

AUGUST 2009

VOLUME XIX, ISSUE 8

Monthly Statistical Report

JAMAICA TOURIST BOARD

IN AUGUST 2009.....

- Stopover arrivals up by 7.1%
- US Market up by 8.8%
- Canada increased by 39.4%
- Europe down by 8.0%
- Cruise Passenger decreased by 5.9%

TOURIST (Stopover Arrivals)

Stopover arrivals in August 2009 were **152,573** an increase of **7.1%** over the **142,467** recorded in August 2008.

For the January to August period, arrivals increased by **4.1%** with **1,319,704** compared to **1,267,266** in 2008.

Cumulatively, the Canadian market continued on its exceptional growth trend recording an increase of **28.6%** in the January to August period with a total of **210,669** stopovers compared to **163,880** in 2008. The top visitor producing provinces of Ontario with **126,313** and Quebec with **33,239** increase by **22.5%** and **43.1%** respectively. The provinces of Alberta, British Columbia, Saskatchewan and Manitoba increased by **40.7%**, **68.7%**, **2.3%** and **30.8%** respectively.

United States

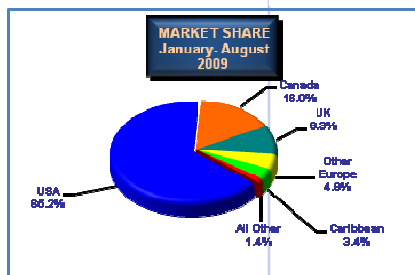
Stopover arrivals from the United States market increased by **8.8%** in August with a total of **101,792** visitors compared to the **93,562** visitors who came in August 2008. The Northeast and the South both recorded increases of **16.9%** and **5.1%** respectively. All other marketing regions recorded decreases, the West by **2.7%** and the Midwest by **4.0%**.

For the January to August period, the US market recorded an increase of **2.1%**. Total visitors from this market was **859,827** compared to **842,438** in 2008. The Northeast and the Midwest both recorded increases of **4.6%** and **3.9%** respectively. All other marketing regions recorded decreases, the South by **1.0%**, the West by **3.5%**.

Europe

The European market recorded a **8.0%** decrease in August 2009. This market provided a total of **25,783** stopover visitors compared to the **28,022** recorded in August 2008. In the Northern European market region the main visitor producing country, United Kingdom with **15,062** arrivals decreased by **6.0%**. In the South/Western Europe region the main visitor producing countries, Spain with **3,424** decreased by **5.6%**, Italy with **2,092** decreased by **8.6%**, and Portugal with **1,787** decreased by **28.2%**. In the third market region, Central/East Europe with **327** arrivals, decreased by **34.5%**.

For January to August period, the European market declined by **4.9%**, Total stopovers was **185,817** compared to **195,434** in 2008. From the Northern European market region arrivals decreased by **3.5%** with a total of **127,744**. From South/Western Europe region, **54,136** arrivals declined by **6.4%**. From the third market region, Central/East Europe **3,937** arrivals declined by **24.7%**



Canada

In August, the Canadian market grew by an outstanding **39.4%**. Total stopovers from the Canadian market were **16,343** compared to **11,720** in August 2008.

The leading province of Ontario increased by **34.9%**, while the second most important visitor-producing province of Quebec increased by **47.0%**. Other notable performances came from the provinces of Alberta up by **62.5%**, British Columbia up by **91.7%**, and Manitoba up by **54.8%**.

Latin America

The Latin American market increased by **0.6%** in August 2009, with a total of **1,815** stopovers compared to **1,805** in August 2008. From the Central American region a total of **504** arrivals decreased by **14.4%**. From South America, **1,311** arrivals an increase of **7.8%**.

Cumulatively, for the January to August period, the Latin American market decreased by **3.6%** with a total of **10,357** visitors compared to **10,743** for the corresponding period in 2008.

The Caribbean

Visitors to Jamaica from the Caribbean region decreased by **4.8%** in August with a total of **6,134** visitors, compared to **6,441** in August 2008.

The major Caribbean countries which provided visitors to Jamaica in August were: the Cayman Islands (**2,137**), Trinidad and Tobago (**963**), Bahamas Is. (**473**), Barbados (**405**), Bermuda (**358**), Antigua (**281**) and Guyana (**250**).

Cumulatively the Caribbean stopover arrivals in the January to August period decreased by **2.2%**, moving from **46,216** in 2008 to **45,181** in 2009. The Cayman Island is the leading provider of visitors to Jamaica from the Caribbean region. In the period under review, they provided a total of **16,242** visitors followed by Trinidad and Tobago **6,580**, Bahamas Is. with **3,631**, and Barbados with **3,467** visitors.

Asia

The Asian market decreased by **8.8%** August 2009 with a total of **311** stopovers compared to **341** in August 2008.

The major Asian countries which provided visitors to Jamaica in August were: Japan (**135**) up **13.4%**; China (**63**) down **8.7%**, and India (**57**) up **23.9%**, compared to August 2008

Year-to-date, January to August the Asian market grew by **1.6%** with **4,357** arrivals compared to **4,289** arrivals in 2008.

Other Countries

Of the other countries, Australia with **127** decreased by **4.5%** and Israel decreased by **50.7%** with **72** stopovers in August 2009 against the **133** and **146** respectively who came in August 2008.

Collectively, January to August other countries recorded a decline of **18%** with **3,496** arrivals in 2009 compared to **4,266** in 2008.

Market Share

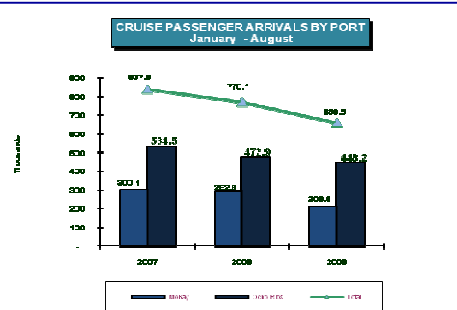
The market share of stopover visitors for year-to-date January to August were as follows: USA **65.2%**; Canada **16%**; UK **9.3%**; Continental Europe **4.8%**, the Caribbean **3.4%**; Latin America **0.7%**; Asia **0.3%** and Other Countries **0.3%**.

Cruise Passengers

A total of **51,449** cruise passengers visited Jamaica in August 2009. This represented a **5.9%** decrease against the **54,656** recorded for August 2008.

Cumulatively, a total of **658,485** cruise passengers visited our shores in January to August 2009 period, a decrease of **14.5%** against the **770,080** recorded for the corresponding period in 2008.

A total of **40,831** cruise passengers vis-



ited the port of Ocho Rios in August, an increase of **15.5%** over the **35,348** recorded for August 2008.

Year-to-date cruise passenger arrivals visiting the port of Ocho Rios decreased by **5.2%** with **448,217** passengers compared to the **472,925** during the corresponding period in 2008

The port in Montego Bay recorded a total of **10,618** cruise passengers for August a decrease of **45%** against the **19,308** recorded in 2008.

Cumulatively, a total of **208,817** passengers visited Montego Bay a decrease of **28.6%** compared to the **292,590** recorded in 2008.

Length of Stay

The average length of stay of **Foreign National** arrivals in August was **9.2** nights, compared to the **9.3** nights recorded for all types of accommodations in 2008. The average length of stay in hotels was **7.0** nights compared to **7.1** nights in August 2008.

Cumulatively, the average length of stay for the January to August period was **9.0** nights same level that was recorded for all accommodations in 2008. The average length of stay in hotels was **6.9** nights the same level as recorded for hotels in 2008 .

The average length of stay of **Non-Resident Jamaican** arrivals in August 2009 was **14.4** nights compared to the **15.3** nights in August 2008. The average length of stay in hotels was **8.5** nights compared to **8.0** nights in August 2008.

Cumulatively, the average length of stay for January to August period was **15.7** nights as against the **16.7** nights recorded for all accommodations in 2008. In hotels the average length of stay during the period under review was **8.1** nights compared to **8.6** nights during 2008

Purpose of Visit

Year-to-date January to August 2009, **80.6%** or **984,261** of the **1,221,144 Foreign Nationals** who visited Jamaica were visiting for the purpose of Leisure, **8.1%** were Visiting Friends & Relatives, **5.3%** were on Business, and the remaining **6.1%** were on Other purposes of travel.

A total of **40,270** or **40.9%** of the **98,560 Non-Resident Jamaicans** who travelled to Jamaica during January and August 2009 were visiting for Leisure, **28.7%** were visiting Friends & Relatives, **6.6%** were on Business and the remaining **23.9%** were on Other purposes of travel.

Intended Resort Area of Stay

Of the **1,319,704** stopover arrivals visiting Jamaica year-to-date, January to August 2009, the resort area of Montego Bay welcomed **377,304** arrivals or **28.6%**. Ocho Rios got **304,860** or **23.1%**, Negril received **289,439** or **21.9%**, and Kingston got **157,435** or **11.9%**. The remaining **14.5%** stayed in the Mandeville/South Coast, Port Antonio resort regions and Other areas in Jamaica.

Type of Airlines used

Of the **1,319,704** stopovers arrivals visiting Jamaica during January and August 2009, **1,093,893** or **82.9%** used scheduled airlines, while **225,811** or **17.1%** used chartered flights.

During the corresponding period in 2008 the percentage distribution was **83.9%** scheduled airlines and **16.1%** chartered airlines.

TABLE 1
TOURIST ARRIVALS
January - August
2009

Month	Foreign Nationals	<----- Stopovers ----->		Non-Resident Jamaicans			Total Stopover Arrivals		
		+/- 2009/08	+/- 2009/07		+/- 2009/08	+/- 2009/07		+/- 2009/08	+/- 2009/07
January	139,481	3.9%	12.3%	9,405	9.2%	69.2%	148,886	4.2%	14.7%
February	150,608	2.2%	18.1%	9,674	2.0%	78.9%	160,282	2.2%	20.6%
March	164,997	-4.4%	5.0%	10,932	-6.8%	48.7%	175,929	-4.5%	6.9%
April	151,241	7.0%	6.1%	12,849	18.3%	59.8%	164,090	7.8%	9.0%
Jan.-Apr.	606,327	1.8%	10.0%	42,860	5.3%	62.6%	649,187	2.0%	12.4%
May	143,241	9.5%	15.2%	10,202	-2.4%	31.8%	153,443	8.6%	16.2%
June	155,036	4.4%	8.0%	13,525	0.4%	4.4%	168,561	4.1%	7.7%
July	177,714	5.8%	0.2%	18,226	4.3%	0.7%	195,940	5.7%	0.3%
August	138,826	7.0%	12.0%	13,747	8.4%	8.3%	152,573	7.1%	11.6%
May - Aug.	614,817	6.5%	8.0%	55,700	3.0%	8.2%	670,517	6.2%	8.0%
Jan.- Aug.	1,221,144	4.1%	9.0%	98,560	4.0%	26.6%	1,319,704	4.1%	10.1%

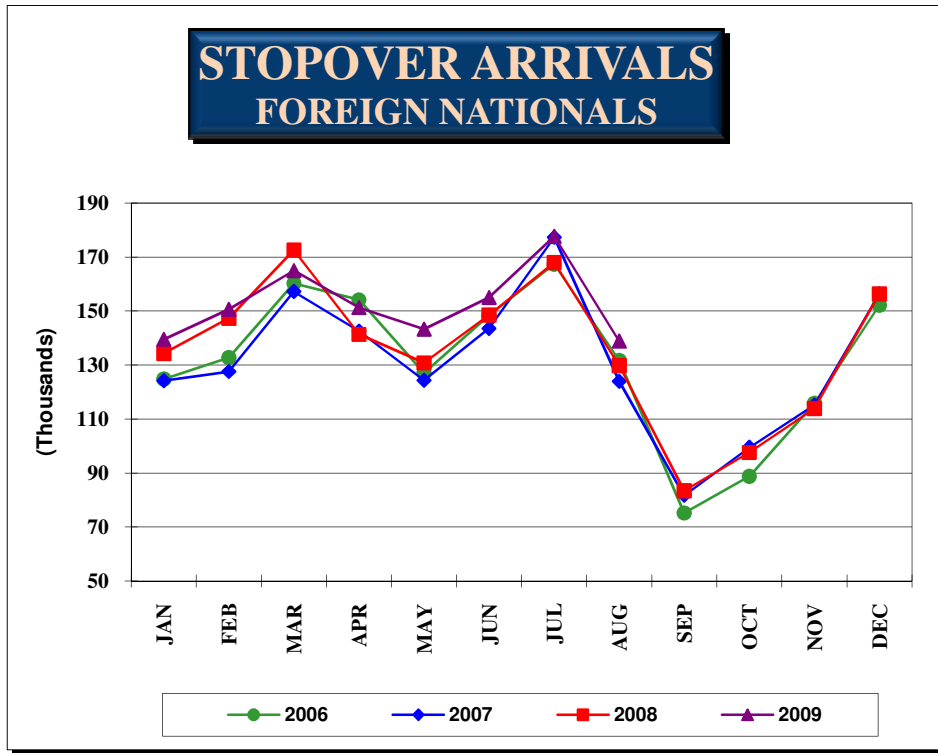


FIG. 1

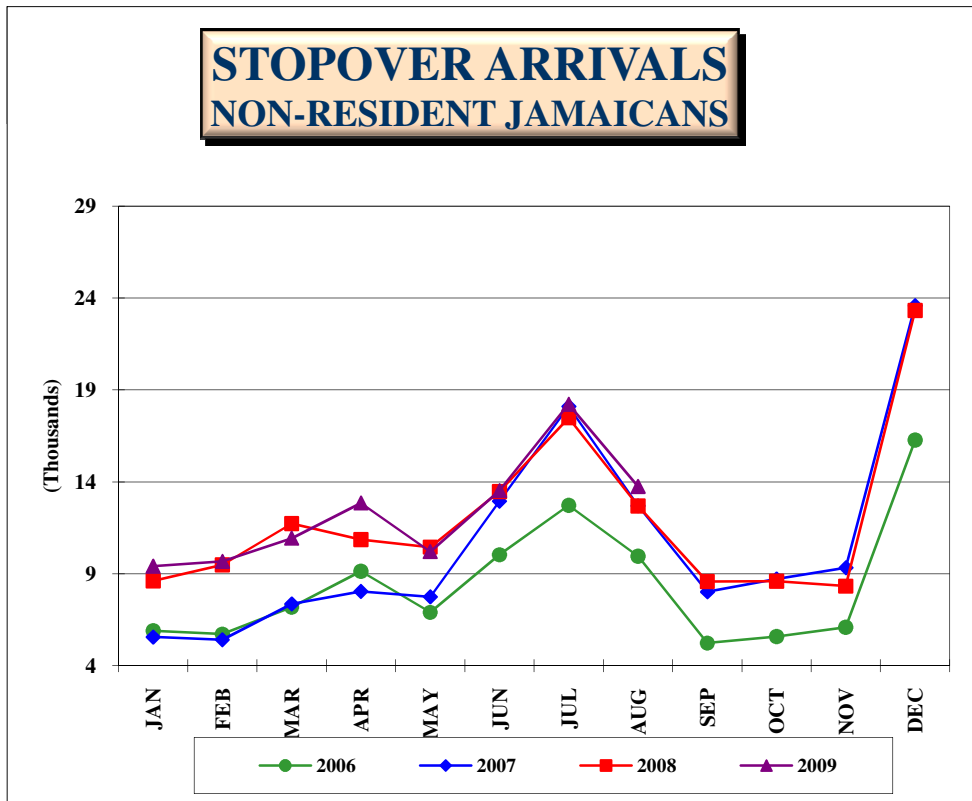


FIG. 1a

**STOPOVER ARRIVALS BY PURPOSE OF VISIT
JANUARY - AUGUST
2009**

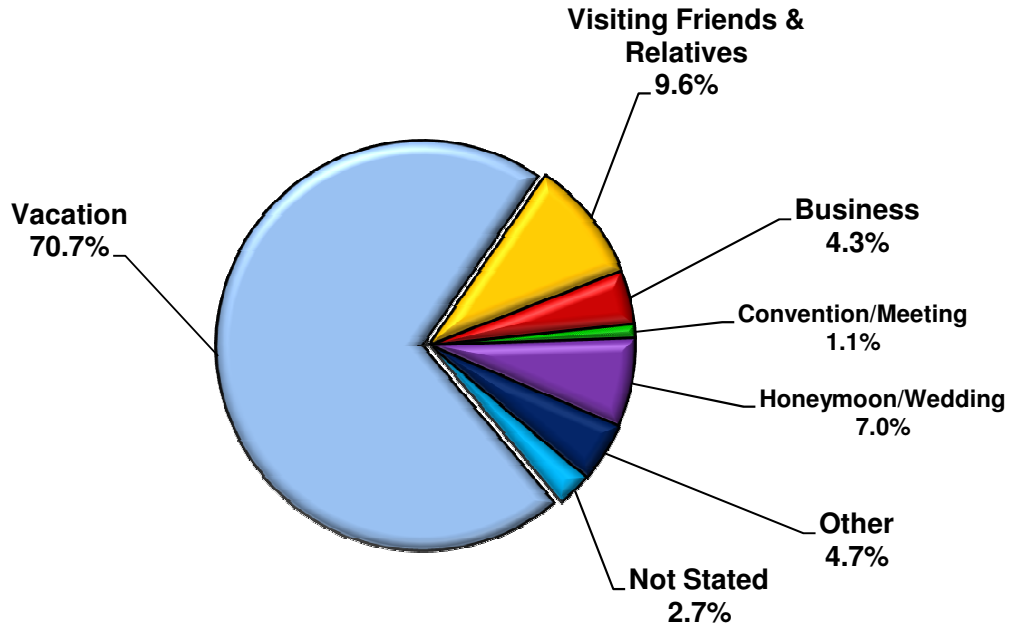


Fig. 1b

STOPOVER ARRIVALS BY PURPOSE OF VISIT						
January - August 2009	Foreign Nationals	% Share	Non Resident Jamaicans	% Share	Total	% Share
Vacation	893,850	73.2%	38,527	39.1%	932,377	70.7%
Visiting Friends & Relatives	98,351	8.1%	28,287	28.7%	126,638	9.6%
Business	50,951	4.2%	5,581	5.7%	56,532	4.3%
Convention/Meeting	13,208	1.1%	878	0.9%	14,086	1.1%
Honeymoon/Wedding	90,411	7.4%	1,743	1.8%	92,154	7.0%
Other	52,338	4.3%	9,789	9.9%	62,127	4.7%
Not Stated	22,035	1.8%	13,755	14.0%	35,790	2.7%
TOTAL	1,221,144	100.0%	98,560	100.0%	1,319,704	100.0%

