

# JAMAICA TOURIST BOARD

- IN FEBRUARY 2007.....**
- Stopover arrivals down by 4.0%
  - US Market down by 14%
  - Canada increased by 28.7%
  - Europe increased by 13.6%
  - Cruise Passenger arrivals up by 4.3%

## TOURIST (Stopover Arrivals)

Stopover arrivals in February 2007 were **132,949**, a decrease of **4%** over the **138,428** recorded in February 2006.

For the January to February period, arrivals declined by **2.4%** with **262,705** compared to **269,123** in 2006.

### United States

Stopover arrivals from the United States market decreased by **14%** in February with a total of **82,659** visitors compared to the **96,072** visitors who came in February 2006. All marketing regions recorded double digit decreases. The South decreased by **15.8%**, the Midwest by **15.1%**, the West by **13.3%** and the Northeast by **12.4%**.

For the January to February period, the US market has recorded a decline of **11.9%**. This is against the **15.2%** increase in visitors recorded during the same period in 2006. Total visitors from that market was **161,740** compared to **183,598** in 2006 and **159,339** in 2005. All marketing regions recorded declines. The Midwest declined by **14.3%**, the South by **12.4%**, the West by **12.2%**, and the Northeast by **10%**.

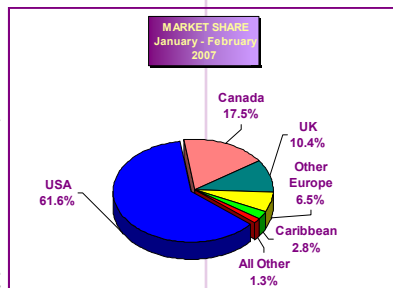
### Canada

In February, the Canadian market has continued on its positive trend with an increase of **28.7%**. Total stopovers from the Canadian market in February were **23,144** compared to **17,982** in 2006.

The leading province of Ontario increased by **12.2%**, while the second most important visitor-producing province of Quebec increased by **28.8%**. Other notable increases were Alberta up **131.4%**, Saskatchewan up **167.2%**, and British Columbia up **97.6%**. Cumulatively, the Canadian market increased by **28.5%** in the January to February period with a total of **45,987**

stopovers compared to **35,775** in 2006. The main provinces of Ontario with **26,238** and Quebec with **7,039** increased by **11.3%** and **30.3%** respectively. The provinces of Alberta, Saskatchewan and British Columbia increased by **106.8%**, **257.8%**, and **107%**, respectively.

### Europe



The European market recorded a **13.6%** increase in February 2007. The market provided a total of **22,214** stopover visitors compared to the **19,546** recorded in February 2006. In the Northern European market region the main visitor producing country, United Kingdom with **14,227** arrivals increased by **18.6%**. In the South/Western Europe region the main visitor producing countries, Germany with **2,205** and Italy with **1,847** declined by **5.5%**, and **8.8%** respectively, Netherlands with **680**, France with **462**, and Spain with **400** increased by **19.7%**, **11.9%** and **179.7%** respectively. In the third market region, Central/East Europe with **781** arrivals, increased by **89.6%**.

For the two-month period, January to February, the European market increased by **12.5%**. Total stopovers was **44,380** compared to **39,433** in 2006. In Northern Europe, the United Kingdom with **27,257** arrivals increased by **15.2%**. In South/Western Europe, Germany with **4,395** arrivals declined by **12%** and Italy with **3,778** declined by **2.7%**. In Central/East Europe **1,792** arrivals increased by **68.9%**.

### Latin America

The Latin American market declined by **30.5%** in February with a total of **587** stopovers compared to **845** in February 2006. From the Central American region a total of **337** arrivals declined by **24.3%**. From South America, **250** arrivals declined by **36.4%**.

For the January to February period, The Latin American market declined by **7.6%** with a total of **1,703** visitors compared to **1,843** for the corresponding period in 2006.

## The Caribbean

Visitors to Jamaica from the Caribbean region increased by **19%** in February with a total of **3,550** visitors, compared to **2,982** in February 2006.

The major Caribbean countries which provided visitors to Jamaica in February were: the Cayman Islands (**1,267**), Trinidad and Tobago (**537**), Barbados (**338**), the Bahamas (**200**) and Bermuda (**176**).

Cumulatively, the Caribbean stopover arrivals to Jamaica in the January to February period increased by **12.2%**, moving from **6,475** in 2006 to **7,262** in 2007. The Cayman Islands is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **2,388** visitors followed by Trinidad & Tobago with **1,099**, Barbados with **693** and Bermuda with **425** visitors.

## Other Countries

Of the other countries, Japan with **335** decreased by **22.8%**, and Australia with **157** stopovers in February increased by **24.6%** against the **126** who came in 2006.

## Market Share

The market share of stopover visitors for the January to February were as follows:

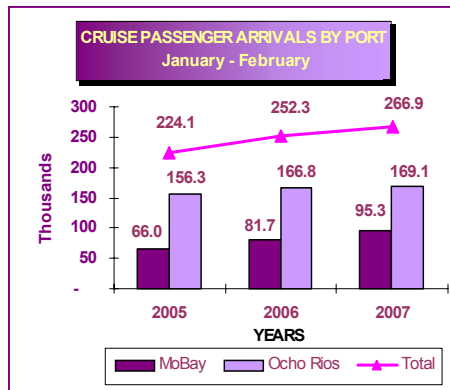
USA **61.6%**; Canada **17.5%**; UK **10.4%**; Continental Europe **6.5%**, the Caribbean **2.8%**; and Other Countries **1.3%**.

## Cruise Passengers

A total of **123,130** cruise passengers visited Jamaica in February 2007. This represented a **4.3%** increase against the **118,051** recorded for February 2006.

Cumulatively, a total of **266,858** cruise passengers visited our shores

in the January to February period, an increase of **5.8%** against the **252,330** recorded for the corresponding period in 2006.



A total of **78,104** cruise passengers visited the port of Ocho Rios in February, a decrease of **2.8%** over the **80,315** recorded for February 2006.

For the January to February period, cruise passenger arrivals to the port of Ocho Rios was **169,062**, an increase of **1.3%** against the **166,813** recorded for the corresponding period in 2006.

Montego Bay recorded a total of **43,921** cruise passengers for the month, an increase of **21.6%** against the **36,134** recorded for 2006.

Cumulatively, for the January to February period, cruise passenger arrivals to the port of Montego Bay was **95,284**, an increase of **16.7%** against the **81,672** recorded for the corresponding period in 2006.

## Length of Stay

The average length of stay of **Foreign National** arrivals in February was **9.2** nights compared to the **9** nights in February 2006. The average length of stay in hotels was **7.3** nights compared to **6.9** nights in February 2006.

Cumulatively, the average length of stay for the January to February period was **9.7** nights as against the **9.3** nights recorded in 2006. In hotels the average length of stay during the pe-

riod under review was **7.3** nights compared to **7** nights during 2006.

The average length of stay of **Non-Resident Jamaican** arrivals in February was **15.0** nights compared to the **16.6** nights in February 2006. The average length of stay in hotels was **7.7** nights compared to **7.3** nights in February 2006.

Cumulatively, the average length of stay for the January to February period was **16.1** nights as against the **17.3** nights recorded in 2006. In hotels the average length of stay during the period under review was **7.6** nights compared to **7.7** nights during 2006.

## Purpose of Visit

During the period under review, January to February 2007, **81.7%** or **205,707** of the **251,740** Foreign Nationals who visited Jamaica were visiting for the purpose of Leisure, **6.5%** were on Business, **5.6%** were Visiting Friends & Relatives, and the remaining **6.2%** were on Other purposes of travel.

A total of **4,344** or **39.6%** of the **10,965** Non-Resident Jamaicans who travelled to Jamaica in February 2007 were visiting for Leisure, **23.3%** were visiting Friends & Relatives, **12.3%** were on Business and the remaining **24.8%** were on Other purposes of travel.

## Intended Resort Area of Stay

Of the **262,705** stopover arrivals visiting Jamaica during January to February 2007, the resort area of Ocho Rios welcomed **69,602** arrivals or **26.5%**. Montego Bay received **68,781** or **26.2%**, Negril got **60,752** or **23.1%**, and Kingston got **29,531** or **11.2%**. The remaining **13%** stayed in the Mandeville/Southcoast, Port Antonio resort regions and Other areas in Jamaica.

