

JAMAICA

TOURIST BOARD

IN AUGUST 2004.....

- Stopover arrivals were up by 1%
- US Market decreased by 5%
- Canada increased by 20%
- Europe increased by 23%
- Cruise Passenger arrivals up by 10%.

TOURIST (Stopovers)

Stopover arrivals in August 2004 were **129,526**, an increase of **1%** over the **128,219** recorded for August 2003. For the first four months of summer, May to August 2004, stopover arrivals increased by **7.8%**, with a total of **534,909** compared to **496,350** for the same period in 2003.

Cumulatively, stopovers for the January to August period increased by **8.6%** with **1,032,095** compared to **950,573** in 2003.

United States

Stopover arrivals from the United States market decreased by **5%** in August with a total of **89,468** visi-

tors compared to the **94,439** visitors who came in August 2003. With the exception of the Northeast region, which increased by **2%**, all the other marketing regions recorded declines. The South was down **18%**, the Midwest down **10%**, and the West down **4%**.

For the summer period to date, May to August, the US market recorded an increase of **5%**. With the exception of the Midwest, which declined by less than **1%**. The Northeast was up by **9%**, the South by **2%** and the West by **8%**.

For the January to August period, the US market increased by **7%**. Total visitors from this market was **742,196** compared to **695,131** for the corresponding period in 2003. The Northeast increased by **11%**, the Midwest by **5%**, the South by **2%** and the West increased by **9%**.

Canada

During August, the Canadian market increased by **20%** with a total of **7,424** stopovers compared to **6,170** in August 2003.

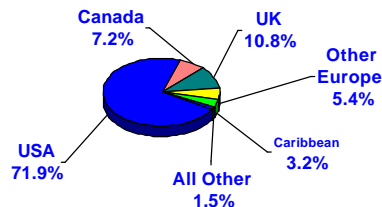
The leading province, Ontario increased by **22%**, and the second most important visitor-producing province, Quebec increased by **11%**. For the other provinces, Alberta, British Columbia and Manitoba grew by **4%**, **20%** and **54%** respectively.

For the first four months of summer, May to August, a total of **28,635** stopovers came from this market compared to **23,538** in 2003, an increase of **22%**.

Cumulatively, the Canadian market increased by **14%** in the January to August period, with a total of **74,358** stopovers compared to **65,349** in 2003. The main provinces Ontario and Quebec both recorded increases of **12%**. The

other notable increases were Alberta up **60%**, Nova Scotia up **23%**, British Columbia up **17%** and New Brunswick up **24%**.

STOPOVER ARRIVALS BY MARKET SHARE
January - August 2004



Europe

The European market grew by approximately **23%** in August

2004. The market provided a total of **26,128** stopover visitors compared to the **21,333** recorded in August 2003. The main contributors to this growth came from the United Kingdom with **16,020** visitors up by **16%**, Italy with **5,009** up by **29%** and Spain with

2,035 up by **88%**. The other countries which showed notable increases were: Austria (**117%**), Belgium (**60%**), Switzerland (**60%**) and Portugal (**59%**), despite from relatively small bases.

During the summer period, May to August, the European market increased by **18%** with **90,077** visitors compared to **76,240** visitors who came in the same period of 2003.

Cumulatively, for the January to August period, the European market increased by **16%**. Total stopovers for the period was **166,711** compared to **143,949** in 2003. The United Kingdom with a total of **111,068** stopovers increased by **14%**, Italy with **18,875** visitors has surpassed

Germany as the second most visitor-producing European country with an increase of **6%**. Germany with a total of **11,931** visitors increased by **15%**.

Latin America

The Latin American market increased by **10%** in August with a total of **873** stopovers compared to **792** in August 2003. The Central American region decreased by **18%**, with **334** stopovers compared to **406** in August 2003. The South American countries combined increased by **40%** with **539** stopovers compared to **386** in August 2003.

For the January to August period, the Latin American market increased by **3%** with a total of **7,698** visitors compared to **7,479** for the corresponding period in 2003.

The Caribbean

Visitors to Jamaica from the Caribbean region increased by **6%** in August with a total of **4,837** visitors, compared to **4,586** in August 2003.

The major Caribbean countries which provided visitors to Jamaica in August were: the Cayman Islands (**1,218**) up **10%** and Trinidad & Tobago (**625**) down **15%**. Barbados with **570** down less than **1%** and the Bahamas with **463**, up by approximately **67%**.

Cumulatively, during the January to August period, Caribbean stopover arrivals to Jamaica increased by **10%**, moving from **30,412** in 2003 to **33,437** in 2004. The Cayman Islands continues to be the leading provider of visitors to Jamaica. In the period under review, they provided a total of **9,221** visitors, followed by Trinidad and Tobago with **5,257**, Barbados with **4,065** and the Bahamas with **2,240** visitors.

Japan

The Japanese market declined by **8%** in August with a total of **267** stopovers compared to **290** in August 2003.

Cumulatively for the January to August period, a total of **3,056** Japanese visitors came to Jamaica which was up by **22%** from the **2,523** recorded for the corresponding period in 2003.

Other Countries

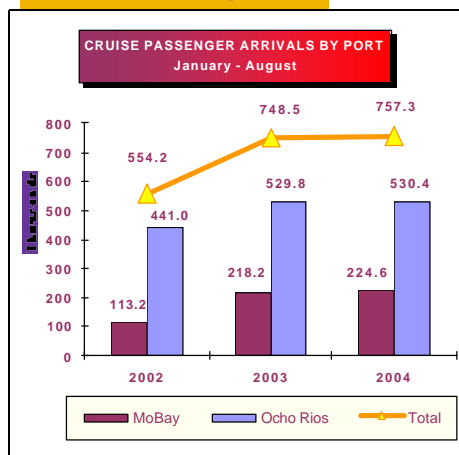
All the other countries, with a total of **4,639** stopovers in the January to August period recorded a decline of **19%** against the **5,730** who came for the same period in 2003.

Market Share

The market share of stopover visitors for the January to August period were as follows:

USA **71.9%**; Canada **7.2%**; UK **10.8%**; Continental Europe **5.4%**; the Caribbean **3.2%**; Latin America **0.8%**; and Other Countries **0.7%**.

Cruise Passengers



A total of **69,229** cruise passengers visited Jamaica in August 2004. This represents an increase of **9.7%** against the **63,121** recorded for August 2003. Cumulatively, a total of

757,294 cruise passengers visited Jamaica in the January to August period, a **1.2%** increase against the **748,489** recorded for the corresponding period in 2003.

A total of **52,131** cruise passengers visited the port of Ocho Rios in August, an increase of **7.2%** over the **48,636** recorded for August 2003. For the January to August period cruise passenger arrivals to the port of Ocho Rios was **530,386**, a less than **1%** increase against the **529,765** recorded for the corresponding period in 2003.

Montego Bay recorded a total of **17,098** cruise passengers for the month which was up **18%** against the **14,485** recorded for 2003. Cumulatively, for the January to August period, cruise passenger arrivals to Montego Bay was **224,633**, an increase of **3%** against the **218,206** recorded for the same period in 2003.

Length of Stay

The average length of stay of stopovers in August was **10.1** nights against **10.4** for August 2003. The average length of stay in hotels was **6.9** nights against **6.7** nights as in August 2003.

Cumulatively, the average length of stay for the January to August period was **9.5** nights, against **9.8** nights that was recorded for the similar period in 2003.

First and Repeat Visitors

During August **55%** or **66,453** of the **120,683** Foreign Nationals who visited Jamaica were first-time visitors and the other **45%** or **54,230** were repeat guests.

Cumulatively, in the January to August period, some **56%** of the **974,667** Foreign Nationals who visited the island were first-time guests and **44%** were repeat guests.

