

RUNAWAY BAY - EXCELLENCE CONTINUES

Reflect on the Past, Respond to the Future...

Our history books give twentieth century accounts of how the United Fruit Company, carried boats full of tourists to our island and neighboring countries. Even then, Jamaica stood as an Antillean treasure, diverse in its offerings. It was this foundation as well as other hallmarks of excellence that inspired the management of the then newly formed Human Employment and Resource Training Trust (HEART) to create an institution to meet the needs of the hospitality sector. In October 1986, the Runaway Bay HEART Academy was established in the island's garden parish, St. Ann.

The institution represents the passionate will of Jamaicans who understand the value of tourism and other industries in providing employment opportunities, income and even more importantly creating national pride. In 1995 The Runaway Bay HEART Academy was changed to the Runaway Bay HEART Hotel and Training Institute. The move reflected its new innovation, a boutique hotel attracting both local and international clients as well as new training programmes.

The upcoming months will bring major changes to the hotel which will be renamed the Cardiff Hotel and Spa, in honour of the serene hillside community in which it is based. It will continue to offer a warm Jamaican charm and first world hospitality service.

The training institute has risen to become the most highly sought after training institution in Jamaica's hospitality sector. Application levels remain high annually and the institute is famed for outstanding culinary programmes.

Its graduates include some of Jamaica's most renowned hospitality entrepreneurs as well as lecturers and private chefs to the island's expatriates and dignitaries. Noted for lifting the image of skills training, Runaway Bay Hotel and Training Institute has made an indelible mark on the education system by being a major proponent of competency-based training. The institute will also promote and implement a special competitive internship programme which will allow hospitality graduates across the island's tertiary training institutions to gain valuable work experience. These graduates will work along side the staff of the hotel in short term internship. The institute will undergo significant changes in a bid to strengthen the northern hospitality training landscape. Operating on an agenda to transform Jamaica's Hospitality sector, The Runaway Bay Hotel and Training Institute remains steadfast in its commitment to be a Hospitality sector standard bearer.