**TABLE 1**  
**TOURIST ARRIVALS**  
 January - February  
 2007

Month	Foreign Nationals	<----- Stopovers ----->					Total Stopover Arrivals	+/- 2007/06	+/- 2007/05
		+/- 2007/06	+/- 2007/05	Non-Resident Jamaicans	+/- 2007/06	+/- 2007/05			
January	124,199	-0.5%	10.9%	5,557	-5.8%	15.5%	<b>129,756</b>	<b>-0.7%</b>	11.1%
February	127,541	-3.9%	8.2%	5,408	-5.4%	4.1%	<b>132,949</b>	<b>-4.0%</b>	8.1%
<b>Jan.-Feb.</b>	<b>251,740</b>	<b>-2.2%</b>	<b>9.5%</b>	<b>10,965</b>	<b>-5.6%</b>	<b>9.6%</b>	<b>262,705</b>	<b>-2.4%</b>	<b>9.5%</b>

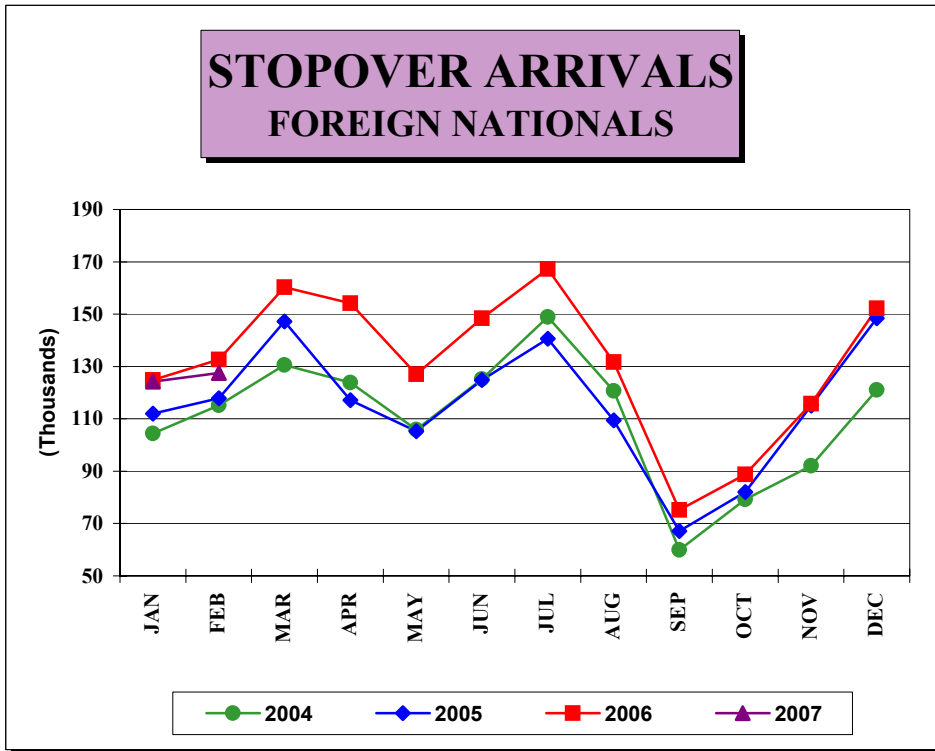


FIG. 1

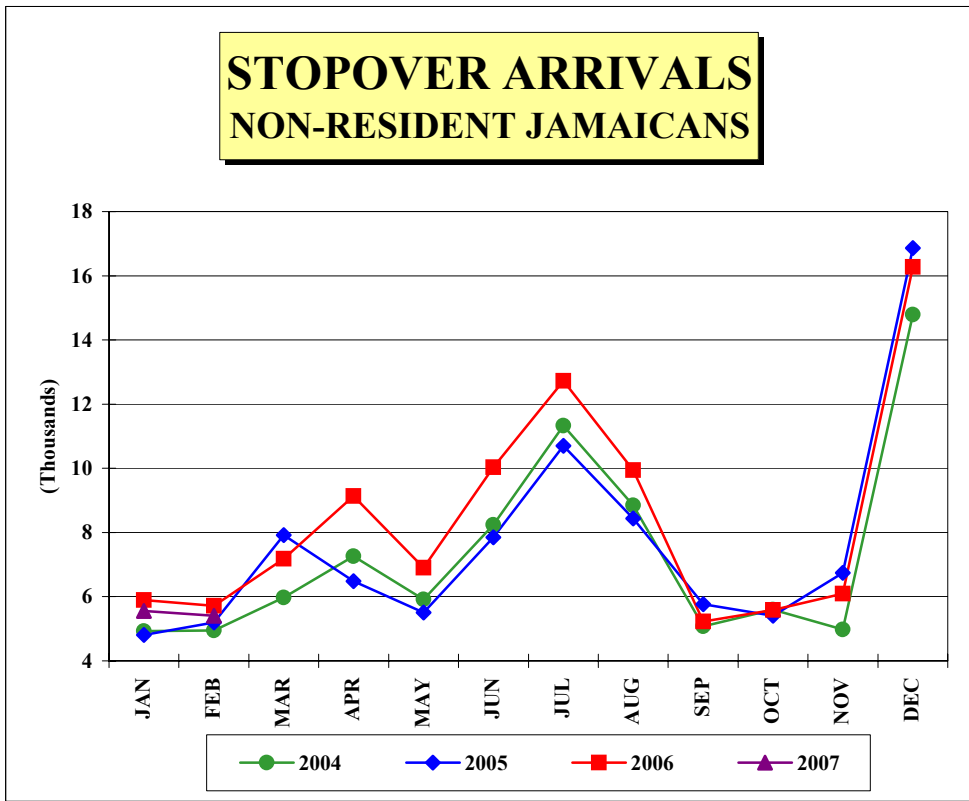
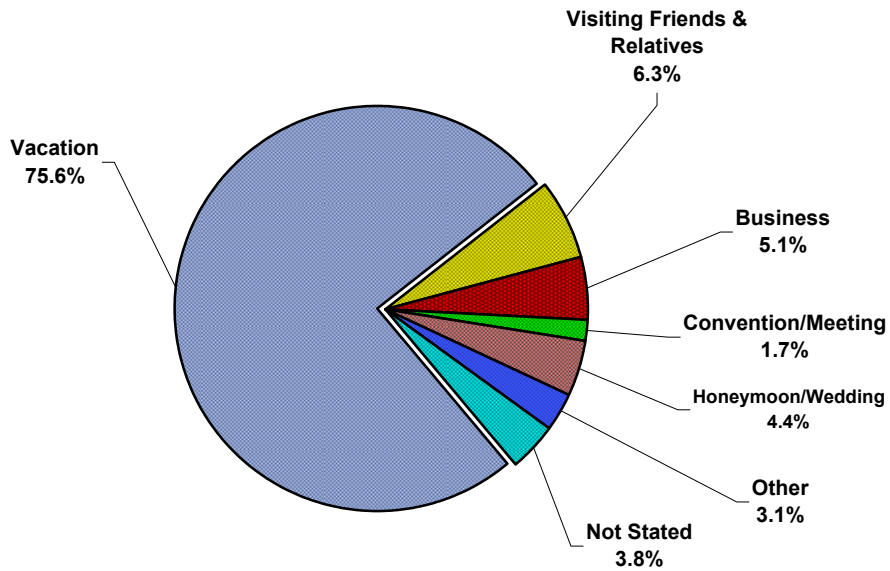


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT  
FEBRUARY 2007**



**Fig. 1b**

<b>STOPOVER ARRIVALS BY PURPOSE OF VISIT</b>						
<b>January - February 2007</b>	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	<b>Total</b>	<b>% Share</b>
Vacation	194,529	77.3%	4,093	37.3%	198,622	75.6%
Visiting Friends & Relatives	14,111	5.6%	2,559	23.3%	16,670	6.3%
Business	12,433	4.9%	1,006	9.2%	13,439	5.1%
Convention/Meeting	4,035	1.6%	340	3.1%	4,375	1.7%
Honeymoon/Wedding	11,178	4.4%	251	2.3%	11,429	4.4%
Other	7,243	2.9%	979	8.9%	8,222	3.1%
Not Stated	8,211	3.3%	1,737	15.8%	9,948	3.8%
<b>TOTAL</b>	<b>251,740</b>	<b>100.0%</b>	<b>10,965</b>	<b>100.0%</b>	<b>262,705</b>	<b>100.0%</b>

