

JAMAICA TOURIST BOARD

IN DECEMBER 2007.....

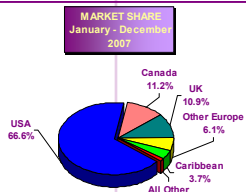
- Stopover arrivals increased by 6.9%
- US Market increased by 4.3%
- Canada increased by 24.7%
- Europe declined by 2.2%
- Cruise Passenger arrivals down by 24.1%

TOURIST (Stopover Arrivals)

Stopover arrivals to Jamaica ended 2007 in a positive growth trend, with **180,026** in December, an increase of **6.9%** over the **168,434** recorded in December 2006.

For the summer period, May to December 2007, stopover arrivals increase by **4.1%**, a reversal of the decline recorded in the winter period, January to April of **3.7%**. A total of **1,122,972** visited Jamaica during this period compared to **1,079,071** in 2006.

Cumulatively stopover arrivals for the January to December period have grown by **1.3%** surpassing the 2006 record breaking year of **1,678,905** arrivals to **1,700,785** in 2007. When compared to the same period in 2005, it shows an increase of **15%** with an additional **222,122** arrivals.



The leading province of Ontario increased by **23.9%**, while the second most important visitor-producing province of Quebec increased by **23.1%**. Notable increases were recorded for the provinces of Alberta, British Columbia and Saskatchewan up by **15.1%**, **17.8%** and **168.2%** respectively.

For the summer, May to December, a total of **101,580** stopovers came from this market compared to **85,947** in 2006, an increase of **18.2%**.

Cumulatively, the Canadian market has generated **37,081** additional arrivals for the period January to December 2007, with a total of **190,650** stopovers compared to **153,569** in 2006. The main provinces, Ontario with **127,847** and Quebec with **25,033** increased by **18.71** and **22.1%** respectively. The provinces of Alberta, British Columbia and Saskatchewan increased by **61.7%**, **59.4%**, and **166.7%**, respectively.

United States

Stopover arrivals from the United States market increased by **4.3%** in December with a total of **114,192** visitors compared to the **109,491** visitors who came in December 2006. The marketing regions recorded mixed results in arrivals during December. The Northeast with **52,149** stopovers increased by **11%**, the South with **35,207** increased by **0.9%**, while the West with **8,154** declined by **0.6%** and the Midwest with **18,682** declined by **3.8%**.

For the summer period, May to December, the US market recorded a decline of **0.4%** with **759,836** visitors compared to **762,563** during the same period in 2006. The Northeast and South regions were both up by **2.6%** and **1.2%** respectively, while the West was down **5.6%** and the Midwest down by **8.8%**.

For the January to December period, the US market recorded a decline of **4.9%**. Total visitors from this market was **1,132,532** compared to **1,190,721** in 2006 a reduction of **58,189** visitors. All marketing regions recorded declines during this period. The Northeast declined by **2.1%**, the South declined by **3.5%**, the West by **8.1%**, and the Midwest by **11.9%**.

Canada

of **24.7%**.

In December, total stopovers from the Canadian market were **29,561** compared to **23,700** in 2006 an increase

Europe

The European market recorded a **2.2%** decline in December 2007. The market provided a total of **26,728** stopover visitors compared to the **27,329** recorded in December 2006. In the Northern European market region the main visitor producing country, United Kingdom with **18,360** arrivals declined by **2.1%**, while Ireland with **222** visitors increased by **1.4%**. In the South/Western Europe region the main visitor producing countries, Germany with **1,994** declined by **16%**, while Italy with **2,151** increased by **15.8%** and Spain with **715** increased by **129.2%**. In the third market region, Central/East Europe with **600** arrivals, declined by **28.7%**.

During the summer period, May to December, the European Market increased by **13.3%** with **198,427** arrivals compared to **175,195** in 2006.

For the January to December period, the European market increased by **12.8%**. Total stopovers was **288,894** compared to **256,074** in 2006. In Northern Europe, the United Kingdom with **185,657** arrivals increased by **5.9%**. In South/Western Europe, Germany with **19,895** increased by **1.2%**, Spain with **17,882** arrivals increased by **140.8%** and Portugal with **11,907** increased by **248.2%** while Italy with **17,394** declined by **1%**. In Central/East Europe, **5,810** arrivals increased by **29.4%** compared to **4,491** in 2006.

Latin America

The Latin American market increased by **8.9%** in December with a total of **1,051** stopovers compared to **965** in December 2006. From the Central American region a total of **431** arrivals down by **2%**. From South America, **620** arrivals up by **18.1%**.

For the January to December period, The Latin American market grew by **9.6%** with a total of **12,169** visitors compared to **11,101** for the corresponding period in 2006.

The Caribbean

Visitors to Jamaica from the Caribbean region increased by **21.1%** in December with a total of **7,298** visitors, compared to **6,028** in December 2006.

The major Caribbean countries which provided visitors to Jamaica in December were: the Cayman Islands (**2,469**), Trinidad and Tobago (**808**), the Bahamas Is. (**689**) and Barbados (**610**).

Cumulatively, the Caribbean stopover arrivals to Jamaica in the January to December period increased by **12.5%**, moving from **55,948** in 2006 to **62,967** in 2007. The Cayman Islands is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **19,685** visitors followed by Trinidad & Tobago with **9,684**, the Bahamas Is. with **5,586** and Barbados with **5,383** visitors.

Other Countries

Of the other countries, Japan with **282** stopovers in December declined by **6.3%** against the **301** who came in 2006. Australia with **214** was up by **51.8%** compared to the **141** who came in 2006. India with **96** up by **209.7%** compared to the **31** who came in 2006.

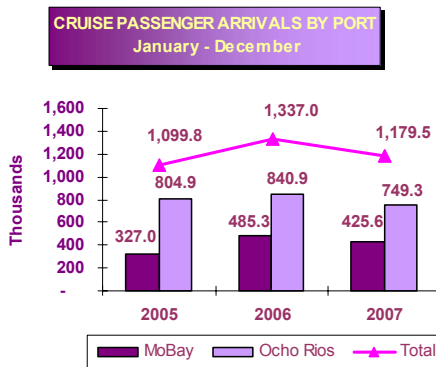
Market Share

The market share of stopover visitors for the January to December period was as follows:

USA **66.6%**; Canada **11.2%**; UK **10.9%**; Continental Europe **6.1%**, the Caribbean **3.7%**; and Other Countries **1.5%**.

Cruise Passengers

A total of **118,269** cruise passengers visited Jamaica in December 2007. This represented a **24.1%** decrease against the **155,885** recorded for December 2006.



For the summer period, May to December, cruise passenger arrivals decreased by **20.4%**, with a total of **654,358** passengers compared to **821,618** in 2006.

Cumulatively, a total of **1,179,504** cruise passengers visited our shores in the January to December period, a decrease of **11.8%** against the **1,336,994** recorded for the corresponding period in 2006.

A total of **75,346** cruise passengers visited the port of Ocho Rios in December, this was down **13.3%** over the **86,883** recorded for December 2006.

For the January to December period, cruise passenger arrivals to the port of Ocho Rios was **749,281**, a decrease of **10.9%** against the **840,923** recorded for the corresponding period in 2006.

Montego Bay recorded a total of **41,508** cruise passengers for the month, a decline of **38%** against the **66,992** recorded for 2006.

Cumulatively, for the January to December period, cruise passenger arrivals to the port of Montego Bay was **425,582**, a decrease of **12.3%** against the **485,325** recorded for the corresponding period in 2006.

Length of Stay

The average length of stay of **Foreign Nationals** in December was **11.1** nights compared to **11.5** nights in December 2006. The average length of stay in ho-

tels was at the same level of **7.4** nights in December 2006.

Cumulatively, the average length of stay for the January to December period was **9.6** nights compared to **9.8** nights recorded in 2006. In hotels the average length of stay during the period under review was **7** nights compared to **6.9** nights during 2006.

The average length of stay of **Non-Resident Jamaican** arrivals in December was **19.6** nights compared to the **19.5** nights in December 2006. The average length of stay in hotels was **10.4** nights compared to **10.1** nights in December 2006.

Cumulatively, the average length of stay for the January to December period was **17.5** nights compared to **17.3** nights recorded in 2006. In hotels the average length of stay during the period under review was **8.5** nights compared to **7.8** nights during 2006.

Purpose of Visit

During the period under review, January to December 2007, **78.6%** or **1,236,805** of the **1,573,267** Foreign Nationals who visited Jamaica were visiting for the purpose of Leisure, **6%** were on Business, **8.5%** were Visiting Friends & Relatives, and the remaining **6.9%** were on Other purposes of travel.

A total of **54,643** or **42.8%** of the **125,518** Non-Resident Jamaicans who travelled to Jamaica during January to December 2007 were visiting for Leisure, **27.8%** were visiting Friends & Relatives, **7.5%** were on Business and the remaining **21.9%** were on Other purposes of travel.

Intended Resort Area of Stay

Of the **1,700,785** stopover arrivals visiting Jamaica during January to December 2007, the resort area of Ocho Rios surpassed Montego Bay by **20,420** arrivals to welcome **442,083** arrivals or **26%**. Montego Bay received **421,663** or **24.8%**, Negril got **342,423** or **20.1%**, and Kingston got **228,504** or **13.4%**. The remaining **15.6%** stayed in the Mandeville/Southcoast, Port Antonio resort regions and Other areas in Jamaica.