TABLE 1.2

**STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2009**

	U.S.A.					Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West	Total							
January	33,915	21,529	17,900	6,846	80,190	39,960	21,594	1,334	4,746	540	522	148,886
February	42,160	25,479	19,686	5,977	93,302	39,244	20,403	1,246	4,863	844	380	160,282
March	44,518	29,094	24,359	9,969	107,940	39,170	22,247	915	4,529	629	499	175,929
April	51,537	19,751	28,875	9,250	109,413	25,797	20,722	1,310	5,913	558	377	164,090
Jan.-Apr.	172,130	95,853	90,820	32,042	390,845	144,171	84,966	4,805	20,051	2,571	1,778	649,187
May	43,701	19,002	31,037	11,797	105,537	17,975	23,047	1,068	4,896	490	430	153,443
June	46,424	21,069	39,365	15,830	122,688	13,219	24,916	1,024	5,798	511	405	168,561
July	63,837	16,511	41,067	17,550	138,965	18,961	27,105	1,645	8,302	474	488	195,940
August	53,543	10,856	25,917	11,476	101,792	16,343	25,783	1,815	6,134	311	395	152,573
May - Jul.	207,505	67,438	137,386	56,653	468,982	66,498	100,851	5,552	25,130	1,786	1,718	670,517
Jan. - Jul.	379,635	163,291	228,206	88,695	859,827	210,669	185,817	10,357	45,181	4,357	3,496	1,319,704
+/- %	4.6%	3.9%	-1.0%	-3.5%	2.1%	28.6%	-4.9%	-3.6%	-2.2%	1.6%	-18.0%	4.1%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>AUGUST</u>							<u>JANUARY - AUGUST</u>						
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>			<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
U.S.A.														
<u>NORTHEAST (NEW YORK)</u>														
Connecticut	2,780	2,645	2,657	3,061	15.2	15.7	10.1	22,419	21,496	22,830	21,884	-4.1	1.8	-2.4
Delaware	473	433	446	377	-15.5	-12.9	-20.3	4,240	4,150	3,904	3,980	1.9	-4.1	-6.1
Maine	115	83	141	167	18.4	101.2	45.2	2,884	2,372	2,493	2,817	13.0	18.8	-2.3
Maryland	4,884	4,527	4,095	3,989	-2.6	-11.9	-18.3	35,361	33,063	32,383	31,707	-2.1	-4.1	-10.3
Massachusetts	2,033	2,203	2,253	2,881	27.9	30.8	41.7	22,237	21,176	21,928	25,494	16.3	20.4	14.6
New Hampshire	152	174	164	248	51.2	42.5	63.2	3,497	3,429	3,431	3,837	11.8	11.9	9.7
New Jersey	7,358	7,092	6,617	8,020	21.2	13.1	9.0	54,454	49,670	48,934	50,388	3.0	1.4	-7.5
New York	23,436	20,921	21,269	25,024	17.7	19.6	6.8	148,938	142,904	150,654	156,499	3.9	9.5	5.1
Pennsylvania	5,315	4,869	4,853	5,832	20.2	19.8	9.7	45,534	42,899	46,136	51,334	11.3	19.7	12.7
Rhode Island	240	242	192	289	50.5	19.4	20.4	2,873	2,679	2,446	2,952	20.7	10.2	2.7
Vermont	64	74	77	73	-5.2	-1.4	14.1	1,554	1,469	1,511	1,463	-3.2	-0.4	-5.9
Virginia	2,522	2,501	2,290	2,666	16.4	6.6	5.7	21,567	19,248	20,212	20,319	0.5	5.6	-5.8
Washington D.C.	671	710	522	652	24.9	-8.2	-2.8	4,918	4,574	4,112	4,534	10.3	-0.9	-7.8
West Virginia	170	212	225	264	17.3	24.5	55.3	1,961	1,772	2,001	2,427	21.3	37.0	23.8
Total	50,213	46,686	45,801	53,543	16.9	14.7	6.6	372,437	350,901	362,975	379,635	4.6	8.2	1.9
<u>MIDWEST (CHICAGO)</u>														
Illinois	3,938	3,039	3,290	3,006	-8.6	-1.1	-23.7	40,804	35,397	36,565	36,242	-0.9	2.4	-11.2
Indiana	1,013	715	826	730	-11.6	2.1	-27.9	12,856	11,070	11,105	10,881	-2.0	-1.7	-15.4
Iowa	357	315	330	331	0.3	5.1	-7.3	7,192	6,452	7,235	8,361	15.6	29.6	16.3
Kansas	278	316	395	373	-5.6	18.0	34.2	4,248	4,051	4,183	4,897	17.1	20.9	15.3
Kentucky	544	406	486	372	-23.5	-8.4	-31.6	6,676	5,258	5,246	5,418	3.3	3.0	-18.8
Michigan	1,507	1,276	1,453	1,611	10.9	26.3	6.9	23,376	18,573	20,341	21,831	7.3	17.5	-6.6
Minnesota	580	516	614	537	-12.5	4.1	-7.4	18,179	14,872	15,394	15,178	-1.4	2.1	-16.5
Missouri	1,308	1,143	1,090	1,151	5.6	0.7	-12.0	15,233	14,798	12,271	14,835	20.9	0.3	-2.6
Nebraska	335	259	358	370	3.4	42.9	10.4	4,298	4,156	4,373	4,867	11.3	17.1	13.2
North Dakota	52	32	45	47	4.4	46.9	-9.6	1,725	1,803	1,874	1,942	3.6	7.7	12.6
Ohio	1,701	1,369	1,546	1,629	5.4	19.0	-4.2	19,371	15,499	16,818	17,919	6.5	15.6	-7.5
South Dakota	115	36	78	115	47.4	219.4	0.0	1,946	1,692	1,848	2,105	13.9	24.4	8.2
Wisconsin	747	695	799	584	-26.9	-16.0	-21.8	22,245	18,590	19,921	18,815	-5.6	1.2	-15.4
Total	12,475	10,117	11,310	10,856	-4.0	7.3	-13.0	178,149	152,211	157,174	163,291	3.9	7.3	-8.3

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>AUGUST</u>							<u>JANUARY - AUGUST</u>						
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>			<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
<u>SOUTH (MIAMI)</u>														
Alabama	622	497	581	535	-7.9	7.6	-14.0	6,492	5,655	5,974	6,192	3.6	9.5	-4.6
Arkansas	312	258	341	311	-8.8	20.5	-0.3	3,248	2,886	3,209	3,394	5.8	17.6	4.5
Florida	13,814	15,337	14,676	16,376	11.6	6.8	18.5	133,740	128,672	131,316	130,146	-0.9	1.1	-2.7
Georgia	3,547	3,642	3,864	3,654	-5.4	0.3	3.0	39,362	37,247	40,506	37,847	-6.6	1.6	-3.8
Louisiana	547	502	565	401	-29.0	-20.1	-26.7	6,305	5,527	5,170	5,449	5.4	-1.4	-13.6
Mississippi	231	167	246	235	-4.5	40.7	1.7	3,249	2,464	2,615	2,792	6.8	13.3	-14.1
North Carolina	1,458	1,517	2,195	2,081	-5.2	37.2	42.7	17,064	15,805	17,763	18,593	4.7	17.6	9.0
Oklahoma	571	385	396	424	7.1	10.1	-25.7	5,222	4,125	3,988	4,554	14.2	10.4	-12.8
South Carolina	665	739	931	940	1.0	27.2	41.4	7,398	7,058	8,648	8,561	-1.0	21.3	15.7
Tennessee	919	750	863	960	11.2	28.0	4.5	11,084	9,470	11,233	10,678	-4.9	12.8	-3.7
Total	22,686	23,794	24,658	25,917	5.1	8.9	14.2	233,164	218,909	230,422	228,206	-1.0	4.2	-2.1
<u>WEST (LOS ANGELES)</u>														
Alaska	23	9	26	27	3.8	200.0	17.4	274	262	369	305	-17.3	16.4	11.3
Arizona	460	354	380	384	1.1	8.5	-16.5	5,309	4,732	5,003	4,530	-9.5	-4.3	-14.7
California	6,384	5,401	5,133	4,612	-10.2	-14.6	-27.8	39,513	35,519	34,590	30,073	-13.1	-15.3	-23.9
Colorado	582	476	545	478	-12.3	0.4	-17.9	6,791	6,143	6,397	6,315	-1.3	2.8	-7.0
Hawaii	30	29	22	22	0.0	-24.1	-26.7	223	206	257	220	-14.4	6.8	-1.3
Idaho	81	59	87	68	-21.8	15.3	-16.0	1,014	844	973	745	-23.4	-11.7	-26.5
Montana	36	35	34	41	20.6	17.1	13.9	855	674	601	723	20.3	7.3	-15.4
Nevada	278	302	325	428	31.7	41.7	54.0	2,645	2,272	2,560	2,882	12.6	26.8	9.0
New Mexico	107	82	98	128	30.6	56.1	19.6	1,075	1,032	1,124	1,198	6.6	16.1	11.4
Oregon	224	187	273	191	-30.0	2.1	-14.7	2,170	2,004	2,088	1,796	-14.0	-10.4	-17.2
Texas	4,013	3,997	4,093	4,269	4.3	6.8	6.4	33,910	30,436	30,855	32,982	6.9	8.4	-2.7
Utah	178	132	163	260	59.5	97.0	46.1	1,889	1,448	1,882	1,978	5.1	36.6	4.7
Washington	537	490	576	509	-11.6	3.9	-5.2	4,707	4,203	4,577	4,277	-6.6	1.8	-9.1
Wyoming	40	27	38	59	55.3	118.5	47.5	629	545	591	671	13.5	23.1	6.7
Total	12,973	11,580	11,793	11,476	-2.7	-0.9	-11.5	101,004	90,320	91,867	88,695	-3.5	-1.8	-12.2
TOTAL U.S.A.	98,347	92,177	93,562	101,792	8.8	10.4	3.5	884,754	812,341	842,438	859,827	2.1	5.8	-2.8

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>AUGUST</u>							<u>JANUARY - AUGUST</u>						
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>			<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
<u>CANADA (TORONTO)</u>														
Alberta	346	450	531	863	62.5	91.8	149.4	6,026	10,927	13,650	19,211	40.7	75.8	218.8
British Columbia	276	260	289	554	91.7	113.1	100.7	3,092	5,645	6,504	10,971	68.7	94.3	254.8
Manitoba	64	82	73	113	54.8	37.8	76.6	2,056	3,195	3,996	5,227	30.8	63.6	154.2
New Brunswick	19	32	31	76	145.2	137.5	300.0	1,710	1,748	2,538	3,063	20.7	75.2	79.1
Newfoundland	31	44	54	107	98.1	143.2	245.2	671	592	1,154	1,704	47.7	187.8	153.9
Nova Scotia	50	39	90	84	-6.7	115.4	68.0	2,665	2,966	3,756	4,593	22.3	54.9	72.3
Ontario	8,132	7,983	8,911	12,017	34.9	50.5	47.8	75,267	86,453	103,099	126,313	22.5	46.1	67.8
P.E. Island	4	3	1	6	500.0	100.0	50.0	204	297	278	446	60.4	50.2	118.6
Quebec	981	895	1,662	2,443	47.0	173.0	149.0	13,786	17,253	23,228	33,239	43.1	92.7	141.1
Saskatchewan	31	20	64	67	4.7	235.0	116.1	1,073	2,947	5,417	5,543	2.3	88.1	416.6
Other Canada	30	12	14	13	-7.1	8.3	-56.7	249	204	260	359	38.1	76.0	44.2
Total	9,964	9,820	11,720	16,343	39.4	66.4	64.0	106,799	132,227	163,880	210,669	28.6	59.3	97.3
<u>LONDON OFFICE</u>														
<u>Northern Europe</u>														
U.K.	17,274	16,129	16,015	15,062	-6.0	-6.6	-12.8	114,680	125,329	127,123	123,109	-3.2	-1.8	7.4
Denmark	63	51	49	31	-36.7	-39.2	-50.8	757	772	566	546	-3.5	-29.3	-27.9
Finland	6	15	19	24	26.3	60.0	300.0	236	178	235	393	67.2	120.8	66.5
Ireland	215	261	237	183	-22.8	-29.9	-14.9	2,142	2,919	2,441	1,992	-18.4	-31.8	-7.0
Norway	39	16	52	17	-67.3	6.3	-56.4	544	569	789	655	-17.0	15.1	20.4
Sweden	27	61	83	62	-25.3	1.6	129.6	729	788	1,188	1,049	-11.7	33.1	43.9
	17,624	16,533	16,455	15,379	-6.5	-7.0	-12.7	119,088	130,555	132,342	127,744	-3.5	-2.2	7.3
<u>Southern Europe</u>														
Greece	27	13	63	29	-54.0	123.1	7.4	146	123	286	222	-22.4	80.5	52.1
Italy	2,666	2,594	2,290	2,092	-8.6	-19.4	-21.5	13,033	11,873	11,306	10,707	-5.3	-9.8	-17.8
Portugal	1,388	2,503	2,490	1,787	-28.2	-28.6	28.7	2,782	8,672	7,577	5,449	-28.1	-37.2	95.9
Spain	1,086	2,745	3,626	3,424	-5.6	24.7	215.3	4,695	11,717	11,182	9,444	-15.5	-19.4	101.2
<u>Western Europe</u>														
Austria	140	147	113	89	-21.2	-39.5	-36.4	2,017	1,853	1,538	1,675	8.9	-9.6	-17.0
Belgium	348	525	371	430	15.9	-18.1	23.6	2,961	4,219	4,437	4,456	0.4	5.6	50.5
France	298	282	276	326	18.1	15.6	9.4	2,289	2,710	2,571	2,754	7.1	1.6	20.3
Germany	958	1,305	1,125	1,227	9.1	-6.0	28.1	12,889	13,277	12,251	13,040	6.4	-1.8	1.2
Luxemburg	68	39	30	18	-40.0	-53.8	-73.5	205	172	137	164	19.7	-4.7	-20.0
Netherlands	685	683	611	562	-8.0	-17.7	-18.0	4,821	5,185	5,165	4,730	-8.4	-8.8	-1.9
Switzerland	83	97	73	93	27.4	-4.1	12.0	1,975	1,475	1,414	1,495	5.7	1.4	-24.3
	7,747	10,933	11,068	10,077	-9.0	-7.8	30.1	47,813	61,276	57,864	54,136	-6.4	-11.7	13.2
<u>Central/East Europe</u>														
Czech Republic	11	10	27	29	7.4	190.0	163.6	209	524	505	396	-21.6	-24.4	89.5
Hungary	17	12	21	3	-85.7	-75.0	-82.4	146	243	613	185	-69.8	-23.9	26.7
Poland	37	109	135	98	-27.4	-10.1	164.9	400	543	822	773	-6.0	42.4	93.3
Russia	78	72	103	92	-10.7	27.8	17.9	678	707	1,263	1,177	-6.8	66.5	73.6
Ukraine	14	26	43	17	-60.5	-34.6	21.4	84	170	311	298	-4.2	75.3	254.8
Other Europe	88	140	170	88	-48.2	-37.1	0.0	994	1,437	1,714	1,108	-35.4	-22.9	11.5
	245	369	499	327	-34.5	-11.4	33.5	2,511	3,624	5,228	3,937	-24.7	8.6	56.8
Total	25,616	27,835	28,022	25,783	-8.0	-7.4	0.7	169,412	195,455	195,434	185,817	-4.9	-4.9	9.7

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>AUGUST</u>							<u>JANUARY - AUGUST</u>						
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>			<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
<u>LATIN AMERICA</u>														
<u>CENTRAL AMERICA</u>														
Mexico	194	150	305	215	-29.5	43.3	10.8	1,453	1,441	2,228	1,438	-35.5	-0.2	-1.0
Belize	46	32	46	60	30.4	87.5	30.4	438	364	408	426	4.4	17.0	-2.7
Costa Rica	50	40	60	46	-23.3	15.0	-8.0	439	491	571	522	-8.6	6.3	18.9
El Salvador	5	12	22	21	-4.5	75.0	320.0	62	124	165	109	-33.9	-12.1	75.8
Guatemala	22	24	18	37	105.6	54.2	68.2	212	200	175	246	40.6	23.0	16.0
Honduras	12	14	18	15	-16.7	7.1	25.0	105	95	169	107	-36.7	12.6	1.9
Nicaragua	7	4	9	8	-11.1	100.0	14.3	41	38	62	61	-1.6	60.5	48.8
Panama	92	83	111	102	-8.1	22.9	10.9	812	761	764	805	5.4	5.8	-0.9
Total	428	359	589	504	-14.4	40.4	17.8	3,562	3,514	4,542	3,714	-18.2	5.7	4.3
<u>SOUTH AMERICA</u>														
Argentina	80	113	113	96	-15.0	-15.0	20.0	746	777	1,256	1,280	1.9	64.7	71.6
Bolivia	1	2	1	4	300.0	100.0	300.0	47	25	44	31	-29.5	24.0	-34.0
Brazil	77	120	187	145	-22.5	20.8	88.3	925	959	1,218	1,022	-16.1	6.6	10.5
Chile	78	26	65	42	-35.4	61.5	-46.2	378	340	561	666	18.7	95.9	76.2
Colombia	38	61	34	16	-52.9	-73.8	-57.9	715	1,028	686	621	-9.5	-39.6	-13.1
Ecuador	141	12	707	717	1.4	5875.0	408.5	204	107	1,483	1,595	7.6	1390.7	681.9
Paraguay	3	1	1	0	-	-	-	12	22	8	18	125.0	-18.2	50.0
Peru	22	29	35	30	-14.3	3.4	36.4	261	205	303	347	14.5	69.3	33.0
Uruguay	18	7	13	28	115.4	300.0	55.6	68	61	105	145	38.1	137.7	113.2
Venezuela	210	53	60	228	280.0	330.2	8.6	672	566	530	903	70.4	59.5	34.4
Other South America	0	0	0	5	-	-	-	2	2	7	15	114.3	650.0	650.0
Total	668	424	1,216	1,311	7.8	209.2	96.3	4,030	4,092	6,201	6,643	7.1	62.3	64.8
Total Latin America	1,096	783	1,805	1,815	0.6	131.8	65.6	7,592	7,606	10,743	10,357	-3.6	36.2	36.4

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>AUGUST</u>							<u>JANUARY - AUGUST</u>						
	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>			<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>% Change</u>		
					2009/08	2009/07	2009/06					2009/08	2009/07	2009/06
CARIBBEAN														
Antigua	230	165	323	281	-13.0	70.3	22.2	1,602	1,445	1,804	1,700	-5.8	17.6	6.1
Bahamas	361	531	440	473	7.5	-10.9	31.0	2,448	3,509	3,107	3,631	16.9	3.5	48.3
Barbados	605	383	578	405	-29.9	5.7	-33.1	4,106	3,547	4,212	3,467	-17.7	-2.3	-15.6
Bermuda	316	309	270	358	32.6	15.9	13.3	2,050	2,077	2,232	2,139	-4.2	3.0	4.3
British Virgin Is.	116	142	112	155	38.4	9.2	33.6	665	584	657	652	-0.8	11.6	-2.0
Cayman Is.	1,856	1,657	1,876	2,137	13.9	29.0	15.1	11,048	12,801	13,665	16,242	18.9	26.9	47.0
Dominica	63	27	87	59	-32.2	118.5	-6.3	340	262	400	398	-0.5	51.9	17.1
Grenada	59	107	97	45	-53.6	-57.9	-23.7	405	530	666	475	-28.7	-10.4	17.3
Guyana	257	203	286	250	-12.6	23.2	-2.7	1,453	1,509	1,594	1,506	-5.5	-0.2	3.6
Monsterrat	17	11	16	21	31.3	90.9	23.5	107	86	105	102	-2.9	18.6	-4.7
St. Kitts/Nevis/Anguilla	134	68	146	113	-22.6	66.2	-15.7	686	579	679	725	6.8	25.2	5.7
St. Lucia	139	142	217	107	-50.7	-24.6	-23.0	909	956	1,276	874	-31.5	-8.6	-3.9
St. Vincent	94	78	156	54	-65.4	-30.8	-42.6	497	396	602	384	-36.2	-3.0	-22.7
Turks & Caicos Is.	206	169	200	198	-1.0	17.2	-3.9	923	1,112	1,139	964	-15.4	-13.3	4.4
Trinidad & Tobago	800	643	887	963	8.6	49.8	20.4	5,748	6,572	7,489	6,580	-12.1	0.1	14.5
Comm. Caribbean	5,253	4,635	5,691	5,619	-1.3	21.2	7.0	32,987	35,965	39,627	39,839	0.5	10.8	20.8
Aruba	35	34	36	32	-11.1	-5.9	-8.6	263	252	337	277	-17.8	9.9	5.3
Bonaire	3	1	0	0	-	-	-	19	20	0	0	-	-	-
Cuba	12	76	72	92	27.8	21.1	666.7	130	675	596	802	34.6	18.8	516.9
Curacao	82	45	147	74	-49.7	64.4	-9.8	642	651	1,324	912	-31.1	40.1	42.1
Dominican Rep.	71	181	179	39	-78.2	-78.5	-45.1	681	1,073	1,275	820	-35.7	-23.6	20.4
Guadelope	11	0	5	7	40.0	-	-36.4	61	112	121	89	-26.4	-20.5	45.9
Haiti	1	18	15	28	86.7	55.6	2700.0	78	162	187	204	9.1	25.9	161.5
Puerto Rico	118	70	148	89	-39.9	27.1	-24.6	1,085	973	1,206	960	-20.4	-1.3	-11.5
St. Maarten	84	85	71	68	-4.2	-20.0	-19.0	518	529	636	512	-19.5	-3.2	-1.2
Surinam	26	36	30	37	23.3	2.8	42.3	342	327	328	311	-5.2	-4.9	-9.1
All other Caribbean	54	52	47	49	4.3	-5.8	-9.3	464	516	579	455	-21.4	-11.8	-1.9
Other Caribbean	497	598	750	515	-31.3	-13.9	3.6	4,283	5,290	6,589	5,342	-18.9	1.0	24.7
TOTAL CARIBBEAN	5,750	5,233	6,441	6,134	-4.8	17.2	6.7	37,270	41,255	46,216	45,181	-2.2	9.5	21.2
ASIA														
India	52	90	46	57	23.9	-36.7	9.6	390	1,098	650	879	35.2	-19.9	125.4
Pakistan	0	4	1	0	-	-	-	11	75	13	13	0.0	-82.7	18.2
Japan	230	152	119	135	13.4	-11.2	-41.3	2,737	2,023	1,948	1,623	-16.7	-19.8	-40.7
China	59	110	69	63	-8.7	-42.7	6.8	566	663	690	901	30.6	35.9	59.2
Taiwan	1	3	13	3	-76.9	0.0	200.0	51	25	92	45	-51.1	80.0	-11.8
Korea	12	17	13	18	38.5	5.9	50.0	139	140	180	207	15.0	47.9	48.9
Philippines	47	17	35	7	-80.0	-58.8	-85.1	468	231	310	237	-23.5	2.6	-49.4
Singapore	5	8	7	4	-42.9	-50.0	-20.0	78	105	97	100	3.1	-4.8	28.2
Other Asia	37	28	38	24	-36.8	-14.3	-35.1	298	395	309	352	13.9	-10.9	18.1
	443	429	341	311	-8.8	-27.5	-29.8	4,738	4,755	4,289	4,357	1.6	-8.4	-8.0
OTHER COUNTRIES														
African Countries	105	111	139	84	-39.6	-24.3	-20.0	659	1,022	800	812	1.5	-20.5	23.2
Israel	100	104	146	72	-50.7	-30.8	-28.0	645	710	773	604	-21.9	-14.9	-6.4
Saudi Arabia	5	0	3	0	-	-	-	23	7	21	12	-42.9	71.4	-47.8
Turkey	11	13	33	10	-69.7	-23.1	-9.1	124	152	219	204	-6.8	34.2	64.5
Other Middle East	42	30	101	47	-53.5	56.7	11.9	244	339	403	373	-7.4	10.0	52.9
Australia	142	105	133	127	-4.5	21.0	-10.6	1,296	2,128	1,784	1,274	-28.6	-40.1	-1.7
New Zealand	10	13	19	53	178.9	307.7	430.0	206	347	227	197	-13.2	-43.2	-4.4
All Other Ctries	0	7	2	2	0.0	-71.4	-	45	32	39	20	-48.7	-37.5	-55.6
Total	415	383	576	395	-31.4	3.1	-4.8	3,242	4,737	4,266	3,496	-18.0	-26.2	7.8
GRAND TOTAL	141,631	136,660	142,467	152,573	7.1	11.6	7.7	1,213,807	1,198,376	1,267,266	1,319,704	4.1	10.1	8.7

STOPOVER VISITORS BY MARKET SHARE

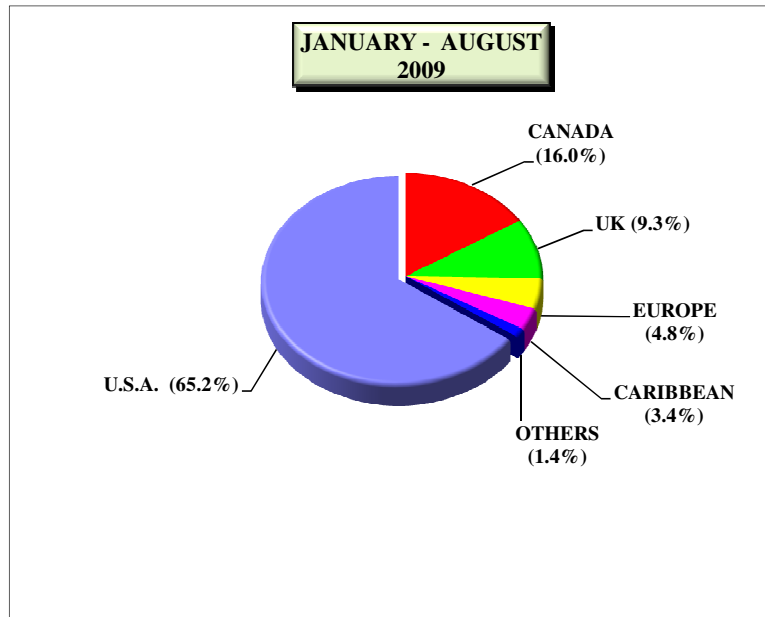


Fig. 2

Country	August 2009	% Share	Jan.-Aug. 2009	% Share	Jan.-Aug. 2008	% Share	% Change 2009/08
U.S.A	101,792	66.7%	859,827	65.2%	842,438	66.5%	2.1%
CANADA	16,343	10.7%	210,669	16.0%	163,880	12.9%	28.6%
U.K.	15,062	9.9%	123,109	9.3%	127,123	10.0%	-3.2%
EUROPE	10,721	7.0%	62,708	4.8%	68,311	5.4%	-8.2%
CARIBBEAN	6,134	4.0%	45,181	3.4%	46,216	3.6%	-2.2%
OTHERS	2,521	1.7%	18,210	1.4%	19,298	1.5%	-5.6%
Total	152,573	100.0%	1,319,704	100.0%	1,267,266	100.0%	4.1%

TABLE 3

AVERAGE LENGTH OF STAY (Nights)								
	<u>FOREIGN NATIONALS</u>				<u>NON-RESIDENT JAMAICANS</u>			
	All Types of Accommodation		Hotel		All Types of Accommodation		Hotel	
	2008	2009	2008	2009	2008	2009	2008	2009
	January	9.5	9.5	7.3	7.3	17.7	16.1	8.2
February	8.5	8.4	7.0	7.0	16.1	14.2	8.5	7.4
March	8.2	8.3	6.8	6.8	16.1	14.7	8.5	7.2
April	8.1	8.3	6.6	6.7	15.6	14.3	9.1	7.6
May	8.4	8.3	6.5	6.8	15.1	15.2	8.3	7.8
June	9.7	9.6	6.8	6.8	19.6	18.1	8.5	8.3
July	10.1	10.1	7.1	7.0	17.3	17.5	9.1	8.8
August	9.3	9.2	7.1	7.0	15.3	14.4	8.0	8.5
Jan - Aug	9.0	9.0	6.9	6.9	16.7	15.7	8.6	8.1

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY

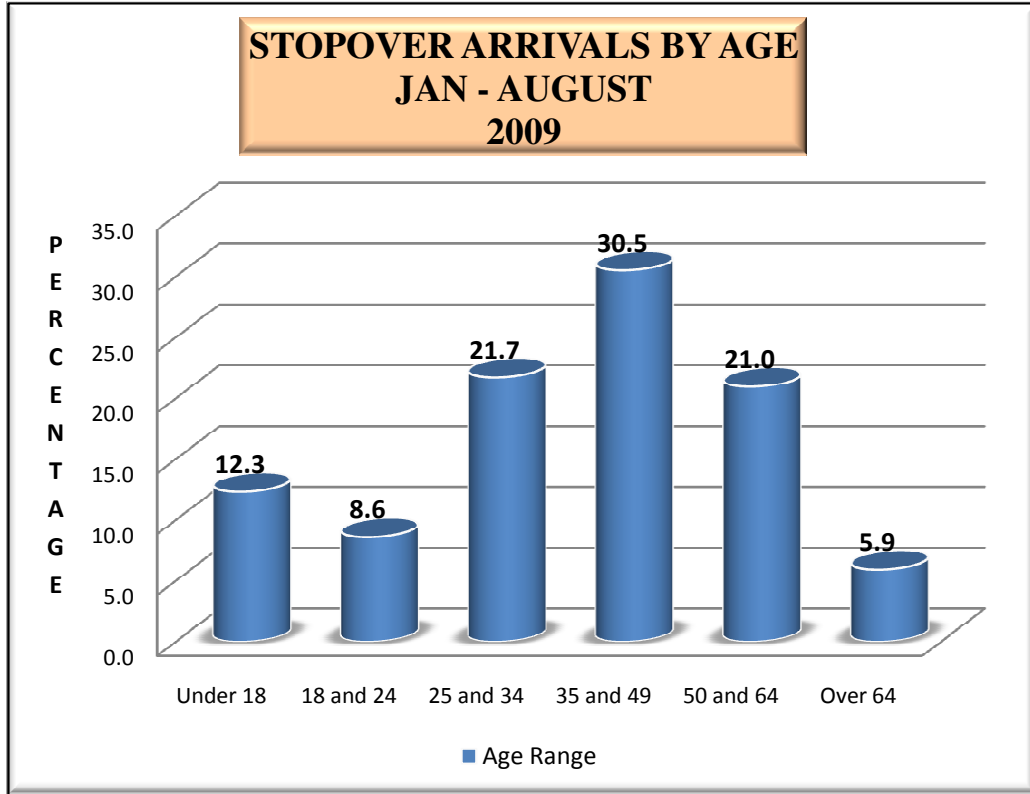


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age Range	AUGUST		JAN - AUG.		JAN - AUG.		% Change 2009/08
	2009	% Share	2009	% Share	2008	% Share	
Under 18	24,651	16.2	162,557	12.3	161,359	12.7	0.7%
18 and 24	15,299	10.0	113,262	8.6	106,609	8.4	6.2%
25 and 34	35,482	23.3	286,708	21.7	265,542	21.0	8.0%
35 and 49	44,650	29.3	402,544	30.5	398,070	31.4	1.1%
50 and 64	25,362	16.6	276,524	21.0	261,748	20.7	5.6%
Over 64	7,129	4.7	78,109	5.9	73,938	5.8	5.6%
Total	152,573	100.0	1,319,704	100.0	1,267,266	100.0	4.1%

TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - AUGUST 2009**

	MONTEGO BAY		% Change 2009/08		OCHO RIOS		% Change 2009/08		2009 TOTAL		2008 TOTAL		% Change 2009/08	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	16	33,958	-38.5%	-45.6%	26	73,813	-10.3%	-8.3%	43	107,827	58	144,671	-25.9%	-25.5%
February	15	34,071	-25.0%	-28.5%	21	55,536	-34.4%	-35.0%	38	90,477	53	133,403	-28.3%	-32.2%
March	15	34,727	-25.0%	-23.9%	27	77,164	-20.6%	-16.4%	44	112,416	56	139,347	-21.4%	-19.3%
April	12	36,638	-33.3%	-13.2%	24	66,846	-4.0%	-0.9%	36	103,484	46	110,838	-21.7%	-6.6%
Jan. - Apr.	58	139,394	-31.0%	-29.6%	98	273,359	-18.3%	-16.1%	161	414,204	213	528,259	-24.4%	-21.6%
May	11	27,898	57.1%	28.2%	12	40,283	0.0%	5.7%	23	68,181	19	59,860	21.1%	13.9%
June	6	16,386	-14.3%	-28.4%	15	52,153	50.0%	48.7%	21	68,539	17	57,962	23.5%	18.2%
July	4	14,521	-50.0%	-52.6%	11	41,591	0.0%	7.5%	15	56,112	19	69,343	-21.1%	-19.1%
August	3	10,618	-40.0%	-45.0%	11	40,831	10.0%	15.5%	14	51,449	15	54,656	-6.7%	-5.9%
May - Aug.	24	69,423	-11.1%	-26.6%	49	174,858	14.0%	18.8%	73	244,281	70	241,821	4.3%	1.0%
Jan. - Aug.	82	208,817	-26.1%	-28.6%	147	448,217	-9.8%	-5.2%	234	658,485	283	770,080	-17.3%	-14.5%

- * Note:
1. During the month of January two Cruise Ship calls with 3,195 Cruise passengers visited two ports.
 2. During the month of January one Cruise Ship calls with 56 Cruise passengers visited Port Antonio.
 3. During the month of February 2 Cruise Ship calls with 870 Cruise passengers visited Kingston.
 4. During the month of March 2 Cruise Ship calls with 525 Cruise passengers visited Port Antonio.

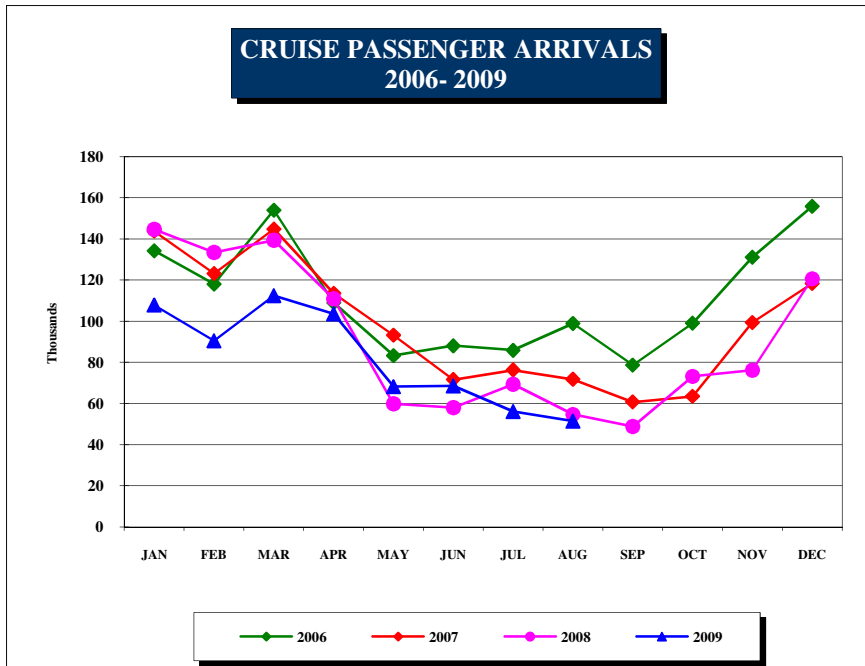


FIG. 4

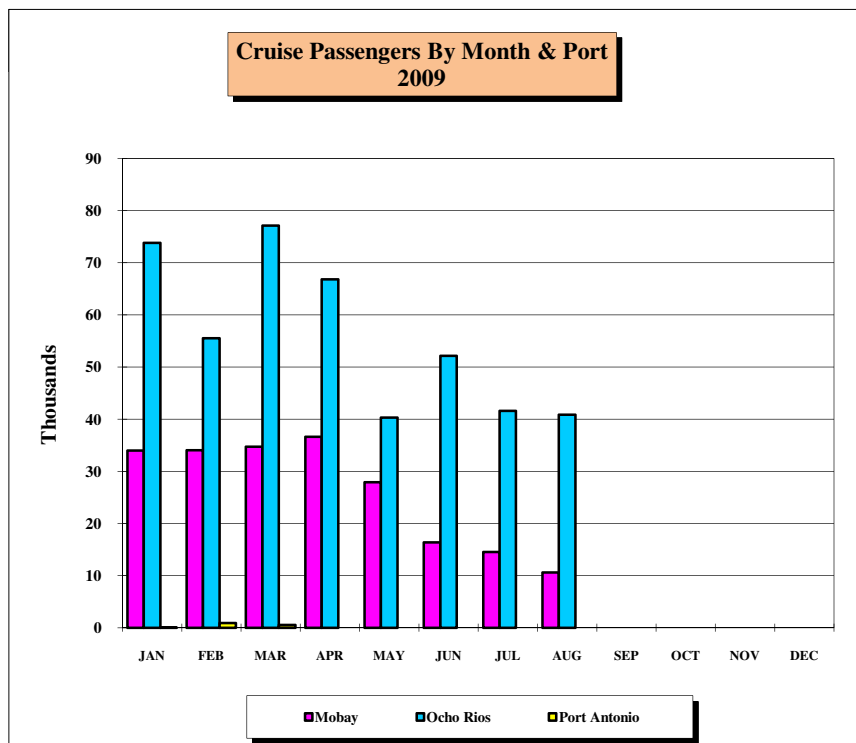


FIG. 4a

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	AUGUST 2009			JANUARY - AUGUST 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST (NEW YORK)</u>						
Connecticut	3,061	0	3,061	21,875	9	21,884
Delaware	377	0	377	3,977	3	3,980
Maine	167	0	167	2,817	0	2,817
Maryland	3,988	1	3,989	31,686	21	31,707
Massachusetts	2,880	1	2,881	25,483	11	25,494
New Hampshire	248	0	248	3,832	5	3,837
New Jersey	8,018	2	8,020	50,362	26	50,388
New York	25,002	22	25,024	155,805	694	156,499
Pennsylvania	5,832	0	5,832	50,067	1,267	51,334
Rhode Island	289	0	289	2,950	2	2,952
Vermont	73	0	73	1,458	5	1,463
Virginia	2,666	0	2,666	20,302	17	20,319
Washington D.C.	652	0	652	4,515	19	4,534
West Virginia	264	0	264	2,305	122	2,427
Total	53,517	26	53,543	377,434	2,201	379,635
<u>MIDWEST (CHICAGO)</u>						
Illinois	2,878	128	3,006	31,654	4,588	36,242
Indiana	730	0	730	10,603	278	10,881
Iowa	331	0	331	7,935	426	8,361
Kansas	370	3	373	4,814	83	4,897
Kentucky	369	3	372	5,341	77	5,418
Michigan	1,609	2	1,611	21,282	549	21,831
Minnesota	536	1	537	13,132	2,046	15,178
Missouri	933	218	1,151	9,800	5,035	14,835
Nebraska	370	0	370	4,838	29	4,867
North Dakota	47	0	47	1,885	57	1,942
Ohio	1,628	1	1,629	17,406	513	17,919
South Dakota	115	0	115	2,086	19	2,105
Wisconsin	584	0	584	13,556	5,259	18,815
Total	10,500	356	10,856	144,332	18,959	163,291

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	AUGUST 2009			JANUARY - AUGUST 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>SOUTH (MIAMI)</u>						
Alabama	535	0	535	6,182	10	6,192
Arkansas	300	11	311	3,342	52	3,394
Florida	16,345	31	16,376	129,882	264	130,146
Georgia	3,653	1	3,654	37,801	46	37,847
Louisiana	401	0	401	5,435	14	5,449
Mississippi	235	0	235	2,784	8	2,792
North Carolina	2,081	0	2,081	18,582	11	18,593
Oklahoma	422	2	424	4,487	67	4,554
South Carolina	940	0	940	8,551	10	8,561
Tennessee	960	0	960	10,654	24	10,678
Total	25,872	45	25,917	227,700	506	228,206
<u>WEST (LOS ANGELES)</u>						
Alaska	26	1	27	291	14	305
Arizona	384	0	384	4,503	27	4,530
California	4,608	4	4,612	29,918	155	30,073
Colorado	478	0	478	6,288	27	6,315
Hawaii	22	0	22	219	1	220
Idaho	68	0	68	743	2	745
Montana	41	0	41	719	4	723
Nevada	427	1	428	2,872	10	2,882
New Mexico	128	0	128	1,193	5	1,198
Oregon	191	0	191	1,770	26	1,796
Texas	4,266	3	4,269	32,936	46	32,982
Utah	260	0	260	1,965	13	1,978
Washington	509	0	509	4,243	34	4,277
Wyoming	59	0	59	666	5	671
Total	11,467	9	11,476	88,326	369	88,695
TOTAL U.S.A.	101,356	436	101,792	837,792	22,035	859,827

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**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

	AUGUST 2009			JANUARY - AUGUST 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CANADA (TORONTO)						
Alberta	601	262	863	9,334	9,877	19,211
British Columbia	495	59	554	5,656	5,315	10,971
Manitoba	66	47	113	2,316	2,911	5,227
New Brunswick	73	3	76	1,536	1,527	3,063
Newfoundland	38	69	107	852	852	1,704
Nova Scotia	70	14	84	2,118	2,475	4,593
Ontario	6,821	5,196	12,017	53,053	73,260	126,313
P.E. Island	5	1	6	162	284	446
Quebec	1,265	1,178	2,443	10,930	22,309	33,239
Saskatchewan	55	12	67	1,769	3,774	5,543
Other Canada	9	4	13	214	145	359
Total	9,498	6,845	16,343	87,940	122,729	210,669
EUROPE						
LONDON OFFICE						
Northern Europe						
U.K.	8,586	6,476	15,062	73,972	49,137	123,109
Denmark	29	2	31	498	48	546
Finland	18	6	24	375	18	393
Ireland	153	30	183	1,481	511	1,992
Norway	10	7	17	572	83	655
Sweden	62	0	62	974	75	1,049
Sub-Total	8,858	6,521	15,379	77,872	49,872	127,744
GERMAN OFFICE						
Southern Europe						
Greece	29	0	29	213	9	222
Italy	1,106	986	2,092	4,227	6,480	10,707
Portugal	64	1,723	1,787	306	5,143	5,449
Spain	282	3,142	3,424	1,557	7,887	9,444
Western Europe						
Austria	88	1	89	1,657	18	1,675
Belgium	37	393	430	440	4,016	4,456
France	215	111	326	2,061	693	2,754
Germany	1,218	9	1,227	12,838	202	13,040
Luxemburg	8	10	18	96	68	164
Netherlands	160	402	562	1,238	3,492	4,730
Switzerland	85	8	93	1,423	72	1,495
Sub-Total	3,292	6,785	10,077	26,056	28,080	54,136
Central/East Europe						
Czechoslovakia	29	0	29	375	21	396
Hungary	3	0	3	172	13	185
Poland	96	2	98	710	63	773
Russia	90	2	92	1,160	17	1,177
Ukraine	17	0	17	248	50	298
Other Europe	85	3	88	1,021	87	1,108
Sub-Total	320	7	327	3,686	251	3,937
Total	12,470	13,313	25,783	107,614	78,203	185,817

**TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES**

AUGUST 2009			JANUARY - AUGUST 2009		
SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS

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OTHER COUNTRIES

CENTRAL AMERICA

Mexico	211	4	215	1,419	19	1,438
Belize	60	0	60	417	9	426
Costa Rica	46	0	46	516	6	522
El Salvador	21	0	21	109	0	109
Guatemala	37	0	37	246	0	246
Honduras	15	0	15	107	0	107
Nicaragua	8	0	8	56	5	61
Panama	102	0	102	801	4	805
Total	500	4	504	3,671	43	3,714

SOUTH AMERICA

Argentina	96	0	96	1,280	0	1,280
Bolivia	2	2	4	29	2	31
Brazil	145	0	145	1,007	15	1,022
Chile	42	0	42	662	4	666
Colombia	16	0	16	572	49	621
Ecuador	11	706	717	121	1,474	1,595
Paraguay	0	0	0	18	0	18
Peru	30	0	30	341	6	347
Uruguay	28	0	28	145	0	145
Venezuela	222	6	228	634	269	903
Other South America	5	0	5	15	0	15
Total	597	714	1,311	4,824	1,819	6,643
Total Latin America	1,097	718	1,815	8,495	1,862	10,357

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TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	AUGUST 2009			JANUARY - AUGUST 2009		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
CARIBBEAN						
Antigua	280	1	281	1,698	2	1,700
Bahamas	473	0	473	3,611	20	3,631
Barbados	404	1	405	3,416	51	3,467
Bermuda	358	0	358	2,137	2	2,139
British Virgin Is.	155	0	155	652	0	652
Cayman Is.	2,134	3	2,137	16,146	96	16,242
Dominica	59	0	59	396	2	398
Grenada	45	0	45	467	8	475
Guyana	250	0	250	1,504	2	1,506
Montserrat	21	0	21	102	0	102
St. Kitts/Nevis/Anguilla	112	1	113	723	2	725
St. Lucia	106	1	107	862	12	874
St. Vincent	54	0	54	370	14	384
Turks & Caicos Is.	198	0	198	946	19	965
Trinidad & Tobago	962	1	963	6,255	324	6,579
Comm. Caribbean	5,611	8	5,619	39,285	554	39,839
Aruba	32	0	32	276	1	277
Bonaire	0	0	0	0	0	0
Cuba	89	2	91	759	17	776
Curacao	74	0	74	912	0	912
Dominican Republic	35	4	39	733	87	820
Guadelope	7	0	7	87	2	89
Haiti	10	18	28	152	52	204
Puerto Rico	89	0	89	948	12	960
St. Maarten	68	0	68	512	0	512
Surinam	37	0	37	311	0	311
All other Caribbean	50	0	50	450	31	481
Other Caribbean	491	24	515	5,140	202	5,342
TOTAL CARIBBEAN	6,102	32	6,134	44,425	756	45,181
OTHER COUNTRIES						
India	57	0	57	877	2	879
Pakistan	0	0	0	13	0	13
Japan	135	0	135	1,616	7	1,623
China	63	0	63	814	87	901
Taiwan	3	0	3	45	0	45
Korea	18	0	18	207	0	207
Philippines	7	0	7	235	2	237
Singapore	4	0	4	91	9	100
Other Asia	23	1	24	325	27	352
Asia	310	1	311	4,223	134	4,357
African Countries	82	2	84	712	15	727
Israel	71	1	72	608	12	620
Saudi Arabia	0	0	0	75	4	79
Turkey	10	0	10	178	4	182
Other Middle East	43	4	47	343	17	360
Australia	126	1	127	1,135	35	1,170
New Zealand	53	0	53	309	5	314
All Other Ctries	2	0	2	44	0	44
Total	387	8	395	3,404	92	3,496
GRAND TOTAL	131,220	21,353	152,573	1,093,893	225,811	1,319,704

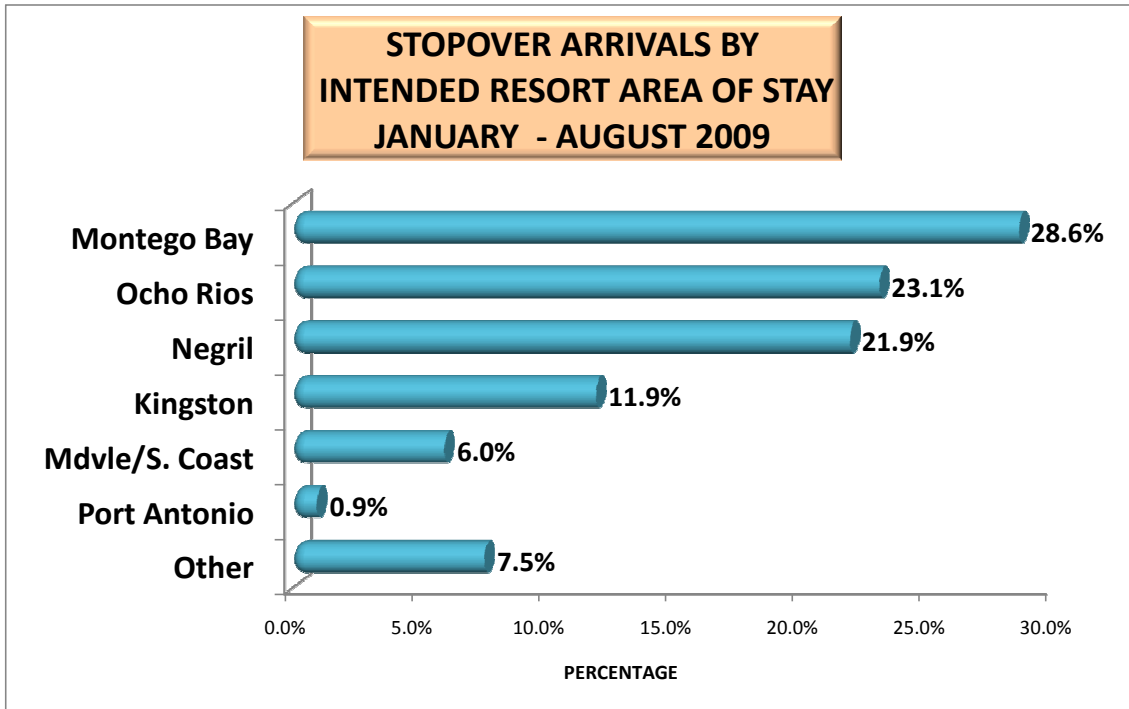


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	AUGUST			JANUARY - AUGUST			JANUARY - AUGUST			%Change 2009/08 ARRIVALS
	2009	%Share	LENGTH OF STAY	2009	%Share	LENGTH OF STAY	2008	%Share	LENGTH OF STAY	
Montego Bay	44,618	29.2%	8.0	377,304	28.6%	7.7	341,842	27.0%	7.7	10.4%
Ocho Rios	35,935	23.6%	8.7	304,860	23.1%	8.6	326,441	25.8%	8.4	-6.6%
Negril	28,158	18.5%	8.1	289,439	21.9%	8.0	251,219	19.8%	8.2	15.2%
Kingston	19,892	13.0%	12.1	157,435	11.9%	11.8	158,036	12.5%	11.9	-0.4%
Mdvle/S. Coast	8,934	5.9%	14.0	78,673	6.0%	13.7	83,869	6.6%	13.2	-6.2%
Port Antonio	1,681	1.1%	13.6	12,414	0.9%	15.9	12,858	1.0%	16.4	-3.5%
Other	13,355	8.8%	14.4	99,579	7.5%	15.6	93,001	7.3%	16.0	7.1%
Total	152,573	100.0%	9.7	1,319,704	100.0%	9.5	1,267,266	100.0%	9.6	4.1%

Note: LENGTH OF STAY IS BASED ON "INTENDED" LENGTH OF STAY FOR TOTAL STOPOVER ARRIVALS