



Date: November 22, 2018

NOTICE OF TENDER AWARD

Ref: RFP # JTB 032018 Advertising Agency Review 2018

Procuring Entity: Jamaica Tourist Board

Method of Selection: Quality Based Selection (QBS)

Submission Deadline: May 15, 2018 at 4:00pm (local time)

Services: Marketing & Advertising Services for the Worldwide Business

Jamaica Tourist Board hereby announces that in accordance with the Government of Jamaica Handbook of Public Sector Procurement Procedures November, 2008, a Request for Proposal was issued and responded to by five (5) Agencies:

- Beautiful Destinations
- Deutsch
- J. Walter Thompson
- McCann Worldgroup
- Ogilvy

The final recommendation for award of contract for the outlined services was submitted for the highest ranking bidder, Beautiful Destinations, to the National Contracts Commission for consideration. Approval was granted by the Cabinet Office of Jamaica for the award of contract for Marketing and Advertising Services for the Worldwide Business to **Beautiful Destinations** for a three-year contract effective November 1, 2018.