TABLE 1
TOURIST ARRIVALS
 January - August
2004

Month	Foreign Nationals	----- Stopovers ----->		Non-Resident Jamaicans	-----<		Total Stopover Arrivals	----->	
		+/- 2004/03	+/- 2004/02		+/- 2004/03	+/- 2004/02		+/- 2004/03	+/- 2004/02
January	104,425	8.9%	22.7%	4,925	-9.3%	-1.2%	109,350	7.9%	21.4%
February	115,183	8.2%	20.9%	4,946	-1.4%	4.4%	120,129	7.8%	20.1%
March	130,636	5.2%	5.6%	5,970	11.8%	-8.4%	136,606	5.5%	4.9%
April	123,841	18.4%	31.4%	7,260	-1.6%	12.8%	131,101	17.1%	30.2%
Jan.-Apr.	474,085	10.0%	19.0%	23,101	-0.3%	1.9%	497,186	9.5%	18.1%
May	105,842	10.5%	14.3%	5,917	-4.7%	-11.5%	111,759	9.5%	12.5%
June	125,153	9.7%	18.0%	8,240	3.1%	7.5%	133,393	9.3%	17.3%
July	148,904	11.5%	17.6%	11,327	8.3%	2.3%	160,231	11.2%	16.4%
August	120,683	1.1%	10.1%	8,843	-0.3%	-2.6%	129,526	1.0%	9.1%
May-Aug.	500,582	8.2%	15.1%	34,327	2.4%	-0.5%	534,909	7.8%	14.0%
Jan.-Aug.	974,667	9.0%	17.0%	57,428	1.3%	0.4%	1,032,095	8.6%	15.9%

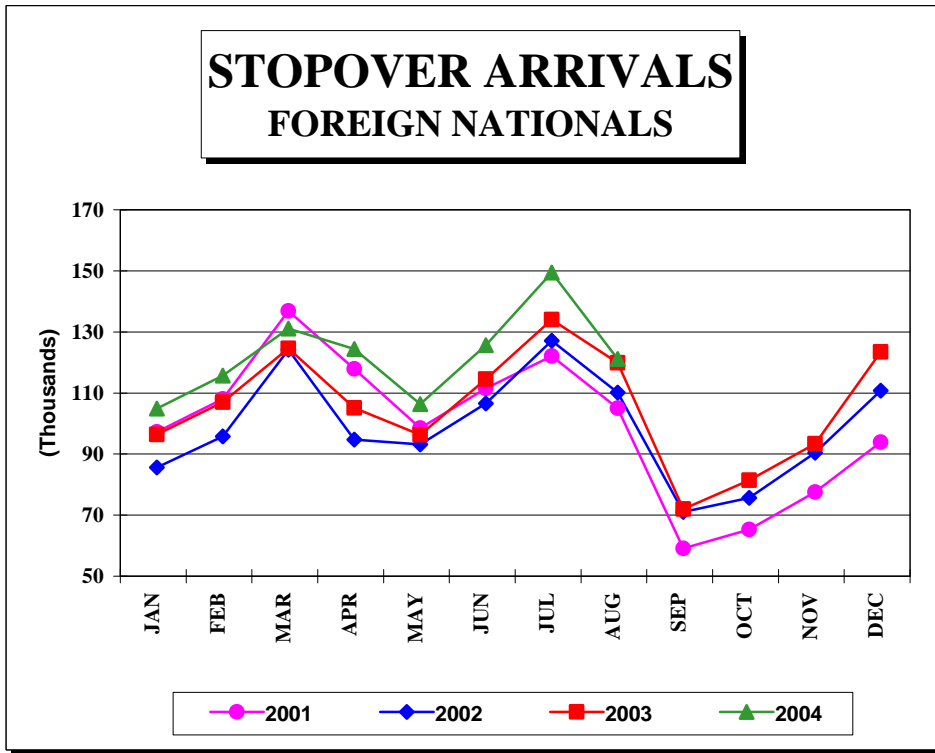


FIG. 1

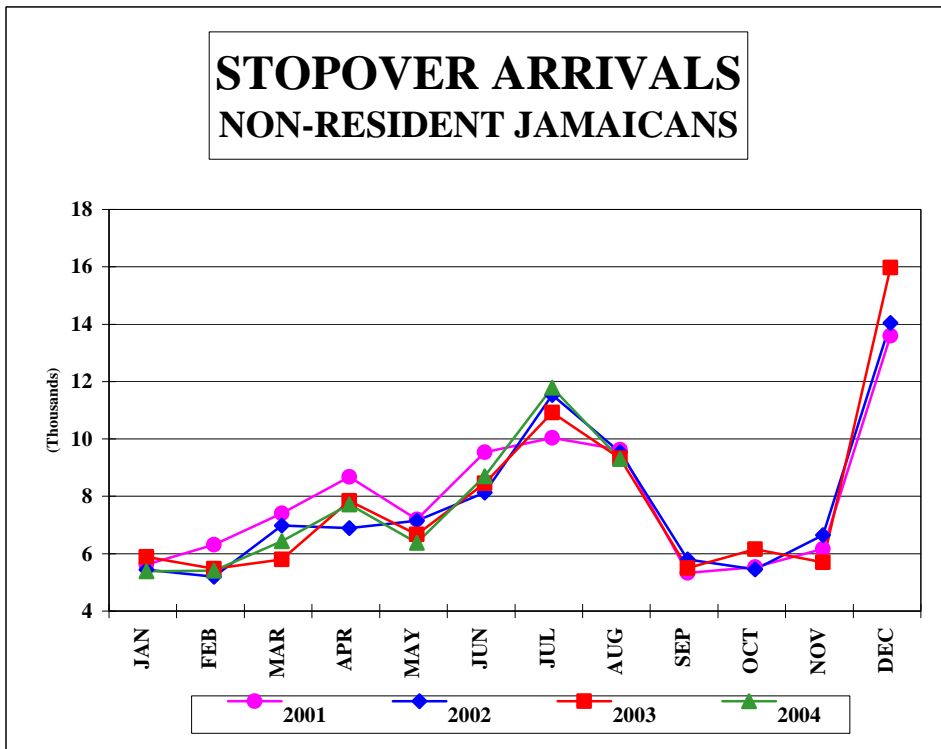


FIG. 1a

TABLE 1.1**First & Repeat Visit to Jamaica**

FOREIGN NATIONALS

2004

	Arrivals				TOTAL	% SHARE	
	First Visit	+/-	Repeat Visit	+/-		First Visit	Repeat Visit
Jan.	54,608	6.3	49,817	12.0	104,425	52.3	47.7
Feb.	61,517	8.6	53,666	7.8	115,183	53.4	46.6
Mar.	76,455	3.2	54,181	8.2	130,636	58.5	41.5
Apr.	68,644	19.7	55,197	16.8	123,841	55.4	44.6
Jan.-Apr.	261,224	9.1	212,861	11.1	474,085	55.1	44.9
May	61,937	13.8	43,905	6.0	105,842	58.5	41.5
Jun.	71,284	9.4	53,869	10.1	125,153	57.0	43.0
Jul.	78,621	11.4	70,283	11.6	148,904	52.8	47.2
Aug.	66,453	1.1	54,230	1.1	120,683	55.1	44.9
May-Aug.	278,295	8.8	222,287	7.4	500,582	55.6	44.4
Jan.-Aug.	539,519	8.9	435,148	9.2	974,667	55.4	44.6

TABLE 1.2

**STOPOVER ARRIVALS BY MARKET REGION
AND MONTH OF ARRIVAL 2004**

	U.S.A.				Canada	U.K. Europe	Latin America	Caribbean	Asia	Other Countries	Total
	Northeast	Mid-West	South	West							
January	31,236	23,510	14,108	4,542	12,336	18,959	766	2,980	521	392	109,350
February	37,653	27,054	14,984	4,183	12,529	19,008	841	2,822	699	356	120,129
March	42,908	29,393	20,789	5,495	11,239	21,009	1,209	3,585	686	293	136,606
April	47,843	20,524	22,329	6,670	9,619	17,658	773	4,749	611	325	131,101
Jan.-Apr.	159,640	100,481	72,210	20,890	45,723	76,634	3,589	14,136	2,517	1,366	497,186
May	33,313	14,271	26,608	6,419	6,859	19,103	981	3,233	570	402	111,759
June	39,235	16,851	36,446	8,636	5,957	20,102	782	4,510	502	372	133,393
July	54,122	15,699	38,723	9,184	8,395	24,744	1,473	6,721	603	567	160,231
August	48,471	12,042	20,423	8,532	7,424	26,128	873	4,837	455	341	129,526
May - Aug.	175,141	58,863	122,200	32,771	28,635	90,077	4,109	19,301	2,130	1,682	534,909
Jan. - Aug.	334,781	159,344	194,410	53,661	74,358	166,711	7,698	33,437	4,647	3,048	1,032,095
+/- %	10.6%	4.6%	1.9%	8.6%	13.8%	15.8%	2.9%	9.9%	1.2%	-16.8%	8.6%

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>AUGUST</u>			<u>% Change</u>			<u>JANUARY - AUGUST</u>			<u>% Change</u>				
	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2004/03</u>	<u>2004/02</u>	<u>2004/01</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2004/03</u>	<u>2004/02</u>	<u>2004/01</u>
U.S.A.														
<u>NORTHEAST (NEW YORK)</u>														
Connecticut	1,930	1,993	2,476	2,570	3.8	29.0	33.2	17,399	15,754	17,130	19,895	16.1	26.3	14.3
Delaware	355	439	458	444	-3.1	1.1	25.1	4,022	3,381	3,456	4,024	16.4	19.0	0.0
Maine	109	101	149	125	-16.1	23.8	14.7	2,071	1,692	1,784	2,483	39.2	46.7	19.9
Maryland	3,796	4,162	4,806	4,512	-6.1	8.4	18.9	25,687	25,118	27,510	29,781	8.3	18.6	15.9
Massachusetts	2,407	2,248	2,331	2,505	7.5	11.4	4.1	24,870	20,521	21,311	25,134	17.9	22.5	1.1
New Hampshire	176	185	264	222	-15.9	20.0	26.1	3,798	2,889	3,102	3,735	20.4	29.3	-1.7
New Jersey	5,143	6,029	6,828	8,132	19.1	34.9	58.1	42,040	39,103	43,941	49,713	13.1	27.1	18.3
New York	16,847	19,412	21,097	21,395	1.4	10.2	27.0	119,346	112,606	120,034	129,669	8.0	15.2	8.6
Pennsylvania	4,211	4,747	5,484	5,115	-6.7	7.8	21.5	38,577	36,529	39,966	43,411	8.6	18.8	12.5
Rhode Island	162	232	263	304	15.6	31.0	87.7	2,370	2,203	2,484	3,136	26.2	42.4	32.3
Vermont	41	42	66	84	27.3	100.0	104.9	1,395	937	1,088	1,495	37.4	59.6	7.2
Virginia	1,609	1,827	2,375	2,237	-5.8	22.4	39.0	14,919	14,239	15,623	16,650	6.6	16.9	11.6
Washington D.C.	644	638	699	621	-11.2	-2.7	-3.6	3,937	3,580	4,031	3,919	-2.8	9.5	-0.5
West Virginia	148	115	125	205	64.0	78.3	38.5	1,545	1,203	1,167	1,736	48.8	44.3	12.4
Total	37,578	42,170	47,421	48,471	2.2	14.9	29.0	301,976	279,755	302,627	334,781	10.6	19.7	10.9
<u>MIDWEST (CHICAGO)</u>														
Illinois	4,218	3,985	4,124	3,593	-12.9	-9.8	-14.8	38,977	36,005	37,577	37,919	0.9	5.3	-2.7
Indiana	729	836	840	822	-2.1	-1.7	12.8	9,307	8,893	10,030	9,998	-0.3	12.4	7.4
Iowa	315	318	377	361	-4.2	13.5	14.6	5,205	5,180	5,711	6,181	8.2	19.3	18.8
Kansas	324	381	328	343	4.6	-10.0	5.9	3,836	3,169	3,136	3,949	25.9	24.6	2.9
Kentucky	360	387	451	376	-16.6	-2.8	4.4	3,942	4,443	4,450	4,521	1.6	1.8	14.7
Michigan	1,405	1,394	1,537	1,398	-9.0	0.3	-0.5	22,616	18,015	21,250	21,731	2.3	20.6	-3.9
Minnesota	493	689	705	665	-5.7	-3.5	34.9	14,849	13,591	15,403	15,742	2.2	15.8	6.0
Missouri	1,417	1,858	2,018	1,581	-21.7	-14.9	11.6	13,566	13,820	15,739	16,312	3.6	18.0	20.2
Nebraska	245	264	357	358	0.3	35.6	46.1	3,253	2,742	3,176	3,517	10.7	28.3	8.1
North Dakota	47	32	45	68	51.1	112.5	44.7	810	811	842	1,375	63.3	69.5	69.8
Ohio	1,503	1,493	1,573	1,603	1.9	7.4	6.7	14,978	14,760	14,428	15,047	4.3	1.9	0.5
South Dakota	54	60	67	75	11.9	25.0	38.9	928	874	1,260	1,423	12.9	62.8	53.3
Wisconsin	866	796	974	799	-18.0	0.4	-7.7	20,815	18,159	19,370	21,629	11.7	19.1	3.9
Total	11,976	12,493	13,396	12,042	-10.1	-3.6	0.6	153,082	140,462	152,372	159,344	4.6	13.4	4.1

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>AUGUST</u>			<u>% Change</u>			<u>JANUARY - AUGUST</u>			<u>% Change</u>				
	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	2004/03	2004/02	2004/01	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	2004/03	2004/02	2004/01
<u>SOUTH (MIAMI)</u>														
Alabama	596	621	662	518	-21.8	-16.6	-13.1	5,295	5,097	5,555	5,349	-3.7	4.9	1.0
Arkansas	281	307	260	275	5.8	-10.4	-2.1	2,193	2,070	2,216	2,409	8.7	16.4	9.8
Florida	11,620	12,041	11,567	9,365	-19.0	-22.2	-19.4	85,271	84,090	83,877	85,545	2.0	1.7	0.3
Georgia	3,701	4,115	3,546	2,966	-16.4	-27.9	-19.9	30,603	33,085	30,828	31,487	2.1	-4.8	2.9
Louisiana	1,090	849	648	546	-15.7	-35.7	-49.9	5,976	5,652	5,253	4,674	-11.0	-17.3	-21.8
Mississippi	335	274	247	229	-7.3	-16.4	-31.6	2,427	2,422	2,191	2,453	12.0	1.3	1.1
North Carolina	1,087	1,144	1,289	1,140	-11.6	-0.3	4.9	12,959	12,114	13,005	14,033	7.9	15.8	8.3
Oklahoma	380	453	441	544	23.4	20.1	43.2	3,185	3,277	3,332	3,756	12.7	14.6	17.9
South Carolina	528	669	676	604	-10.7	-9.7	14.4	5,862	5,586	5,837	6,139	5.2	9.9	4.7
Tennessee	918	1,033	936	867	-7.4	-16.1	-5.6	8,263	9,181	9,175	9,226	0.6	0.5	11.7
Texas	5,004	4,835	4,490	3,369	-25.0	-30.3	-32.7	29,255	31,165	29,470	29,339	-0.4	-5.9	0.3
Total	25,540	26,341	24,762	20,423	-17.5	-22.5	-20.0	191,289	193,739	190,739	194,410	1.9	0.3	1.6
<u>WEST (LOS ANGELES)</u>														
Alaska	43	15	38	26	-31.6	73.3	-39.5	257	167	262	256	-2.3	53.3	-0.4
Arizona	556	330	303	293	-3.3	-11.2	-47.3	5,637	3,269	3,223	3,574	10.9	9.3	-36.6
California	5,505	6,179	6,866	6,645	-3.2	7.5	20.7	31,669	31,021	31,322	34,283	9.5	10.5	8.3
Colorado	460	527	474	433	-8.6	-17.8	-5.9	5,238	5,194	4,732	5,622	18.8	8.2	7.3
Hawaii	12	36	29	22	-24.1	-38.9	83.3	189	152	169	202	19.5	32.9	6.9
Idaho	53	56	77	50	-35.1	-10.7	-5.7	873	706	784	620	-20.9	-12.2	-29.0
Montana	35	24	29	36	24.1	50.0	2.9	484	465	578	622	7.6	33.8	28.5
Nevada	203	190	223	234	4.9	23.2	15.3	1,481	1,343	1,749	1,802	3.0	34.2	21.7
New Mexico	77	66	90	83	-7.8	25.8	7.8	875	695	667	794	19.0	14.2	-9.3
Oregon	168	245	162	218	34.6	-11.0	29.8	1,701	1,637	1,522	1,648	8.3	0.7	-3.1
Utah	89	107	141	100	-29.1	-6.5	12.4	765	992	1,118	1,031	-7.8	3.9	34.8
Washington	346	350	397	362	-8.8	3.4	4.6	3,135	2,802	2,963	2,858	-3.5	2.0	-8.8
Wyoming	30	41	31	30	-3.2	-26.8	0.0	278	280	304	349	14.8	24.6	25.5
Total	7,577	8,166	8,860	8,532	-3.7	4.5	12.6	52,582	48,723	49,393	53,661	8.6	10.1	2.1
TOTAL U.S.A.	82,671	89,170	94,439	89,468	-5.3	0.3	8.2	698,929	662,679	695,131	742,196	6.8	12.0	6.2

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>AUGUST</u>							<u>JANUARY - AUGUST</u>						
	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>% Change</u>			<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>% Change</u>		
					2004/03	2004/02	2004/01					2004/03	2004/02	2004/01
<u>CANADA (TORONTO)</u>														
Alberta	233	245	236	245	3.8	0.0	5.2	3,257	2,568	2,709	4,330	59.8	68.6	32.9
British Columbia	231	157	170	204	20.0	29.9	-11.7	2,338	1,785	1,912	2,243	17.3	25.7	-4.1
Manitoba	59	57	35	54	54.3	-5.3	-8.5	2,164	1,213	2,123	1,888	-11.1	55.6	-12.8
New Brunswick	33	16	20	22	10.0	37.5	-33.3	1,059	702	665	824	23.9	17.4	-22.2
Newfoundland	22	45	30	31	3.3	-31.1	40.9	429	433	394	423	7.4	-2.3	-1.4
Nova Scotia	49	42	46	50	8.7	19.0	2.0	1,795	907	1,210	1,483	22.6	63.5	-17.4
Ontario	6,555	5,867	5,133	6,281	22.4	7.1	-4.2	60,218	52,519	47,988	53,960	12.4	2.7	-10.4
P.E. Island	4	2	5	1	-	-	-	108	100	132	144	9.1	44.0	33.3
Quebec	655	429	454	504	11.0	17.5	-23.1	10,082	7,795	7,186	8,025	11.7	3.0	-20.4
Saskatchewan	62	17	26	25	-3.8	47.1	-59.7	983	519	876	878	0.2	69.2	-10.7
Other Canada	43	14	15	7	-53.3	-50.0	-83.7	333	216	154	160	3.9	-25.9	-52.0
Total	7,946	6,891	6,170	7,424	20.3	7.7	-6.6	82,766	68,757	65,349	74,358	13.8	8.1	-10.2
<u>LONDON OFFICE</u>														
<u>Northern Europe</u>														
U.K.	10,798	10,742	13,769	16,020	16.3	49.1	48.4	84,067	79,849	97,223	111,068	14.2	39.1	32.1
Denmark	55	27	21	18	-14.3	-33.3	-67.3	549	366	265	460	73.6	25.7	-16.2
Finland	14	13	13	9	-30.8	-30.8	-35.7	271	278	314	274	-12.7	-1.4	1.1
Norway	33	29	32	30	-6.3	3.4	-9.1	557	603	583	492	-15.6	-18.4	-11.7
Sweden	41	31	35	45	28.6	45.2	9.8	894	726	623	735	18.0	1.2	-17.8
<u>Southern Europe</u>														
Greece	13	54	42	15	-64.3	-72.2	15.4	128	214	201	145	-27.9	-32.2	13.3
Italy	2,431	2,530	3,877	5,009	29.2	98.0	106.0	10,021	9,105	17,746	18,875	6.4	107.3	88.4
Portugal	110	86	63	100	58.7	16.3	-9.1	278	690	338	650	92.3	-5.8	133.8
Spain	571	1,025	1,085	2,035	87.6	98.5	256.4	2,688	4,277	4,803	7,238	50.7	69.2	169.3
<u>Western Europe</u>														
Austria	137	105	109	237	117.4	125.7	73.0	1,551	1,146	1,356	1,990	46.8	73.6	28.3
Belgium	84	81	214	342	59.8	322.2	307.1	737	834	1,539	2,775	80.3	232.7	276.5
France	208	211	272	298	9.6	41.2	43.3	1,862	1,902	1,856	2,113	13.8	11.1	13.5
Germany	1,389	925	1,071	1,102	2.9	19.1	-20.7	13,606	9,041	10,391	11,931	14.8	32.0	-12.3
Luxemburg	12	12	30	40	33.3	233.3	233.3	63	73	89	119	33.7	63.0	88.9
Netherlands	219	207	375	436	16.3	110.6	99.1	1,951	1,548	2,697	2,701	0.1	74.5	38.4
Switzerland	99	123	126	201	59.5	63.4	103.0	1,648	1,256	1,457	2,590	77.8	106.2	57.2
<u>Central/East Europe</u>														
Czechoslovakia	9	19	15	12	-20.0	-36.8	33.3	212	214	218	283	29.8	32.2	33.5
Hungary	9	9	13	15	15.4	66.7	66.7	109	174	115	137	19.1	-21.3	25.7
Poland	14	45	34	37	8.8	-17.8	164.3	251	439	620	523	-15.6	19.1	108.4
Russia	43	87	58	56	-3.4	-35.6	30.2	635	777	800	684	-14.5	-12.0	7.7
Other Europe	81	63	79	71	-10.1	12.7	-12.3	617	783	715	928	29.8	18.5	50.4
Total	16,370	16,424	21,333	26,128	22.5	59.1	59.6	122,695	114,295	143,949	166,711	15.8	45.9	35.9

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	<u>AUGUST</u>							<u>JANUARY - AUGUST</u>						
	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>% Change</u>			<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>% Change</u>		
					2004/03	2004/02	2004/01					2004/03	2004/02	2004/01
<u>LATIN AMERICA</u>														
<u>CENTRAL AMERICA</u>														
Mexico	280	180	119	127	6.7	-29.4	-54.6	1,860	1,319	1,244	1,820	46.3	38.0	-2.2
Belize	55	40	70	34	-51.4	-15.0	-38.2	339	379	760	355	-53.3	-6.3	4.7
Costa Rica	30	39	66	43	-34.8	10.3	43.3	408	456	370	404	9.2	-11.4	-1.0
El Salvador	27	7	17	10	-41.2	42.9	-63.0	156	147	89	130	46.1	-11.6	-16.7
Guatemala	35	37	32	13	-59.4	-64.9	-62.9	229	283	214	273	27.6	-3.5	19.2
Honduras	8	11	18	11	-38.9	0.0	37.5	113	112	114	176	54.4	57.1	55.8
Nicaragua	3	4	1	2	100.0	-50.0	-33.3	28	57	24	45	87.5	-21.1	60.7
Panama	111	107	83	94	13.3	-12.1	-15.3	931	699	677	680	0.4	-2.7	-27.0
Total	549	425	406	334	-17.7	-21.4	-39.2	4,064	3,452	3,492	3,883	11.2	12.5	-4.5
<u>SOUTH AMERICA</u>														
Argentina	102	36	28	45	60.7	25.0	-55.9	1,004	322	458	361	-21.2	12.1	-64.0
Bolivia	8	5	6	1	-83.3	-80.0	-87.5	49	39	44	27	-38.6	-30.8	-44.9
Brazil	70	37	39	89	128.2	140.5	27.1	652	632	507	629	24.1	-0.5	-3.5
Chile	42	39	15	19	26.7	-51.3	-54.8	493	489	266	308	15.8	-37.0	-37.5
Colombia	99	23	29	16	-44.8	-30.4	-83.8	1,231	694	496	200	-59.7	-71.2	-83.8
Ecuador	61	8	3	12	300.0	50.0	-80.3	236	118	54	71	31.5	-39.8	-69.9
Guyana	155	225	163	253	55.2	12.4	63.2	1,088	1,237	1,171	1,255	7.2	1.5	15.3
Paraguay	3	1	0	3	-	200.0	0.0	20	18	40	16	-60.0	-11.1	-20.0
Peru	38	15	13	23	76.9	53.3	-39.5	276	250	229	197	-14.0	-21.2	-28.6
Surinam	21	14	23	24	4.3	71.4	14.3	193	127	201	214	6.5	68.5	10.9
Uruguay	13	5	3	6	100.0	20.0	-53.8	111	58	34	78	129.4	34.5	-29.7
Venezuela	81	95	64	48	-25.0	-49.5	-40.7	889	884	481	458	-4.8	-48.2	-48.5
Other South America	0	0	0	0	-	-	-	4	11	6	1	-83.3	-90.9	-75.0
Total	693	503	386	539	39.6	7.2	-22.2	6,246	4,879	3,987	3,815	-4.3	-21.8	-38.9
Total Latin America	1,242	928	792	873	10.2	-5.9	-29.7	10,310	8,331	7,479	7,698	2.9	-7.6	-25.3

TABLE 2

TOTAL STOPOVER ARRIVALS BY PERMANENT RESIDENCE

	AUGUST							JANUARY - AUGUST						
	2001	2002	2003	2004	% Change			2001	2002	2003	2004	% Change		
					2004/03	2004/02	2004/01					2004/03	2004/02	2004/01
CARIBBEAN														
Antigua	137	211	213	275	29.1	30.3	100.7	1,001	1,174	1,290	1,391	7.8	18.5	39.0
Bahamas	813	443	278	463	66.5	4.5	-43.1	4,718	2,723	1,989	2,240	12.6	-17.7	-52.5
Barbados	508	585	573	570	-0.5	-2.6	12.2	2,998	3,290	3,695	4,065	10.0	23.6	35.6
Bermuda	197	209	247	241	-2.4	15.3	22.3	1,188	1,265	1,625	1,500	-7.7	18.6	26.3
British Virgin Is.	82	49	70	132	88.6	169.4	61.0	351	318	406	631	55.4	98.4	79.8
Cayman Is.	1,058	1,144	1,106	1,218	10.1	6.5	15.1	7,899	7,408	7,871	9,221	17.2	24.5	16.7
Dominica	44	37	55	30	-45.5	-18.9	-31.8	292	252	266	234	-12.0	-7.1	-19.9
Grenada	49	48	85	90	5.9	87.5	83.7	381	409	469	436	-7.0	6.6	14.4
Monsterrat	11	9	23	5	-78.3	-44.4	-54.5	81	59	87	84	-3.4	42.4	3.7
St. Kitts/Nevis/Anguilla	58	87	100	71	-29.0	-18.4	22.4	457	498	543	671	23.6	34.7	46.8
St. Lucia	200	212	248	282	13.7	33.0	41.0	986	1,094	1,290	1,438	11.5	31.4	45.8
St. Vincent	81	101	100	78	-22.0	-22.8	-3.7	390	461	471	483	2.5	4.8	23.8
Turks & Caicos Is.	105	132	136	193	41.9	46.2	83.8	663	661	705	803	13.9	21.5	21.1
Trinidad & Tobago	559	594	733	625	-14.7	5.2	11.8	4,417	4,688	4,989	5,257	5.4	12.1	19.0
Comm. Caribbean	3,902	3,861	3,967	4,273	7.7	10.7	9.5	25,822	24,300	25,696	28,454	10.7	17.1	10.2
Aruba	25	45	59	27	-54.2	-40.0	8.0	198	276	359	352	-1.9	27.5	77.8
Bonaire	0	0	7	22	214.3	-	-	0	0	28	71	153.6	-	-
Cuba	93	59	54	36	-33.3	-39.0	-61.3	482	410	457	272	-40.5	-33.7	-43.6
Curacao	42	66	93	71	-23.7	7.6	69.0	486	676	995	810	-18.6	19.8	66.7
Dominican Republic	120	78	81	132	63.0	69.2	10.0	660	647	572	813	42.1	25.7	23.2
Guadelope	1	4	2	7	250.0	75.0	600.0	45	58	61	117	91.8	101.7	160.0
Haiti	58	65	47	16	-66.0	-75.4	-72.4	374	557	529	301	-43.1	-46.0	-19.5
Puerto Rico	122	111	149	87	-41.6	-21.6	-28.7	1,031	1,129	882	1,155	31.0	2.3	12.0
St. Maarten	46	49	85	105	23.5	114.3	128.3	354	355	481	576	19.8	62.3	62.7
All other Caribbean	47	43	42	61	45.2	41.9	29.8	368	363	352	516	46.6	42.1	40.2
Other Caribbean	554	520	619	564	-8.9	8.5	1.8	3,998	4,471	4,716	4,983	5.7	11.5	24.6
TOTAL CARIBBEAN	4,456	4,381	4,586	4,837	5.5	10.4	8.6	29,820	28,771	30,412	33,437	9.9	16.2	12.1
OTHER COUNTRIES														
African Countries	108	106	119	80	-32.8	-24.5	-25.9	927	832	742	849	14.4	2.0	-8.4
Isreal	125	70	75	50	-33.3	-28.6	-60.0	736	460	540	546	1.1	18.7	-25.8
Saudi Arabia	5	10	8	1	-87.5	-90.0	-80.0	30	43	32	23	-28.1	-46.5	-23.3
Turkey	16	1	11	11	0.0	1000.0	-31.3	165	78	92	124	34.8	59.0	-24.8
Other Middle East	23	54	34	46	35.3	-14.8	100.0	212	264	232	236	1.7	-10.6	11.3
India & Pakistan	54	28	62	28	-54.8	0.0	-48.1	548	362	404	401	-0.7	10.8	-26.8
Japan	428	256	290	267	-7.9	4.3	-37.6	4,283	2,932	2,523	3,056	21.1	4.2	-28.6
China	42	48	41	50	22.0	4.2	19.0	344	333	371	356	-4.0	6.9	3.5
Taiwan	3	5	9	6	-33.3	20.0	100.0	52	50	56	36	-35.7	-28.0	-30.8
Korea	17	14	17	20	17.6	42.9	17.6	185	165	121	156	28.9	-5.5	-15.7
Philippines	31	156	61	54	-11.5	-65.4	74.2	328	523	846	382	-54.8	-27.0	16.5
Singapore	7	3	5	4	-20.0	33.3	-42.9	102	68	77	72	-6.5	5.9	-29.4
Other Asia	26	26	24	26	8.3	0.0	0.0	250	174	193	229	18.7	31.6	-8.4
Australia	79	120	115	120	4.3	0.0	51.9	929	1,010	1,608	1,010	-37.2	0.0	8.7
New Zealand	20	5	24	33	37.5	560.0	65.0	197	217	378	199	-47.4	-8.3	1.0
All Other Ctries	0	2	4	0	-	-	-	44	57	38	20	-47.4	-64.9	-54.5
Total	984	904	899	796	-11.5	-11.9	-19.1	9,332	7,568	8,253	7,695	-6.8	1.7	-17.5
GRAND TOTAL	113,669	118,698	128,219	129,526	1.0	9.1	14.0	953,852	890,401	950,573	1,032,095	8.6	15.9	8.2

STOPOVER VISITORS BY MARKET SHARE

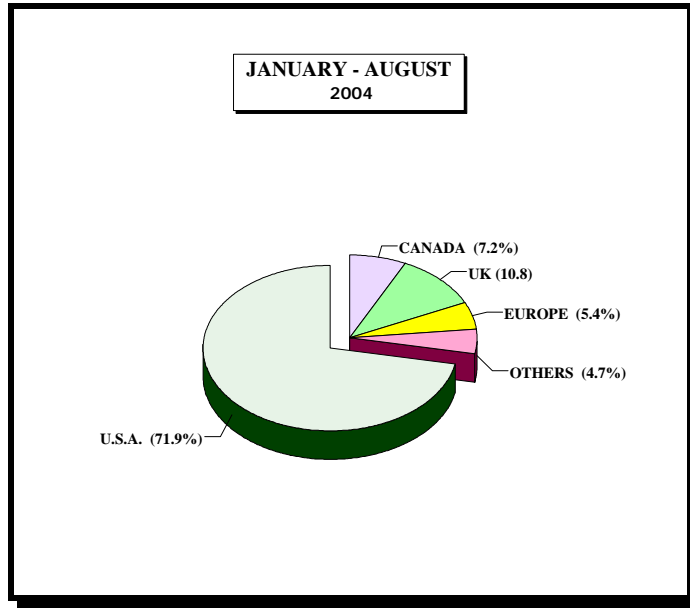


Fig. 2

Country	August 2004	% Share	Jan. - Aug. 2004	% Share	Jan. - Aug. 2003	% Share	%Change 2004/03
U.S.A	89,468	69.1%	742,196	71.9%	696,013	73.2%	6.6%
CANADA	7,424	5.7%	74,358	7.2%	65,349	6.9%	13.8%
U.K.	16,020	12.4%	111,068	10.8%	97,223	10.2%	14.2%
EUROPE	10,108	7.8%	55,643	5.4%	46,726	4.9%	19.1%
OTHERS	6,506	5.0%	48,830	4.7%	45,262	4.8%	7.9%
Total	129,526	100.0%	1,032,095	100.0%	950,573	100.0%	8.6%

TABLE 3

<u>AVERAGE LENGTH OF STAY (Nights)</u>				
<u>FOREIGN NATIONALS</u>				
	All Types of Accommodation		Hotel	
	2003	2004	2003	2004
January	10.1	9.8	6.6	6.7
February	8.8	8.9	6.3	6.5
March	8.5	8.6	6.1	6.2
April	8.9	8.7	6.2	6.1
May	9.2	8.7	5.9	6.3
June	10.5	10.2	6.2	6.3
July	11.5	10.7	6.7	6.7
August	10.4	10.1	6.7	6.9
Jan. - Aug.	9.8	9.5	6.3	6.4

Note: LENGTH OF STAY IS BASED ON INTENDED LENGTH OF STAY

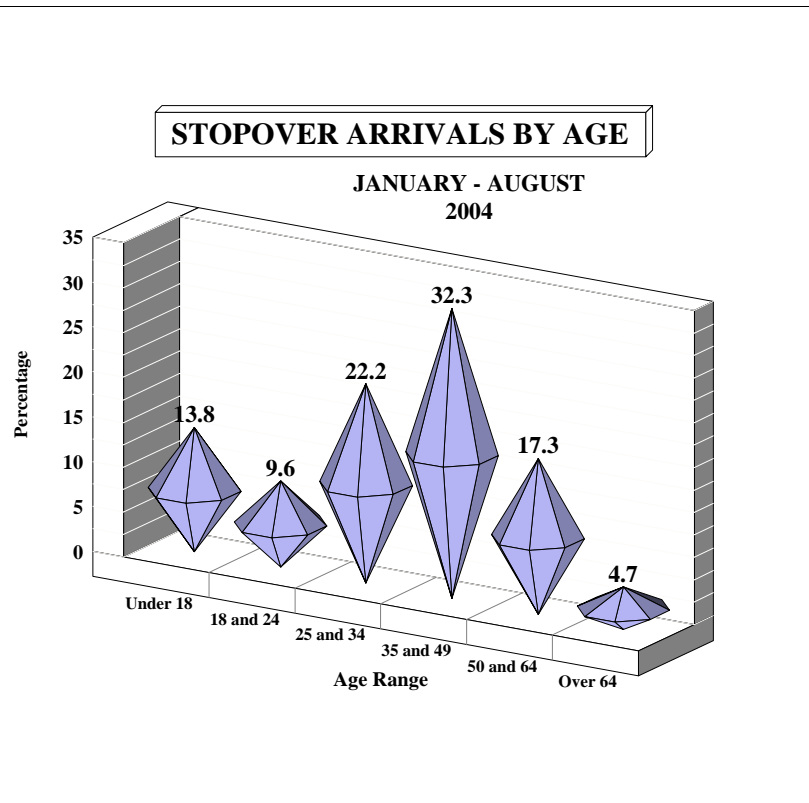


Fig. 3

AGE DISTRIBUTION OF STOPOVER ARRIVALS

Age	AUGUST		JAN. - AUG.		JAN. - AUG.		%Change 2004/03
	2004	% Share	2004	% Share	2003	% Share	
Under 18	22,477	17.4	142,651	13.8	126,143	13.3	13.1%
18 and 24	13,393	10.3	99,420	9.6	92,875	9.8	7.0%
25 and 34	31,529	24.3	228,987	22.2	219,814	23.1	4.2%
35 and 49	38,705	29.9	333,194	32.3	307,179	32.3	8.5%
50 and 64	18,326	14.1	178,904	17.3	161,927	17.0	10.5%
Over 64	5,096	3.9	48,939	4.7	42,635	4.5	14.8%
Total	129,526	100.0	1,032,095	100.0	950,573	100.0	8.6%

TABLE 4

**CRUISE PASSENGER ARRIVALS BY MONTH AND PORT OF CALL
JANUARY - AUGUST 2004**

	MONTEGO BAY		% Change 2004/03		OCHO RIOS		% Change 2004/03		2004 TOTAL		2003 TOTAL		% Change 2004/03	
	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX	CALLS	PAX
January	22	34,283	-12.0%	-21.8%	42	89,072	20.0%	18.8%	67	124,650	60	118,834	11.7%	4.9%
February	24	37,643	0.0%	-3.5%	31	77,443	-11.4%	0.1%	56	115,351	60	116,451	-6.7%	-0.9%
March	23	41,704	-14.8%	8.2%	34	86,847	-17.1%	-3.4%	58	129,266	69	128,758	-15.9%	0.4%
April	17	35,901	-10.5%	6.8%	29	73,843	-3.3%	-0.8%	46	109,744	49	108,009	-6.1%	1.6%
Jan. - Apr.	86	149,531	-9.5%	-3.5%	136	327,205	-3.5%	3.3%	227	479,011	238	472,052	-4.6%	1.5%
May	5	16,052	-28.6%	-5.1%	18	48,372	0.0%	2.0%	23	64,424	25	64,350	-8.0%	0.1%
June	8	24,499	33.3%	72.4%	18	51,928	5.9%	3.0%	26	76,427	24	64,812	8.3%	17.9%
July	5	17,453	0.0%	-0.9%	17	50,750	-22.7%	-23.7%	22	68,203	27	84,154	-18.5%	-19.0%
August	5	17,098	0.0%	18.0%	18	52,131	12.5%	7.2%	23	69,229	21	63,121	9.5%	9.7%
May - Aug.	23	75,102	0.0%	18.8%	71	203,181	-2.7%	-4.6%	94	278,283	97	276,437	-3.1%	0.7%
Jan. - Aug.	109	224,633	-7.6%	2.9%	207	530,386	-3.3%	0.1%	321	757,294	335	748,489	-4.2%	1.2%

- * Note:
1. During the month of January three Cruise Ship calls with 1,668 Cruise passengers visited two ports.
 2. Included in the total Cruise passengers for the month of January, 3 calls with 1,295 passengers visited Port Antonio.
 3. During the month of February 1 Cruise Ship call with 1,174 Cruise passengers visited two ports.
 4. Included in the total Cruise passengers for the month of February, 1 calls with 265 passengers visited Port Antonio.
 5. Included in the total Cruise passengers for the month of March, 1 call with 715 passengers visited Port Antonio.
 6. During the month of April 1 Cruise Ship call with 1,181 Cruise passengers visited two ports.

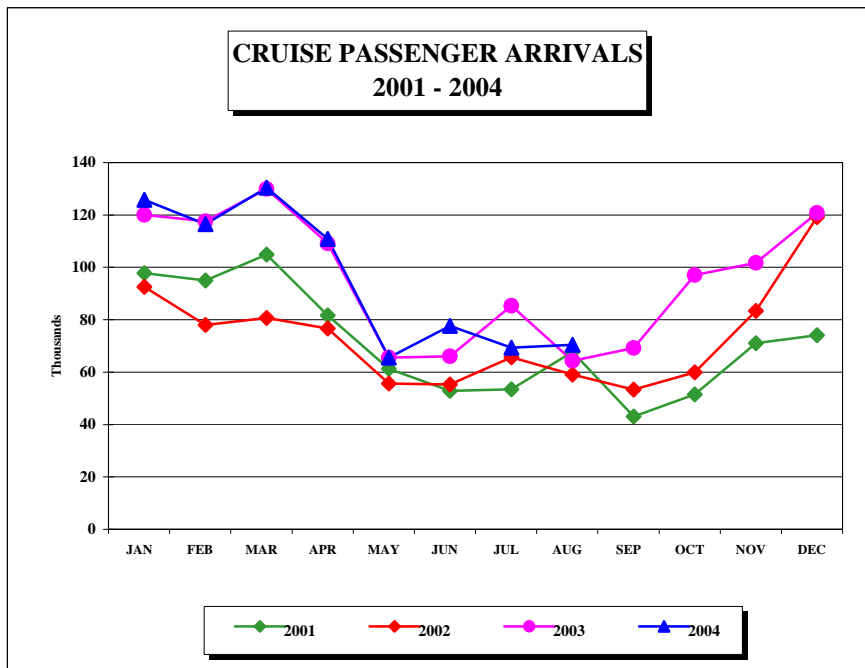


FIG. 4

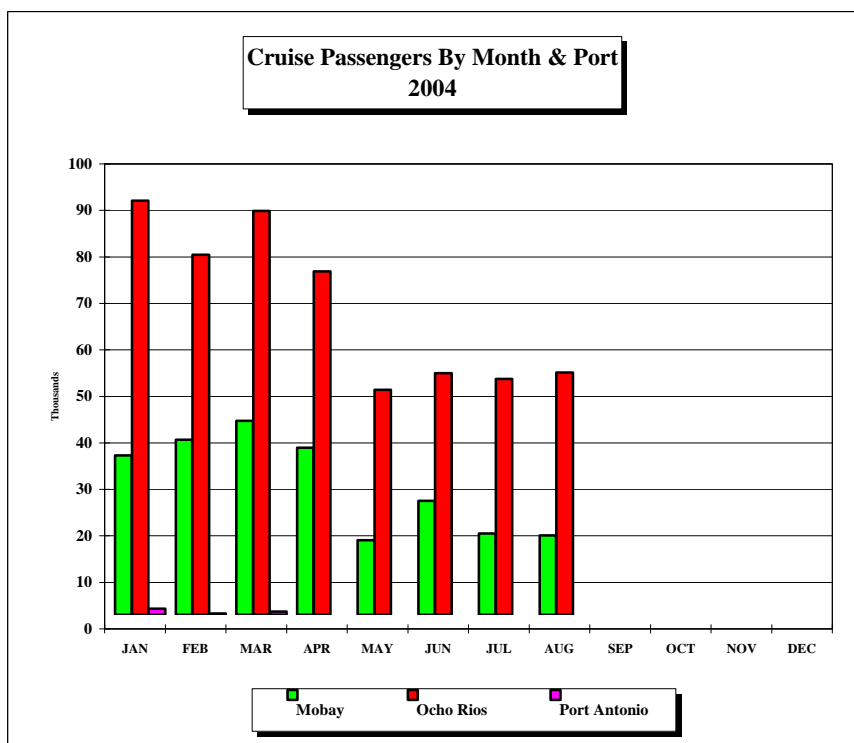


FIG. 4a

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	AUGUST 2004			JANUARY - AUGUST 2004		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
U.S.A.						
<u>NORTHEAST (NEW YORK)</u>						
Connecticut	2,570	0	2,570	19,707	188	19,895
Delaware	444	0	444	4,006	18	4,024
Maine	125	0	125	2,460	23	2,483
Maryland	4,509	3	4,512	29,453	328	29,781
Massachusetts	2,503	2	2,505	24,699	435	25,134
New Hampshire	221	1	222	3,662	73	3,735
New Jersey	8,131	1	8,132	49,377	336	49,713
New York	21,366	29	21,395	128,168	1,501	129,669
Pennsylvania	5,111	4	5,115	42,748	663	43,411
Rhode Island	303	1	304	3,110	26	3,136
Vermont	82	2	84	1,472	23	1,495
Virginia	2,233	4	2,237	16,352	298	16,650
Washington D.C.	620	1	621	3,872	46	3,918
West Virginia	205	0	205	1,669	68	1,737
Total	48,423	48	48,471	330,755	4,026	334,781
<u>MIDWEST (CHICAGO)</u>						
Illinois	2,528	1,065	3,593	23,018	14,901	37,919
Indiana	778	44	822	8,347	1,651	9,998
Iowa	314	47	361	4,431	1,750	6,181
Kansas	323	20	343	3,555	394	3,949
Kentucky	370	6	376	4,314	207	4,521
Michigan	1,371	27	1,398	16,639	5,092	21,731
Minnesota	664	1	665	10,426	5,316	15,742
Missouri	698	883	1,581	6,152	10,160	16,312
Nebraska	356	2	358	3,425	92	3,517
North Dakota	68	0	68	1,079	296	1,375
Ohio	1,602	1	1,603	13,947	1,100	15,047
South Dakota	75	0	75	1,262	161	1,423
Wisconsin	593	206	799	12,425	9,204	21,629
Total	9,740	2,302	12,042	109,020	50,324	159,344

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	AUGUST 2004			JANUARY - AUGUST 2004		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>SOUTH (MIAMI)</u>						
Alabama	518	0	518	5,332	17	5,349
Arkansas	248	27	275	2,208	201	2,409
Florida	9,356	9	9,365	85,382	163	85,545
Georgia	2,965	1	2,966	31,423	64	31,487
Louisiana	503	43	546	4,489	185	4,674
Mississippi	225	4	229	2,423	30	2,453
North Carolina	1,137	3	1,140	13,847	186	14,033
Oklahoma	273	271	544	2,325	1,431	3,756
South Carolina	604	0	604	6,096	43	6,139
Tennessee	858	9	867	9,122	104	9,226
Texas	2,512	857	3,369	22,439	6,900	29,339
Total	19,199	1,224	20,423	185,086	9,324	194,410
<u>WEST (LOS ANGELES)</u>						
Alaska	26	0	26	241	12	253
Arizona	288	5	293	3,501	76	3,577
California	6,627	18	6,645	34,076	207	34,283
Colorado	339	94	433	3,984	1,638	5,622
Hawaii	22	0	22	197	5	202
Idaho	50	0	50	616	4	620
Montana	36	0	36	610	12	622
Nevada	234	0	234	1,771	31	1,802
New Mexico	83	0	83	763	31	794
Oregon	217	1	218	1,629	19	1,648
Utah	99	1	100	1,017	14	1,031
Washington	361	1	362	2,798	61	2,859
Wyoming	26	4	30	284	64	348
Total	8,408	124	8,532	51,487	2,174	53,661
TOTAL U.S.A.	85,770	3,698	89,468	676,348	65,848	742,196

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	AUGUST 2004			JANUARY - AUGUST 2004		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>CANADA (TORONTO)</u>						
Alberta	235	10	245	4,250	80	4,330
British Columbia	196	8	204	2,183	60	2,243
Manitoba	52	2	54	1,830	58	1,888
New Brunswick	22	0	22	793	31	824
Newfoundland	31	0	31	384	39	423
Nova Scotia	48	2	50	1,442	41	1,483
Ontario	4,871	1,410	6,281	37,717	16,243	53,960
P.E. Island	1	0	1	144	0	144
Quebec	460	44	504	5,920	2,105	8,025
Saskatchewan	25	0	25	862	14	876
Other Canada	7	0	7	140	22	162
Total	5,948	1,476	7,424	55,665	18,693	74,358
<u>LONDON OFFICE</u>						
<u>Northern Europe</u>						
U.K.	9,580	6,440	16,020	70,354	40,714	111,068
Denmark	18	0	18	449	11	460
Finland	9	0	9	266	8	274
Norway	30	0	30	480	12	492
Sweden	39	6	45	708	27	735
<u>Southern Europe</u>						
Greece	15	0	15	134	11	145
Italy	2,763	2,246	5,009	8,091	10,784	18,875
Portugal	35	65	100	203	447	650
Spain	183	1,852	2,035	868	6,370	7,238
<u>Western Europe</u>						
Austria	167	70	237	1,401	589	1,990
Belgium	87	255	342	1,028	1,747	2,775
France	204	94	298	1,838	275	2,113
Germany	1,087	15	1,102	11,795	136	11,931
Luxemburg	22	18	40	85	34	119
Netherlands	417	19	436	2,601	100	2,701
Switzerland	90	111	201	1,226	1,364	2,590
<u>Central/East Europe</u>						
Czechoslovakia	8	4	12	268	15	283
Hungary	10	5	15	124	13	137
Poland	36	1	37	514	9	523
Russia	56	0	56	669	15	684
Other Europe	69	2	71	714	214	928
Total	14,925	11,203	26,128	103,816	62,895	166,711

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	AUGUST 2004			JANUARY - AUGUST 2004		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>OTHER COUNTRIES</u>						
<u>CENTRAL AMERICA</u>						
Mexico	124	3	127	1,101	719	1,820
Belize	34	0	34	355	0	355
Costa Rica	43	0	43	370	34	404
El Salvador	10	0	10	68	62	130
Guatemala	13	0	13	184	89	273
Honduras	11	0	11	139	37	176
Nicaragua	2	0	2	34	11	45
Panama	94	0	94	680	0	680
Total	331	3	334	2,931	952	3,883
<u>SOUTH AMERICA</u>						
Argentina	45	0	45	360	1	361
Bolivia	1	0	1	27	0	27
Brazil	89	0	89	624	5	629
Chile	19	0	19	306	2	308
Colombia	16	0	16	200	0	200
Ecuador	12	0	12	70	1	71
Guyana	252	1	253	1,253	2	1,255
Paraguay	3	0	3	16	0	16
Peru	23	0	23	196	1	197
Surinam	24	0	24	213	1	214
Uruguay	6	0	6	78	0	78
Venezuela	48	0	48	456	2	458
Other South America	0	0	0	1	0	1
Total	538	1	539	3,800	15	3,815
Total Latin America	869	4	873	6,731	967	7,698

TABLE 5A
LANDED TOURISTS BY SCHEDULED & CHARTERED AIRLINES

	AUGUST 2004			JANUARY - AUGUST 2004		
	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS	SCHEDULED AIRLINES	CHARTERED AIRLINES	TOTAL STOPOVERS
<u>CARIBBEAN</u>						
Antigua	275	0	275	1,390	1	1,391
Bahamas	463	0	463	2,236	4	2,240
Barbados	569	1	570	4,063	2	4,065
Bermuda	241	0	241	1,498	2	1,500
British Virgin Is.	132	0	132	631	0	631
Cayman Is.	1,216	2	1,218	9,215	6	9,221
Dominica	30	0	30	234	0	234
Grenada	90	0	90	435	1	436
Monsterrat	5	0	5	84	0	84
St. Kitts/Nevis/Anguilla	71	0	71	671	0	671
St. Lucia	282	0	282	1,438	0	1,438
St. Vincent	78	0	78	482	1	483
Turks & Caicos Is.	193	0	193	803	0	803
Trinidad & Tobago	625	0	625	5,254	3	5,257
Comm. Caribbean	4,270	3	4,273	28,434	20	28,454
Aruba	27	0	27	352	0	352
Bonaire	22	0	22	71	0	71
Cuba	36	0	36	268	4	272
Curacao	71	0	71	810	0	810
Dominican Republic	132	0	132	809	4	813
Guadelope	7	0	7	116	1	117
Haiti	16	0	16	301	0	301
Puerto Rico	87	0	87	1,152	3	1,155
St. Maarten	105	0	105	576	0	576
All other Caribbean	61	0	61	516	0	516
Other Caribbean	564	0	564	4,971	12	4,983
TOTAL CARIBBEAN	4,834	3	4,837	33,405	32	33,437
<u>OTHER COUNTRIES</u>						
African Countries	80	0	80	831	18	849
Isreal	50	0	50	540	6	546
Saudi Arabia	1	0	1	23	0	23
Turkey	11	0	11	115	6	121
Other Middle East	46	0	46	222	17	239
India & Pakistan	28	0	28	390	11	401
Japan	266	1	267	3,050	6	3,056
China	50	0	50	352	4	356
Taiwan	6	0	6	35	1	36
Korea	18	2	20	152	4	156
Philippines	53	1	54	381	1	382
Singapore	4	0	4	71	1	72
Other Asia	25	1	26	226	3	229
Australia	120	0	120	1,003	7	1,010
New Zealand	33	0	33	196	3	199
All Other Ctries	0	0	0	20	0	20
Total	791	5	796	7,607	88	7,695
GRAND TOTAL	113,137	16,389	129,526	883,572	148,523	1,032,095

Stopover Arrivals
By Intended Resort Area of Stay

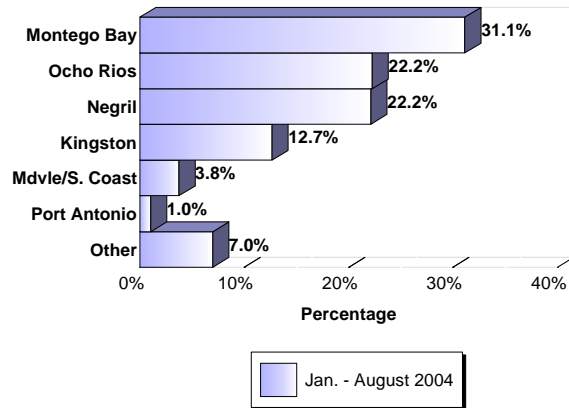


Fig. 5

STOPOVER ARRIVALS BY INTENDED AREA OF STAY

Area	AUGUST		JAN.- AUG.		JAN.- AUG.		%Change 2004/03
	2004	%Share	2004	%Share	2003	%Share	
Montego Bay	38,277	29.6%	321,222	31.1%	299,661	31.5%	7.2%
Ocho Rios	27,120	20.9%	229,507	22.2%	211,798	22.3%	8.4%
Negril	28,507	22.0%	228,730	22.2%	197,125	20.7%	16.0%
Kingston	17,781	13.7%	130,666	12.7%	127,738	13.4%	2.3%
Mdvle/S. Coast	5,413	4.2%	38,941	3.8%	35,791	3.8%	8.8%
Port Antonio	1,527	1.2%	10,721	1.0%	9,931	1.0%	8.0%
Other	10,901	8.4%	72,308	7.0%	68,529	7.2%	5.5%
Total	129,526	100.0%	1,032,095	100.0%	950,573	100.0%	8.6%