

## MONTHLY STATISTICAL REPORT

Volume X111, Issue X11

December 2003

### TOURIST (Stopovers)

Stopover arrivals in December 2003 were **138,490**, an increase of **12%** over the **123,820** recorded for December 2002. To date, for the summer, (May to December 2003), stopover arrivals increased by **6%**, with a total of **896,062** compared to **845,370** for the same period in 2002.

Cumulatively, stopovers for the January to December period increased by **7%**. There was a total of **1,350,285** stopovers for the period compared to **1,266,366** in 2002.

#### United States

Stopover arrivals from the United States market increased by **12%** in December with a total of **94,281** visitors compared to the **83,952** visitors who came in December 2002. All the marketing regions recorded increases. The Northeast increased by **18%**, the Midwest **8%** and the South increased by **8%** each, and the West by **4%**.

For the summer period to date, the US market recorded an increase of **4%**. Three of the US marketing regions recorded increases during the period. The Northeast was up by **9%**, the Midwest by **7%**, and the West by **1%**. The South declined by **2%**.

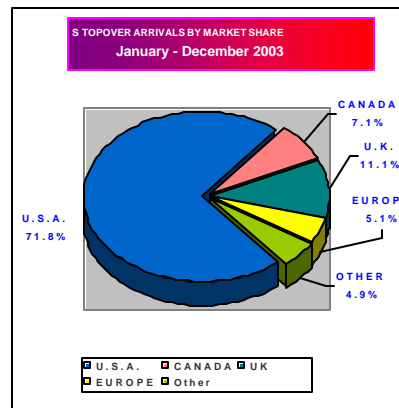
For the January to December period the US market increased by **5%**. Total visitors from this market for the period was **969,699** compared to **925,629** for the corresponding period in 2002. Both the Northeast and the Midwest increased by **8%** each, and the West by **1%**. The South declined by **1%**.

#### Canada

In December 2003, the Canadian market increased by **3%** with a total of **12,568** stopovers compared to **12,235** stopovers who came in December 2002. The leading province Ontario increased by **2%**, and the second most important visitor-producing province Quebec declined by **8%**.

For the summer period, (May to December), a total of **53,454** stopovers came from this market compared to **55,150** in 2002, reflecting a **3%** decline over the same period in 2002.

Cumulatively, the Canadian market declined by **2%** in the January to December period with a total of **95,265** stopovers compared to **97,413** in 2002. The notable increases were from Manitoba **49%**, Nova Scotia **29%**, British Columbia **9%**, and Alberta up by **16%**.



#### Europe

The European market continued to perform well in December 2003 by recording an increase of **21%** over the same period in 2002. The market

provided a total of **24,986** stopover visitors compared to the **20,670** recorded in December 2002. The United Kingdom increased by **20%** and Germany increased by **41%**. Italy recorded an increase of **17%**.

During the summer period, May to December, the market increased by **20%** with **150,791** visitors compared to **125,485** visitors who came for the same period in 2002.

Cumulatively, for the January to December period, the European market increased by **22%**. Total stopovers for the period were **218,500** compared to **179,089** in 2002. Both the United Kingdom and Germany recorded increases. The United Kingdom with a total of **149,714** stopovers recorded an increase of **19%** while Germany with **16,290** visitors recorded an increase of **12%**. The Italian market surpassed Germany's performance during the period. **24,303** Italians visited the island representing an increase of **71%** over the same period in 2002.

For the first time in Jamaica's tourism history, there was a cruise ship in each port on December 30, 2003. A total of **119,617** cruise passengers visited the island representing a **1%** increase over the **118,050** cruise passengers who came for the same period in 2002.

## Latin America

The Latin American market declined by **47%** in December with a total of **601** stopovers compared to **1,135** in December 2002. While Argentina increased by **61%**, the other leading countries recorded declines. Colombia declined by **79%**, Mexico by **50%**, Chile **41%**, and Brazil by **38%**.

For the January to December period, the Latin American market declined by **8%** with a total of **10,886** visitors compared to **11,864** for the corresponding period in 2002.

## The Caribbean

Visitors to Jamaica from the Caribbean region increased by **3%** in December. A total of **4,958** visitors from other Caribbean countries visited Jamaica, up from **4,836** in December 2002.

The major Caribbean countries which provided visitors to Jamaica in December were: the Cayman Islands (**1,539**), Trinidad and Tobago (**530**), Barbados (**477**), the Bahamas (**377**), Antigua (**301**), Bermuda (**549**), and St. Lucia (**152**). While Antigua recorded an increase in December all the other major Caribbean countries recorded declines against December 2003.

Cumulatively, the Caribbean stopover arrivals to Jamaica in the January to December period increased by **7%** moving from **41,138** in 2002 to **43,829** in 2003. In the period under review, the top Caribbean countries that provided stopover visitors to Jamaica were the Cayman Islands with **11,966**, Trinidad and Tobago with **7,308**, Barbados with **5,428** and the Bahamas with **2,946**.

## Japan

The Japanese market increased by **9%** in December with a total of **509** stopovers compared to **467** in December 2002 and was up by **32%** against the **386** for the corresponding period in 2001.

For the January to December period, Japan declined by **10%** with **4,182** visitors compared to **4,664** in 2002.

## Other Countries

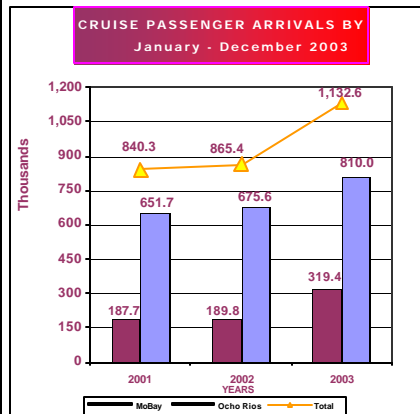
Of the other countries, Australia with a total of **2,080** stopovers in January to December period recorded an increase of **42%** against the **1,463** who came for the same period in 2002.

## Market Share

The market share of stopover visitors for the January to December period were as follows:

USA **71.8%**; Canada **7.1%**; UK **11.1%**; Continental Europe **5.1%** the Caribbean **3.2%**; Latin America **0.8%**; Japan **0.3%** and Other Countries **0.6%**

## Cruise Passengers



Jamaica continued to enjoy the benefits of a vibrant cruise industry. A total of **119,617** cruise passengers visited Jamaica in December 2003. This represents a **1%** increase against the **118,050** recorded for December 2002. Cumulatively, a total of **1,132,596** cruise passengers visited Jamaica in the January to December period, a **31%** increase against the **865,419** recorded for the corresponding period in 2002.

A total of **78,561** cruise passengers visited the port of Ocho Rios in December, an increase of **2%** over the **76,738**

recorded for December 2002. For the January to December period cruise passenger arrivals to the port of Ocho Rios was **810,020** an increase of **20%** against the **675,586** for the corresponding period in 2002.

Montego Bay recorded a total of **39,308** cruise passengers for the month of December 2003, a decline of **5%** against the **41,312** recorded for December 2002. Cumulatively, for the January to December period, cruise passenger arrivals to Montego Bay was **319,405** an increase of **68%** against the **189,761** recorded for the same period in 2002.

## Length of Stay

The average length of stay of stopovers in December was **12.9** nights compared to the **12.6** nights recorded for December 2002. The average length of stay in hotels was **7.2** nights compared to the **7.0** nights recorded in December 2002. Cumulatively, the average length of stay for the January to December period was **10.2** nights same as that recorded for the similar period in 2002.

## First and Repeat Visitors

Approximately **44%** or **54,513** of the **122,979** foreign nationals who visited Jamaica in December were first-time visitors and the other **56%** or **68,466** were repeat guests.

Cumulatively, in the January to December period, some **54%** of the **1,262,108** Foreign Nationals who visited the island were first-time guests and **46%** were repeat guests.

**TABLE 1**  
**TOURIST ARRIVALS**  
January - December  
**2003**

Month	<----- Stopovers ----->						Total		
	Foreign Nationals	+/- 2003/02	+/- 2003/01	Non-Resident Jamaicans	+/- 2003/02	+/- 2003/01	Stopover Arrivals	+/- 2003/02	+/- 2003/01
January	95,875	12.6%	-0.9%	5,431	9.0%	5.2%	101,306	12.4%	-0.6%
February	106,440	11.7%	-1.0%	5,018	6.0%	-14.3%	111,458	11.4%	-1.7%
March	124,143	0.4%	-8.9%	5,342	-18.1%	-23.1%	129,485	-0.5%	-9.6%
April	104,597	11.0%	-10.9%	7,377	14.6%	-10.3%	111,974	11.2%	-10.9%
<b>Jan.-Apr.</b>	<b>431,055</b>	<b>8.2%</b>	<b>-5.9%</b>	<b>23,168</b>	<b>2.2%</b>	<b>-11.5%</b>	<b>454,223</b>	<b>7.9%</b>	<b>-6.2%</b>
May	95,809	3.4%	-2.3%	6,212	-7.1%	-7.7%	102,021	2.7%	-2.6%
June	114,081	7.6%	2.7%	7,990	4.2%	-12.0%	122,071	7.4%	1.6%
July	133,578	5.5%	9.9%	10,461	-5.6%	9.3%	144,039	4.6%	9.8%
August	119,352	8.9%	14.2%	8,867	-2.3%	-3.2%	128,219	8.0%	12.8%
September	71,502	1.3%	21.9%	5,033	-5.7%	3.3%	76,535	0.8%	20.5%
October	80,939	7.7%	25.0%	5,700	14.1%	12.4%	86,639	8.1%	24.1%
November	92,813	3.2%	20.4%	5,235	-15.3%	-8.3%	98,048	2.0%	18.4%
December	122,979	11.6%	31.6%	15,511	14.2%	18.1%	138,490	11.8%	29.9%
<b>May.-Dec.</b>	<b>831,053</b>	<b>6.4%</b>	<b>14.0%</b>	<b>65,009</b>	<b>0.6%</b>	<b>2.6%</b>	<b>896,062</b>	<b>6.0%</b>	<b>13.1%</b>
<b>Jan.-Dec.</b>	<b>1,262,108</b>	<b>7.0%</b>	<b>6.3%</b>	<b>88,177</b>	<b>1.0%</b>	<b>-1.5%</b>	<b>1,350,285</b>	<b>6.6%</b>	<b>5.8%</b>

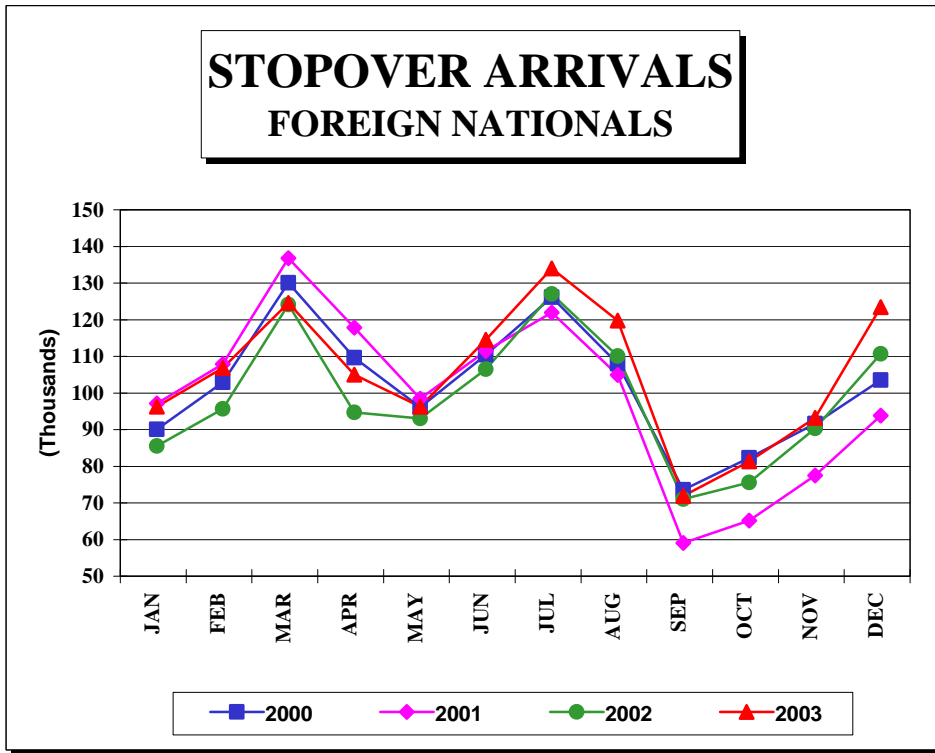


FIG. 1

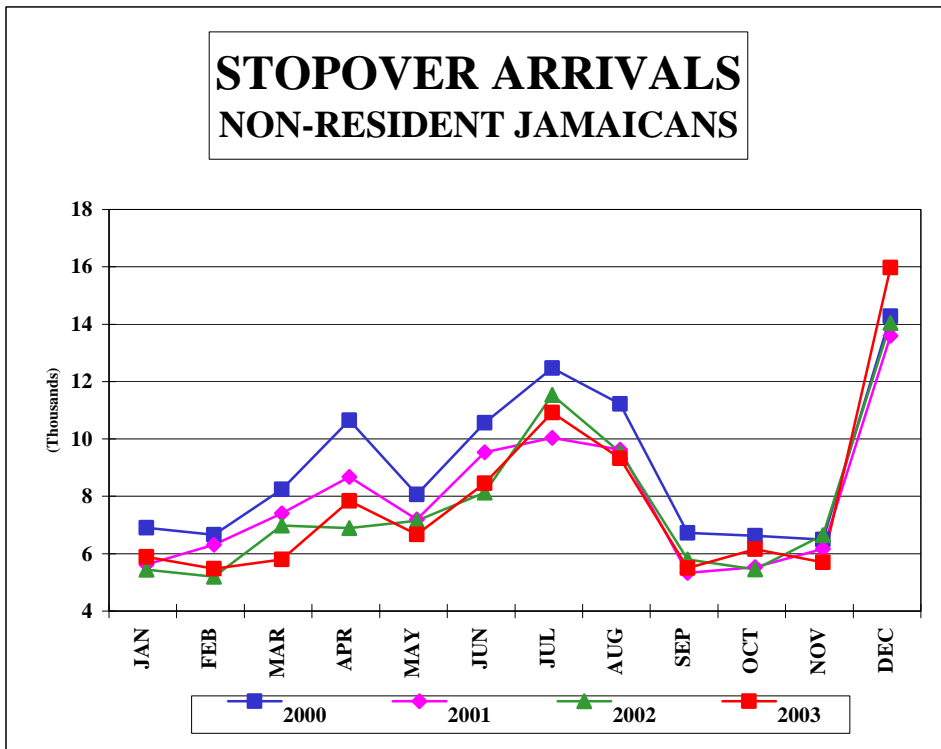


FIG. 1a

**TABLE 1.1****First & Repeat Visit to Jamaica**

FOREIGN NATIONALS

2003

	Arrivals				TOTAL	% SHARE	
	First Visit	+/-	Repeat Visit	+/-		First Visit	Repeat Visit
Jan.	51,389	18.9	44,486	6.2	95,875	53.6	46.4
Feb.	56,644	12.2	49,796	11.1	106,440	53.2	46.8
Mar.	74,063	2.2	50,080	-2.3	124,143	59.7	40.3
Apr.	57,325	17.3	47,272	4.1	104,597	54.8	45.2
<b>Jan.-Apr.</b>	<b>239,421</b>	<b>11.4</b>	<b>191,634</b>	<b>4.5</b>	<b>431,055</b>	<b>55.5</b>	<b>44.5</b>
May	54,403	11.0	41,406	-5.0	95,809	56.8	43.2
Jun.	65,139	5.4	48,942	10.7	114,081	57.1	42.9
Jul.	70,593	2.4	62,985	9.2	133,578	52.8	47.2
Aug.	65,708	8.8	53,644	8.9	119,352	55.1	44.9
Sept.	38,776	0.4	32,726	2.4	71,502	54.2	45.8
Oct.	42,793	3.8	38,146	12.5	80,939	52.9	47.1
Nov.	48,966	5.1	43,847	1.2	92,813	52.8	47.2
Dec.	54,513	8.3	68,466	14.3	122,979	44.3	55.7
<b>May-Dec.</b>	<b>440,891</b>	<b>5.8</b>	<b>390,162</b>	<b>7.2</b>	<b>831,053</b>	<b>53.1</b>	<b>46.9</b>
<b>Jan.-Dec.</b>	<b>680,312</b>	<b>7.7</b>	<b>581,796</b>	<b>6.3</b>	<b>1,262,108</b>	<b>53.9</b>	<b>46.1</b>

**TABLE 1.2**

**STOPOVER ARRIVALS BY MARKET REGION  
AND MONTH OF ARRIVAL 2003**

	U.S.A.				Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West							
<b>January</b>	28,497	21,351	14,638	4,110	11,589	16,286	1,087	2,821	635	292	101,306
<b>February</b>	35,006	25,007	14,940	4,002	11,506	16,812	777	2,594	578	236	111,458
<b>March</b>	40,262	29,316	21,505	5,449	10,779	17,088	892	3,197	695	302	129,485
<b>April</b>	37,597	17,405	19,687	5,514	7,937	17,523	1,041	4,324	532	414	111,974
<b>Jan.-Apr.</b>	<b>141,362</b>	<b>93,079</b>	<b>70,770</b>	<b>19,075</b>	<b>41,811</b>	<b>67,709</b>	<b>3,797</b>	<b>12,936</b>	<b>2,440</b>	<b>1,244</b>	<b>454,223</b>
<b>May</b>	30,120	14,016	25,523	5,353	5,276	16,282	968	3,232	449	802	102,021
<b>June</b>	34,991	16,810	35,215	7,646	4,917	17,017	871	3,676	522	406	122,071
<b>July</b>	48,733	15,071	35,202	8,459	7,175	21,608	1,051	5,249	668	823	144,039
<b>August</b>	47,421	13,396	24,911	8,860	6,170	21,333	792	4,437	509	390	128,219
<b>September</b>	20,293	9,522	16,889	4,315	4,062	16,708	909	3,040	599	198	76,535
<b>October</b>	25,120	11,519	18,904	4,915	5,192	16,036	962	3,137	556	298	86,639
<b>November</b>	31,497	13,255	17,844	5,332	8,094	16,821	934	3,164	785	322	98,048
<b>December</b>	46,577	16,310	25,209	6,185	12,568	24,986	601	4,958	779	317	138,490
<b>May - Dec.</b>	<b>284,752</b>	<b>109,899</b>	<b>199,697</b>	<b>51,065</b>	<b>53,454</b>	<b>150,791</b>	<b>7,088</b>	<b>30,893</b>	<b>4,867</b>	<b>3,556</b>	<b>896,062</b>
<b>Jan. - Dec.</b>	<b>426,114</b>	<b>202,978</b>	<b>270,467</b>	<b>70,140</b>	<b>95,265</b>	<b>218,500</b>	<b>10,885</b>	<b>43,829</b>	<b>7,307</b>	<b>4,800</b>	<b>1,350,285</b>
<b>+/- %</b>	<b>8.1%</b>	<b>7.7%</b>	<b>-1.0%</b>	<b>0.6%</b>	<b>-2.2%</b>	<b>22.0%</b>	<b>-8.2%</b>	<b>6.5%</b>	<b>3.5%</b>	<b>15.1%</b>	<b>6.6%</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>DECEMBER</u>							<u>JANUARY - DECEMBER</u>						
	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>% Change</u>			<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>% Change</u>		
					2003/02	2003/01	2003/00					2003/02	2003/01	2003/00
<b>U.S.A.</b>														
<b><u>NORTHEAST (NEW YORK)</u></b>														
Connecticut	2,273	2,049	2,347	2,994	27.6	46.1	31.7	22,070	22,693	22,002	24,123	9.6	6.3	9.3
Delaware	474	336	417	486	16.5	44.6	2.5	5,359	5,166	4,922	5,035	2.3	-2.5	-6.0
Maine	152	170	175	206	17.7	21.2	35.5	2,226	2,599	2,291	2,439	6.5	-6.2	9.6
Maryland	2,914	2,719	3,434	3,904	13.7	43.6	34.0	33,348	34,331	36,006	38,626	7.3	12.5	15.8
Massachusetts	2,813	2,482	2,722	3,220	18.3	29.7	14.5	27,317	31,297	28,040	29,679	5.8	-5.2	8.6
New Hampshire	248	192	231	261	13.0	35.9	5.2	3,817	4,589	3,803	4,167	9.6	-9.2	9.2
New Jersey	4,430	3,787	5,223	6,106	16.9	61.2	37.8	54,820	54,783	55,502	62,417	12.5	13.9	13.9
New York	16,944	15,049	17,953	21,593	20.3	43.5	27.4	165,441	159,443	158,874	170,215	7.1	6.8	2.9
Pennsylvania	3,451	3,094	4,487	4,845	8.0	56.6	40.4	48,198	49,682	51,970	55,606	7.0	11.9	15.4
Rhode Island	212	228	243	283	16.5	24.1	33.5	2,778	2,996	3,132	3,493	11.5	16.6	25.7
Vermont	81	102	111	113	1.8	10.8	39.5	1,449	1,689	1,265	1,400	10.7	-17.1	-3.4
Virginia	1,437	1,407	1,569	1,791	14.1	27.3	24.6	19,798	19,459	19,723	21,600	9.5	11.0	9.1
Washington D.C.	501	535	560	642	14.6	20.0	28.1	5,362	5,371	5,139	5,676	10.4	5.7	5.9
West Virginia	86	136	139	133	-4.3	-2.2	54.7	1,687	1,905	1,600	1,638	2.4	-14.0	-2.9
Total	36,016	32,286	39,611	46,577	17.6	44.3	29.3	393,670	396,003	394,269	426,114	8.1	7.6	8.2
<b><u>MIDWEST (CHICAGO)</u></b>														
Illinois	4,539	4,718	4,535	4,607	1.6	-2.4	1.5	57,858	51,633	49,662	51,211	3.1	-0.8	-11.5
Indiana	802	799	845	992	17.4	24.2	23.7	13,668	11,968	12,053	13,482	11.9	12.7	-1.4
Iowa	369	544	476	506	6.3	-7.0	37.1	6,347	6,655	6,821	7,522	10.3	13.0	18.5
Kansas	305	240	360	366	1.7	52.5	20.0	4,921	4,692	4,506	4,516	0.2	-3.8	-8.2
Kentucky	412	245	328	386	17.7	57.6	-6.3	5,532	5,056	5,917	6,050	2.2	19.7	9.4
Michigan	2,317	2,029	1,983	2,469	24.5	21.7	6.6	28,839	27,947	23,942	27,488	14.8	-1.6	-4.7
Minnesota	1,393	1,289	1,518	1,491	-1.8	15.7	7.0	18,693	17,586	17,223	19,110	11.0	8.7	2.2
Missouri	1,253	988	1,377	1,391	1.0	40.8	11.0	20,344	16,784	18,885	21,428	13.5	27.7	5.3
Nebraska	235	209	268	362	35.1	73.2	54.0	3,776	4,024	4,038	4,476	10.8	11.2	18.5
North Dakota	147	68	81	109	34.6	60.3	-25.9	1,100	1,014	1,040	1,158	11.3	14.2	5.3
Ohio	1,529	1,315	1,810	1,757	-2.9	33.6	14.9	20,484	18,987	20,290	20,212	-0.4	6.5	-1.3
South Dakota	100	96	82	98	19.5	2.1	-2.0	1,213	1,135	1,160	1,598	37.8	40.8	31.7
Wisconsin	1,434	1,580	1,387	1,776	28.0	12.4	23.8	25,580	25,142	22,858	24,727	8.2	-1.7	-3.3
Total	14,835	14,120	15,050	16,310	8.4	15.5	9.9	208,355	192,623	188,395	202,978	7.7	5.4	-2.6

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>DECEMBER</u>							<u>JANUARY - DECEMBER</u>						
	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>% Change</u>			<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>% Change</u>		
					2003/02	2003/01	2003/00					2003/02	2003/01	2003/00
<b><u>SOUTH (MIAMI)</u></b>														
Alabama	432	355	434	518	19.4	45.9	19.9	7,321	6,604	6,920	7,536	8.9	14.1	2.9
Arkansas	192	138	188	214	13.8	55.1	11.5	2,940	2,648	2,772	3,055	10.2	15.4	3.9
Florida	11,792	11,668	13,049	14,785	13.3	26.7	25.4	122,214	119,916	123,483	124,667	1.0	4.0	2.0
Georgia	3,020	2,980	3,533	3,824	8.2	28.3	26.6	39,929	40,807	45,935	43,130	-6.1	5.7	8.0
Louisiana	347	280	406	381	-6.2	36.1	9.8	7,318	7,294	7,546	6,791	-10.0	-6.9	-7.2
Mississippi	173	109	154	172	11.7	57.8	-0.6	3,344	2,862	3,136	3,017	-3.8	5.4	-9.8
North Carolina	1,156	1,087	1,239	1,329	7.3	22.3	15.0	17,153	16,988	16,768	17,901	6.8	5.4	4.4
Oklahoma	224	181	307	197	-35.8	8.8	-12.1	4,782	4,134	4,322	4,220	-2.4	2.1	-11.8
Puerto Rico	89	70	90	84	-6.7	20.0	-5.6	1,677	1,444	1,533	1,384	-9.7	-4.2	-17.5
South Carolina	461	447	530	614	15.8	37.4	33.2	7,361	7,719	7,788	8,028	3.1	4.0	9.1
Tennessee	706	638	849	728	-14.3	14.1	3.1	12,081	10,429	12,341	12,366	0.2	18.6	2.4
Texas	1,872	2,000	2,550	2,363	-7.3	18.2	26.2	40,518	38,004	40,721	38,372	-5.8	1.0	-5.3
Total	20,464	19,953	23,329	25,209	8.1	26.3	23.2	266,638	258,849	273,265	270,467	-1.0	4.5	1.4
<b><u>WEST (LOS ANGELES)</u></b>														
Alaska	47	26	43	50	16.3	92.3	6.4	352	355	301	385	27.9	8.5	9.4
Arizona	602	411	359	327	-8.9	-20.4	-45.7	7,105	7,215	4,702	4,535	-3.6	-37.1	-36.2
California	3,487	3,121	3,700	3,976	7.5	27.4	14.0	44,997	41,816	44,147	44,207	0.1	5.7	-1.8
Colorado	598	530	673	500	-25.7	-5.7	-16.4	7,270	6,860	7,267	6,622	-8.9	-3.5	-8.9
Hawaii	18	25	19	19	0.0	-24.0	5.6	244	254	201	246	22.4	-3.1	0.8
Idaho	116	39	87	132	51.7	238.5	13.8	1,144	1,034	1,019	1,137	11.6	10.0	-0.6
Montana	54	49	60	63	5.0	28.6	16.7	580	647	637	763	19.8	17.9	31.6
Nevada	140	127	150	217	44.7	70.9	55.0	2,104	1,958	2,018	2,520	24.9	28.7	19.8
New Mexico	137	59	146	122	-16.4	106.8	-10.9	1,185	1,093	1,083	1,010	-6.7	-7.6	-14.8
Oregon	227	193	176	198	12.5	2.6	-12.8	2,666	2,285	2,361	2,208	-6.5	-3.4	-17.2
Utah	116	89	106	120	13.2	34.8	3.4	1,217	1,086	1,453	1,750	20.4	61.1	43.8
Washington	338	309	404	436	7.9	41.1	29.0	4,620	4,255	4,126	4,355	5.6	2.4	-5.7
Wyoming	33	22	39	25	-35.9	13.6	-24.2	414	348	385	402	4.4	15.5	-2.9
Total	5,913	5,000	5,962	6,185	3.7	23.7	4.6	73,898	69,206	69,700	70,140	0.6	1.3	-5.1
<b>TOTAL U.S.A.</b>	<b>77,228</b>	<b>71,359</b>	<b>83,952</b>	<b>94,281</b>	<b>12.3</b>	<b>32.1</b>	<b>22.1</b>	<b>942,561</b>	<b>916,681</b>	<b>925,629</b>	<b>969,699</b>	<b>4.8</b>	<b>5.8</b>	<b>2.9</b>

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>DECEMBER</u>							<u>JANUARY - DECEMBER</u>						
	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>% Change</u>			<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>% Change</u>		
					2003/02	2003/01	2003/00					2003/02	2003/01	2003/00
<b><u>CANADA (TORONTO)</u></b>														
Alberta	448	422	411	788	91.7	86.7	75.9	4,598	4,478	3,741	4,338	16.0	-3.1	-5.7
British Columbia	406	338	284	274	-3.5	-18.9	-32.5	3,392	3,318	2,666	2,910	9.2	-12.3	-14.2
Manitoba	349	197	392	340	-13.3	72.6	-2.6	2,740	2,621	1,827	2,715	48.6	3.6	-0.9
New Brunswick	76	64	47	44	-6.4	-31.3	-42.1	1,319	1,284	914	827	-9.5	-35.6	-37.3
Newfoundland	23	24	30	18	-40.0	-25.0	-21.7	635	571	603	539	-10.6	-5.6	-15.1
Nova Scotia	133	86	82	96	17.1	11.6	-27.8	2,057	2,165	1,184	1,528	29.1	-29.4	-25.7
Ontario	11,216	9,364	9,373	9,551	1.9	2.0	-14.8	79,205	81,956	74,731	70,964	-5.0	-13.4	-10.4
P.E. Island	7	3	8	9	12.5	200.0	28.6	150	136	124	163	31.5	19.9	8.7
Quebec	1,546	1,333	1,421	1,309	-7.9	-1.8	-15.3	11,847	12,955	10,554	9,940	-5.8	-23.3	-16.1
Saskatchewan	148	88	146	92	-37.0	4.5	-37.8	1,107	1,209	753	1,103	46.5	-8.8	-0.4
Other Canada	85	54	41	47	14.6	-13.0	-44.7	442	465	316	238	-24.7	-48.8	-46.2
Total	14,437	11,973	12,235	12,568	2.7	5.0	-12.9	107,492	111,158	97,413	95,265	-2.2	-14.3	-11.4
<b><u>LONDON OFFICE</u></b>														
<b><u>Northern Europe</u></b>														
U.K.	13,300	14,007	15,212	18,204	19.7	30.0	36.9	135,338	127,320	125,859	149,714	19.0	17.6	10.6
Denmark	53	30	57	27	-52.6	-10.0	-49.1	905	685	536	370	-31.0	-46.0	-59.1
Finland	60	21	25	37	48.0	76.2	-38.3	394	327	371	456	22.9	39.4	15.7
Norway	46	66	65	53	-18.5	-19.7	15.2	871	779	818	801	-2.1	2.8	-8.0
Sweden	187	129	130	147	13.1	14.0	-21.4	1,442	1,326	1,085	1,007	-7.2	-24.1	-30.2
<b><u>Southern Europe</u></b>														
Greece	11	8	26	26	0.0	225.0	136.4	407	176	267	278	4.1	58.0	-31.7
Italy	1,351	867	2,048	2,403	17.3	177.2	77.9	14,832	12,508	14,237	24,303	70.7	94.3	63.9
Portugal	305	15	31	16	-48.4	6.7	-94.8	768	389	919	456	-50.4	17.2	-40.6
Spain	119	114	115	134	16.5	17.5	12.6	1,368	4,302	6,615	7,042	6.5	63.7	414.8
<b><u>Western Europe</u></b>														
Austria	244	134	229	274	19.7	104.5	12.3	2,606	2,152	1,819	2,138	17.5	-0.7	-18.0
Belgium	109	125	134	176	31.3	40.8	61.5	1,151	1,094	1,231	2,354	91.2	115.2	104.5
France	246	188	266	242	-9.0	28.7	-1.6	3,629	2,430	2,651	2,597	-2.0	6.9	-28.4
Germany	1,806	1,173	1,458	2,054	40.9	75.1	13.7	25,194	19,214	14,554	16,290	11.9	-15.2	-35.3
Luxemburg	0	13	2	8	300.0	-38.5	-	84	96	105	116	10.5	20.8	38.1
Netherlands	152	192	337	396	17.5	106.3	160.5	3,756	2,934	2,596	3,990	53.7	36.0	6.2
Switzerland	281	232	269	531	97.4	128.9	89.0	3,349	2,372	2,105	2,938	39.6	23.9	-12.3
<b><u>Central/East Europe</u></b>														
Czechoslovakia	19	5	32	20	-37.5	300.0	5.3	208	297	343	369	7.6	24.2	77.4
Hungary	31	10	13	18	38.5	80.0	-41.9	185	150	225	205	-8.9	36.7	10.8
Poland	30	10	36	33	-8.3	230.0	10.0	613	342	612	852	39.2	149.1	39.0
Russia	136	93	97	96	-1.0	3.2	-29.4	904	904	1,059	1,133	7.0	25.3	25.3
Other Europe	101	82	88	91	3.4	11.0	-9.9	975	835	1,082	1,091	0.8	30.7	11.9
Total	18,587	17,514	20,670	24,986	20.9	42.7	34.4	198,979	180,632	179,089	218,500	22.0	21.0	9.8

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

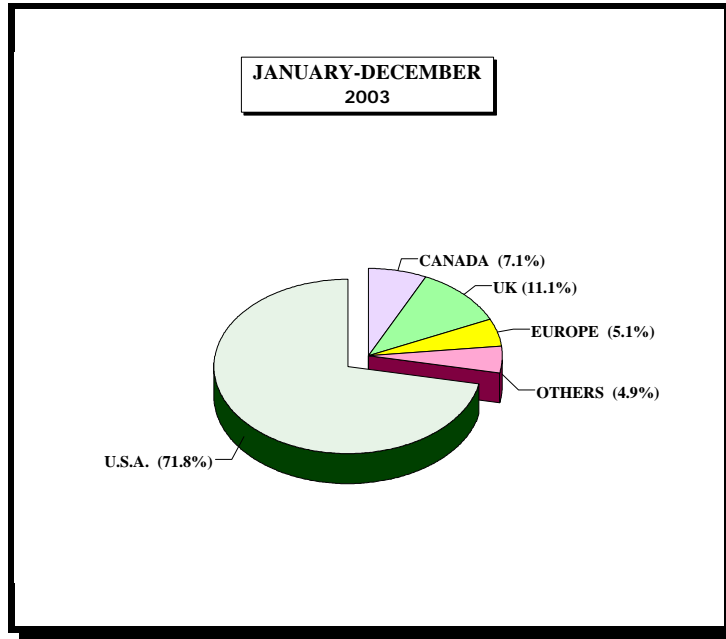
	<u>DECEMBER</u>							<u>JANUARY - DECEMBER</u>						
	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>% Change</u>			<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>% Change</u>		
					2003/02	2003/01	2003/00					2003/02	2003/01	2003/00
<b><u>LATIN AMERICA</u></b>														
<b><u>CENTRAL AMERICA</u></b>														
Mexico	206	156	213	106	-50.2	-32.1	-48.5	2,431	2,524	2,010	1,892	-5.9	-25.0	-22.2
Belize	19	26	139	33	-76.3	26.9	73.7	498	466	646	936	44.9	100.9	88.0
Costa Rica	45	56	69	33	-52.2	-41.1	-26.7	576	1,449	655	550	-16.0	-62.0	-4.5
El Salvador	4	13	4	4	0.0	-69.2	0.0	216	208	186	135	-27.4	-35.1	-37.5
Guatemala	23	31	33	11	-66.7	-64.5	-52.2	322	362	418	380	-9.1	5.0	18.0
Honduras	7	8	16	8	-50.0	0.0	14.3	270	153	165	167	1.2	9.2	-38.1
Nicaragua	1	6	7	7	0.0	16.7	600.0	59	54	67	47	-29.9	-13.0	-20.3
Panama	102	94	91	77	-15.4	-18.1	-24.5	1,335	1,260	1,076	987	-8.3	-21.7	-26.1
Total	407	390	572	279	-51.2	-28.5	-31.4	5,707	6,476	5,223	5,094	-2.5	-21.3	-10.7
<b><u>SOUTH AMERICA</u></b>														
Argentina	98	43	18	29	61.1	-32.6	-70.4	1,148	1,255	443	601	35.7	-52.1	-47.6
Bolivia	15	3	2	1	-50.0	-66.7	-93.3	80	65	48	65	35.4	0.0	-18.8
Brazil	74	63	77	48	-37.7	-23.8	-35.1	1,087	883	852	735	-13.7	-16.8	-32.4
Chile	39	29	32	19	-40.6	-34.5	-51.3	760	687	606	405	-33.2	-41.0	-46.7
Colombia	133	101	130	28	-78.5	-72.3	-78.9	1,745	1,643	884	767	-13.2	-53.3	-56.0
Ecuador	48	42	25	7	-72.0	-83.3	-85.4	305	348	157	88	-43.9	-74.7	-71.1
Guyana	138	109	179	112	-37.4	2.8	-18.8	1,957	1,504	1,782	1,650	-7.4	9.7	-15.7
Paraguay	4	3	0	0	-	-	-	38	26	21	40	90.5	53.8	5.3
Peru	25	39	26	10	-61.5	-74.4	-60.0	346	396	351	338	-3.7	-14.6	-2.3
Surinam	9	9	12	7	-41.7	-22.2	-22.2	246	262	187	277	48.1	5.7	12.6
Uruguay	3	1	2	6	200.0	500.0	100.0	83	125	83	54	-34.9	-56.8	-34.9
Venezuela	52	67	60	55	-8.3	-17.9	5.8	1,190	1,139	1,215	761	-37.4	-33.2	-36.1
Other South America	2	0	0	0	-	-	-	11	6	12	11	-8.3	83.3	0.0
Total	640	509	563	322	-42.8	-36.7	-49.7	8,996	8,339	6,641	5,792	-12.8	-30.5	-35.6
Total Latin America	1,047	899	1,135	601	-47.0	-33.1	-42.6	14,703	14,815	11,864	10,886	-8.2	-26.5	-26.0

TABLE 2

## TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	DECEMBER							JANUARY - DECEMBER						
	2000	2001	2002	2003	% Change			2000	2001	2002	2003	% Change		
					2003/02	2003/01	2003/00					2003/02	2003/01	2003/00
<b>CARIBBEAN</b>														
Antigua	171	179	283	301	6.4	68.2	76.0	1,860	1,447	1,842	1,986	7.8	37.2	6.8
Bahamas	719	386	448	377	-15.8	-2.3	-47.6	6,807	6,084	3,950	2,946	-25.4	-51.6	-56.7
Barbados	355	366	486	477	-1.9	30.3	34.4	4,889	4,349	4,778	5,428	13.6	24.8	11.0
Bermuda	514	430	611	549	-10.1	27.7	6.8	2,172	1,824	2,104	2,442	16.1	33.9	12.4
British Virgin Is.	64	78	97	109	12.4	39.7	70.3	459	528	497	620	24.7	17.4	35.1
Cayman Is.	1,162	1,273	1,228	1,539	25.3	20.9	32.4	11,148	11,433	11,036	11,966	8.4	4.7	7.3
Dominica	41	19	51	35	-31.4	84.2	-14.6	566	394	399	403	1.0	2.3	-28.8
Grenada	56	62	51	72	41.2	16.1	28.6	795	557	612	680	11.1	22.1	-14.5
Monsterrat	8	0	3	11	266.7	-	37.5	129	100	78	130	66.7	30.0	0.8
St. Kitts/Nevis/Anguilla	50	53	50	84	68.0	58.5	68.0	850	673	744	822	10.5	22.1	-3.3
St. Lucia	135	130	196	152	-22.4	16.9	12.6	1,810	1,501	1,722	1,920	11.5	27.9	6.1
St. Vincent	41	50	42	44	4.8	-12.0	7.3	702	557	645	651	0.9	16.9	-7.3
Turks & Caicos Is.	117	119	166	121	-27.1	1.7	3.4	674	967	1,062	1,021	-3.9	5.6	51.5
Trinidad & Tobago	460	432	558	530	-5.0	22.7	15.2	6,454	6,286	6,605	7,308	10.6	16.3	13.2
<b>Comm. Caribbean</b>	<b>3,893</b>	<b>3,577</b>	<b>4,270</b>	<b>4,401</b>	<b>3.1</b>	<b>23.0</b>	<b>13.0</b>	<b>39,315</b>	<b>36,700</b>	<b>36,074</b>	<b>38,323</b>	<b>6.2</b>	<b>4.4</b>	<b>-2.5</b>
Aruba	27	50	60	67	11.7	34.0	148.1	317	309	424	534	25.9	72.8	68.5
Bonaire	0	0	0	10	-	-	-	0	0	0	48	-	-	-
Cuba	77	34	88	44	-50.0	29.4	-42.9	1,394	656	719	628	-12.7	-4.3	-54.9
Curacao	59	69	151	158	4.6	129.0	167.8	570	699	1,016	1,422	40.0	103.4	149.5
Dominican Republic	29	50	73	72	-1.4	44.0	148.3	778	898	984	875	-11.1	-2.6	12.5
Guadelope	1	2	5	2	-60.0	0.0	100.0	61	68	69	72	4.3	5.9	18.0
Haiti	27	64	61	28	-54.1	-56.3	3.7	506	534	802	677	-15.6	26.8	33.8
St. Maarten	67	43	62	105	69.4	144.2	56.7	528	508	528	732	38.6	44.1	38.6
All other Caribbean	44	30	66	71	7.6	136.7	61.4	502	473	522	518	-0.8	9.5	3.2
<b>Other Caribbean</b>	<b>331</b>	<b>342</b>	<b>566</b>	<b>557</b>	<b>-1.6</b>	<b>62.9</b>	<b>68.3</b>	<b>4,656</b>	<b>4,145</b>	<b>5,064</b>	<b>5,506</b>	<b>8.7</b>	<b>32.8</b>	<b>18.3</b>
<b>TOTAL CARIBBEAN</b>	<b>4,224</b>	<b>3,919</b>	<b>4,836</b>	<b>4,958</b>	<b>2.5</b>	<b>26.5</b>	<b>17.4</b>	<b>43,971</b>	<b>40,845</b>	<b>41,138</b>	<b>43,829</b>	<b>6.5</b>	<b>7.3</b>	<b>-0.3</b>
<b>OTHER COUNTRIES</b>														
African Countries	157	116	71	105	47.9	-9.5	-33.1	1,388	1,271	1,131	1,084	-4.2	-14.7	-21.9
Isreal	84	49	48	60	25.0	22.4	-28.6	985	1,064	710	781	10.0	-26.6	-20.7
Saudi Arabia	5	5	7	6	-14.3	20.0	20.0	46	42	56	40	-28.6	-4.8	-13.0
Turkey	35	14	14	9	-35.7	-35.7	-74.3	305	195	103	125	21.4	-35.9	-59.0
Other Middle East	19	12	24	14	-41.7	16.7	-26.3	315	292	336	323	-3.9	10.6	2.5
India & Pakistan	50	67	49	37	-24.5	-44.8	-26.0	670	731	530	643	21.3	-12.0	-4.0
Japan	732	386	467	509	9.0	31.9	-30.5	7,779	5,446	4,664	4,182	-10.3	-23.2	-46.2
China	51	35	48	62	29.2	77.1	21.6	530	444	542	585	7.9	31.8	10.4
Taiwan	1	2	3	2	-33.3	0.0	100.0	74	73	66	85	28.8	16.4	14.9
Korea	16	8	22	13	-40.9	62.5	-18.8	193	227	219	179	-18.3	-21.1	-7.3
Philippines	19	41	40	99	147.5	141.5	421.1	483	486	727	1,090	49.9	124.3	125.7
Singapore	27	10	11	4	-63.6	-60.0	-85.2	76	135	90	91	1.1	-32.6	19.7
Other Asia	19	21	15	23	53.3	9.5	21.1	294	317	224	303	35.3	-4.4	3.1
Australia	152	123	158	124	-21.5	0.8	-18.4	1,547	1,323	1,463	2,080	42.2	57.2	34.5
New Zealand	20	16	15	20	33.3	25.0	0.0	218	274	297	456	53.5	66.4	109.2
All Other Ctries	5	6	0	9	-	50.0	80.0	81	65	75	59	-21.3	-9.2	-27.2
Total	1,392	911	992	1,096	10.5	20.3	-21.3	14,984	12,385	11,233	12,106	7.8	-2.3	-19.2
<b>GRAND TOTAL</b>	<b>116,915</b>	<b>106,575</b>	<b>123,820</b>	<b>138,490</b>	<b>11.8</b>	<b>29.9</b>	<b>18.5</b>	<b>1,322,690</b>	<b>1,276,516</b>	<b>1,266,366</b>	<b>1,350,285</b>	<b>6.6</b>	<b>5.8</b>	<b>2.1</b>

# STOPOVER VISITORS BY MARKET SHARE



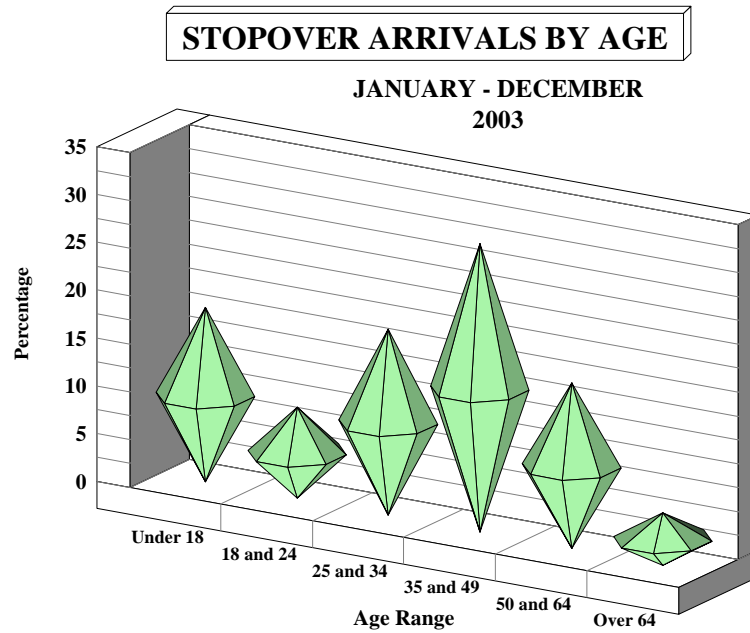
**Fig. 2**

Country	December 2003	% Share	Jan. - Dec. 2003	% Share	Jan. - Dec. 2002	% Share	%Change 2003/02
U.S.A	94,281	68.1%	969,699	71.8%	925,629	73.1%	4.8%
CANADA	12,568	9.1%	95,265	7.1%	97,413	7.7%	-2.2%
U.K.	18,204	13.1%	149,714	11.1%	125,859	9.9%	19.0%
EUROPE	6,782	4.9%	68,786	5.1%	53,230	4.2%	29.2%
OTHERS	6,655	4.8%	66,821	4.9%	64,235	5.1%	4.0%
<b>Total</b>	<b>138,490</b>	<b>100.0%</b>	<b>1,350,285</b>	<b>100.0%</b>	<b>1,266,366</b>	<b>100.0%</b>	<b>6.6%</b>

**TABLE 3**

<b><u>AVERAGE LENGTH OF STAY (Nights)</u></b>					
<b><u>FOREIGN NATIONALS</u></b>					
	<b>All Types of Accommodation</b>			<b>Hotel</b>	
	2002	2003		2002	2003
<b>January</b>	10.4	10.1		6.7	6.6
<b>February</b>	9.0	8.8		6.5	6.3
<b>March</b>	8.4	8.5		6.2	6.1
<b>April</b>	9.3	8.9		6.2	6.2
<b>May</b>	9.2	9.2		5.8	5.9
<b>June</b>	10.6	10.5		6.1	6.2
<b>July</b>	11.6	11.5		6.6	6.7
<b>August</b>	10.4	10.4		6.5	6.7
<b>September</b>	11.0	10.5		6.4	6.5
<b>October</b>	9.6	10.2		6.2	6.1
<b>November</b>	10.3	10.3		6.2	6.2
<b>December</b>	12.6	12.9		7.0	7.2
<b>Jan. - Dec.</b>	10.2	10.2		6.4	6.4

**Note: LENGTH OF STAY IS BASED ON INTENDED LENGTH OF STAY**



**Fig. 3**

**AGE DISTRIBUTION OF STOPOVER ARRIVALS**

Age	DECEMBER		JAN.- DEC.		JAN.- DEC.		%Change 2003/02
	2003	% Share	2003	% Share	2002	% Share	
<b>Under 18</b>	25,213	18.2	172,429	12.8	158,531	12.5	8.8%
<b>18 and 24</b>	13,178	9.5	125,047	9.3	117,914	9.3	6.0%
<b>25 and 34</b>	26,875	19.4	315,241	23.3	308,506	24.4	2.2%
<b>35 and 49</b>	41,708	30.1	437,976	32.4	410,201	32.4	6.8%
<b>50 and 64</b>	23,935	17.3	235,504	17.4	212,311	16.8	10.9%
<b>Over 64</b>	7,581	5.5	64,088	4.7	58,903	4.7	8.8%
<b>Total</b>	<b>138,490</b>	<b>100.0</b>	<b>1,350,285</b>	<b>100.0</b>	<b>1,266,366</b>	<b>100.0</b>	<b>6.6%</b>

**TABLE 4**

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL  
JANUARY - DECEMBER 2003**

	MONTEGO BAY		% Change 2003/02		OCHO RIOS		% Change 2003/02		2003 TOTAL		2002 TOTAL		% Change 2003/02	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	25	43,827	56.3%	74.4%	35	75,007	16.7%	13.2%	60	118,834	46	91,399	30.4%	30.0%
February	24	39,006	71.4%	121.0%	35	77,390	20.7%	30.8%	60	116,451	43	76,799	39.5%	51.6%
March	27	38,558	92.9%	100.8%	41	89,932	57.7%	49.2%	69	128,758	41	79,547	68.3%	61.9%
April	19	33,601	216.7%	335.1%	30	74,408	-6.3%	9.9%	49	108,009	38	75,442	28.9%	43.2%
<b>Jan. - Apr.</b>	<b>95</b>	<b>154,992</b>	<b>90.0%</b>	<b>122.3%</b>	<b>141</b>	<b>316,737</b>	<b>20.5%</b>	<b>25.0%</b>	<b>238</b>	<b>472,052</b>	<b>168</b>	<b>323,187</b>	<b>41.7%</b>	<b>46.1%</b>
May	7	16,907	40.0%	52.0%	18	47,443	5.9%	9.5%	25	64,350	22	54,453	13.6%	18.2%
June	6	14,214	50.0%	43.2%	17	50,403	6.3%	14.0%	24	64,812	20	54,125	20.0%	19.7%
July	5	17,608	0.0%	39.2%	22	66,546	22.2%	28.3%	27	84,154	23	64,512	17.4%	30.4%
August	5	14,485	25.0%	48.5%	16	48,636	-5.9%	0.9%	21	63,121	21	57,938	0.0%	8.9%
September	4	12,566	0.0%	44.6%	21	55,492	23.5%	27.6%	25	68,058	21	52,177	19.0%	30.4%
October	8	20,664	33.3%	73.7%	31	75,246	55.0%	60.6%	39	95,910	26	58,749	50.0%	63.3%
November	16	28,661	77.8%	95.0%	30	70,956	7.1%	5.1%	48	100,522	37	82,228	29.7%	22.2%
December	26	39,308	8.3%	-4.9%	34	78,561	-2.9%	2.4%	63	119,617	59	118,050	6.8%	1.3%
<b>May - Dec.</b>	<b>77</b>	<b>164,413</b>	<b>26.2%</b>	<b>37.0%</b>	<b>189</b>	<b>493,283</b>	<b>12.5%</b>	<b>16.8%</b>	<b>272</b>	<b>660,544</b>	<b>229</b>	<b>542,232</b>	<b>18.8%</b>	<b>21.8%</b>
<b>Jan. - Dec.</b>	<b>172</b>	<b>319,405</b>	<b>55.0%</b>	<b>68.3%</b>	<b>330</b>	<b>810,020</b>	<b>15.8%</b>	<b>19.9%</b>	<b>510</b>	<b>1,132,596</b>	<b>397</b>	<b>865,419</b>	<b>28.5%</b>	<b>30.9%</b>

- \* Note:
1. During the month of January three Cruise Ship calls with 3,174 Cruise passengers visited two ports.
  2. During the month of February 2 Cruise Ship calls with 2,798 Cruise passengers visited two ports.
  3. Included in the total Cruise passengers for the month of February, 1 call with 55 passengers visited Port Antonio.
  4. During the month of March 3 Cruise Ship calls with 2,679 Cruise passengers visited two ports.
  5. Included in the total Cruise passengers for the month of March, 1 call with 268 passengers visited Kingston.
  6. Included in the total Cruise passengers for the month of June, 1 call with 195 passengers visited Port Antonio.
  7. During the month of June 1 Cruise Ship call with 3,494 Cruise passengers visited two ports.
  8. Included in the total Cruise passengers for the month of November, 2 calls with 905 passengers visited Port Antonio.
  9. During the month of November 2 Cruise Ship call with 1,979 Cruise passengers visited two ports.
  10. Included in the total Cruise passengers for the month of December, 2 calls with 1,253 passengers visited Port Antonio.
  11. Included in the total Cruise passengers for the month of December, 1 call with 495 passengers visited Kingston.
  12. During the month of December 1 Cruise Ship call with 1,040 Cruise passengers visited two ports.

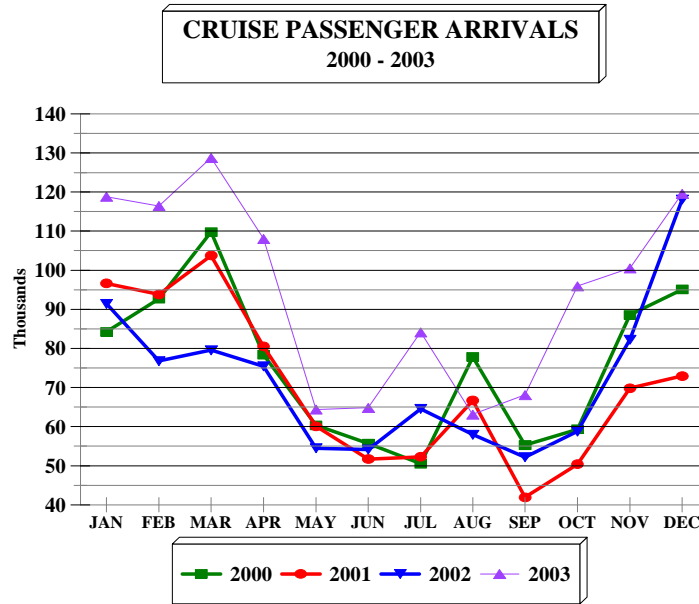


FIG. 4

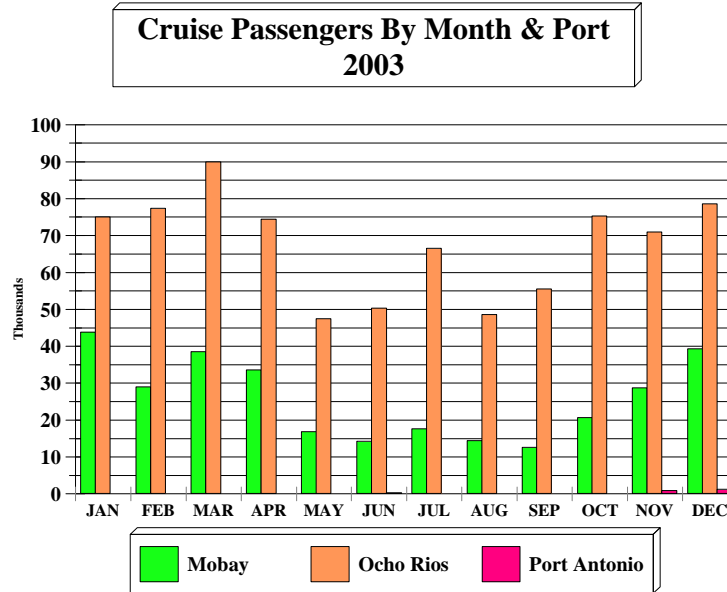


FIG. 4a

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

**DECEMBER 2003**

**JANUARY - DECEMBER 2003**

	<u>SCHEDULED AIRLINES</u>	<u>CHARTERED AIRLINES</u>	<u>TOTAL STOPOVERS</u>	<u>SCHEDULED AIRLINES</u>	<u>CHARTERED AIRLINES</u>	<u>TOTAL STOPOVERS</u>
<b>U.S.A.</b>						
<b><u>NORTHEAST (NEW YORK)</u></b>						
Connecticut	2,991	3	2,994	23,843	279	24,122
Delaware	486	0	486	5,020	15	5,035
Maine	206	0	206	2,419	20	2,439
Maryland	3,903	1	3,904	38,412	214	38,626
Massachusetts	3,218	2	3,220	29,226	453	29,679
New Hampshire	261	0	261	4,088	79	4,167
New Jersey	6,103	3	6,106	62,046	370	62,416
New York	21,551	42	21,593	168,382	1,833	170,215
Pennsylvania	4,842	3	4,845	55,115	491	55,606
Rhode Island	283	0	283	3,436	57	3,493
Vermont	113	0	113	1,378	22	1,400
Virginia	1,786	5	1,791	21,175	425	21,600
Washington D.C.	642	0	642	5,641	36	5,677
West Virginia	132	1	133	1,589	50	1,639
Total	<u>46,517</u>	<u>60</u>	<u>46,577</u>	<u>421,770</u>	<u>4,344</u>	<u>426,114</u>

**MIDWEST (CHICAGO)**

Illinois	2,884	1,723	4,607	31,519	19,692	51,211
Indiana	777	215	992	10,481	3,001	13,482
Iowa	416	90	506	5,557	1,965	7,522
Kansas	330	36	366	4,090	426	4,516
Kentucky	384	2	386	4,941	1,109	6,050
Michigan	2,076	393	2,469	20,100	7,388	27,488
Minnesota	953	538	1,491	12,398	6,712	19,110
Missouri	575	816	1,391	7,348	14,080	21,428
Nebraska	343	19	362	4,331	145	4,476
North Dakota	83	26	109	933	225	1,158
Ohio	1,692	65	1,757	18,017	2,195	20,212
South Dakota	78	20	98	1,252	346	1,598
Wisconsin	1,113	663	1,776	11,063	13,664	24,727
Total	<u>11,704</u>	<u>4,606</u>	<u>16,310</u>	<u>132,030</u>	<u>70,948</u>	<u>202,978</u>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>DECEMBER 2003</b>			<b>JANUARY - DECEMBER 2003</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b><u>SOUTH (MIAMI)</u></b>						
Alabama	516	2	518	7,225	311	7,536
Arkansas	212	2	214	2,709	346	3,055
Florida	14,769	16	14,785	124,433	234	124,667
Georgia	3,818	6	3,824	41,953	1,177	43,130
Louisiana	381	0	381	5,035	1,756	6,791
Mississippi	172	0	172	2,679	338	3,017
North Carolina	1,328	1	1,329	17,288	613	17,901
Oklahoma	187	10	197	2,772	1,448	4,220
Puerto Rico	84	0	84	1,383	1	1,384
South Carolina	612	2	614	7,726	302	8,028
Tennessee	724	4	728	11,663	703	12,366
Texas	2,361	2	2,363	30,258	8,114	38,372
Total	25,164	45	25,209	255,124	15,343	270,467
<b><u>WEST (LOS ANGELES)</u></b>						
Alaska	50	0	50	381	4	385
Arizona	324	3	327	4,474	61	4,535
California	3,964	12	3,976	43,927	280	44,207
Colorado	491	9	500	6,444	178	6,622
Hawaii	17	2	19	235	11	246
Idaho	129	3	132	1,125	12	1,137
Montana	58	5	63	752	11	763
Nevada	212	5	217	2,489	31	2,520
New Mexico	122	0	122	978	32	1,010
Oregon	196	2	198	2,181	27	2,208
Utah	120	0	120	1,718	32	1,750
Washington	427	9	436	4,304	59	4,363
Wyoming	25	0	25	385	9	394
Total	6,135	50	6,185	69,393	747	70,140
<b>TOTAL U.S.A.</b>	<b>89,520</b>	<b>4,761</b>	<b>94,281</b>	<b>878,317</b>	<b>91,382</b>	<b>969,699</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>DECEMBER 2003</b>			<b>JANUARY - DECEMBER 2003</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b><u>CANADA (TORONTO)</u></b>						
Alberta	762	26	788	4,138	200	4,338
British Columbia	265	9	274	2,805	105	2,910
Manitoba	302	38	340	1,817	898	2,715
New Brunswick	40	4	44	801	26	827
Newfoundland	14	4	18	505	34	539
Nova Scotia	90	6	96	1,478	50	1,528
Ontario	6,081	3,470	9,551	45,746	25,218	70,964
P.E. Island	7	2	9	156	7	163
Quebec	961	348	1,309	7,611	2,329	9,940
Saskatchewan	92	0	92	911	190	1,101
Other Canada	43	4	47	202	38	240
<b>Total</b>	<b>8,657</b>	<b>3,911</b>	<b>12,568</b>	<b>66,170</b>	<b>29,095</b>	<b>95,265</b>
<b><u>LONDON OFFICE</u></b>						
<b><u>Northern Europe</u></b>						
U.K.	13,971	4,233	18,204	104,262	45,452	149,714
Denmark	27	0	27	367	3	370
Finland	31	6	37	446	10	456
Norway	51	2	53	791	10	801
Sweden	144	3	147	987	20	1,007
<b><u>Southern Europe</u></b>						
Greece	19	7	26	256	22	278
Italy	849	1,554	2,403	11,530	12,773	24,303
Portugal	16	0	16	343	113	456
Spain	109	25	134	1,624	5,418	7,042
<b><u>Western Europe</u></b>						
Austria	224	50	274	2,028	110	2,138
Belgium	174	2	176	2,344	10	2,354
France	232	10	242	2,544	53	2,597
Germany	1,995	59	2,054	16,158	132	16,290
Luxemburg	8	0	8	114	2	116
Netherlands	394	2	396	3,975	15	3,990
Switzerland	194	337	531	2,233	705	2,938
<b><u>Central/East Europe</u></b>						
Czechoslovakia	15	5	20	359	10	369
Hungary	18	0	18	202	3	205
Poland	33	0	33	832	20	852
Russia	89	7	96	1,116	17	1,133
Other Europe	79	12	91	1,053	38	1,091
<b>Total</b>	<b>18,672</b>	<b>6,314</b>	<b>24,986</b>	<b>153,564</b>	<b>64,936</b>	<b>218,500</b>

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>DECEMBER 2003</b>			<b>JANUARY - DECEMBER 2003</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b><u>OTHER COUNTRIES</u></b>						
<b><u>CENTRAL AMERICA</u></b>						
Mexico	106	0	106	1,877	15	1,892
Belize	33	0	33	936	0	936
Costa Rica	33	0	33	550	0	550
El Salvador	4	0	4	135	0	135
Guatemala	11	0	11	379	1	380
Honduras	8	0	8	167	0	167
Nicaragua	7	0	7	47	0	47
Panama	77	0	77	987	0	987
Total	279	0	279	5,078	16	5,094
<b><u>SOUTH AMERICA</u></b>						
Argentina	29	0	29	601	0	601
Bolivia	1	0	1	65	0	65
Brazil	48	0	48	732	3	735
Chile	19	0	19	405	0	405
Colombia	28	0	28	360	407	767
Ecuador	7	0	7	88	0	88
Guyana	112	0	112	1,649	1	1,650
Paraguay	0	0	0	40	0	40
Peru	10	0	10	337	1	338
Surinam	7	0	7	277	0	277
Uruguay	6	0	6	54	0	54
Venezuela	55	0	55	758	3	761
Other South America	0	0	0	11	0	11
Total	322	0	322	5,377	415	5,792
Total Latin America	601	0	601	10,455	431	10,886

**TABLE 5A**  
**LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	<b>DECEMBER 2003</b>			<b>JANUARY - DECEMBER 2003</b>		
	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>	<b>SCHEDULED AIRLINES</b>	<b>CHARTERED AIRLINES</b>	<b>TOTAL STOPOVERS</b>
<b>CARIBBEAN</b>						
Antigua	300	1	301	1,982	4	1,986
Bahamas	377	0	377	2,940	6	2,946
Barbados	477	0	477	5,427	1	5,428
Bermuda	331	218	549	2,064	378	2,442
British Virgin Is.	109	0	109	620	0	620
Cayman Is.	1,539	0	1,539	11,965	1	11,966
Dominica	35	0	35	403	0	403
Grenada	71	1	72	677	3	680
Monsterrat	11	0	11	129	1	130
St. Kitts/Nevis/Anguilla	84	0	84	821	1	822
St. Lucia	152	0	152	1,920	0	1,920
St. Vincent	44	0	44	650	1	651
Turks & Caicos Is.	121	0	121	1,021	0	1,021
Trinidad & Tobago	530	0	530	7,305	3	7,308
<b>Comm. Caribbean</b>	<b>4,181</b>	<b>220</b>	<b>4,401</b>	<b>37,924</b>	<b>399</b>	<b>38,323</b>
Aruba	67	0	67	534	0	534
Bonaire	10	0	10	48	0	48
Cuba	42	2	44	626	2	628
Curacao	158	0	158	1,422	0	1,422
Dominican Republic	72	0	72	868	7	875
Guadelope	2	0	2	57	15	72
Haiti	28	0	28	676	1	677
St. Maarten	105	0	105	731	1	732
All other Caribbean	71	0	71	518	0	518
<b>Other Caribbean</b>	<b>555</b>	<b>2</b>	<b>557</b>	<b>5,480</b>	<b>26</b>	<b>5,506</b>
<b>TOTAL CARIBBEAN</b>	<b>4,736</b>	<b>222</b>	<b>4,958</b>	<b>43,404</b>	<b>425</b>	<b>43,829</b>
<b>OTHER COUNTRIES</b>						
African Countries	105	0	105	1,055	29	1,084
Isreal	60	0	60	771	10	781
Saudi Arabia	6	0	6	39	1	40
Turkey	9	0	9	115	10	125
Other Middle East	14	0	14	319	5	324
India & Pakistan	36	1	37	632	10	642
Japan	501	8	509	4,157	25	4,182
China	62	0	62	547	38	585
Taiwan	2	0	2	84	1	85
Korea	13	0	13	174	5	179
Philippines	99	0	99	1,089	1	1,090
Singapore	4	0	4	88	3	91
Other Asia	22	1	23	296	7	303
Australia	122	2	124	2,061	19	2,080
New Zealand	18	2	20	452	4	456
All Other Ctries	9	0	9	59	0	59
<b>Total</b>	<b>1,082</b>	<b>14</b>	<b>1,096</b>	<b>11,938</b>	<b>168</b>	<b>12,106</b>
<b>GRAND TOTAL</b>	<b>123,268</b>	<b>15,222</b>	<b>138,490</b>	<b>1,163,848</b>	<b>186,437</b>	<b>1,350,285</b>

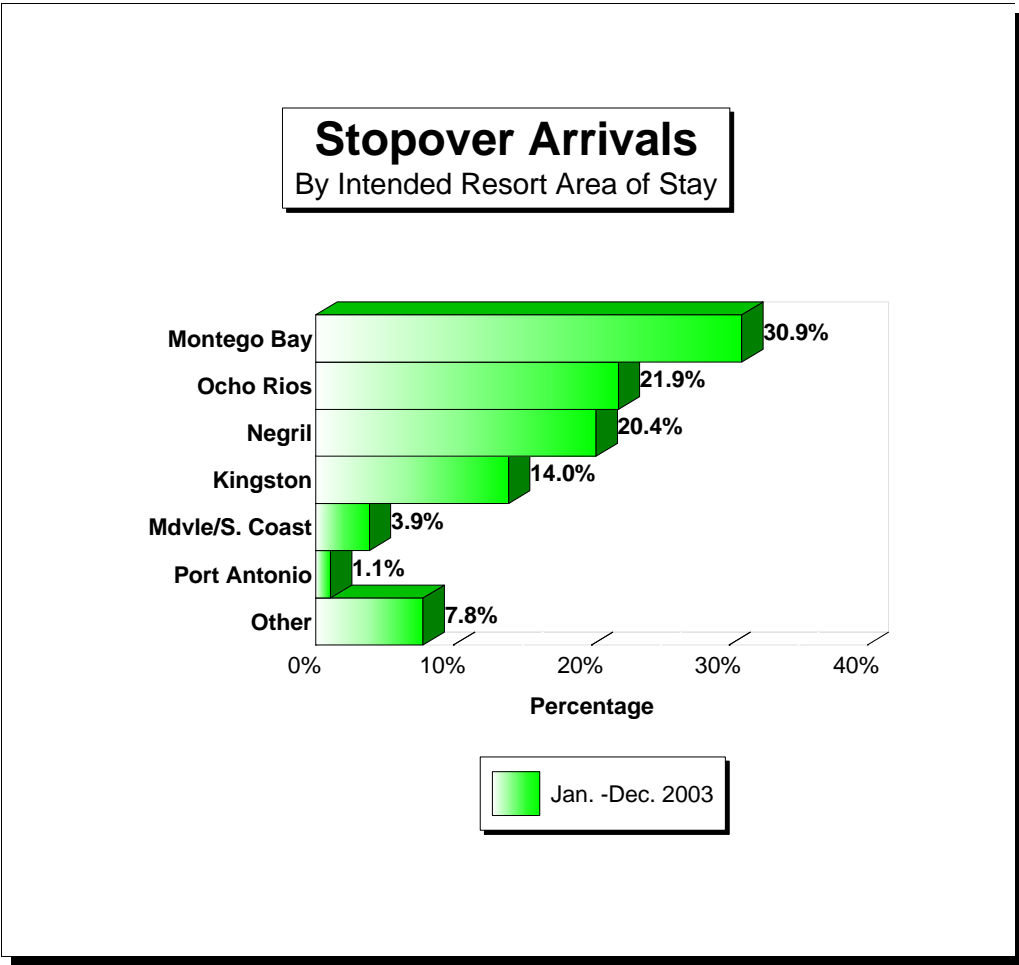


Fig. 5

**STOPOVER ARRIVALS BY INTENDED AREA OF STAY**

Area	DECEMBER		JAN.-DEC.		JAN.-DEC.		%Change 2003/02
	2003	%Share	2003	%Share	2002	%Share	
Montego Bay	37,418	27.0%	417,274	30.9%	391,688	30.9%	6.5%
Ocho Rios	25,835	18.7%	296,344	21.9%	278,651	22.0%	6.3%
Negril	23,597	17.0%	275,124	20.4%	256,667	20.3%	7.2%
Kingston	23,794	17.2%	188,875	14.0%	181,318	14.3%	4.2%
Mdvle/S. Coast	7,879	5.7%	52,795	3.9%	49,442	3.9%	6.8%
Port Antonio	2,027	1.5%	14,475	1.1%	13,605	1.1%	6.4%
Other	17,940	13.0%	105,398	7.8%	94,995	7.5%	11.0%
<b>Total</b>	<b>138,490</b>	<b>100.0%</b>	<b>1,350,285</b>	<b>100.0%</b>	<b>1,266,366</b>	<b>100.0%</b>	<b>6.6%</b>