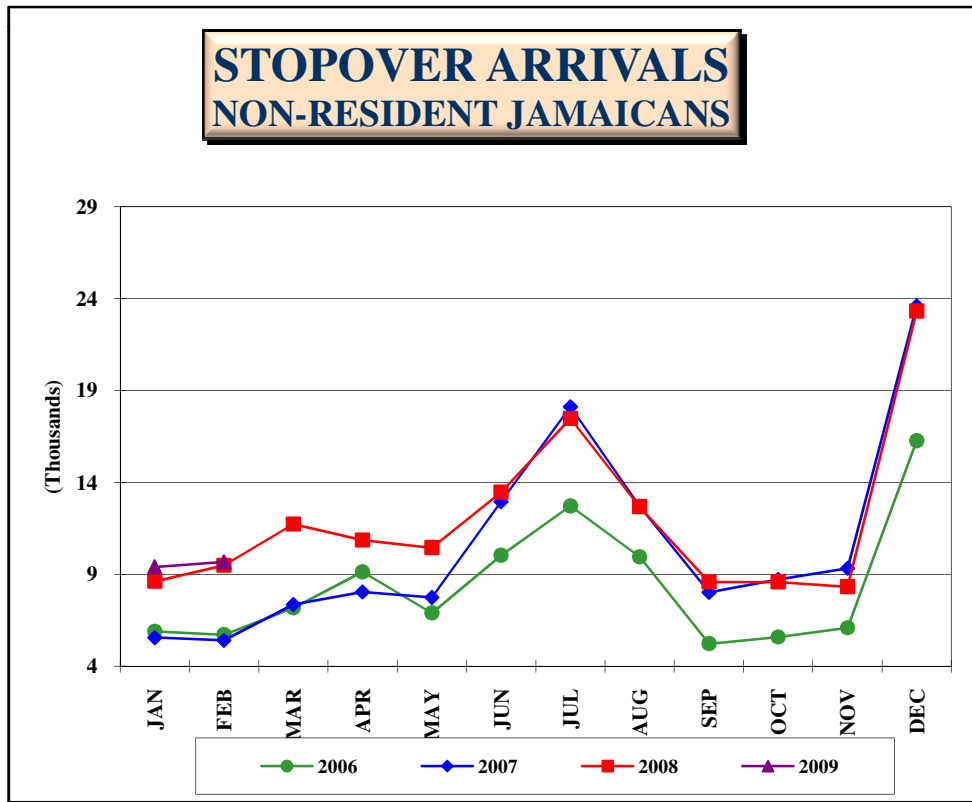
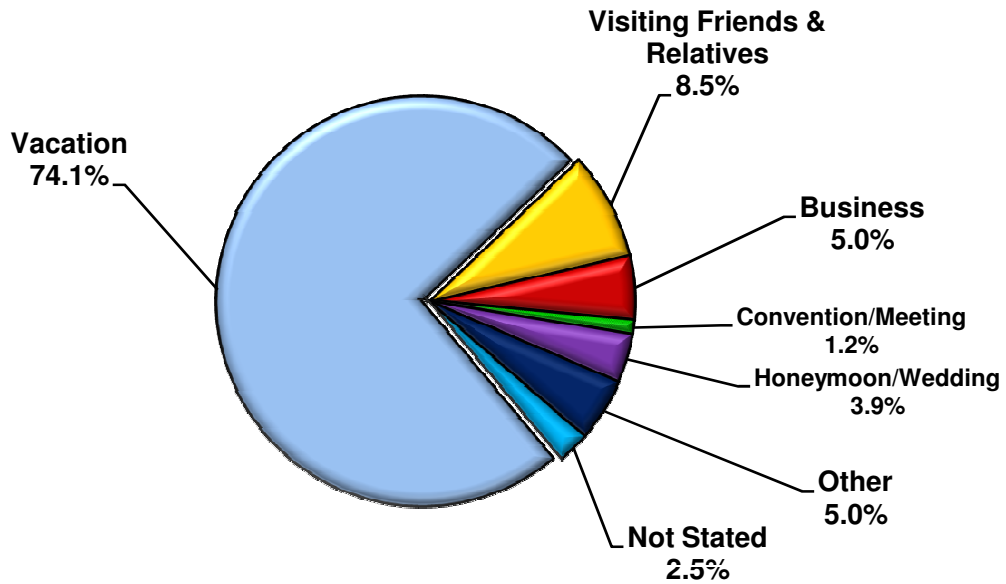


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT  
JANUARY - FEBRUARY  
2009**



**Fig. 1b**

<b>STOPOVER ARRIVALS BY PURPOSE OF VISIT</b>						
<b>January - February 2009</b>	<b>Foreign Nationals</b>	<b>% Share</b>	<b>Non Resident Jamaicans</b>	<b>% Share</b>	<b>Total</b>	<b>% Share</b>
Vacation	222,916	76.8%	6,072	31.8%	228,988	74.1%
Visiting Friends & Relatives	20,386	7.0%	5,769	30.2%	26,155	8.5%
Business	14,086	4.9%	1,376	7.2%	15,462	5.0%
Convention/Meeting	3,384	1.2%	186	1.0%	3,570	1.2%
Honeymoon/Wedding	11,693	4.0%	287	1.5%	11,980	3.9%
Other	12,831	4.4%	2,525	13.2%	15,356	5.0%
Not Stated	4,793	1.7%	2,864	15.0%	7,657	2.5%
<b>TOTAL</b>	<b>290,089</b>	<b>100.0%</b>	<b>19,079</b>	<b>100.0%</b>	<b>309,168</b>	<b>100.0%</b>

**TABLE 1.2**

**STOPOVER ARRIVALS BY MARKET REGION  
AND MONTH OF ARRIVAL 2009**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
<b>January</b>	33,915	21,529	17,900	6,846	<b>80,190</b>	39,960	21,594	1,334	4,746	540	522	<b>148,886</b>
<b>February</b>	42,160	25,479	19,686	5,977	<b>93,302</b>	39,244	20,403	1,246	4,863	844	380	<b>160,282</b>
<b>Jan.-Feb.</b>	<b>76,075</b>	<b>47,008</b>	<b>37,586</b>	<b>12,823</b>	<b>173,492</b>	<b>79,204</b>	<b>41,997</b>	<b>2,580</b>	<b>9,609</b>	<b>1,384</b>	<b>902</b>	<b>309,168</b>
<b>+/- %</b>	<b>-3.4%</b>	<b>-3.0%</b>	<b>-2.7%</b>	<b>-13.1%</b>	<b>-3.9%</b>	<b>32.7%</b>	<b>-8.3%</b>	<b>4.5%</b>	<b>7.3%</b>	<b>5.5%</b>	<b>-4.2%</b>	<b>3.2%</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>FEBRUARY</u>			<u>% Change</u>				<u>JANUARY - FEBRUARY</u>			<u>% Change</u>			
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2009/08</u>	<u>2009/07</u>	<u>2009/06</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2009/08</u>	<u>2009/07</u>	<u>2009/06</u>
<b>U.S.A.</b>														
<b><u>NORTHEAST (NEW YORK)</u></b>														
Connecticut	2,773	2,521	2,949	2,687	-8.9	6.6	-3.1	4,683	4,295	4,897	4,493	-8.2	4.6	-4.1
Delaware	480	374	351	394	12.3	5.3	-17.9	921	739	721	795	10.3	7.6	-13.7
Maine	571	417	434	468	7.8	12.2	-18.0	937	691	744	884	18.8	27.9	-5.7
Maryland	3,188	2,707	3,244	2,960	-8.8	9.3	-7.2	6,370	6,007	6,523	5,944	-8.9	-1.0	-6.7
Massachusetts	3,657	3,159	3,478	4,013	15.4	27.0	9.7	6,399	5,322	5,909	6,773	14.6	27.3	5.8
New Hampshire	902	703	706	845	19.7	20.2	-6.3	1,347	1,123	1,143	1,261	10.3	12.3	-6.4
New Jersey	5,952	4,768	5,082	4,983	-1.9	4.5	-16.3	10,818	9,122	9,521	9,006	-5.4	-1.3	-16.7
New York	16,781	15,210	18,148	17,268	-4.8	13.5	2.9	30,518	28,343	32,546	30,651	-5.8	8.1	0.4
Pennsylvania	4,999	4,614	5,266	5,452	3.5	18.2	9.1	9,598	9,151	10,209	10,248	0.4	12.0	6.8
Rhode Island	423	419	368	399	8.4	-4.8	-5.7	824	773	666	734	10.2	-5.0	-10.9
Vermont	382	324	330	310	-6.1	-4.3	-18.8	567	515	515	476	-7.6	-7.6	-16.0
Virginia	1,998	1,633	2,160	1,748	-19.1	7.0	-12.5	4,192	3,328	4,037	3,563	-11.7	7.1	-15.0
Washington D.C.	459	445	513	442	-13.8	-0.7	-3.7	922	804	908	879	-3.2	9.3	-4.7
West Virginia	182	148	190	191	0.5	29.1	4.9	347	376	391	368	-5.9	-2.1	6.1
<b>Total</b>	<b>42,747</b>	<b>37,442</b>	<b>43,219</b>	<b>42,160</b>	<b>-2.5</b>	<b>12.6</b>	<b>-1.4</b>	<b>78,443</b>	<b>70,589</b>	<b>78,730</b>	<b>76,075</b>	<b>-3.4</b>	<b>7.8</b>	<b>-3.0</b>
<b><u>MIDWEST (CHICAGO)</u></b>														
Illinois	4,667	4,251	5,429	4,521	-16.7	6.4	-3.1	9,682	8,572	10,358	8,894	-14.1	3.8	-8.1
Indiana	1,532	1,511	1,460	1,225	-16.1	-18.9	-20.0	2,867	2,970	2,547	2,371	-6.9	-20.2	-17.3
Iowa	1,459	1,198	1,524	1,878	23.2	56.8	28.7	3,002	2,500	2,937	3,372	14.8	34.9	12.3
Kansas	346	379	362	439	21.3	15.8	26.9	922	829	888	967	8.9	16.6	4.9
Kentucky	608	560	443	502	13.3	-10.4	-17.4	1,156	1,080	903	976	8.1	-9.6	-15.6
Michigan	4,396	3,474	3,670	3,971	8.2	14.3	-9.7	7,153	5,640	6,011	6,214	3.4	10.2	-13.1
Minnesota	4,268	3,338	3,673	3,659	-0.4	9.6	-14.3	7,771	6,317	6,318	6,561	3.8	3.9	-15.6
Missouri	1,627	1,475	1,487	1,559	4.8	5.7	-4.2	3,472	3,119	2,891	2,970	2.7	-4.8	-14.5
Nebraska	586	717	673	794	18.0	10.7	35.5	1,292	1,298	1,283	1,432	11.6	10.3	10.8
North Dakota	384	381	530	514	-3.0	34.9	33.9	755	946	988	1,028	4.0	8.7	36.2
Ohio	2,275	1,672	2,091	1,894	-9.4	13.3	-16.7	4,474	3,375	3,852	3,546	-7.9	5.1	-20.7
South Dakota	470	292	487	493	1.2	68.8	4.9	943	776	902	1,068	18.4	37.6	13.3
Wisconsin	4,631	3,887	4,466	4,030	-9.8	3.7	-13.0	9,097	7,669	8,561	7,609	-11.1	-0.8	-16.4
<b>Total</b>	<b>27,249</b>	<b>23,135</b>	<b>26,295</b>	<b>25,479</b>	<b>-3.1</b>	<b>10.1</b>	<b>-6.5</b>	<b>52,586</b>	<b>45,091</b>	<b>48,439</b>	<b>47,008</b>	<b>-3.0</b>	<b>4.3</b>	<b>-10.6</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>FEBRUARY</u>			<u>% Change</u>				<u>JANUARY - FEBRUARY</u>			<u>% Change</u>			
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	2009/08	2009/07	2009/06	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	2009/08	2009/07	2009/06
<b><u>SOUTH (MIAMI)</u></b>														
Alabama	465	285	376	424	12.8	48.8	-8.8	840	633	717	732	2.1	15.6	-12.9
Arkansas	197	184	224	190	-15.2	3.3	-3.6	465	455	494	466	-5.7	2.4	0.2
Florida	11,016	9,677	12,132	12,131	0.0	25.4	10.1	22,545	19,960	23,828	23,471	-1.5	17.6	4.1
Georgia	3,178	2,769	3,369	3,242	-3.8	17.1	2.0	5,840	5,409	6,130	5,814	-5.2	7.5	-0.4
Louisiana	394	278	320	365	14.1	31.3	-7.4	833	645	639	682	6.7	5.7	-18.1
Mississippi	197	85	167	140	-16.2	64.7	-28.9	367	245	321	277	-13.7	13.1	-24.5
North Carolina	1,625	1,286	1,580	1,422	-10.0	10.6	-12.5	3,247	2,621	3,053	2,758	-9.7	5.2	-15.1
Oklahoma	305	223	286	329	15.0	47.5	7.9	587	456	585	641	9.6	40.6	9.2
South Carolina	674	515	659	619	-6.1	20.2	-8.2	1,277	1,086	1,282	1,183	-7.7	8.9	-7.4
Tennessee	895	631	803	824	2.6	30.6	-7.9	1,706	1,360	1,566	1,562	-0.3	14.9	-8.4
<b>Total</b>	<b>18,946</b>	<b>15,933</b>	<b>19,916</b>	<b>19,686</b>	<b>-1.2</b>	<b>23.6</b>	<b>3.9</b>	<b>37,707</b>	<b>32,870</b>	<b>38,615</b>	<b>37,586</b>	<b>-2.7</b>	<b>14.3</b>	<b>-0.3</b>
<b><u>WEST (LOS ANGELES)</u></b>														
Alaska	39	47	45	59	31.1	25.5	51.3	97	102	117	104	-11.1	2.0	7.2
Arizona	427	372	432	372	-13.9	0.0	-12.9	832	734	849	759	-10.6	3.4	-8.8
California	2,422	2,179	2,658	1,957	-26.4	-10.2	-19.2	5,675	5,003	5,409	4,542	-16.0	-9.2	-20.0
Colorado	674	506	690	566	-18.0	11.9	-16.0	1,312	1,146	1,377	1,153	-16.3	0.6	-12.1
Hawaii	16	11	13	17	30.8	54.5	6.3	40	26	74	45	-39.2	73.1	12.5
Idaho	157	133	147	93	-36.7	-30.1	-40.8	301	284	321	186	-42.1	-34.5	-38.2
Montana	156	108	82	133	62.2	23.1	-14.7	328	231	185	263	42.2	13.9	-19.8
Nevada	218	155	170	176	3.5	13.5	-19.3	430	334	399	404	1.3	21.0	-6.0
