

JAMAICA

TOURIST BOARD

IN AUGUST 2011.....

- Stopover arrivals down by 2.7%
- US Market down by 5.0%
- Canada up by 10.7%
- Europe down by 11.6%
- Cruise Passenger up by 21.0%

TOURIST (Stopover Arrivals)

Stopover arrivals in August 2011 were **155,133** a decrease of **2.7%** over the **159,408** recorded in August 2010.

For the first four months of summer 2011, May to August, arrivals declined by **1.1%**, with **670,754** compared to **677,914** in 2010.

Year to date 2011, January to August, arrivals to Jamaica increased by **2.1%** with **1,403,502** compared to **1,374,803** in 2010.

United States

Stopover arrivals from the United States market recorded a **5.0%** decrease in August 2011 with a total of **102,119** arrivals compared to the **107,480** arrivals who visited in August 2010. With the exception of the West region that recorded a **1.2%** increase in arrivals during August. The Mid-west with **12,170** stopovers decreased by **0.3%**, the South with **24,548** decreased by **6.1%**, while the Northeast with **54,335** decreased by **6.6%**.

For the first four months of summer 2011, May to August, performance by the marketing regions was mixed. The Midwest and the West increased by **3.6%** and **2.4%** respectively. The South and the Northeast decreased by **0.8%**, and **6.1%** respectively when compared to the same period in 2010.

For the January to August period, the US market recorded a **1.9%** decrease, with **892,578** visitors in 2011 compared to **910,079** in 2010. The Mid-West increased by **4.3%**, while the West, South and North-East decreased by **0.9%**, **0.4%** and **5.2%**, respectively.

Canada

In August 2011, the Canadian market recorded an increase of **10.7%**, with **18,550** stopover arrivals compared to **16,763** in August 2010.

Stopover arrivals from the leading province of Ontario increased by **13.2%**, over August 2010 while those from the second most important visitor-producing province of Quebec declined by **1.2%**. All other notable provinces had positive growth in tourist stopover arrivals during August 2011.

For the first four months of Summer in 2011 May to August, Canadian arrivals to Jamaica increased by **9.0%** with **73,940** compared to **67,809** in 2010.

Cumulatively, the Canadian market continued to grow in the January to August 2011 period with **20.5%** more visitors than in the corresponding period of 2010. Between January and August 2011, **273,727** Canadian visitors stayed in Jamaica, while **227,237** stayed during the same period in 2010. The top visitor producing provinces of Ontario and Quebec, with **165,244** and **40,191** visitors in 2011, increased by **18.2%** and **16.3%**, respectively.

Europe

The European market recorded a decrease of **11.6%** in August 2011. This market provided **23,987** stopover arrivals in 2011 compared to the **27,127** recorded in August 2010.

In the Northern market, the main visitor producing country, United Kingdom, with **15,420** visitors, arrivals fell by **9.7%**. In the South-Western region, visitor arrivals fell by **15.3%** and those from Central-East Europe grew by **1.3%**.

For the first four months of Summer in 2011 May to August, European arrivals to Jamaica decreased by **9.8%** with **88,449** compared to **98,093** in 2010.

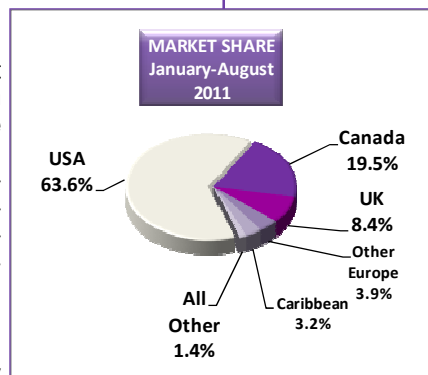
For the January to August 2011 period, arrivals from the European market fell by **5.9%**. Total stopover arrivals were **172,556** compared to **183,396** in 2010. The Northern European market decreased by **3.2%**, moving from **125,749** in 2010 to **121,768** in 2011. From the South/Western region, arrivals declined by **13.4%** and those from the Central/East region rose by **6.8%**.

Latin America

Arrivals from Latin America increased by **85.0%** in August 2011, with a total of **2,878** stopovers compared to **1,556** in August 2010. From the Central American region, stopover arrivals grew by **2.7%** and from the South American region they increased by **110.4%**.

For the first four months of Summer in 2011 May to August, arrivals from Latin America to Jamaica increased by **40.3%** with **6,741** compared to **4,805** in 2010.

Between January and August 2011, stopover arrivals from Latin America increased by **24.7%**. Central American stopovers increased by **16.6%** and those from South America increased by **29.5%**. When compared to the same period in 2010.



The Caribbean

Stopover arrivals to Jamaica from the Caribbean region rose by **18.3%** in August 2011 with a total of **6,665** visitors, compared to **5,634** in August 2010.

The Trinidad & Tobago and Cayman Islands continued to be the major visitor producing Caribbean countries in August 2011 with **1,657** and **1,634** stopover arrivals, respectively.

Cumulatively, stopovers for January to August 2011 increased by **19.8%**, moving from **38,072** in 2010 to **45,607** in 2011. The Cayman Islands is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total **12,376** visitors followed by Trinidad & Tobago **10,735**, The Bahamas Islands **4,216** and Barbados with **3,614** visitors.

Asia

The Asian market grew by **24.0%** in August 2011 with a total of **527** stopovers compared to **425** in August 2010. China, Japan, and India continued to be the major visitor-producing countries with **163**, **105** and **85** stopovers arriving from each country, respectively.

For the January to August 2011 period, stopovers from Asia increased by **19.3%**, with **4,410** arrivals in 2011 compared to **3,698** in 2010.

Other Countries

Overall, stopover arrivals from other countries declined by **3.8%** in August 2011, with **407** arrivals in 2011 compared to **423** in 2010. Of the Other Countries, Australia provided the majority of stopover arrivals to Jamaica, with **147** visitors in August 2011 compared to **124** in August 2010. This represents a **18.5%** increase over August 2010.

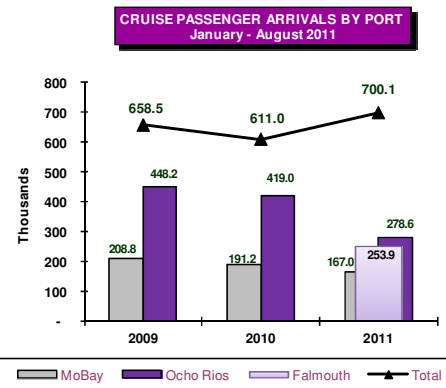
For the January to August 2011 period, arrivals from other countries grew by **1.6%**, from **3,220** in 2010 to **3,272** in 2011.

Market Share

The market share of stopover visitors for January to August 2011 was as follows: USA **63.6%**; Canada **19.5%**; UK **8.4%**; Continental Europe **3.9%**, the Caribbean **3.2%**; and the others, including Latin America and Asia **1.4%**.

Cruise Passengers

A total of **74,803** cruise passengers visited Jamaica in August 2011. This represents an increase of **21.0%** over the **61,843** passengers recorded for August 2010.



For August 2011, Cruise passengers visiting the port of Ocho Rios decreased by **56.6%** and those visiting Montego Bay increased by **7.8%**. During the month of August, the Falmouth port received **39,356** arrivals from 7 calls.

For the first four months of Summer in 2011 May to August, Cruise passengers visiting Jamaica grew by **21.3%** with **307,607** arrivals.

The January to August 2011 period saw **700,137** cruise passenger arrivals at the three major ports, a **14.6%** increase over 2010.

Length of Stay

The average length of stay of **Foreign National** arrivals during the period of January to August 2011 was **8.7** nights, compared to **8.8** nights recorded in 2010. The average length of stay in hotels during the same period was **6.9** nights in 2011, which was the same level recorded during the period of January to August 2010.

The average length of stay of **Non-Resident Jamaican** arrivals between January and August 2011 was **15.5** nights compared to **15.8** nights in the corresponding period of 2010. The average length of stay in hotels during January to August 2011 was **8.3** which was the same level recorded during the period of January to August 2010.

Non-Resident Jamaicans spent more time in all types of accommodation (including hotels) than Foreign nationals.

Purpose of Visit

In the January to August 2011 period, **89.1%** or **1,159,329** of the **1,302,293 Foreign Nationals** visited Jamaica for Leisure, **5.2%** were on Business, **4.0%** were on Other purposes of travel and **1.8%** did not state their purpose of travel.

A total of **69,709** or **68.8%** of the **101,209 Non-Resident Jamaicans** were visiting for Leisure, **5.8%** were on Business, **10.1%** were on Other purposes of travel and **15.2%** failed to provide a reason for travel.