**TABLE 1.2**  
**STOPOVER ARRIVALS BY MARKET REGION**  
**AND MONTH OF ARRIVAL 2007**

	U.S.A.				Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West							
<b>January</b>	33,147	21,956	18,627	5,351	22,843	22,166	1,116	3,712	385	453	129,756
<b>February</b>	37,442	23,135	17,477	4,605	23,144	22,214	587	3,550	464	331	132,949
<b>Jan. - Feb.</b>	<b>70,589</b>	<b>45,091</b>	<b>36,104</b>	<b>9,956</b>	<b>45,987</b>	<b>44,380</b>	<b>1,703</b>	<b>7,262</b>	<b>849</b>	<b>784</b>	<b>262,705</b>
<b>+/- %</b>	<b>-10.0%</b>	<b>-14.3%</b>	<b>-12.4%</b>	<b>-12.2%</b>	<b>28.5%</b>	<b>12.5%</b>	<b>-7.6%</b>	<b>12.2%</b>	<b>-32.1%</b>	<b>6.1%</b>	<b>-2.4%</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>FEBRUARY</u>							<u>JANUARY - FEBRUARY</u>						
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>			<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
<b>U.S.A.</b>														
<b><u>NORTHEAST (NEW YORK)</u></b>														
Connecticut	2,235	2,684	2,773	2,521	-9.1	-6.1	12.8	4,010	4,456	4,683	4,295	-8.3	-3.6	7.1
Delaware	439	391	480	374	-22.1	-4.3	-14.8	839	767	921	739	-19.8	-3.7	-11.9
Maine	443	456	571	417	-27.0	-8.6	-5.9	702	723	937	691	-26.3	-4.4	-1.6
Maryland	2,575	2,697	3,188	2,707	-15.1	0.4	5.1	5,309	5,520	6,370	6,007	-5.7	8.8	13.1
Massachusetts	3,917	3,608	3,657	3,159	-13.6	-12.4	-19.4	6,677	6,597	6,399	5,322	-16.8	-19.3	-20.3
New Hampshire	775	685	902	703	-22.1	2.6	-9.3	1,204	1,166	1,347	1,123	-16.6	-3.7	-6.7
New Jersey	5,118	5,388	5,952	4,768	-19.9	-11.5	-6.8	9,228	9,842	10,818	9,122	-15.7	-7.3	-1.1
New York	14,730	15,409	16,781	15,210	-9.4	-1.3	3.3	25,998	27,057	30,518	28,343	-7.1	4.8	9.0
Pennsylvania	4,518	4,513	4,999	4,614	-7.7	2.2	2.1	9,446	8,958	9,598	9,151	-4.7	2.2	-3.1
Rhode Island	404	622	423	419	-0.9	-32.6	3.7	725	904	824	773	-6.2	-14.5	6.6
Vermont	335	313	382	324	-15.2	3.5	-3.3	499	469	567	515	-9.2	9.8	3.2
Virginia	1,608	1,582	1,998	1,633	-18.3	3.2	1.6	3,205	3,415	4,192	3,328	-20.6	-2.5	3.8
Washington D.C.	343	401	459	445	-3.1	11.0	29.7	685	737	922	804	-12.8	9.1	17.4
West Virginia	213	194	182	148	-18.7	-23.7	-30.5	362	317	347	376	8.4	18.6	3.9
<b>Total</b>	<b>37,653</b>	<b>38,943</b>	<b>42,747</b>	<b>37,442</b>	<b>-12.4</b>	<b>-3.9</b>	<b>-0.6</b>	<b>68,889</b>	<b>70,928</b>	<b>78,443</b>	<b>70,589</b>	<b>-10.0</b>	<b>-0.5</b>	<b>2.5</b>
<b><u>MIDWEST (CHICAGO)</u></b>														
Illinois	5,135	4,494	4,667	4,251	-8.9	-5.4	-17.2	10,136	8,699	9,682	8,572	-11.5	-1.5	-15.4
Indiana	1,249	1,374	1,532	1,511	-1.4	10.0	21.0	2,356	2,624	2,867	2,970	3.6	13.2	26.1
Iowa	1,469	1,258	1,459	1,198	-17.9	-4.8	-18.4	2,839	2,380	3,002	2,500	-16.7	5.0	-11.9
Kansas	475	567	346	379	9.5	-33.2	-20.2	930	1,012	922	829	-10.1	-18.1	-10.9
Kentucky	513	402	608	560	-7.9	39.3	9.2	879	795	1,156	1,080	-6.6	35.8	22.9
Michigan	4,619	3,749	4,396	3,474	-21.0	-7.3	-24.8	7,225	6,318	7,153	5,640	-21.2	-10.7	-21.9
Minnesota	3,902	4,199	4,268	3,338	-21.8	-20.5	-14.5	7,017	8,422	7,771	6,317	-18.7	-25.0	-10.0
Missouri	2,132	1,889	1,627	1,475	-9.3	-21.9	-30.8	3,900	3,630	3,472	3,119	-10.2	-14.1	-20.0
Nebraska	527	529	586	717	22.4	35.5	36.1	1,083	882	1,292	1,298	0.5	47.2	19.9
North Dakota	294	292	384	381	-0.8	30.5	29.6	623	614	755	946	25.3	54.1	51.8
Ohio	1,717	1,647	2,275	1,672	-26.5	1.5	-2.6	3,299	3,271	4,474	3,375	-24.6	3.2	2.3
South Dakota	316	318	470	292	-37.9	-8.2	-7.6	669	716	943	776	-17.7	8.4	16.0
Wisconsin	4,706	4,449	4,631	3,887	-16.1	-12.6	-17.4	9,608	8,746	9,097	7,669	-15.7	-12.3	-20.2
<b>Total</b>	<b>27,054</b>	<b>25,167</b>	<b>27,249</b>	<b>23,135</b>	<b>-15.1</b>	<b>-8.1</b>	<b>-14.5</b>	<b>50,564</b>	<b>48,109</b>	<b>52,586</b>	<b>45,091</b>	<b>-14.3</b>	<b>-6.3</b>	<b>-10.8</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>FEBRUARY</u>			<u>% Change</u>			<u>JANUARY - FEBRUARY</u>			<u>% Change</u>				
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	2007/06	2007/05	2007/04	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	2007/06	2007/05	2007/04
<b><u>SOUTH (MIAMI)</u></b>														
Alabama	359	362	465	285	-38.7	-21.3	-20.6	670	753	840	633	-24.6	-15.9	-5.5
Arkansas	226	234	197	184	-6.6	-21.4	-18.6	443	433	465	455	-2.2	5.1	2.7
Florida	7,480	8,003	11,016	9,677	-12.2	20.9	29.4	14,446	15,116	22,545	19,960	-11.5	32.0	38.2
Georgia	2,411	2,201	3,178	2,769	-12.9	25.8	14.8	4,360	4,067	5,840	5,409	-7.4	33.0	24.1
Louisiana	344	369	394	278	-29.4	-24.7	-19.2	606	599	833	645	-22.6	7.7	6.4
Mississippi	111	141	197	85	-56.9	-39.7	-23.4	221	261	367	245	-33.2	-6.1	10.9
North Carolina	1,090	1,514	1,625	1,286	-20.9	-15.1	18.0	2,532	3,057	3,247	2,621	-19.3	-14.3	3.5
Oklahoma	242	420	305	223	-26.9	-46.9	-7.9	482	568	587	456	-22.3	-19.7	-5.4
South Carolina	566	512	674	515	-23.6	0.6	-9.0	1,045	1,125	1,277	1,086	-15.0	-3.5	3.9
Tennessee	692	682	895	631	-29.5	-7.5	-8.8	1,396	1,368	1,706	1,360	-20.3	-0.6	-2.6
Texas	1,463	2,103	1,818	1,544	-15.1	-26.6	5.5	2,891	3,905	3,523	3,234	-8.2	-17.2	11.9
<b>Total</b>	<b>14,984</b>	<b>16,541</b>	<b>20,764</b>	<b>17,477</b>	<b>-15.8</b>	<b>5.7</b>	<b>16.6</b>	<b>29,092</b>	<b>31,252</b>	<b>41,230</b>	<b>36,104</b>	<b>-12.4</b>	<b>15.5</b>	<b>24.1</b>
<b><u>WEST (LOS ANGELES)</u></b>														
Alaska	37	51	39	47	20.5	-7.8	27.0	87	94	97	102	5.2	8.5	17.2
Arizona	308	311	427	372	-12.9	19.6	20.8	637	635	832	734	-11.8	15.6	15.2
California	2,161	2,214	2,422	2,179	-10.0	-1.6	0.8	4,571	4,835	5,675	5,003	-11.8	3.5	9.5
Colorado	610	622	674	506	-24.9	-18.6	-17.0	1,290	1,040	1,312	1,146	-12.7	10.2	-11.2
Hawaii	30	15	16	11	-31.3	-26.7	-63.3	51	28	40	26	-35.0	-7.1	-49.0
Idaho	86	111	157	133	-15.3	19.8	54.7	183	214	301	284	-5.6	32.7	55.2
Montana	107	96	156	108	-30.8	12.5	0.9	218	199	328	231	-29.6	16.1	6.0
Nevada	146	167	218	155	-28.9	-7.2	6.2	286	377	430	334	-22.3	-11.4	16.8
New Mexico	55	70	123	99	-19.5	41.4	80.0	149	117	233	190	-18.5	62.4	27.5
Oregon	165	180	220	268	21.8	48.9	62.4	346	351	456	496	8.8	41.3	43.4
Utah	130	137	227	162	-28.6	18.2	24.6	231	319	515	332	-35.5	4.1	43.7
Washington	313	453	563	501	-11.0	10.6	60.1	586	774	988	944	-4.5	22.0	61.1
Wyoming	35	46	70	64	-8.6	39.1	82.9	90	67	132	134	1.5	100.0	48.9
<b>Total</b>	<b>4,183</b>	<b>4,473</b>	<b>5,312</b>	<b>4,605</b>	<b>-13.3</b>	<b>3.0</b>	<b>10.1</b>	<b>8,725</b>	<b>9,050</b>	<b>11,339</b>	<b>9,956</b>	<b>-12.2</b>	<b>10.0</b>	<b>14.1</b>
<b>TOTAL U.S.A.</b>	<b>83,874</b>	<b>85,124</b>	<b>96,072</b>	<b>82,659</b>	<b>-14.0</b>	<b>-2.9</b>	<b>-1.4</b>	<b>157,270</b>	<b>159,339</b>	<b>183,598</b>	<b>161,740</b>	<b>-11.9</b>	<b>1.5</b>	<b>2.8</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>FEBRUARY</u>							<u>JANUARY - FEBRUARY</u>						
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>			<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>% Change</u>		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
<b><u>CANADA (TORONTO)</u></b>														
Alberta	887	952	1,160	2,684	131.4	181.9	202.6	1,927	2,473	2,349	4,857	106.8	96.4	152.0
British Columbia	396	320	506	1,000	97.6	212.5	152.5	774	1,123	1,049	2,171	107.0	93.3	180.5
Manitoba	539	440	571	998	74.8	126.8	85.2	1,167	944	1,148	1,838	60.1	94.7	57.5
New Brunswick	220	171	351	333	-5.1	94.7	51.4	313	256	476	450	-5.5	75.8	43.8
Newfoundland	50	46	139	106	-23.7	130.4	112.0	79	121	183	167	-8.7	38.0	111.4
Nova Scotia	345	420	725	640	-11.7	52.4	85.5	463	532	847	790	-6.7	48.5	70.6
Ontario	7,793	9,185	11,519	12,929	12.2	40.8	65.9	15,651	18,898	23,569	26,238	11.3	38.8	67.6
P.E. Island	32	43	37	47	27.0	9.3	46.9	42	56	43	50	16.3	-10.7	19.0
Quebec	1,989	2,567	2,548	3,283	28.8	27.9	65.1	3,827	5,647	5,404	7,039	30.3	24.7	83.9
Saskatchewan	253	327	405	1,082	167.2	230.9	327.7	555	613	645	2,308	257.8	276.5	315.9
Other Canada	25	29	21	42	100.0	44.8	68.0	67	57	62	79	27.4	38.6	17.9
<b>Total</b>	<b>12,529</b>	<b>14,500</b>	<b>17,982</b>	<b>23,144</b>	<b>28.7</b>	<b>59.6</b>	<b>84.7</b>	<b>24,865</b>	<b>30,720</b>	<b>35,775</b>	<b>45,987</b>	<b>28.5</b>	<b>49.7</b>	<b>84.9</b>
<b><u>LONDON OFFICE</u></b>														
<b><u>Northern Europe</u></b>														
U.K.	11,702	10,953	11,995	14,227	18.6	29.9	21.6	22,506	22,029	23,654	27,257	15.2	23.7	21.1
Denmark	91	79	130	129	-0.8	63.3	41.8	172	129	218	269	23.4	108.5	56.4
Finland	59	33	41	19	-53.7	-42.4	-67.8	165	80	95	53	-44.2	-33.8	-67.9
Ireland	148	175	155	213	37.4	21.7	43.9	313	381	434	497	14.5	30.4	58.8
Norway	75	91	71	100	40.8	9.9	33.3	163	175	152	231	52.0	32.0	41.7
Sweden	147	99	166	142	-14.5	43.4	-3.4	298	240	276	338	22.5	40.8	13.4
	<b>12,222</b>	<b>11,430</b>	<b>12,558</b>	<b>14,830</b>	<b>18.1</b>	<b>29.7</b>	<b>21.3</b>	<b>23,617</b>	<b>23,034</b>	<b>24,829</b>	<b>28,645</b>	<b>15.4</b>	<b>24.4</b>	<b>21.3</b>
<b><u>Southern Europe</u></b>														
Greece	17	19	18	27	50.0	42.1	58.8	23	43	49	41	-16.3	-4.7	78.3
Italy	2,425	2,556	2,026	1,847	-8.8	-27.7	-23.8	5,475	5,829	3,882	3,778	-2.7	-35.2	-31.0
Portugal	68	9	19	85	347.4	844.4	25.0	80	43	37	254	586.5	490.7	217.5
Spain	80	74	143	400	179.7	440.5	400.0	160	178	322	1,037	222.0	482.6	548.1
	<b>6,136</b>	<b>6,565</b>	<b>6,576</b>	<b>6,603</b>	<b>0.4</b>	<b>0.6</b>	<b>7.6</b>	<b>13,149</b>	<b>15,269</b>	<b>13,564</b>	<b>13,943</b>	<b>2.8</b>	<b>-8.7</b>	<b>6.0</b>
<b><u>Western Europe</u></b>														
Austria	336	303	485	331	-31.8	9.2	-1.5	852	896	1,004	787	-21.6	-12.2	-7.6
Belgium	180	255	183	317	73.2	24.3	76.1	332	873	494	947	91.7	8.5	185.2
France	340	559	413	462	11.9	-17.4	35.9	614	1,044	777	825	6.2	-21.0	34.4
Germany	1,877	1,879	2,333	2,205	-5.5	17.3	17.5	3,953	4,263	4,994	4,395	-12.0	3.1	11.2
Luxemburg	18	16	10	34	240.0	112.5	88.9	29	28	33	51	54.5	82.1	75.9
Netherlands	324	551	568	680	19.7	23.4	109.9	630	1,168	1,195	1,291	8.0	10.5	104.9
Switzerland	471	344	378	215	-43.1	-37.5	-54.4	1,001	904	777	537	-30.9	-40.6	-46.4
	<b>6,136</b>	<b>6,565</b>	<b>6,576</b>	<b>6,603</b>	<b>0.4</b>	<b>0.6</b>	<b>7.6</b>	<b>13,149</b>	<b>15,269</b>	<b>13,564</b>	<b>13,943</b>	<b>2.8</b>	<b>-8.7</b>	<b>6.0</b>
<b><u>Central/East Europe</u></b>														
Czechoslovakia	65	23	38	26	-31.6	13.0	-60.0	109	66	93	385	314.0	483.3	253.2
Hungary	19	24	44	64	45.5	166.7	236.8	71	119	85	156	83.5	31.1	119.7
Poland	162	122	84	54	-35.7	-55.7	-66.7	279	188	167	157	-6.0	-16.5	-43.7
Russia	90	121	67	46	-31.3	-62.0	-48.9	272	372	292	249	-14.7	-33.1	-8.5
Ukraine	0	0	11	16	45.5	-	-	0	0	11	55	400.0	-	-
Other Europe	314	134	168	575	242.3	329.1	83.1	470	356	413	790	91.3	121.9	68.1
	<b>650</b>	<b>424</b>	<b>412</b>	<b>781</b>	<b>89.6</b>	<b>84.2</b>	<b>20.2</b>	<b>1,201</b>	<b>1,101</b>	<b>1,061</b>	<b>1,792</b>	<b>68.9</b>	<b>62.8</b>	<b>49.2</b>
<b>Total</b>	<b>19,008</b>	<b>18,419</b>	<b>19,546</b>	<b>22,214</b>	<b>13.6</b>	<b>20.6</b>	<b>16.9</b>	<b>37,967</b>	<b>39,404</b>	<b>39,454</b>	<b>44,380</b>	<b>12.5</b>	<b>12.6</b>	<b>16.9</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>FEBRUARY</u>			% Change			<u>JANUARY - FEBRUARY</u>			% Change				
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	2007/06	2007/05	2007/04	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	2007/06	2007/05	2007/04
<b><u>LATIN AMERICA</u></b>														
<b><u>CENTRAL AMERICA</u></b>														
Mexico	111	103	170	150	-11.8	45.6	35.1	231	238	299	390	30.4	63.9	68.8
Belize	27	34	44	40	-9.1	17.6	48.1	62	87	85	81	-4.7	-6.9	30.6
Costa Rica	40	55	67	43	-35.8	-21.8	7.5	83	116	118	106	-10.2	-8.6	27.7
El Salvador	7	16	6	12	100.0	-25.0	71.4	11	27	18	37	105.6	37.0	236.4
Guatemala	23	25	32	29	-9.4	16.0	26.1	52	42	58	56	-3.4	33.3	7.7
