

JAMAICA TOURIST BOARD

IN DECEMBER 2009.....

- Stopover arrivals up by 1.2%
- US Market up by 0.1%
- Canada increased by 4.0%
- Europe up by 5.2%
- Cruise Passenger decreased by 25.5%

TOURIST (Stopover Arrivals)

Stopover arrivals in December 2009 were **181,816** an increase of **1.2%** over the **179,614** recorded in December 2008.

For the eight months, May—December 2009, stopover arrivals increased by **4.5%**, with a total of **1,181,910** compared to **1,131,113** for the same period in 2008

For the January to December period, arrivals increased by **3.6%** with **1,831,097** compared to **1,767,271** in 2008.

Cumulatively, the Canadian market continued on it exceptional growth trend recording an increase of **22.9%** in the January to December period with a total of **290,307** stopovers compared to **236,193** in 2008. The top visitor producing provinces of Ontario with **179,334** and Quebec with **44,730** increase by **18.8%** and **31.5%** respectively. The provinces of Alberta, British Columbia, Saskatchewan and Manitoba increased by **33.9%**, **40.7%**, **8.1%** and **24.8%** respectively.

United States

Stopover arrivals from the United States market increased by **0.1%** in December with a total of **109,783** visitors compared to the **109,726** visitors who came in December 2008. The Northeast and West regions both recorded increases of **5.8%** and **4.4%** respectively. While the South and the Midwest regions all recorded declines of **5.6%** and **7.9%** respectively .

For the summer period to date, May to December 2009, the US market recorded a **4.7%** increase compared to the same period in 2008. The Northeast, the Midwest and the West regions all recorded increases, of **11.1%**, **4.1%** and **0.6%** respectively. While the South region recorded decrease of **2.2%**

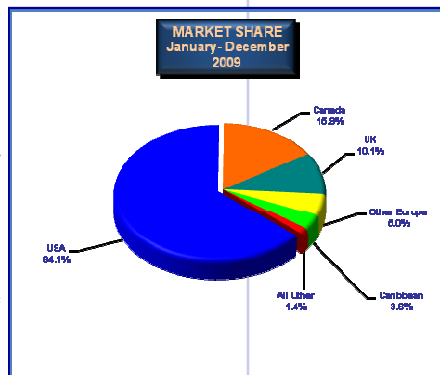
For the January to December period, the US market recorded an increase of **1.9%**. Total visitors from this market were **1,172,844** compared to **1,150,942** in 2008. The Northeast, and the Midwest both recorded increases of **5.9%** and **1.4%** respectively. All other marketing regions recorded decreases, the South by **2.2%**, the West by **2.7%**.

Europe

The European market recorded a **5.2%** increase in December 2009. This market provided a total of **26,697** stopover visitors compared to the **25,375** recorded in December 2008. In the Northern European market region the main visitor producing country, United Kingdom with **18,046** arrivals increased by **0.4%**. In the South/Western Europe region the main visitor producing countries, Germany with **2,153** increased by **4.5%**, Italy with **1,789** increased by **32.0%**, The Netherlands with **686** increased by **5.1%**, and Portugal with **630** increased by **2233.3%**. In the third market region, Central/East Europe with **663** arrivals, decreased by **9.7%**.

During the summer period to date, May to December 2009, the European market recorded a **1.5%** decline with **191,833** compared to **194,656** in 2008.

Year to date 2009, January to December period, the European market declined by **2.8%**, Total stopovers were **276,799** compared to **284,700** in 2008. From the Northern European market region arrivals decreased by **2.4%** with a total of **191,225**. From South/Western Europe region, **79,551** arrivals declined by **2.1%**. From the third market region, Central/East Europe **6,023** arrivals declined by **19.0%**



Canada

In December, the Canadian market grew by **4.0%**. Total stopovers from the Canadian market were **36,616** compared to **35,195** in December 2008.

The leading province of Ontario increased by **4.1%**, while the second most important visitor-producing province of Quebec increased by **3.2%**. Other notable performances came from the provinces of Alberta up by **11.6%**, British Columbia down by **15.5%**, and Saskatchewan up by **35.0%**

For the summer period to date, May to December 2009, a total of **146,136** stopovers came from this market compared to **123,274** in 2008, an increase of **18.5%**.

Latin America

The Latin American market decreased by **0.8%** in December 2009, with a total of **1,055** stopovers compared to **1,064** in December 2008. From the Central American region a total of **432** arrivals decreased by **10.0%**. From South America, **623** arrivals an increase of **6.7%**.

For the summer period to date, May to December 2009, the Latin American market recorded decline of **13.2%** compared to 2008. Total arrivals from this market were **9,687** compared to **11,157** in 2008.

Cumulatively, for the January to December period, the Latin American market decreased by **10.1%** with a total of **14,492** visitors compared to **16,122** for the corresponding period in 2008. From Central American region a total of **5,628** arrivals decreased by **22.0%**. From the South American region a total of **8,864** arrivals a decreased of **0.5%**.

The Caribbean

Visitors to Jamaica from the Caribbean region decreased by **10.1%** in December with a total of **6,605** visitors, compared to **7,345** in December 2008.

The major Caribbean countries which provided visitors to Jamaica in December were: the Cayman Islands (**2,413**), Trinidad and Tobago (**788**), Bermuda (**697**) Bahamas Is. (**500**), Barbados (**480**), Antigua (**289**) and Guyana (**173**).

For the summer period to date, May to December 2009, the Caribbean market recorded a **5.0%** decline compared to the same period in 2008.

Cumulatively the Caribbean stopover arrivals in the January to December period decreased by **2.8%**, with **65,333** in 2009 compared to **67,231** in 2008. The Cayman Island is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **23,384** visitors followed by Trinidad and Tobago **9,622** Bahamas Is. with **5,031**, and Barbados with **5,027** visitors.

Asia

The Asian market increased by **17.4%** in December 2009 with a total of **513** stopovers compared to **437** in December

2008.

The major Asian countries which provided visitors to Jamaica in December were: Japan (**279**) up **13.4%**; India (**90**) up **16.9%**, and China (**68**) up **51.1%**, compared to December 2008

For the summer period to date, May to December 2009, the Asian market recorded an increase of **4.5%**, compared to the same period in 2008.

Year-to-date, January to December the Asian market grew by **2.7%** with **6,168** arrivals compared to **6,003** arrivals in 2008.

Other Countries

Of the Other Countries, Australia with **235** stopovers increased by **19.3%** and Israel decreased by **18.2%** with **54** stopovers in December 2009 against the **197** and **66** respectively who came in December 2008.

Collectively, January to December Other Countries recorded a decline of **15.2%** with **5,154** arrivals in 2009 compared to **6,080** in 2008.

Market Share

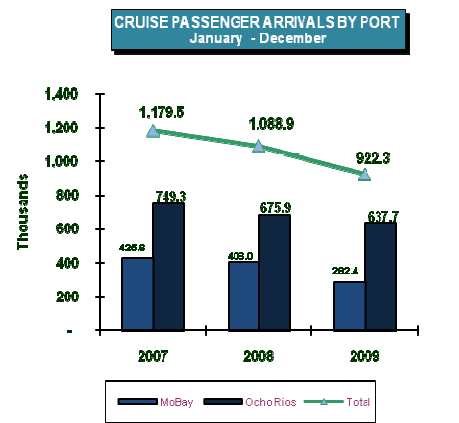
The market share of stopover visitors for year-to-date January to December were as follows: USA **64.1%**; Canada **15.9%**; UK **10.1%**; Continental Europe **5.0%**, the Caribbean

3.6%; Latin America **0.7%**; Asia **0.4%** and Other Countries **0.3%**.

Cruise Passengers

A total of **92,314** cruise passengers visited Jamaica in December 2009. This represented a **25.5%** decrease against the **123,974** recorded for December 2008.

For the summer period to date, May to December 2009, the cruise passengers arrivals recorded a **9.9%** decrease with a total of **508,145** passengers compared to **564,004** in 2008.



Cumulatively, a total of **922,349** cruise passengers visited our shores in January to December 2009 period, a decrease of **15.6%** against the **1,092,263** recorded for the corresponding period in 2008.

A total of **61,729** cruise passengers visited the port of Ocho Rios in December 2009, a decrease of **19.0%** compared to the **72,810** recorded for December 2008.

Year-to-date cruise passenger arrivals visiting the port of Ocho Rios decreased by **6.1%** with **637,665** passengers compared to the **675,885** during the same corresponding period in 2008

The port in Montego Bay recorded a total of **29,876** cruise passengers for December 2009 a decrease of **35.3%** against the **46,161** recorded in 2008.

Cumulatively, a total of **282,426** passengers visited Montego Bay, a decrease of **30.4%**, compared to the **405,999** recorded in 2008.

Length of Stay

The average length of stay of **Foreign National** arrivals in December was **10.9** nights, compared to the **11.1** nights recorded for all types of accommodations in 2008. The average length of stay in hotels was **7.4** nights which was the same level recorded in 2008.

Cumulatively, the average length of stay for the January to December period was **9.2** nights compared to **9.3** nights for all type of accommodations in 2008. The average length of stay in hotels was **7.0** nights the same level as recorded for hotels in 2008.

The average length of stay of **Non-Resident Jamaican** arrivals in December 2009 was **19.1** nights compared to the **18.7** nights in December 2008. The average length of stay in hotels was **10.6** nights compared to **11.4** nights in December 2008.

Cumulatively, the average length of stay for January to December period was **16.5** nights as against the **17** nights recorded for all types of accommodations in 2008. In hotels the average length of stay during the period under review was **8.2** nights compared to **8.5** nights during 2008

Purpose of Visit

Year-to-date January to December 2009, **79.8%** or **1,344,010** of the **1,683,846** **Foreign Nationals** who visited Jamaica were visiting for the purpose of Leisure, **8.5%** were Visiting Friends & Relatives, **5.5%** were on Business, and the remaining **6.2%** were on Other purposes of travel.

A total of **59,802** or **40.6%** of the **147,251** **Non-Resident Jamaicans** who travelled to Jamaica during January and December 2009 were visiting for Leisure, **29.0%** were visiting Friends & Relatives, **6.3%** were on Business and the remaining **24.1%** were on Other purposes of travel.

Intended Resort Area of Stay

Of the **1,831,097** stopover arrivals visiting Jamaica year-to-date, January to December 2009, the resort area of Montego Bay welcomed **518,968** arrivals or **28.3%**. Ocho Rios got **422,630** or **23.1%**, Negril received **396,848** or **21.7%**, and Kingston got **224,230** or **12.2%**. The remaining **14.7%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Type of Airlines used

Of the **1,831,097** stopovers arrivals visiting Jamaica during January and December 2009, **1,520,705** or **83%** used scheduled airlines, while **310,392** or **17%** used chartered flights.

During the corresponding period in 2008 the percentage distribution was **83.9%** scheduled airlines and **16.1%** chartered airlines.

TABLE 1
TOURIST ARRIVALS
January - December
2009

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans			Total Stopover Arrivals		
		+/- 2009/08	+/- 2009/07		+/- 2009/08	+/- 2009/07		+/- 2009/08	+/- 2009/07
January	139,481	3.9%	12.3%	9,405	9.2%	69.2%	148,886	4.2%	14.7%
February	150,608	2.2%	18.1%	9,674	2.0%	78.9%	160,282	2.2%	20.6%
March	164,997	-4.4%	5.0%	10,932	-6.8%	48.7%	175,929	-4.5%	6.9%
April	151,241	7.0%	6.1%	12,849	18.3%	59.8%	164,090	7.8%	9.0%
Jan.-Apr.	606,327	1.8%	10.0%	42,860	5.3%	62.6%	649,187	2.0%	12.4%
May	143,241	9.5%	15.2%	10,202	-2.4%	31.8%	153,443	8.6%	16.2%
June	155,036	4.4%	8.0%	13,525	0.4%	4.4%	168,561	4.1%	7.7%
July	177,714	5.8%	0.2%	18,226	4.3%	0.7%	195,940	5.7%	0.3%
August	138,826	7.0%	12.0%	13,747	8.4%	8.3%	152,573	7.1%	11.6%
September	86,561	3.7%	6.0%	8,702	1.4%	8.6%	95,263	3.5%	6.2%
October	100,174	2.7%	0.7%	8,646	0.6%	-0.9%	108,820	2.6%	0.6%
November	117,163	2.8%	1.8%	8,331	0.1%	-10.7%	125,494	2.7%	0.8%
December	158,804	1.6%	1.5%	23,012	-1.3%	-2.5%	181,816	1.2%	1.0%
May - Dec.	1,077,519	4.8%	5.5%	104,391	1.4%	3.2%	1,181,910	4.5%	5.2%
Jan.- Dec.	1,683,846	3.7%	7.0%	147,251	2.5%	15.5%	1,831,097	3.6%	7.7%

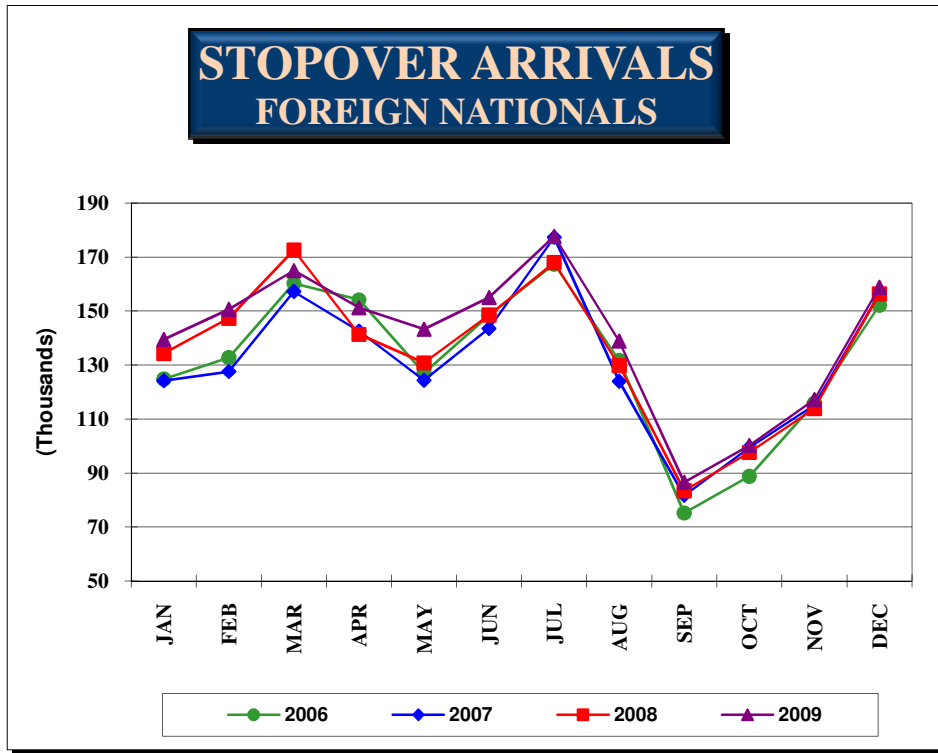


FIG. 1

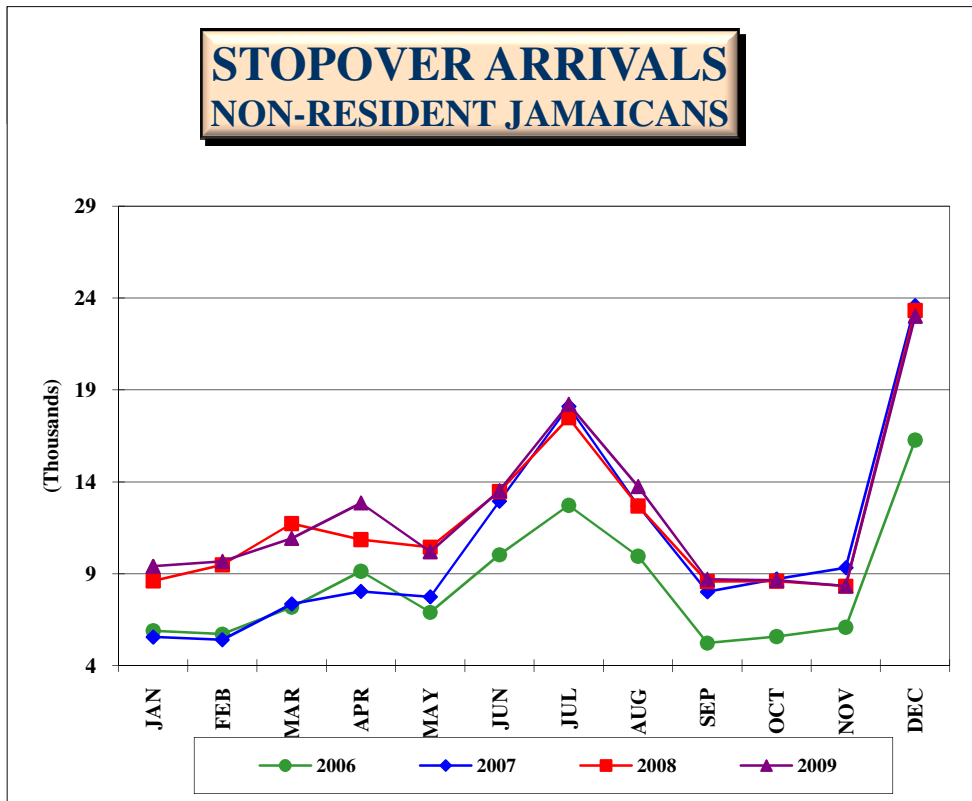


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT
JANUARY - DECEMBER
2009**

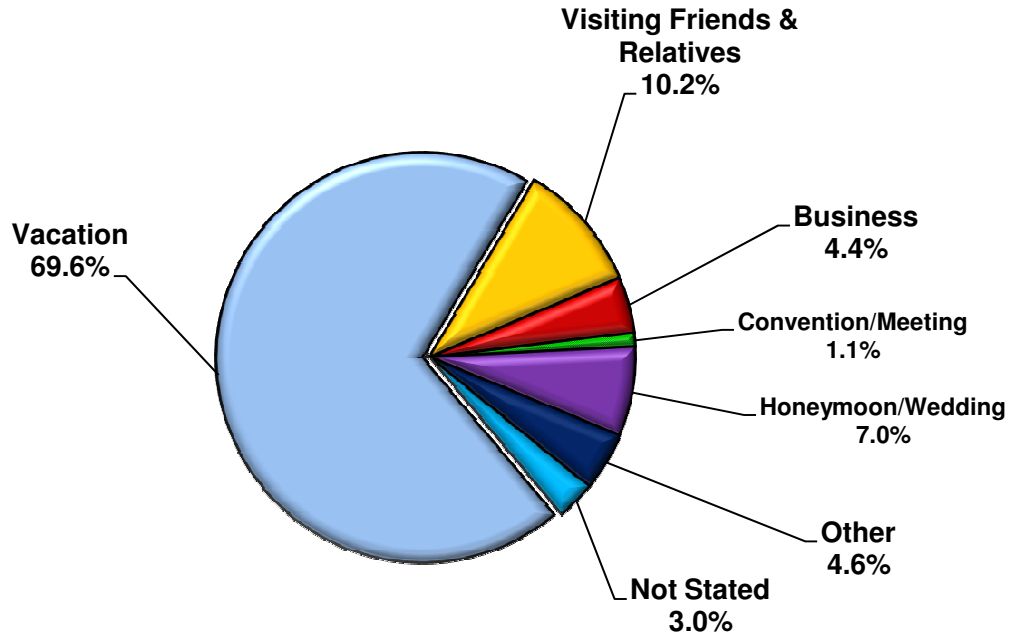


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - December 2009	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	1,217,553	72.3%	57,303	38.9%	1,274,856	69.6%
Visiting Friends & Relatives	143,605	8.5%	42,660	29.0%	186,265	10.2%
Business	73,268	4.4%	8,076	5.5%	81,344	4.4%
Convention/Meeting	18,729	1.1%	1,237	0.8%	19,966	1.1%
Honeymoon/Wedding	126,457	7.5%	2,499	1.7%	128,956	7.0%
Other	70,550	4.2%	13,805	9.4%	84,355	4.6%
Not Stated	33,684	2.0%	21,671	14.7%	55,355	3.0%
TOTAL	1,683,846	100.0%	147,251	100.0%	1,831,097	100.0%

TABLE 1.2

**STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2009**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	33,915	21,529	17,900	6,846	80,190	39,960	21,594	1,334	4,746	540	522	148,886
February	42,160	25,479	19,686	5,977	93,302	39,244	20,403	1,246	4,863	844	380	160,282
March	44,518	29,094	24,359	9,969	107,940	39,170	22,247	915	4,529	629	499	175,929
April	51,537	19,751	28,875	9,250	109,413	25,797	20,722	1,310	5,913	558	377	164,090
Jan.-Apr.	172,130	95,853	90,820	32,042	390,845	144,171	84,966	4,805	20,051	2,571	1,778	649,187
May	43,701	19,002	31,037	11,797	105,537	17,975	23,047	1,068	4,896	490	430	153,443
June	46,424	21,069	39,365	15,830	122,688	13,219	24,916	1,024	5,798	511	405	168,561
July	63,837	16,511	41,067	17,550	138,965	18,961	27,105	1,645	8,302	474	488	195,940
August	53,543	10,856	25,917	11,476	101,792	16,343	25,783	1,815	6,134	311	395	152,573
September	24,699	8,014	18,590	6,176	57,479	9,966	21,455	964	4,557	465	377	95,263
October	30,416	11,440	20,253	6,930	69,039	12,700	20,507	1,226	4,627	372	349	108,820
November	37,696	13,379	17,804	7,837	76,716	20,356	22,323	890	4,363	461	385	125,494
December	52,030	17,489	29,346	10,918	109,783	36,616	26,697	1,055	6,605	513	547	181,816
May - Dec.	352,346	117,760	223,379	88,514	781,999	146,136	191,833	9,687	45,282	3,597	3,376	1,181,910
Jan. - Dec.	524,476	213,613	314,199	120,556	1,172,844	290,307	276,799	14,492	65,333	6,168	5,154	1,831,097
+/- %	5.9%	1.4%	-2.2%	-2.7%	1.9%	22.9%	-2.8%	-10.1%	-2.8%	2.7%	-15.2%	3.6%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	DECEMBER			% Change			JANUARY - DECEMBER			% Change				
	2006	2007	2008	2009	2009/08	2009/07	2009/06	2006	2007	2008	2009	2009/08	2009/07	2009/06
U.S.A.														
NORTHEAST (NEW YORK)														
Connecticut	2,906	3,520	3,253	3,307	1.7	-6.1	13.8	29,549	29,703	30,644	30,088	-1.8	1.3	1.8
Delaware	519	421	451	558	23.7	32.5	7.5	5,976	5,815	5,483	5,525	0.8	-5.0	-7.5
Maine	182	226	209	331	58.4	46.5	81.9	3,559	3,103	3,138	3,707	18.1	19.5	4.2
Maryland	4,480	4,601	4,508	4,106	-8.9	-10.8	-8.3	48,935	46,659	45,179	44,019	-2.6	-5.7	-10.0
Massachusetts	2,698	3,325	3,198	3,540	10.7	6.5	31.2	28,987	28,684	29,853	34,823	16.6	21.4	20.1
New Hampshire	274	342	323	389	20.4	13.7	42.0	4,482	4,592	4,620	5,251	13.7	14.4	17.2
New Jersey	5,938	6,517	5,863	6,411	9.3	-1.6	8.0	73,726	69,565	66,906	69,958	4.6	0.6	-5.1
New York	21,361	24,364	21,809	24,582	12.7	0.9	15.1	201,262	202,447	204,934	219,948	7.3	8.6	9.3
Pennsylvania	4,964	5,155	5,715	5,209	-8.9	1.0	4.9	60,726	59,385	63,284	68,475	8.2	15.3	12.8
Rhode Island	271	321	268	240	-10.4	-25.2	-11.4	3,740	3,530	3,269	3,899	19.3	10.5	4.3
Vermont	110	136	148	151	2.0	11.0	37.3	1,874	1,925	1,867	1,880	0.7	-2.3	0.3
Virginia	2,287	2,300	2,389	2,304	-3.6	0.2	0.7	28,649	26,419	27,377	27,422	0.2	3.8	-4.3
Washington D.C.	777	753	842	698	-17.1	-7.3	-10.2	6,776	6,371	5,994	6,332	5.6	-0.6	-6.6
West Virginia	206	168	213	204	-4.2	21.4	-1.0	2,684	2,368	2,695	3,149	16.8	33.0	17.3
Total	46,973	52,149	49,189	52,030	5.8	-0.2	10.8	500,925	490,566	495,243	524,476	5.9	6.9	4.7
MIDWEST (CHICAGO)														
Illinois	5,330	5,650	5,920	4,952	-16.4	-12.4	-7.1	55,114	49,875	51,455	49,571	-3.7	-0.6	-10.1
Indiana	1,373	1,267	1,103	1,075	-2.5	-15.2	-21.7	17,251	15,135	15,005	14,652	-2.4	-3.2	-15.1
Iowa	772	760	847	704	-16.9	-7.4	-8.8	9,229	8,561	9,658	10,749	11.3	25.6	16.5
Kansas	441	424	486	501	3.1	18.2	13.6	5,811	5,687	5,834	6,525	11.8	14.7	12.3
Kentucky	725	473	396	524	32.3	10.8	-27.7	9,206	7,137	7,097	7,392	4.2	3.6	-19.7
Michigan	2,455	2,641	2,318	2,677	15.5	1.4	9.0	29,609	24,798	26,539	28,831	8.6	16.3	-2.6
Minnesota	1,722	1,684	1,731	1,408	-18.7	-16.4	-18.2	22,027	18,556	19,052	18,393	-3.5	-0.9	-16.5
Missouri	1,621	1,209	1,329	1,319	-0.8	9.1	-18.6	19,858	19,141	16,735	19,104	14.2	-0.2	-3.8
Nebraska	468	505	498	477	-4.2	-5.5	1.9	5,834	5,837	6,056	6,419	6.0	10.0	10.0
North Dakota	175	252	197	191	-3.0	-24.2	9.1	2,141	2,269	2,346	2,389	1.8	5.3	11.6
Ohio	2,195	1,953	1,983	1,943	-2.0	-0.5	-11.5	25,872	21,259	23,251	24,175	4.0	13.7	-6.6
South Dakota	155	200	210	191	-9.0	-4.5	23.2	2,401	2,157	2,366	2,545	7.6	18.0	6.0
Wisconsin	1,988	1,664	1,970	1,527	-22.5	-8.2	-23.2	27,273	23,541	25,192	22,868	-9.2	-2.9	-16.2
Total	19,420	18,682	18,988	17,489	-7.9	-6.4	-9.9	231,626	203,953	210,586	213,613	1.4	4.7	-7.8

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	DECEMBER			% Change			JANUARY - DECEMBER			% Change				
	2006	2007	2008	2009	2009/08	2009/07	2009/06	2006	2007	2008	2009	2009/08	2009/07	2009/06
SOUTH (MIAMI)														
Alabama	584	520	577	563	-2.4	8.3	-3.6	8,731	7,705	8,153	8,043	-1.3	4.4	-7.9
Arkansas	283	295	292	277	-5.1	-6.1	-2.1	4,358	3,876	4,275	4,373	2.3	12.8	0.3
Florida	21,869	21,523	20,476	18,377	-10.3	-14.6	-16.0	190,672	188,125	186,704	182,281	-2.4	-3.1	-4.4
Georgia	4,687	5,257	4,959	5,067	2.2	-3.6	8.1	53,231	53,466	55,605	51,733	-7.0	-3.2	-2.8
Louisiana	536	508	436	369	-15.4	-27.4	-31.2	8,207	7,449	6,758	6,923	2.4	-7.1	-15.6
Mississippi	176	257	320	353	10.3	37.4	100.6	4,077	3,417	3,573	3,765	5.4	10.2	-7.7
North Carolina	1,825	1,869	1,800	2,096	16.4	12.1	14.8	23,232	22,089	23,954	25,479	6.4	15.3	9.7
Oklahoma	348	334	390	324	-16.9	-3.0	-6.9	6,426	5,290	5,455	5,845	7.1	10.5	-9.0
South Carolina	760	855	876	880	0.5	2.9	15.8	10,321	9,936	11,699	11,470	-2.0	15.4	11.1
Tennessee	1,119	947	966	1,040	7.7	9.8	-7.1	15,090	13,343	14,995	14,287	-4.7	7.1	-5.3
Total	32,187	32,365	31,092	29,346	-5.6	-9.3	-8.8	324,345	314,696	321,171	314,199	-2.2	-0.2	-3.1
WEST (LOS ANGELES)														
Alaska	64	54	70	73	4.3	35.2	14.1	446	399	533	470	-11.8	17.8	5.4
Arizona	583	595	587	634	8.0	6.6	8.7	7,247	6,650	6,995	6,419	-8.2	-3.5	-11.4
California	4,830	4,824	4,059	4,262	5.0	-11.7	-11.8	53,083	49,274	46,988	41,607	-11.5	-15.6	-21.6
Colorado	819	825	859	889	3.5	7.8	8.5	9,262	8,594	8,920	8,989	0.8	4.6	-2.9
Hawaii	50	53	23	37	60.9	-30.2	-26.0	335	330	351	316	-10.0	-4.2	-5.7
Idaho	138	76	87	123	41.4	61.8	-10.9	1,441	1,122	1,274	1,089	-14.5	-2.9	-24.4
Montana	102	74	88	104	18.2	40.5	2.0	1,258	893	856	996	16.4	11.5	-20.8
Nevada	283	316	289	342	18.3	8.2	20.8	3,616	3,289	3,621	3,977	9.8	20.9	10.0
New Mexico	129	115	116	131	12.9	13.9	1.6	1,492	1,506	1,485	1,541	3.8	2.3	3.3
Oregon	361	358	337	319	-5.3	-10.9	-11.6	3,053	2,867	3,001	2,692	-10.3	-6.1	-11.8
Texas	2,706	2,842	3,062	3,011	-1.7	5.9	11.3	42,705	39,533	40,097	42,633	6.3	7.8	-0.2
Utah	182	160	192	226	17.7	41.3	24.2	2,663	2,091	2,540	2,747	8.1	31.4	3.2
Washington	594	642	574	667	16.2	3.9	12.3	6,394	6,037	6,457	6,192	-4.1	2.6	-3.2
Wyoming	70	62	114	100	-12.3	61.3	42.9	830	732	824	888	7.8	21.3	7.0
Total	10,911	10,996	10,457	10,918	4.4	-0.7	0.1	133,825	123,317	123,942	120,556	-2.7	-2.2	-9.9
TOTAL U.S.A.	109,491	114,192	109,726	109,783	0.1	-3.9	0.3	1,190,721	1,132,532	1,150,942	1,172,844	1.9	3.6	-1.5

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	DECEMBER							JANUARY - DECEMBER						
	2006	2007	2008	2009	% Change			2006	2007	2008	2009	% Change		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
CANADA (TORONTO)														
Alberta	2,000	2,302	2,997	3,346	11.6	45.4	67.3	9,128	14,762	19,139	25,623	33.9	73.6	180.7
British Columbia	965	1,137	2,012	1,701	-15.5	49.6	76.3	4,964	7,914	10,500	14,775	40.7	86.7	197.6
Manitoba	545	669	850	851	0.1	27.2	56.1	2,834	4,122	5,281	6,593	24.8	59.9	132.6
New Brunswick	83	110	200	201	0.5	82.7	142.2	1,921	2,076	2,997	3,603	20.2	73.6	87.6
Newfoundland	41	53	71	74	4.2	39.6	80.5	822	820	1,555	2,246	44.4	173.9	173.2
Nova Scotia	136	180	226	258	14.2	43.3	89.7	3,036	3,446	4,442	5,345	20.3	55.1	76.1
Ontario	16,256	20,145	22,615	23,544	4.1	16.9	44.8	108,281	127,847	150,994	179,334	18.8	40.3	65.6
P.E. Island	5	8	25	14	-44.0	75.0	180.0	232	319	343	495	44.3	55.2	113.4
Quebec	3,322	4,088	5,347	5,517	3.2	35.0	66.1	20,496	25,033	34,011	44,730	31.5	78.7	118.2
Saskatchewan	308	826	788	1,064	35.0	28.8	245.5	1,503	4,008	6,566	7,101	8.1	77.2	372.5
Northwest Territories	39	43	64	46	-28.1	7.0	17.9	352	303	365	462	26.6	52.5	31.3
Total	23,700	29,561	35,195	36,616	4.0	23.9	54.5	153,569	190,650	236,193	290,307	22.9	52.3	89.0
LONDON OFFICE														
Northern Europe														
U.K.	18,753	18,360	17,981	18,046	0.4	-1.7	-3.8	175,363	185,657	188,436	184,512	-2.1	-0.6	5.2
Denmark	137	94	108	85	-21.3	-9.6	-38.0	1,191	1,076	851	794	-6.7	-26.2	-33.3
Finland	49	42	80	72	-10.0	71.4	46.9	320	279	404	526	30.2	88.5	64.4
Ireland	219	222	236	158	-33.1	-28.8	-27.9	3,066	3,940	3,431	2,838	-17.3	-28.0	-7.4
Norway	52	78	104	108	3.8	38.5	107.7	739	831	1,061	958	-9.7	15.3	29.6
Sweden	139	247	282	251	-11.0	1.6	80.6	1,085	1,359	1,803	1,597	-11.4	17.5	47.2
Total	19,349	19,043	18,791	18,720	-0.4	-1.7	-3.3	181,764	193,142	195,986	191,225	-2.4	-1.0	5.2
Southern Europe														
Greece	28	22	47	25	-46.8	13.6	-10.7	221	187	390	291	-25.4	55.6	31.7
Italy	1,858	2,151	1,355	1,789	32.0	-16.8	-3.7	17,564	17,394	14,563	14,588	0.2	-16.1	-16.9
Portugal	107	102	27	630	2233.3	517.6	488.8	3,420	11,907	9,649	9,056	-6.1	-23.9	164.8
Spain	312	715	207	272	31.4	-62.0	-12.8	7,427	17,882	15,510	12,768	-17.7	-28.6	71.9
Western Europe														
Austria	593	301	285	407	42.8	35.2	-31.4	3,142	2,551	2,252	2,623	16.5	2.8	-16.5
Belgium	455	642	554	574	3.6	-10.6	26.2	4,774	6,338	6,187	6,610	6.8	4.3	38.5
France	286	285	423	413	-2.4	44.9	44.4	3,124	3,587	3,916	3,779	-3.5	5.4	21.0
Germany	2,373	1,994	2,060	2,153	4.5	8.0	-9.3	19,668	19,895	18,962	20,220	6.6	1.6	2.8
Luxemburg	28	22	30	24	-20.0	9.1	-14.3	282	242	210	248	18.1	2.5	-12.1
Netherlands	770	611	653	686	5.1	12.3	-10.9	7,355	7,804	7,541	7,023	-6.9	-10.0	-4.5
Switzerland	329	240	209	341	63.2	42.1	3.6	2,842	2,155	2,100	2,345	11.7	8.8	-17.5
Total	7,139	7,085	5,850	7,314	25.0	3.2	2.5	69,819	89,942	81,280	79,551	-2.1	-11.6	13.9
Central/East Europe														
Czech Republic	273	39	57	58	1.8	48.7	-78.8	577	653	680	578	-15.0	-11.5	0.2
Hungary	50	27	54	42	-22.2	55.6	-16.0	247	316	722	276	-61.8	-12.7	11.7
Poland	50	101	121	99	-18.2	-2.0	98.0	655	903	1,326	1,294	-2.4	43.3	97.6
Russia	201	216	234	185	-20.9	-14.4	-8.0	1,094	1,302	1,881	1,744	-7.3	33.9	59.4
Ukraine	36	40	49	54	10.2	-	-	166	287	432	444	2.8	-	-
Other Europe	231	177	219	225	2.7	27.1	-2.6	1,752	2,349	2,393	1,687	-29.5	-28.2	-3.7
Total	841	600	734	663	-9.7	10.5	-21.2	4,491	5,810	7,434	6,023	-19.0	3.7	34.1
Total	27,329	26,728	25,375	26,697	5.2	-0.1	-2.3	256,074	288,894	284,700	276,799	-2.8	-4.2	8.1

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>DECEMBER</u>			<u>% Change</u>			<u>JANUARY - DECEMBER</u>			<u>% Change</u>				
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2009/08</u>	<u>2009/07</u>	<u>2009/06</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2009/08</u>	<u>2009/07</u>	<u>2009/06</u>
<u>LATIN AMERICA</u>														
<u>CENTRAL AMERICA</u>														
Mexico	199	197	240	164	-31.7	-16.8	-17.6	2,167	2,301	3,602	2,187	-39.3	-5.0	0.9
Belize	40	30	39	39	0.0	30.0	-2.5	641	524	582	592	1.7	13.0	-7.6
Costa Rica	34	55	38	56	47.4	1.8	64.7	639	710	812	799	-1.6	12.5	25.0
El Salvador	17	16	7	12	71.4	-25.0	-29.4	116	213	299	177	-40.8	-16.9	52.6
Guatemala	27	9	21	21	0.0	133.3	-22.2	344	306	284	348	22.5	13.7	1.2
Honduras	8	15	14	16	14.3	6.7	100.0	152	147	361	156	-56.8	6.1	2.6
Nicaragua	6	6	1	5	400.0	-16.7	-16.7	62	69	90	85	-5.6	23.2	37.1
Panama	109	103	120	119	-0.8	15.5	9.2	1,206	1,160	1,181	1,284	8.7	10.7	6.5
Total	440	431	480	432	-10.0	0.2	-1.8	5,327	5,430	7,211	5,628	-22.0	3.6	5.7
<u>SOUTH AMERICA</u>														
Argentina	66	76	109	111	1.8	46.1	68.2	993	1,164	1,762	1,695	-3.8	45.6	70.7
Bolivia	3	0	2	0	-	-	-	52	34	52	34	-34.6	0.0	-34.6
Brazil	220	133	179	171	-4.5	28.6	-22.3	1,471	1,454	1,865	1,550	-16.9	6.6	5.4
Chile	23	58	33	43	30.3	-25.9	87.0	516	529	812	893	10.0	68.8	73.1
Colombia	109	238	118	172	45.8	-27.7	57.8	891	1,878	1,045	1,001	-4.2	-46.7	12.3
Ecuador	12	16	46	17	-63.0	6.3	41.7	239	343	1,865	1,844	-1.1	437.6	671.5
Paraguay	3	0	2	0	-	-	-	19	29	17	30	76.5	3.4	57.9
Peru	17	27	31	28	-9.7	3.7	64.7	497	341	482	465	-3.5	36.4	-6.4
Uruguay	10	2	6	8	33.3	300.0	-20.0	102	82	148	190	28.4	131.7	86.3
Venezuela	62	69	55	72	30.9	4.3	16.1	992	873	852	1,145	34.4	31.2	15.4
Other South America	0	1	3	1	-66.7	0.0	-	2	12	11	17	54.5	41.7	750.0
Total	525	620	584	623	6.7	0.5	18.7	5,774	6,739	8,911	8,864	-0.5	31.5	53.5
Total Latin America	965	1,051	1,064	1,055	-0.8	0.4	9.3	11,101	12,169	16,122	14,492	-10.1	19.1	30.5

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	DECEMBER							JANUARY - DECEMBER						
	2006	2007	2008	2009	% Change			2006	2007	2008	2009	% Change		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
CARIBBEAN														
Antigua	271	336	374	289	-22.7	-14.0	6.6	2,397	2,236	2,799	2,554	-8.8	14.2	6.5
Bahamas	411	689	612	500	-18.3	-27.4	21.7	3,606	5,586	4,378	5,031	14.9	-9.9	39.5
Barbados	591	610	539	480	-10.9	-21.3	-18.8	6,078	5,383	6,107	5,027	-17.7	-6.6	-17.3
Bermuda	609	642	637	697	9.4	8.6	14.4	3,107	3,208	3,393	3,369	-0.7	5.0	8.4
British Virgin Is.	166	183	130	165	26.9	-9.8	-0.6	1,018	939	966	1,025	6.1	9.2	0.7
Cayman Is.	1,999	2,469	2,697	2,413	-10.5	-2.3	20.7	16,901	19,685	20,287	23,384	15.3	18.8	38.4
Dominica	43	36	27	34	25.9	-5.6	-20.9	497	398	584	543	-7.0	36.4	9.3
Grenada	33	117	98	62	-36.7	-47.0	87.9	575	796	1,010	640	-36.6	-19.6	11.3
Guyana	160	175	176	173	-1.7	-1.1	8.1	2,082	2,160	2,295	2,079	-9.4	-3.8	-0.1
Monsterrat	19	7	12	13	8.3	85.7	-31.6	152	111	146	154	5.5	38.7	1.3
St. Kitts/Nevis/Anguilla	69	85	110	89	-19.1	4.7	29.0	982	864	1,068	1,103	3.3	27.7	12.3
St. Lucia	186	184	101	88	-12.9	-52.2	-52.7	1,423	1,492	1,712	1,308	-23.6	-12.3	-8.1
St. Vincent	50	52	34	58	70.6	11.5	16.0	742	632	841	595	-29.3	-5.9	-19.8
Turks & Caicos Is.	251	252	224	183	-18.3	-27.4	-27.1	1,527	1,765	1,815	1,445	-20.4	-18.1	-5.4
Trinidad & Tobago	647	808	757	788	4.1	-2.5	21.8	8,382	9,684	10,621	9,622	-9.4	-0.6	14.8
Comm. Caribbean	5,505	6,645	6,528	6,032	-7.6	-9.2	9.6	49,469	54,939	58,022	57,879	-0.2	5.4	17.0
Aruba	77	52	72	44	-38.9	-15.4	-42.9	431	397	508	400	-21.3	0.8	-7.2
Bonaire	2	0	0	0	-	-	-	27	23	1	0	-	-	-
Cuba	22	110	112	51	-54.5	-53.6	131.8	217	1,083	839	1,067	27.2	-1.5	391.7
Curacao	107	97	171	119	-30.4	22.7	11.2	1,083	902	1,910	1,279	-33.0	41.8	18.1
Dominican Rep.	43	106	48	53	10.4	-50.0	23.3	1,051	1,851	1,595	1,111	-30.3	-40.0	5.7
Guadeloupe	4	8	44	9	-79.5	12.5	125.0	85	148	194	121	-37.6	-18.2	42.4
Haiti	12	17	32	14	-56.3	-17.6	16.7	122	264	273	288	5.5	9.1	136.1
Puerto Rico	79	94	115	88	-23.5	-6.4	11.4	1,605	1,454	1,693	1,346	-20.5	-7.4	-16.1
St. Maarten	108	102	113	108	-4.4	5.9	0.0	780	804	950	789	-16.9	-1.9	1.2
Surinam	19	12	26	31	19.2	158.3	63.2	438	418	469	431	-8.1	3.1	-1.6
All other Caribbean	47	55	84	56	-33.3	1.8	19.1	640	684	777	622	-19.9	-9.1	-2.8
Other Caribbean	520	653	817	573	-29.9	-12.3	10.2	6,479	8,028	9,209	7,454	-19.1	-7.1	15.0
TOTAL CARIBBEAN	6,025	7,298	7,345	6,605	-10.1	-9.5	9.6	55,948	62,967	67,231	65,333	-2.8	3.8	16.8
ASIA														
India	31	96	77	90	16.9	-6.3	190.3	586	1,525	904	1,232	36.3	-19.2	110.2
Pakistan	0	0	0	1	-	-	-	14	79	19	16	-15.8	-79.7	14.3
Japan	301	282	246	279	13.4	-1.1	-7.3	3,755	3,049	2,846	2,511	-11.8	-17.6	-33.1
China	103	114	45	68	51.1	-40.4	-34.0	976	1,077	935	1,142	22.1	6.0	17.0
Taiwan	3	19	1	4	300.0	-78.9	33.3	69	54	118	69	-41.5	27.8	0.0
Korea	9	13	9	16	77.8	23.1	77.8	178	238	211	291	37.9	22.3	63.5
Philippines	31	42	34	16	-52.9	-61.9	-48.4	627	366	441	322	-27.0	-12.0	-48.6
Singapore	0	6	3	8	166.7	33.3	-	95	137	118	128	8.5	-6.6	34.7
Other Asia	25	28	22	31	40.9	10.7	24.0	414	520	411	457	11.2	-12.1	10.4
	503	600	437	513	17.4	-14.5	2.0	6,714	7,045	6,003	6,168	2.7	-12.4	-8.1
OTHER COUNTRIES														
African Countries	111	131	109	163	49.5	24.4	46.8	1,032	1,449	1,213	1,237	2.0	-14.6	19.9
Israel	81	118	66	54	-18.2	-54.2	-33.3	983	1,135	1,135	879	-22.6	-22.6	-10.6
Saudi Arabia	2	9	6	1	-83.3	-88.9	-50.0	26	19	28	19	-32.1	0.0	-26.9
Turkey	16	53	29	8	-72.4	-84.9	-50.0	167	240	307	253	-17.6	5.4	51.5
Other Middle East	29	37	47	58	23.4	56.8	100.0	368	458	549	513	-6.6	12.0	39.4
Australia	141	214	197	235	19.3	9.8	66.7	1,817	2,729	2,439	1,903	-22.0	-30.3	4.7
New Zealand	33	32	17	21	23.5	-34.4	-36.4	309	450	344	315	-8.4	-30.0	1.9
All Other Ctries	8	2	1	7	600.0	250.0	-12.5	76	48	65	35	-46.2	-27.1	-53.9
Total	421	596	472	547	15.9	-8.2	29.9	4,778	6,528	6,080	5,154	-15.2	-21.0	7.9
GRAND TOTAL	168,434	180,026	179,614	181,816	1.2	1.0	7.9	1,678,905	1,700,785	1,767,271	1,831,097	3.6	7.7	9.1

STOPOVER VISITORS BY MARKET SHARE

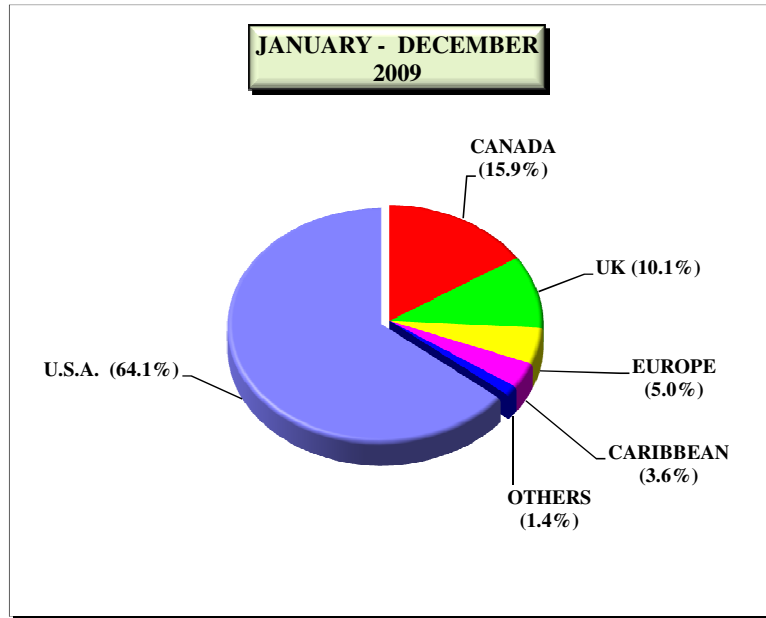


Fig. 2

Country	December 2009	% Share	Jan.-Dec. 2009	% Share	Jan.-Dec. 2008	% Share	% Change 2009/08
U.S.A	109,783	60.4%	1,172,844	64.1%	1,150,942	65.1%	1.9%
CANADA	36,616	20.1%	290,307	15.9%	236,193	13.4%	22.9%
U.K.	18,046	9.9%	184,512	10.1%	188,436	10.7%	-2.1%
EUROPE	8,651	4.8%	92,287	5.0%	96,264	5.4%	-4.1%
CARIBBEAN	6,605	3.6%	65,333	3.6%	67,231	3.8%	-2.8%
OTHERS	2,115	1.2%	25,814	1.4%	28,205	1.6%	-8.5%
Total	181,816	100.0%	1,831,097	100.0%	1,767,271	100.0%	3.6%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)								
	<u>FOREIGN NATIONALS</u>				<u>NON-RESIDENT JAMAICANS</u>			
	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2008	2009	2008	2009	2008	2009	2008	2009
	January	9.5	9.5	7.3	7.3	17.7	16.1	8.2
February	8.5	8.4	7.0	7.0	16.1	14.2	8.5	7.4
March	8.2	8.3	6.8	6.8	16.1	14.7	8.5	7.2
April	8.1	8.3	6.6	6.7	15.6	14.3	9.1	7.6
May	8.4	8.3	6.5	6.8	15.1	15.2	8.3	7.8
June	9.7	9.6	6.8	6.8	19.6	18.1	8.5	8.3
July	10.1	10.1	7.1	7.0	17.3	17.5	9.1	8.8
August	9.3	9.2	7.1	7.0	15.3	14.4	8.0	8.5
September	9.9	9.5	7.3	7.0	16.1	15.8	7.3	7.2
October	8.8	8.9	6.8	6.9	14.9	15.7	6.4	6.8
November	9.4	9.6	6.9	7.0	19.6	20.1	6.9	8.5
December	11.1	10.9	7.4	7.4	18.7	19.1	11.4	10.6
Jan - Dec	9.3	9.2	7.0	7.0	17.0	16.5	8.5	8.2

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

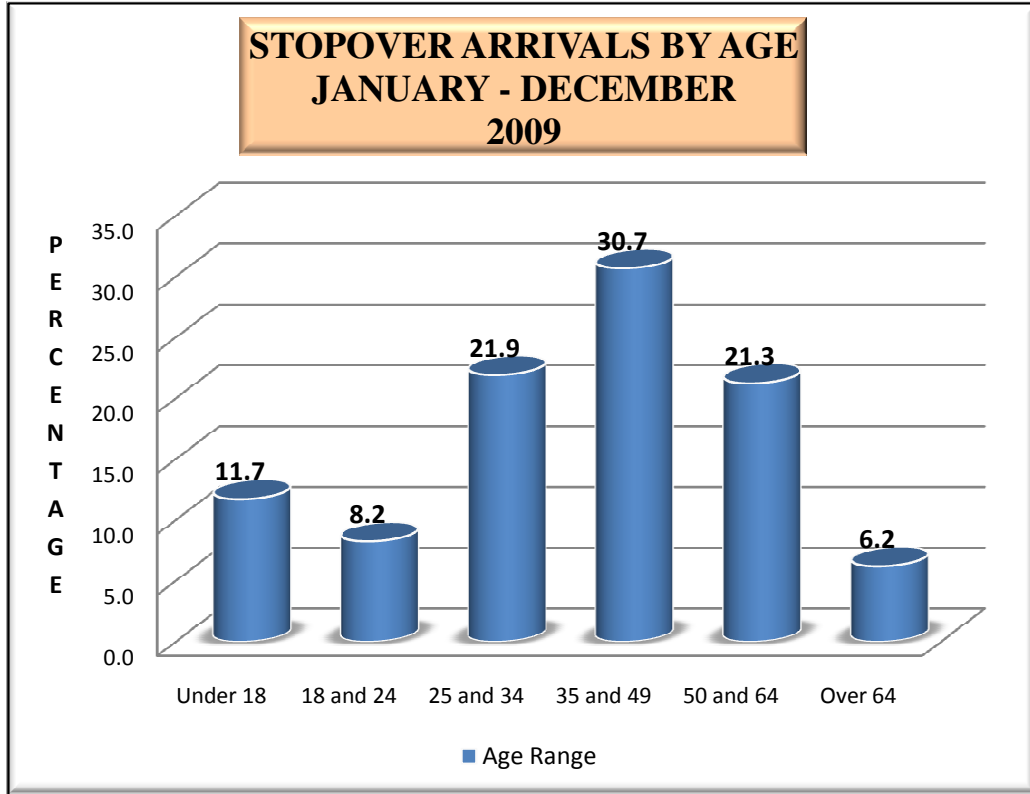


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age Range	DECEMBER		JAN - DEC.		JAN - DEC.		% Change 2009/08
	2009	% Share	2009	% Share	2008	% Share	
Under 18	27,640	15.2	214,576	11.7	212,834	12.0	0.8%
18 and 24	16,365	9.0	150,976	8.2	145,352	8.2	3.9%
25 and 34	34,705	19.1	401,386	21.9	377,148	21.3	6.4%
35 and 49	53,534	29.4	561,532	30.7	555,038	31.4	1.2%
50 and 64	37,482	20.6	389,181	21.3	369,886	20.9	5.2%
Over 64	12,090	6.6	113,446	6.2	107,013	6.1	6.0%
Total	181,816	100.0	1,831,097	100.0	1,767,271	100.0	3.6%

TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - DECEMBER 2009**

	MONTEGO BAY		% Change 2009/08		OCHO RIOS		% Change 2009/08		2009 TOTAL		2008 TOTAL		% Change 2009/08	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	16	33,958	-38.5%	-45.6%	26	73,813	-10.3%	-8.3%	43	107,827	58	144,671	-25.9%	-25.5%
February	15	34,071	-25.0%	-28.5%	21	55,536	-34.4%	-35.0%	38	90,477	53	133,403	-28.3%	-32.2%
March	15	34,727	-25.0%	-23.9%	27	77,164	-20.6%	-16.4%	44	112,416	56	139,347	-21.4%	-19.3%
April	12	36,638	-33.3%	-13.2%	24	66,846	-4.0%	-0.9%	36	103,484	46	110,838	-21.7%	-6.6%
Jan. - Apr.	58	139,394	-31.0%	-29.6%	98	273,359	-18.3%	-16.1%	161	414,204	213	528,259	-24.4%	-21.6%
May	11	27,898	57.1%	28.2%	12	40,283	0.0%	5.7%	23	68,181	19	59,860	21.1%	13.9%
June	6	16,386	-14.3%	-28.4%	15	52,153	50.0%	48.7%	21	68,539	17	57,962	23.5%	18.2%
July	4	14,521	-50.0%	-52.6%	11	41,591	0.0%	7.5%	15	56,112	19	69,343	-21.1%	-19.1%
August	3	10,618	-40.0%	-45.0%	11	40,831	10.0%	15.5%	14	51,449	15	54,656	-6.7%	-5.9%
September	4	12,877	0.0%	-4.5%	9	32,126	-18.2%	-9.1%	15	45,101	15	48,821	0.0%	-7.6%
October	5	13,662	-28.6%	-43.1%	14	43,816	-12.5%	-10.8%	19	57,478	23	73,165	-17.4%	-21.4%
November	8	17,194	-27.3%	-42.2%	18	51,777	0.0%	13.4%	26	68,971	30	76,223	-13.3%	-9.5%
December	16	29,876	-11.1%	-35.3%	22	61,729	-15.4%	-19.0%	40	92,314	47	123,974	-14.9%	-25.5%
May - Dec.	57	143,032	-14.9%	-31.2%	112	364,306	-1.8%	3.0%	173	508,145	185	564,004	-6.5%	-9.9%
Jan. - Dec.	115	282,426	-23.8%	-30.4%	210	637,665	-10.3%	-6.1%	334	922,349	398	1,092,263	-16.1%	-15.6%

- * Note:
1. During the month of January two Cruise Ship calls with 3,195 Cruise passengers visited two ports.
 2. During the month of January one Cruise Ship calls with 56 Cruise passengers visited Port Antonio.
 3. During the month of February 2 Cruise Ship calls with 870 Cruise passengers visited Kingston.
 4. During the month of March 2 Cruise Ship calls with 525 Cruise passengers visited Port Antonio.
 5. During the month of September one Cruise Ship call with 49 Cruise passengers visited Port Antonio and Black River.
 6. During the month of December two Cruise Ship calls with 709 Cruise passengers visited Port Antonio.

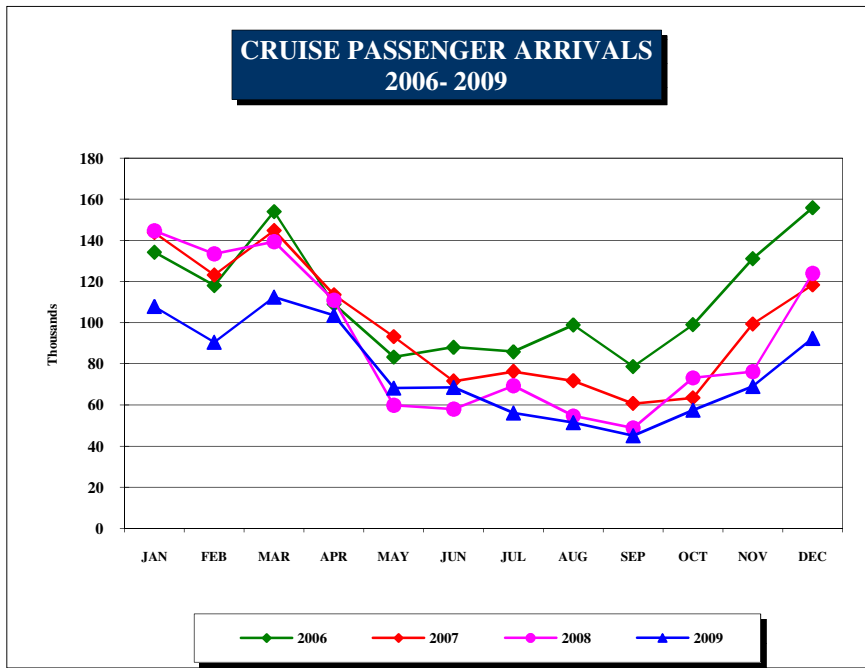


FIG. 4

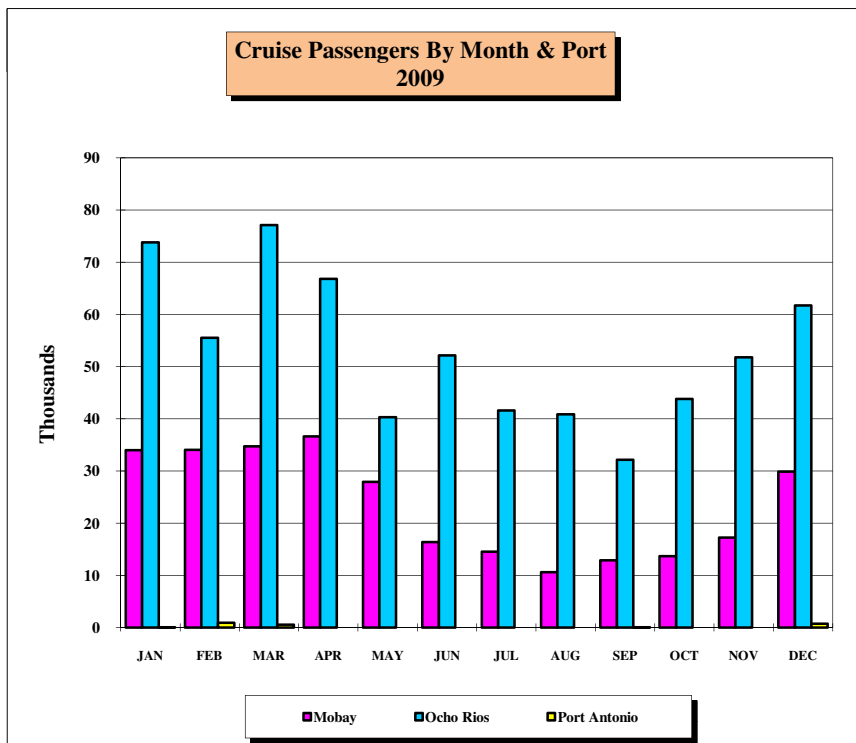


FIG. 4a

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	DECEMBER 2009			JANUARY - DECEMBER 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST (NEW YORK)</u>						
Connecticut	3,303	4	3,307	30,071	17	30,088
Delaware	558	0	558	5,522	3	5,525
Maine	331	0	331	3,707	0	3,707
Maryland	4,102	4	4,106	43,990	29	44,019
Massachusetts	3,533	7	3,540	34,805	18	34,823
New Hampshire	388	1	389	5,244	7	5,251
New Jersey	6,410	1	6,411	69,928	30	69,958
New York	24,553	29	24,582	219,165	783	219,948
Pennsylvania	5,202	7	5,209	67,191	1,284	68,475
Rhode Island	240	0	240	3,897	2	3,899
Vermont	144	7	151	1,868	12	1,880
Virginia	2,298	6	2,304	27,397	25	27,422
Washington D.C.	693	5	698	6,308	24	6,332
West Virginia	200	4	204	3,022	127	3,149
Total	51,955	75	52,030	522,115	2,361	524,476
<u>MIDWEST (CHICAGO)</u>						
Illinois	4,394	558	4,952	44,229	5,342	49,571
Indiana	1,061	14	1,075	14,341	311	14,652
Iowa	663	41	704	10,255	494	10,749
Kansas	496	5	501	6,421	104	6,525
Kentucky	524	0	524	7,311	81	7,392
Michigan	2,587	90	2,677	28,177	654	28,831
Minnesota	1,280	128	1,408	16,218	2,175	18,393
Missouri	864	455	1,319	13,291	5,813	19,104
Nebraska	470	7	477	6,383	36	6,419
North Dakota	189	2	191	2,330	59	2,389
Ohio	1,929	14	1,943	23,640	535	24,175
South Dakota	189	2	191	2,524	21	2,545
Wisconsin	1,289	238	1,527	17,369	5,499	22,868
Total	15,935	1,554	17,489	192,489	21,124	213,613

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

DECEMBER 2009			JANUARY - DECEMBER 2009		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

SOUTH (MIAMI)

Alabama	562	1	563	8,030	13	8,043
Arkansas	276	1	277	4,318	55	4,373
Florida	18,345	32	18,377	181,908	373	182,281
Georgia	5,064	3	5,067	51,674	59	51,733
Louisiana	369	0	369	6,905	18	6,923
Mississippi	352	1	353	3,756	9	3,765
North Carolina	2,096	0	2,096	25,467	12	25,479
Oklahoma	322	2	324	5,773	72	5,845
South Carolina	880	0	880	11,446	24	11,470
Tennessee	1,030	10	1,040	14,249	38	14,287
Total	29,296	50	29,346	313,526	673	314,199

WEST (LOS ANGELES)

Alaska	73	0	73	456	14	470
Arizona	633	1	634	6,388	31	6,419
California	4,253	9	4,262	41,420	187	41,607
Colorado	884	5	889	8,957	32	8,989
Hawaii	36	1	37	314	2	316
Idaho	123	0	123	1,087	2	1,089
Montana	103	1	104	990	6	996
Nevada	342	0	342	3,965	12	3,977
New Mexico	131	0	131	1,535	6	1,541
Oregon	319	0	319	2,665	27	2,692
Texas	3,006	5	3,011	42,581	52	42,633
Utah	226	0	226	2,734	13	2,747
Washington	662	5	667	6,147	45	6,192
Wyoming	99	1	100	882	6	888
Total	10,890	28	10,918	120,121	435	120,556
TOTAL U.S.A.	108,076	1,707	109,783	1,148,251	24,593	1,172,844

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	DECEMBER 2009			JANUARY - DECEMBER 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::						
<u>CANADA (TORONTO)</u>						
Alberta	1,652	1,694	3,346	12,464	13,159	25,623
British Columbia	828	873	1,701	7,690	7,085	14,775
Manitoba	351	500	851	2,900	3,693	6,593
New Brunswick	172	29	201	1,978	1,625	3,603
Newfoundland	47	27	74	1,161	1,085	2,246
Nova Scotia	171	87	258	2,649	2,696	5,345
Ontario	8,397	15,147	23,544	73,554	105,780	179,334
P.E. Island	14	0	14	202	293	495
Quebec	1,606	3,911	5,517	15,092	29,638	44,730
Saskatchewan	180	884	1,064	2,206	4,895	7,101
Other Canada	27	19	46	281	181	462
Total	13,445	23,171	36,616	120,177	170,130	290,307
<u>EUROPE</u>						
<u>LONDON OFFICE</u>						
<u>Northern Europe</u>						
U.K.	13,345	4,701	18,046	114,531	69,981	184,512
Denmark	83	2	85	742	52	794
Finland	72	0	72	506	20	526
Ireland	144	14	158	2,176	662	2,838
Norway	106	2	108	865	93	958
Sweden	251	0	251	1,508	89	1,597
Sub-Total	14,001	4,719	18,720	120,328	70,897	191,225
<u>GERMAN OFFICE</u>						
<u>Southern Europe</u>						
Greece	22	3	25	278	13	291
Italy	650	1,139	1,789	5,710	8,878	14,588
Portugal	14	616	630	395	8,661	9,056
Spain	198	74	272	2,284	10,484	12,768
<u>Western Europe</u>						
Austria	404	3	407	2,594	29	2,623
Belgium	83	491	574	784	5,826	6,610
France	250	163	413	2,795	984	3,779
Germany	2,135	18	2,153	19,931	289	20,220
Luxemburg	18	6	24	144	104	248
Netherlands	153	533	686	1,666	5,357	7,023
Switzerland	328	13	341	2,242	103	2,345
Sub-Total	4,255	3,059	7,314	38,823	40,728	79,551
<u>Central/East Europe</u>						
Czechoslovakia	58	0	58	553	25	578
Hungary	41	1	42	258	18	276
Poland	87	12	99	1,178	116	1,294
Russia	170	15	185	1,694	50	1,744
Ukraine	2	52	54	335	109	444
Other Europe	199	26	225	1,491	196	1,687
Sub-Total	557	106	663	5,509	514	6,023
Total	18,813	7,884	26,697	164,660	112,139	276,799
::						

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

DECEMBER 2009			JANUARY - DECEMBER 2009		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

OTHER COUNTRIES

CENTRAL AMERICA

Mexico	163	1	164	2,163	24	2,187
Belize	39	0	39	581	11	592
Costa Rica	55	1	56	792	7	799
El Salvador	12	0	12	177	0	177
Guatemala	21	0	21	343	5	348
Honduras	16	0	16	156	0	156
Nicaragua	5	0	5	80	5	85
Panama	113	6	119	1,274	10	1,284
Total	424	8	432	5,566	62	5,628

SOUTH AMERICA

Argentina	111	0	111	1,695	0	1,695
Bolivia	0	0	0	32	2	34
Brazil	169	2	171	1,531	19	1,550
Chile	43	0	43	889	4	893
Colombia	92	80	172	872	129	1,001
Ecuador	17	0	17	214	1,630	1,844
Paraguay	0	0	0	30	0	30
Peru	28	0	28	459	6	465
Uruguay	8	0	8	189	1	190
Venezuela	68	4	72	839	306	1,145
Other South America	1	0	1	17	0	17
Total	537	86	623	6,767	2,097	8,864
Total Latin America	961	94	1,055	12,333	2,159	14,492

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TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	DECEMBER 2009			JANUARY - DECEMBER 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CARIBBEAN						
Antigua	289	0	289	2,550	4	2,554
Bahamas	444	56	500	4,950	81	5,031
Barbados	479	1	480	4,964	63	5,027
Bermuda	606	91	697	3,271	98	3,369
British Virgin Is.	165	0	165	1,025	0	1,025
Cayman Is.	2,411	2	2,413	23,260	124	23,384
Dominica	34	0	34	540	3	543
Grenada	62	0	62	632	8	640
Guyana	173	0	173	2,077	2	2,079
Montserrat	13	0	13	154	0	154
St. Kitts/Nevis/Anguilla	89	0	89	1,101	2	1,103
St. Lucia	88	0	88	1,295	13	1,308
St. Vincent	58	0	58	581	14	595
Turks & Caicos Is.	180	3	183	1,389	57	1,446
Trinidad & Tobago	780	8	788	9,271	350	9,621
Comm. Caribbean	5,871	161	6,032	57,060	819	57,879
Aruba	44	0	44	399	1	400
Bonaire	0	0	0	0	0	0
Cuba	45	5	50	1,004	33	1,037
Curacao	118	1	119	1,277	2	1,279
Dominican Republic	36	17	53	991	120	1,111
Guadeloupe	8	0	8	117	3	120
Haiti	15	0	15	237	52	289
Puerto Rico	82	6	88	1,328	18	1,346
St. Maarten	108	0	108	789	0	789
Surinam	31	0	31	430	1	431
All other Caribbean	57	0	57	620	32	652
Other Caribbean	544	29	573	7,192	262	7,454
TOTAL CARIBBEAN	6,415	190	6,605	64,252	1,081	65,333
OTHER COUNTRIES						
India	85	5	90	1,224	8	1,232
Pakistan	1	0	1	16	0	16
Japan	274	5	279	2,499	12	2,511
China	67	1	68	1,052	90	1,142
Taiwan	4	0	4	66	3	69
Korea	14	2	16	285	6	291
Philippines	16	0	16	320	2	322
Singapore	8	0	8	119	9	128
Other Asia	31	0	31	429	28	457
Asia	500	13	513	6,010	158	6,168
African Countries	163	0	163	1,129	23	1,152
Israel	52	2	54	878	17	895
Saudi Arabia	1	0	1	82	4	86
Turkey	8	0	8	225	6	231
Other Middle East	56	2	58	475	25	500
Australia	229	6	235	1,750	49	1,799
New Zealand	21	0	21	424	8	432
All Other Ctries	7	0	7	59	0	59
Total	537	10	547	5,022	132	5,154
GRAND TOTAL	148,747	33,069	181,816	1,520,705	310,392	1,831,097

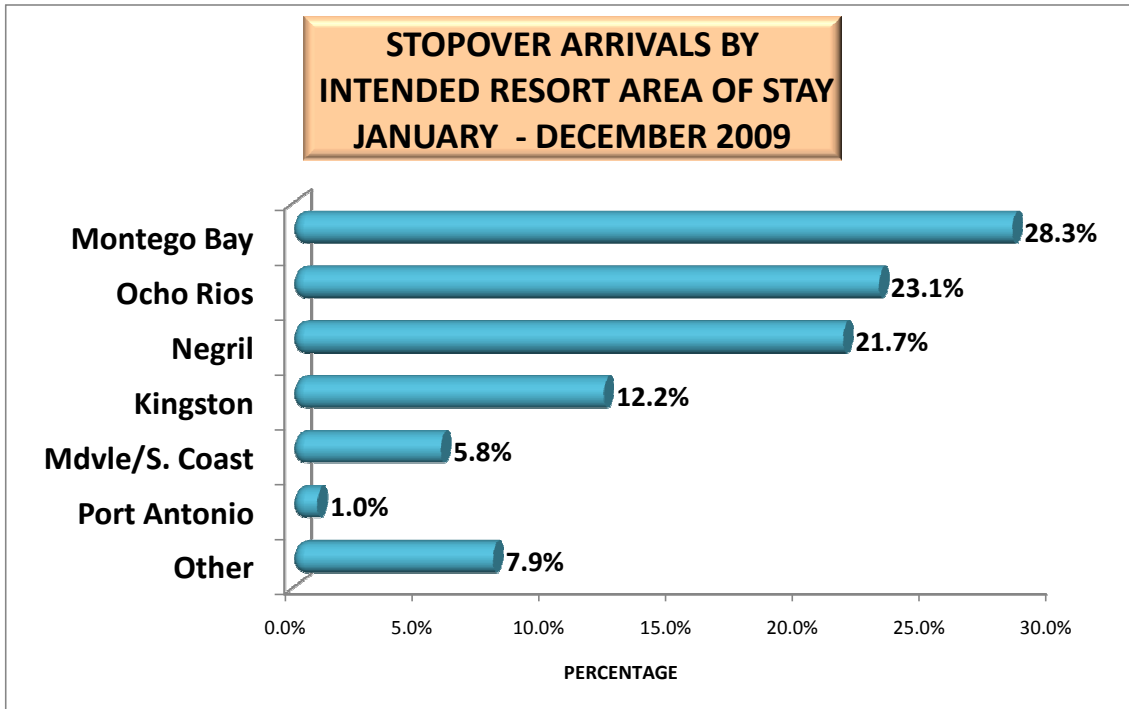


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	DECEMBER			JANUARY - DECEMBER			JANUARY - DECEMBER			%Change 2009/08 ARRIVALS
	2009	%Share	LENGTH OF STAY	2009	%Share	LENGTH OF STAY	2008	%Share	LENGTH OF STAY	
Montego Bay	48,927	26.9%	9.1	518,968	28.3%	7.9	474,755	26.9%	7.9	9.3%
Ocho Rios	37,912	20.9%	10.3	422,630	23.1%	8.8	441,398	25.0%	8.7	-4.3%
Negril	35,474	19.5%	9.7	396,848	21.7%	8.2	351,404	19.9%	8.4	12.9%
Kingston	23,686	13.0%	15.0	224,230	12.2%	12.0	226,502	12.8%	12.1	-1.0%
Mdvle/S. Coast	13,469	7.4%	17.4	106,592	5.8%	14.9	118,560	6.7%	13.9	-10.1%
Port Antonio	2,299	1.3%	18.9	17,594	1.0%	16.8	17,815	1.0%	17.2	-1.2%
Other	20,049	11.0%	18.2	144,235	7.9%	16.2	136,837	7.7%	16.5	5.4%
Total	181,816	100.0%	12.0	1,831,097	100.0%	9.8	1,767,271	100.0%	9.9	3.6%

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS