

SUMMARY OF MAIN INDICATORS

	2009	2010	% Change 2010/2009
TOTAL STOPOVERS	<u>1,831,097</u>	<u>1,921,678</u>	<u>4.9</u>
Foreign Nationals	1,683,846	1,768,810	5.0
Non-Resident Jamaicans	147,251	152,868	3.8
<u>MARKET REGION</u>	<u>1,831,097</u>	<u>1,921,678</u>	<u>4.9</u>
From U.S.A.	1,172,844	1,242,943	6.0
Canada	290,307	325,191	12.0
Europe	276,799	271,315	-2.0
Caribbean	65,333	58,299	-10.8
Latin America	14,492	13,442	-7.2
Asia & Pacific	6,168	5,791	-6.1
Other Countries	5,154	4,697	-8.9
<u>CRUISE SHIP PASSENGERS</u>	<u>922,349</u>	<u>909,619</u>	<u>-1.4</u>
<u>TOURIST ACCOMMODATION *</u>	<u>28,074</u>	<u>28,074</u>	<u>0.0</u>
Hotel Rooms	20,550	20,550	0.0
All-Inclusive	15,313	15,313	0.0
Non All-Inclusive	5,237	5,237	0.0
Other Rooms	7,524	7,524	0.0
Guesthouses	3,070	3,070	0.0
Resort Villas & Cottages	3,622	3,622	0.0
Apartments	832	832	0.0
Hotel Room Nights Sold	3,956,993	3,956,993	0.0
Average Hotel Room Nights Available	6,711,620	6,711,620	0.0
Average Hotel Room Occupancy	59.0	59.0	0.0
All-Inclusive Hotels	64.9	64.9	0.0
Non All-Inclusive	39.5	39.5	0.0
<u>AVERAGE LENGTH OF STAY</u>			
Foreign Nationals	9.2	9.0	-2.2
Non-Resident Jamaicans	16.5	16.4	-0.6
<u>VISITOR EXPENDITURE (US\$ MILLION)</u>	<u>1,925</u>	<u>1,986</u>	<u>3.1</u>
Stopovers	1,848	1,909	3.3
Cruise Passengers	78	77	-0.9
<u>EMPLOYMENT IN ACCOMMODATION SECTOR</u>	<u>36,354</u>	<u>36,354</u>	<u>0.0</u>

* Excluding 2,273 Closed rooms

TABLE 1
VISITOR ARRIVALS TO JAMAICA
1996 - 2010

	STOPOVERS	CRUISE PASSENGERS	ARMED FORCES
1996	1,162,449	658,178	669
1997	1,192,194	711,699	616
1998	1,225,287	673,690	2,275
1999	1,248,397	764,341	2,532
2000	1,322,690	907,611	1,464
2001	1,276,516	840,337	1,075
2002	1,266,366	865,419	807
2003	1,350,285	1,132,596	815
2004	1,414,786	1,099,773	2,737
2005	1,478,663	1,135,843	1,407
2006	1,678,905	1,336,994	999
2007	1,700,785	1,179,504	1,229
2008	1,767,271	1,092,263	1,010
2009	1,831,097	922,349	885
2010	1,921,678	909,619	280

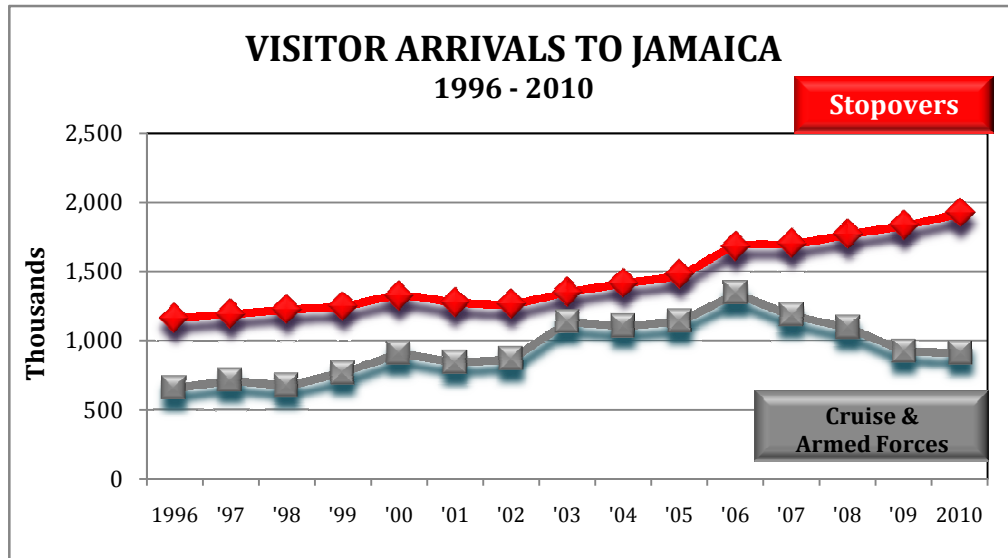


Fig. 1

TABLE 2**TOTAL STOPOVER ARRIVALS BY MONTH: 2006 - 2010**

	2006	2007	2008	2009	2010
January	130,695	129,756	142,861	148,886	161,094
February	138,428	132,949	156,831	160,282	167,462
March	167,439	164,547	184,267	175,929	201,378
April	163,272	150,561	152,199	164,090	166,955
Jan.-Apr.	599,834	577,813	636,158	649,187	696,889
May	133,902	132,044	141,236	153,443	149,775
June	158,425	156,450	161,958	168,561	164,205
July	180,015	195,409	185,447	195,940	204,526
August	141,631	136,660	142,467	152,573	159,408
September	80,397	89,704	92,037	95,263	97,010
October	94,351	108,205	106,104	108,820	114,699
November	121,916	124,474	122,250	125,494	134,320
December	168,434	180,026	179,614	181,816	200,846
May - Dec.	1,079,071	1,122,972	1,131,113	1,181,910	1,224,789
Jan. - Dec.	1,678,905	1,700,785	1,767,271	1,831,097	1,921,678
% Inc./Dec.	13.5	1.3	3.9	3.6	4.9

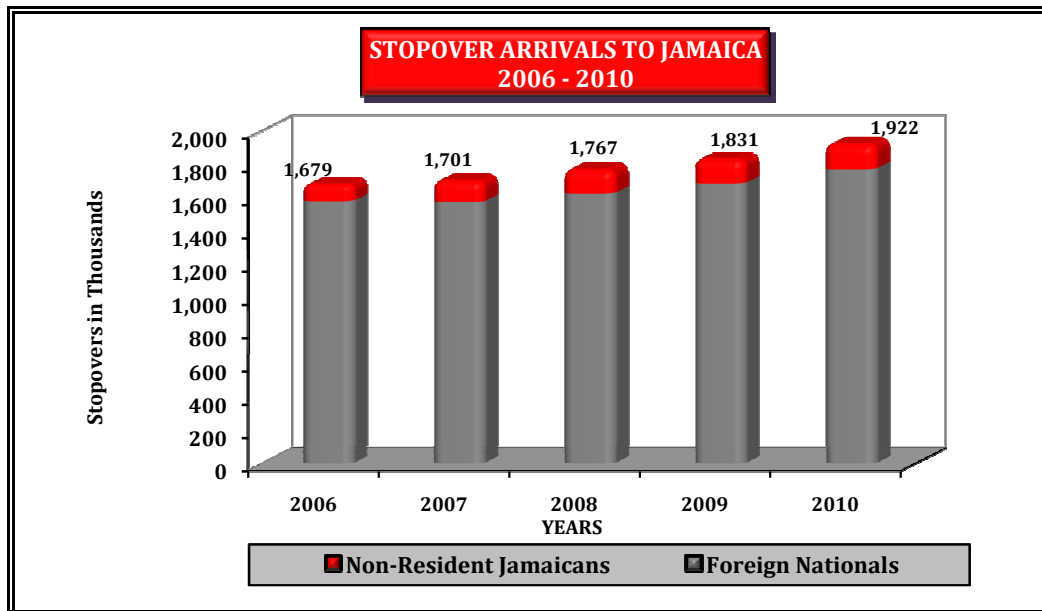
**Fig. 2**

TABLE 3**TOTAL STOPOVER ARRIVALS BY PORT OF ARRIVAL**

	KINGSTON		% INC./DEC.	MONTEGO BAY		% INC./DEC.
	TOTAL	TOTAL		TOTAL	TOTAL	
	2009	2010	2010/09	2009	2010	2010/09
January	28,846	29,991	4.0%	120,040	131,103	9.2%
February	31,273	29,941	-4.3%	129,009	137,521	6.6%
March	34,051	39,749	16.7%	141,878	161,629	13.9%
April	37,815	34,555	-8.6%	126,275	132,400	4.9%
Jan.-Apr.	131,985	134,236	1.7%	517,202	562,653	8.8%
May	33,934	27,312	-19.5%	119,509	122,463	2.5%
June	43,956	36,650	-16.6%	124,605	127,555	2.4%
July	55,915	54,891	-1.8%	140,025	149,635	6.9%
August	39,710	41,153	3.6%	112,863	118,255	4.8%
September	25,505	26,200	2.7%	69,758	70,810	1.5%
October	27,929	30,251	8.3%	80,891	84,448	4.4%
November	27,136	29,398	8.3%	98,358	104,922	6.7%
December	48,490	53,489	10.3%	133,326	147,357	10.5%
May - Dec.	302,575	299,344	-1.1%	879,335	925,445	5.2%
Jan. - Dec.	434,560	433,580	-0.2%	1,396,537	1,488,098	6.6%