Intended Resort Area of Stay

Of the **155,133** stopover arrivals visiting Jamaica in August 2011, the resort area of Montego Bay welcomed **48,706** arrivals or **31.64**; Ocho Rios welcomed **33,634** or **21.7%**; Negril received **27,589** or **17.8%**, and **19,542** or **12.6%** visited Kingston. The remaining **16.5%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Between January and August 2011, the distribution pattern remained the same. Montego Bay, Ocho Rios, Negril and Kingston welcomed a combined total of **1,204,446 (85.8%)** stopover arrivals. While the remaining **14.2%** visited the Mandeville/South Coast, Port Antonio and other regions.

Type of Airlines used

Of the **1,403,502** stopover visitors to Jamaica in January to August 2011, **1,287,462** or **91.7%** used scheduled airlines, while **116,040** or **8.3%** used chartered flights.

During the corresponding period in 2010 the percentage distribution was: Scheduled flights—**87.8%** and Chartered flights—**12.2%**.

TABLE 1
TOURIST ARRIVALS
 January - August
2011

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans			Total Stopover Arrivals		
		+/- 2011/10	+/- 2011/09		+/- 2011/10	+/- 2011/09		+/- 2011/10	+/- 2011/09
January	164,155	8.2%	17.7%	9,989	6.1%	6.2%	174,144	8.1%	17.0%
February	165,528	4.6%	9.9%	9,586	4.0%	-0.9%	175,114	4.6%	9.3%
March	192,313	2.2%	16.6%	11,733	-11.5%	7.3%	204,046	1.3%	16.0%
April	166,037	6.8%	9.8%	13,407	17.2%	4.3%	179,444	7.5%	9.4%
Jan.-Apr.	688,033	5.3%	13.5%	44,715	3.2%	4.3%	732,748	5.1%	12.9%
May	137,005	-2.6%	-4.4%	9,578	5.7%	-6.1%	146,583	-2.1%	-4.5%
June	153,015	1.5%	-1.3%	13,530	0.7%	0.0%	166,545	1.4%	-1.2%
July	183,051	-1.1%	3.0%	19,442	0.0%	6.7%	202,493	-1.0%	3.3%
August	141,189	-2.4%	1.7%	13,944	-5.9%	1.4%	155,133	-2.7%	1.7%
May - Aug.	614,260	-1.1%	-0.1%	56,494	-0.4%	1.4%	670,754	-1.1%	0.0%
Jan. - Aug.	1,302,293	2.2%	6.6%	101,209	1.1%	2.7%	1,403,502	2.1%	6.3%

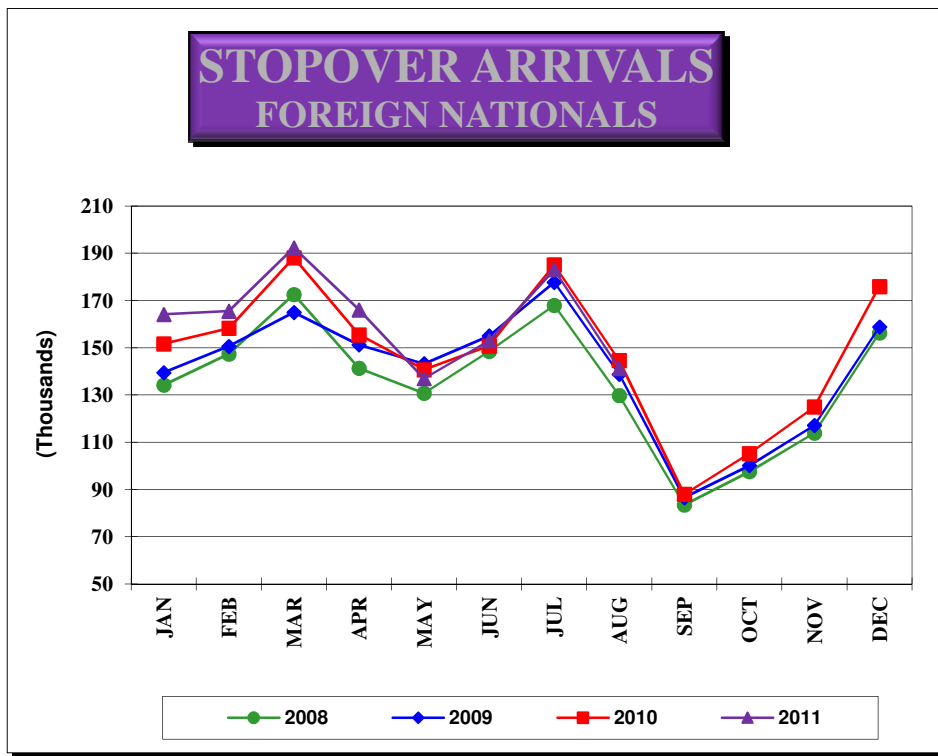


FIG. 1

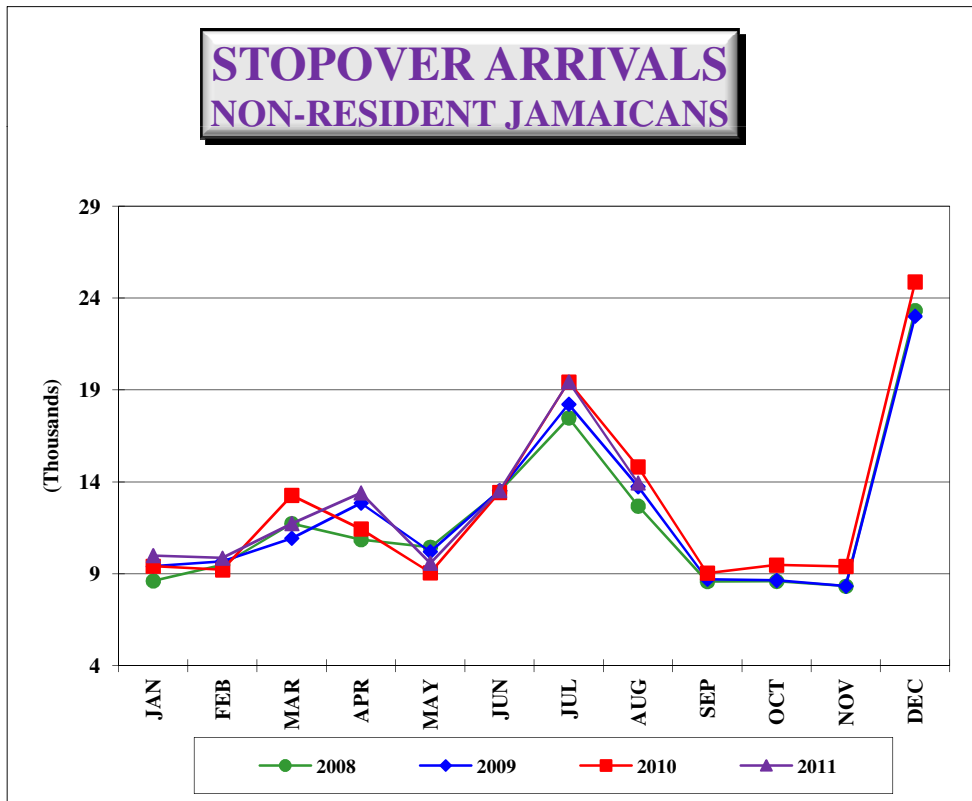


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT
JANUARY - AUGUST
2011**

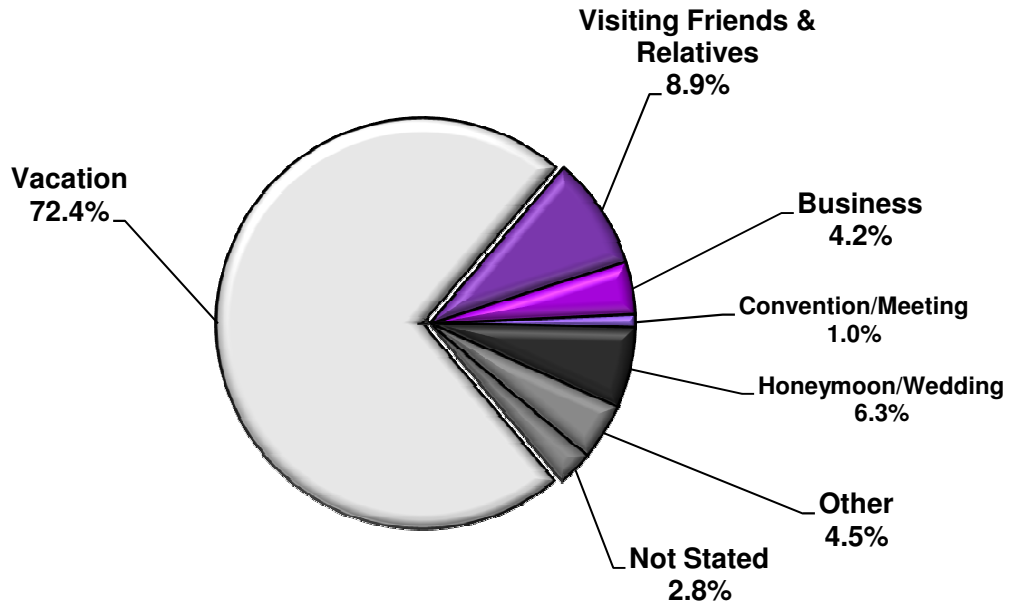


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - August 2011	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	976,610	75.0%	39,312	38.8%	1,015,922	72.4%
Visiting Friends & Relatives	96,057	7.4%	28,430	28.1%	124,487	8.9%
Business	53,372	4.1%	5,095	5.0%	58,467	4.2%
Convention/Meeting	13,818	1.1%	824	0.8%	14,642	1.0%
Honeymoon/Wedding	86,662	6.7%	1,967	1.9%	88,629	6.3%
Other	52,496	4.0%	10,172	10.1%	62,668	4.5%
Not Stated	23,278	1.8%	15,409	15.2%	38,687	2.8%
TOTAL	1,302,293	100.0%	101,209	100.0%	1,403,502	100.0%

TABLE 1.2

**STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2011**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	41,141	24,801	18,173	6,804	90,919	55,488	20,907	1,372	4,625	407	426	174,144
February	45,402	27,737	17,940	5,526	96,605	52,799	19,840	1,073	3,992	504	301	175,114
March	50,329	31,446	29,584	10,237	121,596	53,856	21,802	1,096	4,686	688	322	204,046
April	55,613	20,354	26,461	9,302	111,730	37,644	21,558	1,070	6,528	526	388	179,444
Jan.-Apr.	192,485	104,338	92,158	31,869	420,850	199,787	84,107	4,611	19,831	2,125	1,437	732,748
May	43,311	18,540	28,211	12,354	102,416	17,733	19,118	1,133	5,119	609	455	146,583
June	46,217	20,102	38,979	17,040	122,338	15,551	20,875	929	5,801	606	445	166,545
July	66,298	18,588	41,788	18,181	144,855	22,106	24,469	1,801	8,191	543	528	202,493
August	54,335	12,170	24,548	11,066	102,119	18,550	23,987	2,878	6,665	527	407	155,133
May - Aug.	210,161	69,400	133,526	58,641	471,728	73,940	88,449	6,741	25,776	2,285	1,835	670,754
Jan. - Aug.	402,646	173,738	225,684	90,510	892,578	273,727	172,556	11,352	45,607	4,410	3,272	1,403,502
+/- %	-5.2%	4.3%	-0.9%	-0.4%	-1.5%	20.5%	-5.9%	24.7%	18.3%	19.3%	1.6%	2.1%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	AUGUST							JANUARY - AUGUST						
	2008	2009	2010	2011	% C h a n g e			2008	2009	2010	2011	% C h a n g e		
					2011/10	2011/09	2011/08					2011/10	2011/09	2011/08
U.S.A.														
NORTHEAST (NEW YORK)														
Connecticut	2,657	3,061	3,160	3,162	0.1	3.3	19.0	22,830	21,884	25,105	24,130	-3.9	10.3	5.7
Delaware	446	377	567	470	-17.1	24.7	5.4	3,904	3,980	4,621	4,381	-5.2	10.1	12.2
Maine	141	167	165	133	-19.4	-20.4	-5.7	2,493	2,817	3,557	3,291	-7.5	16.8	32.0
Maryland	4,095	3,989	4,643	4,764	2.6	19.4	16.3	32,383	31,707	35,360	34,177	-3.3	7.8	5.5
Massachusetts	2,253	2,881	2,748	2,534	-7.8	-12.0	12.5	21,928	25,494	27,686	26,144	-5.6	2.5	19.2
New Hampshire	164	248	257	212	-17.5	-14.5	29.3	3,431	3,837	4,605	3,927	-14.7	2.3	14.5
New Jersey	6,617	8,020	8,801	8,540	-3.0	6.5	29.1	48,934	50,388	55,234	52,826	-4.4	4.8	8.0
New York	21,269	25,024	27,628	24,085	-12.8	-3.8	13.2	150,654	156,499	178,070	165,806	-6.9	5.9	10.1
Pennsylvania	4,853	5,832	6,331	6,396	1.0	9.7	31.8	46,136	51,334	55,928	54,167	-3.1	5.5	17.4
Rhode Island	192	289	212	251	18.4	-13.1	30.7	2,446	2,952	3,065	2,941	-4.0	-0.4	20.2
Vermont	77	73	78	93	19.2	27.4	20.8	1,511	1,463	1,938	1,908	-1.5	30.4	26.3
Virginia	2,290	2,666	2,855	2,855	0.0	7.1	24.7	20,212	20,319	22,597	22,139	-2.0	9.0	9.5
Washington D.C.	522	652	530	605	14.2	-7.2	15.9	4,112	4,534	4,422	4,336	-1.9	-4.4	5.4
West Virginia	225	264	211	235	11.4	-11.0	4.4	2,001	2,427	2,660	2,473	-7.0	1.9	23.6
Total	45,801	53,543	58,186	54,335	-6.6	1.5	18.6	362,975	379,635	424,848	402,646	-5.2	6.1	10.9
MIDWEST (CHICAGO)														
Illinois	3,290	3,006	3,312	3,083	-6.9	2.6	-6.3	36,565	36,242	37,045	36,879	-0.4	1.8	0.9
Indiana	826	730	907	876	-3.4	20.0	6.1	11,105	10,881	11,758	13,038	10.9	19.8	17.4
Iowa	330	331	349	345	-1.1	4.2	4.5	7,235	8,361	8,237	9,024	9.6	7.9	24.7
Kansas	395	373	474	442	-6.8	18.5	11.9	4,183	4,897	4,916	5,390	9.6	10.1	28.9
Kentucky	486	372	488	555	13.7	49.2	14.2	5,246	5,418	5,511	6,056	9.9	11.8	15.4
Michigan	1,453	1,611	1,645	1,636	-0.5	1.6	12.6	20,341	21,831	23,745	22,565	-5.0	3.4	10.9
Minnesota	614	537	682	589	-13.6	9.7	-4.1	15,394	15,178	16,077	16,459	2.4	8.4	6.9
Missouri	1,090	1,151	1,281	1,320	3.0	14.7	21.1	12,271	14,835	13,620	14,716	8.0	-0.8	19.9
Nebraska	358	370	347	365	5.2	-1.4	2.0	4,373	4,867	4,194	4,463	6.4	-8.3	2.1
North Dakota	45	47	76	76	0.0	61.7	68.9	1,874	1,942	1,934	2,229	15.3	14.8	18.9
Ohio	1,546	1,629	1,767	1,789	1.2	9.8	15.7	16,818	17,919	18,135	19,412	7.0	8.3	15.4
South Dakota	78	115	72	78	8.3	-32.2	0.0	1,848	2,105	2,024	2,248	11.1	6.8	21.6
Wisconsin	799	584	807	1,016	25.9	74.0	27.2	19,921	18,815	19,410	21,259	9.5	13.0	6.7
Total	11,310	10,856	12,207	12,170	-0.3	12.1	7.6	157,174	163,291	166,606	173,738	4.3	6.4	10.5

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	AUGUST							JANUARY - AUGUST						
	2008	2009	2010	2011	% Change			2008	2009	2010	2011	% Change		
					2011/10	2011/09	2011/08					2011/10	2011/09	2011/08
SOUTH (MIAMI)														
Alabama	581	535	580	544	-6.2	1.7	-6.4	5,974	6,192	5,942	6,082	2.4	-1.8	1.8
Arkansas	341	311	276	307	11.2	-1.3	-10.0	3,209	3,394	3,120	3,027	-3.0	-10.8	-5.7
Florida	14,676	16,376	16,283	15,133	-7.1	-7.6	3.1	131,316	130,146	128,084	127,892	-0.1	-1.7	-2.6
Georgia	3,864	3,654	4,057	3,685	-9.2	0.8	-4.6	40,506	37,847	39,554	39,833	0.7	5.2	-1.7
Louisiana	565	401	395	468	18.5	16.7	-17.2	5,170	5,449	5,187	5,366	3.5	-1.5	3.8
Mississippi	246	235	245	245	0.0	4.3	-0.4	2,615	2,792	2,981	2,809	-5.8	0.6	7.4
North Carolina	2,195	2,081	2,085	1,970	-5.5	-5.3	-10.3	17,763	18,593	19,494	17,810	-8.6	-4.2	0.3
Oklahoma	396	424	427	497	16.4	17.2	25.5	3,988	4,554	4,059	4,368	7.6	-4.1	9.5
South Carolina	931	940	830	819	-1.3	-12.9	-12.0	8,648	8,561	8,420	8,191	-2.7	-4.3	-5.3
Tennessee	863	960	969	880	-9.2	-8.3	2.0	11,233	10,678	10,873	10,306	-5.2	-3.5	-8.3
Total	24,658	25,917	26,147	24,548	-6.1	-5.3	-0.4	230,422	228,206	227,714	225,684	-0.9	-1.1	-2.1
WEST (LOS ANGELES)														
Alaska	26	27	18	33	83.3	22.2	26.9	369	305	377	437	15.9	43.3	18.4
Arizona	380	384	399	384	-3.8	0.0	1.1	5,003	4,530	5,930	4,748	-19.9	4.8	-5.1
California	5,133	4,612	4,140	4,438	7.2	-3.8	-13.5	34,590	30,073	29,693	29,612	-0.3	-1.5	-14.4
Colorado	545	478	570	586	2.8	22.6	7.5	6,397	6,315	6,911	6,843	-1.0	8.4	7.0
Hawaii	22	22	12	17	41.7	-22.7	-22.7	257	220	242	203	-16.1	-7.7	-21.0
Idaho	87	68	76	57	-25.0	-16.2	-34.5	973	745	839	715	-14.8	-4.0	-26.5
Montana	34	41	35	34	-2.9	-17.1	0.0	601	723	836	684	-18.2	-5.4	13.8
Nevada	325	428	405	312	-23.0	-27.1	-4.0	2,560	2,882	2,866	2,412	-15.8	-16.3	-5.8
New Mexico	98	128	117	111	-5.1	-13.3	13.3	1,124	1,198	1,175	1,166	-0.8	-2.7	3.7
Oregon	273	191	238	232	-2.5	21.5	-15.0	2,088	1,796	2,042	1,882	-7.8	4.8	-9.9
Texas	4,093	4,269	4,093	4,083	-0.2	-4.4	-0.2	30,855	32,982	32,638	34,753	6.5	5.4	12.6
Utah	163	260	194	155	-20.1	-40.4	-4.9	1,882	1,978	1,921	1,689	-12.1	-14.6	-10.3
Washington	576	509	596	582	-2.3	14.3	1.0	4,577	4,277	4,817	4,701	-2.4	9.9	2.7
Wyoming	38	59	47	42	-10.6	-28.8	10.5	591	671	624	665	6.6	-0.9	12.5
Total	11,793	11,476	10,940	11,066	1.2	-3.6	-6.2	91,867	88,695	90,911	90,510	-0.4	2.0	-1.5
TOTAL U.S.A.	93,562	101,792	107,480	102,119	-5.0	0.3	9.1	842,438	859,827	910,079	892,578	-1.9	3.8	6.0

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	AUGUST							JANUARY - AUGUST						
	2008	2009	2010	2011	% Change			2008	2009	2010	2011	% Change		
					2011/10	2011/09	2011/08					2011/10	2011/09	2011/08
CANADA (TORONTO)														
Alberta	531	863	621	677	9.0	-21.6	27.5	13,650	19,211	18,393	21,313	15.9	10.9	56.1
British Columbia	289	554	399	458	14.8	-17.3	58.5	6,504	10,971	8,861	10,538	18.9	-3.9	62.0
Manitoba	73	113	137	150	9.5	32.7	105.5	3,996	5,227	5,267	8,017	52.2	53.4	100.6
New Brunswick	31	76	52	41	-21.2	-46.1	32.3	2,538	3,063	3,966	6,041	52.3	97.2	138.0
Newfoundland	54	107	92	129	40.2	20.6	138.9	1,154	1,704	2,464	2,727	10.7	60.0	136.3
Nova Scotia	90	84	85	82	-3.5	-2.4	-8.9	3,756	4,593	6,781	8,719	28.6	89.8	132.1
Ontario	8,911	12,017	12,515	14,165	13.2	17.9	59.0	103,099	126,313	139,826	165,244	18.2	30.8	60.3
P.E. Island	1	6	7	8	14.3	33.3	700.0	278	446	565	839	48.5	88.1	201.8
Quebec	1,662	2,443	2,771	2,739	-1.2	12.1	64.8	23,228	33,239	34,550	40,191	16.3	20.9	73.0
Saskatchewan	64	67	74	90	21.6	34.3	40.6	5,417	5,543	6,246	9,735	55.9	75.6	79.7
Northwest Territories	14	13	10	11	10.0	-15.4	-21.4	260	359	318	363	14.2	1.1	39.6
Total	11,720	16,343	16,763	18,550	10.7	13.5	58.3	163,880	210,669	227,237	273,727	20.5	29.9	67.0
LONDON OFFICE														
Northern Europe														
U.K.	16,015	15,062	17,085	15,420	-9.7	2.4	-3.7	127,123	123,109	121,141	117,392	-3.1	-4.6	-7.7
Denmark	49	31	43	20	-53.5	-35.5	-59.2	566	546	562	489	-13.0	-10.4	-13.6
Finland	19	24	6	11	83.3	-54.2	-42.1	235	393	293	266	-9.2	-32.3	13.2
Ireland	237	183	203	159	-21.7	-13.1	-32.9	2,441	1,992	1,959	1,784	-8.9	-10.4	-26.9
Norway	52	17	29	54	86.2	217.6	3.8	789	655	712	784	10.1	19.7	-0.6
Sweden	83	62	49	43	-12.2	-30.6	-48.2	1,188	1,049	1,082	1,053	-2.7	0.4	-11.4
Total	16,455	15,379	17,415	15,707	-9.8	2.1	-4.5	132,342	127,744	125,749	121,768	-3.2	-4.7	-8.0
Southern Europe														
Greece	63	29	26	37	42.3	27.6	-41.3	286	222	198	177	-10.6	-20.3	-38.1
Italy	2,290	2,092	1,891	1,634	-13.6	-21.9	-28.6	11,306	10,707	10,808	8,548	-20.9	-20.2	-24.4
Portugal	2,490	1,787	1,947	1,326	-31.9	-25.8	-46.7	7,577	5,449	7,770	4,350	-44.0	-20.2	-42.6
Spain	3,626	3,424	2,992	1,966	-34.3	-42.6	-45.8	11,182	9,444	8,062	5,445	-32.5	-42.3	-51.3
Western Europe														
Austria	113	89	146	117	-19.9	31.5	3.5	1,538	1,675	1,898	1,629	-14.2	-2.7	5.9
Belgium	371	430	365	306	-16.2	-28.8	-17.5	4,437	4,456	3,498	3,465	-0.9	-22.2	-21.9
France	276	326	316	358	13.3	9.8	29.7	2,571	2,754	2,723	2,856	4.9	3.7	11.1
Germany	1,125	1,227	1,086	1,455	34.0	18.6	29.3	12,251	13,040	12,194	12,897	5.8	-1.1	5.3
Luxemburg	30	18	24	39	62.5	116.7	30.0	137	164	140	155	10.7	-5.5	13.1
Netherlands	611	562	477	580	21.6	3.2	-5.1	5,165	4,730	4,434	4,749	7.1	0.4	-8.1
Switzerland	73	93	140	156	11.4	67.7	113.7	1,414	1,495	1,738	2,049	17.9	37.1	44.9
Total	11,068	10,077	9,410	7,974	-15.3	-20.9	-28.0	57,864	54,136	53,463	46,320	-13.4	-14.4	-20.0
Central/East Europe														
Czech Republic	27	29	22	10	-54.5	-65.5	-63.0	505	396	291	572	96.6	44.4	13.3
Hungary	21	3	17	4	-76.5	33.3	-81.0	613	185	315	208	-34.0	12.4	-66.1
Poland	135	98	70	68	-2.9	-30.6	-49.6	822	773	914	996	9.0	28.8	21.2
Russia	103	92	79	124	57.0	34.8	20.4	1,263	1,177	1,343	1,202	-10.5	2.1	-4.8
Ukraine	43	17	32	22	-31.3	29.4	-48.8	311	298	275	290	5.5	-2.7	-6.8
Other Europe	170	88	82	78	-4.9	-11.4	-54.1	1,714	1,108	1,046	1,200	14.7	8.3	-30.0
Total	499	327	302	306	1.3	-6.4	-38.7	5,228	3,937	4,184	4,468	6.8	13.5	-14.5
Total	28,022	25,783	27,127	23,987	-11.6	-7.0	-14.4	195,434	185,817	183,396	172,556	-5.9	-7.1	-11.7

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	AUGUST							JANUARY - AUGUST						
	2008	2009	2010	2011	% C h a n g e			2008	2009	2010	2011	% C h a n g e		
					2011/10	2011/09	2011/08					2011/10	2011/09	2011/08
LATIN AMERICA														
CENTRAL AMERICA														
Mexico	305	215	145	168	15.9	-21.9	-44.9	2,228	1,438	1,316	1,388	5.5	-3.5	-37.7
Belize	46	60	38	46	21.1	-23.3	0.0	408	426	327	419	28.1	-1.6	2.7
Costa Rica	60	46	42	47	11.9	2.2	-21.7	571	522	454	550	21.1	5.4	-3.7
El Salvador	22	21	15	8	-46.7	-61.9	-63.6	165	109	87	131	50.6	20.2	-20.6
Guatemala	18	37	40	23	-42.5	-37.8	27.8	175	246	300	373	24.3	51.6	113.1
Honduras	18	15	15	6	-60.0	-60.0	-66.7	169	107	83	161	94.0	50.5	-4.7
Nicaragua	9	8	4	1	-75.0	-87.5	-88.9	62	61	50	80	60.0	31.1	29.0
Panama	111	102	69	79	14.5	-22.5	-28.8	764	805	725	794	9.5	-1.4	3.9
Total	589	504	368	378	2.7	-25.0	-35.8	4,542	3,714	3,342	3,896	16.6	4.9	-14.2
SOUTH AMERICA														
Argentina	113	96	85	147	72.9	53.1	30.1	1,256	1,280	1,278	1,606	25.7	25.5	27.9
Bolivia	1	4	1	3	200.0	-25.0	200.0	44	31	35	51	45.7	64.5	15.9
Brazil	187	145	70	121	72.9	-16.6	-35.3	1,218	1,022	1,101	1,068	-3.0	4.5	-12.3
Chile	65	42	46	87	89.1	107.1	33.8	561	666	446	572	28.3	-14.1	2.0
Colombia	34	16	79	72	-8.9	350.0	111.8	686	621	678	741	9.3	19.3	8.0
Ecuador	707	717	835	1,957	134.4	172.9	176.8	1,483	1,595	1,411	2,379	68.6	49.2	60.4
Paraguay	1	0	0	1	-	-	0.0	8	18	14	40	185.7	122.2	400.0
Peru	35	30	23	27	17.4	-10.0	-22.9	303	347	253	336	32.8	-3.2	10.9
Uruguay	13	28	15	21	40.0	-25.0	61.5	105	145	97	123	26.8	-15.2	17.1
Venezuela	60	228	31	60	93.5	-73.7	0.0	530	903	430	520	20.9	-42.4	-1.9
Other South America	0	5	3	4	33.3	-20.0	-	7	15	16	20	25.0	33.3	185.7
Total	1,216	1,311	1,188	2,500	110.4	90.7	105.6	6,201	6,643	5,759	7,456	29.5	12.2	20.2
Total Latin America	1,805	1,815	1,556	2,878	85.0	58.6	59.4	10,743	10,357	9,101	11,352	24.7	9.6	5.7

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	AUGUST							JANUARY - AUGUST						
	2008	2009	2010	2011	% Change			2008	2009	2010	2011	% Change		
					2011/10	2011/09	2011/08					2011/10	2011/09	2011/08
CARIBBEAN														
Antigua	323	281	244	263	7.8	-6.4	-18.6	1,804	1,700	1,510	1,573	4.2	-7.5	-12.8
Bahamas	440	473	586	601	2.6	27.1	36.6	3,107	3,631	3,165	4,216	33.2	16.1	35.7
Barbados	578	405	357	531	48.7	31.1	-8.1	4,212	3,467	2,895	3,614	24.8	4.2	-14.2
Bermuda	270	358	356	277	-22.2	-22.6	2.6	2,232	2,139	1,948	1,857	-4.7	-13.2	-16.8
British Virgin Is.	112	155	147	151	2.7	-2.6	34.8	657	652	673	673	0.0	3.2	2.4
Cayman Is.	1,876	2,137	1,728	1,634	-5.4	-23.5	-12.9	13,665	16,242	12,137	12,376	2.0	-23.8	-9.4
Dominica	87	59	42	58	38.1	-1.7	-33.3	400	398	246	306	24.4	-23.1	-23.5
Grenada	97	45	41	40	-2.4	-11.1	-58.8	666	475	299	384	28.4	-19.2	-42.3
Guyana	286	250	190	257	35.3	2.8	-10.1	1,594	1,506	1,193	1,700	42.5	12.9	6.6
Monsterrat	16	21	13	14	7.7	-33.3	-12.5	105	102	83	102	22.9	0.0	-2.9
St. Kitts/Nevis/Anguilla	146	113	107	120	12.1	6.2	-17.8	679	725	624	634	1.6	-12.6	-6.6
St. Lucia	217	107	92	84	-8.7	-21.5	-61.3	1,276	874	650	684	5.2	-21.7	-46.4
St. Vincent	156	54	41	105	156.1	94.4	-32.7	602	384	291	481	65.3	25.3	-20.1
Turks & Caicos Is.	200	198	186	211	13.4	6.6	5.5	1,139	964	1,053	1,013	-3.8	5.1	-11.1
Trinidad & Tobago	887	963	872	1,657	90.0	72.1	86.8	7,489	6,580	6,631	10,735	61.9	63.1	43.3
Comm. Caribbean	5,691	5,619	5,002	6,003	20.0	6.8	5.5	39,627	39,839	33,398	40,348	20.8	1.3	1.8
Aruba	36	32	27	36	33.3	12.5	0.0	337	277	250	289	15.6	4.3	-14.2
Cuba	72	92	50	64	28.0	-30.4	-11.1	596	802	358	462	29.1	-42.4	-22.5
Curacao	147	74	47	49	4.3	-33.8	-66.7	1,324	912	476	602	26.5	-34.0	-54.5
Dominican Rep.	179	39	74	101	36.5	159.0	-43.6	1,275	820	635	885	39.4	7.9	-30.6
Guadelope	5	7	30	10	-66.7	42.9	100.0	121	89	151	299	98.0	236.0	147.1
Haiti	15	28	40	40	0.0	42.9	166.7	187	204	353	261	-26.1	27.9	39.6
Puerto Rico	148	89	147	138	-6.1	55.1	-6.8	1,206	960	938	1,025	9.3	6.8	-15.0
St. Maarten	71	68	145	114	-21.4	67.6	60.6	636	512	656	699	6.6	36.5	9.9
Surinam	30	37	25	46	84.0	24.3	53.3	328	311	284	316	11.3	1.6	-3.7
All other Caribbean	47	49	47	64	36.2	30.6	36.2	579	455	573	421	-26.5	-7.5	-27.3
Other Caribbean	750	515	632	662	4.7	28.5	-11.7	6,589	5,342	4,674	5,259	12.5	-1.6	-20.2
TOTAL CARIBBEAN	6,441	6,134	5,634	6,665	18.3	8.7	3.5	46,216	45,181	38,072	45,607	19.8	0.9	-1.3
ASIA														
India	46	57	71	85	19.7	49.1	84.8	650	879	674	879	30.4	0.0	35.2
Pakistan	1	0	8	0	-	-	-	13	13	21	17	-19.0	30.8	30.8
Japan	119	135	94	105	11.7	-22.2	-11.8	1,948	1,623	1,317	1,388	5.4	-14.5	-28.7
China	69	63	86	163	89.5	158.7	136.2	690	901	746	1,111	48.9	23.3	61.0
Taiwan	13	3	3	4	33.3	33.3	-69.2	92	45	65	61	-6.2	35.6	-33.7
Korea	13	18	102	70	-31.4	288.9	438.5	180	207	245	325	32.7	57.0	80.6
Philippines	35	7	35	24	-31.4	242.9	-31.4	310	237	352	227	-35.5	-4.2	-26.8
Singapore	7	4	4	11	175.0	175.0	57.1	97	100	67	80	19.4	-20.0	-17.5
Other Asia	38	24	22	65	195.5	170.8	71.1	309	352	211	322	52.6	-8.5	4.2
	341	311	425	527	24.0	69.5	54.5	4,289	4,357	3,698	4,410	19.3	1.2	2.8
OTHER COUNTRIES														
African Countries	139	84	102	83	-18.6	-1.2	-40.3	800	812	770	840	9.1	3.4	5.0
Israel	146	72	96	58	-39.6	-19.4	-60.3	773	604	485	379	-21.9	-37.3	-51.0
Saudi Arabia	3	0	1	2	100.0	-	-33.3	21	12	7	20	185.7	66.7	-4.8
Turkey	33	10	13	8	-38.5	-20.0	-75.8	219	204	103	69	-33.0	-66.2	-68.5
Other Middle East	101	47	64	89	39.1	89.4	-11.9	403	373	403	467	15.9	25.2	15.9
Australia	133	127	124	147	18.5	15.7	10.5	1,784	1,274	1,263	1,302	3.1	2.2	-27.0
New Zealand	19	53	23	17	-26.1	-67.9	-10.5	227	197	164	161	-1.8	-18.3	-29.1
All Other Ctries	2	2	0	3	-	50.0	50.0	39	20	25	34	36.0	70.0	-12.8
Total	576	395	423	407	-3.8	3.0	-29.3	4,266	3,496	3,220	3,272	1.6	-6.4	-23.3
GRAND TOTAL	142,467	152,573	159,408	155,133	-2.7	1.7	8.9	1,267,266	1,319,704	1,374,803	1,403,502	2.1	6.3	10.8

STOPOVER VISITORS BY MARKET SHARE

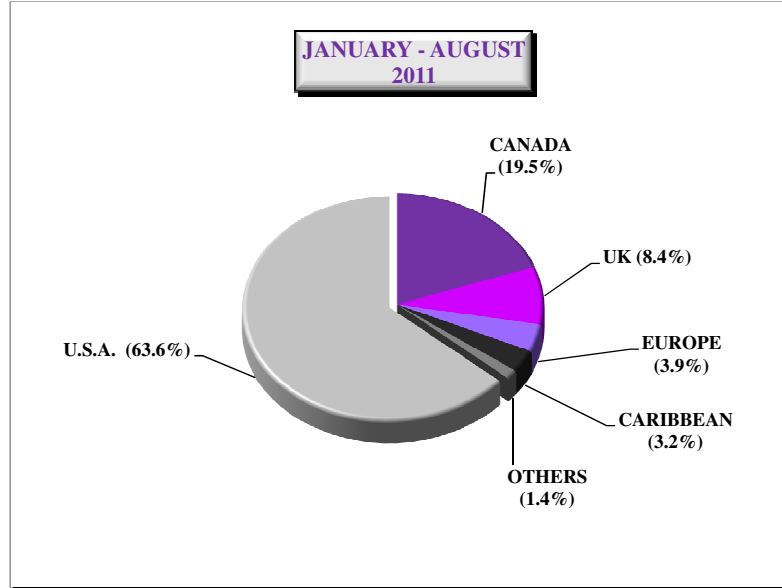


Fig. 2

Country	August 2011	% Share	Jan. - Aug. 2011	% Share	Jan. - Aug. 2010	% Share	% Change 2011/10
U.S.A	102,119	65.8%	892,578	63.6%	910,079	66.2%	-1.9%
CANADA	18,550	12.0%	273,727	19.5%	227,237	16.5%	20.5%
U.K.	15,420	9.9%	117,392	8.4%	121,141	8.8%	-3.1%
EUROPE	8,567	5.5%	55,164	3.9%	62,255	4.5%	-11.4%
CARIBBEAN	6,665	4.3%	45,607	3.2%	38,072	2.8%	19.8%
OTHERS	3,812	2.5%	19,034	1.4%	16,019	1.2%	18.8%
Total	155,133	100.0%	1,403,502	100.0%	1,374,803	100.0%	2.1%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)								
	<u>FOREIGN NATIONALS</u>				<u>NON-RESIDENT JAMAICANS</u>			
	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2010	2011	2010	2011	2010	2011	2010	2011
January	9.4	8.8	7.3	7.2	17.4	15.9	8.9	8.1
February	8.3	8.2	7.0	7.1	14.4	13.9	7.3	7.7
March	8.2	7.8	6.7	6.7	14.2	13.5	7.6	7.4
April	7.8	8.0	6.6	6.7	13.5	13.7	7.2	7.8
May	8.1	8.1	6.6	6.5	15.4	16.0	8.1	7.8
June	9.5	9.3	6.7	6.7	18.3	17.9	9.2	8.7
July	9.8	9.8	6.9	7.0	17.4	16.7	8.4	9.1
August	9.2	9.2	7.1	7.0	15.0	15.0	8.8	8.8
Jan.-Aug.	8.8	8.7	6.9	6.9	15.8	15.5	8.3	8.3

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

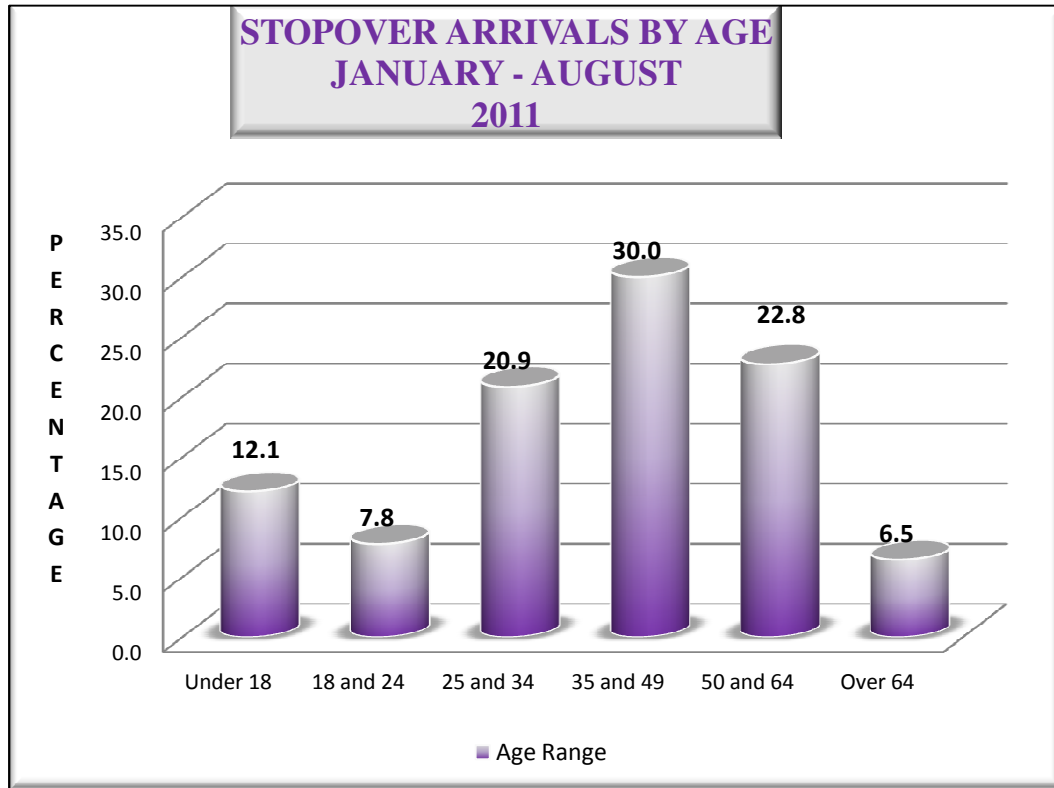


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age Range	AUGUST		JAN. - AUG.		JAN. - AUG.		% Change 2011/10
	2011	% Share	2011	% Share	2010	% Share	
Under 18	24,919	16.1	170,312	12.1	171,781	12.5	-0.9%
18 and 24	14,184	9.1	109,143	7.8	110,144	8.0	-0.9%
25 and 34	34,662	22.3	293,081	20.9	291,730	21.2	0.5%
35 and 49	45,005	29.0	421,133	30.0	417,473	30.4	0.9%
50 and 64	28,130	18.1	319,306	22.8	300,447	21.9	6.3%
Over 64	8,233	5.3	90,527	6.5	83,228	6.1	8.8%
Total	155,133	100.0	1,403,502	100.0	1,374,803	100.0	2.1%

TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - AUGUST 2011**

	MONTEGO BAY		% Change 2011/10		FALMOUTH		OCHO RIOS		% Change 2011/10		2011 TOTAL		2010 TOTAL		% Change 2011/10	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	16	42,339	23.1%	39.1%	-	-	22	53,684	4.8%	-5.2%	39	96,323	35	87,136	11.4%	10.5%
February	13	23,381	18.2%	-7.3%	3	10,365	22	55,237	15.8%	3.6%	38	88,983	31	78,805	22.6%	12.9%
March	13	22,569	-18.8%	-43.0%	10	36,444	18	46,866	-28.0%	-34.3%	42	106,247	42	111,356	0.0%	-4.6%
April	6	15,221	-57.1%	-47.9%	14	50,836	13	34,920	-23.5%	-31.4%	33	100,977	31	80,116	6.5%	26.0%
Jan. - Apr.	48	103,510	-11.1%	-16.9%	27	97,645	75	190,707	-8.5%	-17.9%	152	392,530	139	357,413	9.4%	9.8%
May	7	14,911	-30.0%	-23.5%	11	42,088	7	20,580	-41.7%	-49.6%	25	77,579	22	60,304	13.6%	28.6%
June	5	17,719	-28.6%	0.9%	10	41,503	7	24,775	-46.2%	-49.4%	22	83,997	20	66,517	10.0%	26.3%
July	5	16,397	0.0%	1.0%	6	33,348	6	21,483	-53.8%	-55.9%	17	71,228	18	64,904	-5.6%	9.7%
August	4	14,419	0.0%	7.8%	7	39,356	6	21,028	-53.8%	-56.6%	17	74,803	17	61,843	0.0%	21.0%
May - Aug.	21	63,446	-19.2%	-4.8%	34	156,295	26	87,866	-49.0%	-53.0%	81	307,607	77	253,568	5.2%	21.3%
Jan. - Aug.	69	166,956	-13.8%	-12.7%	61	253,940	101	278,573	-24.1%	-33.5%	233	700,137	216	610,981	7.9%	14.6%

* Note:
 1. During the month of January one Cruise Ship called with 300 Cruise passengers visited Port Antonio.
 2. During the month of March one Cruise Ship called with 368 Cruise passengers visited Port Antonio.

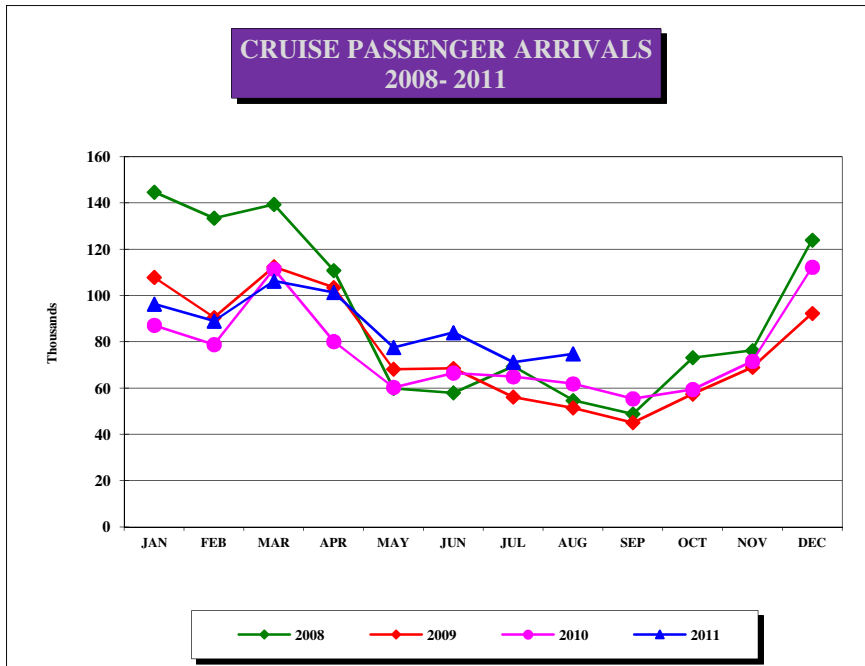


FIG. 4

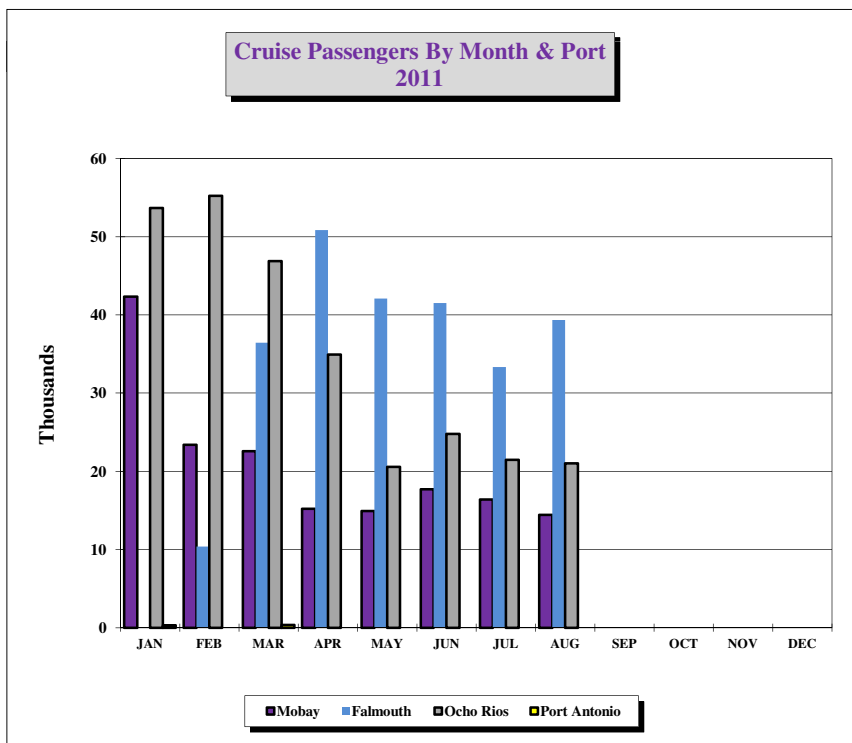


FIG. 4a

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	AUGUST 2011			JANUARY - AUGUST 2011		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST (NEW YORK)</u>						
Connecticut	3,162	0	3,162	24,127	3	24,130
Delaware	470	0	470	4,380	1	4,381
Maine	133	0	133	3,288	3	3,291
Maryland	4,764	0	4,764	34,164	13	34,177
Massachusetts	2,533	1	2,534	26,139	5	26,144
New Hampshire	212	0	212	3,923	4	3,927
New Jersey	8,533	7	8,540	52,810	16	52,826
New York	24,075	10	24,085	165,644	162	165,806
Pennsylvania	6,396	0	6,396	54,150	17	54,167
Rhode Island	251	0	251	2,941	0	2,941
Vermont	93	0	93	1,906	2	1,908
Virginia	2,855	0	2,855	22,131	8	22,139
Washington D.C.	605	0	605	4,330	6	4,336
West Virginia	235	0	235	2,469	4	2,473
Total	54,317	18	54,335	402,402	244	402,646
<u>MIDWEST (CHICAGO)</u>						
Illinois	3,081	2	3,083	35,712	1,167	36,879
Indiana	876	0	876	12,899	139	13,038
Iowa	345	0	345	8,520	504	9,024
Kansas	442	0	442	5,368	22	5,390
Kentucky	555	0	555	6,027	29	6,056
Michigan	1,634	2	1,636	20,743	1,822	22,565
Minnesota	589	0	589	13,525	2,934	16,459
Missouri	1,316	4	1,320	12,793	1,923	14,716
Nebraska	365	0	365	4,454	9	4,463
North Dakota	76	0	76	2,014	215	2,229
Ohio	1,786	3	1,789	19,380	32	19,412
South Dakota	78	0	78	2,163	85	2,248
Wisconsin	1,016	0	1,016	20,413	846	21,259
Total	12,159	11	12,170	164,011	9,727	173,738

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	AUGUST 2011			JANUARY - AUGUST 2011		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>SOUTH (MIAMI)</u>						
Alabama	544	0	544	6,081	1	6,082
Arkansas	307	0	307	3,012	15	3,027
Florida	15,109	24	15,133	127,658	234	127,892
Georgia	3,678	7	3,685	39,782	51	39,833
Louisiana	468	0	468	5,359	7	5,366
Mississippi	245	0	245	2,806	3	2,809
North Carolina	1,968	2	1,970	17,788	22	17,810
Oklahoma	496	1	497	4,355	13	4,368
South Carolina	818	1	819	8,189	2	8,191
Tennessee	879	1	880	10,293	13	10,306
Total	24,512	36	24,548	225,323	361	225,684
<u>WEST (LOS ANGELES)</u>						
Alaska	33	0	33	437	0	437
Arizona	384	0	384	4,744	4	4,748
California	4,429	9	4,438	29,565	37	29,602
Colorado	586	0	586	6,830	23	6,853
Hawaii	17	0	17	202	1	203
Idaho	57	0	57	715	0	715
Montana	34	0	34	682	2	684
Nevada	312	0	312	2,412	0	2,412
New Mexico	111	0	111	1,165	1	1,166
Oregon	232	0	232	1,879	3	1,882
Texas	4,080	3	4,083	34,717	36	34,753
Utah	155	0	155	1,688	1	1,689
Washington	582	0	582	4,694	7	4,701
Wyoming	42	0	42	665	0	665
Total	11,054	12	11,066	90,395	115	90,510
TOTAL U.S.A.	102,042	77	102,119	882,131	10,447	892,578

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TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	AUGUST 2011			JANUARY - AUGUST 2011		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CANADA (TORONTO)						
Alberta	676	1	677	21,232	81	21,313
British Columbia	456	2	458	10,481	57	10,538
Manitoba	150	0	150	7,961	56	8,017
New Brunswick	41	0	41	4,765	1,276	6,041
Newfoundland	125	4	129	2,626	101	2,727
Nova Scotia	74	8	82	6,104	2,615	8,719
Ontario	13,399	766	14,165	136,657	28,587	165,244
P.E. Island	8	0	8	614	225	839
Quebec	2,012	727	2,739	27,212	12,979	40,191
Saskatchewan	90	0	90	9,701	34	9,735
Other Canada	11	0	11	351	12	363
Total	17,042	1,508	18,550	227,704	46,023	273,727
EUROPE						
LONDON OFFICE						
Northern Europe						
U.K.	10,254	5,166	15,420	74,715	42,677	117,392
Denmark	20	0	20	471	18	489
Finland	11	0	11	246	20	266
Ireland	125	34	159	1,493	291	1,784
Norway	54	0	54	745	39	784
Sweden	41	2	43	1,031	22	1,053
Sub-Total	10,505	5,202	15,707	78,701	43,067	121,768
GERMAN OFFICE						
Southern Europe						
Greece	36	1	37	173	4	177
Italy	1,317	317	1,634	6,225	2,323	8,548
Portugal	27	1,299	1,326	177	4,173	4,350
Spain	147	1,819	1,966	1,016	4,429	5,445
Western Europe						
Austria	115	2	117	1,615	14	1,629
Belgium	305	1	306	3,435	30	3,465
France	353	5	358	2,787	69	2,856
Germany	1,449	6	1,455	12,852	45	12,897
Luxemburg	39	0	39	153	2	155
Netherlands	570	10	580	4,643	106	4,749
Switzerland	149	7	156	1,987	62	2,049
Sub-Total	4,507	3,467	7,974	35,063	11,257	46,320
Central/East Europe						
Czechoslovakia	10	0	10	412	160	572
Hungary	4	0	4	190	19	209
Poland	64	4	68	946	50	996
Russia	106	18	124	1,136	66	1,202
Ukraine	22	0	22	195	94	289
Other Europe	70	8	78	1,014	186	1,200
Sub-Total	276	30	306	3,893	575	4,468
Total	15,288	8,699	23,987	117,657	54,899	172,556

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

AUGUST 2011			JANUARY - AUGUST 2011		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

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OTHER COUNTRIES

CENTRAL AMERICA

Mexico	163	5	168	1,377	11	1,388
Belize	46	0	46	418	1	419
Costa Rica	47	0	47	536	14	550
El Salvador	8	0	8	131	0	131
Guatemala	23	0	23	348	25	373
Honduras	6	0	6	161	0	161
Nicaragua	1	0	1	78	2	80
Panama	79	0	79	789	5	794
Total	373	5	378	3,838	58	3,896

SOUTH AMERICA

Argentina	144	3	147	1,575	31	1,606
Bolivia	3	0	3	51	0	51
Brazil	116	5	121	1,047	21	1,068
Chile	85	2	87	570	3	573
Colombia	71	1	72	728	12	740
Ecuador	19	1,938	1,957	141	2,238	2,379
Paraguay	1	0	1	40	0	40
Peru	27	0	27	333	3	336
Uruguay	21	0	21	123	0	123
Venezuela	52	8	60	472	48	520
Other South America	4	0	4	13	7	20
Total	543	1,957	2,500	5,093	2,363	7,456
Total Latin America	916	1,962	2,878	8,931	2,421	11,352

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TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	AUGUST 2011			JANUARY - AUGUST 2011		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CARIBBEAN						
Antigua	260	3	263	1,551	22	1,573
Bahamas	600	1	601	3,947	269	4,216
Barbados	518	13	531	3,562	52	3,614
Bermuda	273	4	277	1,851	6	1,857
British Virgin Is.	151	0	151	672	1	673
Cayman Is.	1,631	3	1,634	12,331	45	12,376
Dominica	57	1	58	298	8	306
Grenada	40	0	40	361	23	384
Guyana	257	0	257	1,661	39	1,700
Montserrat	14	0	14	102	0	102
St. Kitts/Nevis/Anguilla	120	0	120	631	3	634
St. Lucia	84	0	84	679	5	684
St. Vincent	103	2	105	472	9	481
Turks & Caicos Is.	198	13	211	1,000	13	1,013
Trinidad & Tobago	1,657	0	1,657	10,588	147	10,735
Comm. Caribbean	5,963	40	6,003	39,706	642	40,348
Aruba	6	30	36	60	229	289
Bonaire	0	0	0	0	0	0
Cuba	28	36	64	244	197	441
Curacao	6	43	49	99	503	602
Dominican Republic	98	3	101	876	9	885
Guadeloupe	10	0	10	147	152	299
Haiti	19	21	40	185	76	261
Puerto Rico	138	0	138	1,022	3	1,025
St. Maarten	113	1	114	690	9	699
Surinam	38	8	46	208	108	316
All other Caribbean	60	4	64	401	41	442
Other Caribbean	516	146	662	3,932	1,327	5,259
TOTAL CARIBBEAN	6,479	186	6,665	43,638	1,969	45,607
OTHER COUNTRIES						
India	75	10	85	794	85	879
Pakistan	0	0	0	17	0	17
Japan	102	3	105	1,381	7	1,388
China	148	15	163	1,024	87	1,111
Taiwan	4	0	4	61	0	61
Korea	70	0	70	321	4	325
Philippines	20	4	24	218	9	227
Singapore	9	2	11	77	3	80
Other Asia	65	0	65	317	5	322
Asia	493	34	527	4,210	200	4,410
African Countries	76	7	83	804	28	832
Israel	58	0	58	373	14	387
Saudi Arabia	2	0	2	19	0	19
Turkey	8	0	8	69	1	70
Other Middle East	82	7	89	449	17	466
Australia	146	1	147	1,284	18	1,302
New Zealand	17	0	17	159	2	161
All Other Ctries	3	0	3	34	1	35
Total	392	15	407	3,191	81	3,272
GRAND TOTAL	142,652	12,481	155,133	1,287,462	116,040	1,403,502

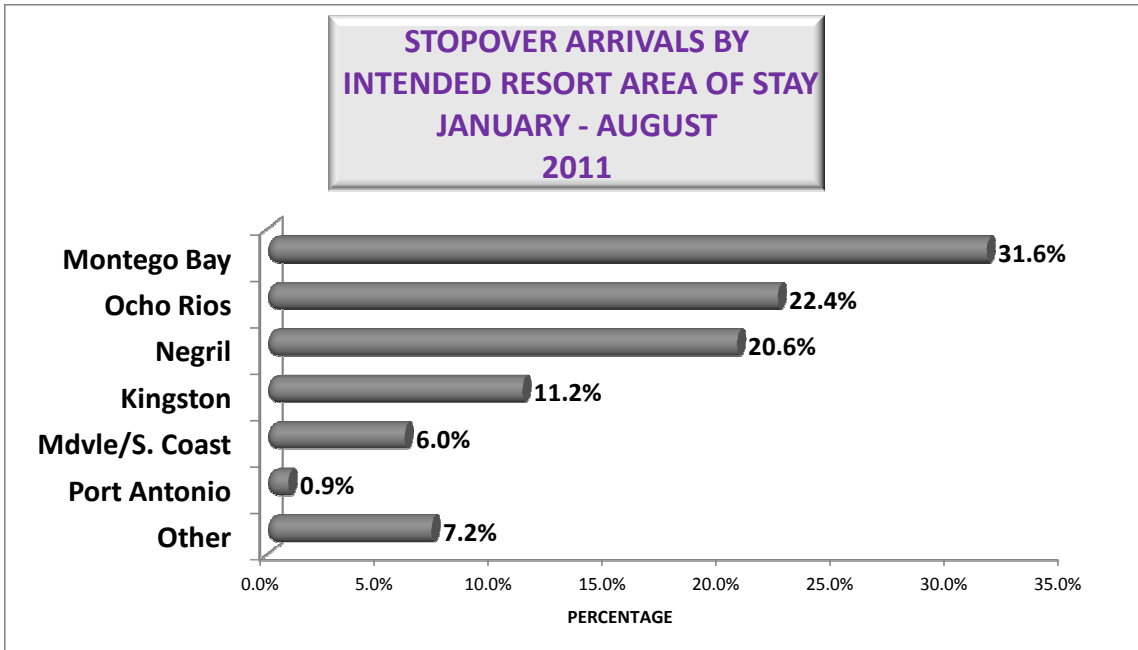


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	AUGUST			JAN. - AUGUST			JAN. - AUGUST			% Change 2011/10 ARRIVALS
	2011	%Share	LENGTH OF STAY	2011	%Share	LENGTH OF STAY	2010	%Share	LENGTH OF STAY	
Montego Bay	48,706	31.4%	8.2	443,257	31.6%	7.4	414,929	30.2%	7.5	6.8%
Ocho Rios	33,634	21.7%	9.2	314,477	22.4%	8.4	311,564	22.7%	8.5	0.9%
Negril	27,589	17.8%	8.4	289,427	20.6%	8.0	304,018	22.1%	7.9	-4.8%
Kingston	19,542	12.6%	12.8	157,285	11.2%	11.2	149,603	10.9%	11.7	5.1%
Mdvle/S. Coast	9,997	6.4%	14.4	84,633	6.0%	12.8	81,804	6.0%	13.5	3.5%
Port Antonio	1,863	1.2%	16.4	13,253	0.9%	14.9	13,236	1.0%	15.6	0.1%
Other	13,802	8.9%	16.3	101,170	7.2%	14.9	99,649	7.2%	15.3	1.5%
Total	155,133	100.0%	10.4	1,403,502	100.0%	9.1	1,374,803	100.0%	9.3	2.1%