New Mexico	123	99	91	79	-13.2	-20.2	-35.8	233	190	164	188	14.6	-1.1	-19.3
Oregon	220	268	228	170	-25.4	-36.6	-22.7	456	496	441	353	-20.0	-28.8	-22.6
Texas	1,818	1,544	1,864	1,670	-10.4	8.2	-8.1	3,523	3,234	3,807	3,444	-9.5	6.5	-2.2
Utah	227	162	192	174	-9.4	7.4	-23.3	515	332	431	347	-19.5	4.5	-32.6
Washington	563	501	593	419	-29.3	-16.4	-25.6	988	944	982	888	-9.6	-5.9	-10.1
Wyoming	70	64	97	92	-5.2	43.8	31.4	132	134	205	147	-28.3	9.7	11.4
<b>Total</b>	<b>7,130</b>	<b>6,149</b>	<b>7,302</b>	<b>5,977</b>	<b>-18.1</b>	<b>-2.8</b>	<b>-16.2</b>	<b>14,862</b>	<b>13,190</b>	<b>14,761</b>	<b>12,823</b>	<b>-13.1</b>	<b>-2.8</b>	<b>-13.7</b>
<b>TOTAL U.S.A.</b>	<b>96,072</b>	<b>82,659</b>	<b>96,732</b>	<b>93,302</b>	<b>-3.5</b>	<b>12.9</b>	<b>-2.9</b>	<b>183,598</b>	<b>161,740</b>	<b>180,545</b>	<b>173,492</b>	<b>-3.9</b>	<b>7.3</b>	<b>-5.5</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>FEBRUARY</u>							<u>JANUARY - FEBRUARY</u>						
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>			<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
<b><u>CANADA (TORONTO)</u></b>														
Alberta	1,160	2,684	3,082	4,031	30.8	50.2	247.5	2,349	4,857	6,228	8,157	31.0	67.9	247.3
British Columbia	506	1,000	1,129	2,242	98.6	124.2	343.1	1,049	2,171	2,502	4,805	92.0	121.3	358.1
Manitoba	571	998	1,243	1,374	10.5	37.7	140.6	1,148	1,838	2,278	2,976	30.6	61.9	159.2
New Brunswick	351	333	482	671	39.2	101.5	91.2	476	450	680	882	29.7	96.0	85.3
Newfoundland	139	106	156	215	37.8	102.8	54.7	183	167	243	347	42.8	107.8	89.6
Nova Scotia	725	640	803	846	5.4	32.2	16.7	847	790	1,010	1,102	9.1	39.5	30.1
Ontario	11,519	12,929	16,966	21,178	24.8	63.8	83.9	23,569	26,238	33,486	42,423	26.7	61.7	80.0
P.E. Island	37	47	64	75	17.2	59.6	102.7	43	50	80	103	28.8	106.0	139.5
Quebec	2,548	3,283	4,781	6,805	42.3	107.3	167.1	5,404	7,039	9,360	14,481	54.7	105.7	168.0
Saskatchewan	405	1,082	1,904	1,756	-7.8	62.3	333.6	645	2,308	3,706	3,803	2.6	64.8	489.6
Other Canada	21	42	36	51	41.7	21.4	142.9	62	79	98	125	27.6	58.2	101.6
<b>Total</b>	<b>17,982</b>	<b>23,144</b>	<b>30,646</b>	<b>39,244</b>	<b>28.1</b>	<b>69.6</b>	<b>118.2</b>	<b>35,775</b>	<b>45,987</b>	<b>59,671</b>	<b>79,204</b>	<b>32.7</b>	<b>72.2</b>	<b>121.4</b>
<b><u>LONDON OFFICE</u></b>														
<b><u>Northern Europe</u></b>														
U.K.	11,995	14,227	14,534	13,524	-6.9	-4.9	12.7	23,654	27,257	28,720	26,906	-6.3	-1.3	13.7
Denmark	130	129	81	74	-8.6	-42.6	-43.1	218	269	182	181	-0.5	-32.7	-17.0
Finland	41	19	33	78	136.4	310.5	90.2	95	53	87	165	89.7	211.3	73.7
Ireland	155	213	220	192	-12.7	-9.9	23.9	434	497	532	441	-17.1	-11.3	1.6
Norway	71	100	124	113	-8.9	13.0	59.2	152	231	219	259	18.3	12.1	70.4
Sweden	166	142	248	145	-41.5	2.1	-12.7	276	338	445	425	-4.5	25.7	54.0
	<b>12,558</b>	<b>14,830</b>	<b>15,240</b>	<b>14,126</b>	<b>-7.3</b>	<b>-4.7</b>	<b>12.5</b>	<b>24,829</b>	<b>28,645</b>	<b>30,185</b>	<b>28,377</b>	<b>-6.0</b>	<b>-0.9</b>	<b>14.3</b>
<b><u>Southern Europe</u></b>														
Greece	18	27	75	56	-25.3	107.4	211.1	49	41	98	83	-15.3	102.4	69.4
Italy	2,026	1,847	1,934	1,526	-21.1	-17.4	-24.7	3,882	3,782	3,826	3,233	-15.5	-14.5	-16.7
Portugal	19	85	97	22	-77.3	-74.1	15.8	37	254	180	45	-75.0	-82.3	21.6
Spain	143	400	494	245	-50.4	-38.8	71.3	322	1,037	986	475	-51.8	-54.2	47.5
<b><u>Western Europe</u></b>														
Austria	485	331	314	307	-2.2	-7.3	-36.7	1,004	787	653	675	3.4	-14.2	-32.8
Belgium	183	317	434	373	-14.1	17.7	103.8	494	947	1,078	903	-16.2	-4.6	82.8
France	413	462	504	514	2.0	11.3	24.5	777	825	887	962	8.5	16.6	23.8
Germany	2,333	2,205	1,937	1,776	-8.3	-19.5	-23.9	4,994	4,395	3,938	3,811	-3.2	-13.3	-23.7
Luxemburg	10	34	16	14	-12.5	-58.8	40.0	33	51	35	30	-14.3	-41.2	-9.1
Netherlands	568	680	625	573	-8.3	-15.7	0.9	1,195	1,287	1,442	1,297	-10.1	0.8	8.5
Switzerland	378	215	238	214	-10.1	-0.5	-43.4	777	537	476	423	-11.1	-21.2	-45.6
	<b>6,576</b>	<b>6,603</b>	<b>6,668</b>	<b>5,620</b>	<b>-15.7</b>	<b>-14.9</b>	<b>-14.5</b>	<b>13,564</b>	<b>13,943</b>	<b>13,599</b>	<b>11,937</b>	<b>-12.2</b>	<b>-14.4</b>	<b>-12.0</b>
<b><u>Central/East Europe</u></b>														
Czech Republic	38	26	75	120	60.0	361.5	215.8	93	385	146	187	28.1	-51.4	101.1
Hungary	44	64	52	58	11.5	-9.4	31.8	85	156	167	118	-29.3	-24.4	38.8
Poland	84	54	110	136	23.6	151.9	61.9	167	157	228	268	17.5	70.7	60.5
Russia	67	46	89	139	56.2	202.2	107.5	292	249	540	605	12.0	143.0	107.2
Ukraine	11	16	65	51	-21.5	218.8	363.6	11	55	120	136	13.3	147.3	1136.4
Other Europe	157	575	573	153	-73.3	-73.4	-2.5	402	790	814	369	-54.7	-53.3	-8.2
	<b>401</b>	<b>781</b>	<b>964</b>	<b>657</b>	<b>-31.8</b>	<b>-15.9</b>	<b>63.8</b>	<b>1,050</b>	<b>1,792</b>	<b>2,015</b>	<b>1,683</b>	<b>-16.5</b>	<b>-6.1</b>	<b>60.3</b>
<b>Total</b>	<b>19,535</b>	<b>22,214</b>	<b>22,872</b>	<b>20,403</b>	<b>-10.8</b>	<b>-8.2</b>	<b>4.4</b>	<b>39,443</b>	<b>44,380</b>	<b>45,799</b>	<b>41,997</b>	<b>-8.3</b>	<b>-5.4</b>	<b>6.5</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>FEBRUARY</u>			<u>% Change</u>			<u>JANUARY - FEBRUARY</u>			<u>% Change</u>				
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2009/08</u>	<u>2009/07</u>	<u>2009/06</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2009/08</u>	<u>2009/07</u>	<u>2009/06</u>
<b><u>LATIN AMERICA</u></b>														
<b><u>CENTRAL AMERICA</u></b>														
Mexico	170	150	182	162	-11.0	8.0	-4.7	299	390	485	332	-31.5	-14.9	11.0
Belize	44	40	42	45	7.1	12.5	2.3	85	81	71	83	16.9	2.5	-2.4
Costa Rica	67	43	104	85	-18.3	97.7	26.9	118	106	175	157	-10.3	48.1	33.1
El Salvador	6	12	15	13	-13.3	8.3	116.7	18	37	43	26	-39.5	-29.7	44.4
Guatemala	32	29	12	22	83.3	-24.1	-31.3	58	56	32	32	0.0	-42.9	-44.8
Honduras	12	8	22	17	-22.7	112.5	41.7	15	21	38	35	-7.9	66.7	133.3
Nicaragua	7	1	6	10	66.7	900.0	42.9	13	9	23	15	-34.8	66.7	15.4