Honduras	17	17	12	8	-33.3	-52.9	-52.9	24	30	15	21	40.0	-30.0	-12.5
Nicaragua	5	6	7	1	-85.7	-83.3	-80.0	9	9	13	9	-30.8	0.0	0.0
Panama	123	85	107	54	-49.5	-36.5	-56.1	212	148	219	179	-18.3	20.9	-15.6
<b>Total</b>	<b>353</b>	<b>341</b>	<b>445</b>	<b>337</b>	<b>-24.3</b>	<b>-1.2</b>	<b>-4.5</b>	<b>684</b>	<b>697</b>	<b>825</b>	<b>879</b>	<b>6.5</b>	<b>26.1</b>	<b>28.5</b>
<b><u>SOUTH AMERICA</u></b>														
Argentina	49	30	110	70	-36.4	133.3	42.9	119	108	258	208	-19.4	92.6	74.8
Bolivia	4	4	3	2	-33.3	-50.0	-50.0	8	7	5	3	-40.0	-57.1	-62.5
Brazil	68	101	90	58	-35.6	-42.6	-14.7	130	168	241	218	-9.5	29.8	67.7
Chile	66	47	69	42	-39.1	-10.6	-36.4	115	77	115	88	-23.5	14.3	-23.5
Colombia	22	24	20	14	-30.0	-41.7	-36.4	60	40	165	162	-1.8	305.0	170.0
Ecuador	18	18	14	5	-64.3	-72.2	-72.2	27	52	20	7	-65.0	-86.5	-74.1
Paraguay	6	0	0	2	-	-	-66.7	6	0	1	6	-	-	-
Peru	31	33	20	13	-35.0	-60.6	-58.1	40	53	59	40	-32.2	-24.5	0.0
Uruguay	25	5	6	8	33.3	60.0	-68.0	27	8	11	13	18.2	62.5	-51.9
Venezuela	57	46	68	36	-47.1	-21.7	-36.8	99	104	143	79	-44.8	-24.0	-20.2
Other South America	0	1	0	0	-	-	-	0	6	0	0	-	-	-
<b>Total</b>	<b>346</b>	<b>309</b>	<b>400</b>	<b>250</b>	<b>-37.5</b>	<b>-19.1</b>	<b>-27.7</b>	<b>631</b>	<b>623</b>	<b>1,018</b>	<b>824</b>	<b>-19.1</b>	<b>32.3</b>	<b>30.6</b>
<b>Total Latin America</b>	<b>699</b>	<b>650</b>	<b>845</b>	<b>587</b>	<b>-30.5</b>	<b>-9.7</b>	<b>-16.0</b>	<b>1,315</b>	<b>1,320</b>	<b>1,843</b>	<b>1,703</b>	<b>-7.6</b>	<b>29.0</b>	<b>29.5</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	FEBRUARY							JANUARY - FEBRUARY						
	2004	2005	2006	2007	% Change			2004	2005	2006	2007	% Change		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
<b>CARIBBEAN</b>														
Antigua	162	143	122	133	9.0	-7.0	-17.9	265	274	249	274	10.0	0.0	3.4
Bahamas	166	162	173	200	15.6	23.5	20.5	352	358	345	408	18.3	14.0	15.9
Barbados	305	287	308	338	9.7	17.8	10.8	605	672	702	693	-1.3	3.1	14.5
Bermuda	133	98	124	176	41.9	79.6	32.3	254	251	305	425	39.3	69.3	67.3
British Virgin Is.	34	43	51	46	-9.8	7.0	35.3	79	84	97	97	0.0	15.5	22.8
Cayman Is.	836	1,075	934	1,267	35.7	17.9	51.6	1,777	2,210	1,851	2,388	29.0	8.1	34.4
Dominica	15	34	40	21	-47.5	-38.2	40.0	32	76	83	38	-54.2	-50.0	18.8
Grenada	30	54	32	46	43.8	-14.8	53.3	74	137	100	91	-9.0	-33.6	23.0
Guyana	120	141	138	124	-10.1	-12.1	3.3	247	271	327	262	-19.9	-3.3	6.1
Monsterrat	11	4	13	11	-15.4	175.0	0.0	15	12	22	17	-22.7	41.7	13.3
St. Kitts/Nevis/Anguilla	55	50	44	54	22.7	8.0	-1.8	106	110	112	118	5.4	7.3	11.3
St. Lucia	90	138	83	68	-18.1	-50.7	-24.4	211	319	190	179	-5.8	-43.9	-15.2
St. Vincent	44	44	28	40	42.9	-9.1	-9.1	88	92	80	72	-10.0	-21.7	-18.2
Turks & Caicos Is.	63	39	68	65	-4.4	66.7	3.2	157	95	131	176	34.4	85.3	12.1
Trinidad & Tobago	462	506	414	537	29.7	6.1	16.2	947	978	1,072	1,099	2.5	12.4	16.1
<b>Comm. Caribbean</b>	<b>2,526</b>	<b>2,818</b>	<b>2,572</b>	<b>3,126</b>	<b>21.5</b>	<b>10.9</b>	<b>23.8</b>	<b>5,209</b>	<b>5,939</b>	<b>5,666</b>	<b>6,337</b>	<b>11.8</b>	<b>6.7</b>	<b>21.7</b>
Aruba	17	16	5	27	440.0	68.8	58.8	34	66	27	41	51.9	-37.9	20.6
Bonaire	1	3	1	3	200.0	0.0	200.0	1	11	1	4	300.0	-63.6	300.0
Cuba	39	49	8	19	137.5	-61.2	-51.3	97	119	29	42	44.8	-64.7	-56.7
Curacao	65	86	87	60	-31.0	-30.2	-7.7	121	165	140	125	-10.7	-24.2	3.3
Dominican Rep.	78	117	64	68	6.3	-41.9	-12.8	150	248	119	243	104.2	-2.0	62.0
Guadelope	8	4	4	6	50.0	50.0	-25.0	8	7	14	11	-21.4	57.1	37.5
Haiti	27	20	7	5	-28.6	-75.0	-81.5	69	32	20	20	0.0	-37.5	-71.0
Puerto Rico	105	88	114	126	10.5	43.2	20.0	213	207	176	224	27.3	8.2	5.2
St. Maarten	45	18	42	49	16.7	172.2	8.9	80	70	95	86	-9.5	22.9	7.5
Surinam	22	76	40	32	-20.0	-57.9	45.5	45	103	80	57	-28.8	-44.7	26.7
All other Caribbean	31	25	38	29	-23.7	16.0	-6.5	67	103	108	72	-33.3	-30.1	7.5
<b>Other Caribbean</b>	<b>438</b>	<b>502</b>	<b>410</b>	<b>424</b>	<b>3.4</b>	<b>-15.5</b>	<b>-3.2</b>	<b>885</b>	<b>1,131</b>	<b>809</b>	<b>925</b>	<b>14.3</b>	<b>-18.2</b>	<b>4.5</b>
<b>TOTAL CARIBBEAN</b>	<b>2,964</b>	<b>3,320</b>	<b>2,982</b>	<b>3,550</b>	<b>19.0</b>	<b>6.9</b>	<b>19.8</b>	<b>6,094</b>	<b>7,070</b>	<b>6,475</b>	<b>7,262</b>	<b>12.2</b>	<b>2.7</b>	<b>19.2</b>
<b>OTHER COUNTRIES</b>														
African Countries	82	41	45	26	-42.2	-36.6	-68.3	172	103	102	73	-28.4	-29.1	-57.6
Israel	86	99	87	78	-10.3	-21.2	-9.3	181	189	181	197	8.8	4.2	8.8
Saudi Arabia	1	0	1	2	- #DIV/0!	100.0		2	0	2	2	0.0	-	0.0
Turkey	14	6	17	31	82.4	416.7	121.4	34	24	56	82	46.4	241.7	141.2
Other Middle East	18	24	16	12	-25.0	-50.0	-33.3	43	34	37	50	35.1	47.1	16.3
India	41	35	44	40	-9.1	14.3	-2.4	75	66	71	81	14.1	22.7	8.0
Pakistan	0	0	2	1	-50.0	-	-	0	0	2	1	-50.0	-	-
Japan	542	528	434	335	-22.8	-36.6	-38.2	886	850	833	558	-33.0	-34.4	-37.0
China	35	37	83	22	-73.5	-40.5	-37.1	59	159	116	79	-31.9	-50.3	33.9
Taiwan	1	5	5	3	-40.0	-40.0	200.0	4	13	6	4	-33.3	-69.2	0.0
Korea	23	14	32	9	-71.9	-35.7	-60.9	55	30	67	12	-82.1	-60.0	-78.2
Philippines	70	51	73	18	-75.3	-64.7	-74.3	121	142	99	50	-49.5	-64.8	-58.7
Singapore	16	9	12	14	16.7	55.6	-12.5	22	28	21	18	-14.3	-35.7	-18.2
Other Asia	12	25	16	22	37.5	-12.0	83.3	39	68	35	46	31.4	-32.4	17.9
Australia	107	111	126	157	24.6	41.4	46.7	233	264	302	325	7.6	23.1	39.5
New Zealand	6	21	15	21	40.0	0.0	250.0	35	39	51	46	-9.8	17.9	31.4
All Other Ctries	1	3	4	4	0.0	33.3	300.0	7	4	8	9	12.5	125.0	28.6
<b>Total</b>	<b>1,055</b>	<b>1,009</b>	<b>1,012</b>	<b>795</b>	<b>-21.4</b>	<b>-21.2</b>	<b>-24.6</b>	<b>1,968</b>	<b>2,013</b>	<b>1,989</b>	<b>1,633</b>	<b>-17.9</b>	<b>-18.9</b>	<b>-17.0</b>
<b>GRAND TOTAL</b>	<b>120,129</b>	<b>123,022</b>	<b>138,439</b>	<b>132,949</b>	<b>-4.0</b>	<b>8.1</b>	<b>10.7</b>	<b>229,479</b>	<b>239,866</b>	<b>269,134</b>	<b>262,705</b>	<b>-2.4</b>	<b>9.5</b>	<b>14.5</b>

## STOPOVER VISITORS BY MARKET SHARE

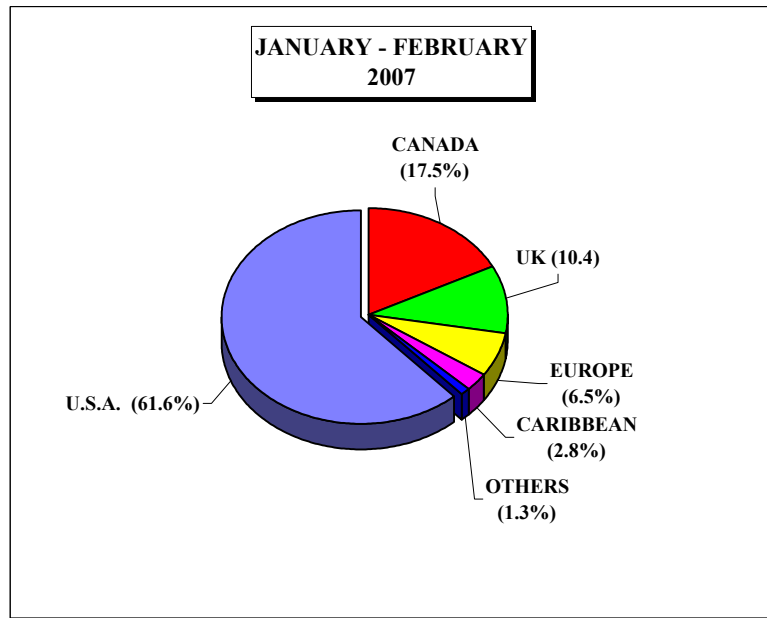


Fig. 2

Country	February 2007	% Share	Jan.-Feb. 2007	% Share	Jan.-Feb. 2006	% Share	%Change 2007/06
U.S.A	82,659	62.2%	161,740	61.6%	183,598	68.2%	-11.9%
CANADA	23,144	17.4%	45,987	17.5%	35,775	13.3%	28.5%
U.K.	14,227	10.7%	27,257	10.4%	23,654	8.8%	15.2%
EUROPE	7,987	6.0%	17,123	6.5%	15,789	5.9%	8.4%
CARIBBEAN	3,550	2.7%	7,262	2.8%	6,475	2.4%	12.2%
OTHERS	1,382	1.0%	3,336	1.3%	3,832	1.4%	-12.9%
<b>Total</b>	<b>132,949</b>	<b>100.0%</b>	<b>262,705</b>	<b>100.0%</b>	<b>269,123</b>	<b>100.0%</b>	<b>-2.4%</b>

**TABLE 3**

<b>AVERAGE LENGTH OF STAY (Nights)</b>									
<b><u>FOREIGN NATIONALS</u></b>								<b><u>NON-RESIDENT JAMAICANS</u></b>	
	<b>All Types of Accommodation</b>		<b>Hotel</b>			<b>All Types of Accommodation</b>		<b>Hotel</b>	
	2006	2007	2006	2007		2006	2007	2006	2007
<b>January</b>	9.5	10.2	7.2	7.4		18.1	17.1	8.1	7.6
<b>February</b>	9.0	9.2	6.9	7.3		16.6	15.0	7.3	7.7
<b>Jan - Feb.</b>	9.3	9.7	7.0	7.3		17.3	16.1	7.7	7.6

**Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY**

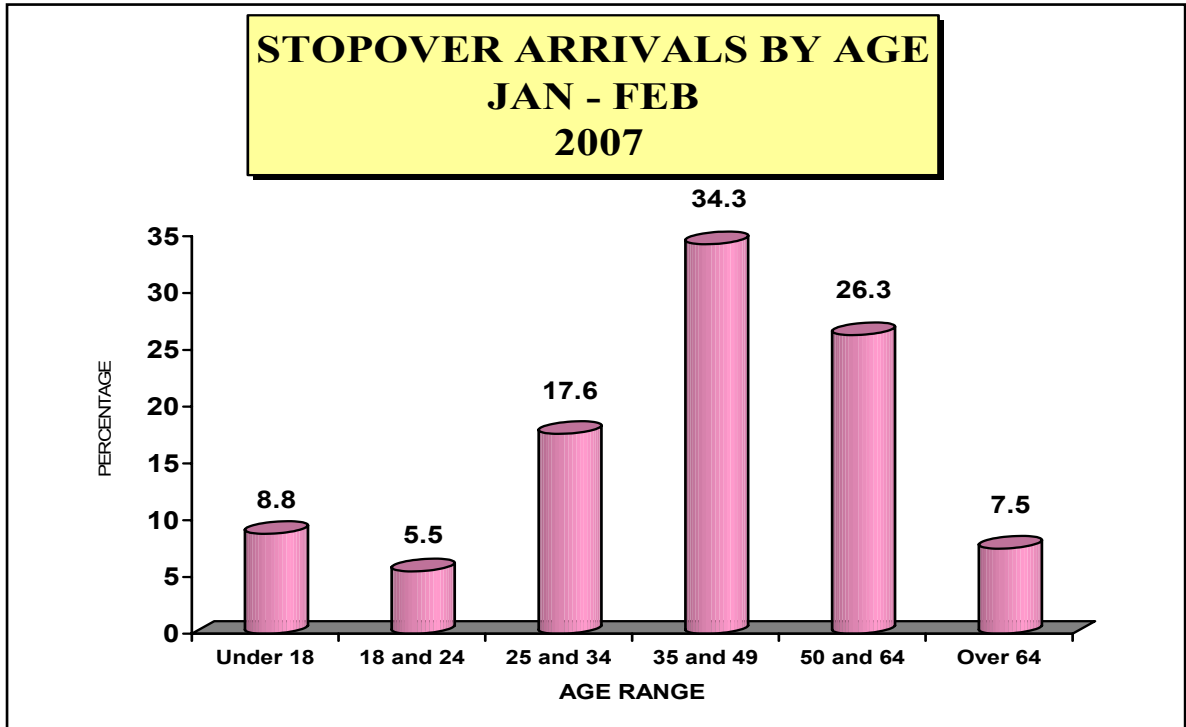


Fig. 3

**AGE DISTRIBUTION OF STOPOVER ARRIVALS**

Age	FEBRUARY		JAN - FEB		JAN - FEB		%Change 2007/06
	2007	% Share	2007	% Share	2006	% Share	
Under 18	13,422	10.1	23,060	8.8	25,255	9.4	-8.7%
18 and 24	6,503	4.9	14,369	5.5	15,505	5.8	-7.3%
25 and 34	21,819	16.4	46,277	17.6	49,817	18.5	-7.1%
35 and 49	46,243	34.8	90,080	34.3	95,145	35.4	-5.3%
50 and 64	35,170	26.5	69,124	26.3	65,579	24.4	5.4%
Over 64	9,792	7.4	19,795	7.5	17,822	6.6	11.1%
<b>Total</b>	<b>132,949</b>	<b>100.0</b>	<b>262,705</b>	<b>100.0</b>	<b>269,123</b>	<b>100.0</b>	<b>-2.4%</b>

**TABLE 4****CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL  
JANUARY - FEBRUARY 2007**

	MONTEGO BAY		% Change 2007/06		OCHO RIOS		% Change 2007/06		2007 TOTAL		2006 TOTAL		% Change 2007/06	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	21	51,363	-22.2%	12.8%	37	90,958	2.8%	5.2%	60	143,728	67	134,279	-10.4%	7.0%
February	19	43,921	-9.5%	21.6%	31	78,104	-3.1%	-2.8%	52	123,130	56	118,051	-7.1%	4.3%
Jan. - Feb.	<b>40</b>	<b>95,284</b>	<b>-16.7%</b>	<b>16.7%</b>	<b>68</b>	<b>169,062</b>	<b>0.0%</b>	<b>1.3%</b>	<b>112</b>	<b>266,858</b>	<b>123</b>	<b>252,330</b>	<b>-8.9%</b>	<b>5.8%</b>

- \* Note:
1. During the month of January two Cruise Ship calls with 2,484 Cruise passengers visited two ports.
  2. Included in the total Cruise passengers for the month of January, 2 calls with 1,407 passengers visited Port Antonio.
  3. Included in the total Cruise passengers for the month of February, 2 calls with 1,105 passengers visited Port Antonio.

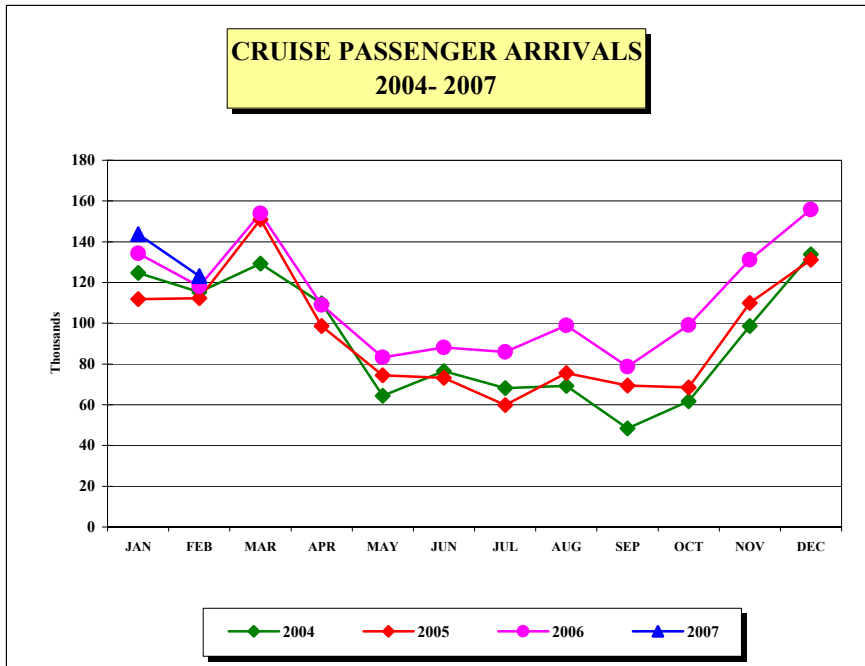


FIG. 4

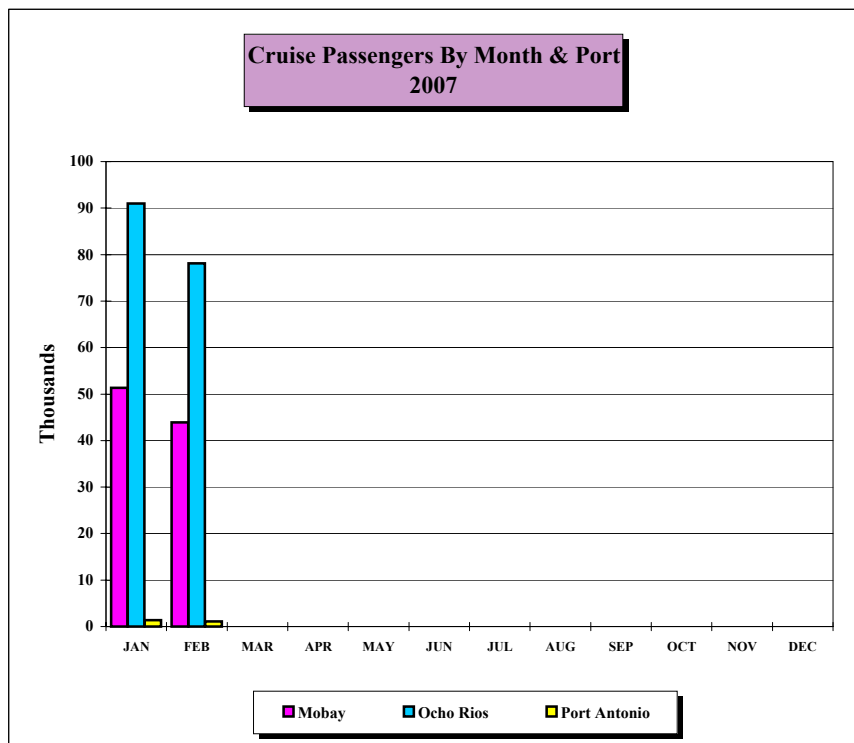


FIG. 4a

**TABLE 5A  
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	FEBRUARY 2007			JANUARY - FEBRUARY 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>U.S.A.</b>						
<b><u>NORTHEAST (NEW YORK)</u></b>						
Connecticut	2,507	14	2,521	4,280	15	4,295
Delaware	372	2	374	736	3	739
Maine	373	44	417	645	46	691
Maryland	2,704	3	2,707	6,003	3	6,006
Massachusetts	2,810	349	3,159	4,970	352	5,322
New Hampshire	583	120	703	1,002	122	1,124
New Jersey	4,768	0	4,768	9,120	2	9,122
New York	15,063	147	15,210	28,186	157	28,343
Pennsylvania	4,608	6	4,614	9,145	6	9,151
Rhode Island	402	17	419	756	17	773
Vermont	318	6	324	508	7	515
Virginia	1,633	0	1,633	3,328	0	3,328
Washington D.C.	445	0	445	804	0	804
West Virginia	147	1	148	375	1	376
<b>Total</b>	<b>36,733</b>	<b>709</b>	<b>37,442</b>	<b>69,858</b>	<b>731</b>	<b>70,589</b>
<b><u>MIDWEST (CHICAGO)</u></b>						
Illinois	3,283	968	4,251	6,636	1,936	8,572
Indiana	1,422	89	1,511	2,796	174	2,970
Iowa	1,005	193	1,198	1,999	501	2,500
Kansas	358	21	379	801	28	829
Kentucky	557	3	560	1,071	9	1,080
Michigan	2,535	939	3,474	4,309	1,331	5,640
Minnesota	2,264	1,074	3,338	4,626	1,691	6,317
Missouri	570	905	1,475	1,308	1,811	3,119
Nebraska	701	16	717	1,279	143	1,422
North Dakota	357	24	381	798	24	822
Ohio	1,615	57	1,672	3,211	164	3,375
South Dakota	263	29	292	738	38	776
Wisconsin	1,900	1,987	3,887	4,025	3,644	7,669
<b>Total</b>	<b>16,830</b>	<b>6,305</b>	<b>23,135</b>	<b>33,597</b>	<b>11,494</b>	<b>45,091</b>

**TABLE 5A  
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

<b>FEBRUARY 2007</b>		
<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>

<b>JANUARY - FEBRUARY 2007</b>		
<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>

**SOUTH (MIAMI)**

Alabama	284	1	285	632	1	633
Arkansas	179	5	184	440	15	455
Florida	9,661	16	9,677	19,914	46	19,960
Georgia	2,769	0	2,769	5,396	13	5,409
Louisiana	278	0	278	645	0	645
Mississippi	84	1	85	241	4	245
North Carolina	1,285	1	1,286	2,618	3	2,621
Oklahoma	215	8	223	446	10	456
South Carolina	514	1	515	1,084	2	1,086
Tennessee	629	2	631	1,357	3	1,360
Texas	1,537	7	1,544	3,221	13	3,234
<b>Total</b>	<b>17,435</b>	<b>42</b>	<b>17,477</b>	<b>35,994</b>	<b>110</b>	<b>36,104</b>

**WEST (LOS ANGELES)**

Alaska	40	7	47	94	8	102
Arizona	368	4	372	728	6	734
California	2,174	5	2,179	4,997	6	5,003
Colorado	505	1	506	1,141	5	1,146
Hawaii	11	0	11	26	0	26
Idaho	133	0	133	284	0	284
Montana	108	0	108	228	3	231
Nevada	152	3	155	329	5	334
New Mexico	99	0	99	190	0	190
Oregon	268	0	268	495	1	496
Utah	162	0	162	330	2	332
Washington	493	8	501	935	9	944
Wyoming	64	0	64	131	3	134
<b>Total</b>	<b>4,577</b>	<b>28</b>	<b>4,605</b>	<b>9,908</b>	<b>48</b>	<b>9,956</b>
<b>TOTAL U.S.A.</b>	<b>75,575</b>	<b>7,084</b>	<b>82,659</b>	<b>149,357</b>	<b>12,383</b>	<b>161,740</b>

**TABLE 5A  
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	FEBRUARY 2007			JANUARY - FEBRUARY 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::						
<b>CANADA (TORONTO)</b>						
Alberta	1,492	1,192	2,684	2,613	2,244	4,857
British Columbia	443	557	1,000	1,010	1,161	2,171
Manitoba	477	521	998	872	966	1,838
New Brunswick	143	190	333	240	210	450
Newfoundland	62	44	106	106	61	167
Nova Scotia	406	234	640	536	254	790
Ontario	6,210	6,719	12,929	12,690	13,548	26,238
P.E. Island	23	24	47	26	24	50
Quebec	1,100	2,183	3,283	2,303	4,736	7,039
Saskatchewan	210	872	1,082	563	1,745	2,308
Other Canada	36	6	42	66	13	79
<b>Total</b>	<b>10,602</b>	<b>12,542</b>	<b>23,144</b>	<b>21,025</b>	<b>24,962</b>	<b>45,987</b>
<b>EUROPE</b>						
<b>LONDON OFFICE</b>						
<b>Northern Europe</b>						
U.K.	8,577	5,650	14,227	16,529	10,728	27,257
Denmark	126	3	129	258	11	269
Finland	19	0	19	51	2	53
Ireland	164	49	213	367	130	497
Norway	94	6	100	223	8	231
Sweden	134	8	142	328	10	338
<b>Sub-Total</b>	<b>9,114</b>	<b>5,716</b>	<b>14,830</b>	<b>17,756</b>	<b>10,889</b>	<b>28,645</b>
<b>GERMAN OFFICE</b>						
<b>Southern Europe</b>						
Greece	27	0	27	41	0	41
Italy	318	1,529	1,847	654	3,128	3,782
Portugal	16	69	85	34	220	254
Spain	131	269	400	256	781	1,037
<b>Western Europe</b>						
Austria	247	84	331	544	243	787
Belgium	92	225	317	274	673	947
France	316	146	462	574	251	825
Germany	2,180	25	2,205	4,343	52	4,395
Luxemburg	20	14	34	24	27	51
Netherlands	265	415	680	530	757	1,287
Switzerland	191	24	215	308	229	537
<b>Sub-Total</b>	<b>3,803</b>	<b>2,800</b>	<b>6,603</b>	<b>7,582</b>	<b>6,361</b>	<b>13,943</b>
<b>Central/East Europe</b>						
Czechoslovakia	26	0	26	70	315	385
Hungary	50	14	64	122	34	156
Poland	49	5	54	144	13	157
Russia	46	0	46	246	3	249
Ukraine	16	0	16	55	0	55
Other Europe	199	376	575	348	442	790
<b>Sub-Total</b>	<b>386</b>	<b>395</b>	<b>781</b>	<b>985</b>	<b>807</b>	<b>1,792</b>
<b>Total</b>	<b>13,303</b>	<b>8,911</b>	<b>22,214</b>	<b>26,323</b>	<b>18,057</b>	<b>44,380</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

FEBRUARY 2007		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

JANUARY - FEBRUARY 2007		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

**OTHER COUNTRIES**

**CENTRAL AMERICA**

Mexico	150	0	150	387	3	390
Belize	40	0	40	81	0	81
Costa Rica	43	0	43	106	0	106
El Salvador	12	0	12	37	0	37
Guatemala	29	0	29	56	0	56
Honduras	8	0	8	21	0	21
Nicaragua	1	0	1	9	0	9
Panama	54	0	54	179	0	179
<b>Total</b>	<b>337</b>	<b>0</b>	<b>337</b>	<b>876</b>	<b>3</b>	<b>879</b>

**SOUTH AMERICA**

Argentina	69	1	70	207	1	208
Bolivia	2	0	2	3	0	3
Brazil	58	0	58	217	1	218
Chile	42	0	42	88	0	88
Colombia	14	0	14	45	117	162
Ecuador	5	0	5	7	0	7
Paraguay	2	0	2	6	0	6
Peru	13	0	13	40	0	40
Uruguay	8	0	8	13	0	13
Venezuela	36	0	36	77	2	79
Other South America	0	0	0	0	0	0
<b>Total</b>	<b>249</b>	<b>1</b>	<b>250</b>	<b>703</b>	<b>121</b>	<b>824</b>
<b>Total Latin America</b>	<b>586</b>	<b>1</b>	<b>587</b>	<b>1,579</b>	<b>124</b>	<b>1,703</b>

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**TABLE 5A  
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	FEBRUARY 2007			JANUARY - FEBRUARY 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<b>CARIBBEAN</b>						
Antigua	132	1	133	270	4	274
Bahamas	200	0	200	408	0	408
Barbados	337	1	338	691	2	693
Bermuda	174	2	176	423	2	425
British Virgin Is.	46	0	46	97	0	97
Cayman Is.	1,266	1	1,267	2,386	2	2,388
Dominica	18	3	21	35	3	38
Grenada	46	0	46	91	0	91
Guyana	119	5	124	254	8	262
Montserrat	11	0	11	17	0	17
St. Kitts/Nevis/Anguilla	54	0	54	118	0	118
St. Lucia	66	2	68	173	6	179
St. Vincent	40	0	40	72	0	72
Turks & Caicos Is.	41	24	65	111	65	176
Trinidad & Tobago	536	1	537	1,098	1	1,099
<b>Comm. Caribbean</b>	<b>3,086</b>	<b>40</b>	<b>3,126</b>	<b>6,244</b>	<b>93</b>	<b>6,337</b>
Aruba	27	0	27	41	0	41
Bonaire	3	0	3	4	0	4
Cuba	19	0	19	42	0	42
Curacao	60	0	60	113	12	125
Dominican Republic	41	27	68	68	175	243
Guadelope	6	0	6	11	0	11
Haiti	5	0	5	13	7	20
Puerto Rico	126	0	126	224	0	224
St. Maarten	48	1	49	85	1	86
Surinam	32	0	32	57	0	57
All other Caribbean	29	0	29	72	0	72
<b>Other Caribbean</b>	<b>396</b>	<b>28</b>	<b>424</b>	<b>730</b>	<b>195</b>	<b>925</b>
<b>TOTAL CARIBBEAN</b>	<b>3,482</b>	<b>68</b>	<b>3,550</b>	<b>6,974</b>	<b>288</b>	<b>7,262</b>
<b>OTHER COUNTRIES</b>						
African Countries	26	0	26	72	1	73
Israel	76	0	76	189	6	195
Saudi Arabia	2	2	4	2	2	4
Turkey	30	0	30	81	0	81
Other Middle East	11	1	12	40	10	50
India	40	1	41	81	1	82
Pakistan	1	0	1	1	1	2
Japan	331	4	335	553	4	557
China	22	0	22	79	0	79
Taiwan	3	0	3	4	0	4
Korea	9	0	9	12	0	12
Philippines	18	0	18	50	0	50
Singapore	14	0	14	18	0	18
Other Asia	22	0	22	46	5	51
Australia	156	1	157	319	1	320
New Zealand	21	0	21	46	0	46
All Other Ctries	4	0	4	9	0	9
<b>Total</b>	<b>786</b>	<b>9</b>	<b>795</b>	<b>1,602</b>	<b>31</b>	<b>1,633</b>
<b>GRAND TOTAL</b>	<b>104,334</b>	<b>28,615</b>	<b>132,949</b>	<b>206,860</b>	<b>55,845</b>	<b>262,705</b>

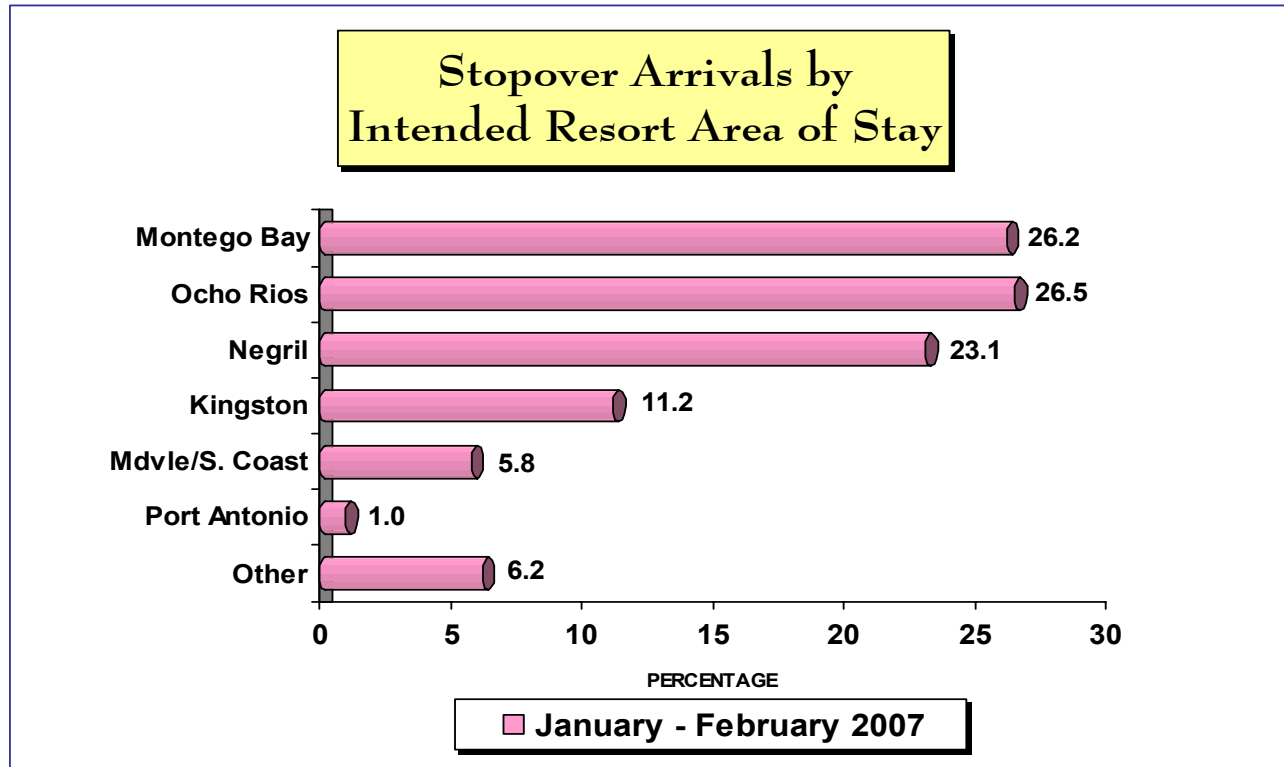


Fig. 5

**STOPOVER ARRIVALS BY INTENDED AREA OF STAY**

Area	FEBRUARY			JANUARY - FEBRUARY			JANUARY - FEBRUARY			%Change 2007/06 ARRIVALS
	2007	%Share	LENGTH OF STAY	2007	%Share	LENGTH OF STAY	2006	%Share	LENGTH OF STAY	
Montego Bay	35,636	26.8%	7.7	68,781	26.2%	8.1	77,683	28.9%	7.3	-11.5%
Ocho Rios	35,205	26.5%	8.4	69,602	26.5%	8.6	66,711	24.8%	8.1	4.3%
Negril	30,910	23.2%	8.5	60,752	23.1%	8.8	62,052	23.1%	8.6	-2.1%
Kingston	14,363	10.8%	12.1	29,531	11.2%	13.0	29,591	11.0%	14.3	-0.2%
Mdvle/S. Coast	7,354	5.5%	13.0	15,153	5.8%	14.1	14,898	5.5%	13.1	1.7%
Port Antonio	1,512	1.1%	14.8	2,634	1.0%	17.3	2,392	0.9%	17.7	10.1%
Other	7,969	6.0%	16.2	16,252	6.2%	17.3	15,796	5.9%	18.3	2.9%
<b>Total</b>	<b>132,949</b>	<b>100.0%</b>	<b>9.4</b>	<b>262,705</b>	<b>100.0%</b>	<b>9.9</b>	<b>269,123</b>	<b>100.0%</b>	<b>9.6</b>	<b>-2.4%</b>

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS