



curriculum subject to increase awareness and appreciation of the value of tourism to the nation.

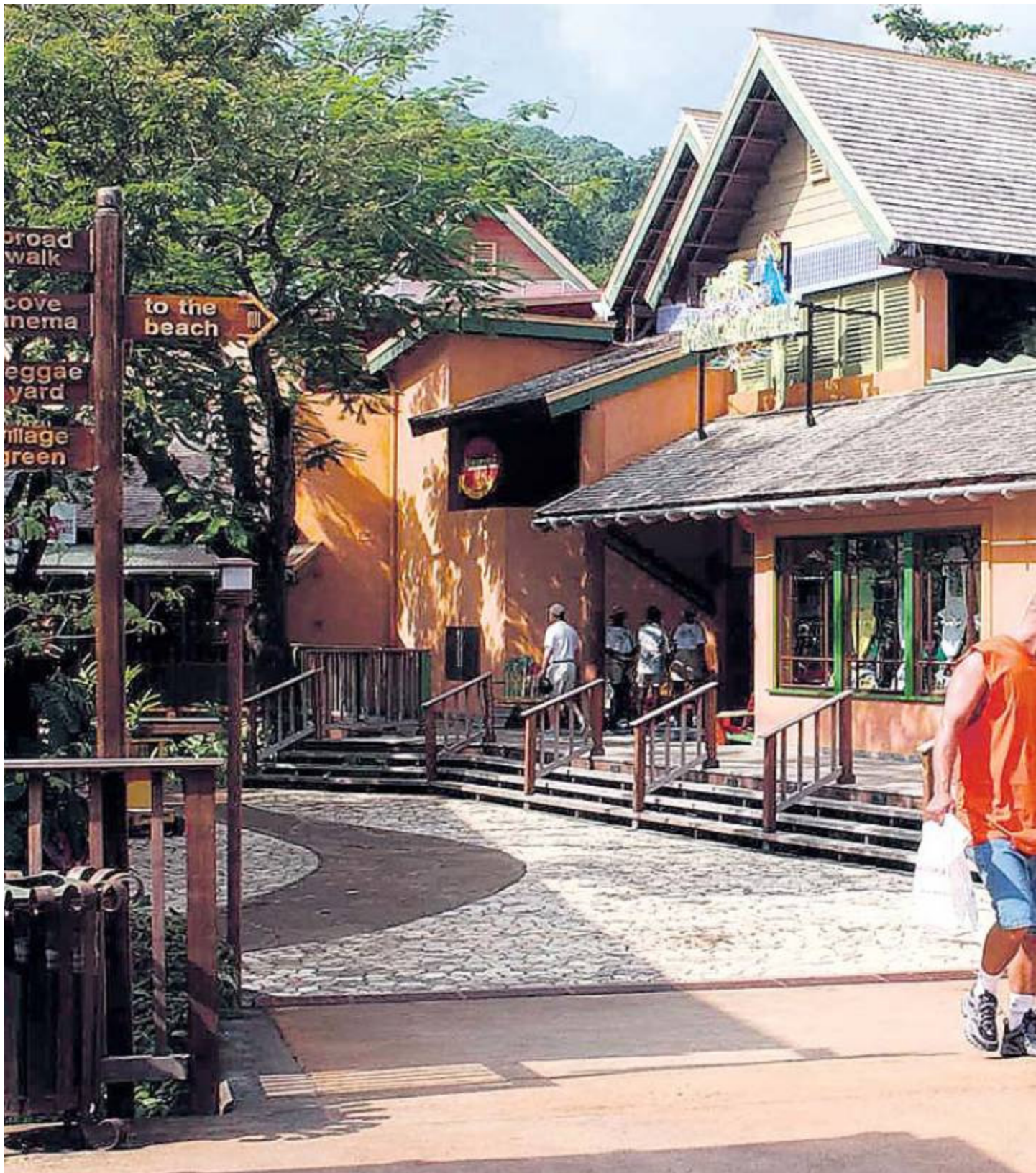
As for tourism policies, the JLP said that it is providing a policy and service framework to foster investment and growth and will also focus on promoting tourism awareness and support for service excellence, as well as facilitate and sustain environmental management.

It also announced a plan to develop a national policy on health and wellness tourism and sports tourism.



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Tourists at souvenir stores in Western Jamaica.

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