TABLE 1
TOURIST ARRIVALS
January - December
2007

Month	Foreign Nationals	<----- Stopovers ----->				Total Stopover Arrivals	+/-		
		+/- 2007/06	+/- 2007/05	Non-Resident Jamaicans	+/- 2007/06		+/- 2007/05	+/- 2007/06	+/- 2007/05
January	124,199	-0.5%	10.9%	5,557	-5.8%	15.5%	129,756	-0.7%	11.1%
February	127,541	-3.9%	8.2%	5,408	-5.4%	4.1%	132,949	-4.0%	8.1%
March	157,193	-1.9%	6.8%	7,354	2.5%	-7.2%	164,547	-1.7%	6.1%
April	142,520	-7.5%	21.7%	8,041	-11.9%	24.1%	150,561	-7.8%	21.8%
Jan.-Apr.	551,453	-3.6%	11.6%	26,360	-5.6%	8.0%	577,813	-3.7%	11.4%
May	124,301	-2.1%	18.0%	7,743	12.2%	40.7%	132,044	-1.4%	19.2%
June	143,501	-3.3%	14.9%	12,949	29.1%	65.0%	156,450	-1.2%	17.9%
July	177,303	6.0%	26.1%	18,106	42.3%	69.2%	195,409	8.6%	29.2%
August	123,961	-5.9%	13.2%	12,699	27.7%	50.5%	136,660	-3.5%	15.9%
September	81,690	8.7%	21.6%	8,014	53.3%	39.0%	89,704	11.6%	23.0%
October	99,484	12.1%	21.2%	8,721	56.2%	61.4%	108,205	14.7%	23.7%
November	115,145	-0.6%	0.1%	9,329	53.2%	38.5%	124,474	2.1%	2.2%
December	156,429	2.8%	5.4%	23,597	45.0%	39.9%	180,026	6.9%	8.9%
May - Dec.	1,021,814	1.5%	14.4%	101,158	39.0%	50.4%	1,122,972	4.1%	17.0%
Jan.- Dec.	1,573,267	-0.3%	13.4%	127,518	26.6%	39.1%	1,700,785	1.3%	15.0%

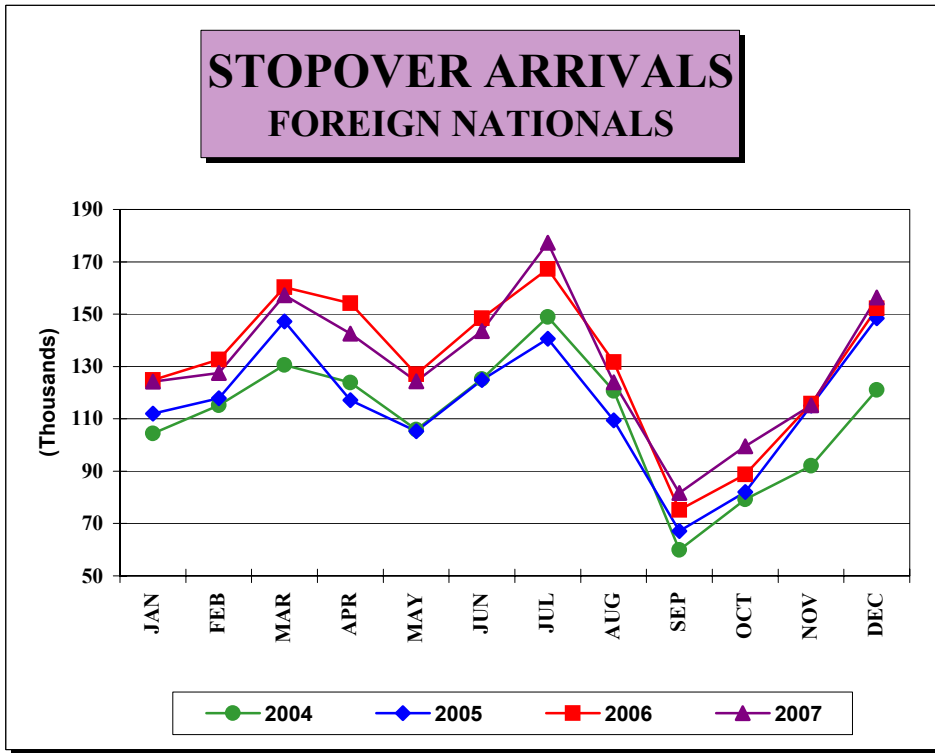


FIG. 1

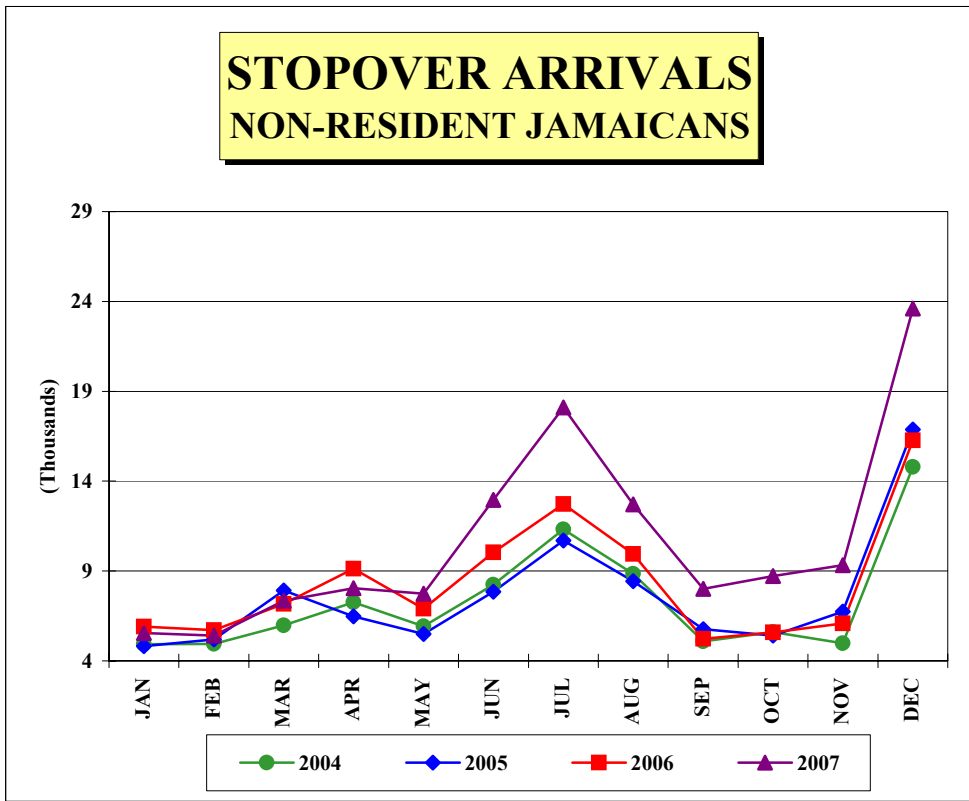


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT
JANUARY - DECEMBER
2007**

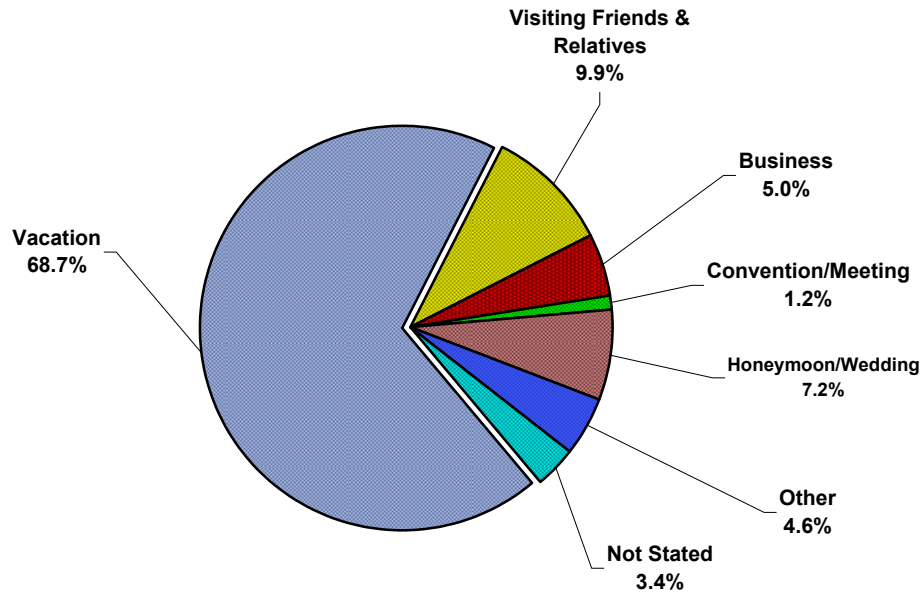


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - December 2007	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	1,116,458	71.0%	51,780	40.6%	1,168,238	68.7%
Visiting Friends & Relatives	133,646	8.5%	35,437	27.8%	169,083	9.9%
Business	76,107	4.8%	8,164	6.4%	84,271	5.0%
Convention/Meeting	18,409	1.2%	1,369	1.1%	19,778	1.2%
Honeymoon/Wedding	120,347	7.6%	2,863	2.2%	123,210	7.2%
Other	66,896	4.3%	10,994	8.6%	77,890	4.6%
Not Stated	41,404	2.6%	16,911	13.3%	58,315	3.4%
TOTAL	1,573,267	100.0%	127,518	100.0%	1,700,785	100.0%

TABLE 1.2
STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2007

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	33,147	21,956	18,627	5,351	79,081	22,843	22,166	1,116	3,712	385	453	129,756
February	37,442	23,135	17,477	4,605	82,659	23,144	22,214	587	3,550	464	331	132,949
March	45,085	28,439	28,251	6,672	108,447	24,991	24,597	721	4,344	749	698	164,547
April	47,523	18,963	28,335	7,688	102,509	18,092	21,490	758	5,327	606	1,779	150,561
Jan.-Apr.	163,197	92,493	92,690	24,316	372,696	89,070	90,467	3,182	16,933	2,204	3,261	577,813
May	37,525	14,981	33,287	7,539	93,332	10,031	21,013	964	5,474	696	534	132,044
June	43,668	17,520	45,987	10,015	117,190	8,866	22,500	1,164	5,808	545	377	156,450
July	59,825	17,100	49,590	10,431	136,946	14,440	33,640	1,513	7,807	513	550	195,409
August	46,686	10,117	27,791	7,583	92,177	9,820	27,835	783	5,233	429	383	136,660
September	21,160	8,071	21,003	4,306	54,540	7,322	21,249	968	4,642	595	388	89,704
October	27,975	11,197	23,381	5,090	67,643	8,843	24,355	1,434	5,007	493	430	108,205
November	38,381	13,792	25,293	6,350	83,816	12,697	21,107	1,110	4,765	602	377	124,474
December	52,149	18,682	35,207	8,154	114,192	29,561	26,728	1,051	7,298	600	596	180,026
May - Dec.	327,369	111,460	261,539	59,468	759,836	101,580	198,427	8,987	46,034	4,473	3,635	1,122,972
Jan. - Dec.	490,566	203,953	354,229	83,784	1,132,532	190,650	288,894	12,169	62,967	6,677	6,896	1,700,785
+/- %	-2.1%	-11.9%	-3.5%	-8.1%	-4.9%	24.1%	12.8%	9.6%	12.5%	-5.7%	56.4%	1.3%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	DECEMBER			% Change			JANUARY - DECEMBER			% Change				
	2004	2005	2006	2007	2007/06	2007/05	2007/04	2004	2005	2006	2007	2007/06	2007/05	2007/04
U.S.A.														
<u>NORTHEAST (NEW YORK)</u>														
Connecticut	2,808	3,347	2,906	3,520	21.1	5.2	25.4	26,590	27,781	29,549	29,703	0.5	6.9	11.7
Delaware	418	494	519	421	-18.9	-14.8	0.7	5,462	5,240	5,976	5,815	-2.7	11.0	6.5
Maine	210	220	182	226	24.2	2.7	7.6	3,190	3,485	3,559	3,103	-12.8	-11.0	-2.7
Maryland	3,628	4,526	4,480	4,601	2.7	1.7	26.8	40,757	41,827	48,935	46,659	-4.7	11.6	14.5
Massachusetts	3,010	3,163	2,698	3,325	23.2	5.1	10.5	33,079	31,063	28,987	28,684	-1.0	-7.7	-13.3
New Hampshire	304	315	274	342	24.8	8.6	12.5	4,941	4,788	4,482	4,592	2.5	-4.1	-7.1
New Jersey	5,763	6,089	5,938	6,517	9.8	7.0	13.1	66,840	66,525	73,726	69,565	-5.6	4.6	4.1
New York	19,586	23,015	21,361	24,364	14.1	5.9	24.4	177,751	182,577	201,262	202,447	0.6	10.9	13.9
Pennsylvania	4,235	5,202	4,964	5,155	3.8	-0.9	21.7	57,510	57,365	60,726	59,385	-2.2	3.5	3.3
Rhode Island	292	308	271	321	18.5	4.2	9.9	4,095	3,915	3,740	3,530	-5.6	-9.8	-13.8
Vermont	137	120	110	136	23.6	13.3	-0.7	1,874	1,887	1,874	1,925	2.7	2.0	2.7
Virginia	2,014	2,510	2,287	2,300	0.6	-8.4	14.2	22,718	24,401	28,649	26,419	-7.8	8.3	16.3
Washington D.C.	651	848	777	753	-3.1	-11.2	15.7	5,513	5,897	6,776	6,371	-6.0	8.0	15.6
West Virginia	102	188	206	168	-18.4	-10.6	64.7	2,184	2,264	2,684	2,368	-11.8	4.6	8.4
Total	43,158	50,345	46,973	52,149	11.0	3.6	20.8	452,504	459,015	500,925	490,566	-2.1	6.9	8.4
<u>MIDWEST (CHICAGO)</u>														
Illinois	4,465	5,776	5,330	5,650	6.0	-2.2	26.5	49,835	49,038	55,114	49,875	-9.5	1.7	0.1
Indiana	914	1,439	1,373	1,267	-7.7	-12.0	38.6	13,123	15,174	17,251	15,135	-12.3	-0.3	15.3
Iowa	442	779	772	760	-1.6	-2.4	71.9	7,683	7,986	9,229	8,561	-7.2	7.2	11.4
Kansas	362	479	441	424	-3.9	-11.5	17.1	5,271	5,832	5,811	5,687	-2.1	-2.5	7.9
Kentucky	385	593	725	473	-34.8	-20.2	22.9	5,883	6,959	9,206	7,137	-22.5	2.6	21.3
Michigan	2,135	3,253	2,455	2,641	7.6	-18.8	23.7	27,248	27,501	29,609	24,798	-16.2	-9.8	-9.0
Minnesota	1,798	1,740	1,722	1,684	-2.2	-3.2	-6.3	19,558	22,256	22,027	18,556	-15.8	-16.6	-5.1
Missouri	1,327	1,440	1,621	1,209	-25.4	-16.0	-8.9	20,641	22,052	19,858	19,141	-3.6	-13.2	-7.3
Nebraska	288	522	468	505	7.9	-3.3	75.3	4,718	5,237	5,834	5,837	0.1	11.5	23.7
North Dakota	154	151	175	252	44.0	66.9	63.6	1,701	1,620	2,141	2,269	6.0	40.1	33.4
Ohio	1,631	2,323	2,195	1,953	-11.0	-15.9	19.7	20,142	21,516	25,872	21,259	-17.8	-1.2	5.5
South Dakota	171	250	155	200	29.0	-20.0	17.0	1,828	2,078	2,401	2,157	-10.2	3.8	18.0
Wisconsin	1,655	1,944	1,988	1,664	-16.3	-14.4	0.5	26,008	26,536	27,273	23,541	-13.7	-11.3	-9.5
Total	15,727	20,689	19,420	18,682	-3.8	-9.7	18.8	203,639	213,785	231,626	203,953	-11.9	-4.6	0.2

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	DECEMBER			% Change			JANUARY - DECEMBER			% Change				
	2004	2005	2006	2007	2007/06	2007/05	2007/04	2004	2005	2006	2007	2007/06	2007/05	2007/04
SOUTH (MIAMI)														
Alabama	401	498	584	520	-11.0	4.4	29.7	6,980	7,174	8,731	7,705	-11.8	7.4	10.4
Arkansas	187	352	283	295	4.2	-16.2	57.8	3,176	4,129	4,358	3,876	-11.1	-6.1	22.0
Florida	14,425	24,149	21,869	21,523	-1.6	-10.9	49.2	124,058	150,055	190,672	188,125	-1.3	25.4	51.6
Georgia	3,509	4,374	4,687	5,257	12.2	20.2	49.8	42,630	43,077	53,231	53,466	0.4	24.1	25.4
Louisiana	287	435	536	508	-5.2	16.8	77.0	6,047	6,185	8,207	7,449	-9.2	20.4	23.2
Mississippi	155	231	176	257	46.0	11.3	65.8	3,128	3,282	4,077	3,417	-16.2	4.1	9.2
North Carolina	1,435	1,823	1,825	1,869	2.4	2.5	30.2	18,952	21,097	23,232	22,089	-4.9	4.7	16.6
Oklahoma	230	488	348	334	-4.0	-31.6	45.2	4,682	6,800	6,426	5,290	-17.7	-22.2	13.0
South Carolina	592	893	760	855	12.5	-4.3	44.4	8,319	8,925	10,321	9,936	-3.7	11.3	19.4
Tennessee	720	943	1,119	947	-15.4	0.4	31.5	11,929	12,923	15,090	13,343	-11.6	3.3	11.9
Texas	2,514	3,164	2,706	2,842	5.0	-10.2	13.0	37,420	41,811	42,705	39,533	-7.4	-5.4	5.6
Total	24,455	37,350	34,893	35,207	0.9	-5.7	44.0	267,321	305,458	367,050	354,229	-3.5	16.0	32.5
WEST (LOS ANGELES)														
Alaska	58	67	64	54	-15.6	-19.4	-6.9	392	451	446	399	-10.5	-11.5	1.8
Arizona	385	558	583	595	2.1	6.6	54.5	4,846	6,074	7,247	6,650	-8.2	9.5	37.2
California	4,116	4,898	4,830	4,824	-0.1	-1.5	17.2	46,322	47,687	53,083	49,274	-7.2	3.3	6.4
Colorado	485	762	819	825	0.7	8.3	70.1	7,210	7,899	9,262	8,594	-7.2	8.8	19.2
Hawaii	19	31	50	53	6.0	71.0	178.9	272	281	335	330	-1.5	17.4	21.3
Idaho	40	81	138	76	-44.9	-6.2	90.0	806	1,059	1,441	1,122	-22.1	5.9	39.2
Montana	84	133	102	74	-27.5	-44.4	-11.9	824	813	1,258	893	-29.0	9.8	8.4
Nevada	176	380	283	316	11.7	-16.8	79.5	2,555	3,552	3,616	3,289	-9.0	-7.4	28.7
New Mexico	94	108	129	115	-10.9	6.5	22.3	1,076	1,192	1,492	1,506	0.9	26.3	40.0
Oregon	171	331	361	358	-0.8	8.2	109.4	2,215	2,849	3,053	2,867	-6.1	0.6	29.4
Utah	149	199	182	160	-12.1	-19.6	7.4	1,491	1,828	2,663	2,091	-21.5	14.4	40.2
Washington	409	724	594	642	8.1	-11.3	57.0	4,207	5,852	6,394	6,037	-5.6	3.2	43.5
Wyoming	14	56	70	62	-11.4	10.7	342.9	451	522	830	732	-11.8	40.2	62.3
Total	6,200	8,328	8,205	8,154	-0.6	-2.1	31.5	72,667	80,059	91,120	83,784	-8.1	4.7	15.3
TOTAL U.S.A.	89,540	116,712	109,491	114,192	4.3	-2.2	27.5	996,131	1,058,317	1,190,721	1,132,532	-4.9	7.0	13.7

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	DECEMBER			% Change			JANUARY - DECEMBER			% Change				
	2004	2005	2006	2007	2007/06	2007/05	2007/04	2004	2005	2006	2007	2007/06	2007/05	2007/04
CANADA (TORONTO)														
Alberta	994	1,000	2,000	2,302	15.1	130.2	131.6	6,079	6,947	9,128	14,762	61.7	112.5	142.8
British Columbia	453	520	965	1,137	17.8	118.7	151.0	3,201	4,046	4,964	7,914	59.4	95.6	147.2
Manitoba	310	399	545	669	22.8	67.7	115.8	2,394	2,196	2,834	4,122	45.4	87.7	72.2
New Brunswick	53	61	83	110	32.5	80.3	107.5	968	1,176	1,921	2,076	8.1	76.5	114.5
Newfoundland	26	24	41	53	29.3	120.8	103.8	540	690	822	820	-0.2	18.8	51.9
Nova Scotia	91	96	136	180	32.4	87.5	97.8	1,814	1,890	3,036	3,446	13.5	82.3	90.0
Ontario	10,648	12,443	16,256	20,145	23.9	61.9	89.2	77,753	82,460	108,281	127,847	18.1	55.0	64.4
P.E. Island	15	6	5	8	60.0	33.3	-46.7	168	144	232	319	37.5	121.5	89.9
Quebec	1,928	2,315	3,322	4,088	23.1	76.6	112.0	11,409	15,777	20,496	25,033	22.1	58.7	119.4
Saskatchewan	109	167	308	826	168.2	394.6	657.8	1,094	1,311	1,503	4,008	166.7	205.7	266.4
Other Canada	26	43	39	43	10.3	0.0	65.4	203	225	352	303	-13.9	34.7	49.3
Total	14,653	17,074	23,700	29,561	24.7	73.1	101.7	105,623	116,862	153,569	190,650	24.1	63.1	80.5
LONDON OFFICE														
Northern Europe														
U.K.	16,796	16,136	18,753	18,360	-2.1	13.8	9.3	158,818	149,773	175,363	185,657	5.9	24.0	16.9
Denmark	58	69	137	94	-31.4	36.2	62.1	704	595	1,191	1,076	-9.7	80.8	52.8
Finland	36	58	49	42	-14.3	-27.6	16.7	379	311	320	279	-12.8	-10.3	-26.4
Ireland	157	261	219	222	1.4	-14.9	41.4	2,788	2,710	3,066	3,940	28.5	45.4	41.3
Norway	47	63	52	78	50.0	23.8	66.0	650	690	739	831	12.4	20.4	27.8
Sweden	131	165	139	247	77.7	49.7	88.5	1,138	1,179	1,085	1,359	25.3	15.3	19.4
	17,225	16,752	19,349	19,043	-1.6	13.7	10.6	164,477	155,258	181,764	193,142	6.3	24.4	17.4
Southern Europe														
Greece	24	24	28	22	-21.4	-8.3	-8.3	249	274	221	187	-15.4	-31.8	-24.9
Italy	1,922	2,138	1,858	2,151	15.8	0.6	11.9	24,915	24,424	17,564	17,394	-1.0	-28.8	-30.2
Portugal	33	35	107	102	-4.7	191.4	209.1	823	1,871	3,420	11,907	248.2	536.4	1346.8
Spain	152	160	312	715	129.2	346.9	370.4	10,339	6,814	7,427	17,882	140.8	162.4	73.0
Western Europe														
Austria	397	519	593	301	-49.2	-42.0	-24.2	2,990	2,998	3,142	2,551	-18.8	-14.9	-14.7
Belgium	296	297	455	642	41.1	116.2	116.9	4,174	4,450	4,774	6,338	32.8	42.4	51.8
France	393	327	286	285	-0.3	-12.8	-27.5	3,122	3,648	3,124	3,587	14.8	-1.7	14.9
Germany	2,135	2,420	2,373	1,994	-16.0	-17.6	-6.6	18,090	19,860	19,668	19,895	1.2	0.2	10.0
Luxemburg	17	25	28	22	-21.4	-12.0	29.4	203	202	282	242	-14.2	19.8	19.2
Netherlands	537	740	770	611	-20.6	-17.4	13.8	4,180	6,190	7,355	7,804	6.1	26.1	86.7
Switzerland	653	424	329	240	-27.1	-43.4	-63.2	4,475	3,352	2,842	2,155	-24.2	-35.7	-51.8
	6,559	7,109	7,139	7,085	-0.8	-0.3	8.0	73,560	74,083	69,819	89,942	28.8	21.4	22.3
Central/East Europe														
Czech Republic	19	23	273	39	-85.7	69.6	105.3	349	372	577	653	13.2	75.5	87.1
Hungary	20	70	50	27	-46.0	-61.4	35.0	249	324	247	316	27.9	-2.5	26.9
Poland	51	43	50	101	102.0	134.9	98.0	682	818	655	903	37.9	10.4	32.4
Russia	144	120	201	216	7.5	80.0	50.0	983	1,333	1,094	1,302	19.0	-2.3	32.5
Ukraine	0	0	36	40	11.1	-	-	0	0	166	287	72.9	-	-
Other Europe	121	192	231	177	-23.4	-7.8	46.3	1,625	1,691	1,752	2,349	34.1	38.9	44.6
	355	448	841	600	-28.7	33.9	69.0	3,888	4,538	4,491	5,810	29.4	28.0	49.4
Total	24,139	24,309	27,329	26,728	-2.2	10.0	10.7	241,925	233,879	256,074	288,894	12.8	23.5	19.4

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>DECEMBER</u>			% Change			<u>JANUARY - DECEMBER</u>			% Change				
	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	2007/06	2007/05	2007/04	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	2007/06	2007/05	2007/04
<u>LATIN AMERICA</u>														
<u>CENTRAL AMERICA</u>														
Mexico	148	124	199	197	-1.0	58.9	33.1	2,273	1,665	2,167	2,301	6.2	38.2	1.2
Belize	24	26	40	30	-25.0	15.4	25.0	487	520	641	524	-18.3	0.8	7.6
Costa Rica	34	42	34	55	61.8	31.0	61.8	619	579	639	710	11.1	22.6	14.7
El Salvador	4	7	17	16	-5.9	128.6	300.0	202	98	116	213	83.6	117.3	5.4
Guatemala	12	23	27	9	-66.7	-60.9	-25.0	348	269	344	306	-11.0	13.8	-12.1
Honduras	15	15	8	15	87.5	0.0	0.0	225	163	152	147	-3.3	-9.8	-34.7
Nicaragua	3	3	6	6	0.0	100.0	100.0	64	63	62	69	11.3	9.5	7.8
Panama	99	83	109	103	-5.5	24.1	4.0	996	939	1,206	1,160	-3.8	23.5	16.5
Total	339	323	440	431	-2.0	33.4	27.1	5,214	4,296	5,327	5,430	1.9	26.4	4.1
<u>SOUTH AMERICA</u>														
Argentina	33	46	66	76	15.2	65.2	130.3	495	613	993	1,164	17.2	89.9	135.2
Bolivia	0	0	3	0	-	-	-	44	50	52	34	-34.6	-32.0	-22.7
Brazil	76	65	220	133	-39.5	104.6	75.0	956	982	1,471	1,454	-1.2	48.1	52.1
Chile	34	23	23	58	152.2	152.2	70.6	420	391	516	529	2.5	35.3	26.0
Colombia	23	112	109	238	118.3	112.5	934.8	281	475	891	1,878	110.8	295.4	568.3
Ecuador	25	10	12	16	33.3	60.0	-36.0	114	319	239	343	43.5	7.5	200.9
Paraguay	0	0	3	0	-	-	-	17	14	19	29	52.6	107.1	70.6
Peru	14	23	17	27	58.8	17.4	92.9	267	296	497	341	-31.4	15.2	27.7
Uruguay	2	0	10	2	-80.0	-	0.0	91	56	102	82	-19.6	46.4	-9.9
Venezuela	47	61	62	69	11.3	13.1	46.8	637	927	992	873	-12.0	-5.8	37.0
Other South America	0	0	0	1	-	-	-	1	9	2	12	500.0	33.3	1100.0
Total	254	340	525	620	18.1	82.4	144.1	3,323	4,132	5,774	6,739	16.7	63.1	102.8
Total Latin America	593	663	965	1,051	8.9	58.5	77.2	8,537	8,428	11,101	12,169	9.6	44.4	42.5

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	DECEMBER						JANUARY - DECEMBER							
	2004	2005	2006	2007	% Change			2004	2005	2006	2007	% Change		
					2007/06	2007/05	2007/04					2007/06	2007/05	2007/04
CARIBBEAN														
Antigua	257	240	271	336	24.0	40.0	30.7	2,003	1,946	2,397	2,236	-6.7	14.9	11.6
Bahamas	352	382	411	689	67.6	80.4	95.7	3,237	2,801	3,606	5,586	54.9	99.4	72.6
Barbados	519	490	591	610	3.2	24.5	17.5	5,741	5,320	6,078	5,383	-11.4	1.2	-6.2
Bermuda	631	779	609	642	5.4	-17.6	1.7	2,446	2,751	3,107	3,208	3.3	16.6	31.2
British Virgin Is.	128	153	166	183	10.2	19.6	43.0	878	872	1,018	939	-7.8	7.7	6.9
Cayman Is.	2,190	1,767	1,999	2,469	23.5	39.7	12.7	15,036	15,822	16,901	19,685	16.5	24.4	30.9
Dominica	19	28	43	36	-16.3	28.6	89.5	323	425	497	398	-19.9	-6.4	23.2
Grenada	79	109	33	117	254.5	7.3	48.1	633	799	575	796	38.4	-0.4	25.8
Guyana	177	169	160	175	9.4	3.6	-1.1	1,771	1,826	2,082	2,160	3.7	18.3	22.0
Monsterrat	5	10	19	7	-63.2	-30.0	40.0	98	96	152	111	-27.0	15.6	13.3
St. Kitts/Nevis/Anguilla	57	76	69	85	23.2	11.8	49.1	882	847	982	864	-12.0	2.0	-2.0
St. Lucia	209	124	186	184	-1.1	48.4	-12.0	2,097	1,389	1,423	1,492	4.8	7.4	-28.9
St. Vincent	46	36	50	52	4.0	44.4	13.0	650	595	742	632	-14.8	6.2	-2.8
Turks & Caicos Is.	129	182	251	252	0.4	38.5	95.3	1,125	977	1,527	1,765	15.6	80.7	56.9
Trinidad & Tobago	517	544	647	808	24.9	48.5	56.3	7,263	7,520	8,382	9,684	15.5	28.8	33.3
Comm. Caribbean	5,315	5,089	5,505	6,645	20.7	30.6	25.0	44,183	43,986	49,469	54,939	11.1	24.9	24.3
Aruba	61	48	77	52	-32.5	8.3	-14.8	482	419	431	397	-7.9	-5.3	-17.6
Bonaire	6	4	2	0	-100.0	-100.0	-100.0	83	54	27	23	-14.8	-57.4	-72.3
Cuba	33	12	22	110	400.0	816.7	233.3	381	521	217	1,083	399.1	107.9	184.3
Curacao	157	108	107	97	-9.3	-10.2	-38.2	1,226	1,069	1,083	902	-16.7	-15.6	-26.4
Dominican Rep.	84	25	43	106	146.5	324.0	26.2	1,210	1,128	1,051	1,851	76.1	64.1	53.0
Guadeloupe	4	7	4	8	100.0	14.3	100.0	145	78	85	148	74.1	89.7	2.1
Haiti	23	8	12	17	41.7	112.5	-26.1	472	164	122	264	116.4	61.0	-44.1
Puerto Rico	74	89	79	94	19.0	5.6	27.0	1,490	1,323	1,605	1,454	-9.4	9.9	-2.4
St. Maarten	117	85	108	102	-5.6	20.0	-12.8	819	665	780	804	3.1	20.9	-1.8
Surinam	28	8	19	12	-36.8	50.0	-57.1	335	342	438	418	-4.6	22.2	24.8
All other Caribbean	89	47	47	55	17.0	17.0	-38.2	723	490	640	684	6.9	39.6	-5.4
Other Caribbean	676	441	520	653	25.6	48.1	-3.4	7,366	6,253	6,479	8,028	23.9	28.4	9.0
TOTAL CARIBBEAN	5,991	5,530	6,025	7,298	21.1	32.0	21.8	51,549	50,239	55,948	62,967	12.5	25.3	22.1
OTHER COUNTRIES														
African Countries	104	93	111	131	18.0	40.9	26.0	1,139	889	1,032	1,449	40.4	63.0	27.2
Israel	83	71	81	118	45.7	66.2	42.2	825	948	983	1,135	15.5	19.7	37.6
Saudi Arabia	0	3	2	9	350.0	200.0	-	30	19	26	19	-26.9	0.0	-36.7
Turkey	5	8	16	53	231.3	562.5	960.0	154	125	167	240	43.7	92.0	55.8
Other Middle East	15	27	29	37	27.6	37.0	146.7	320	328	368	458	24.5	39.6	43.1
India	43	41	31	96	209.7	134.1	123.3	542	457	586	1,525	160.2	233.7	181.4
Pakistan	1	5	0	0	-	-100.0	-100.0	12	7	14	79	464.3	1028.6	558.3
Japan	396	395	301	282	-6.3	-28.6	-28.8	4,430	4,304	3,755	3,049	-18.8	-29.2	-31.2
China	37	39	103	114	10.7	192.3	208.1	532	750	976	1,077	10.3	43.6	102.4
Taiwan	3	6	3	19	533.3	216.7	533.3	52	73	69	54	-21.7	-26.0	3.8
Korea	16	11	9	13	44.4	18.2	-18.8	213	182	178	238	33.7	30.8	11.7
Philippines	48	36	31	42	35.5	16.7	-12.5	556	614	627	366	-41.6	-40.4	-34.2
Singapore	9	7	0	6	-	-14.3	-33.3	97	111	95	137	44.2	23.4	41.2
Other Asia	25	34	25	28	12.0	-17.6	12.0	335	272	414	520	25.6	91.2	55.2
Australia	138	175	141	214	51.8	22.3	55.1	1,488	1,556	1,817	2,729	50.2	75.4	83.4
New Zealand	24	24	33	32	-3.0	33.3	33.3	268	267	309	450	45.6	68.5	67.9
All Other Ctries	2	2	8	2	-75.0	0.0	0.0	28	36	76	48	-36.8	33.3	71.4
Total	949	977	924	1,196	29.4	22.4	26.0	11,021	10,938	11,492	13,573	18.1	24.1	23.2
GRAND TOTAL	135,865	165,265	168,434	180,026	6.9	8.9	32.5	1,414,786	1,478,663	1,678,905	1,700,785	1.3	15.0	20.2

STOPOVER VISITORS BY MARKET SHARE

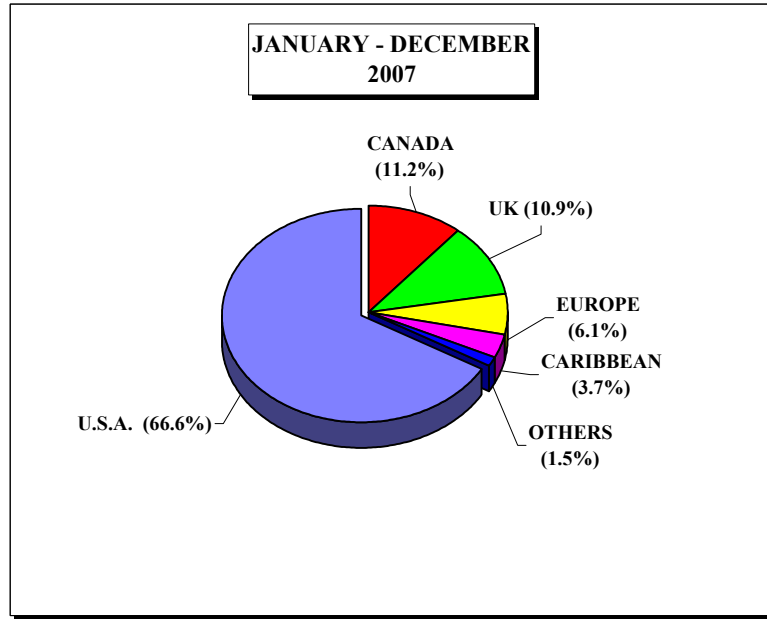


Fig. 2

Country	December 2007	% Share	Jan.-Dec. 2007	% Share	Jan.-Dec. 2006	% Share	%Change 2007/06
U.S.A	114,192	63.4%	1,132,532	66.6%	1,190,721	70.9%	-4.9%
CANADA	29,561	16.4%	190,650	11.2%	153,569	9.1%	24.1%
U.K.	18,360	10.2%	185,657	10.9%	175,363	10.4%	5.9%
EUROPE	8,368	4.6%	103,237	6.1%	80,711	4.8%	27.9%
CARIBBEAN	7,298	4.1%	62,967	3.7%	55,948	3.3%	12.5%
OTHERS	2,247	1.2%	25,742	1.5%	22,593	1.3%	13.9%
Total	180,026	100.0%	1,700,785	100.0%	1,678,905	100.0%	1.3%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)								
	FOREIGN NATIONALS				NON-RESIDENT JAMAICANS			
	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2006	2007	2006	2007	2006	2007	2006	2007
January	9.5	10.2	7.2	7.4	18.1	17.1	8.1	7.6
February	9.0	9.2	6.9	7.3	16.6	15.0	7.3	7.7
March	8.5	8.8	6.6	6.8	15.5	16.9	7.2	8.5
April	8.6	8.4	6.6	6.6	14.5	14.2	8.8	6.8
May	8.6	8.6	6.3	6.6	14.0	14.9	6.9	7.3
June	10.2	10.0	6.5	7.0	16.5	19.6	6.8	9.0
July	10.8	10.3	7.1	7.3	19.9	18.3	8.1	9.1
August	10.3	9.7	7.1	7.4	16.7	15.1	8.2	8.4
September	10.5	9.9	7.0	7.2	16.9	16.1	7.4	8.7
October	9.9	9.2	6.9	6.9	16.9	17.0	6.2	7.7
November	9.9	9.4	6.8	6.8	19.6	19.2	8.7	7.4
December	11.5	11.1	7.4	7.4	19.5	19.6	10.1	10.4
Jan - Dec.	9.8	9.6	6.9	7.0	17.3	17.5	7.8	8.5

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

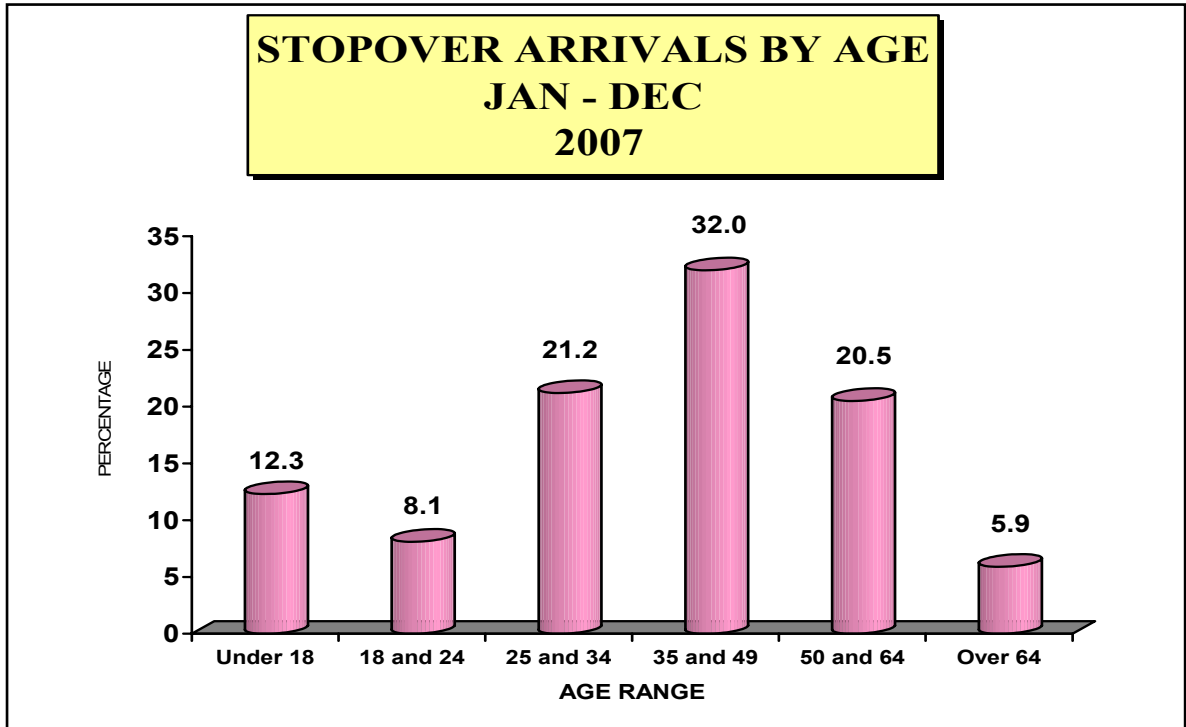


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age	DECEMBER		JAN - DEC.		JAN - DEC.		%Change
	2007	% Share	2007	% Share	2006	% Share	2007/06
Under 18	28,620	15.9	209,034	12.3	220,319	13.1	-5.1%
18 and 24	17,069	9.5	138,004	8.1	143,455	8.5	-3.8%
25 and 34	34,206	19.0	360,276	21.2	359,505	21.4	0.2%
35 and 49	54,202	30.1	544,346	32.0	540,099	32.2	0.8%
50 and 64	35,059	19.5	348,628	20.5	323,363	19.3	7.8%
Over 64	10,870	6.0	100,497	5.9	92,164	5.5	9.0%
Total	180,026	100.0	1,700,785	100.0	1,678,905	100.0	1.3%

TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - DECEMBER 2007**

	MONTEGO BAY		% Change 2007/06		OCHO RIOS		% Change 2007/06		2007 TOTAL		2006 TOTAL		% Change 2007/06	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	21	51,363	-22.2%	12.8%	37	90,958	2.8%	5.2%	60	143,728	67	134,279	-10.4%	7.0%
February	19	43,921	-9.5%	21.6%	31	78,104	-3.1%	-2.8%	52	123,130	56	118,051	-7.1%	4.3%
March	21	51,773	-22.2%	0.6%	36	92,991	-7.7%	-6.8%	57	144,764	70	153,972	-18.6%	-6.0%
April	12	37,084	-33.3%	14.5%	29	75,726	0.0%	0.6%	43	113,524	49	109,074	-12.2%	4.1%
Jan. - Apr.	73	184,141	-21.5%	11.3%	133	337,779	-2.2%	-1.2%	212	525,146	242	515,376	-12.4%	1.9%
May	10	31,282	-9.1%	44.7%	21	61,869	-8.7%	0.3%	31	93,151	34	83,311	-8.8%	11.8%
June	8	27,132	-38.5%	-19.5%	14	44,413	-22.2%	-18.3%	22	71,545	31	88,087	-29.0%	-18.8%
July	9	31,592	-25.0%	-7.3%	14	44,639	-17.6%	-13.9%	23	76,231	29	85,935	-20.7%	-11.3%
August	8	25,917	-42.9%	-32.6%	14	45,772	-30.0%	-24.3%	22	71,689	34	98,918	-35.3%	-27.5%
September	6	20,646	-53.8%	-36.7%	13	40,036	-23.5%	-14.2%	19	60,682	30	79,243	-36.7%	-23.4%
October	9	27,842	-35.7%	-19.4%	12	35,596	-52.0%	-44.2%	21	63,438	40	99,103	-47.5%	-36.0%
November	13	35,522	-43.5%	-38.5%	24	63,831	-25.0%	-13.0%	37	99,353	55	131,136	-32.7%	-24.2%
December	17	41,508	-34.6%	-38.0%	29	75,346	-25.6%	-13.3%	48	118,269	68	155,885	-29.4%	-24.1%
May - Dec.	80	241,441	-36.5%	-24.5%	141	411,502	-26.2%	-17.5%	223	654,358	321	821,618	-30.5%	-20.4%
Jan. - Dec.	153	425,582	-30.1%	-12.3%	274	749,281	-16.2%	-10.9%	435	1,179,504	563	1,336,994	-22.7%	-11.8%

- * Note:
1. During the month of January two Cruise Ship calls with 2,484 Cruise passengers visited two ports.
 2. Included in the total Cruise passengers for the month of January, 2 calls with 1,407 passengers visited Port Antoinio.
 3. Included in the total Cruise passengers for the month of February, 2 calls with 1,105 passengers visited Port Antoinio.
 4. During the month of March two Cruise Ship calls with 2,479 Cruise passengers visited two ports.
 5. Included in the total Cruise passengers for the month of April, 2 calls with 714 passengers visited Port Antoinio.
 6. During the month of August, 6 calls were cancelled as a result of Hurricane Dean.
 7. Included in the total Cruise passengers for the month of December, 2 calls with 1,415 passengers visited Port Antoinio.

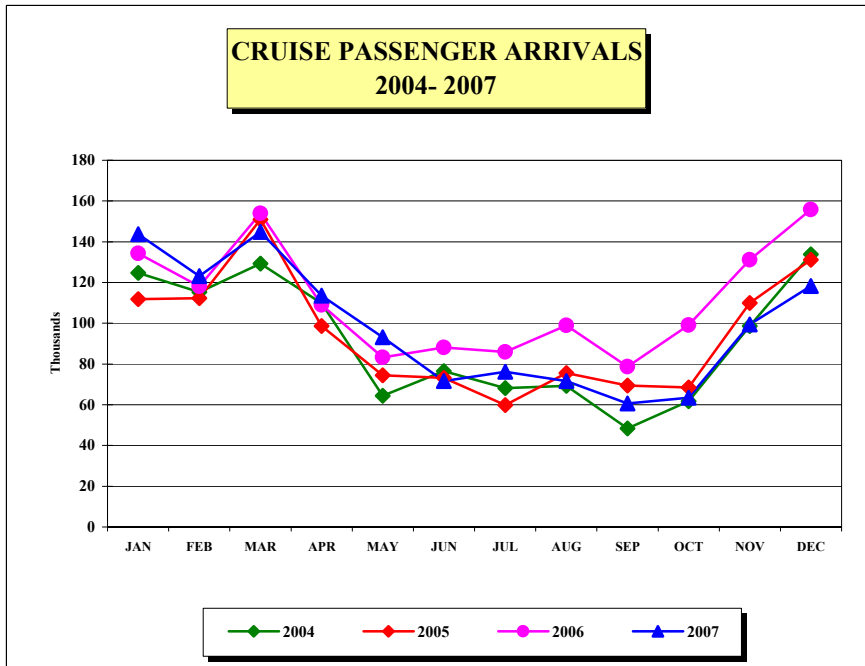


FIG. 4

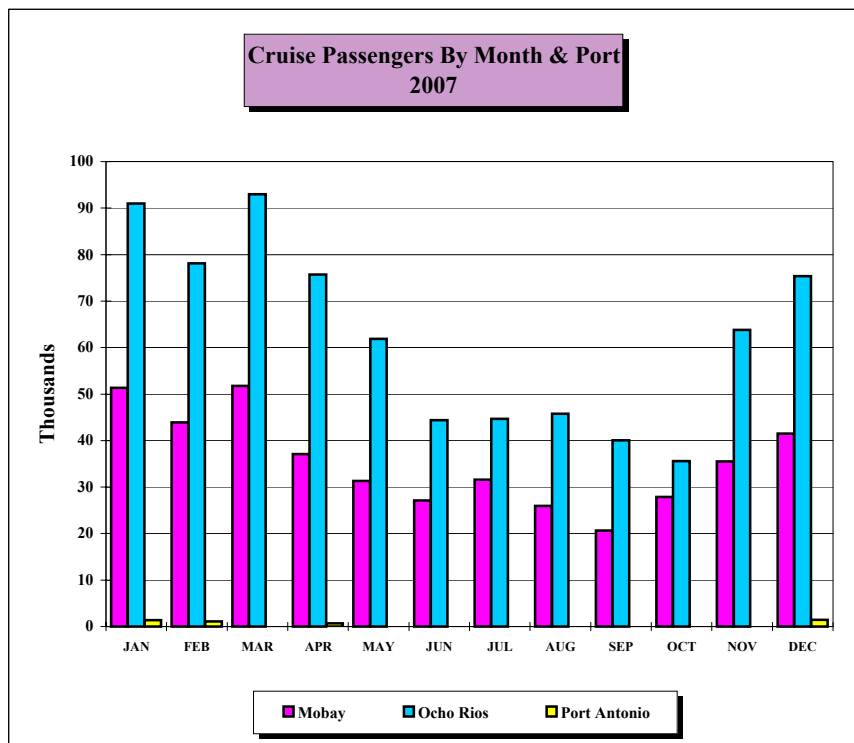


FIG. 4a

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	DECEMBER 2007			JANUARY - DECEMBER 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST (NEW YORK)</u>						
Connecticut	3,520	0	3,520	29,632	71	29,703
Delaware	421	0	421	5,810	5	5,815
Maine	226	0	226	2,961	142	3,103
Maryland	4,598	3	4,601	46,608	50	46,658
Massachusetts	3,324	1	3,325	27,583	1,101	28,684
New Hampshire	342	0	342	4,333	260	4,593
New Jersey	6,512	5	6,517	69,524	41	69,565
New York	24,341	23	24,364	201,938	509	202,447
Pennsylvania	5,048	107	5,155	59,239	146	59,385
Rhode Island	320	1	321	3,466	64	3,530
Vermont	135	1	136	1,897	28	1,925
Virginia	2,299	1	2,300	26,395	24	26,419
Washington D.C.	750	3	753	6,360	11	6,371
West Virginia	166	2	168	2,359	9	2,368
Total	52,002	147	52,149	488,105	2,461	490,566
<u>MIDWEST (CHICAGO)</u>						
Illinois	5,039	611	5,650	42,865	7,010	49,875
Indiana	1,226	41	1,267	14,568	567	15,135
Iowa	730	30	760	7,716	845	8,561
Kansas	398	26	424	5,449	214	5,663
Kentucky	473	0	473	7,034	127	7,161
Michigan	2,430	211	2,641	21,847	2,951	24,798
Minnesota	1,460	224	1,684	14,984	3,572	18,556
Missouri	829	380	1,209	9,190	9,951	19,141
Nebraska	502	3	505	5,791	170	5,961
North Dakota	248	4	252	2,094	51	2,145
Ohio	1,895	58	1,953	20,768	491	21,259
South Dakota	194	6	200	2,081	76	2,157
Wisconsin	1,379	285	1,664	16,447	7,094	23,541
Total	16,803	1,879	18,682	170,834	33,119	203,953

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

DECEMBER 2007			JANUARY - DECEMBER 2007		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

SOUTH (MIAMI)

Alabama	519	1	520	7,688	17	7,705
Arkansas	291	4	295	3,701	155	3,856
Florida	21,463	60	21,523	187,574	569	188,143
Georgia	5,245	12	5,257	53,401	67	53,468
Louisiana	508	0	508	7,351	89	7,440
Mississippi	247	10	257	3,396	30	3,426
North Carolina	1,868	1	1,869	22,067	22	22,089
Oklahoma	331	3	334	4,182	1,108	5,290
South Carolina	853	2	855	9,911	25	9,936
Tennessee	939	8	947	13,292	51	13,343
Texas	2,834	8	2,842	34,386	5,147	39,533
Total	35,098	109	35,207	346,949	7,280	354,229

WEST (LOS ANGELES)

Alaska	54	0	54	380	19	399
Arizona	591	4	595	6,620	30	6,650
California	4,822	2	4,824	49,185	83	49,268
Colorado	823	2	825	8,556	44	8,600
Hawaii	52	1	53	326	4	330
Idaho	76	0	76	1,118	4	1,122
Montana	74	0	74	885	8	893
Nevada	316	0	316	3,276	13	3,289
New Mexico	115	0	115	1,495	11	1,506
Oregon	352	6	358	2,855	12	2,867
Utah	160	0	160	2,083	8	2,091
Washington	641	1	642	6,010	27	6,037
Wyoming	61	1	62	724	8	732
Total	8,137	17	8,154	83,513	271	83,784
TOTAL U.S.A.	112,040	2,152	114,192	1,089,401	43,131	1,132,532

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	DECEMBER 2007			JANUARY - DECEMBER 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
::						
<u>CANADA (TORONTO)</u>						
Alberta	1,432	870	2,302	9,906	4,856	14,762
British Columbia	797	340	1,137	5,155	2,759	7,914
Manitoba	370	299	669	2,333	1,789	4,122
New Brunswick	95	15	110	1,140	936	2,076
Newfoundland	46	7	53	605	215	820
Nova Scotia	157	23	180	1,860	1,586	3,446
Ontario	10,493	9,652	20,145	72,811	55,036	127,847
P.E. Island	5	3	8	164	155	319
Quebec	1,534	2,554	4,088	9,169	15,864	25,033
Saskatchewan	149	677	826	1,362	2,646	4,008
Other Canada	32	11	43	238	65	303
Total	15,110	14,451	29,561	104,743	85,907	190,650
<u>EUROPE</u>						
<u>LONDON OFFICE</u>						
<u>Northern Europe</u>						
U.K.	13,233	5,127	18,360	112,931	72,726	185,657
Denmark	93	1	94	1,039	37	1,076
Finland	42	0	42	267	12	279
Ireland	172	50	222	2,709	1,231	3,940
Norway	77	1	78	790	41	831
Sweden	242	5	247	1,321	38	1,359
Sub-Total	13,859	5,184	19,043	119,057	74,085	193,142
<u>GERMAN OFFICE</u>						
<u>Southern Europe</u>						
Greece	22	0	22	176	11	187
Italy	447	1,704	2,151	4,412	12,982	17,394
Portugal	34	68	102	339	11,568	11,907
Spain	210	505	715	2,343	15,539	17,882
<u>Western Europe</u>						
Austria	296	5	301	2,204	347	2,551
Belgium	108	534	642	1,055	5,283	6,338
France	208	77	285	2,413	1,172	3,585
Germany	1,943	51	1,994	19,348	542	19,890
Luxemburg	8	14	22	117	132	249
Netherlands	192	419	611	2,753	5,051	7,804
Switzerland	226	14	240	1,861	294	2,155
Sub-Total	3,694	3,391	7,085	37,021	52,921	89,942
<u>Central/East Europe</u>						
Czechoslovakia	36	3	39	318	335	653
Hungary	27	0	27	267	49	316
Poland	96	5	101	862	41	903
Russia	209	7	216	1,265	37	1,302
Ukraine	36	4	40	232	55	287
Other Europe	158	19	177	1,400	949	2,349
Sub-Total	562	38	600	4,344	1,466	5,810
Total	18,115	8,613	26,728	160,422	128,472	288,894
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TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

DECEMBER 2007			JANUARY - DECEMBER 2007		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

OTHER COUNTRIES

CENTRAL AMERICA

Mexico	197	0	197	2,274	27	2,301
Belize	30	0	30	523	1	524
Costa Rica	55	0	55	709	1	710
El Salvador	12	4	16	209	4	213
Guatemala	9	0	9	306	0	306
Honduras	14	1	15	145	2	147
Nicaragua	6	0	6	68	1	69
Panama	103	0	103	1,144	16	1,160
Total	426	5	431	5,378	52	5,430

SOUTH AMERICA

Argentina	75	1	76	1,156	8	1,164
Bolivia	0	0	0	34	0	34
Brazil	132	1	133	1,386	68	1,454
Chile	58	0	58	526	3	529
Colombia	118	120	238	964	914	1,878
Ecuador	16	0	16	190	153	343
Paraguay	0	0	0	29	0	29
Peru	25	2	27	335	6	341
Uruguay	2	0	2	81	1	82
Venezuela	64	5	69	659	214	873
Other South America	1	0	1	12	0	12
Total	491	129	620	5,372	1,367	6,739
Total Latin America	917	134	1,051	10,750	1,419	12,169

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TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	DECEMBER 2007			JANUARY - DECEMBER 2007		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CARIBBEAN						
Antigua	332	4	336	2,219	17	2,236
Bahamas	686	3	689	5,563	23	5,586
Barbados	602	8	610	5,350	33	5,383
Bermuda	492	150	642	3,051	157	3,208
British Virgin Is.	183	0	183	937	2	939
Cayman Is.	2,462	7	2,469	19,640	45	19,685
Dominica	35	1	36	374	24	398
Grenada	117	0	117	786	10	796
Guyana	146	29	175	2,044	116	2,160
Montserrat	7	0	7	111	0	111
St. Kitts/Nevis/Anguilla	85	0	85	861	3	864
St. Lucia	167	17	184	1,441	51	1,492
St. Vincent	51	1	52	626	6	632
Turks & Caicos Is.	138	114	252	1,009	755	1,764
Trinidad & Tobago	795	13	808	9,617	68	9,685
Comm. Caribbean	6,298	347	6,645	53,629	1,310	54,939
Aruba	52	0	52	397	0	397
Bonaire	0	0	0	23	0	23
Cuba	95	10	105	856	218	1,074
Curacao	97	0	97	883	19	902
Dominican Republic	79	27	106	1,035	815	1,850
Guadelope	8	0	8	134	14	148
Haiti	17	0	17	200	64	264
Puerto Rico	90	4	94	1,439	13	1,452
St. Maarten	102	0	102	802	2	804
Surinam	12	0	12	417	1	418
All other Caribbean	54	6	60	678	18	696
Other Caribbean	606	47	653	6,864	1,164	8,028
TOTAL CARIBBEAN	6,904	394	7,298	60,493	2,474	62,967
OTHER COUNTRIES						
African Countries	129	2	131	1,385	64	1,449
Israel	116	2	118	1,109	26	1,135
Saudi Arabia	9	0	9	19	0	19
Turkey	53	0	53	222	18	240
Other Middle East	31	6	37	424	34	458
India	91	5	96	1,506	19	1,525
Pakistan	0	0	0	78	1	79
Japan	281	1	282	3,031	18	3,049
China	112	2	114	1,071	6	1,077
Taiwan	19	0	19	53	1	54
Korea	11	2	13	232	6	238
Philippines	41	1	42	360	6	366
Singapore	4	2	6	134	3	137
Other Asia	26	2	28	505	15	520
Australia	211	3	214	2,701	28	2,729
New Zealand	32	0	32	445	5	450
All Other Ctries	2	0	2	44	4	48
Total	1,168	28	1,196	13,319	254	13,573
GRAND TOTAL	154,254	25,772	180,026	1,439,128	261,657	1,700,785

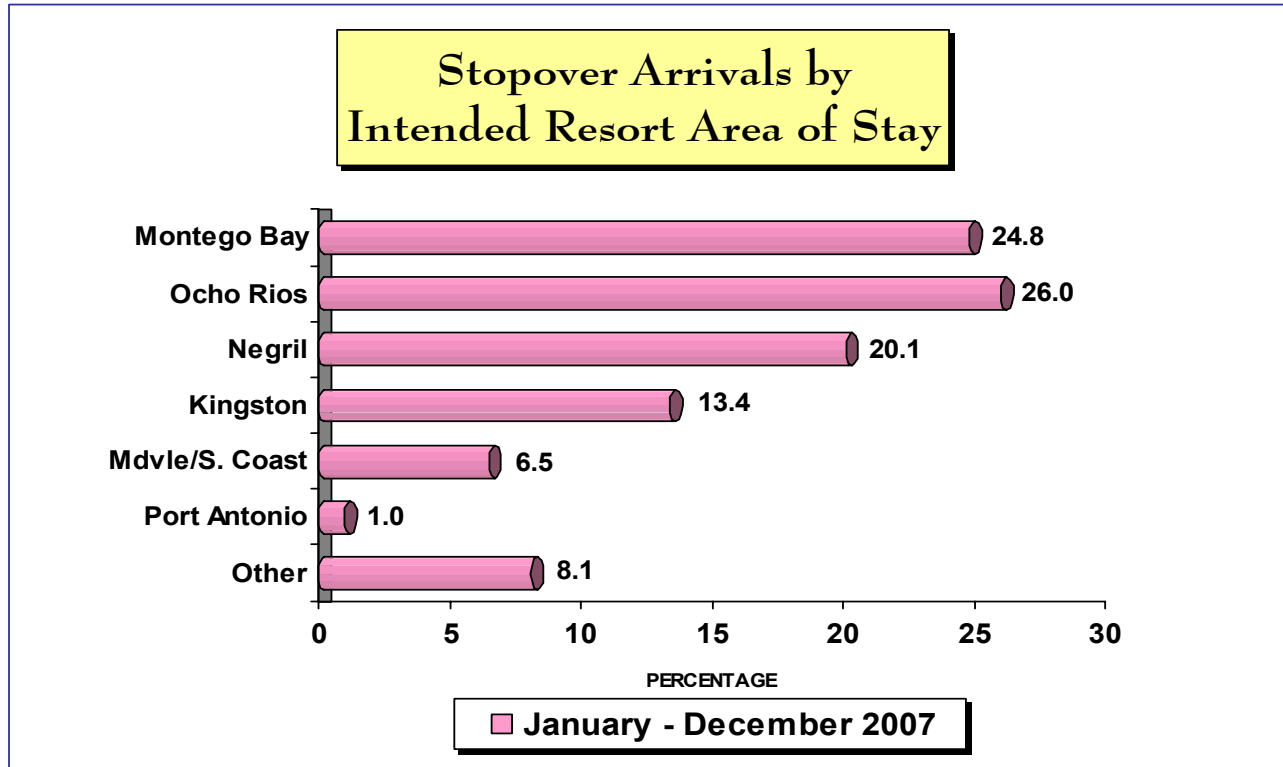


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	DECEMBER			JANUARY - DECEMBER			JANUARY - DECEMBER			%Change 2007/06 ARRIVALS
	2007	%Share	LENGTH OF STAY	2007	%Share	LENGTH OF STAY	2006	%Share	LENGTH OF STAY	
Montego Bay	40,733	22.6%	9.5	421,663	24.8%	8.2	448,913	26.7%	7.8	-6.1%
Ocho Rios	42,050	23.4%	9.7	442,083	26.0%	8.6	393,993	23.5%	8.5	12.2%
Negril	31,238	17.4%	9.8	342,423	20.1%	8.5	353,032	21.0%	8.3	-3.0%
Kingston	26,659	14.8%	15.0	228,504	13.4%	12.7	223,102	13.3%	13.9	2.4%
Mdvle/S. Coast	15,408	8.6%	16.6	110,012	6.5%	14.3	105,846	6.3%	14.3	3.9%
Port Antonio	2,284	1.3%	17.5	17,505	1.0%	16.9	18,811	1.1%	17.5	-6.9%
Other	21,654	12.0%	18.5	138,595	8.1%	17.1	135,208	8.1%	18.1	2.5%
Total	180,026	100.0%	12.2	1,700,785	100.0%	10.2	1,678,905	100.0%	10.2	1.3%

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS