

JAMAICA TOURIST BOARD

IN DECEMBER 2008.....

- Stopover arrivals down by 0.2%
- US Market down by 3.9%
- Canada increased by 19.1%
- Europe decreased by 5.1%
- Cruise Passenger arrivals up by 2.0%

TOURIST (Stopover Arrivals)

Stopover arrivals in December recorded a slight decrease of 0.2% with a total of 179,614 arrivals compared to 180,026 recorded in December 2007.

For the summer period, May to December 2008, stopover arrivals increased by 0.7%, with a total of 1,131,113 compared to 1,122,972 for the same period in 2007.

Cumulatively stopover arrivals for the period January to December, have increased by 3.9% with 1,767,271 compared to 1,700,785 in 2007.

United States

Stopover arrivals from the United States market decreased by 3.9% in December with a total of 109,726 visitors compared to the 114,192 visitors who came in December 2007. With the exception of the Midwest marketing region which recorded an increase of 1.6%. All other marketing regions recorded decreases. The Northeast decreased by 5.7%, the West by 4.9%, and the South by 3.9%.

For the summer period to date, May to December 2008, the US market recorded a 1.7% decline compared to the same period in 2007. The Midwest increased by 1.5%. The Northeast declined by 3.1%, the West declined by 2.5%, and the South declined by 1.0%.

Year to date 2008, January to December the US market recorded an increase of 1.6% over 2007. Total visitors from this market was 1,150,942 compared to 1,132,532 in 2007. This figure is still below the 1,190,721 visitors recorded in 2006 by 3.3%. All US marketing regions recorded increases. The Midwest increased by 3.3%, The South by 2.1%, Northeast by 1.0%, and the West by 0.5%.

Canada

In December, the Canadian market grew by 19.1%. Total stopovers from Canada were 35,195 compared to 29,561 in December 2007.

The leading province of Ontario increased by 12.3%, while the second most important visitor-producing province of Quebec increased by 30.8%. Other notable increases were recorded for the provinces of Alberta up by 30.2% and British Columbia up by 77.0%.

For the summer period to date, May to December 2008, a total of 123,274 stopovers came from this market compared to 101,580 in 2007, an increase of 21.4%.

Cumulatively, the Canadian market has generated 45,543 additional arrivals for the period January to December 2008, an increase of 23.9% with a total of 236,193 stopovers compared to 190,650 in 2007. The top visitor producing provinces of Ontario with 150,994 and Quebec with 34,011 increased by 18.1% and 35.9% respectively. The provinces of Alberta, British Columbia and Saskatchewan increased by 29.7%, 32.7% and 63.8% respectively.

Europe

The European market recorded a 5.1% decrease in December 2008. The market provided a total of 25,375 stopover visitors compared to the 26,728 recorded in December 2007. In the Northern European market region the main visitor producing country, United Kingdom with 17,981 arrivals decreased by 2.1%. In the South/Western Europe region the main visitor producing countries, Germany with 2,060 increased by 3.3% and Italy with 1,355 decreased by 37.0%. From the third market region, Central/East Europe with a total of 734 arrivals, increased by 22.3%.

During the summer period, May to December 2008, the European market declined by 1.9% with 194,656 arrivals compared to 198,427 in 2007.

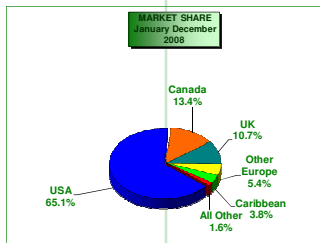
Year to date 2008, January to December, the European market showed a decline in arrivals of 1.5%. Total stopovers was 284,700 compared to 288,894 in 2007. From the Northern European market region 195,986 arrivals increased by 1.5%, of this amount, 188,436 came from the United Kingdom. From the South/Western Europe region, Germany with 18,962 arrivals, Spain with 15,510 and Italy with 14,563 declined by 4.7%, 13.3% and 16.3% respectively. From the third market region, Central/East Europe accounted for 7,434 arrivals with an increase by 28.0%. The main visitor producing country, Russia with 1,881 arrivals increased by 44.5%.

Latin America

The Latin American market increased by 1.2% in December with a total of 1,064 stopovers compared to 1,051 in December 2007. From the Central American region a total of 480 arrivals increased by 11.4%. From South America, 584 arrivals declined by 5.8%.

For the summer period to date, May to December 2008, the Latin American market recorded an increase of 24.1% over 2007. Total arrivals from this market was 11,157 compared to 8,987 in 2007.

Cumulatively, for the January to December period, the Latin American market increased by 32.5% with a total of 16,122 visitors compared to 12,169 for the corresponding period in 2007. From the Central American region a total of 7,211 arrivals increased by 32.8%. From South America, 8,911 arrivals increased by 32.2%.



The Caribbean

Visitors to Jamaica from the Caribbean region increased by less than **1.0%** in December with a total of **7,345** visitors, compared to **7,345** in December 2007.

The major Caribbean countries which provided visitors to Jamaica in December were: the Cayman Islands (**2,697**), Trinidad and Tobago (**757**), Bermuda (**637**) Bahamas (**612**), and Barbados (**539**).

Cumulatively, the Caribbean stopover arrivals to Jamaica in the January to December period increased by **6.8%**, moving from **62,967** in 2007 to **67,231** in 2008. The Cayman Islands is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **20,287** visitors followed by Trinidad & Tobago with **10,621**, Barbados with **6,107** and the Bahamas Is. with **4,378** visitors.

Asia

The Asian market declined by **27.2%** in December with a total of **437** stopovers compared to **600** in December 2007.

The major Asian countries which provided visitors to Jamaica in December were: Japan (**246**) down **12.8%**, India (**77**) down **19.8%**, and China (**45**) down **60.5%**.

Year-to-date, January to December the Asian market declined by **14.8%** with **6,003** arrivals compared to **7,045** arrivals in 2007.

Other Countries

Of the other countries, Australia with **197** arrivals down by **7.9%** against the **214** who came in December 2007.

Market Share

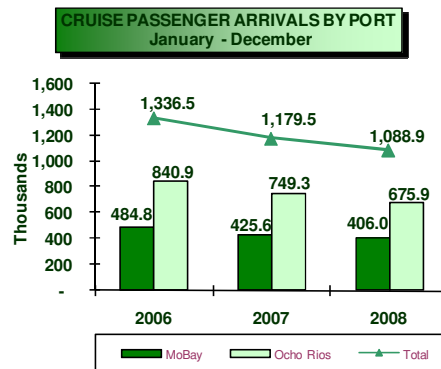
The market share of stopover visitors for the year-to-date period, January to December was as follows:

USA **65.1%**; Canada **13.4%**; UK **10.7%**; Continental Europe **5.4%**, the Caribbean **3.8%**; Latin America **0.9%**; Asia **0.3%** and Other Countries **0.3%**.

Cruise Passengers

A total of **120,612** cruise passengers visited Jamaica in December 2008. This represented a **2.0%** increase compared to the **118,269** recorded for December 2007.

For the summer period to date, May to December, cruise passenger arrivals decreased by **14.3%**, with a total of **560,642** passengers compared to **654,358** in 2007.



Cumulatively, a total of **1,088,901** cruise passengers visited our shores in the January to December period, a decrease of **7.7%** against the **1,179,504** recorded for the corresponding period in 2007.

A total of **72,810** cruise passengers visited the port of Ocho Rios in December, a decrease of **3.4%** over the **75,346** recorded for December 2007.

For the January to December period, cruise passenger arrivals to the port of Ocho Rios was **675,885**, a decline of **9.8%** against the **749,281** recorded for the corresponding period in 2007.

Montego Bay recorded a total of **46,161** cruise passengers for the month, an increase of **11.2%** against the **41,508** recorded for 2007.

Year-to-date, January to December period, cruise passenger arrivals to the port of Montego Bay was **405,999**, a decline of **4.6%** against the **425,582** recorded for the corresponding period in 2007.

Length of Stay

The average length of stay of **Foreign National** arrivals in December was **11.1** which is the same level recorded in December 2007. The average length of stay

in hotels was also at the same level of **7.4** nights as in December 2007.

Cumulatively, the average length of stay for the January to December period was **9.3** nights as against the **9.6** nights recorded in 2007. In hotels the average length of stay during the period under review was **7** nights, which was the same level recorded in 2007.

The average length of stay of **Non-Resident Jamaican** arrivals in December was **18.7** nights, compared to **19.6** nights recorded in December 2007. The average length of stay in hotels was **11.4** nights, compared to **10.4** nights in December 2007.

Cumulatively, the average length of stay for the January to December period was **17** nights as against the **17.5** nights recorded in 2007. In hotels the average length of stay during the period under review was **8.5** nights, which is the same level recorded during 2007.

Purpose of Visit

Year-to-date, January to December 2008, **78.4%** or **1,272,770** of the **1,623,675** Foreign Nationals who visited Jamaica were visiting for the purpose of Leisure, **6.1%** were on Business, **8.7%** were Visiting Friends & Relatives, and the remaining **6.7%** were on Other purposes of travel.

A total of **56,117** or **39.1%** of the **143,596** Non-Resident Jamaicans who travelled to Jamaica in January to December 2008 were visiting for Leisure, **29.2%** were visiting Friends & Relatives, **6.9%** were on Business and the remaining **24.8%** were on Other purposes of travel.

Intended Resort Area of Stay

Of the **1,767,271** stopover arrivals visiting Jamaica year-to-date, January to December 2008, the resort area of Montego Bay welcomed **474,755** arrivals or **26.9%**, Ocho Rios received **441,398** or **25.0%**, Negril got **351,404** or **19.9%**, and Kingston got **226,502** or **12.8%**. The remaining **15.4%** stayed in the Mandeville/Southcoast, Port Antonio resort regions and Other areas in Jamaica.

Type of Airlines used

Of the **1,767,271** stopover arrivals visiting Jamaica year-to-date, January to December 2008, **1,482,283** or **83.9%** used scheduled airlines, while **284,988** or **16.1%** used chartered flights.

TABLE 1
TOURIST ARRIVALS
January - December
2008

Month	<----- Stopovers ----->						Total Stopover Arrivals	+/- 2008/07	+/- 2008/06
	Foreign Nationals	+/- 2008/07	+/- 2008/06	Non-Resident Jamaicans	+/- 2008/07	+/- 2008/06			
January	134,248	8.1%	7.6%	8,613	55.0%	46.0%	142,861	10.1%	9.3%
February	147,347	15.5%	11.0%	9,484	75.4%	65.9%	156,831	18.0%	13.3%
March	172,533	9.8%	7.7%	11,734	59.6%	63.5%	184,267	12.0%	10.1%
April	141,340	-0.8%	-8.3%	10,859	35.0%	18.9%	152,199	1.1%	-6.8%
Jan.-Apr.	595,468	8.0%	4.1%	40,690	54.4%	45.7%	636,158	10.1%	6.1%
May	130,787	5.2%	3.0%	10,449	34.9%	51.4%	141,236	7.0%	5.5%
June	148,493	3.5%	0.1%	13,465	4.0%	34.2%	161,958	3.5%	2.2%
July	167,965	-5.3%	0.4%	17,482	-3.4%	37.4%	185,447	-5.1%	3.0%
August	129,783	4.7%	-1.4%	12,684	-0.1%	27.5%	142,467	4.2%	0.6%
September	83,455	2.2%	11.0%	8,582	7.1%	64.2%	92,037	2.6%	14.5%
October	97,510	-2.0%	9.9%	8,594	-1.5%	53.9%	106,104	-1.9%	12.5%
November	113,925	-1.1%	-1.6%	8,325	-10.8%	36.7%	122,250	-1.8%	0.3%
December	156,289	-0.1%	2.7%	23,325	-1.2%	43.4%	179,614	-0.2%	6.6%
May - Dec.	1,028,207	0.6%	2.2%	102,906	1.7%	41.4%	1,131,113	0.7%	4.8%
Jan.- Dec.	1,623,675	3.2%	2.9%	143,596	12.6%	42.6%	1,767,271	3.9%	5.3%

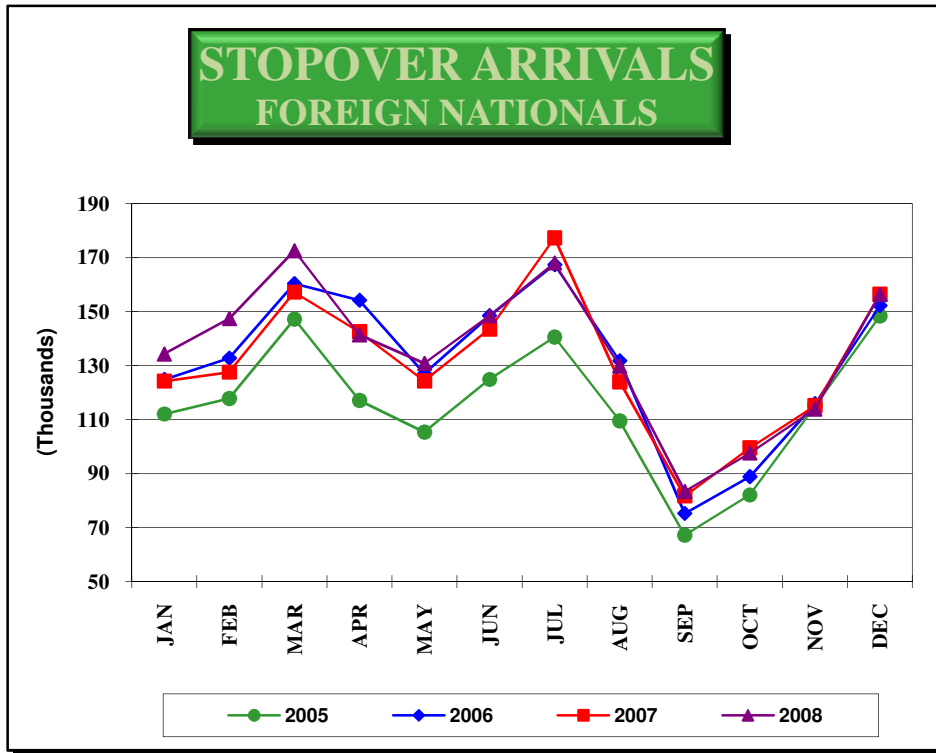


FIG. 1

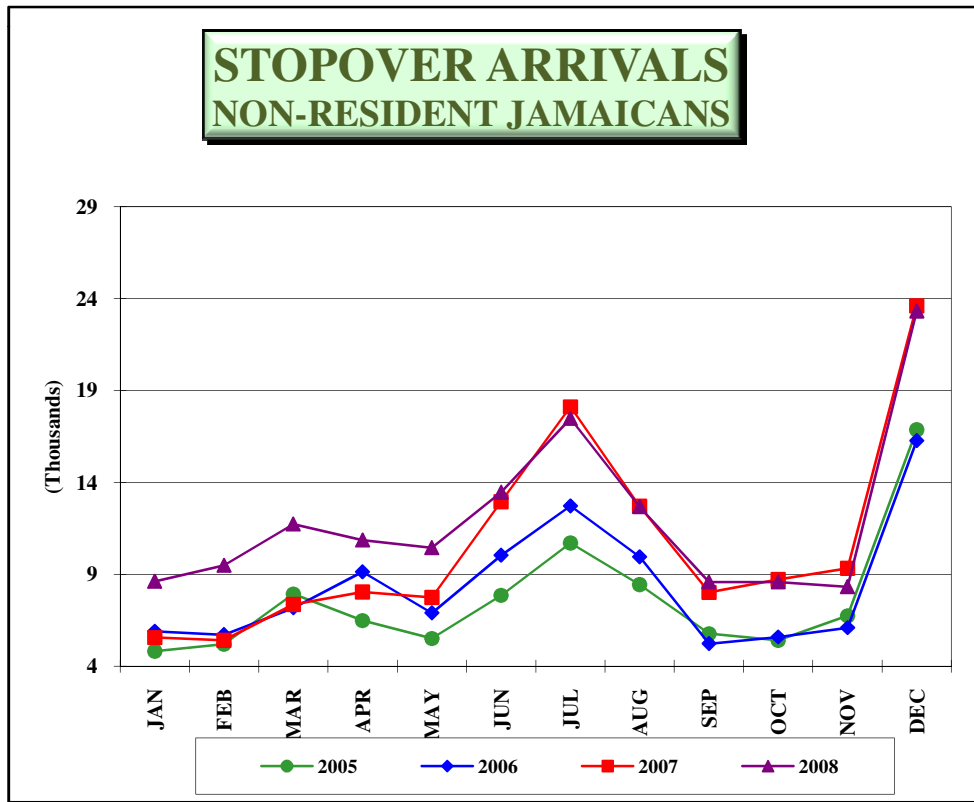


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT
JANUARY - DECEMBER
2008**

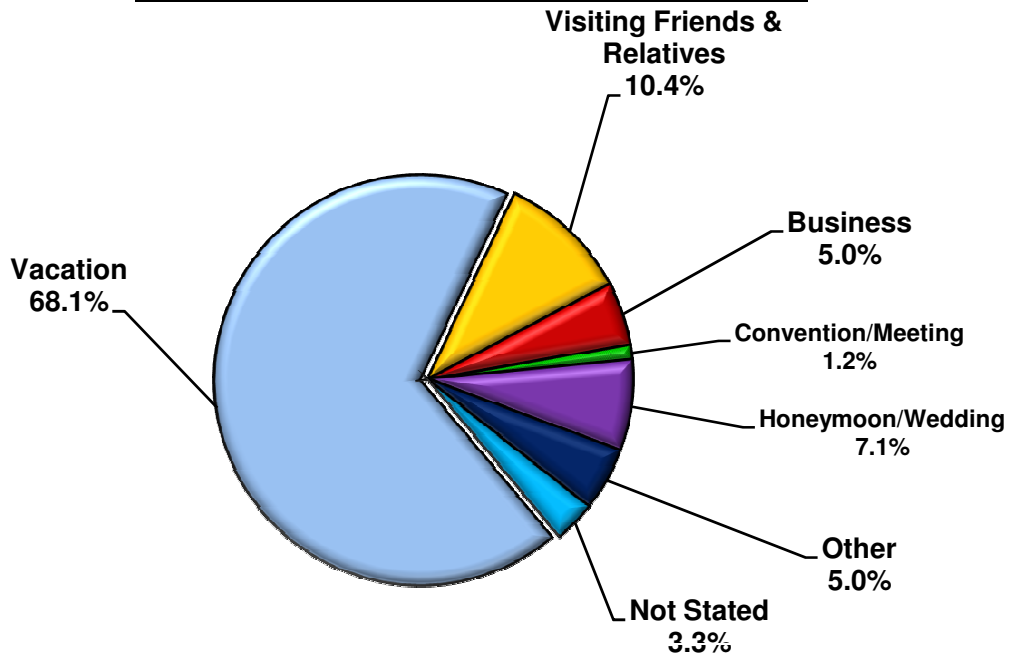


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - December 2008	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	1,149,427	70.8%	53,503	37.3%	1,202,930	68.1%
Visiting Friends & Relatives	141,280	8.7%	41,902	29.2%	183,182	10.4%
Business	79,610	4.9%	8,744	6.1%	88,354	5.0%
Convention/Meeting	19,768	1.2%	1,212	0.8%	20,980	1.2%
Honeymoon/Wedding	123,343	7.6%	2,614	1.8%	125,957	7.1%
Other	73,784	4.5%	14,246	9.9%	88,030	5.0%
Not Stated	36,463	2.2%	21,375	14.9%	57,838	3.3%
TOTAL	1,623,675	100.0%	143,596	100.0%	1,767,271	100.0%

TABLE 1.2
STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2008

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	35,511	22,144	18,699	7,459	83,813	29,025	22,927	1,398	4,587	622	489	142,861
February	43,219	26,295	19,916	7,302	96,732	30,646	22,872	1,072	4,366	690	453	156,831
March	50,378	31,212	27,491	10,983	120,064	33,000	22,800	1,416	5,843	694	450	184,267
April	48,951	17,831	26,589	10,253	103,624	20,248	21,445	1,079	4,780	553	470	152,199
Jan.-Apr.	178,059	97,482	92,695	35,997	404,233	112,919	90,044	4,965	19,576	2,559	1,862	636,158
May	39,205	15,924	30,707	11,882	97,718	13,058	22,619	1,289	5,310	491	751	141,236
June	43,086	17,348	42,017	15,925	118,376	10,658	24,932	1,116	5,962	414	500	161,958
July	56,824	15,110	40,345	16,270	128,549	15,525	29,817	1,568	8,927	484	577	185,447
August	45,801	11,310	24,658	11,793	93,562	11,720	28,022	1,805	6,441	341	576	142,467
September	21,425	8,056	17,522	6,092	53,095	8,373	23,836	1,133	4,695	406	499	92,037
October	28,220	11,844	21,733	7,082	68,879	9,237	20,787	1,364	4,868	445	524	106,104
November	33,434	14,524	20,402	8,444	76,804	19,508	19,268	1,818	4,107	426	319	122,250
December	49,189	18,988	31,092	10,457	109,726	35,195	25,375	1,064	7,345	437	472	179,614
May - Dec.	317,184	113,104	228,476	87,945	746,709	123,274	194,656	11,157	47,655	3,444	4,218	1,131,113
Jan. - Dec.	495,243	210,586	321,171	123,942	1,150,942	236,193	284,700	16,122	67,231	6,003	6,080	1,767,271
+/- %	1.0%	3.3%	2.1%	0.5%	1.6%	23.9%	-1.5%	32.5%	6.8%	-14.8%	-6.9%	3.9%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	DECEMBER							JANUARY - DECEMBER						
	2005	2006	2007	2008	% Change			2005	2006	2007	2008	% Change		
					2008/07	2008/06	2008/05					2008/07	2008/06	2008/05
U.S.A.														
NORTHEAST (NEW YORK)														
Connecticut	3,347	2,906	3,520	3,253	-7.6	11.9	-2.8	27,781	29,549	29,703	30,644	3.2	3.7	10.3
Delaware	494	519	421	451	7.1	-13.1	-8.7	5,240	5,976	5,815	5,483	-5.7	-8.2	4.6
Maine	220	182	226	209	-7.5	14.8	-5.0	3,485	3,559	3,103	3,138	1.1	-11.8	-10.0
Maryland	4,526	4,480	4,601	4,508	-2.0	0.6	-0.4	41,827	48,935	46,659	45,179	-3.2	-7.7	8.0
Massachusetts	3,163	2,698	3,325	3,198	-3.8	18.5	1.1	31,063	28,987	28,684	29,853	4.1	3.0	-3.9
New Hampshire	315	274	342	323	-5.6	17.9	2.5	4,788	4,482	4,592	4,620	0.6	3.1	-3.5
New Jersey	6,089	5,938	6,517	5,863	-10.0	-1.3	-3.7	66,525	73,726	69,565	66,906	-3.8	-9.3	0.6
New York	23,015	21,361	24,364	21,809	-10.5	2.1	-5.2	182,577	201,262	202,447	204,934	1.2	1.8	12.2
Pennsylvania	5,202	4,964	5,155	5,715	10.9	15.1	9.9	57,365	60,726	59,385	63,284	6.6	4.2	10.3
Rhode Island	308	271	321	268	-16.5	-1.1	-13.0	3,915	3,740	3,530	3,269	-7.4	-12.6	-16.5
Vermont	120	110	136	148	8.8	34.5	23.3	1,887	1,874	1,925	1,867	-3.0	-0.4	-1.1
Virginia	2,510	2,287	2,300	2,389	3.9	4.5	-4.8	24,401	28,649	26,419	27,377	3.6	-4.4	12.2
Washington D.C.	848	777	753	842	11.8	8.4	-0.7	5,897	6,776	6,371	5,994	-5.9	-11.5	1.6
West Virginia	188	206	168	213	26.8	3.4	13.3	2,264	2,684	2,368	2,695	13.8	0.4	19.0
Total	50,345	46,973	52,149	49,189	-5.7	4.7	-2.3	459,015	500,925	490,566	495,243	1.0	-1.1	7.9
MIDWEST (CHICAGO)														
Illinois	5,776	5,330	5,650	5,920	4.8	11.1	2.5	49,038	55,114	49,875	51,455	3.2	-6.6	4.9
Indiana	1,439	1,373	1,267	1,103	-12.9	-19.7	-23.3	15,174	17,251	15,135	15,005	-0.9	-13.0	-1.1
Iowa	779	772	760	847	11.4	9.7	8.7	7,986	9,229	8,561	9,658	12.8	4.6	20.9
Kansas	479	441	424	486	14.6	10.2	1.5	5,832	5,811	5,687	5,834	2.6	0.4	0.0
Kentucky	593	725	473	396	-16.3	-45.4	-33.2	6,959	9,206	7,137	7,097	-0.6	-22.9	2.0
Michigan	3,253	2,455	2,641	2,318	-12.2	-5.6	-28.7	27,501	29,609	24,798	26,539	7.0	-10.4	-3.5
Minnesota	1,740	1,722	1,684	1,731	2.8	0.5	-0.5	22,256	22,027	18,556	19,052	2.7	-13.5	-14.4
Missouri	1,440	1,621	1,209	1,329	9.9	-18.0	-7.7	22,052	19,858	19,141	16,735	-12.6	-15.7	-24.1
Nebraska	522	468	505	498	-1.4	6.4	-4.6	5,237	5,834	5,837	6,056	3.8	3.8	15.6
North Dakota	151	175	252	197	-21.8	12.6	30.5	1,620	2,141	2,269	2,346	3.4	9.6	44.8
Ohio	2,323	2,195	1,953	1,983	1.5	-9.7	-14.6	21,516	25,872	21,259	23,251	9.4	-10.1	8.1
South Dakota	250	155	200	210	5.0	35.5	-16.0	2,078	2,401	2,157	2,366	9.7	-1.5	13.9
Wisconsin	1,944	1,988	1,664	1,970	18.4	-0.9	1.3	26,536	27,273	23,541	25,192	7.0	-7.6	-5.1
Total	20,689	19,420	18,682	18,988	1.6	-2.2	-8.2	213,785	231,626	203,953	210,586	3.3	-9.1	-1.5

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	DECEMBER			% Change				JANUARY - DECEMBER			% Change			
	2005	2006	2007	2008	2008/07	2008/06	2008/05	2005	2006	2007	2008	2008/07	2008/06	2008/05
SOUTH (MIAMI)														
Alabama	498	584	520	577	11.0	-1.2	15.9	7,174	8,731	7,705	8,153	5.8	-6.6	13.6
Arkansas	352	283	295	292	-1.0	3.2	-17.0	4,129	4,358	3,876	4,275	10.3	-1.9	3.5
Florida	24,149	21,869	21,523	20,476	-4.9	-6.4	-15.2	150,055	190,672	188,125	186,704	-0.8	-2.1	24.4
Georgia	4,374	4,687	5,257	4,959	-5.7	5.8	13.4	43,077	53,231	53,466	55,605	4.0	4.5	29.1
Louisiana	435	536	508	436	-14.2	-18.7	0.2	6,185	8,207	7,449	6,758	-9.3	-17.7	9.3
Mississippi	231	176	257	320	24.5	81.8	38.5	3,282	4,077	3,417	3,573	4.6	-12.4	8.9
North Carolina	1,823	1,825	1,869	1,800	-3.7	-1.4	-1.3	21,097	23,232	22,089	23,954	8.4	3.1	13.5
Oklahoma	488	348	334	390	16.8	12.1	-20.1	6,800	6,426	5,290	5,455	3.1	-15.1	-19.8
South Carolina	893	760	855	876	2.5	15.3	-1.9	8,925	10,321	9,936	11,699	17.7	13.4	31.1
Tennessee	943	1,119	947	966	2.0	-13.7	2.4	12,923	15,090	13,343	14,995	12.4	-0.6	16.0
Total	34,186	32,187	32,365	31,092	-3.9	-3.4	-9.1	263,647	324,345	314,696	321,171	2.1	-1.0	21.8
WEST (LOS ANGELES)														
Alaska	67	64	54	70	29.6	9.4	4.5	451	446	399	533	33.6	19.5	18.2
Arizona	558	583	595	587	-1.3	0.7	5.2	6,074	7,247	6,650	6,995	5.2	-3.5	15.2
California	4,898	4,830	4,824	4,059	-15.9	-16.0	-17.1	47,687	53,083	49,274	46,988	-4.6	-11.5	-1.5
Colorado	762	819	825	859	4.1	4.9	12.7	7,899	9,262	8,594	8,920	3.8	-3.7	12.9
Hawaii	31	50	53	23	-56.6	-54.0	-25.8	281	335	330	351	6.4	4.8	24.9
Idaho	81	138	76	87	14.5	-37.0	7.4	1,059	1,441	1,122	1,274	13.5	-11.6	20.3
Montana	133	102	74	88	18.9	-13.7	-33.8	813	1,258	893	856	-4.1	-32.0	5.3
Nevada	380	283	316	289	-8.5	2.1	-23.9	3,552	3,616	3,289	3,621	10.1	0.1	1.9
New Mexico	108	129	115	116	0.9	-10.1	7.4	1,192	1,492	1,506	1,485	-1.4	-0.5	24.6
Oregon	331	361	358	337	-5.9	-6.6	1.8	2,849	3,053	2,867	3,001	4.7	-1.7	5.3
Texas	3,164	2,706	2,842	3,062	7.7	13.2	-3.2	41,811	42,705	39,533	40,097	1.4	-6.1	-4.1
Utah	199	182	160	192	20.0	5.5	-3.5	1,828	2,663	2,091	2,540	21.5	-4.6	38.9
Washington	724	594	642	574	-10.6	-3.4	-20.7	5,852	6,394	6,037	6,457	7.0	1.0	10.3
Wyoming	56	70	62	114	83.9	62.9	103.6	522	830	732	824	12.6	-0.7	57.9
Total	11,492	10,911	10,996	10,457	-4.9	-4.2	-9.0	121,870	133,825	123,317	123,942	0.5	-7.4	1.7
TOTAL U.S.A.	116,712	109,491	114,192	109,726	-3.9	0.2	-6.0	1,058,317	1,190,721	1,132,532	1,150,942	1.6	-3.3	8.8

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	DECEMBER							JANUARY - DECEMBER						
	2005	2006	2007	2008	% Change			2005	2006	2007	2008	% Change		
					2008/07	2008/06	2008/05					2008/07	2008/06	2008/05
CANADA (TORONTO)														
Alberta	1,000	2,000	2,302	2,997	30.2	49.9	199.7	6,947	9,128	14,762	19,139	29.7	109.7	175.5
British Columbia	520	965	1,137	2,012	77.0	108.5	286.9	4,046	4,964	7,914	10,500	32.7	111.5	159.5
Manitoba	399	545	669	850	27.1	56.0	113.0	2,196	2,834	4,122	5,281	28.1	86.3	140.5
New Brunswick	61	83	110	200	81.8	141.0	227.9	1,176	1,921	2,076	2,997	44.4	56.0	154.8
Newfoundland	24	41	53	71	34.0	73.2	195.8	690	822	820	1,555	89.6	89.2	125.4
Nova Scotia	96	136	180	226	25.6	66.2	135.4	1,890	3,036	3,446	4,442	28.9	46.3	135.0
Ontario	12,443	16,256	20,145	22,615	12.3	39.1	81.7	82,460	108,281	127,847	150,994	18.1	39.4	83.1
P.E. Island	6	5	8	25	212.5	400.0	316.7	144	232	319	343	7.5	47.8	138.2
Quebec	2,315	3,322	4,088	5,347	30.8	61.0	131.0	15,777	20,496	25,033	34,011	35.9	65.9	115.6
Saskatchewan	167	308	826	788	-4.6	155.8	371.9	1,311	1,503	4,008	6,566	63.8	336.9	400.8
Other Canada	43	39	43	64	48.8	64.1	48.8	225	352	303	365	20.5	3.7	62.2
Total	17,074	23,700	29,561	35,195	19.1	48.5	106.1	116,862	153,569	190,650	236,193	23.9	53.8	102.1
LONDON OFFICE														
Northern Europe														
U.K.	16,136	18,753	18,360	17,981	-2.1	-4.1	11.4	149,773	175,363	185,657	188,436	1.5	7.5	25.8
Denmark	69	137	94	108	14.9	-21.2	56.5	595	1,191	1,076	851	-20.9	-28.5	43.0
Finland	58	49	42	80	90.5	63.3	37.9	311	320	279	404	44.8	26.3	29.9
Ireland	261	219	222	236	6.3	7.8	-9.6	2,710	3,066	3,940	3,431	-12.9	11.9	26.6
Norway	63	52	78	104	33.3	100.0	65.1	690	739	831	1,061	27.7	43.6	53.8
Sweden	165	139	247	282	14.2	102.9	70.9	1,179	1,085	1,359	1,803	32.7	66.2	52.9
Total	16,752	19,349	19,043	18,791	-1.3	-2.9	12.2	155,258	181,764	193,142	195,986	1.5	7.8	26.2
Southern Europe														
Greece	24	28	22	47	113.6	67.9	95.8	274	221	187	390	108.6	76.5	42.3
Italy	2,138	1,858	2,151	1,355	-37.0	-27.1	-36.6	24,424	17,564	17,394	14,563	-16.3	-17.1	-40.4
Portugal	35	107	102	27	-73.5	-74.8	-22.9	1,871	3,420	11,907	9,649	-19.0	182.1	415.7
Spain	160	312	715	207	-71.0	-33.7	29.4	6,814	7,427	17,882	15,510	-13.3	108.8	127.6
Western Europe														
Austria	519	593	301	285	-5.3	-51.9	-45.1	2,998	3,142	2,551	2,252	-11.7	-28.3	-24.9
Belgium	297	455	642	554	-13.7	21.8	86.5	4,450	4,774	6,338	6,187	-2.4	29.6	39.0
France	327	286	285	423	48.4	47.9	29.4	3,648	3,124	3,587	3,916	9.2	25.4	7.3
Germany	2,420	2,373	1,994	2,060	3.3	-13.2	-14.9	19,860	19,668	19,895	18,962	-4.7	-3.6	-4.5
Luxemburg	25	28	22	30	36.4	7.1	20.0	202	282	242	210	-13.2	-25.5	4.0
Netherlands	740	770	611	653	6.9	-15.2	-11.8	6,190	7,355	7,804	7,541	-3.4	2.5	21.8
Switzerland	424	329	240	209	-12.9	-36.5	-50.7	3,352	2,842	2,155	2,100	-2.6	-26.1	-37.4
Total	7,109	7,139	7,085	5,850	-17.4	-18.1	-17.7	74,083	69,819	89,942	81,280	-9.6	16.4	9.7
Central/East Europe														
Czech Republic	23	273	39	57	46.2	-79.1	147.8	372	577	653	680	4.1	17.9	82.8
Hungary	70	50	27	54	100.0	8.0	-22.9	324	247	316	722	128.5	192.3	122.8
Poland	43	50	101	121	19.8	142.0	181.4	818	655	903	1,326	46.8	102.4	62.1
Russia	120	201	216	234	8.3	16.4	95.0	1,333	1,094	1,302	1,881	44.5	71.9	41.1
Ukraine	0	36	40	49	22.5	-	-	0	166	287	432	50.5	-	-
Other Europe	192	231	177	219	23.7	-5.2	14.1	1,691	1,752	2,349	2,393	1.9	36.6	41.5
Total	448	841	600	734	22.3	-12.7	63.8	4,538	4,491	5,810	7,434	28.0	65.5	63.8
Total	24,309	27,329	26,728	25,375	-5.1	-7.1	4.4	233,879	256,074	288,894	284,700	-1.5	11.2	21.7

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	DECEMBER			% Change				JANUARY - DECEMBER			% Change			
	2005	2006	2007	2008	2008/07	2008/06	2008/05	2005	2006	2007	2008	2008/07	2008/06	2008/05
LATIN AMERICA														
CENTRAL AMERICA														
Mexico	124	199	197	240	21.8	20.6	93.5	1,665	2,167	2,301	3,602	56.5	66.2	116.3
Belize	26	40	30	39	30.0	-2.5	50.0	520	641	524	582	11.1	-9.2	11.9
Costa Rica	42	34	55	38	-30.9	11.8	-9.5	579	639	710	812	14.4	27.1	40.2
El Salvador	7	17	16	7	-56.3	-58.8	0.0	98	116	213	299	40.4	157.8	205.1
Guatemala	23	27	9	21	133.3	-22.2	-8.7	269	344	306	284	-7.2	-17.4	5.6
Honduras	15	8	15	14	-6.7	75.0	-6.7	163	152	147	361	145.6	137.5	121.5
Nicaragua	3	6	6	1	-83.3	-83.3	-66.7	63	62	69	90	30.4	45.2	42.9
Panama	83	109	103	120	16.5	10.1	44.6	939	1,206	1,160	1,181	1.8	-2.1	25.8
Total	323	440	431	480	11.4	9.1	48.6	4,296	5,327	5,430	7,211	32.8	35.4	67.9
SOUTH AMERICA														
Argentina	46	66	76	109	43.4	65.2	137.0	613	993	1,164	1,762	51.4	77.4	187.4
Bolivia	0	3	0	2	-	-33.3	-	50	52	34	52	52.9	0.0	4.0
Brazil	65	220	133	179	34.6	-18.6	175.4	982	1,471	1,454	1,865	28.3	26.8	89.9
Chile	23	23	58	33	-43.1	43.5	43.5	391	516	529	812	53.5	57.4	107.7
Colombia	112	109	238	118	-50.4	8.3	5.4	475	891	1,878	1,045	-44.4	17.3	120.0
Ecuador	10	12	16	46	187.5	283.3	360.0	319	239	343	1,865	443.7	680.3	484.6
Paraguay	0	3	0	2	-	-33.3	-	14	19	29	17	-41.4	-10.5	21.4
Peru	23	17	27	31	14.8	82.4	34.8	296	497	341	482	41.3	-3.0	62.8
Uruguay	0	10	2	6	200.0	-	-	56	102	82	148	80.5	45.1	164.3
Venezuela	61	62	69	55	-20.3	-11.3	-9.8	927	992	873	852	-2.4	-14.1	-8.1
Other South America	0	0	1	3	200.0	-	-	9	2	12	11	-8.3	450.0	22.2
Total	340	525	620	584	-5.8	11.2	71.8	4,132	5,774	6,739	8,911	32.2	54.3	115.7
Total Latin America	663	965	1,051	1,064	1.2	10.3	60.5	8,428	11,101	12,169	16,122	32.5	45.2	91.3

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	DECEMBER							JANUARY - DECEMBER						
	2005	2006	2007	2008	% Change			2005	2006	2007	2008	% Change		
					2008/07	2008/06	2008/05					2008/07	2008/06	2008/05
CARIBBEAN														
Antigua	240	271	336	374	11.3	38.0	55.8	1,946	2,397	2,236	2,799	25.2	16.8	43.8
Bahamas	382	411	689	612	-11.2	48.9	60.2	2,801	3,606	5,586	4,378	-21.6	21.4	56.3
Barbados	490	591	610	539	-11.6	-8.8	10.0	5,320	6,078	5,383	6,107	13.4	0.5	14.8
Bermuda	779	609	642	637	-0.8	4.6	-18.2	2,751	3,107	3,208	3,393	5.8	9.2	23.3
British Virgin Is.	153	166	183	130	-29.0	-21.7	-15.0	872	1,018	939	966	2.9	-5.1	10.8
Cayman Is.	1,767	1,999	2,469	2,697	9.2	34.9	52.6	15,822	16,901	19,685	20,287	3.1	20.0	28.2
Dominica	28	43	36	27	-25.0	-37.2	-3.6	425	497	398	584	46.7	17.5	37.4
Grenada	109	33	117	98	-16.2	197.0	-10.1	799	575	796	1,010	26.9	75.7	26.4
Guyana	169	160	175	176	0.6	10.0	4.1	1,826	2,082	2,160	2,295	6.3	10.2	25.7
Monsterrat	10	19	7	12	71.4	-36.8	20.0	96	152	111	146	31.5	-3.9	52.1
St. Kitts/Nevis/Anguilla	76	69	85	110	29.4	59.4	44.7	847	982	864	1,068	23.6	8.8	26.1
St. Lucia	124	186	184	101	-45.1	-45.7	-18.5	1,389	1,423	1,492	1,712	14.7	20.3	23.3
St. Vincent	36	50	52	34	-34.6	-32.0	-5.6	595	742	632	841	33.1	13.3	41.3
Turks & Caicos Is.	182	251	252	224	-11.1	-10.8	23.1	977	1,527	1,765	1,815	2.8	18.9	85.8
Trinidad & Tobago	544	647	808	757	-6.3	17.0	39.2	7,520	8,382	9,684	10,621	9.7	26.7	41.2
Comm. Caribbean	5,089	5,505	6,645	6,528	-1.8	18.6	28.3	43,986	49,469	54,939	58,022	5.6	17.3	31.9
Aruba	48	77	52	72	38.5	-6.5	50.0	419	431	397	508	28.0	17.9	21.2
Bonaire	4	2	0	0	-	-	-	54	27	23	1	-95.7	-96.3	-98.1
Cuba	12	22	110	112	1.8	409.1	833.3	521	217	1,083	839	-22.5	286.6	61.0
Curacao	108	107	97	171	76.3	59.8	58.3	1,069	1,083	902	1,910	111.8	76.4	78.7
Dominican Rep.	25	43	106	48	-54.7	11.6	92.0	1,128	1,051	1,851	1,595	-13.8	51.8	41.4
Guadeloupe	7	4	8	44	450.0	1000.0	528.6	78	85	148	194	31.1	128.2	148.7
Haiti	8	12	17	32	88.2	166.7	300.0	164	122	264	273	3.4	123.8	66.5
Puerto Rico	89	79	94	115	22.3	45.6	29.2	1,323	1,605	1,454	1,693	16.4	5.5	28.0
St. Maarten	85	108	102	113	10.8	4.6	32.9	665	780	804	950	18.2	21.8	42.9
Surinam	8	19	12	26	116.7	36.8	225.0	342	438	418	469	12.2	7.1	37.1
All other Caribbean	47	47	55	84	52.7	78.7	78.7	490	640	684	777	13.6	21.4	58.6
Other Caribbean	441	520	653	817	25.1	57.1	85.3	6,253	6,479	8,028	9,209	14.7	42.1	47.3
TOTAL CARIBBEAN	5,530	6,025	7,298	7,345	0.6	21.9	32.8	50,239	55,948	62,967	67,231	6.8	20.2	33.8
ASIA														
India	41	31	96	77	-19.8	148.4	87.8	457	586	1,525	904	-40.7	54.3	97.8
Pakistan	5	0	0	0	-	-	-	7	14	79	19	-75.9	35.7	171.4
Japan	395	301	282	246	-12.8	-18.3	-37.7	4,304	3,755	3,049	2,846	-6.7	-24.2	-33.9
China	39	103	114	45	-60.5	-56.3	15.4	750	976	1,077	935	-13.2	-4.2	24.7
Taiwan	6	3	19	1	-94.7	-66.7	-83.3	73	69	54	118	118.5	71.0	61.6
Korea	11	9	13	9	-30.8	0.0	-18.2	182	178	238	211	-11.3	18.5	15.9
Philippines	36	31	42	34	-19.0	9.7	-5.6	614	627	366	441	20.5	-29.7	-28.2
Singapore	7	0	6	3	-50.0	-	-57.1	111	95	137	118	-13.9	24.2	6.3
Other Asia	34	25	28	22	-21.4	-12.0	-35.3	272	414	520	411	-21.0	-0.7	51.1
	574	503	600	437	-27.2	-13.1	-23.9	6,770	6,714	7,045	6,003	-14.8	-10.6	-11.3
OTHER COUNTRIES														
African Countries	93	111	131	109	-16.8	-1.8	17.2	889	1,032	1,449	1,213	-16.3	17.5	36.4
Israel	71	81	118	66	-44.1	-18.5	-7.0	948	983	1,135	1,135	0.0	15.5	19.7
Saudi Arabia	3	2	9	6	-33.3	200.0	-	19	26	19	28	47.4	7.7	47.4
Turkey	8	16	53	29	-45.3	81.3	262.5	125	167	240	307	27.9	83.8	145.6
Other Middle East	27	29	37	47	27.0	62.1	74.1	328	368	458	549	19.9	49.2	67.4
Australia	175	141	214	197	-7.9	39.7	12.6	1,556	1,817	2,729	2,439	-10.6	34.2	56.7
New Zealand	24	33	32	17	-46.9	-48.5	-29.2	267	309	450	344	-23.6	11.3	28.8
All Other Ctries	2	8	2	1	-50.0	-87.5	-50.0	36	76	48	65	35.4	-14.5	80.6
Total	403	421	596	472	-20.8	12.1	17.1	4,168	4,778	6,528	6,080	-6.9	27.2	45.9
GRAND TOTAL	165,265	168,434	180,026	179,614	-0.2	6.6	8.7	1,478,663	1,678,905	1,700,785	1,767,271	3.9	5.3	19.5

STOPOVER VISITORS BY MARKET SHARE

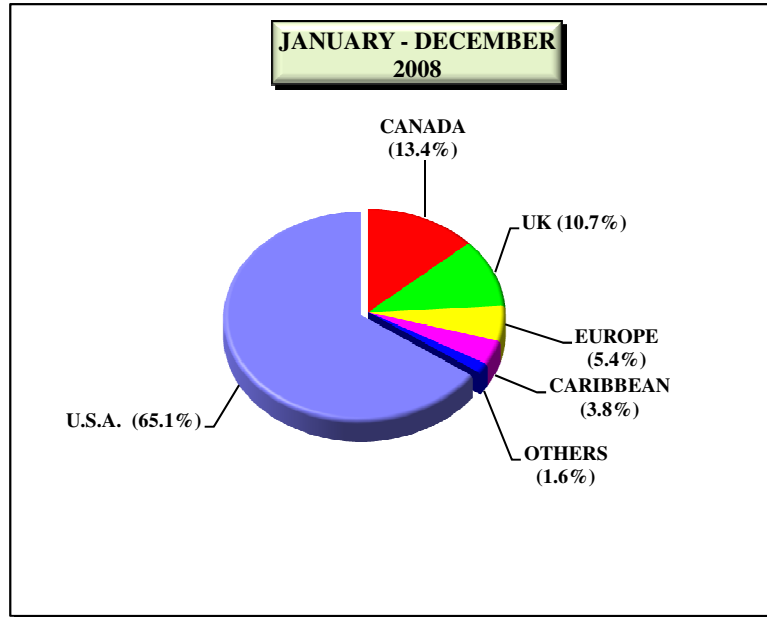


Fig. 2

Country	December 2008	% Share	Jan.-Dec. 2008	% Share	Jan.-Dec. 2007	% Share	% Change 2008/07
U.S.A	109,726	61.1%	1,150,942	65.1%	1,132,532	66.6%	1.6%
CANADA	35,195	19.6%	236,193	13.4%	190,650	11.2%	23.9%
U.K.	17,981	10.0%	188,436	10.7%	185,657	10.9%	1.5%
EUROPE	7,394	4.1%	96,264	5.4%	103,237	6.1%	-6.8%
CARIBBEAN	7,345	4.1%	67,231	3.8%	62,967	3.7%	6.8%
OTHERS	1,973	1.1%	28,205	1.6%	25,742	1.5%	9.6%
Total	179,614	100.0%	1,767,271	100.0%	1,700,785	100.0%	3.9%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)								
	<u>FOREIGN NATIONALS</u>				<u>NON-RESIDENT JAMAICANS</u>			
	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2007	2008	2007	2008	2007	2008	2007	2008
January	10.2	9.5	7.4	7.3	17.1	17.7	7.6	8.2
February	9.2	8.5	7.3	7.0	15.0	16.1	7.7	8.5
March	8.8	8.2	6.8	6.8	16.9	16.1	8.5	8.5
April	8.4	8.1	6.6	6.6	14.2	15.6	6.8	9.1
May	8.6	8.4	6.6	6.5	14.9	15.1	7.3	8.3
June	10.0	9.7	7.0	6.8	19.6	19.6	9.0	8.5
July	10.3	10.1	7.3	7.1	18.3	17.3	9.1	9.1
August	9.7	9.3	7.4	7.1	15.1	15.3	8.4	8.0
September	9.9	9.9	7.2	7.3	16.1	16.1	8.7	7.3
October	9.2	8.8	6.9	6.8	17.0	14.9	7.7	6.4
November	9.4	9.4	6.8	6.9	19.2	19.6	7.4	6.9
December	11.1	11.1	7.4	7.4	19.6	18.7	10.4	11.4
Jan - Nov	9.6	9.3	7.0	7.0	17.5	17.0	8.5	8.5

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

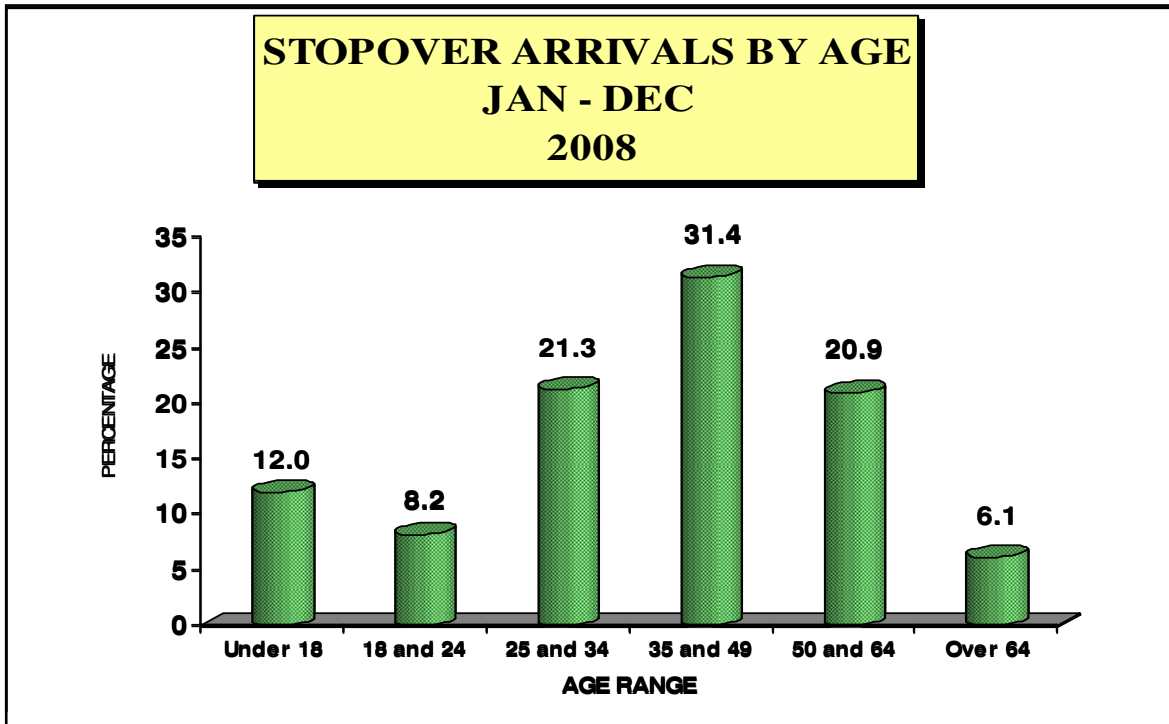


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age Range	DECEMBER		JAN - DEC		JAN - DEC		% Change 2008/07
	2008	% Share	2008	% Share	2007	% Share	
Under 18	27,045	15.1	212,834	12.0	209,034	12.3	1.8%
18 and 24	16,933	9.4	145,352	8.2	138,004	8.1	5.3%
25 and 34	34,323	19.1	377,148	21.3	360,276	21.2	4.7%
35 and 49	53,334	29.7	555,038	31.4	544,346	32.0	2.0%
50 and 64	36,568	20.4	369,886	20.9	348,628	20.5	6.1%
Over 64	11,411	6.4	107,013	6.1	100,497	5.9	6.5%
Total	179,614	100.0	1,767,271	100.0	1,700,785	100.0	3.9%

TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - DECEMBER 2008**

	MONTEGO BAY		% Change 2008/07		OCHO RIOS		% Change 2008/07		2008 TOTAL		2007 TOTAL		% Change 2008/07	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	26	62,472	23.8%	21.6%	29	80,495	-21.6%	-11.5%	58	144,671	60	143,728	-3.3%	0.7%
February	20	47,632	5.3%	8.4%	32	85,393	3.2%	9.3%	53	133,403	52	123,130	1.9%	8.3%
March	20	45,646	-4.8%	-11.8%	34	92,355	-5.6%	-0.7%	56	139,347	57	144,764	-1.8%	-3.7%
April	18	42,230	50.0%	13.9%	25	67,471	-13.8%	-10.9%	46	110,838	43	113,524	7.0%	-2.4%
Jan. - Apr.	84	197,980	15.1%	7.5%	120	325,714	-9.8%	-3.6%	213	528,259	212	525,146	0.5%	0.6%
May	7	21,764	-30.0%	-30.4%	12	38,096	-42.9%	-38.4%	19	59,860	31	93,151	-38.7%	-35.7%
June	7	22,884	-12.5%	-15.7%	10	35,078	-28.6%	-21.0%	17	57,962	22	71,545	-22.7%	-19.0%
July	8	30,654	-11.1%	-3.0%	11	38,689	-21.4%	-13.3%	19	69,343	23	76,231	-17.4%	-9.0%
August	5	19,308	-37.5%	-25.5%	10	35,348	-28.6%	-22.8%	15	54,656	22	71,689	-31.8%	-23.8%
September	4	13,486	-33.3%	-34.7%	11	35,335	-15.4%	-11.7%	15	48,821	19	60,682	-21.1%	-19.5%
October	7	24,017	-22.2%	-13.7%	16	49,148	33.3%	38.1%	23	73,165	21	63,438	9.5%	15.3%
November	11	29,745	-15.4%	-16.3%	18	45,667	-25.0%	-28.5%	30	76,223	37	99,353	-18.9%	-23.3%
December	18	46,161	5.9%	11.2%	25	72,810	-13.8%	-3.4%	46	120,612	48	118,269	-4.2%	2.0%
May - Dec.	67	208,019	-16.3%	-13.8%	113	350,171	-19.9%	-14.9%	184	560,642	223	654,358	-17.5%	-14.3%
Jan. - Dec.	151	405,999	-1.3%	-4.6%	233	675,885	-15.0%	-9.8%	397	1,088,901	435	1,179,504	-8.7%	-7.7%

* Note:

1. During the month of January two Cruise Ship calls with 3,195 Cruise passengers visited two ports.
2. Included in the total Cruise passengers for the month of January, 3 calls with 1,704 passengers visited Port Antonio.
3. During the month of January, 4 calls were cancelled due to strong winds at the port of Ocho Rios.
4. During the month of February two Cruise Ship calls with 3,242 Cruise passengers visited two ports.
5. Included in the total Cruise passengers for the month of February, 1 call with 378 passengers visited Port Antonio.
6. During the month of March two Cruise Ship calls with 3,201 Cruise passengers visited two ports.
7. Included in the total Cruise passengers for the month of March, 2 calls with 1,346 passengers visited Port Antonio.
8. Included in the total Cruise passengers for the month of April, 3 calls with 1,137 passengers visited Port Antonio.
9. During the month of October, 2 calls were diverted to the port of Ocho Rios due to weather conditions affecting the Cayman Is.
10. Included in the total Cruise passengers for the month of November, 1 call with 811 passengers visited Port Antonio.
11. Included in the total Cruise passengers for the month of December, 3 calls with 1,641 passengers visited Port Antonio.

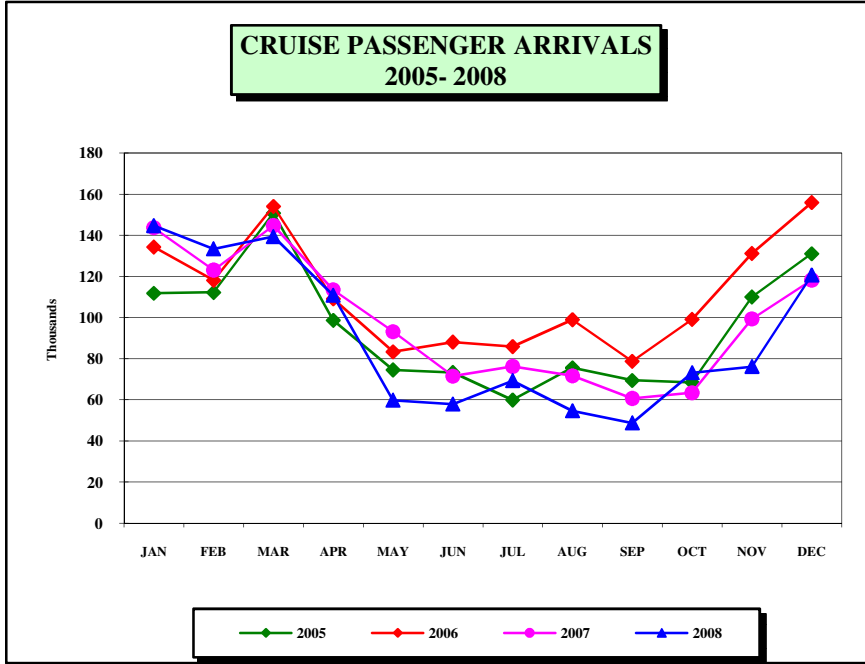


FIG. 4

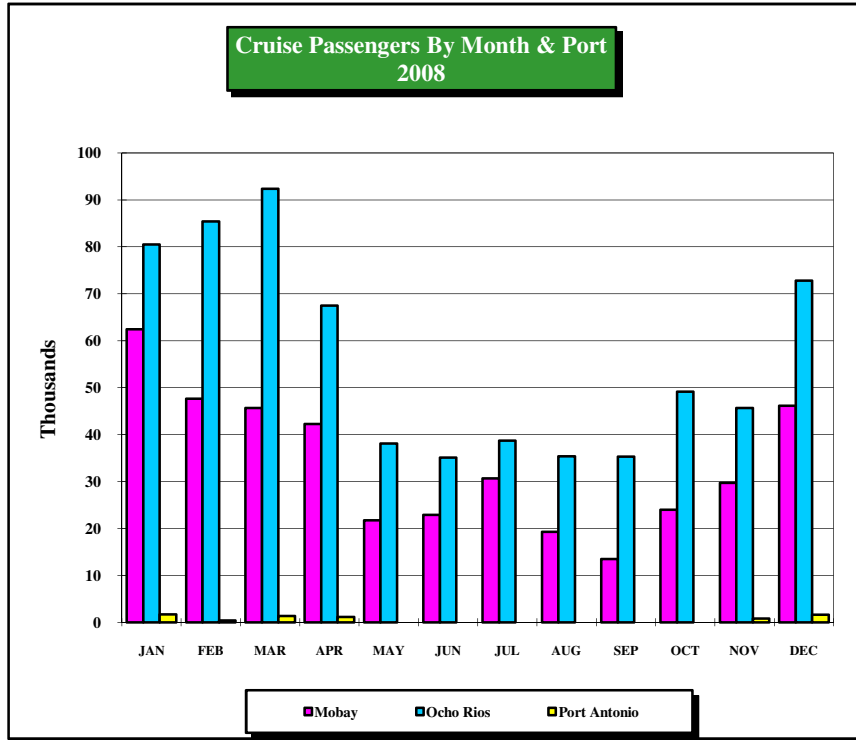


FIG. 4a

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	DECEMBER 2008			JANUARY - DECEMBER 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST (NEW YORK)</u>						
Connecticut	3,253	0	3,253	30,625	19	30,644
Delaware	451	0	451	5,478	5	5,483
Maine	209	0	209	3,110	28	3,138
Maryland	4,508	0	4,508	45,137	42	45,179
Massachusetts	3,190	8	3,198	29,714	139	29,853
New Hampshire	322	1	323	4,551	69	4,620
New Jersey	5,861	2	5,863	66,865	41	66,906
New York	21,755	54	21,809	204,451	483	204,934
Pennsylvania	5,621	94	5,715	61,871	1,413	63,284
Rhode Island	268	0	268	3,268	1	3,269
Vermont	148	0	148	1,848	19	1,867
Virginia	2,387	2	2,389	27,344	33	27,377
Washington D.C.	838	4	842	5,984	10	5,994
West Virginia	200	13	213	2,561	134	2,695
Total	49,011	178	49,189	492,807	2,436	495,243
<u>MIDWEST (CHICAGO)</u>						
Illinois	5,038	882	5,920	46,124	5,331	51,455
Indiana	1,035	68	1,103	14,703	302	15,005
Iowa	778	69	847	9,034	624	9,658
Kansas	477	9	486	5,720	114	5,834
Kentucky	392	4	396	7,019	78	7,097
Michigan	2,290	28	2,318	25,105	1,434	26,539
Minnesota	1,550	181	1,731	15,846	3,206	19,052
Missouri	936	393	1,329	10,542	6,193	16,735
Nebraska	497	1	498	6,029	27	6,056
North Dakota	191	6	197	2,287	59	2,346
Ohio	1,948	35	1,983	22,611	640	23,251
South Dakota	205	5	210	2,293	73	2,366
Wisconsin	1,581	389	1,970	18,151	7,041	25,192
Total	16,918	2,070	18,988	185,464	25,122	210,586

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

DECEMBER 2008			JANUARY - DECEMBER 2008		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

SOUTH (MIAMI)

Alabama	575	2	577	8,136	17	8,153
Arkansas	292	0	292	4,194	81	4,275
Florida	20,429	47	20,476	186,095	609	186,704
Georgia	4,954	5	4,959	55,549	56	55,605
Louisiana	435	1	436	6,703	55	6,758
Mississippi	320	0	320	3,554	19	3,573
North Carolina	1,799	1	1,800	23,936	18	23,954
Oklahoma	379	11	390	4,820	635	5,455
South Carolina	875	1	876	11,678	21	11,699
Tennessee	964	2	966	14,870	125	14,995
Total	31,022	70	31,092	319,535	1,636	321,171

WEST (LOS ANGELES)

Alaska	70	0	70	522	11	533
Arizona	584	3	587	6,973	22	6,995
California	4,051	8	4,059	46,917	71	46,988
Colorado	859	0	859	8,894	26	8,920
Hawaii	23	0	23	350	1	351
Idaho	87	0	87	1,272	2	1,274
Montana	88	0	88	849	7	856
Nevada	285	4	289	3,601	20	3,621
New Mexico	114	2	116	1,478	7	1,485
Oregon	337	0	337	2,992	9	3,001
Texas	3,060	2	3,062	37,325	2,771	40,096
Utah	191	1	192	2,537	4	2,541
Washington	572	2	574	6,421	36	6,457
Wyoming	114	0	114	818	6	824
Total	10,435	22	10,457	120,949	2,993	123,942
TOTAL U.S.A.	107,386	2,340	109,726	1,118,755	32,187	1,150,942

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	DECEMBER 2008			JANUARY - DECEMBER 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::						
<u>CANADA (TORONTO)</u>						
Alberta	1,703	1,294	2,997	12,069	7,070	19,139
British Columbia	1,019	993	2,012	6,041	4,459	10,500
Manitoba	378	472	850	2,846	2,435	5,281
New Brunswick	145	55	200	1,622	1,375	2,997
Newfoundland	43	28	71	970	585	1,555
Nova Scotia	173	53	226	2,427	2,015	4,442
Ontario	10,085	12,530	22,615	71,773	79,221	150,994
P.E. Island	24	1	25	167	176	343
Quebec	1,549	3,798	5,347	13,802	20,209	34,011
Saskatchewan	277	511	788	1,675	4,891	6,566
Other Canada	38	26	64	248	117	365
Total	15,434	19,761	35,195	113,640	122,553	236,193
<u>EUROPE</u>						
<u>LONDON OFFICE</u>						
<u>Northern Europe</u>						
U.K.	12,406	5,575	17,981	110,931	77,505	188,436
Denmark	108	0	108	817	34	851
Finland	68	12	80	383	21	404
Ireland	189	47	236	2,347	1,084	3,431
Norway	103	1	104	1,030	31	1,061
Sweden	273	9	282	1,740	63	1,803
Sub-Total	13,147	5,644	18,791	117,248	78,738	195,986
<u>GERMAN OFFICE</u>						
<u>Southern Europe</u>						
Greece	44	3	47	363	27	390
Italy	568	787	1,355	4,754	9,809	14,563
Portugal	26	1	27	311	9,338	9,649
Spain	196	11	207	2,425	13,085	15,510
<u>Western Europe</u>						
Austria	284	1	285	2,224	28	2,252
Belgium	71	483	554	940	5,247	6,187
France	309	114	423	2,845	1,071	3,916
Germany	2,058	2	2,060	18,528	434	18,962
Luxemburg	15	15	30	127	83	210
Netherlands	166	487	653	2,170	5,371	7,541
Switzerland	205	4	209	1,988	112	2,100
Sub-Total	3,942	1,908	5,850	36,675	44,605	81,280
<u>Central/East Europe</u>						
Czechoslovakia	56	1	57	483	197	680
Hungary	54	0	54	697	25	722
Poland	101	20	121	1,140	186	1,326
Russia	233	1	234	1,817	64	1,881
Ukraine	41	8	49	129	303	432
Other Europe	167	52	219	1,560	833	2,393
Sub-Total	652	82	734	5,826	1,608	7,434
Total	17,741	7,634	25,375	159,749	124,951	284,700
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TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

DECEMBER 2008			JANUARY - DECEMBER 2008		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

OTHER COUNTRIES

CENTRAL AMERICA

Mexico	238	2	240	3,365	237	3,602
Belize	39	0	39	567	15	582
Costa Rica	38	0	38	795	17	812
El Salvador	7	0	7	244	55	299
Guatemala	21	0	21	265	19	284
Honduras	14	0	14	306	55	361
Nicaragua	1	0	1	86	4	90
Panama	120	0	120	1,163	18	1,181
Total	478	2	480	6,791	420	7,211

SOUTH AMERICA

Argentina	109	0	109	1,744	18	1,762
Bolivia	2	0	2	52	0	52
Brazil	175	4	179	1,795	70	1,865
Chile	33	0	33	812	0	812
Colombia	66	52	118	628	417	1,045
Ecuador	8	38	46	150	1,715	1,865
Paraguay	2	0	2	17	0	17
Peru	30	1	31	479	3	482
Uruguay	6	0	6	146	2	148
Venezuela	54	1	55	794	58	852
Other South America	3	0	3	11	0	11
Total	488	96	584	6,628	2,283	8,911
Total Latin America	966	98	1,064	13,419	2,703	16,122

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TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	DECEMBER 2008			JANUARY - DECEMBER 2008		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CARIBBEAN						
Antigua	374	0	374	2,779	20	2,799
Bahamas	606	6	612	4,354	24	4,378
Barbados	537	2	539	6,070	37	6,107
Bermuda	545	92	637	3,107	286	3,393
British Virgin Is.	130	0	130	965	1	966
Cayman Is.	2,689	8	2,697	20,208	79	20,287
Dominica	27	0	27	574	10	584
Grenada	98	0	98	1,002	8	1,010
Guyana	172	4	176	2,192	103	2,295
Montserrat	12	0	12	145	1	146
St. Kitts/Nevis/Anguilla	110	0	110	1,065	3	1,068
St. Lucia	100	1	101	1,684	28	1,712
St. Vincent	34	0	34	832	9	841
Turks & Caicos Is.	210	14	224	1,235	580	1,815
Trinidad & Tobago	756	1	757	10,567	54	10,621
Comm. Caribbean	6,400	128	6,528	56,779	1,243	58,022
Aruba	72	0	72	508	0	508
Bonaire	0	0	0	1	0	1
Cuba	111	1	112	808	18	826
Curacao	171	0	171	1,907	3	1,910
Dominican Republic	39	9	48	724	871	1,595
Guadelope	13	31	44	162	32	194
Haiti	32	0	32	253	20	273
Puerto Rico	113	2	115	1,592	101	1,693
St. Maarten	112	1	113	949	1	950
Surinam	26	0	26	465	3	468
All other Caribbean	81	3	84	784	7	791
Other Caribbean	770	47	817	8,153	1,056	9,209
TOTAL CARIBBEAN	7,170	175	7,345	64,932	2,299	67,231
OTHER COUNTRIES						
India	75	2	77	881	23	904
Pakistan	0	0	0	19	0	19
Japan	243	3	246	2,828	18	2,846
China	45	0	45	925	10	935
Taiwan	1	0	1	117	1	118
Korea	9	0	9	209	2	211
Philippines	34	0	34	440	1	441
Singapore	3	0	3	114	4	118
Other Asia	22	0	22	398	13	411
Asia	432	5	437	5,931	72	6,003
African Countries	108	1	109	1,179	34	1,213
Israel	63	3	66	1,070	65	1,135
Saudi Arabia	6	0	6	28	0	28
Turkey	29	0	29	276	31	307
Other Middle East	46	1	47	512	37	549
Australia	193	4	197	2,393	46	2,439
New Zealand	17	0	17	334	10	344
All Other Ctries	1	0	1	65	0	65
Total	463	9	472	5,857	223	6,080
GRAND TOTAL	149,592	30,022	179,614	1,482,283	284,988	1,767,271

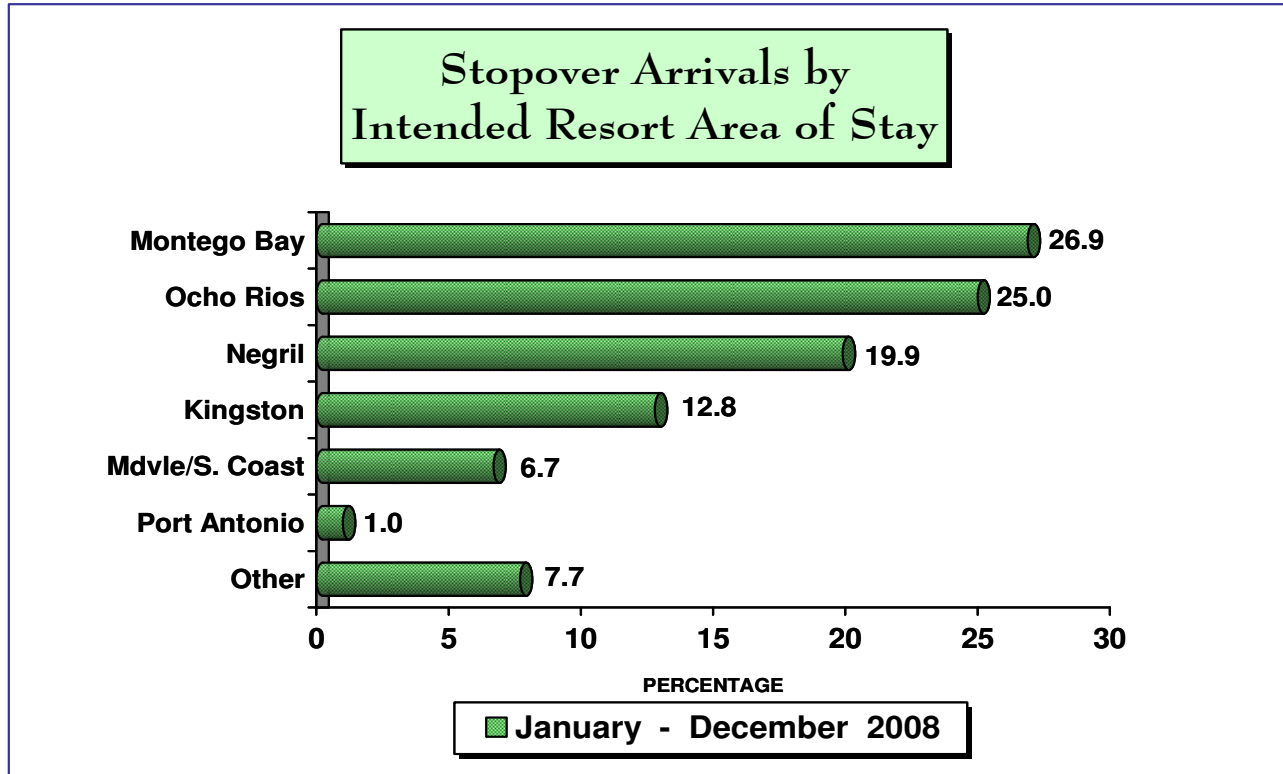


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	DECEMBER			JANUARY - DECEMBER			JANUARY - DECEMBER			% Change 2008/07 ARRIVALS
	2008	%Share	LENGTH OF STAY	2008	%Share	LENGTH OF STAY	2007	%Share	LENGTH OF STAY	
Montego Bay	47,175	26.3%	9.3	474,755	26.9%	7.9	421,663	24.8%	8.2	12.6%
Ocho Rios	37,237	20.7%	10.4	441,398	25.0%	8.7	442,083	26.0%	8.6	-0.2%
Negril	33,516	18.7%	9.7	351,404	19.9%	8.4	342,423	20.1%	8.5	2.6%
Kingston	24,872	13.8%	14.7	226,502	12.8%	12.1	228,504	13.4%	12.7	-0.9%
Mdvle/S. Coast	14,364	8.0%	16.8	118,560	6.7%	13.9	110,012	6.5%	14.3	7.8%
Port Antonio	2,223	1.2%	19.4	17,815	1.0%	17.2	17,505	1.0%	16.9	1.8%
Other	20,227	11.3%	18.5	136,837	7.7%	16.5	138,595	8.1%	17.1	-1.3%
Total	179,614	100.0%	12.1	1,767,271	100.0%	9.9	1,700,785	100.0%	10.2	3.9%

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS