

JAMAICA

Jamaica Tourist Board, 64 Knutsford Boulevard, Kingston 5, Jamaica, W.I. Tel: (876) 929-9200-19 Fax: (876) 929-9375

April 6, 2009

FCCA FOUNDATION 2009 CHILDREN'S ESSAY CONTEST

Dear Principal,

The **Jamaica Tourist Board** is pleased to invite your school's participation in the FCCA Foundation 2009 Children's Essay Contest. We are hoping that young writers will be encouraged to participate.

The Competition is open to **ALL** Jamaican students falling in two categories:

Junior Division for children **12 years and under** (have not passed his/her thirteenth (13th) birthday by September 26, 2009).

Senior Division for children **13-16 years old** (have not passed his/her seventeenth (17th) birthday by September 26, 2009)

The topic for this year's competition is:

"During this global economy turndown, what can a destination, which lives on tourism do to persuade more ships to come to their destination?"

We are enclosing the competition guidelines and entry form. Each essay submitted must have a completed entry form attached. Please copy these as necessary for interested students. Your students may also write the information on a clean sheet of paper and submit as an entry form. Please advise your students that we are looking for creative ideas and that emphasis must be placed on good grammar, spelling and neatness.

All entries must reach the Jamaica Tourist Board by **Monday June 15, 2009** Entries should be sent to the following address:

FCCA Foundation for the Caribbean Essay Competition
C/o Tourism Awareness Officer
Jamaica Tourist Board
64 Knutsford Boulevard
Kingston 5

JAMAICA

Jamaica Tourist Board, 64 Knutsford Boulevard, Kingston 5, Jamaica, W.I. Tel: (876) 929-9200-19 Fax: (876) 929-9375

Page 2

**Please note that entries may also be left at the JTB offices in Montego Bay and Ocho Rios, however these entries must be brought into these offices one week earlier in order for them to get to the Kingston office in time for the deadline.

Only winners will be notified by Monday June 22nd, 2009. Should your school desire to know the specific outcome of the competition, please do not hesitate to give us a call anytime after this date.

If you have any queries regarding the contest, please contact Shauna Housen or Michelle Branch at telephone numbers 908-5241 or 908-5208, or email shousen@visitjamaica.com or mbranch@visitjamaica.com respectively.

We look forward to your continued support for our programmes.

Sincerely,
Jamaica Tourist Board



Shauna Housen
Tourism Awareness Officer



FLORIDA-
CARIBBEAN
CRUISE
ASSOCIATION

**FCCA FOUNDATION
2009 CHILDREN'S ESSAY CONTEST**

THEME:

“During this global economy turndown, what can a destination, which lives on tourism do to persuade more ships to come to their destination?”

DIVISIONS: (circle one)

Junior

Senior

Please print information

COUNTRY:

NAME OF STUDENT:

NAME OF SCHOOL:

SCHOOL ADDRESS:

HOME ADDRESS:

SCHOOL PRINCIPAL:

SCHOOL TELEPHONE #:

DATE OF BIRTH & AGE:

HOME TELEPHONE #:

This form must accompany each essay submitted to the FCCA.



FLORIDA- CARIBBEAN CRUISE ASSOCIATION

FCCA FOUNDATION 2009 CHILDREN'S ESSAY CONTEST

"DURING THIS GLOBAL ECONOMY TURNDOWN, WHAT CAN A DESTINATION, WHICH LIVES ON TOURISM DO TO PERSUADE MORE SHIPS TO COME TO THEIR DESTINATION?"

All grade/primary/secondary school students in FCCA partner destinations are invited to participate in the FCCA Foundation for the Caribbean 2009 Children's Essay Contest.

RULES & GUIDELINES

- The essay contest will be conducted in two age categories:

Junior Division Children ages 12 and under (Contestants may not have passed his/her thirteenth (13th) birthday by September 26, 2009).

Senior Division Children ages 13 to 16 years (Contestants may not have passed his/her seventeenth (17th) birthday by September 26, 2009).

Each student must submit one essay **written in English**, approximately 300-500 words in length, on the following topic: *"During this global economy turndown, what can a destination, which lives on tourism do to persuade more ships to come to their destination?"*

- Essays will be judged on the following criteria: content/subject, creativity, style/structure and grammar.
- Each entry must be accompanied by the following information on the attached form provided:
 - Country
 - Name of Student
 - Address of Student
 - Student's Date of Birth
 - Student's Home Telephone Number
 - Name of School
 - Address of School
 - Name of School Principal
 - School Telephone Number
- The contest will be conducted in three rounds

Round 1 Competition will be conducted in schools throughout the Caribbean and Latin America. Each individual entry must be submitted through the contestant's school.

Two winners from each school, one from each age category, will be chosen by the teachers and staff/selection committee of that school.

Each school must submit their entries, one from each age category, to their country's selection committee no later than **Monday, June 15th, 2009.**

Round 2 Each country's selection committee is to choose one winner from each age group from the entries received to represent the country.

Each country is to submit the original essays **written in English** for their two winners (**one from each age category**) to the FCCA no later than **Monday, July 6th, 2009.**

Faxed/E-mailed essays & copies of essays will be disqualified!!

Round 3 The FCCA's Selection Committee will determine a first, second and third place winner for the two age categories from among the essays submitted by all participating countries. The committee's decision is final.

The FCCA will notify all winners by **Monday, July 20th, 2009.**

The FCCA reserves the right to use the entrant's name and photograph for promotional purposes. All entries, including all rights to publish or reproduce the essays (using the entrant's name), become the property of the FCCA.

PRIZE AWARDS

The FCCA will award cash scholarships to the **first, second and third** place winners from the two age categories as follows:

Junior Division (Ages 12 & Under)	Student	School
1 st Place	US \$3,000	US \$3,000
2 nd Place	US \$1,500	US \$1,500
3 rd Place	US \$1,000	US \$1,000
Senior Division (Ages 13 to 16)	Student	School
1 st Place	US \$3,000	US \$3,000
2 nd Place	US \$1,500	US \$1,500
3 rd Place	US \$1,000	US \$1,000

In addition, the **two first place winners** (one from each age category) will be invited to read their essays and accept their prizes at the FCCA Caribbean Cruise Conference in **St. Lucia - October 26-30, 2009.** All travel expenses for each winner and one chaperone will be paid for by the FCCA.

To reward students for their efforts, all finalists (except first, second and third place winners in each category) submitted by their countries will receive US \$200.00.

If you have any questions regarding the contest, please contact *Jessica Lalama, Florida-Caribbean Cruise Association* at (954) 441-8881 or by fax (954) 441-3171.