Panama	107	54	111	118	6.3	118.5	10.3	219	179	209	186	-11.0	3.9	-15.1
<b>Total</b>	<b>445</b>	<b>337</b>	<b>494</b>	<b>472</b>	<b>-4.5</b>	<b>40.1</b>	<b>6.1</b>	<b>825</b>	<b>879</b>	<b>1,076</b>	<b>866</b>	<b>-19.5</b>	<b>-1.5</b>	<b>5.0</b>
<b><u>SOUTH AMERICA</u></b>														
Argentina	110	70	153	204	33.3	191.4	85.5	258	208	359	432	20.3	107.7	67.4
Bolivia	3	2	3	5	66.7	150.0	66.7	5	3	18	11	-38.9	266.7	120.0
Brazil	90	58	152	148	-2.6	155.2	64.4	241	218	317	293	-7.6	34.4	21.6
Chile	69	42	73	86	17.8	104.8	24.6	115	88	105	158	50.5	79.5	37.4
Colombia	20	14	73	50	-31.5	257.1	150.0	165	162	341	181	-46.9	11.7	9.7
Ecuador	14	5	31	161	419.4	3120.0	1050.0	20	7	42	408	871.4	5728.6	1940.0
Paraguay	0	2	1	0	-	-	-	1	6	1	4	300.0	-33.3	300.0
Peru	20	13	30	39	30.0	200.0	95.0	59	40	55	72	30.9	80.0	22.0
Uruguay	6	8	18	15	-16.7	87.5	150.0	11	13	28	18	-35.7	38.5	63.6
Venezuela	68	36	44	66	50.0	83.3	-2.9	143	79	128	135	5.5	70.9	-5.6
Other South America	0	0	0	0	-	-	-	0	0	0	2	-	-	-
<b>Total</b>	<b>400</b>	<b>250</b>	<b>578</b>	<b>774</b>	<b>33.9</b>	<b>209.6</b>	<b>93.5</b>	<b>1,018</b>	<b>824</b>	<b>1,394</b>	<b>1,714</b>	<b>23.0</b>	<b>108.0</b>	<b>68.4</b>
<b>Total Latin America</b>	<b>845</b>	<b>587</b>	<b>1,072</b>	<b>1,246</b>	<b>16.2</b>	<b>112.3</b>	<b>47.5</b>	<b>1,843</b>	<b>1,703</b>	<b>2,470</b>	<b>2,580</b>	<b>4.5</b>	<b>51.5</b>	<b>40.0</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	FEBRUARY							JANUARY - FEBRUARY						
	2006	2007	2008	2009	% Change			2006	2007	2008	2009	% Change		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
<b>CARIBBEAN</b>														
Antigua	122	133	114	141	23.7	6.0	15.6	249	274	250	316	26.4	15.3	26.9
Bahamas	173	200	303	378	24.8	89.0	118.5	345	408	670	798	19.1	95.6	131.3
Barbados	308	338	349	468	34.1	38.5	51.9	702	693	701	854	21.8	23.2	21.7
Bermuda	124	176	205	199	-2.9	13.1	60.5	305	425	451	443	-1.8	4.2	45.2
British Virgin Is.	51	46	47	61	29.8	32.6	19.6	97	97	108	112	3.7	15.5	15.5
Cayman Is.	934	1,267	1,378	2,008	45.7	58.5	115.0	1,851	2,388	2,723	3,679	35.1	54.1	98.8
Dominica	40	21	36	40	11.1	90.5	0.0	83	38	78	85	9.0	123.7	2.4
Grenada	32	46	49	68	38.8	47.8	112.5	100	91	100	158	58.0	73.6	58.0
Guyana	138	124	140	123	-12.1	-0.8	-10.9	327	262	310	258	-16.8	-1.5	-21.1
Monsterrat	13	11	7	11	57.1	0.0	-15.4	22	17	20	19	-5.0	11.8	-13.6
St. Kitts/Nevis/Anguilla	44	54	48	62	29.2	14.8	40.9	112	118	100	147	47.0	24.6	31.3
St. Lucia	83	68	97	73	-24.7	7.4	-12.0	190	179	206	176	-14.6	-1.7	-7.4
St. Vincent	28	40	37	28	-24.3	-30.0	0.0	80	72	98	80	-18.4	11.1	0.0
Turks & Caicos Is.	68	65	62	72	16.1	10.8	5.9	131	176	164	166	1.2	-5.7	26.7
Trinidad & Tobago	414	537	880	595	-32.4	10.8	43.7	1,072	1,099	1,565	1,245	-20.4	13.3	16.1
<b>Comm. Caribbean</b>	<b>2,572</b>	<b>3,126</b>	<b>3,752</b>	<b>4,327</b>	<b>15.3</b>	<b>38.4</b>	<b>68.2</b>	<b>5,666</b>	<b>6,337</b>	<b>7,544</b>	<b>8,536</b>	<b>13.1</b>	<b>34.7</b>	<b>50.7</b>
Aruba	5	27	15	15	0.0	-44.4	200.0	27	41	62	33	-46.8	-19.5	22.2
Bonaire	1	3	0	0	-	-	-	1	4	0	0	-	-	-
Cuba	8	19	127	81	-36.2	326.3	912.5	29	42	242	226	-6.6	438.1	679.3
Curacao	87	60	53	79	49.1	31.7	-9.2	140	125	115	159	38.3	27.2	13.6
Dominican Rep.	64	68	137	107	-21.9	57.4	67.2	119	243	471	214	-54.6	-11.9	79.8
Guadelope	4	6	11	6	-45.5	0.0	50.0	14	11	14	15	7.1	36.4	7.1
Haiti	7	5	19	26	36.8	420.0	271.4	20	20	32	36	12.5	80.0	80.0
Puerto Rico	114	126	118	118	0.0	-6.3	3.5	176	224	224	181	-19.2	-19.2	2.8
St. Maarten	42	49	41	34	-17.1	-30.6	-19.0	95	86	82	71	-13.4	-17.4	-25.3
Surinam	40	32	41	32	-22.0	0.0	-20.0	80	57	72	57	-20.8	0.0	-28.8
All other Caribbean	38	29	52	38	-26.9	31.0	0.0	108	72	95	81	-14.7	12.5	-25.0
<b>Other Caribbean</b>	<b>410</b>	<b>424</b>	<b>614</b>	<b>536</b>	<b>-12.7</b>	<b>26.4</b>	<b>30.7</b>	<b>809</b>	<b>925</b>	<b>1,409</b>	<b>1,073</b>	<b>-23.8</b>	<b>16.0</b>	<b>32.6</b>
<b>TOTAL CARIBBEAN</b>	<b>2,982</b>	<b>3,550</b>	<b>4,366</b>	<b>4,863</b>	<b>11.4</b>	<b>37.0</b>	<b>63.1</b>	<b>6,475</b>	<b>7,262</b>	<b>8,953</b>	<b>9,609</b>	<b>7.3</b>	<b>32.3</b>	<b>48.4</b>
<b>ASIA</b>														
India	44	40	105	168	60.0	320.0	281.8	71	81	221	271	22.6	234.6	281.7
Pakistan	2	1	2	0	-	-	-	2	1	5	3	-40.0	200.0	50.0
Japan	434	335	347	311	-10.4	-7.2	-28.3	833	558	630	530	-15.9	-5.0	-36.4
China	83	22	79	220	178.5	900.0	165.1	116	79	191	305	59.7	286.1	162.9
Taiwan	5	3	26	0	-	-	-	6	4	36	4	-88.9	0.0	-33.3
Korea	32	9	33	33	0.0	266.7	3.1	67	12	48	77	60.4	541.7	14.9
Philippines	73	18	42	34	-19.0	88.9	-53.4	99	50	92	71	-22.8	42.0	-28.3
Singapore	12	14	21	25	19.0	78.6	108.3	21	18	33	43	30.3	138.9	104.8
Other Asia	16	22	35	53	51.4	140.9	231.3	35	46	56	80	42.9	73.9	128.6
	<b>701</b>	<b>464</b>	<b>690</b>	<b>844</b>	<b>22.3</b>	<b>81.9</b>	<b>20.4</b>	<b>1,250</b>	<b>849</b>	<b>1,312</b>	<b>1,384</b>	<b>5.5</b>	<b>63.0</b>	<b>10.7</b>
<b>OTHER COUNTRIES</b>														
African Countries	45	26	82	83	1.2	219.2	84.4	102	73	168	202	20.2	176.7	98.0
Israel	87	78	110	66	-40.0	-15.4	-24.1	181	197	223	167	-25.1	-15.2	-7.7
Saudi Arabia	1	2	1	1	0.0	-50.0	0.0	2	2	2	3	50.0	50.0	50.0
Turkey	17	31	24	33	37.5	6.5	94.1	56	82	40	62	55.0	-24.4	10.7
Other Middle East	16	12	37	34	-8.1	183.3	112.5	37	50	68	74	8.8	48.0	100.0
Australia	126	157	173	145	-16.2	-7.6	15.1	302	325	366	353	-3.6	8.6	16.9
New Zealand	15	21	21	14	-33.3	-33.3	-6.7	51	46	68	34	-50.0	-26.1	-33.3
All Other Ctries	4	4	5	4	-20.0	0.0	0.0	8	9	7	7	0.0	-22.2	-12.5
<b>Total</b>	<b>311</b>	<b>331</b>	<b>453</b>	<b>380</b>	<b>-16.1</b>	<b>14.8</b>	<b>22.2</b>	<b>739</b>	<b>784</b>	<b>942</b>	<b>902</b>	<b>-4.2</b>	<b>15.1</b>	<b>22.1</b>
<b>GRAND TOTAL</b>	<b>138,428</b>	<b>132,949</b>	<b>156,831</b>	<b>160,282</b>	<b>2.2</b>	<b>20.6</b>	<b>15.8</b>	<b>269,123</b>	<b>262,705</b>	<b>299,692</b>	<b>309,168</b>	<b>3.2</b>	<b>17.7</b>	<b>14.9</b>

## STOPOVER VISITORS BY MARKET SHARE

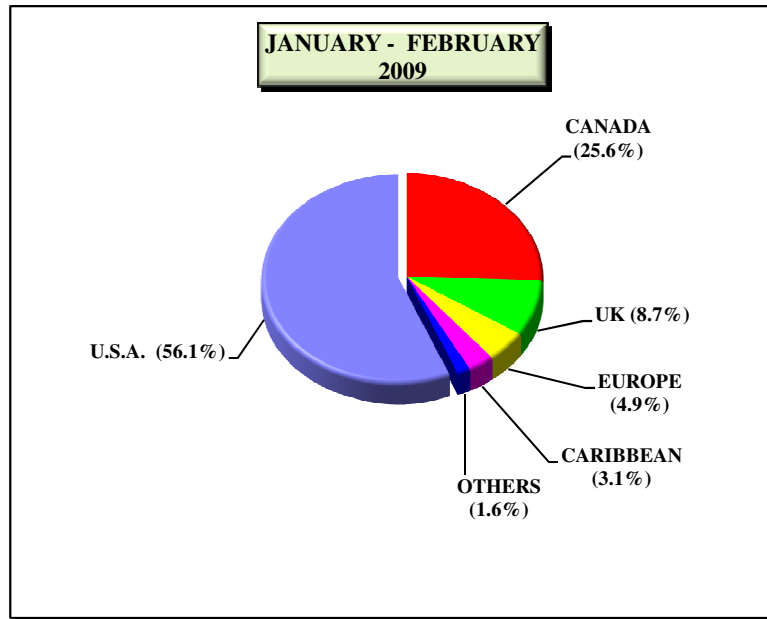


Fig. 2

Country	February 2009	% Share	Jan.-Feb. 2009	% Share	Jan.-Feb. 2008	% Share	% Change 2009/08
U.S.A	93,302	58.2%	173,492	56.1%	180,545	60.2%	-3.9%
CANADA	39,244	24.5%	79,204	25.6%	59,671	19.9%	32.7%
U.K.	13,524	8.4%	26,906	8.7%	28,720	9.6%	-6.3%
EUROPE	6,879	4.3%	15,091	4.9%	17,079	5.7%	-11.6%
CARIBBEAN	4,863	3.0%	9,609	3.1%	8,953	3.0%	7.3%
OTHERS	2,470	1.5%	4,866	1.6%	4,724	1.6%	3.0%
<b>Total</b>	<b>160,282</b>	<b>100.0%</b>	<b>309,168</b>	<b>100.0%</b>	<b>299,692</b>	<b>100.0%</b>	<b>3.2%</b>

**TABLE 3**

<b>AVERAGE LENGTH OF STAY (Nights)</b>								
<b><u>FOREIGN NATIONALS</u></b>					<b><u>NON-RESIDENT JAMAICANS</u></b>			
	<b>All Types of Accommodation</b>		<b>Hotel</b>		<b>All Types of Accommodation</b>		<b>Hotel</b>	
	2008	2009	2008	2009	2008	2009	2008	2009
<b>January</b>	9.5	9.5	7.3	7.3	17.7	16.1	8.2	8.2
<b>February</b>	8.5	8.4	7.0	7.0	16.1	14.2	8.5	7.4
<b>Jan - Feb</b>	9.0	8.9	7.1	7.1	16.9	15.1	8.3	7.8

**Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY**

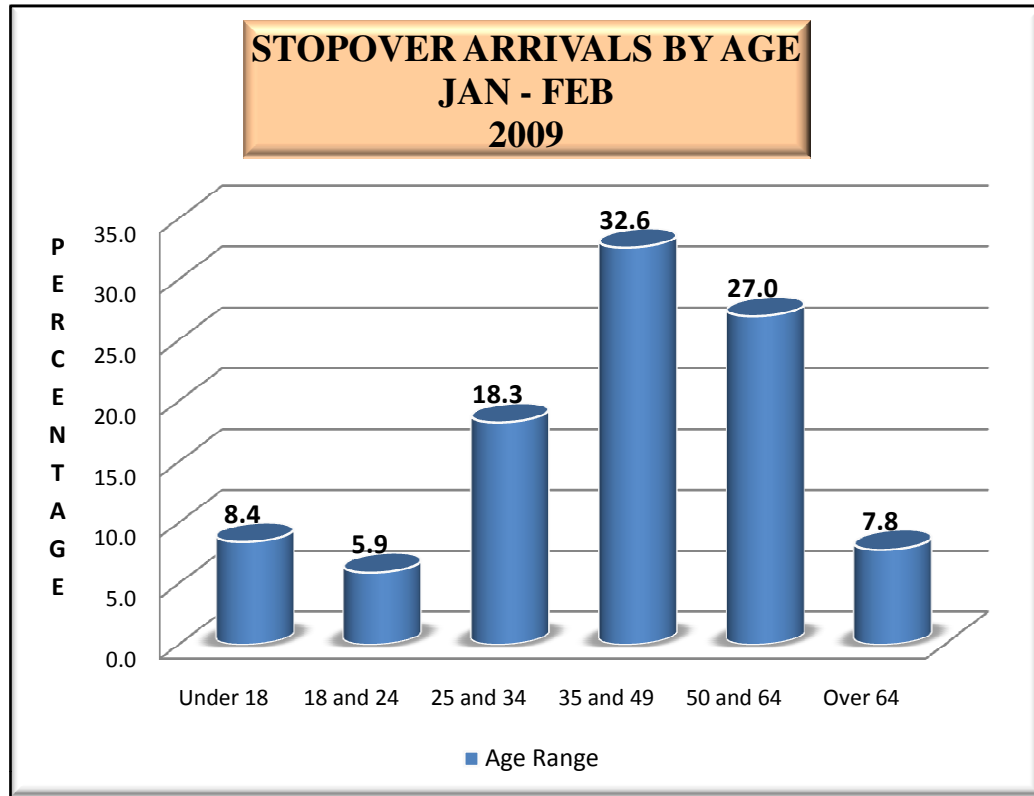


Fig. 3

**AGE DISTRIBUTION OF STOPOVER ARRIVALS**

Age Range	FEBRUARY		JAN - FEB		JAN - FEB		% Change 2009/08
	2009	% Share	2009	% Share	2008	% Share	
Under 18	15,210	9.5	26,049	8.4	25,869	8.6	0.7%
18 and 24	8,793	5.5	18,280	5.9	16,854	5.6	8.5%
25 and 34	27,854	17.4	56,472	18.3	53,632	17.9	5.3%
35 and 49	53,053	33.1	100,818	32.6	101,165	33.8	-0.3%
50 and 64	43,355	27.0	83,420	27.0	79,321	26.5	5.2%
Over 64	12,017	7.5	24,129	7.8	22,851	7.6	5.6%
<b>Total</b>	<b>160,282</b>	<b>100.0</b>	<b>309,168</b>	<b>100.0</b>	<b>299,692</b>	<b>100.0</b>	<b>3.2%</b>

**TABLE 4**

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL  
JANUARY - FEBRUARY 2009**

	MONTEGO BAY		% Change 2009/08		OCHO RIOS		% Change 2009/08		2009 TOTAL		2008 TOTAL		% Change 2009/08	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	16	33,958	-38.5%	-45.6%	26	73,813	-10.3%	-8.3%	43	107,827	58	144,671	-25.9%	-25.5%
February	15	34,071	-25.0%	-28.5%	21	55,536	-34.4%	-35.0%	38	90,477	53	133,403	-28.3%	-32.2%
Jan. - Feb.	<b>31</b>	<b>68,029</b>	<b>-32.6%</b>	<b>-38.2%</b>	<b>47</b>	<b>129,349</b>	<b>-23.0%</b>	<b>-22.0%</b>	<b>81</b>	<b>198,304</b>	<b>111</b>	<b>278,074</b>	<b>-27.0%</b>	<b>-28.7%</b>

- \* Note:
1. During the month of January two Cruise Ship calls with 3,195 Cruise passengers visited two ports.
  2. During the month of January one Cruise Ship calls with 56 Cruise passengers visited Port Antonio.
  3. During the month of February 2 Cruise Ship calls with 870 Cruise passengers visited Kingston.

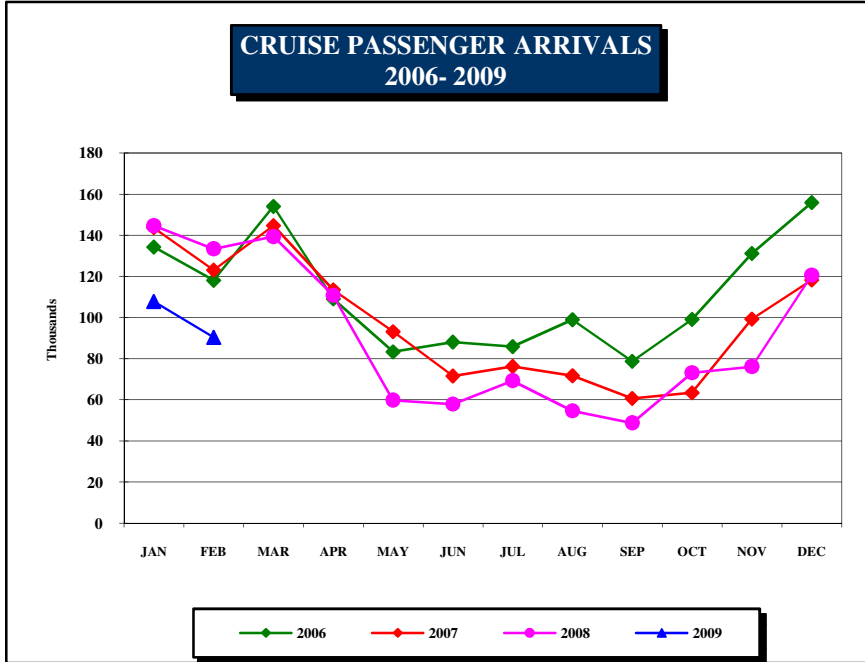


FIG. 4

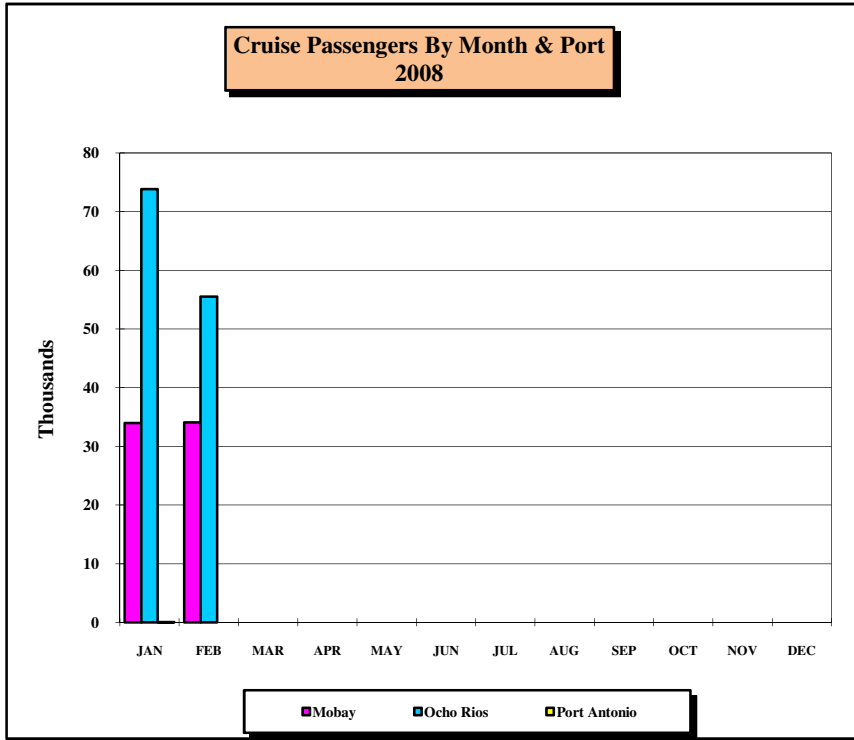


FIG. 4a

**TABLE 5A  
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	FEBRUARY 2009			JANUARY - FEBRUARY 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>U.S.A.</b>						
<b><u>NORTHEAST (NEW YORK)</u></b>						
Connecticut	2,686	1	2,687	4,491	2	4,493
Delaware	394	0	394	795	0	795
Maine	468	0	468	884	0	884
Maryland	2,960	0	2,960	5,940	4	5,944
Massachusetts	4,011	2	4,013	6,771	2	6,773
New Hampshire	843	2	845	1,259	2	1,261
New Jersey	4,978	5	4,983	8,997	9	9,006
New York	17,144	124	17,268	30,477	174	30,651
Pennsylvania	5,140	312	5,452	9,644	604	10,248
Rhode Island	399	0	399	734	0	734
Vermont	310	0	310	475	1	476
Virginia	1,744	4	1,748	3,557	6	3,563
Washington D.C.	424	18	442	861	18	879
West Virginia	163	28	191	321	47	368
<b>Total</b>	<b>41,664</b>	<b>496</b>	<b>42,160</b>	<b>75,206</b>	<b>869</b>	<b>76,075</b>
<b><u>MIDWEST (CHICAGO)</u></b>						
Illinois	3,741	780	4,521	7,637	1,257	8,894
Indiana	1,149	76	1,225	2,281	90	2,371
Iowa	1,736	142	1,878	3,138	234	3,372
Kansas	433	6	439	957	10	967
Kentucky	491	11	502	962	14	976
Michigan	3,747	224	3,971	5,879	335	6,214
Minnesota	2,914	745	3,659	5,332	1,229	6,561
Missouri	956	603	1,559	2,009	961	2,970
Nebraska	791	3	794	1,428	4	1,432
North Dakota	500	14	514	998	30	1,028
Ohio	1,738	156	1,894	3,236	310	3,546
South Dakota	480	13	493	1,053	15	1,068
Wisconsin	2,548	1,482	4,030	4,713	2,896	7,609
<b>Total</b>	<b>21,224</b>	<b>4,255</b>	<b>25,479</b>	<b>39,623</b>	<b>7,385</b>	<b>47,008</b>

**TABLE 5A  
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

FEBRUARY 2009		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

JANUARY - FEBRUARY 2009		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

**SOUTH (MIAMI)**

Alabama	422	2	424	730	2	732
Arkansas	190	0	190	462	4	466
Florida	12,100	31	12,131	23,426	45	23,471
Georgia	3,239	3	3,242	5,807	7	5,814
Louisiana	364	1	365	680	2	682
Mississippi	139	1	140	276	1	277
North Carolina	1,421	1	1,422	2,756	2	2,758
Oklahoma	322	7	329	632	9	641
South Carolina	618	1	619	1,181	2	1,183
Tennessee	819	5	824	1,557	5	1,562
<b>Total</b>	<b>19,634</b>	<b>52</b>	<b>19,686</b>	<b>37,507</b>	<b>79</b>	<b>37,586</b>

**WEST (LOS ANGELES)**

Alaska	56	3	59	99	5	104
Arizona	372	0	372	756	3	759
California	1,955	2	1,957	4,531	11	4,542
Colorado	564	2	566	1,151	2	1,153
Hawaii	16	1	17	44	1	45
Idaho	93	0	93	186	0	186
Montana	133	0	133	263	0	263
Nevada	174	2	176	402	2	404
New Mexico	78	1	79	187	1	188
Oregon	169	1	170	352	1	353
Texas	1,668	2	1,670	3,442	2	3,444
Utah	173	1	174	334	13	347
Washington	413	6	419	879	9	888
Wyoming	89	3	92	144	3	147
<b>Total</b>	<b>5,953</b>	<b>24</b>	<b>5,977</b>	<b>12,770</b>	<b>53</b>	<b>12,823</b>
<b>TOTAL U.S.A.</b>	<b>88,475</b>	<b>4,827</b>	<b>93,302</b>	<b>165,106</b>	<b>8,386</b>	<b>173,492</b>

**TABLE 5A  
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	FEBRUARY 2009			JANUARY - FEBRUARY 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::						
<b>CANADA (TORONTO)</b>						
Alberta	2,173	1,858	4,031	4,183	3,974	8,157
British Columbia	1,053	1,189	2,242	2,238	2,567	4,805
Manitoba	497	877	1,374	1,131	1,845	2,976
New Brunswick	410	261	671	563	319	882
Newfoundland	139	76	215	228	119	347
Nova Scotia	450	396	846	631	471	1,102
Ontario	6,929	14,249	21,178	13,267	29,156	42,423
P.E. Island	37	38	75	55	48	103
Quebec	2,022	4,783	6,805	3,861	10,620	14,481
Saskatchewan	514	1,242	1,756	1,125	2,678	3,803
Other Canada	27	24	51	60	65	125
<b>Total</b>	<b>14,251</b>	<b>24,993</b>	<b>39,244</b>	<b>27,342</b>	<b>51,862</b>	<b>79,204</b>
<b>EUROPE</b>						
<b>LONDON OFFICE</b>						
<b>Northern Europe</b>						
U.K.	8,910	4,614	13,524	17,431	9,475	26,906
Denmark	74	0	74	154	27	181
Finland	78	0	78	156	9	165
Ireland	152	40	192	267	174	441
Norway	110	3	113	214	45	259
Sweden	145	0	145	366	59	425
<b>Sub-Total</b>	<b>9,469</b>	<b>4,657</b>	<b>14,126</b>	<b>18,588</b>	<b>9,789</b>	<b>28,377</b>
<b>GERMAN OFFICE</b>						
<b>Southern Europe</b>						
Greece	50	6	56	76	7	83
Italy	410	1,116	1,526	986	2,247	3,233
Portugal	21	1	22	39	6	45
Spain	174	71	245	369	106	475
<b>Western Europe</b>						
Austria	307	0	307	667	8	675
Belgium	78	295	373	113	790	903
France	381	133	514	679	283	962
Germany	1,755	21	1,776	3,752	59	3,811
Luxemburg	9	5	14	21	9	30
Netherlands	146	427	573	299	998	1,297
Switzerland	206	8	214	408	15	423
<b>Sub-Total</b>	<b>3,537</b>	<b>2,083</b>	<b>5,620</b>	<b>7,409</b>	<b>4,528</b>	<b>11,937</b>
<b>Central/East Europe</b>						
Czechoslovakia	114	6	120	177	10	187
Hungary	57	1	58	106	12	118
Poland	130	6	136	252	16	268
Russia	137	2	139	596	9	605
Ukraine	41	10	51	124	12	136
Other Europe	132	21	153	341	28	369
<b>Sub-Total</b>	<b>611</b>	<b>46</b>	<b>657</b>	<b>1,596</b>	<b>87</b>	<b>1,683</b>
<b>Total</b>	<b>13,617</b>	<b>6,786</b>	<b>20,403</b>	<b>27,593</b>	<b>14,404</b>	<b>41,997</b>

**TABLE 5A  
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

FEBRUARY 2009		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

JANUARY - FEBRUARY 2009		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

**OTHER COUNTRIES**

**CENTRAL AMERICA**

Mexico	162	0	162	331	1	332
Belize	36	9	45	74	9	83
Costa Rica	85	0	85	157	0	157
El Salvador	13	0	13	26	0	26
Guatemala	22	0	22	32	0	32
Honduras	17	0	17	35	0	35
Nicaragua	10	0	10	14	1	15
Panama	118	0	118	186	0	186
<b>Total</b>	<b>463</b>	<b>9</b>	<b>472</b>	<b>855</b>	<b>11</b>	<b>866</b>

**SOUTH AMERICA**

Argentina	204	0	204	432	0	432
Bolivia	5	0	5	11	0	11
Brazil	147	1	148	289	4	293
Chile	86	0	86	158	0	158
Colombia	49	1	50	137	44	181
Ecuador	15	146	161	31	377	408
Paraguay	0	0	0	4	0	4
Peru	39	0	39	72	0	72
Uruguay	15	0	15	18	0	18
Venezuela	66	0	66	132	3	135
Other South America	0	0	0	2	0	2
<b>Total</b>	<b>626</b>	<b>148</b>	<b>774</b>	<b>1,286</b>	<b>428</b>	<b>1,714</b>
<b>Total Latin America</b>	<b>1,089</b>	<b>157</b>	<b>1,246</b>	<b>2,141</b>	<b>439</b>	<b>2,580</b>

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**TABLE 5A  
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	FEBRUARY 2009			JANUARY - FEBRUARY 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>CARIBBEAN</b>						
Antigua	141	0	141	316	0	316
Bahamas	377	1	378	789	9	798
Barbados	467	1	468	853	1	854
Bermuda	199	0	199	443	0	443
British Virgin Is.	61	0	61	112	0	112
Cayman Is.	2,000	8	2,008	3,659	20	3,679
Dominica	39	1	40	84	1	85
Grenada	68	0	68	158	0	158
Guyana	123	0	123	258	0	258
Montserrat	11	0	11	19	0	19
St. Kitts/Nevis/Anguilla	62	0	62	147	0	147
St. Lucia	72	1	73	175	1	176
St. Vincent	28	0	28	80	0	80
Turks & Caicos Is.	65	7	72	159	8	167
Trinidad & Tobago	595	0	595	1,235	9	1,244
<b>Comm. Caribbean</b>	<b>4,308</b>	<b>19</b>	<b>4,327</b>	<b>8,487</b>	<b>49</b>	<b>8,536</b>
Aruba	15	0	15	33	0	33
Bonaire	0	0	0	0	0	0
Cuba	72	1	73	207	5	212
Curacao	79	0	79	159	0	159
Dominican Republic	99	8	107	195	19	214
Guadelope	5	1	6	14	1	15
Haiti	26	0	26	36	0	36
Puerto Rico	111	7	118	174	7	181
St. Maarten	34	0	34	71	0	71
Surinam	32	0	32	57	0	57
All other Caribbean	44	2	46	92	3	95
<b>Other Caribbean</b>	<b>517</b>	<b>19</b>	<b>536</b>	<b>1,038</b>	<b>35</b>	<b>1,073</b>
<b>TOTAL CARIBBEAN</b>	<b>4,825</b>	<b>38</b>	<b>4,863</b>	<b>9,525</b>	<b>84</b>	<b>9,609</b>
<b>OTHER COUNTRIES</b>						
India	168	0	168	271	0	271
Pakistan	0	0	0	3	0	3
Japan	311	0	311	528	2	530
China	144	76	220	222	83	305
Taiwan	0	0	0	4	0	4
Korea	33	0	33	77	0	77
Philippines	34	0	34	70	1	71
Singapore	24	1	25	34	9	43
Other Asia	53	0	53	78	2	80
<b>Asia</b>	<b>767</b>	<b>77</b>	<b>844</b>	<b>1,287</b>	<b>97</b>	<b>1,384</b>
African Countries	82	0	82	190	11	201
Israel	66	1	67	163	5	168
Saudi Arabia	1	0	1	2	1	3
Turkey	32	0	32	57	4	61
Other Middle East	31	1	32	68	4	72
Australia	145	3	148	343	13	356
New Zealand	14	0	14	34	0	34
All Other Ctries	4	0	4	7	0	7
<b>Total</b>	<b>375</b>	<b>5</b>	<b>380</b>	<b>864</b>	<b>38</b>	<b>902</b>
<b>GRAND TOTAL</b>	<b>123,399</b>	<b>36,883</b>	<b>160,282</b>	<b>233,858</b>	<b>75,310</b>	<b>309,168</b>

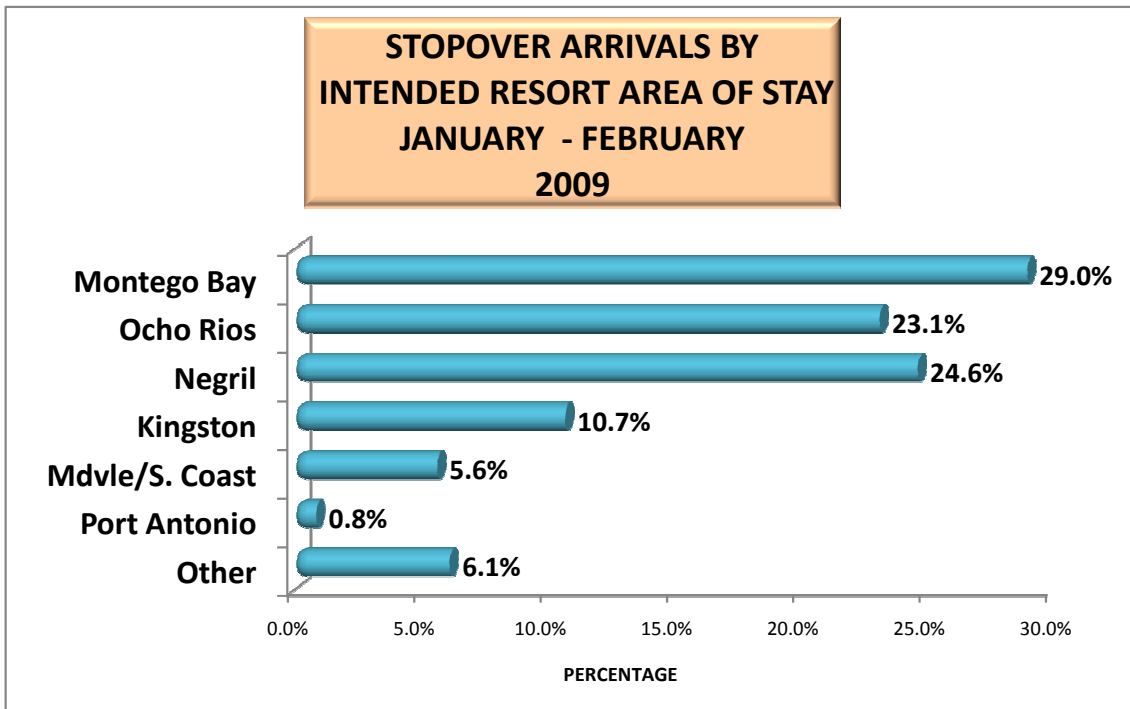


Fig. 5

**STOPOVER ARRIVALS BY INTENDED AREA OF STAY**

Area	FEBRUARY			JANUARY - FEBRUARY			JANUARY - FEBRUARY			%Change 2009/08 ARRIVALS
	2009	%Share	LENGTH OF STAY	2009	%Share	LENGTH OF STAY	2008	%Share	LENGTH OF STAY	
Montego Bay	47,256	29.5%	7.4	89,535	29.0%	7.6	82,937	27.7%	7.6	8.0%
Ocho Rios	35,849	22.4%	8.3	71,507	23.1%	8.6	79,420	26.5%	8.4	-10.0%
Negril	40,182	25.1%	7.9	76,177	24.6%	8.4	64,110	21.4%	8.8	18.8%
Kingston	17,342	10.8%	10.0	33,025	10.7%	11.3	34,496	11.5%	11.6	-4.3%
Mdvle/S. Coast	8,593	5.4%	12.5	17,387	5.6%	13.5	18,210	6.1%	13.5	-4.5%
Port Antonio	1,463	0.9%	14.5	2,615	0.8%	16.6	2,562	0.9%	15.8	2.1%
Other	9,597	6.0%	14.1	18,922	6.1%	15.4	17,957	6.0%	16.2	5.4%
<b>Total</b>	<b>160,282</b>	<b>100.0%</b>	<b>8.7</b>	<b>309,168</b>	<b>100.0%</b>	<b>9.3</b>	<b>299,692</b>	<b>100.0%</b>	<b>9.5</b>	<b>3.2%</b>

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS