



2007, August 31

JTB participates in ASTA's 2nd annual trade show

The Jamaica Tourist Board (JTB) will take part in the American Society of Travel Agents' (ASTA) second annual trade show in Miami from September 8 - 11. The JTB along with some of its industry partners will showcase the island's tourism products to travel retailers worldwide. In addition, the Director of Tourism, Basil Smith and Deputy Director of Tourism, Sales, Donnie Dawson will conduct an educational session on day two of the event. The first staging of the ASTA trade show in 2006 saw much interest being generated in the destination and the JTB is anticipating an even more successful showing as it highlights much of the development that has since taken place.

[For further information visit: www.astanet.com]

JTB and Air Jamaica sponsor New York faith-based event

The Jamaica Tourist Board (JTB) and Air Jamaica have teamed up to sponsor this year's New York Call, an annual faith-based event created by a coalition of pastors and churches throughout the tri-state area. The event takes place in Long Island, NY and runs from August 30 to September 1. A highlight of the occasion will be the Family Fun Day activities on August 31, during which both the JTB and Air Jamaica will be on-hand to promote faith-based travel to Jamaica. The three-day affair incorporates a special assembly, dynamic speakers, family fun activities and Gospel entertainment for the entire family.

[For further information visit: www.nycall.org]

Tourism entities assist young victims of Hurricane Dean

Tourism entities in St. Ann and St. Mary have banded together to bring cheer to several children who were affected by the recent passing of hurricane Dean. A group comprising members of the St Ann & St Mary Resort Board, the Optimist Club, Dolphin Cove and Island Village, proposes to host the children for a day in Ocho Rios. They will be transported to Ocho Rios in several groups over a five (5) day period commencing Thursday August 29, 2007. While in Ocho Rios, the children will be provided with meals, counselling, medical attention and a visit to an attraction. They will also be presented with packages of school items and basic supplies.

[For further information telephone: 876-435-9421, 876-574 1043, 876-893 5307]

Devon House stages family activities

One of Kingston's most famed heritage sites, the Devon House Mansion, will continue its tradition of providing wholesome fun activities for the entire family. On Saturday, September 1, Devon House will launch Devon House Kidz Corner - a new service which allows younger patrons access to a supervised play area at a minimal cost. In addition, Devon House will begin staging a series of free concerts for the entire family on the first Sunday of each month. The first such event takes place on Sunday, September 2. September's special guest performer is jazz guitarist, Seretse Small.

[For further information telephone: 876 926-0815/929-6602/457-6219]

Jamaica's worst train tragedy remembered after 50 years

Saturday September 1, 2007 marks the fiftieth anniversary of the worst train tragedy in the history of Jamaica. The 1957 Kendal Crash is still considered one of the most horrific railway accidents in the world. The accident occurred during the train's return trip to Kingston from a church excursion to Montego Bay. More than 200 persons lost their lives. On September 1, Gleaner newspaper columnist, Beverley East will launch her book, "Reaper of Souls" in which she tries to bring closure, to what was truly a source of enormous grief for her family as 14 members died in the railroad tragedy. The launch will take place at the University of the West Indies, Mona.

Other activities marking the anniversary are: A National Commemorative Memorial Service by the St. Anne's Catholic Church, organisers of the ill-fated excursion; a newspaper supplement and an exhibition of the crash at the Institute of Jamaica.

[For further information telephone: 876 922-0620-6]

REMINDERS

CVM TV Port Royal Music Festival

The second staging of the CVM TV Port Royal Music Festival will take place from September 7- 9 at the Morgan's Harbour Hotel and Marina as well as the Port Royal Entertainment Centre. The festival includes an array of highly acclaimed artistes including Regina Belle, Brian McKnight, Maxi Priest and Dean Fraser.

[For further information visit: www.portroyalmusicfestival.com]

For details on these and other information of relevance to the tourist industry please visit our website at www.jtbonline.org

-End-