



2007, September 7

#### **Caribbean Week celebrated in Atlanta**

At this year's staging of Caribbean Week in Atlanta, Georgia USA; Jamaica's Chef Rhori Phillips will showcase his talent at a Special Caribbean Reception at City Hall, Atlanta on Friday, September 14. Caribbean Week is being celebrated from September 14 – 16 and the Caribbean Reception will toast city and state officials, Caribbean government tourism representatives, operators in the region's hospitality industry and other stakeholders. Rhori is a Jamaican-born chef employed to the Ritz Carlton Hotel in Atlanta and will be conducting cooking demonstrations of Jamaican food. The Jamaica Tourist Board and Air Jamaica will also participate in Atlanta's Caribbean Week and will set up display booths at Lennox Square Mall.

Atlanta's Caribbean Weekend is organised by the Caribbean Tourism Development Company (CTDC) and is a celebration of the sights, sounds, colours, cultural and unique vacation attributes of the region.

[For further information Tel. (305) 443 3040 OR (246) 427-5242]

#### **JTB promoting faith-based tourism on the island**

Jamaica is currently playing host to a group of 15 faith-based meeting planners who will participate in a destination update organised by the Jamaica Tourist Board. The group, which arrived in Jamaica from the US on September 6, will spend 5 days on island. Activities include site inspections, a presentation on the rich variety of conference, convention and assembly facilities that are available and a networking session with religious leaders in Jamaica.

[For further information call: 876 908-5250]

#### **Caribbean Xplosion promotes regional travel**

Caribbean tour operator, Authentic Caribbean Holidays Limited is encouraging inter-regional travel by staging a travel trade show from September 14 to 16. The show will highlight the variety of travel options within the region and aims to increase the awareness of each Caribbean destination to Jamaicans. The event will take place at the Hilton Kingston Hotel on September 14 – 15 and the Mandeville Hotel in Manchester on September 15 - 16. Caribbean Xplosion will feature over 15 exhibitor booths, representing Eastern and Western Caribbean as well as Jamaican tourism entities promoting hotel properties, attractions, car rental services, tour operators among others.

[For further information telephone: (876)-906-6770 or visit: [www.authenticcaribbeanholidays.com](http://www.authenticcaribbeanholidays.com)]

#### **Canadian media highlight Jamaica's high-end resorts**

A group representing six (6) Canadian media houses will be in the island from September 12 to 17 to promote Jamaica's high-end offerings in Montego Bay, Negril and Ocho Rios. They are being supported by Air Canada Vacations and facilitated by the Jamaica Tourist Board. The six media houses represent various newspapers and a television station and have a combined audience of more than 10 million.

[For further information telephone 876 908-5217]

### **REMINDERS**

#### **CVM TV Port Royal Music Festival begins tonight**

The second staging of the CVM TV Port Royal Music Festival will take place from September 7- 9 at the Morgan's Harbour Hotel and Marina as well as the Port Royal Entertainment Centre. The festival includes an array of highly acclaimed artistes including Regina Belle, Brian McKnight, Maxi Priest and Dean Fraser. Tonight's event is a celebrity party entitled Pirates and Wenches and begins at 9:00 pm.

[For further information visit: [www.portroyalmusicfestival.com](http://www.portroyalmusicfestival.com)]

**For details on these and other information of relevance to the tourist industry please visit our information portal at [www.jtbonline.org](http://www.jtbonline.org)**