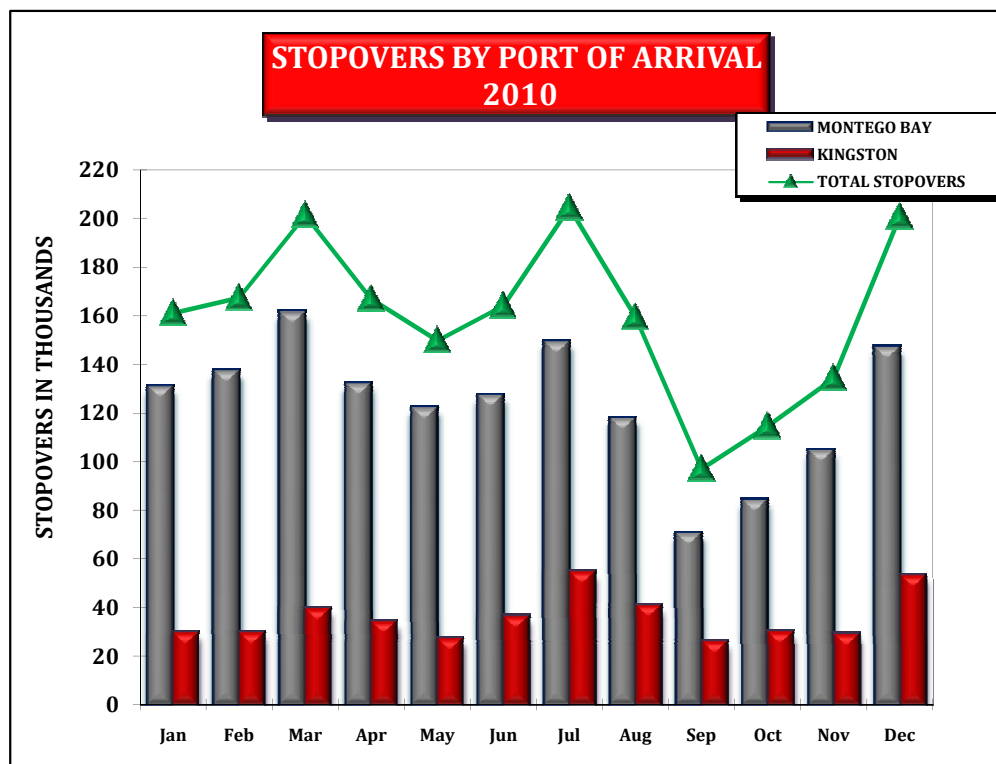


Fig. 3

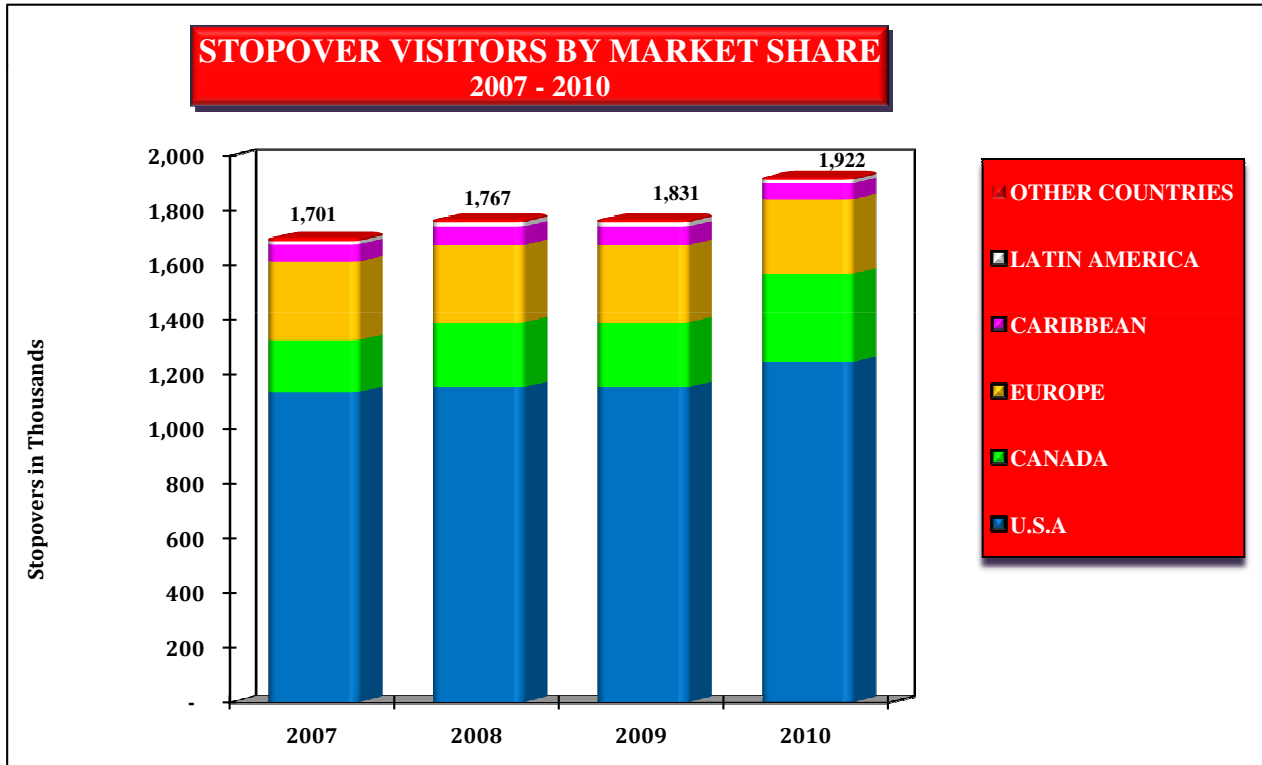


Fig. 4

Countries	Stopovers in Thousands								% Change 2010/09
	2007	%Share	2008	%Share	2009	%Share	2010	%Share	
U.S.A.	1,132.5	66.6	1,150.9	65.1	1,172.8	64.1	1,242.9	64.7	6.0
Canada	190.7	11.2	236.2	13.4	290.3	15.9	325.2	16.9	12.0
Europe	288.9	17.0	284.7	16.1	276.8	15.1	271.3	14.1	-2.0
Caribbean	63.0	3.7	67.2	3.8	65.3	3.6	58.3	3.0	-10.8
Latin America	12.2	0.7	16.1	0.9	14.5	0.8	13.4	0.7	-7.2
Other Countries	13.6	0.8	12.1	0.7	11.3	0.6	10.5	0.5	-7.4
Total	1,700.8	100.0	1,767.3	100.0	1,831.1	100.0	1,921.7	100.0	4.9

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2010)

	January	February	March	April	May	June	July
U.S.A.							
<u>NORTHEAST</u>							
Connecticut	2,164	2,849	3,311	4,109	2,259	3,001	4,252
Delaware	482	365	587	711	562	604	743
Maine	458	625	681	997	269	223	139
Maryland	3,092	2,891	4,996	4,271	4,252	5,206	6,009
Massachusetts	3,393	4,181	4,297	4,446	3,088	2,346	3,187
New Hampshire	630	971	729	1,053	415	221	329
New Jersey	4,604	5,267	6,997	7,780	6,190	6,116	9,479
New York	16,597	19,663	24,697	20,489	17,782	18,875	32,339
Pennsylvania	5,472	6,005	8,322	6,119	7,280	7,981	8,418
Rhode Island	374	536	368	510	390	349	326
Vermont	232	516	309	479	171	71	82
Virginia	1,845	1,835	3,370	3,060	2,936	3,217	3,479
Washington D.C.	404	374	747	520	522	631	694
West Virginia	272	240	378	361	367	417	414
Total	40,019	46,318	59,789	54,905	46,483	49,258	69,890
<u>MIDWEST</u>							
Illinois	4,270	4,468	6,585	4,382	4,423	4,853	4,752
Indiana	977	1,443	1,948	1,475	1,374	1,857	1,777
Iowa	1,645	1,971	1,617	736	658	757	504
Kansas	495	485	797	480	652	826	707
Kentucky	538	452	573	735	783	1,059	883
Michigan	2,552	4,142	4,046	4,769	2,510	2,041	2,040
Minnesota	2,902	3,939	4,566	1,634	771	880	703
Missouri	1,465	1,376	1,710	1,150	1,918	2,337	2,383
Nebraska	711	699	504	516	473	466	478
North Dakota	534	489	365	144	135	117	74
Ohio	1,570	2,051	2,766	2,396	2,145	3,046	2,394
South Dakota	510	487	317	248	131	177	82
Wisconsin	3,731	3,928	4,265	3,042	1,328	1,326	983
Total	21,900	25,930	30,059	21,707	17,301	19,742	17,760

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2010)

	August	September	October	November	December	Year
U.S.A.						
<u>NORTHEAST</u>						
Connecticut	3,160	1,405	1,740	2,009	3,768	34,027
Delaware	567	278	439	441	455	6,234
Maine	165	176	200	221	329	4,483
Maryland	4,643	2,264	2,841	3,019	4,448	47,932
Massachusetts	2,748	1,428	1,852	2,418	3,526	36,910
New Hampshire	257	206	278	386	368	5,843
New Jersey	8,801	3,194	4,434	5,551	6,683	75,096
New York	27,628	11,334	13,180	14,654	25,549	242,787
Pennsylvania	6,331	3,009	4,506	5,449	5,764	74,656
Rhode Island	212	165	249	231	289	3,999
Vermont	78	52	93	151	175	2,409
Virginia	2,855	1,417	1,983	1,910	2,485	30,392
Washington D.C.	530	380	406	417	764	6,389
West Virginia	211	221	166	173	171	3,391
Total	58,186	25,529	32,367	37,030	54,774	574,548
<u>MIDWEST</u>						
Illinois	3,312	1,935	2,840	3,679	5,374	50,873
Indiana	907	918	1,120	1,288	1,531	16,615
Iowa	349	354	443	746	916	10,696
Kansas	474	456	587	457	466	6,882
Kentucky	488	504	598	410	522	7,545
Michigan	1,645	1,132	1,512	1,822	2,826	31,037
Minnesota	682	447	767	1,031	1,846	20,168
Missouri	1,281	919	1,193	910	1,446	18,088
Nebraska	347	241	417	378	449	5,679
North Dakota	76	30	82	115	224	2,385
Ohio	1,767	1,228	1,617	1,600	2,254	24,834
South Dakota	72	70	92	132	226	2,544
Wisconsin	807	675	1,477	1,270	1,773	24,605
Total	12,207	8,909	12,745	13,838	19,853	221,951

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2010)

	January	February	March	April	May	June	July
<u>SOUTH</u>							
Alabama	359	330	702	537	1,119	1,230	1,085
Arkansas	362	184	424	313	434	486	641
Florida	10,435	11,088	17,078	16,104	13,920	19,081	24,095
Georgia	2,216	2,975	4,187	5,610	4,949	7,292	8,268
Louisiana	289	317	413	552	851	1,236	1,134
Mississippi	112	138	505	254	562	593	572
North Carolina	1,601	1,597	2,362	2,740	2,566	3,165	3,378
Oklahoma	303	228	442	397	728	824	710
South Carolina	619	714	1,020	1,136	1,160	1,597	1,344
Tennessee	849	862	1,560	1,158	1,531	2,001	1,943
Total	17,145	18,433	28,693	28,801	27,820	37,505	43,170
<u>WEST</u>							
Alaska	54	51	91	55	43	41	24
Arizona	481	433	851	713	1,049	1,042	962
California	2,484	1,941	2,903	3,471	3,600	5,106	6,048
Colorado	725	621	1,082	843	1,108	1,085	877
Hawaii	41	20	41	31	23	35	39
Idaho	99	105	133	95	108	120	103
Montana	112	116	157	138	68	113	97
Nevada	233	198	359	324	377	504	466
New Mexico	107	113	130	125	184	221	178
Oregon	225	224	318	270	243	300	224
Texas	1,685	1,599	3,524	2,804	4,690	6,711	7,532
Utah	202	192	203	262	340	292	236
Washington	428	485	690	672	605	643	698
Wyoming	53	64	145	100	78	75	62
Total	6,929	6,162	10,627	9,903	12,516	16,288	17,546
TOTAL U.S.A.	85,993	96,843	129,168	115,316	104,120	122,793	148,366

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2010)

	August	September	October	November	December	Year
<u>SOUTH</u>						
Alabama	580	469	491	524	609	8,035
Arkansas	276	234	296	195	314	4,159
Florida	16,283	11,723	13,257	12,131	20,547	185,742
Georgia	4,057	3,583	3,625	3,517	5,814	56,093
Louisiana	395	311	558	527	568	7,151
Mississippi	245	168	244	258	311	3,962
North Carolina	2,085	1,498	1,628	1,429	2,100	26,149
Oklahoma	427	262	337	258	378	5,294
South Carolina	830	652	712	761	924	11,469
Tennessee	969	874	1,137	646	1,018	14,548
Total	26,147	19,774	22,285	20,246	32,583	322,602
<u>WEST</u>						
Alaska	18	19	22	30	81	529
Arizona	399	295	563	468	555	7,811
California	4,140	2,235	2,446	2,795	4,017	41,186
Colorado	570	420	595	646	1,000	9,572
Hawaii	12	18	24	22	21	327
Idaho	76	20	79	63	95	1,096
Montana	35	21	78	61	74	1,070
Nevada	405	211	225	253	305	3,860
New Mexico	117	71	66	116	122	1,550
Oregon	238	129	151	259	303	2,884
Texas	4,093	2,462	2,428	2,481	3,801	43,810
Utah	194	134	165	174	203	2,597
Washington	596	346	391	540	666	6,760
Wyoming	47	29	36	50	51	790
Total	10,940	6,410	7,269	7,958	11,294	123,842
TOTAL U.S.A.	107,480	60,622	74,666	79,072	118,504	1,242,943

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2010)

	January	February	March	April	May	June	July
CANADA							
Alberta	4,842	3,868	3,780	2,664	1,148	588	882
British Columbia	2,243	1,516	2,033	1,177	622	422	449
Manitoba	1,880	1,460	1,075	252	174	119	170
New Brunswick	300	949	998	1,300	261	70	36
Newfoundland	221	364	390	776	435	104	82
Nova Scotia	331	1,427	2,082	1,968	710	99	79
Ontario	25,315	24,177	24,649	15,920	12,432	9,644	15,174
P.E. Island	27	93	185	165	74	10	4
Quebec	8,578	7,589	5,240	3,489	1,803	1,668	3,412
Saskatchewan	2,769	2,328	447	297	167	92	72
Other Canada	67	43	83	71	21	13	10
Total	46,573	43,814	40,962	28,079	17,847	12,829	20,370
EUROPE							
Northern Europe							
U.K.	13,077	13,659	17,085	11,518	15,528	15,383	17,806
Denmark	101	100	98	53	43	46	78
Finland	71	60	43	18	17	41	37
Ireland	315	200	239	153	228	346	275
Norway	98	111	185	58	43	82	106
Sweden	235	233	154	98	86	105	122
	13,897	14,363	17,804	11,898	15,945	16,003	18,424
Southern Europe							
Greece	27	31	22	17	34	16	25
Italy	2,231	1,937	1,537	816	744	657	995
Portugal	518	414	672	508	825	1,357	1,529
Spain	230	177	189	141	1,148	1,053	2,132
	3,006	2,559	2,420	1,482	2,751	3,083	4,681
Western Europe							
Austria	392	311	381	206	134	145	183
Belgium	450	337	464	369	451	511	551
France	478	488	444	270	277	193	257
Germany	1,861	1,733	2,052	1,619	1,291	1,257	1,295
Luxemburg	19	14	29	15	15	10	14
Netherlands	601	476	497	565	486	505	827
Switzerland	260	250	223	228	173	161	303
	4,061	3,609	4,090	3,272	2,827	2,782	3,430
Central/East Europe							
Czechoslovakia	53	78	54	24	20	27	13
Hungary	123	89	24	24	12	19	7
Poland	265	161	95	91	45	87	100
Russia	441	219	159	101	174	83	87
Ukraine	64	31	40	33	25	17	33
Other Europe	283	138	140	112	81	108	102
	1,229	716	512	385	357	341	342
Total	22,193	21,247	24,826	17,037	21,880	22,209	26,877

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2010)

	August	September	October	November	December	Year
CANADA						
Alberta	621	467	661	2,534	4,559	26,614
British Columbia	399	536	380	1,334	2,010	13,121
Manitoba	137	114	136	564	1,520	7,601
New Brunswick	52	45	79	257	329	4,676
Newfoundland	92	112	116	232	76	3,000
Nova Scotia	85	99	164	337	358	7,739
Ontario	12,515	7,184	9,501	16,220	31,294	204,025
P.E. Island	7	12	4	23	42	646
Quebec	2,771	1,254	2,029	3,673	6,767	48,273
Saskatchewan	74	63	114	769	1,863	9,055
Other Canada	10	7	8	31	77	441
Total	16,763	9,893	13,192	25,974	48,895	325,191
EUROPE						
Northern Europe						
U.K.	17,085	14,156	15,628	16,441	16,989	184,355
Denmark	43	35	43	77	55	772
Finland	6	15	25	43	51	427
Ireland	203	268	175	210	125	2,737
Norway	29	19	39	67	78	915
Sweden	49	42	93	155	247	1,619
	17,415	14,535	16,003	16,993	17,545	190,825
Southern Europe						
Greece	26	12	7	18	14	249
Italy	1,891	354	426	939	1,173	13,700
Portugal	1,947	1,111	470	373	352	10,076
Spain	2,992	1,410	177	236	197	10,082
	6,856	2,887	1,080	1,566	1,736	34,107
Western Europe						
Austria	146	106	78	204	355	2,641
Belgium	365	373	369	508	480	5,228
France	316	129	213	328	369	3,762
Germany	1,086	1,311	1,360	1,903	2,089	18,857
Luxemburg	24	5	4	20	38	207
Netherlands	477	562	531	518	632	6,677
Switzerland	140	160	183	323	457	2,861
	2,554	2,646	2,738	3,804	4,420	40,233
Central/East Europe						
Czechoslovakia	22	29	22	61	70	473
Hungary	17	7	11	22	34	389
Poland	70	98	62	115	110	1,299
Russia	79	96	136	184	186	1,945
Ukraine	32	14	27	27	84	427
Other Europe	82	73	99	147	252	1,617
	302	317	357	556	736	6,150
Total	27,127	20,385	20,178	22,919	24,437	271,315

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2010)

	January	February	March	April	May	June	July
<u>LATIN AMERICA</u>							
<u>CENTRAL AMERICA</u>							
Mexico	165	163	207	165	184	128	159
Belize	35	45	31	40	42	37	59
Costa Rica	72	49	49	75	56	56	55
El Salvador	8	15	13	7	12	9	8
Guatemala	28	28	45	41	33	40	45
Honduras	8	5	14	8	10	16	7
Nicaragua	6	6	9	2	11	7	5
Panama	103	84	97	130	89	73	80
Total	425	395	465	468	437	366	418
<u>SOUTH AMERICA</u>							
Argentina	293	170	140	123	200	109	158
Bolivia	3	1	7	1	1	15	6
Brazil	160	223	131	113	151	110	143
Chile	67	85	38	36	50	56	68
Colombia	193	9	65	59	65	146	62
Ecuador	6	204	8	13	15	12	318
Paraguay	3	1	4	0	1	5	0
Peru	17	47	35	54	30	18	29
Uruguay	14	5	10	13	4	27	9
Venezuela	27	58	66	40	71	41	96
Other South America	0	0	0	1	2	1	9
Total	783	803	504	453	590	540	898
Total Latin America	1,208	1,198	969	921	1,027	906	1,316

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2010)

	August	September	October	November	December	Year
<u>LATIN AMERICA</u>						
<u>CENTRAL AMERICA</u>						
Mexico	145	191	139	171	167	1,984
Belize	38	55	33	34	32	481
Costa Rica	42	101	95	65	43	758
El Salvador	15	17	17	14	7	142
Guatemala	40	81	61	61	24	527
Honduras	15	22	7	12	7	131
Nicaragua	4	5	4	9	8	76
Panama	69	87	123	105	96	1,136
Total	368	559	479	471	384	5,235
<u>SOUTH AMERICA</u>						
Argentina	85	91	146	102	162	1,779
Bolivia	1	6	1	2	7	51
Brazil	70	108	146	157	171	1,683
Chile	46	49	160	15	71	741
Colombia	79	81	114	112	125	1,110
Ecuador	835	18	12	19	21	1,481
Paraguay	0	6	2	0	0	22
Peru	23	44	39	38	19	393
Uruguay	15	15	12	9	6	139
Venezuela	31	74	186	46	50	786
Other South America	3	1	3	1	1	22
Total	1,188	493	821	501	633	8,207
Total Latin America	1,556	1,052	1,300	972	1,017	13,442

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2010)

	January	February	March	April	May	June	July
CARIBBEAN							
Antigua	189	140	160	177	117	178	305
Bahamas	324	189	397	299	372	407	591
Barbados	368	345	400	324	290	356	455
Bermuda	219	183	200	222	194	193	381
British Virgin Is.	48	65	69	62	70	75	137
Cayman Is.	1,294	1,178	1,428	1,704	1,201	1,379	2,225
Dominica	53	25	20	22	29	17	38
Grenada	42	37	29	39	36	43	32
Guyana	133	118	125	115	137	187	188
Montserrat	14	8	5	6	12	11	14
St. Kitts/Nevis/Anguilla	75	65	74	60	43	93	107
St. Lucia	70	66	66	80	58	100	118
St. Vincent	56	39	24	36	32	33	30
Turks & Caicos Is.	93	70	112	111	106	110	265
Trinidad & Tobago	795	673	840	833	651	827	1,140
Comm. Caribbean	3,773	3,201	3,949	4,090	3,348	4,009	6,026
Aruba	19	19	24	51	11	35	64
Cuba	72	20	38	58	35	44	41
Curacao	41	74	58	46	28	81	101
Dominican Republic	53	42	74	109	99	121	63
Guadelope	7	5	52	7	12	5	33
Haiti	92	28	10	13	131	23	16
Puerto Rico	80	98	129	107	133	91	153
St. Maarten	32	52	40	78	56	86	167
Surinam	26	39	32	44	35	47	36
All other Caribbean	28	38	57	145	122	78	58
Other Caribbean	450	415	514	658	662	611	732
TOTAL CARIBBEAN	4,223	3,616	4,463	4,748	4,010	4,620	6,758
ASIA							
India	105	42	97	69	125	100	65
Pakistan	0	0	1	2	3	4	3
Japan	150	272	190	211	127	142	131
China	88	70	92	76	90	122	122
Taiwan	17	8	19	5	7	2	4
Korea	22	4	12	26	23	40	16
Philippines	32	43	57	72	51	31	31
Singapore	2	7	16	8	8	14	8
Other Asia	22	25	44	25	24	28	21
Total Asia	438	471	528	494	458	483	401
OTHER COUNTRIES							
African Countries	122	32	91	91	124	112	96
Israel	54	63	74	48	50	45	55
Saudi Arabia	2	1	1	0	2	0	0
Turkey	15	17	20	7	8	7	16
Other Middle East	49	28	37	30	46	69	80
Australia	200	122	205	164	187	112	149
New Zealand	22	8	31	16	15	14	35
All Other Ctries	2	2	3	4	1	6	7
Total Other	466	273	462	360	433	365	438
GRAND TOTAL	161,094	167,462	201,378	166,955	149,775	164,205	204,526

TABLE 4

STOPOVER ARRIVALS BY COUNTRY AND MONTH OF ARRIVALS (2010)

	August	September	October	November	December	Year
CARIBBEAN						
Antigua	244	180	139	147	259	2,235
Bahamas	586	319	278	415	707	4,884
Barbados	357	291	379	383	521	4,469
Bermuda	356	167	180	158	659	3,112
British Virgin Is.	147	74	63	77	167	1,054
Cayman Is.	1,728	1,285	1,397	1,083	2,507	18,409
Dominica	42	47	28	32	34	387
Grenada	41	34	44	44	29	450
Guyana	190	158	165	167	144	1,827
Montserrat	13	14	14	14	24	149
St. Kitts/Nevis/Anguilla	107	72	87	76	91	950
St. Lucia	92	100	72	80	88	990
St. Vincent	41	47	46	29	32	445
Turks & Caicos Is.	186	140	86	87	179	1,545
Trinidad & Tobago	872	799	864	1,158	878	10,330
Comm. Caribbean	5,002	3,727	3,842	3,950	6,319	51,236
Aruba	27	12	35	38	63	398
Cuba	50	35	58	36	75	562
Curacao	47	60	76	48	118	778
Dominican Republic	74	108	91	121	83	1,038
Guadelope	30	5	14	4	11	185
Haiti	40	20	35	28	11	447
Puerto Rico	147	156	144	136	73	1,447
St. Maarten	145	46	64	52	123	941
Surinam	25	30	56	35	36	441
All other Caribbean	47	51	45	80	77	826
Other Caribbean	632	523	618	578	670	7,063
TOTAL CARIBBEAN	5,634	4,250	4,460	4,528	6,989	58,299
ASIA						
India	71	113	100	115	125	1,127
Pakistan	8	0	3	1	0	25
Japan	94	161	137	167	168	1,950
China	86	116	162	141	137	1,302
Taiwan	3	1	3	1	6	76
Korea	102	15	37	56	22	375
Philippines	35	29	33	25	40	479
Singapore	4	10	8	6	17	108
Other Asia	22	31	40	24	43	349
Total Asia	425	476	523	536	558	5,791
OTHER COUNTRIES						
African Countries	102	88	77	87	147	1,169
Israel	96	73	51	40	34	683
Saudi Arabia	1	0	1	0	8	16
Turkey	13	11	6	8	13	141
Other Middle East	64	30	34	25	34	526
Australia	124	110	171	141	184	1,869
New Zealand	23	16	35	17	20	252
All Other Ctries	0	4	5	1	6	41
Total Other	423	332	380	319	446	4,697
GRAND TOTAL	159,408	97,010	114,699	134,320	200,846	1,921,678

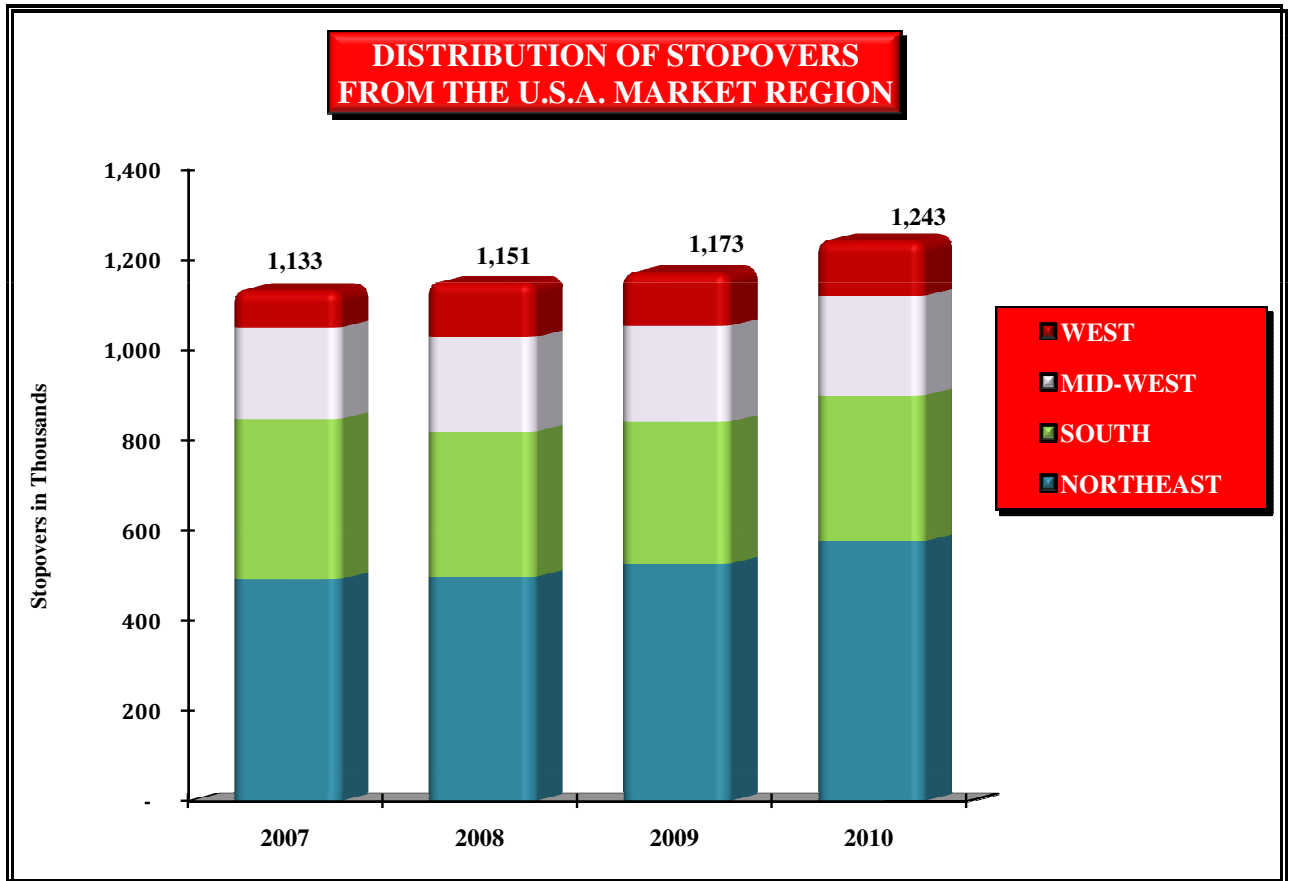


Fig. 4a

U.S.A. Regions	Stopovers in Thousands								% Change 2010/09
	2007	%Share	2008	%Share	2009	%Share	2010	%Share	
Northeast	490.6	43.3	495.2	43.0	524.5	44.7	574.5	46.2	9.5
South	314.7	27.8	321.2	27.9	314.2	26.8	322.6	26.0	2.7
Mid-West	204.0	18.0	210.6	18.3	213.6	18.2	222.0	17.9	3.9
West	123.3	10.9	123.9	10.8	120.6	10.3	123.8	10.0	2.7
Total	1,132.5	100.0	1,150.9	100.0	1,172.8	100.0	1,242.9	100.0	6.0

SEASONALITY OF STOPOVER ARRIVALS FROM THE U.S.A.

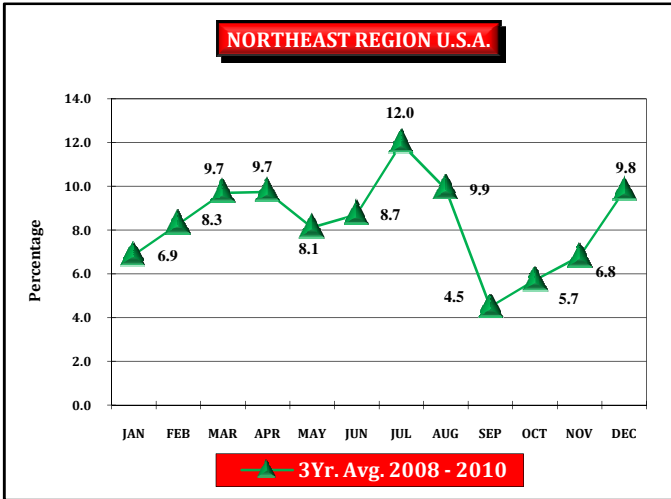


Fig. 4b

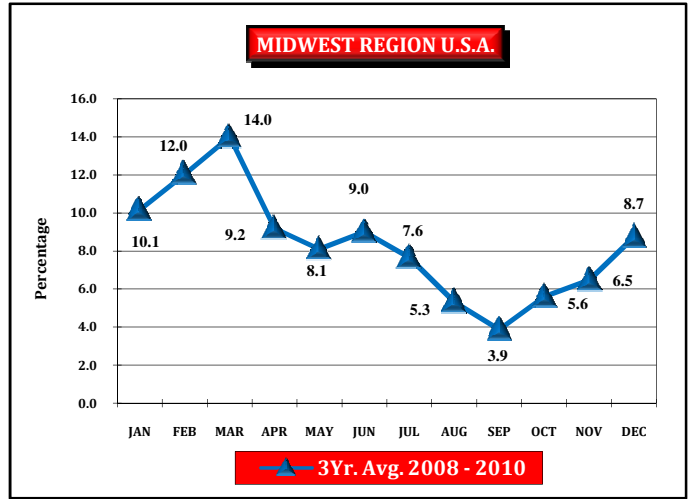


Fig. 4c

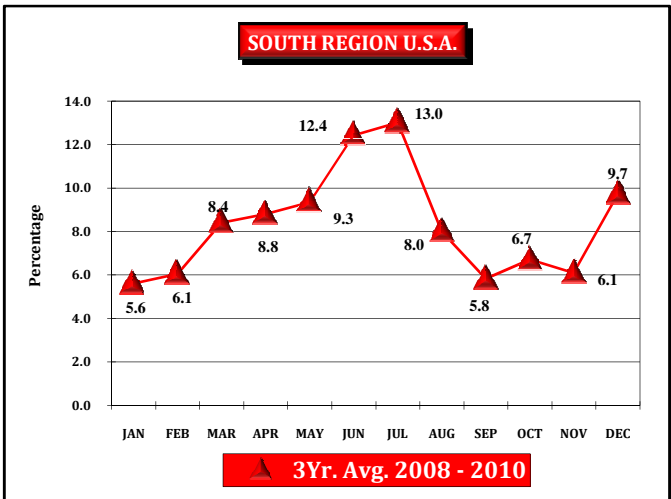


Fig. 4d

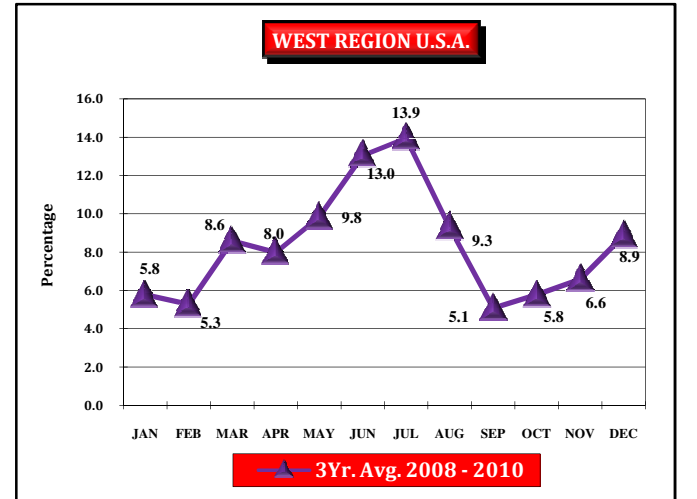


Fig. 4e

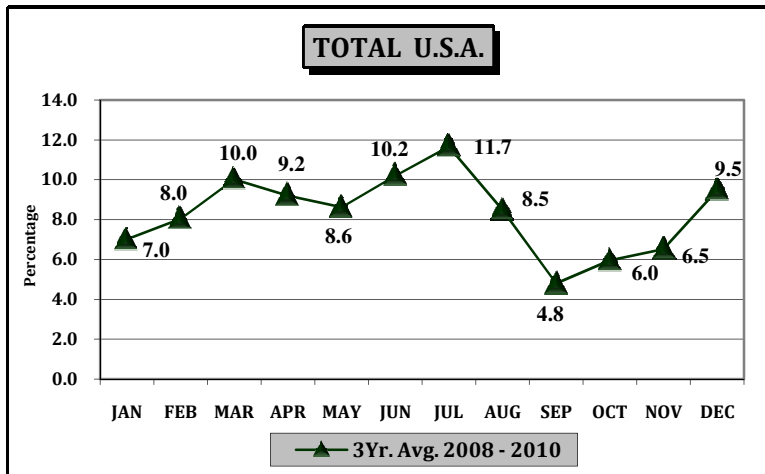


Fig. 4f

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2006	2007	2008	2009	2010
U.S.A.					
<u>NORTHEAST</u>					
Connecticut	29,549	29,703	30,644	30,088	34,027
Delaware	5,976	5,815	5,483	5,525	6,234
Maine	3,559	3,103	3,138	3,707	4,483
Maryland	48,935	46,659	45,179	44,019	47,932
Massachusetts	28,987	28,684	29,853	34,823	36,910
New Hampshire	4,482	4,592	4,620	5,251	5,843
New Jersey	73,726	69,565	66,906	69,958	75,096
New York	201,262	202,447	204,934	219,948	242,787
Pennsylvania	60,726	59,385	63,284	68,475	74,656
Rhode Island	3,740	3,530	3,269	3,899	3,999
Vermont	1,874	1,925	1,867	1,880	2,409
Virginia	28,649	26,419	27,377	27,422	30,392
Washington D.C.	6,776	6,371	5,994	6,332	6,389
West Virginia	2,684	2,368	2,695	3,149	3,391
Total	500,925	490,566	495,243	524,476	574,548
<u>MIDWEST</u>					
Illinois	55,114	49,875	51,455	49,571	50,873
Indiana	17,251	15,135	15,005	14,652	16,615
Iowa	9,229	8,561	9,658	10,749	10,696
Kansas	5,811	5,687	5,834	6,525	6,882
Kentucky	9,206	7,137	7,097	7,392	7,545
Michigan	29,609	24,798	26,539	28,831	31,037
Minnesota	22,027	18,556	19,052	18,393	20,168
Missouri	19,858	19,141	16,735	19,104	18,088
Nebraska	5,834	5,837	6,056	6,419	5,679
North Dakota	2,141	2,269	2,346	2,389	2,385
Ohio	25,872	21,259	23,251	24,175	24,834
South Dakota	2,401	2,157	2,366	2,545	2,544
Wisconsin	27,273	23,541	25,192	22,868	24,605
Total	231,626	203,953	210,586	213,613	221,951

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2006	2007	2008	2009	2010
<u>SOUTH (MIAMD)</u>					
Alabama	8,731	7,705	8,153	8,043	8,035
Arkansas	4,358	3,876	4,275	4,373	4,159
Florida	190,672	188,125	186,704	182,281	185,742
Georgia	53,231	53,466	55,605	51,733	56,093
Louisiana	8,207	7,449	6,758	6,923	7,151
Mississippi	4,077	3,417	3,573	3,765	3,962
North Carolina	23,232	22,089	23,954	25,479	26,149
Oklahoma	6,426	5,290	5,455	5,845	5,294
South Carolina	10,321	9,936	11,699	11,470	11,469
Tennessee	15,090	13,343	14,995	14,287	14,548
Total	324,345	314,696	321,171	314,199	322,602
<u>WEST</u>					
Alaska	446	399	533	470	529
Arizona	7,247	6,650	6,995	6,419	7,811
California	53,083	49,274	46,988	41,607	41,186
Colorado	9,262	8,594	8,920	8,989	9,572
Hawaii	335	330	351	316	327
Idaho	1,441	1,122	1,274	1,089	1,096
Montana	1,258	893	856	996	1,070
Nevada	3,616	3,289	3,621	3,977	3,860
New Mexico	1,492	1,506	1,485	1,541	1,550
Oregon	3,053	2,867	3,001	2,692	2,884
Texas	42,705	39,533	40,097	42,633	43,810
Utah	2,663	2,091	2,540	2,747	2,597
Washington	6,394	6,037	6,457	6,192	6,760
Wyoming	830	732	824	888	790
Total	133,825	123,317	123,942	120,556	123,842
TOTAL U.S.A.	1,190,721	1,132,532	1,150,942	1,172,844	1,242,943

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2006	2007	2008	2009	2010
<u>CANADA</u>					
Alberta	9,128	14,762	19,139	25,623	26,614
British Columbia	4,964	7,914	10,500	14,775	13,121
Manitoba	2,834	4,122	5,281	6,593	7,601
New Brunswick	1,921	2,076	2,997	3,603	4,676
Newfoundland	822	820	1,555	2,246	3,000
Nova Scotia	3,036	3,446	4,442	5,345	7,739
Ontario	108,281	127,847	150,994	179,334	204,025
P.E. Island	232	319	343	495	646
Quebec	20,496	25,033	34,011	44,730	48,273
Saskatchewan	1,503	4,008	6,566	7,101	9,055
Other Canada	352	303	365	462	441
Total	153,569	190,650	236,193	290,307	325,191
<u>EUROPE</u>					
<u>Northern Europe</u>					
U.K.	175,363	185,657	188,436	184,512	184,355
Denmark	1,191	1,076	851	794	772
Finland	320	279	404	526	427
Ireland	3,066	3,940	3,431	2,838	2,737
Norway	739	831	1,061	958	915
Sweden	1,085	1,359	1,803	1,597	1,619
<u>Southern Europe</u>					
Greece	221	187	390	291	249
Italy	17,564	17,394	14,563	14,588	13,700
Portugal	3,420	11,907	9,649	9,056	10,076
Spain	7,427	17,882	15,510	12,768	10,082
<u>Western Europe</u>					
Austria	3,142	2,551	2,252	2,623	2,641
Belgium	4,774	6,338	6,187	6,610	5,228
France	3,124	3,587	3,916	3,779	3,762
Germany	19,668	19,895	18,962	20,220	18,857
Luxemburg	282	242	210	248	207
Netherlands	7,355	7,804	7,541	7,023	6,677
Switzerland	2,842	2,155	2,100	2,345	2,861
<u>Central/East Europe</u>					
Czechoslovakia	577	653	680	578	473
Hungary	247	316	722	276	389
Poland	655	903	1,326	1,294	1,299
Russia	1,094	1,302	1,881	1,744	1,945
Ukraine	166	287	432	444	427
Other Europe	1,752	2,349	2,393	1,687	1,617
Total	256,074	288,894	284,700	276,799	271,315

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2006	2007	2008	2009	2010
<u>LATIN AMERICA</u>					
<u>CENTRAL AMERICA</u>					
Mexico	2,167	2,301	3,602	2,187	1,984
Belize	641	524	582	592	481
Costa Rica	639	710	812	799	758
El Salvador	116	213	299	177	142
Guatemala	344	306	284	348	527
Honduras	152	147	361	156	131
Nicaragua	62	69	90	85	76
Panama	1,206	1,160	1,181	1,284	1,136
Total	5,327	5,430	7,211	5,628	5,235
<u>SOUTH AMERICA</u>					
Argentina	993	1,164	1,762	1,695	1,779
Bolivia	52	34	52	34	51
Brazil	1,471	1,454	1,865	1,550	1,683
Chile	516	529	812	893	741
Colombia	891	1,878	1,045	1,001	1,110
Ecuador	239	343	1,865	1,844	1,481
Paraguay	19	29	17	30	22
Peru	497	341	482	465	393
Uruguay	102	82	148	190	139
Venezuela	992	873	852	1,145	786
Other South America	2	12	11	17	22
	5,774	6,739	8,911	8,864	8,207
Total Latin America	11,101	12,169	16,122	14,492	13,442

TABLE 5**STOPOVER ARRIVALS BY COUNTRY OF RESIDENCE AND YEAR**

	2006	2007	2008	2009	2010
<u>CARIBBEAN</u>					
Antigua	2,397	2,236	2,799	2,554	2,235
Bahamas	3,606	5,586	4,378	5,031	4,884
Barbados	6,078	5,383	6,107	5,027	4,469
Bermuda	3,107	3,208	3,393	3,369	3,112
British Virgin Is.	1,018	939	966	1,025	1,054
Cayman Is.	16,901	19,685	20,287	23,384	18,409
Dominica	497	398	584	543	387
Grenada	575	796	1,010	640	450
Guyana	2,082	2,160	2,295	2,079	1,827
Montserrat	152	111	146	154	149
St. Kitts/Nevis/Anguilla	982	864	1,068	1,103	950
St. Lucia	1,423	1,492	1,712	1,308	990
St. Vincent	742	632	841	595	445
Turks & Caicos Is.	1,527	1,765	1,815	1,445	1,545
Trinidad & Tobago	8,382	9,684	10,621	9,622	10,330
Comm. Caribbean	49,469	54,939	58,022	57,879	51,236
Other Caribbean	6,479	8,028	9,209	7,454	7,063
TOTAL CARIBBEAN	55,948	62,967	67,231	65,333	58,299
<u>OTHER COUNTRIES</u>					
India	586	1,525	904	1,232	1,127
Pakistan	14	79	19	16	25
Japan	3,755	3,049	2,846	2,511	1,950
China	976	1,077	935	1,142	1,302
Taiwan	69	54	118	69	76
Korea	178	238	211	291	375
Philippines	627	366	441	322	479
Singapore	95	137	118	128	108
Other Asia	414	520	411	457	349
African Countries	1,032	1,449	1,213	1,237	1,169
Israel	983	1,135	1,135	879	683
Saudi Arabia	26	19	28	19	16
Turkey	167	240	307	253	141
Other Middle East	368	458	549	513	526
Australia	1,817	2,729	2,439	1,903	1,869
New Zealand	309	450	344	315	252
All Other Ctries	76	48	65	35	41
Total	11,492	13,573	12,083	11,322	10,488
GRAND TOTAL	1,678,905	1,700,785	1,767,271	1,831,097	1,921,678

Average Growth Rate : 2006 - 2010

Total Stopovers	3.4% per annum
U.S.A.	1.1% p.a.
> North East	3.4% p.a.
> Mid-West	-1.1% p.a.
> South	-0.1% p.a.
> West	-1.9% p.a.
Europe	1.5% p.a.
> UK	1.3% p.a.
Canada	20.6% p.a.
Caribbean	1.0% p.a.
Latin America	4.9% p.a.
Japan	-15.1% p.a.

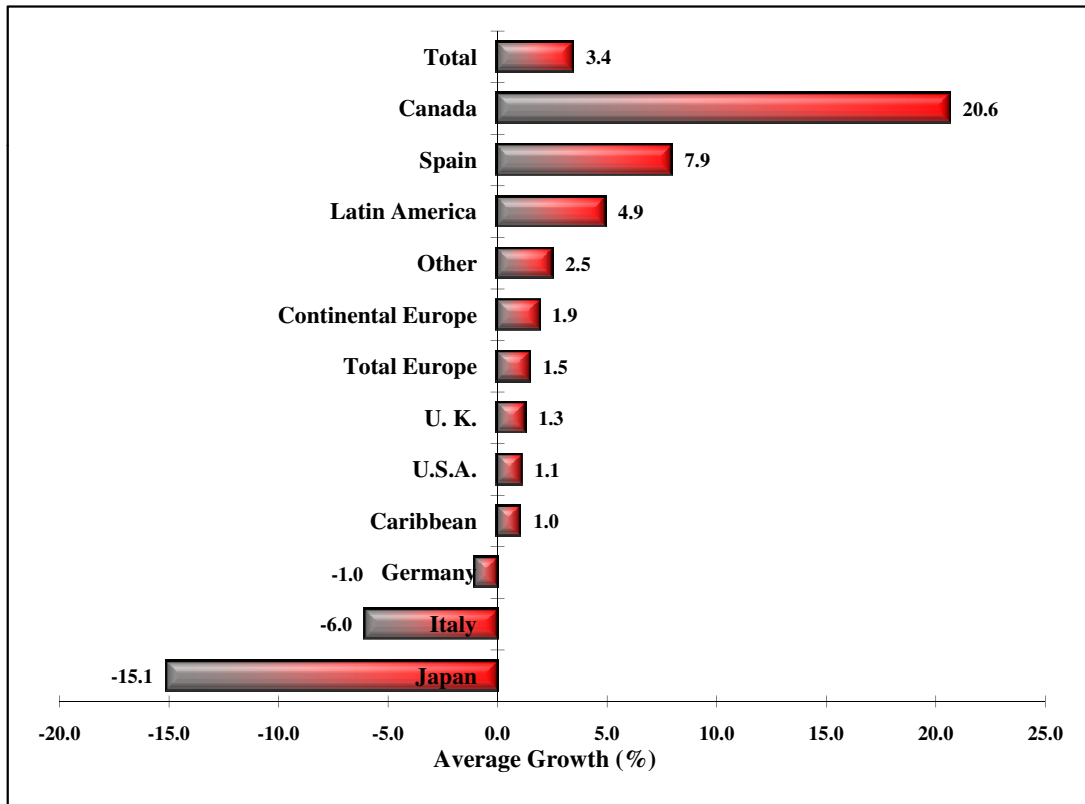


Fig. 4g

* Average growth rate: average of the years growth during the period under review

TABLE 6a**TOTAL STOPOVER ARRIVALS BY MAIN PRODUCING STATES
U.S.A.**

	2010	Ranking 2010	% of US Total	2009	Ranking 2009	% of US Total
STATES						
New York	242,787	1	19.5	219,948	1	18.8
Florida	185,742	2	14.9	182,281	2	15.5
New Jersey	75,096	3	6.0	69,958	3	6.0
Pennsylvania	74,656	4	6.0	68,475	4	5.8
Georgia	56,093	5	4.5	51,733	5	4.4
Illinois	50,873	6	4.1	49,571	6	4.2
Maryland	47,932	7	3.9	44,019	7	3.8
Texas	43,810	8	3.5	42,633	8	3.6
California	41,186	9	3.3	41,607	9	3.5
Massachusetts	36,910	10	3.0	34,823	10	3.0
Connecticut	34,027	11	2.7	30,088	11	2.6
Michigan	31,037	12	2.5	28,831	12	2.5
Virginia	30,392	13	2.4	27,422	13	2.3
North Carolina	26,149	14	2.1	25,479	14	2.2
Ohio	24,834	15	2.0	24,175	15	2.1
Wisconsin	24,605	16	2.0	22,868	16	1.9
Minnesota	20,168	17	1.6	18,393	18	1.6
Missouri	18,088	18	1.5	19,104	17	1.6
Indiana	16,615	19	1.3	14,652	19	1.2
Tennessee	14,548	20	1.2	14,287	20	1.2
South Carolina	11,469	21	0.9	11,470	21	1.0
Iowa	10,696	22	0.9	10,749	22	0.9
Colorado	9,572	23	0.8	8,989	23	0.8
Alabama	8,035	24	0.6	8,043	24	0.7
Arizona	7,811	25	0.6	6,419	29	0.5
Kentucky	7,545	26	0.6	7,392	25	0.6
Louisiana	7,151	27	0.6	6,923	26	0.6
Kansas	6,882	28	0.6	6,525	27	0.6
Washington	6,760	29	0.5	6,192	31	0.5
Washington D.C.	6,389	30	0.5	6,332	30	0.5
Delaware	6,234	31	0.5	5,525	33	0.5
New Hampshire	5,843	32	0.5	5,251	34	0.4
Nebraska	5,679	33	0.5	6,419	28	0.5
Oklahoma	5,294	34	0.4	5,845	32	0.5
Maine	4,483	35	0.4	3,707	39	0.3
Arkansas	4,159	36	0.3	4,373	35	0.4
Rhode Island	3,999	37	0.3	3,899	37	0.3
Mississippi	3,962	38	0.3	3,765	38	0.3
Nevada	3,860	39	0.3	3,977	36	0.3
West Virginia	3,391	40	0.3	3,149	40	0.3
Oregon	2,884	41	0.2	2,692	42	0.2
Utah	2,597	42	0.2	2,747	41	0.2
South Dakota	2,544	43	0.2	2,545	43	0.2
Vermont	2,409	44	0.2	1,880	45	0.2
Other States	7,747	-	0.6	7,689	-	0.7
TOTAL U.S.A.	1,242,943		100.0	1,172,844		100.0

Note: States producing less than 2,400 in 2010 are included in the "Other" category.

TABLE 6b

**TOTAL STOPOVER ARRIVALS BY MAIN PRODUCING PROVINCES
CANADA**

PROVINCES	2010		2009	
		Ranking 2010	Ranking 2009	% of CA Total
Ontario	204,025	1	179,334	61.8
Quebec	48,273	2	44,730	15.4
Alberta	26,614	3	25,623	8.8
British Columbia	13,121	4	14,775	5.1
Saskatchewan	9,055	5	7,101	2.4
Nova Scotia	7,739	6	5,345	1.8
Manitoba	7,601	7	6,593	2.3
New Brunswick	4,676	8	3,603	1.2
Newfoundland	3,000	9	2,246	0.8
P.E. Island	646	10	495	0.2
Northwest Terr.	441		462	0.2
Total	325,191	100.0	290,307	100.0

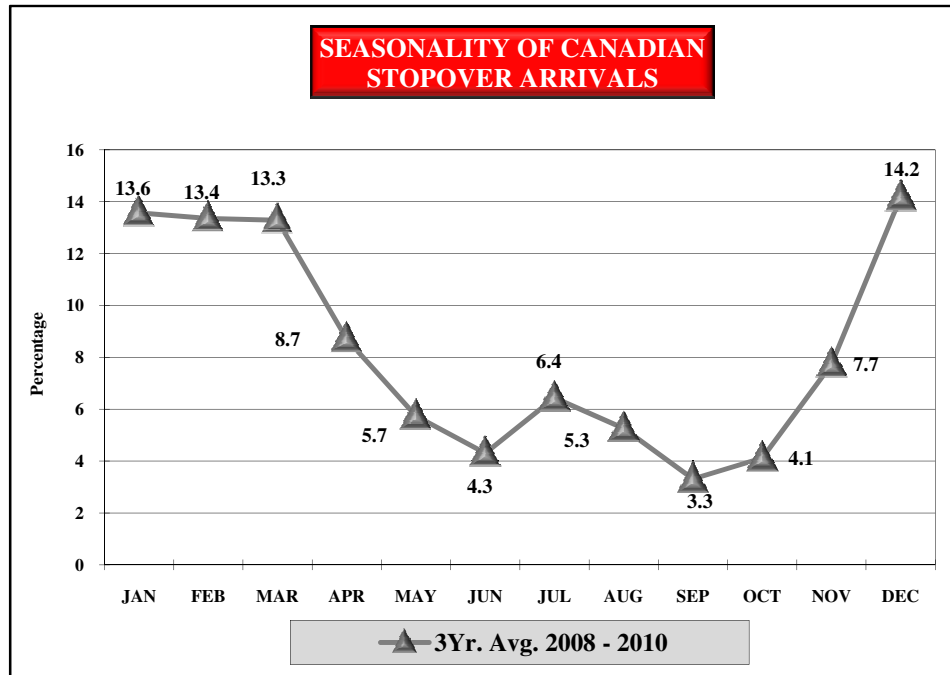


Fig. 6

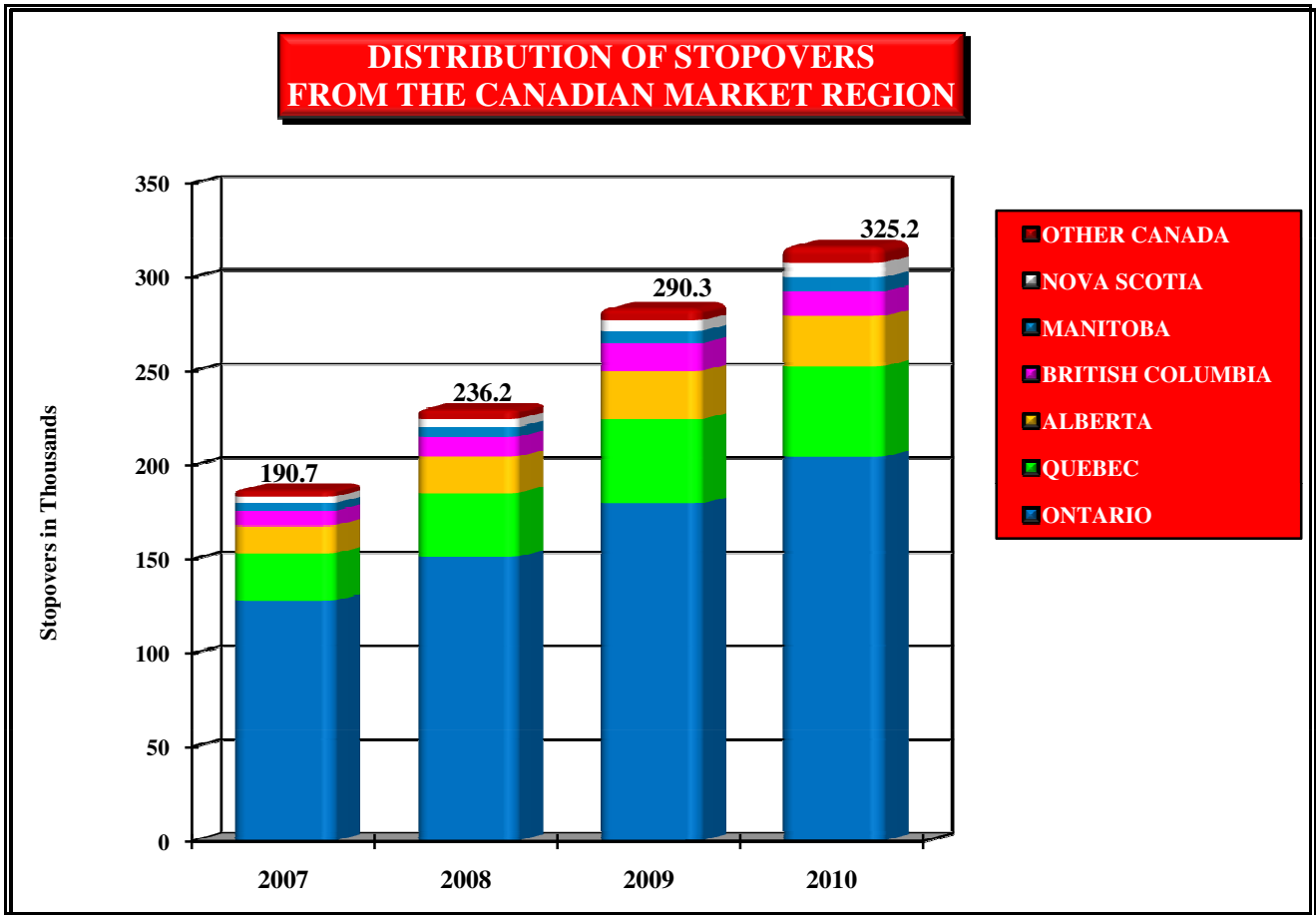


Fig. 6a.

Provinces	Stopovers in Thousands								% Change 2010/09
	2007	% Share	2008	% Share	2009	% Share	2010	% Share	
Ontario	127.8	67.1	151.0	63.9	179.3	61.8	204.0	62.7	13.8
Quebec	25.0	13.1	34.0	14.4	44.7	15.4	48.3	14.8	7.9
Alberta	14.8	7.7	19.1	8.1	25.6	8.8	26.6	8.2	3.9
British Columbia	7.9	4.2	10.5	4.4	14.8	5.1	13.1	4.0	-11.2
Saskatchewan	4.0	2.1	6.6	2.8	7.1	2.4	9.1	2.8	27.5
Nova Scotia	3.4	1.8	4.4	1.9	5.3	1.8	7.7	2.4	44.8
Manitoba	4.1	2.2	5.3	2.2	6.6	2.3	7.6	2.3	15.3
Other Canada	3.5	1.8	5.3	2.2	6.8	2.3	8.8	2.7	28.8
Total	190.7	100.0	236.2	100.0	290.3	100.0	325.2	100.0	12.0

TABLE 6c

**TOTAL STOPOVER ARRIVALS BY MAIN PRODUCING EUROPEAN COUNTRIES
EUROPE**

	2010	Ranking 2009	% of EUR Total	2009	Ranking 2009	% of EUR Total
EUROPE						
U.K.	184,355	1	67.9	184,512	1	66.7
Germany	18,857	2	7.0	20,220	2	7.3
Italy	13,700	3	5.0	14,588	3	5.3
Spain	10,082	4	3.7	12,768	4	4.6
Portugal	10,076	5	3.7	9,056	5	3.3
Netherlands	6,677	6	2.5	7,023	6	2.5
Belgium	5,228	7	1.9	6,610	7	2.4
France	3,762	8	1.4	3,779	8	1.4
Switzerland	2,861	9	1.0	2,345	11	0.8
Ireland	2,737	10	1.0	2,838	9	1.0
Austria	2,641	11	1.1	2,623	10	0.9
Russia	1,945	12	0.7	1,744	12	0.6
Sweden	1,619	13	0.6	1,597	13	0.6
Poland	1,299	14	0.5	1,294	14	0.5
Other Europe	5,476		2.0	5,802		2.1
Total	271,315		100.0	276,799		100.0

Note: Countries producing less than 1,000 in 2010 are included in the "Other" category.

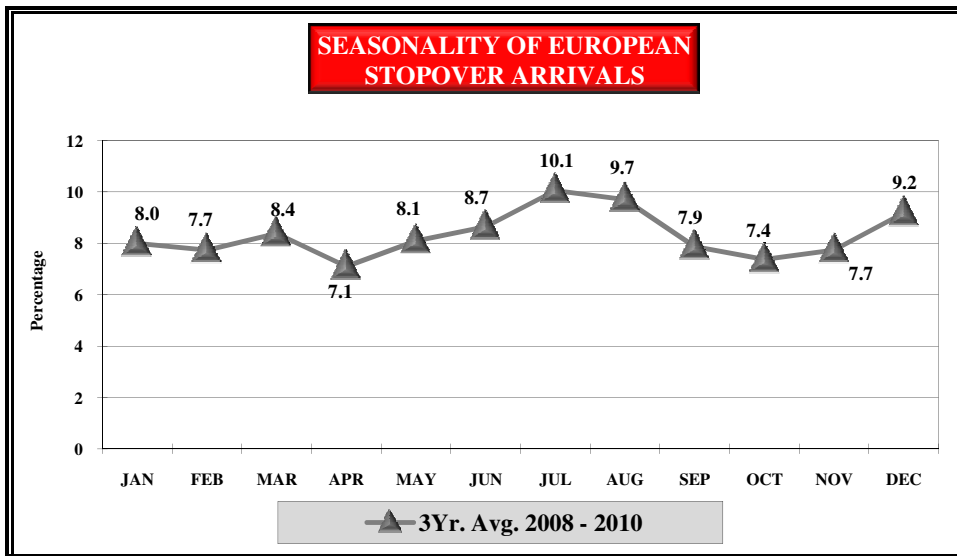


Fig. 7

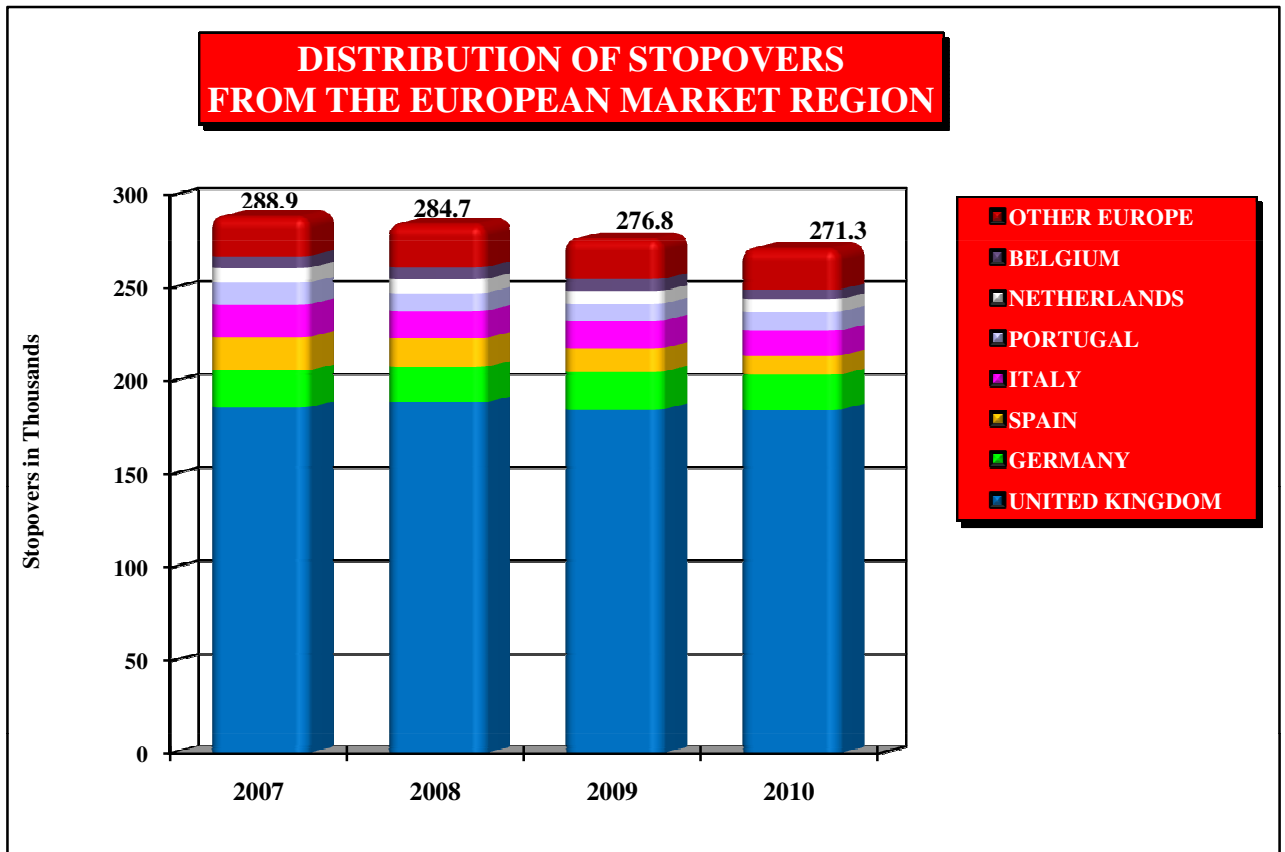


Fig. 7a.

Countries	Stopovers in Thousands								% Change 2010/09
	2007	% Share	2008	% Share	2009	% Share	2010	% Share	
United Kingdom	185.7	64.3	188.4	66.2	184.5	66.7	184.4	67.9	-0.1
Germany	19.9	6.9	19.0	6.7	20.2	7.3	18.9	7.0	-6.7
Italy	17.4	6.0	14.6	5.1	14.6	5.3	13.7	5.0	-6.1
Spain	17.9	6.2	15.5	5.4	12.8	4.6	10.1	3.7	-21.0
Portugal	11.9	4.1	9.6	3.4	9.1	3.3	10.1	3.7	11.3
Netherlands	7.8	2.7	7.5	2.6	7.0	2.5	6.7	2.5	-4.9
Belgium	6.3	2.2	6.2	2.2	6.6	2.4	5.2	1.9	-20.9
Other Europe	22.0	7.6	23.9	8.4	22.0	8.0	22.3	8.2	1.4
Total	288.9	100.0	284.7	100.0	276.8	100.0	271.3	100.0	-2.0

TABLE 6d

TOTAL STOPOVER ARRIVALS BY MAIN CARIBBEAN COUNTRIES

	2010		2009	
	2010	Ranking 2010	2009	Ranking 2009
CARIBBEAN				
Cayman Is.	18,409	1	23,384	1
Trinidad & Tobago	10,330	2	9,622	2
Bahamas	4,884	3	5,031	3
Barbados	4,469	4	5,027	4
Bermuda	3,112	5	3,369	5
Antigua	2,235	6	2,554	6
Guyana	1,827	7	2,079	7
Turks & Caicos Is.	1,545	8	1,445	8
Puerto Rico	1,447	9	1,346	9
British Virgin Is.	1,054	10	1,025	15
Dominican Republic	1,038	11	1,111	12
St. Lucia	990	12	1,308	10
St. Kitts/Nevis & Anguilla	950	13	1,103	13
St. Maarten	941	14	789	16
Curacao	941	15	1,279	11
Cuba	778	16	1,067	14
Other Caribbean	562		3,794	
Total Caribbean	55,512		65,333	

Note: Countries producing less than 770 in 2010 are included in the "Other" category.

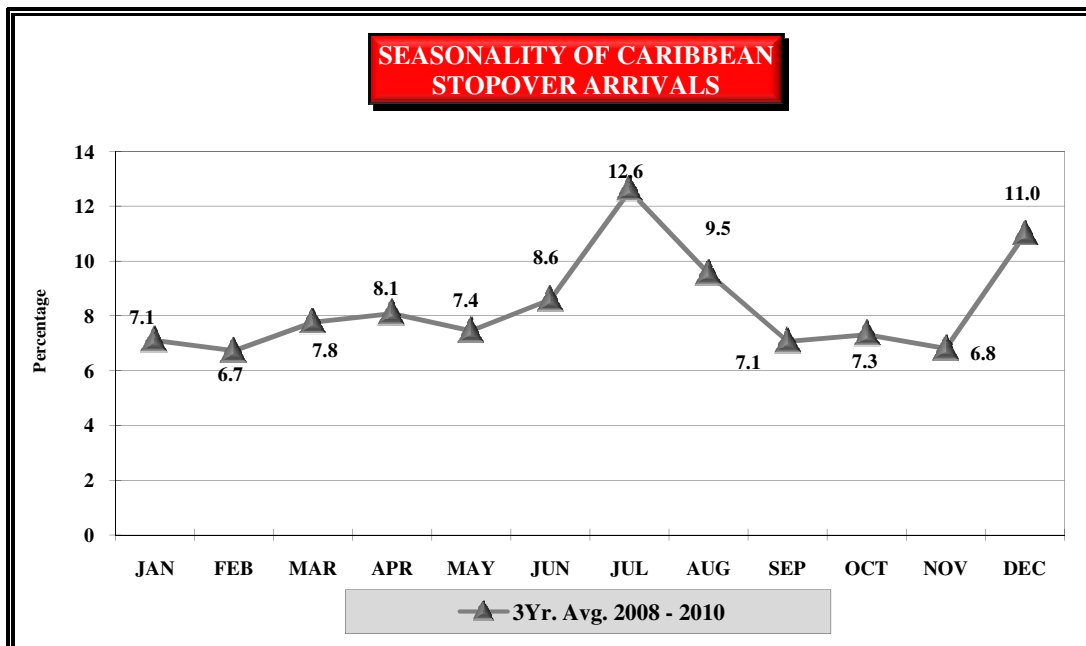


Fig. 8

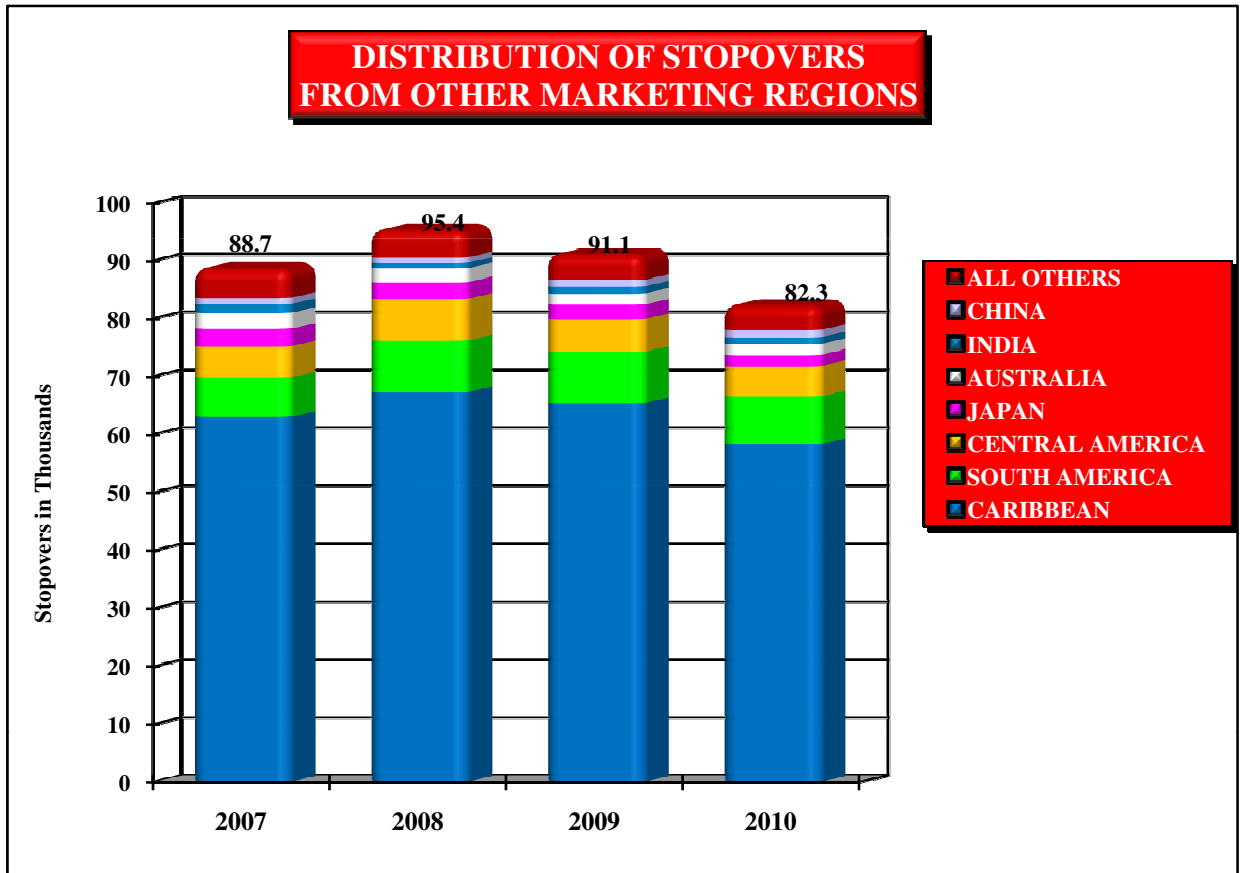


Fig. 8a

	Stopovers in Thousands								% Change 2010/09
	2007	%Share	2008	%Share	2009	%Share	2010	%Share	
Caribbean	63.0	71.0	67.2	70.4	65.3	71.7	58.3	70.8	-10.8
South America	6.7	7.6	8.9	9.3	8.9	9.7	8.2	10.0	-7.4
Cenrtal America	5.4	6.1	7.2	7.6	5.6	6.2	5.2	6.4	-7.0
Japan	3.0	3.4	2.8	3.0	2.5	2.8	2.0	2.4	-22.3
Australia	2.7	3.1	2.4	2.6	1.9	2.1	1.9	2.3	-1.8
India	1.5	1.7	0.9	0.9	1.2	1.4	1.1	1.4	-8.5
China	1.1	1.2	0.9	1.0	1.1	1.3	1.3	1.6	14.0
All Others	5.2	5.9	5.0	5.2	4.5	5.0	4.3	5.2	-4.9
Total	88.7	100.0	95.4	100.0	91.1	100.0	82.3	100.0	-9.7